Ref: IFHE-/IBSVAC683

Dt: 07/05/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Photo Shop Session by Nazaria** is on 07-06-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Photo Shop Session

(07/06/ 2020)

It was a Club activity Conducted at IBS Hyderabad. It was conducted on Google meet.

As powerful as photoshop is, it is also very intimidating, specially for people who have not ever tried their hands on it.

Admire conducted Photoshop workshop for all the freshly recruited junior team to understand the basics of this wonderful software.

It was an interactive and extremely exciting session, where the senior team imparted knowledge to the juniors, and made sure that all their doubts were cleared.

The session ended with more enthusiastic juniors getting inclined towards the world of designing and creating beauty with their magnificent imagination, and of course the various tools available in the Photoshop software.

Admire Club- MISSION

To evolve into an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

VISION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and

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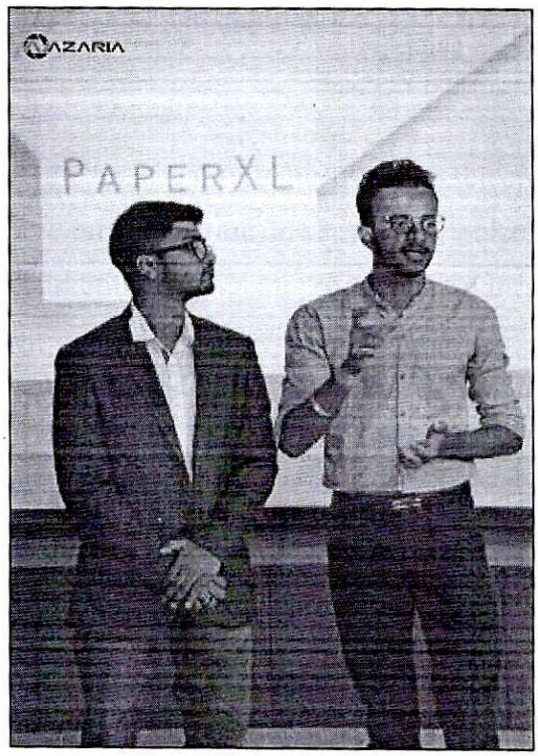
transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



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Ref: IFHE-/IBSVAC735

Dt: 02/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **BLOG-O-MANIA by Nazaria** is on 18-06-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

3. SIS Admin
4. Dean Academics

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Report on BLOG-O-MANIA

(18/6/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

Nazaria, as a club, provides a friendly and supportive environment for photographers at all levels of experience and interest in all the distinct domains within photography. Photography being the sole passion of all associated members, we foresee to it that we not only utilise our knowledge and resources to provide our services to the institution at every given opportunity but we have also made our best efforts to further the vision of the institution by integrating research, teaching, institution building, community development and knowledge sharing (also coined the „IBS Trick") by ensuring knowledge sharing sessions pertaining to not just the photography domain but also by collaborating with different academic centric clubs to help our batch-mates with studies as well. Apart from that we also collaborate with different other clubs to promote the welfare of the society thus making sure that we contribute our fair share of efforts towards furthering the legacy that IBS, Hyderabad has provided us with.

Nazaria believes in Imaging the Imagined thoughts and ideas through a pictorial representation which runs in the veins of IBS Hyderabad"s as well as ICFAI"s Futuristic Goals. We also believe that Photography is one of those arts which provides the person in keeping memories of IBS stacked in the photographs clicked. We provide a platform where students can know more of the IBS" Diverse Culture of Education, Clubs, and Communities. Moreover, We mould the student in such a way that they become an expert in various skills i.e. Technical Skills, Team Building, Leadership, Tackling Peer Pressure, etc through the art of Photography which they have developed through the club. Just like ICFAI"s as well as IBS Hyderabad"s ultimate goal i.e. Nurturing the students in every skill, we also aim at providing the students develop the skills mentioned above and excel in their future in all aspects.

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

Bollymania is a Bollywood trivia. It had three fun rounds where the participants took part and have to clear each round to win the event. More than 50 students have participated in the event. As it was a fun event, students have enjoyed very much and was also stress buster.

POC: Jayanth Kandala

VENUE: LT-M DATE: 7/9/2019

DAY: Saturday

NUMBER OF HOURS WORKED • Clicked: 2hours •

Edited: 2hours

NUMBER OF PHOTOS UPLOADED: 78

NUMBER OF PHOTOGRAPHERS: 2

NAMES OF THE PHOTOGRAPHERS: 1. Nazakat Chaman Khan 2. Jayti Desai

The Open competition celebrates outstanding standalone images from across the world.

Judges are looking for photographs that are striking, well-crafted and of exceptional quality. Successful images will communicate a visual narrative through excellent technical and creative skills. The Open competition aims to uncover images that show the world around us and to give the opportunity to photographers whose work might otherwise never be seen.

Photographers of all abilities can enter multiple single images to the following categories: Architecture, Creative, Motion, Landscape, Lifestyle, Natural World & Wildlife, Portraiture, Object, Street Photography, and Travel.

The theme of the photo contest focuses on the daily life of a health worker at work and is an invitation to provide one or more high-quality photographs together with their caption and brief description. A caption and brief description is defined as the title of the photograph and some background information (e.g. name of health worker depicted in the photograph(s), age, city, country, name of hospital, job function, etc. These photographs will contribute to GHWA's global efforts to raise awareness of the importance of health workers, men and women who save lives every day, despite difficult conditions and inadequate resources. Photographers are

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invited to illustrate the daily life of a health worker through photographs. There are three categories of submission: 1. Colour photographs (digital or prints) 2. Black and white photographs (digital or prints) 3. Digital art photographs (images created or drastically manipulated by computer software or electronic filters)

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Ref: IFHE-/IBSVAC738 Dt: 03/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **VIRTUARENA by VAPS** is on 19-06-2020 to 20-06-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on VIRTUARENA

(19-06-2020 to 20-06-2020)

We are passionate about sports. That's what V.A.P.S stands for and we make sure the passion for sports remains in our heart forever.

"V.A.P.S." is the official sports and fitness club of IBS Hyderabad. In 2005 sports lovers came together to lay the foundation of the club with the vision to provide a platform for sports enthusiasts. V.A.P.S. is among those initiatives in IBS whose sole aim is to carry out events as well as learning sports and management at the same time. "Express your sport" is the motto of this club. Its not just about playing games and discussing sports, it's about how much you value the discipline for the thing which you are passionate about.

Since its inception, V.A.P.S. has been achieving new heights, and has gained technical expertise in Sports and fitness. Its achievements include conducting successful tournaments for various sports throughout the year and inculcating the best managerial skills among its members, participants and people associated with it.

Apart from achievements in conducting these tournaments it is always a honour to show our team spirit at AAVEG. It is a national level sports fest for B-schools in India. It was started in 2010 and received a stellar response from colleges like ISB, NICMAR, IMT, IBS Mumbai, IBS Pune etc.

V.A.P.S. has always been focused towards the management activities as well in its leadership. It's contribution includes participation not only by games but also through Marketing, advertising, operations, events, editorials/magazines and financial accounting.

We believe that adherence to its core values is the main contributor towards its success. We believe in an open, transparent culture with no hurdles of formal membership criteria. We are open to all sports lovers who wish to excel in management and sports. All members are encouraged to undergo professional learning. This has helped V.A.P.S. create generations of leaders of the highest quality.

It is rightly said that winners never stop even after giving their best shot. They keep on going with the intention to improve further. This is the essence of every member of Team V.A.P.S. They give their heart and soul to serve the sports fraternity in the best way possible. "Team V.A.P.S" is the official sports and fitness club of IBS Hyderabad. The club started in the year

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2005 when some individuals passionate about sports came together to lay the foundation of a team, working towards developing and promoting sports among the students. Teams V.A.P.S not only promotes sports but it also teaches the skills of managing the team members as well as the participants and others associated with it. "Express your sport" is the motto of this club. It is not about playing games and discussing sports, it's about how much you value the discipline for the things that you are passionate about

Since its inception, Team V.A.P.S has been achieving new heights and has gained technical expertise in Sports and fitness. It has managed to conduct a lot of successful tournaments and keep people more aware about all the sports. Team V.A.P.S has always been focused towards the management activities as well as in its leadership. It works in various verticals, which include marketing, finance, operations, public relations and media, editorial and events.

We believe that adherence to its core values is the main contributor towards our success. We are open to all sports followers who wish to excel in management and sports. All members are encouraged to actively participate in the planning and execution of events, hence creating a professional training environment. This has helped Team V.A.P.S create generations of leaders of the highest quality.

Virtuarena, a LAN gaming platform for the FIFA and Counter Strike enthusiasts. Every year a number of students come together as a community to play together and experience the thrill of the biggest virtual battlefield.

Virtuarena is a LAN gaming event. The games include counter strike and FIFA. It includes individual and team events. It is played on laptops using lan cables. FIFA is played on laptop using remote controllers. This was held at the seminar hall of IBS Hyderabad campus.

The Fédération Internationale de Football Association (FIFA "International Federation of Association Football") is the organization that controls international football (also called association football). The organization's main buildings are in Zürich, Switzerland. FIFA organizes major international football tournaments, and the most famous one is the FIFA World Cup, which has been held since 1930. FIFA was established on May 21, 1905 in Paris and has 209 national associations as its members. The organization's official languages are English, French, German and Spanish.

The president of FIFA is currently Gianni Infantino, serving since 26 February 2016.

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The most powerful organ of FIFA is the FIFA Congress, which is an assembly made up of representatives from each member association. The Congress holds a regular meeting once a year, and since 1998 an additional meeting has been held every year. Only the Congress can pass changes to FIFA's laws

FIFA was founded in 1904 to oversee international competition among the national associations of Belgium, Denmark, France, Germany, the Netherlands, Spain, Sweden, and Switzerland. Headquartered in Zürich, its membership now comprises 211 national associations. These national associations must each also be members of one of the six regional confederations into which the world is divided: Africa, Asia, Europe, North & Central America and the Caribbean, Oceania, and South America.

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Ref: IFHE-/IBSVA101 Dt: 02/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an event on Economic survey **is on 20/06/2020.**

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Economic Survey

(20-06-2020)

It was an online release. It was 215th edition of IBS Club activity Conducted at IBS Hyderabad.

FinStreet is the official capital markets club of IBS Hyderabad. It is a dynamic mix of like-minded people with passion to learn. The club endeavors to get wind of the mystery the markets are besieged with. During the course of its functioning the club has hosted guest lectures by many eminent personalities from the field of finance, economics and capital markets. The club also comes out with events like Investor Week, a weeklong event having games. The club is the amalgamation of three verticals namely Vriddhi Research, Events and IBS Times.

The vertical Vriddhi Research holds India's fifth largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. FinStreet believes in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports. Events, the second vertical of FinStreet specializes in management discussions related to the current happenings in the economy.

Some of the topics discussed in the recent past were goods and services tax, fall in crude oil prices et al. Apart from conducting management discussions the vertical indulges in the brainstorming to develop financial games. The third vertical namely IBS Times is the publishing arm of the club FinStreet. The vertical comes out with a fortnightly magazine on the current happenings in the economy. The magazine also publishes research reports. The magazine has reached a readership of over 12,000 people.

Since a stable and developed capital market lends stability to the fluctuations in the economy, the club imparts sound knowledge of finance and economy and encourages its members to fundamentally analyze the market and come to a consensus for a stock pick.

FinStreet, the official capital market club of ICFAI Business School, Hyderabad, is a dynamic mix of likeminded people with passion to learn. The club endeavors to get wind of the mystery, the markets are besieged with, Heading with the-

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Vision-

To reach the highest levels of excellence through applied research with a 360 degree approach in the area of stock market.

Mission-

To carry out extensive research in capital markets and to apply the same in our events and publications, to impart right knowledge acquired for learning and growth.

The vertical **Vriddhi Research** holds India's 4th largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. At Vriddhi we believe in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports.

The second vertical **TriVidha R.E.D** specializes in comprehensive research on various practical happenings in financial and economic domain, including the downturns in World Economies in view of their impact on capital markets and carrying management discussions on the respective topics. TriVidha also conduct various financial games that challenges the financial aptitude and applicability of the students along with an OTC simulation.

The third vertical namely **IBS Times** is the publishing arm of the club FinStreet.

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Ref: IFHE-/IBSVAC742 Dt: 04/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **INTERNATIONAL YOGA DAY (IFHE LEVEL) by Nazaria** is on 21-06-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on INTERNATIONAL YOGA DAY (IFHE LEVEL)

(21/6/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

While the social distancing measures adopted by countries to fight the COVID-19 pandemic have shut down yoga studios and other communal spaces, yoga practitioners have turned to home practice and online yoga resources. Yoga is a powerful tool to deal with the stress of uncertaintly and isolation, as well as to maintain physical well-being. The United Nations offers yoga resources to its personnel and others on the Coronavirus portal's section on Wellness. The World Health Organization mentions yoga as a means to improve health in its Global action plan on physical activity 2018–2030: more active people for a healthier world.

With schools closed and summer break activities cancelled, parents may find it challenging to keep their children physically active. Yoga can help. UNICEF says kids can practice many yoga poses without any risk and get the same benefits that adults do. These benefits include increased flexibility and fitness, mindfulness and relaxation.

Yoga is an ancient physical, mental and spiritual practice that originated in India. The word 'yoga' derives from Sanskrit and means to join or to unite, symbolizing the union of body and consciousness.

Today it is practiced in various forms around the world and continues to grow in popularity.

Recognizing its universal appeal, on 11 December 2014, the United Nations proclaimed 21 June as the International Day of Yoga by resolution 69/131.

The International Day of Yoga aims to raise awareness worldwide of the many benefits of practicing yoga.

The draft resolution establishing the International Day of Yoga was proposed by India and endorsed by a record 175 member states. The proposal was first introduced by Prime Minister Narendra Modi in his address during the opening of the 69th session of the General Assembly, in which he said: "Yoga is an invaluable gift from our ancient tradition. Yoga embodies unity of mind and body, thought and action ... a holistic approach [that] is valuable to our health and our well-being. Yoga is not just about exercise; it is a way to discover the sense of oneness with yourself, the world and the nature."

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The resolution notes "the importance of individuals and populations making healthier choices and following lifestyle patterns that foster good health." In this regard, the World Health Organization has also urged its member states to help their citizens reduce physical inactivity, which is among the top ten leading causes of death worldwide, and a key risk factor for non-communicable diseases, such as cardiovascular diseases, cancer and diabetes.

But yoga is more than a physical activity. In the words of one of its most famous practitioners, the late B. K. S. Iyengar, "Yoga cultivates the ways of maintaining a balanced attitude in day-to-day life and endows skill in the performance of one's actions."

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Ref: IFHE-/IBSVAC753

Dt: 26/05/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **PRISM by ADmire** is on 26-06-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on PRISM

(26-06-2020)

It was a Club activity Conducted at IBS Hyderabad. It was conducted on Google meet.

The event was to introduce the domain of our club (Advertising and Branding) to the fresher batch of 2020-22. The students were given a case on TATA Group and were asked to provide a strategic decision on a new product or brand in an industry where TATA Group had little or no footprint. The students had to submit a report as well as present their idea to the team in the form of a power point presentation. They were judged on the basis of their performance by Dr. Surjit Kuman Kar, our club mentor.

Admire Club- MISSION

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VISION

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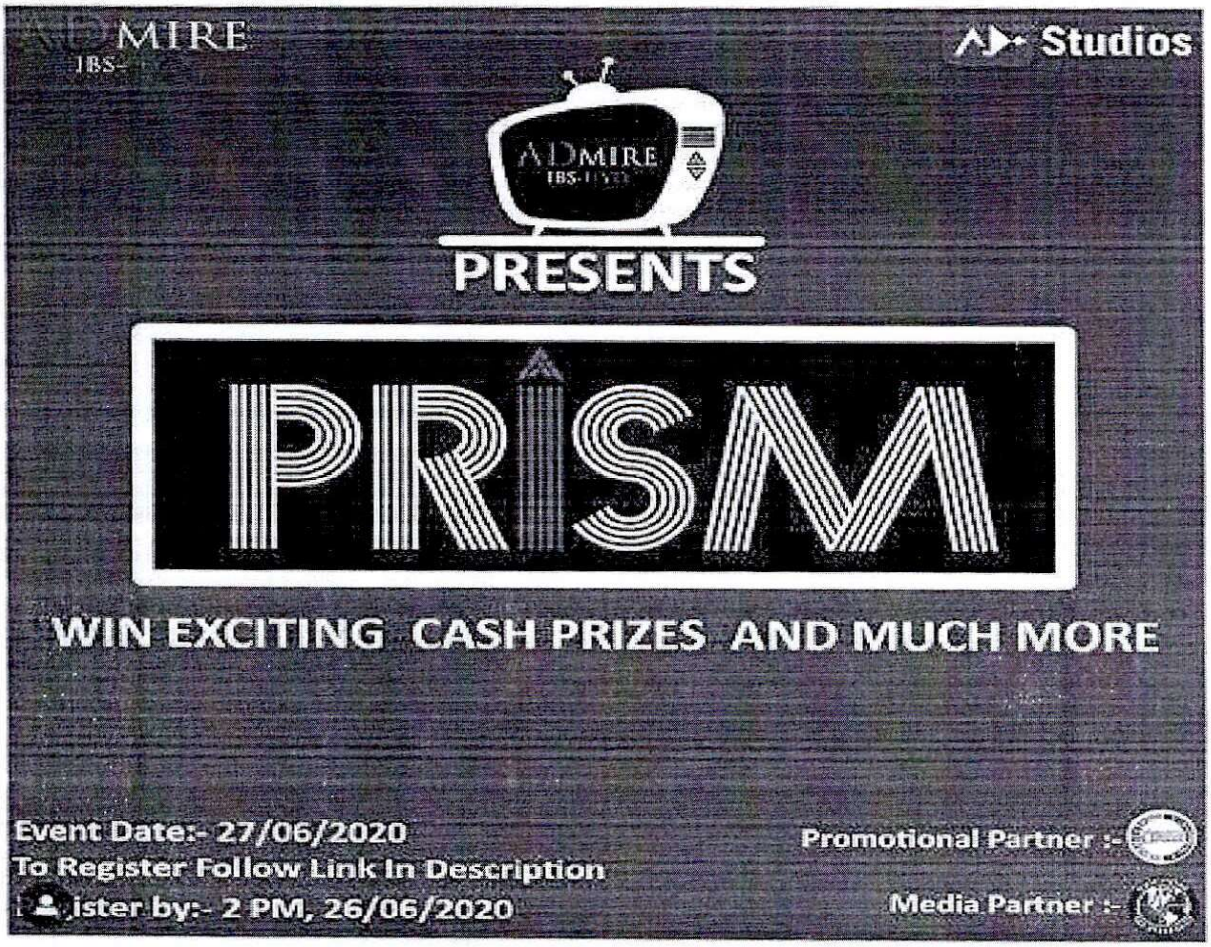

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Ref: IFHE-/IBSVAC746

Dt: 05/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **BLUE BAND CHALLENGE by VAPS** is on 05-07-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on BLUE BAND CHALLENGE

(05-07-2020)

We are passionate about sports. That's what V.A.P.S stands for and we make sure the passion for sports remains in our heart forever.

"V.A.P.S." is the official sports and fitness club of IBS Hyderabad. In 2005 sports lovers came together to lay the foundation of the club with the vision to provide a platform for sports enthusiasts. V.A.P.S. is among those initiatives in IBS whose sole aim is to carry out events as well as learning sports and management at the same time. "Express your sport" is the motto of this club. Its not just about playing games and discussing sports, it's about how much you value the discipline for the thing which you are passionate about.

Since its inception, V.A.P.S. has been achieving new heights, and has gained technical expertise in Sports and fitness. Its achievements include conducting successful tournaments for various sports throughout the year and inculcating the best managerial skills among its members, participants and people associated with it.

Apart from achievements in conducting these tournaments it is always a honour to show our team spirit at AAVEG. It is a national level sports fest for B-schools in India. It was started in 2010 and received a stellar response from colleges like ISB, NICMAR, IMT, IBS Mumbai, IBS Pune etc.

V.A.P.S. has always been focused towards the management activities as well in its leadership. It's contribution includes participation not only by games but also through Marketing, advertising, operations, events, editorials/magazines and financial accounting.

We believe that adherence to its core values is the main contributor towards its success. We believe in an open, transparent culture with no hurdles of formal membership criteria. We are open to all sports lovers who wish to excel in management and sports. All members are encouraged to undergo professional learning. This has helped V.A.P.S. create generations of leaders of the highest quality.

It is rightly said that winners never stop even after giving their best shot. They keep on going with the intention to improve further. This is the essence of every member of Team V.A.P.S. They give their heart and soul to serve the sports fraternity in the best way possible. "Team V.A.P.S" is the official sports and fitness club of IBS Hyderabad. The club started in the year

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2005 when some individuals passionate about sports came together to lay the foundation of a team, working towards developing and promoting sports among the students. Teams V.A.P.S not only promotes sports but it also teaches the skills of managing the team members as well as the participants and others associated with it. "Express your sport" is the motto of this club. It is not about playing games and discussing sports, it's about how much you value the discipline for the things that you are passionate about

Since its inception, Team V.A.P.S has been achieving new heights and has gained technical expertise in Sports and fitness. It has managed to conduct a lot of successful tournaments and keep people more aware about all the sports. Team V.A.P.S has always been focused towards the management activities as well as in its leadership. It works in various verticals, which include marketing, finance, operations, public relations and media, editorial and events.

We believe that adherence to its core values is the main contributor towards our success. We are open to all sports followers who wish to excel in management and sports. All members are encouraged to actively participate in the planning and execution of events, hence creating a professional training environment. This has helped Team V.A.P.S create generations of leaders of the highest quality.

Blue Band Challenge is the promotional event of TEAM VAPS wherein the team interacts with the juniors and is an ice breaker for students from both the years. Fun event is conducted and doubts regarding the club and other queries are answered to make the upcoming batch aware of the activities in the club. The participants were asked to collect ALPHABETS of 'TEAM VAPS' from different members by answering simple questions and uploading a final collage of all the alphabets on Instagram.

A promotional event is an occasion that draws attention to a particular product or products, such as a price decrease, or the chance to win a prize when buying the product. Event promotion will help you drive awareness, registrations, and meet your event goals. Event promotion is the practice of using different marketing strategies and channels to get the word out about your event and ultimately drive event registration. This can range from digital (email or social media) to print mediums (such as flyers or direct mail). In contrast, event marketing is the process of driving business goals for a product, brand, or service through in-person events. Coordinated campaigns that leverage multiple marketing channels are the most effective way to promote your event. Depending on your audience, there may be specific channels—like LinkedIn, email, or website—that work best to deliver your message. Be true to your event

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brand and don't feel pressured to use every single channel. When it comes to event promotion, it's about quality, not quantity.

Your event marketing and event promotion strategies should seamlessly fit into an integrated marketing campaign. Similar to multi-touch marketing, an integrated marketing campaign starts with identifying your target audience. Then you can determine which marketing channels to leverage and which messaging will resonate with your audience.

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Ref: IFHE-/IBSVAC768

Dt: 21/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Stock-ville by Finstreet** is on 21-07-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Stock-ville

(21-07-2020)

It was a financial game event and around 100 participants were present during the event. Club activity Conducted at IBS Hyderabad.

This event was organized as part of the Fresher's week. It consisted of three rounds of financial games. Basic questions related to the domain of capital markets were asked and the answers were supposed to be searched from multiple options given in the form of a matrix. For the second one, a set of pictures were displayed. The participants needed to memorize as many pictures as possible in order to answer the questions based on them. The third round was a board game wherein the participants were supposed to build a portfolio while experiencing a series of macroeconomic events.

FinStreet is the official capital markets club of IBS Hyderabad. It is a dynamic mix of like-minded people with passion to learn. The club endeavors to get wind of the mystery the markets are besieged with. During the course of its functioning the club has hosted guest lectures by many eminent personalities from the field of finance, economics and capital markets. The club also comes out with events like Investor Week, a weeklong event having games. The club is the amalgamation of three verticals namely Vriddhi Research, Events and IBS Times.

The vertical Vriddhi Research holds India's fifth largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. FinStreet believes in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports. Events, the second vertical of FinStreet specializes in management discussions related to the current happenings in the economy. Some of the topics discussed in the recent past were goods and services tax, fall in crude oil prices et al. Apart from conducting management discussions the vertical indulges in the brainstorming to develop financial games. The third vertical namely IBS Times is the publishing arm of the club FinStreet. The vertical comes out with a fortnightly magazine on the current happenings in the economy. The magazine also publishes research reports. The magazine has reached a readership of over 12,000 people.

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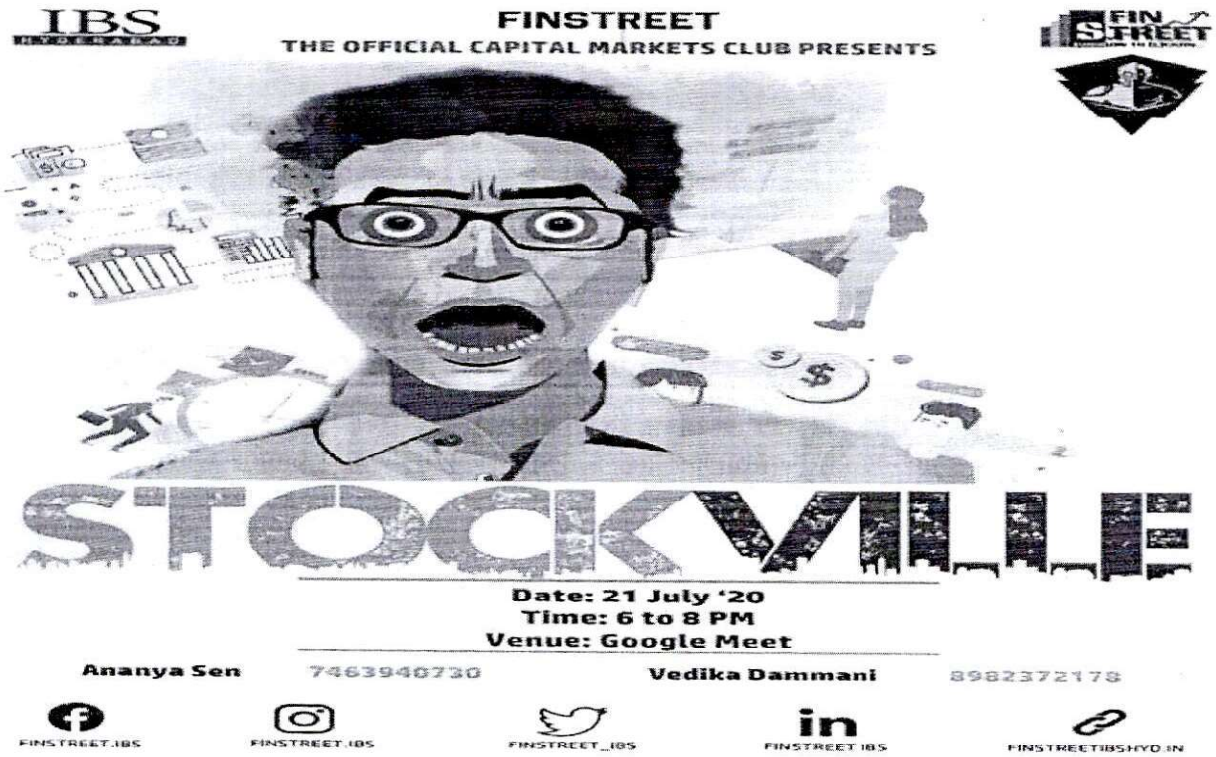
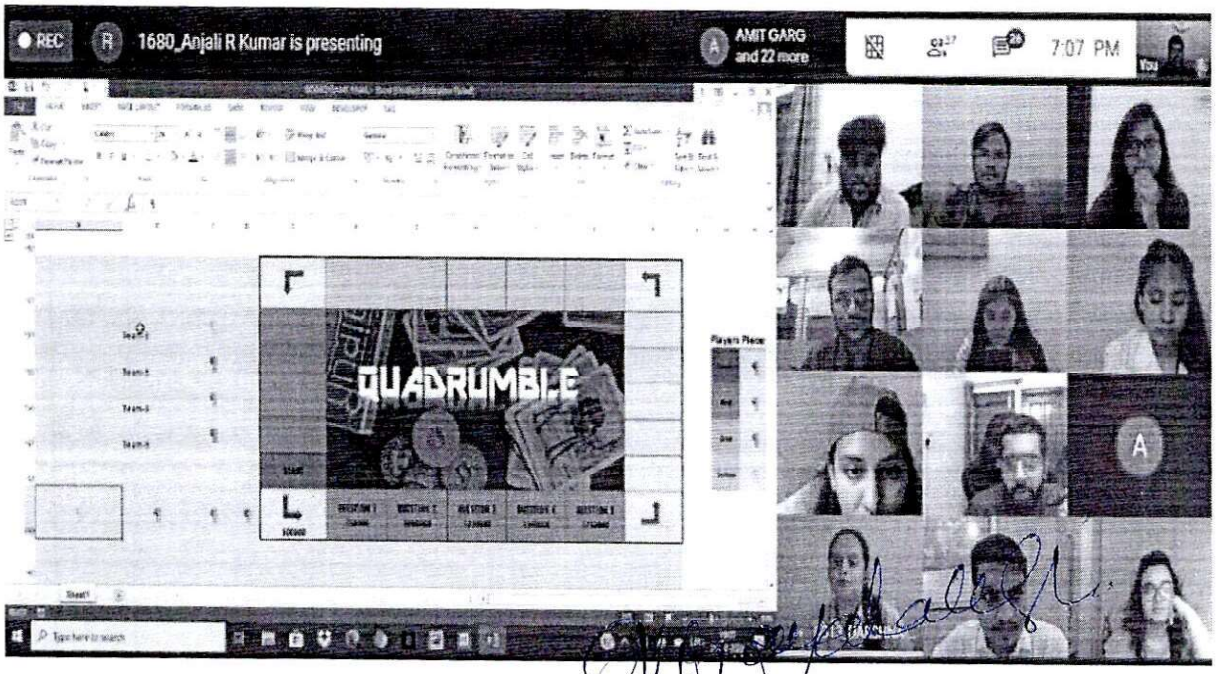
Since a stable and developed capital market lends stability to the fluctuations in the economy, the club imparts sound knowledge of finance and economy and encourages its members to fundamentally analyze the market and come to a consensus for a stock pick.





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Ref: IFHE-/IBSVAC787

Dt: 23/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Wings of Startup by Finstreet** is on 23-07-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on Wings of Startup

(23-07-2020)

It was an online release. It was 216th edition of IBS Club activity Conducted at IBS Hyderabad.

FinStreet is the official capital markets club of IBS Hyderabad. It is a dynamic mix of like-minded people with passion to learn. The club endeavors to get wind of the mystery the markets are besieged with. During the course of its functioning the club has hosted guest lectures by many eminent personalities from the field of finance, economics and capital markets. The club also comes out with events like Investor Week, a weeklong event having games. The club is the amalgamation of three verticals namely Vriddhi Research, Events and IBS Times.

The vertical Vriddhi Research holds India's fifth largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. FinStreet believes in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports. Events, the second vertical of FinStreet specializes in management discussions related to the current happenings in the economy.

Some of the topics discussed in the recent past were goods and services tax, fall in crude oil prices et al. Apart from conducting management discussions the vertical indulges in the brainstorming to develop financial games. The third vertical namely IBS Times is the publishing arm of the club FinStreet. The vertical comes out with a fortnightly magazine on the current happenings in the economy. The magazine also publishes research reports. The magazine has reached a readership of over 12,000 people.

Since a stable and developed capital market lends stability to the fluctuations in the economy, the club imparts sound knowledge of finance and economy and encourages its members to fundamentally analyze the market and come to a consensus for a stock pick.

FinStreet, the official capital market club of ICFAI Business School, Hyderabad, is a dynamic mix of likeminded people with passion to learn. The club endeavors to get wind of the mystery, the markets are besieged with, Heading with the-

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Vision-

To reach the highest levels of excellence through applied research with a 360 degree approach in the area of stock market.

Mission-

To carry out extensive research in capital markets and to apply the same in our events and publications, to impart right knowledge acquired for learning and growth.

The vertical **Vriddhi Research** holds India's 4th largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. At Vriddhi we believe in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports.

The second vertical **TriVidha R.E.D** specializes in comprehensive research on various practical happenings in financial and economic domain, including the downturns in World Economies in view of their impact on capital markets and carrying management discussions on the respective topics. TriVidha also conduct various financial games that challenges the financial aptitude and applicability of the students along with an OTC simulation.

The third vertical namely **IBS Times** is the publishing arm of the club FinStreet.

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Ref: IFHE-/IBSVAC827

Dt: 26/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **AdMaster by ADmire** is on 26-07-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on AdMaster

(26-07-2020)

It was a Club activity Conducted at IBS Hyderabad. It was conducted on Google meet.

This event was conducted as a part of Freshers 2020, by the senior batch of club ADmire (batch 2019-21). The event was conducted in three rounds and had fun activities related to brands and advertisements, like guessing the logo, matching the founders with the apps, etc. The event was marked by the presence of the teams from different clans formed by the fresher batch of 2020-22 and was a great success filled with laughter and fun.

Admire Club- MISSION

To evolve into an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

VISION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects

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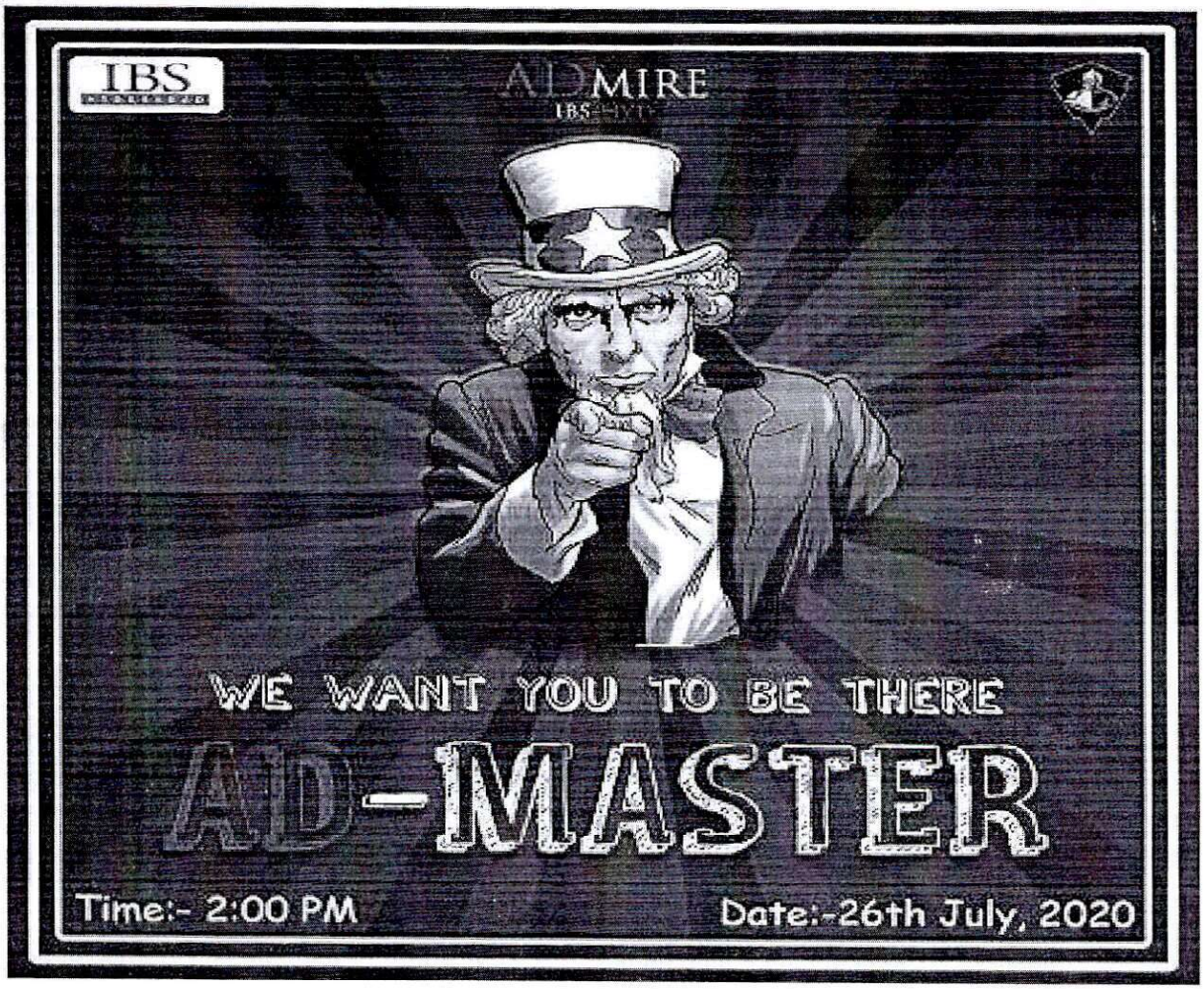
students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



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Ref: IFHE-/IBSVAC947

Dt: 29/07/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Photo Shop Session by ADmire** is on 29-08-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Photo Shop Session

29th August 2020

It was a Club activity Conducted at IBS Hyderabad. It was conducted on Google meet.

Club Admire organized the internal workshop on Photoshop and Poster Making. The purpose of workshop was to make the members of Club well verse with the software so that they can bring out their creativity and use it in future wherever it is required.

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Ref: IFHE-/IBSVAC955

Dt: 02/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Sands of time by Gray Matters** is on 04-09-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Sands of time

(04/09/2020)

It was a Club activity Conducted at IBS Hyderabad.

As part of the introductory event edition 2020, Club Gray Matters organized a theme based quiz event comprising **the theme of timelines namely "Sands of Time".** The quiz was a three round event which was organized on 4th of September 2020 at 4pm, the participants were asked to register themselves in teams of two which saw a great response of 29 teams.

The event consisted of three rounds:

Round1:(No: of teams = 29)

Rowdy 90's (a questionnaire round which was based upon the timeline of events which occurred during the period 1991-2000, the online platform that was chosen for the smooth conduction of the quiz was classmaker.com)

Round 2:(No: of teams =10)

Pictomania (a pictorial quiz format which was fun and indulged the audience the whole time was based on the timeline of 2001-2010, the participants were shown the ppt of the questions and they had to fill in the answers in a google form provided to them)

Round 3: (No: of teams =4)

Crack me if you can (a riddle-based questionnaire where questions were based on the timeline of 2011-2020 where the questions were framed in the form of guessing the answers to the riddles being displayed on the screen, what made the round breathtaking was the inclusion of buzzer where the participants had to press an online buzzer in order to get the chance to answer first)

Eliminations were made at the end of Round 1(19 members eliminated), Round2 (5 members eliminated) and at the end Round3 we were left with a team of first and second runners up and a team of winners.

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

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We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.

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Ref: IFHE-/IBSVAC958

Dt: 04/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Scampedia 4.0. by Finstreet** is on 05-09-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Scampedia 4.0.

(05/09/2020)

It was a management discussion event and around 160 participants were present during the event. Club activity Conducted at IBS Hyderabad.

Two major scams that shook the economies of various nations were explained in detail. The audience gathered complete information pertaining to the scams from the inception of the scam till the current scenario of the people involved. The question-and-answer session at the end ensured that the doubts of the audience are clarified.

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The vertical Vriddhi Research holds India's fifth largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. FinStreet believes in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports. Events, the second vertical of FinStreet specializes in management discussions related to the current happenings in the economy. Some of the topics discussed in the recent past were goods and services tax, fall in crude oil prices et al. Apart from conducting management discussions the vertical indulges in the brainstorming to develop financial games. The third vertical namely IBS Times is the publishing arm of the club FinStreet. The vertical comes out with a fortnightly magazine on the current happenings in the economy. The magazine also publishes research reports. The magazine has reached a readership of over 12,000 people.

Since a stable and developed capital market lends stability to the fluctuations in the economy, the club imparts sound knowledge of finance and economy and encourages its members to fundamentally analyze the market and come to a consensus for a stock pick.

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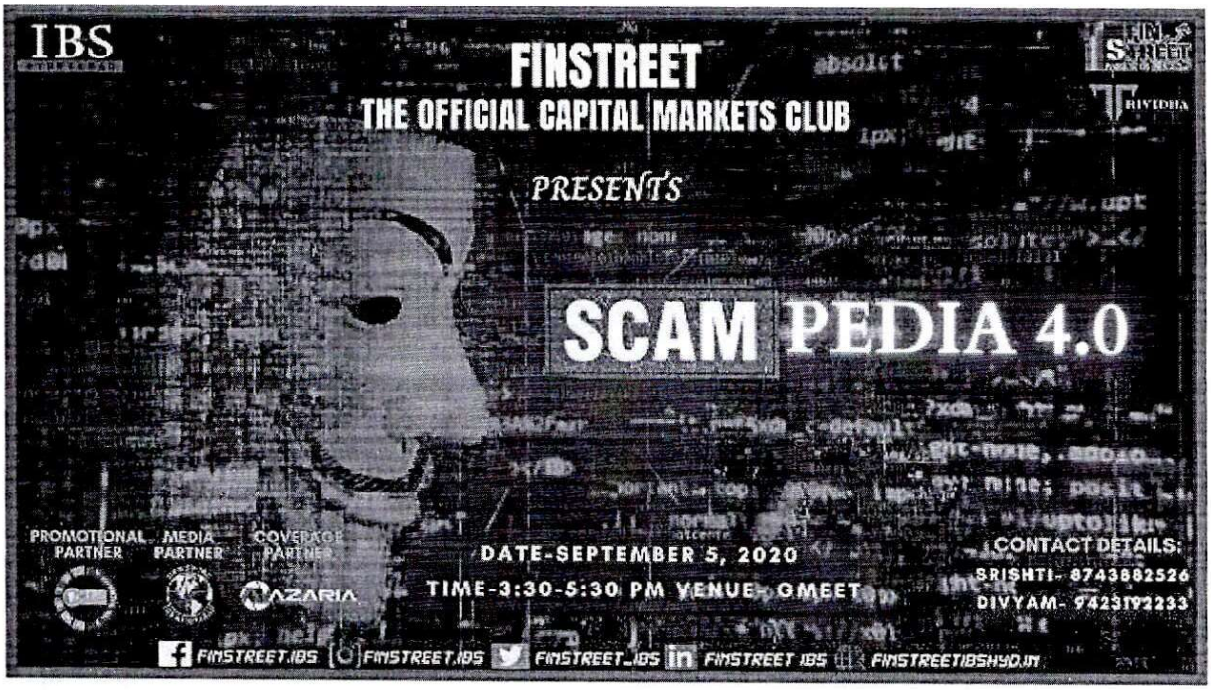

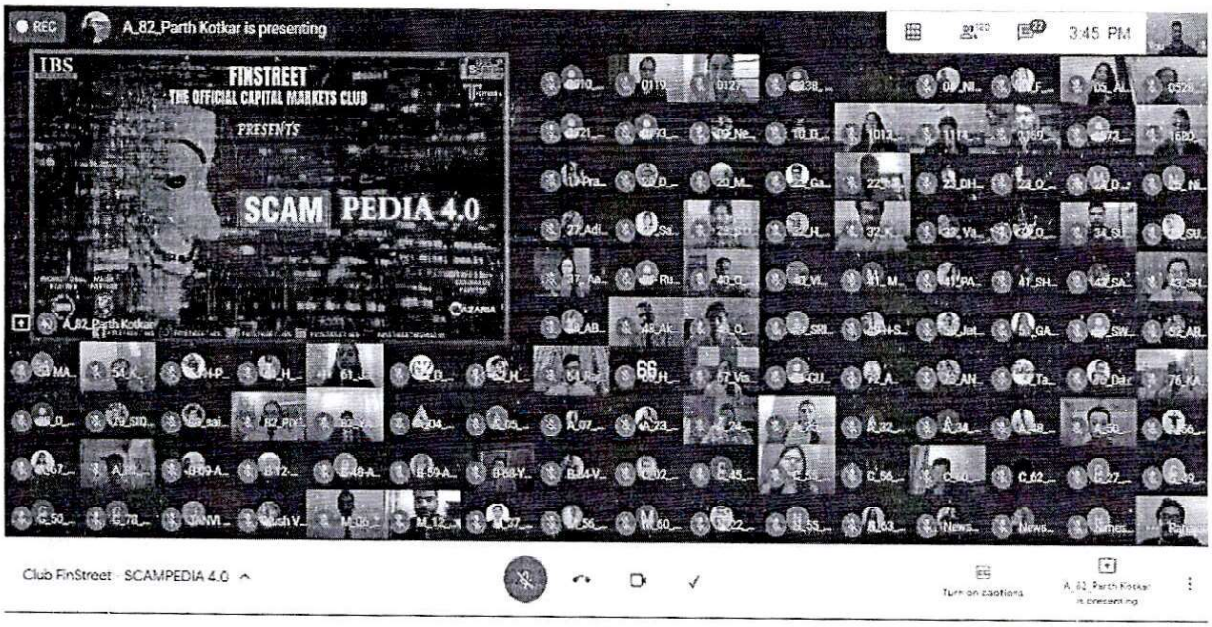

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Ref: IFHE-/IBSVAC965

Dt: 13/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Big Brand theory by ADmire** is on 13-09-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Big Brand theory

(13-09-2020)

It was a Club activity Conducted at IBS Hyderabad. Club activity Conducted on Google Meet.

The Big Brand Theory was Club ADmire's introductory event for the MBA session 2020 to 2022, where the junior batch was invited to participate. This event was based on the theme which was a blend of movies, web series and brands. This was a one-day event and was scheduled on 13th September 2020.

Admire Club- MISSION

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VISION

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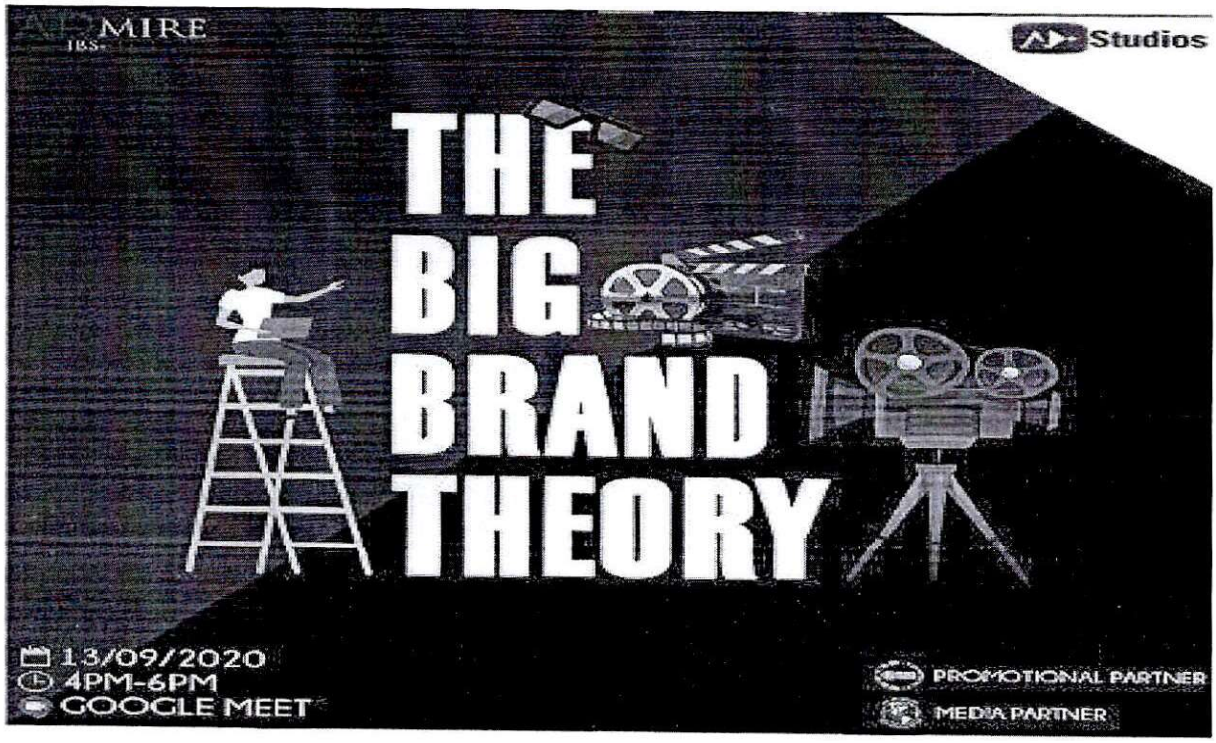

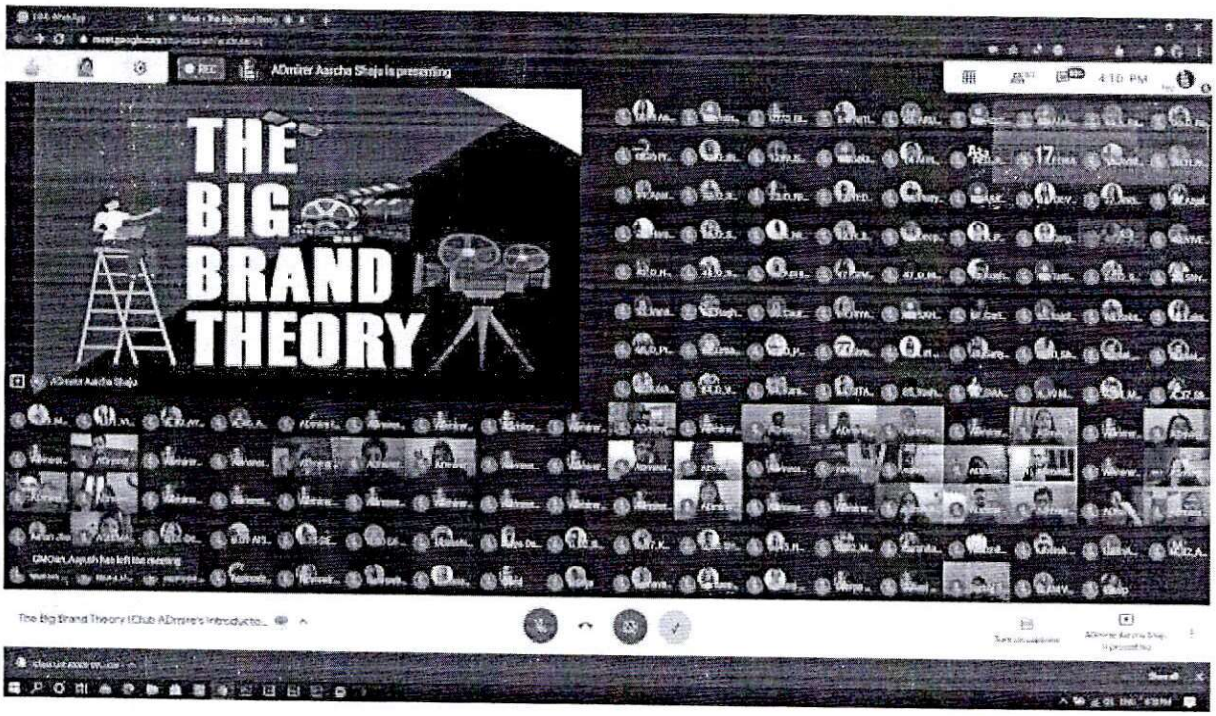

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Ref: IFHE-/IBSVAC768

Dt: 13/09/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Human Library 2.0 by Nazaria** is on 13-10-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
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Report on Human Library 2.0

(13/10/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

Nazaria, as a club, provides a friendly and supportive environment for photographers at all levels of experience and interest in all the distinct domains within photography. Photography being the sole passion of all associated members, we foresee to it that we not only utilise our knowledge and resources to provide our services to the institution at every given opportunity but we have also made our best efforts to further the vision of the institution by integrating research, teaching, institution building, community development and knowledge sharing (also coined the „IBS Trick") by ensuring knowledge sharing sessions pertaining to not just the photography domain but also by collaborating with different academic centric clubs to help our batch-mates with studies as well. Apart from that we also collaborate with different other clubs to promote the welfare of the society thus making sure that we contribute our fair share of efforts towards furthering the legacy that IBS, Hyderabad has provided us with.

Nazaria believes in Imaging the Imagined thoughts and ideas through a pictorial representation which runs in the veins of IBS Hyderabad"s as well as ICFAI"s Futuristic Goals. We also believe that Photography is one of those arts which provides the person in keeping memories of IBS stacked in the photographs clicked. We provide a platform where students can know more of the IBS" Diverse Culture of Education, Clubs, and Communities. Moreover, We mould the student in such a way that they become an expert in various skills i.e. Technical Skills, Team Building, Leadership, Tackling Peer Pressure, etc through the art of Photography which they have developed through the club. Just like ICFAI"s as well as IBS Hyderabad"s ultimate goal i.e. Nurturing the students in every skill, we also aim at providing the students develop the skills mentioned above and excel in their future in all aspects.

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

Every person has a story to tell,every face is a book. Wasn"t it wonderful to hear bed time stories from others rather than reading it on our own? The same idea lies behind the concept of human library, Human Library is a place where Books are people and reading is a conversation. It is designed to build a positive framework for conversations that can challenge stereotypes and prejudices through dialogue. It is a place where real people are on loan to readers.

POC: Tiyas Som

Date: 6th September

Day: Friday Timing: 2:30pm - 6:30pm

Number of Hours worked:

a. Clicking: 4

b. Editing: 4

Number of Photos Uploaded: 127

Number of Photographers: 5

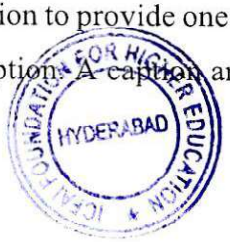
Names of Photographers: Shivam, Srikanth, Tushar, Gargi, Jagruti

The Open competition celebrates outstanding standalone images from across the world.

Judges are looking for photographs that are striking, well-crafted and of exceptional quality. Successful images will communicate a visual narrative through excellent technical and creative skills. The Open competition aims to uncover images that show the world around us and to give the opportunity to photographers whose work might otherwise never be seen.

Photographers of all abilities can enter multiple single images to the following categories: Architecture, Creative, Motion, Landscape, Lifestyle, Natural World & Wildlife, Portraiture, Object, Street Photography, and Travel.

The theme of the photo contest focuses on the daily life of a health worker at work and is an invitation to provide one or more high-quality photographs together with their caption and brief description. A caption and brief description is defined as the title of the photograph and some



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background information (e.g. name of health worker depicted in the photograph(s), age, city, country, name of hospital, job function, etc. These photographs will contribute to GHWA's global efforts to raise awareness of the importance of health workers, men and women who save lives every day, despite difficult conditions and inadequate resources. Photographers are invited to illustrate the daily life of a health worker through photographs. There are three categories of submission: 1. Colour photographs (digital or prints) 2. Black and white photographs (digital or prints) 3. Digital art photographs (images created or drastically manipulated by computer software or electronic filters)

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Ref: IFHE-/IBSVAC769

Dt: 31/09/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Human Library 2.0 by Nazaria** is on 31-10-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Human Library 2.0

(31/10/2020)

Human Library, as a concept deals with swapping the books with Human experiences still bringing in beautiful and inspiring stories out. These 'books' have a wide range of taboo topics to share their experiences and thoughts about. From Menstrual Hygiene, social problems, societal problems, etc. every book in itself is a challenge to our existing mindsets and asks for a change as we move forward in society.

Though this year the platform went online for the interaction the joy behind reading the books remained pretty much the same in our participants. This year we 6 panels consisting of 1 book each.

Book 1: The Man who talks about Menstrual Hygiene: On a mission to increase awareness about menstrual hygiene, especially amongst the underprivileged families living in slum communities, the book had defied societal norms where menstruation is still a taboo, in the rural as well as the urban areas. From film production to social work, know his experiences, and carry the message forward.

Book 2: My Happy size: We are not prepared for the shift of pampering into criticism from the family. The glow of skin reduces, but the weight keeps on increasing due to emotional eating. We stop laughing out loud and give a fake smile. Who is to be blamed? Society? OrOurselves? Unveiling the untold stories, a first-hand account of the widely discussed but hardly understood, Body Shaming.

Book 3: Break the Silence on Child Sexual Abuse: About 50% of children go through child sexual abuse. Across all genders. Yet, we hardly see any dialogue about it. We hardly see anyone opening up. It's high time, we break the silence!

Book 4: School, Sq.ft& Motorcycles-A Self-taught Architect: Don't judge a man until you've walked in his shoes. And don't let anyone else determine your worth. That even if things don't add up it doesn't mean, it wouldn't work. Honesty!

Book 5: Don't stop. Get up. RUN: What happens when you are diagnosed with a genetic disorder that can lead to loss of vision at the age of 17? Do you hit a roadblock? What happens when the visual impairment now gets multiplied with a host of factors such as over-confidence, inferiority complex, and conformity bias? Do you stop? I DID NOT. I got up. People, policies,

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incidents, and technology helped me run. I got up every time. Yes, I am still running and searing new heights in my corporate life, a dream I achieved.

Book 6: Return from the Abyss: Rahul Luther got into addiction during the 'hippie generation' of the '70s. A brilliant student, he started using all sorts of drugs including alcohol. His parents tried all methods to control the downward spiral, including admitting him to several rehabs. His wife divorced him and left with their daughter. Finally, after 25 years of active addiction, Rahul regained control of his life. Sobriety brought its challenges. This is the story of his fall and rise – sometimes funny, mostly painful, but full of hope.

We received a whopping 400+ registrations as we floated the form. We had different timings for each Panel. Every panel at least had around 250 participants discovering a road by breaking prejudices and having a conversation which is a must!

With the constant support of the Human Library organization, our beloved Student Activities Coordinator, Professor Madhavi Garikaparthi and our Club Mentor Ms. Asha Binu Raj, and IBS Hyderabad, this event wouldn't have been possible to reach such heights.

This event saw participants coming ahead and willing to talk about topics that are not talked about. It also gave the participants an added perspective on how things and situations around them are similar to what they would be working on within a couple of years. This event helped them to build a more sympathetic and analytical viewpoint of our participants.

The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

IBS, Hyderabad is a Business Education Alliance Member of The Association to Advance Collegiate Schools of Business (AACSB), USA. The membership enables the School to enrich course content, strike collaborative agreements, offer visiting scholar opportunities, & streamline academic operations by networking with other members of the AACSB. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the

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national level and A ***at the state level. IBS Hyderabad has been rated by ICRA at National level with rating - EB2+ IN and at state level with rating – EB1 TS.

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Ref: IFHE-/IBSVAC770

Dt: 01/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Conundrum by Gray Matters and Prakriti** is 01-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Conundrum

(01/11/2020)

It was a Club activity Conducted at IBS Hyderabad.

As part of the collaborative event edition 2020 **Club Gray Matters and Prakriti club** organized a theme-based quiz event comprising the theme of NATURE. The quiz was a three round event which was organized on 1st of November 2020 at 4pm, the participants were asked to register themselves in teams of two which saw a great response of 32 teams.

The event consisted of three rounds:

Round1:(No: of teams = 29)

Imposter Hunt, a questionnaire round which was based upon the endangered species. Participants have to select an odd one out from the provided four photos based on the theme. Among the four photos, 3 will be non-endangered species and 1 photo will be of endangered species. Participants have to guess the odd one out among them. the online platform that was chosen for the smooth conduction of the quiz was classmaker.com)

Round2 :(No. of teams =29)

Quizzically, a crossword puzzle based on global warming.15 questions are given in the form of riddles in 10 minutes. Each correct answer fetches you one mark and no negative marks.

Round3: (No: of teams =8)

Streak of Luck, a quiz based on the theme of adventure sports. The wheel will have 1 to 8 numbers and each team will spin the wheel one by one. Each team will be allotted an adventure sport each according to the result of round 2. The highest scoring team gets the first adventure sport and so on in descending order. The least scoring team gets the last adventure sport. After the adventure sports are allotted the different link for each adventure sport will be provided in the chat box and teams have to go to their assigned adventure sport link only. Once the links are opened, teams will get 6 questions related to that adventure sport and they have to answer in 5 mins.

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IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.

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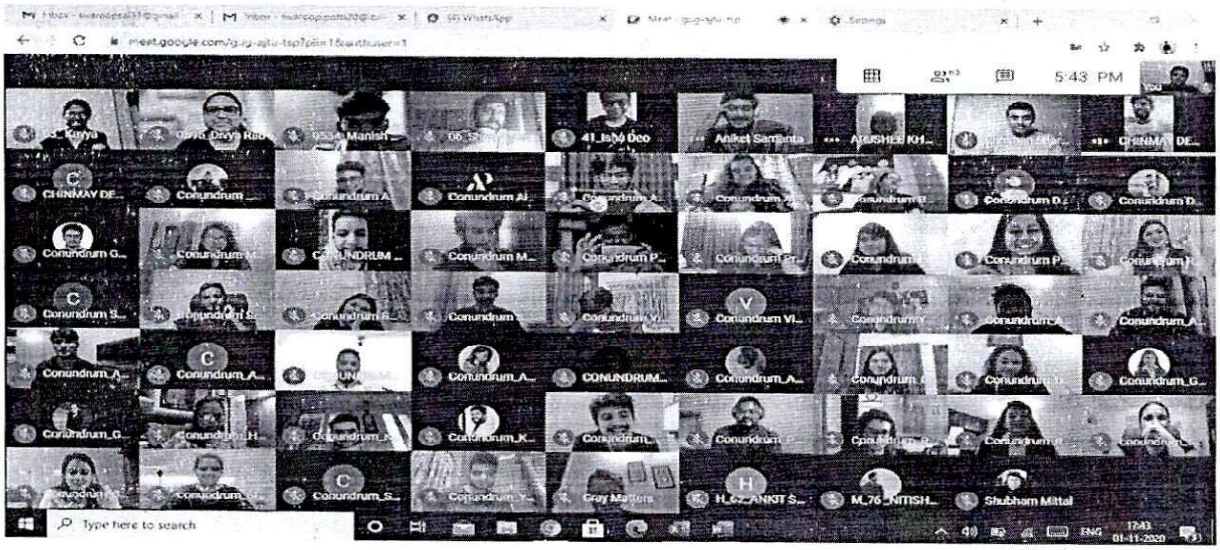

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Ref: IFHE-/IBSVAC771

Dt: 01/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Karmantra (Trishna)** is 01-11-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on Karmantra

(01/11/2020)

It was a real privilege for Diatribe to be one of the performers in the closing ceremony of IBS Hyderabad's Annual fest – Trishna on 10th Jan 2021 which involved the participation of all the clubs and also students from other institutions. Diatribe's performance was aimed to provide a refreshing experience to all the students by performing some of the most popular rock numbers and ensure a great evening for everyone.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get

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involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

IBS-Hyderabad is among the first three B-Schools from South Asia to be SAQS accredited by AMDISA. The South Asia Quality Improvement System (SAQS) has been developed by Association of Management Development Institutes of South Asia (AMDISA) and European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A' grade with a CGPA score of 3.43/4.00.

IBS, Hyderabad is a Business Education Alliance Member of The Association to Advance Collegiate Schools of Business (AACSB), USA. The membership enables the School to enrich course content, strike collaborative agreements, offer visiting scholar opportunities, & streamline academic operations by networking with other members of the AACSB. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ***at the state level. IBS Hyderabad has been rated by ICRA at National level with rating - EB2+ IN and at state level with rating - EB4 TS.

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Ref: IFHE-/IBSVAC772

Dt: 05/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Genesis 4.0 by Money Matter** is on 07-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Genesis 4.0

(07/11/2020)

It was a Club activity Conducted at IBS Hyderabad. Club activity Conducted on Google Meet

Genesis 4.0 was conducted with the collaboration of MMC (Money Matters Club). The idea was to fuse the domain of both the clubs and create the most realistic event which also has the elements of current scenario i.e., round 1 was identifying the brand and pitch the strategies and round 2 was totally based on money and bidding. This was a two-day event scheduled on 7th and 8th November 2020.

Admire Club- MISSION

To evolve into an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

VISION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire

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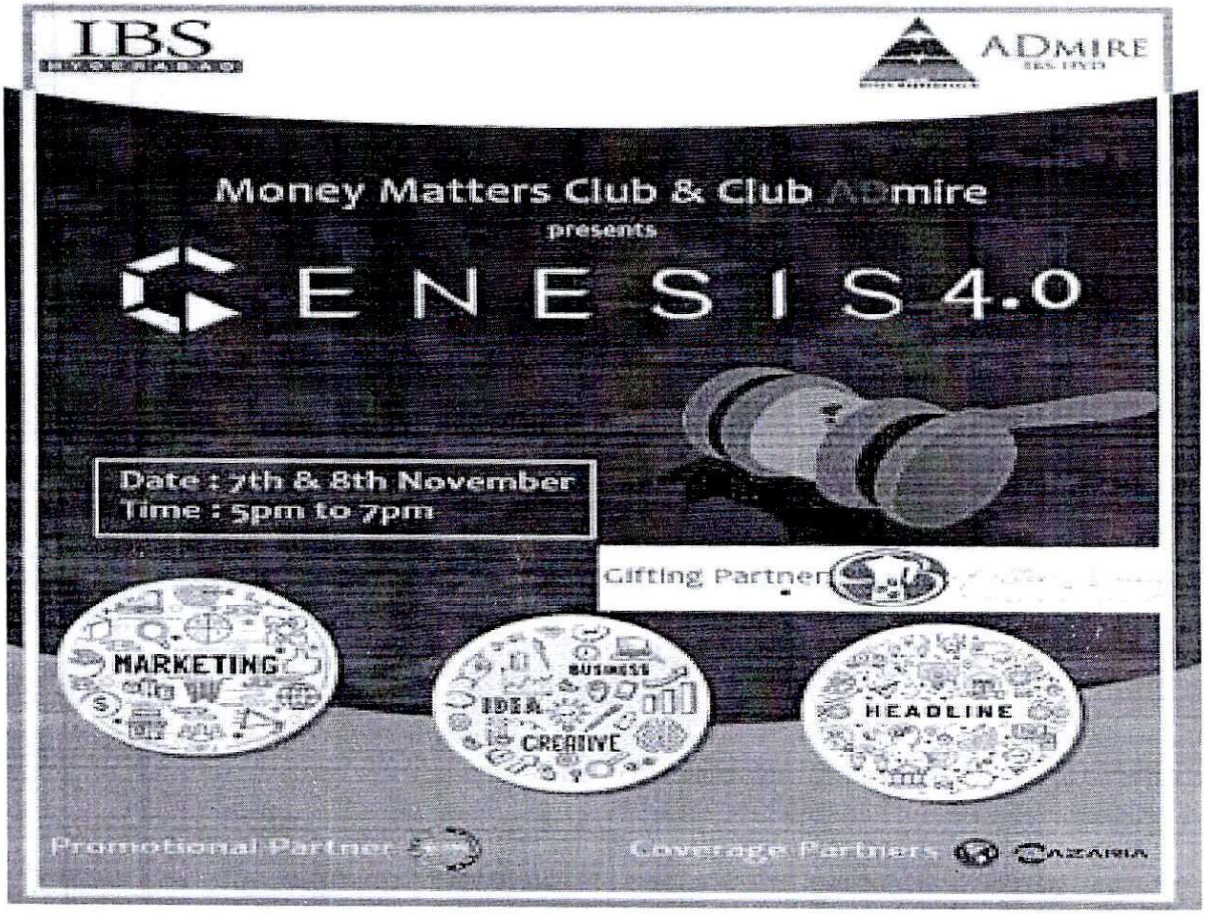
are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



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Ref: IFHE-/IBSVAC773

Dt: 07/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Social Stratification at the workplace by Newswire** is on 07-11-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on Social Stratification at the workplace

(07/11/2020)

The concept of social stratification embraces the range of occupational inequality. However, the structure of social stratification varies from country to country. ... The papers of this volume address a number of issues relating to social stratification and work. The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

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There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

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Ref: IFHE-/IBSVAC774

Dt: 08/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **HOWZZAT by VAPS** is on 08-11-2020 to 10-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on HOWZZAT

(08-11-2020 to 10-11-2020)

We are passionate about sports. That's what V.A.P.S stands for and we make sure the passion for sports remains in our heart forever.

"V.A.P.S." is the official sports and fitness club of IBS Hyderabad. In 2005 sports lovers came together to lay the foundation of the club with the vision to provide a platform for sports enthusiasts. V.A.P.S. is among those initiatives in IBS whose sole aim is to carry out events as well as learning sports and management at the same time. "Express your sport" is the motto of this club. Its not just about playing games and discussing sports, it's about how much you value the discipline for the thing which you are passionate about.

Since its inception, V.A.P.S. has been achieving new heights, and has gained technical expertise in Sports and fitness. Its achievements include conducting successful tournaments for various sports throughout the year and inculcating the best managerial skills among its members, participants and people associated with it.

Apart from achievements in conducting these tournaments it is always a honour to show our team spirit at AAVEG. It is a national level sports fest for B-schools in India. It was started in 2010 and received a stellar response from colleges like ISB, NICMAR, IMT, IBS Mumbai, IBS Pune etc.

V.A.P.S. has always been focused towards the management activities as well in its leadership. It's contribution includes participation not only by games but also through Marketing, advertising, operations, events, editorials/magazines and financial accounting.

We believe that adherence to its core values is the main contributor towards its success. We believe in an open, transparent culture with no hurdles of formal membership criteria. We are open to all sports lovers who wish to excel in management and sports. All members are encouraged to undergo professional learning. This has helped V.A.P.S. create generations of leaders of the highest quality.

It is rightly said that winners never stop even after giving their best shot. They keep on going with the intention to improve further. This is the essence of every member of Team V.A.P.S. They give their heart and soul to serve the sports fraternity in the best way possible. Team

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V.A.P.S" is the official sports and fitness club of IBS Hyderabad. The club started in the year 2005 when some individuals passionate about sports came together to lay the foundation of a team, working towards developing and promoting sports among the students. Teams V.A.P.S not only promotes sports but it also teaches the skills of managing the team members as well as the participants and others associated with it. "Express your sport" is the motto of this club. It is not about playing games and discussing sports, it's about how much you value the discipline for the things that you are passionate about

Since its inception, Team V.A.P.S has been achieving new heights and has gained technical expertise in Sports and fitness. It has managed to conduct a lot of successful tournaments and keep people more aware about all the sports. Team V.A.P.S has always been focused towards the management activities as well as in its leadership. It works in various verticals, which include marketing, finance, operations, public relations and media, editorial and events.

We believe that adherence to its core values is the main contributor towards our success. We are open to all sports followers who wish to excel in management and sports. All members are encouraged to actively participate in the planning and execution of events, hence creating a professional training environment. This has helped Team V.A.P.S create generations of leaders of the highest quality.

In the spirit of IPL 2020, Team VAPS in association with Fan2Play provided a virtual IPL arena for the students of IBS. Participants here showcased they knowledge about IPL teams, players and the gentleman's game. The game is based on predications about the ongoing match and helps you win exciting prizes on the basis of your position on the leader board

Indian Premier League (IPL), Indian professional Twenty20 (T20) cricket league established in 2008. The league, which is based on a round-robin group and knockout format, has teams in major Indian cities. The brainchild of the Board of Control for Cricket in India (BCCI), the IPL has developed into the most lucrative and most popular outlet for the game of cricket. Matches generally begin in late afternoon or evening so that at least a portion of them are played under floodlights at night to maximize the television audience for worldwide broadcasts. Initially, league matches were played on a home-and-away basis between all teams, but, with the planned expansion to 10 clubs (divided into two groups of five) in 2011, that format changed so that matches between some teams would be limited to a single encounter. The top four teams contest three play-off matches, with one losing team being given a second chance to reach the final, a wrinkle aimed at maximizing potential television revenue. The play-off portion of the

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tournament involves the four teams that finished at the top of the tables in a series of knockout games that allows one team that lost its first-round game a second chance to advance to the final match.

With the advent of the IPL, almost overnight the world's best cricketers—who had seldom made the kind of money earned by their counterparts in other professional sports—became millionaires. The owners of the IPL franchises, who included major companies, Bollywood film stars, and media moguls, bid for the best players in auctions organized by the league. At the outset of the IPL, the well-financed Mumbai Indians had the league's biggest payroll, more than $100 million. It cost the Chennai Super Kings $1.5 million to secure the services of Mahendra Dhoni in the initial auction for the 2008 season and the Kolkata Knight Riders $2.4 million to sign Gautam Gambhir, the opening batsman for the Indian national team, in the bidding for the 2011 season.

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Ref: IFHE-/IBSVAC799

Dt: 11/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **Advertisin by ADmire** is on 11-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Advertisin

(11/12/2020)

It was a Club activity Conducted at IBS Hyderabad.

As part of the collaborative event edition 2020,Club Gray Matters and Club ADmire, organized a theme-based quiz event ADverstein, comprising the theme of Advertising & Marketing. The sponsor for this event was Lenskartand all the lucky participants were given a free three months Gold membership coupon. The event was of three rounds which was organized on 11th of December 2020 at 6:45pm, the participants were asked to register themselves in teams of two which saw a great response of 33 teams.

The event consisted of three rounds: -

Round 1: (No. of teams = 33)

Quizzypop, a basic quiz round which was based upon the theme Advertising. Participants had to give a short answer according to the questions shown. The questions displayed were related to any advertisements, taglines, Brand Ambassadors etc. This round consisted of 30 questions and a total of 17 minutes were given. The online platform that was chosen for the smooth conduction of the quiz was Fyrefox.

Round 2: (No. of teams = 14)

Branded Mastermind, in this round 3-4 pictures were displayed and participants had to find a common point between the shown pictures and name the company/brand associated. So, the pictures were displayed on the powerpoint presentation and participants had to type the answers in the google form provided to them. There were 15 questions in this round. Each question was displayed for 30 secs and at the end of it, 10 secs were provided to type the answers in the google form.

Round3: (No. of teams = 5)

Marketing Menace, similar with the game Jeopardy. There were questions from 5 different categories (TV Ads, Brand History, SBUs, Banned Ads, Techniques of Marketing) and each of the teams got 3 chances to score maximum points. The round was played in 2 sets wherein each of the 5 teams played the 1st set and then there was another round of the same. The

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questions were displayed for 40 secs. The 40 secs timer was displayed on the screen itself. If they were unable to answer within 5 secs, they lost that particular chance and the right answer was displayed to them. They could also choose not to answer a question but they couldn't skip their chance once they see the question. If they got the answer right then they gained points equal to the amount they had chosen and if they got the answer wrong or unable to answer within the stipulated time then they attracted negative points equal to 10% of their chosen amount. The online platform used for this round was Playfactile.

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.

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Ref: IFHE-/IBSVAC748

Dt: 13/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Spirituality at Workplace by Newswire** is on 13-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Spirituality at Workplace

(13/11/2020)

The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and

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behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

IBS-Hyderabad is among the first three B-Schools from South Asia to be SAQS accredited by AMDISA. The South Asia Quality Improvement System (SAQS) has been developed by Association of Management Development Institutes of South Asia (AMDISA) and European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A' grade with a CGPA score of 3.43/4.00.

IBS, Hyderabad is a Business Education Alliance Member of The Association to Advance Collegiate Schools of Business (AACSB), USA. The membership enables the School to enrich course content, strike collaborative agreements, offer visiting scholar opportunities, & streamline academic operations by networking with other members of the AACSB. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the

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national level and A ***at the state level. IBS Hyderabad has been rated by ICRA at National level with rating - EB2+ IN and at state level with rating – EB1 TS.

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Ref: IFHE-/IBSVAC892

Dt: 04/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **E-AAVEG by VAPS** is on 04-12-2020 to 06-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on E-AAVEG

(04-12-2020 to 06-12-2020)

We are passionate about sports. That's what V.A.P.S stands for and we make sure the passion for sports remains in our heart forever.

"V.A.P.S." is the official sports and fitness club of IBS Hyderabad. In 2005 sports lovers came together to lay the foundation of the club with the vision to provide a platform for sports enthusiasts. V.A.P.S. is among those initiatives in IBS whose sole aim is to carry out events as well as learning sports and management at the same time. "Express your sport" is the motto of this club. Its not just about playing games and discussing sports, it's about how much you value the discipline for the thing which you are passionate about.

Since its inception, V.A.P.S. has been achieving new heights, and has gained technical expertise in Sports and fitness. Its achievements include conducting successful tournaments for various sports throughout the year and inculcating the best managerial skills among its members, participants and people associated with it.

Apart from achievements in conducting these tournaments it is always a honour to show our team spirit at AAVEG. It is a national level sports fest for B-schools in India. It was started in 2010 and received a stellar response from colleges like ISB, NICMAR, IMT, IBS Mumbai, IBS Pune etc.

V.A.P.S. has always been focused towards the management activities as well in its leadership. It's contribution includes participation not only by games but also through Marketing, advertising, operations, events, editorials/magazines and financial accounting.

We believe that adherence to its core values is the main contributor towards its success. We believe in an open, transparent culture with no hurdles of formal membership criteria. We are open to all sports lovers who wish to excel in management and sports. All members are encouraged to undergo professional learning. This has helped V.A.P.S. create generations of leaders of the highest quality.

It is rightly said that winners never stop even after giving their best shot. They keep on going with the intention to improve further. This is the essence of every member of Team V.A.P.S. They give their heart and soul to serve the sports fraternity in the best way possible. "Team

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V.A.P.S" is the official sports and fitness club of IBS Hyderabad. The club started in the year 2005 when some individuals passionate about sports came together to lay the foundation of a team, working towards developing and promoting sports among the students. Teams V.A.P.S not only promotes sports but it also teaches the skills of managing the team members as well as the participants and others associated with it. "Express your sport" is the motto of this club. It is not about playing games and discussing sports, it's about how much you value the discipline for the things that you are passionate about

Since its inception, Team V.A.P.S has been achieving new heights and has gained technical expertise in Sports and fitness. It has managed to conduct a lot of successful tournaments and keep people more aware about all the sports. Team V.A.P.S has always been focused towards the management activities as well as in its leadership. It works in various verticals, which include marketing, finance, operations, public relations and media, editorial and events.

We believe that adherence to its core values is the main contributor towards our success. We are open to all sports followers who wish to excel in management and sports. All members are encouraged to actively participate in the planning and execution of events, hence creating a professional training environment. This has helped Team V.A.P.S create generations of leaders of the highest quality.

Each year, when the winter arrives, it brings along our pride marking the arrival of the season of sports battle we love and call AAVEG, this time namely, E-AAVEG –THE FIRST OF ITS KIND, the national inter B-school sports fest. It all started way back in 2010 but the magic has always managed to unfold and wow everybody more each year.

A sports fest is one that that is primarily concerned with bringing out the physical side of the students who are generally into exercising only their brains during other times. It is an opportunity for sports enthusiasts to have their share of fun at college and show their skills and passion towards the sport. Most colleges encourage sports activities which are known to enhance the concentration capacities and academic performances of the students, besides serving as a healthy mid-studies break activity.

Infrastructure is of paramount importance here. Many colleges, especially in crowded cities like Mumbai lack their own grounds, and hence, it is important to book rental grounds in advance. The same applies even to equipment. Thus, majority of the costs involved relate to rental fees. First aid, paramedics and doctors also have to be kept on standby in case of injuries.

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A college may have its own in-house referees/umpires or may call in a professional for the same.

Most sporting events are common to all, such as Athletic track-n-field events, Cricket, Football, Rugby, Tug-of-War, Basketball, Volleyball, etc. A few colleges, depending on the infrastructure available, may also include sports such as swimming, polo, water polo, etc.

Reason why sports fests should be held:

allow students to develop psychomotor skills and fine-tune motor skills with coordination, movement, strength, dexterity, grace, and speed, and also find healthy outlets for energy.

promote camaraderie and rapport among students, instructors, parents, and administration. In other words, sports build strong bonds within the community.

instill discipline among students.

provide a healthy pastime to help students refrain from various vices such as drugs, smoking, drinking, and spending excessive time on electronic devices.

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Ref: IFHE-/IBSVAC893

Dt: 11/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **Advertisin by Grey Matters** is on 11-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Advertisin

(11-11-2020)

It was a Club activity Conducted at IBS Hyderabad.

ADVERSTEIN was a one day event in collaboration with Gray Matters Club (the official quizzing club of IBS Hyderabad). The idea was to fuse advertising and branding concepts with the high-end questioning standards of GMC. This event was scheduled for 11th December 2020 on the Google Meet platform. It was conducted on 11th December 2020. It was the one-day event consists of three rounds having the blend of tricky questions related brand and advertisement. Round 1- Quizzypop This round was scheduled for 15 mins, in this round there were 30 questions based on Advertisement, Tagline, Differentiate the logos, Brand ambassadors, celebrities who have invested in startups recently. Fyrefox was used as Separate platform for asking questions to participants. Round 2- Branded Mastermind This round was based on the theme "Connect the things" i.e., there were two images merged in form of equation [image1+image2 = Brand's name] whose output is a name of certain Brand, there were 15 questions which participant have to answer in 45 seconds to 1 minute depending on the question level. Round 3- Marketing Menace This round was based on "Jeopardy" which includes five categories and 10 questions in each• category and 10% negative marking. Categories were based on Brands.

Admire Club- MISSION

To evolve into an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

VISION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for

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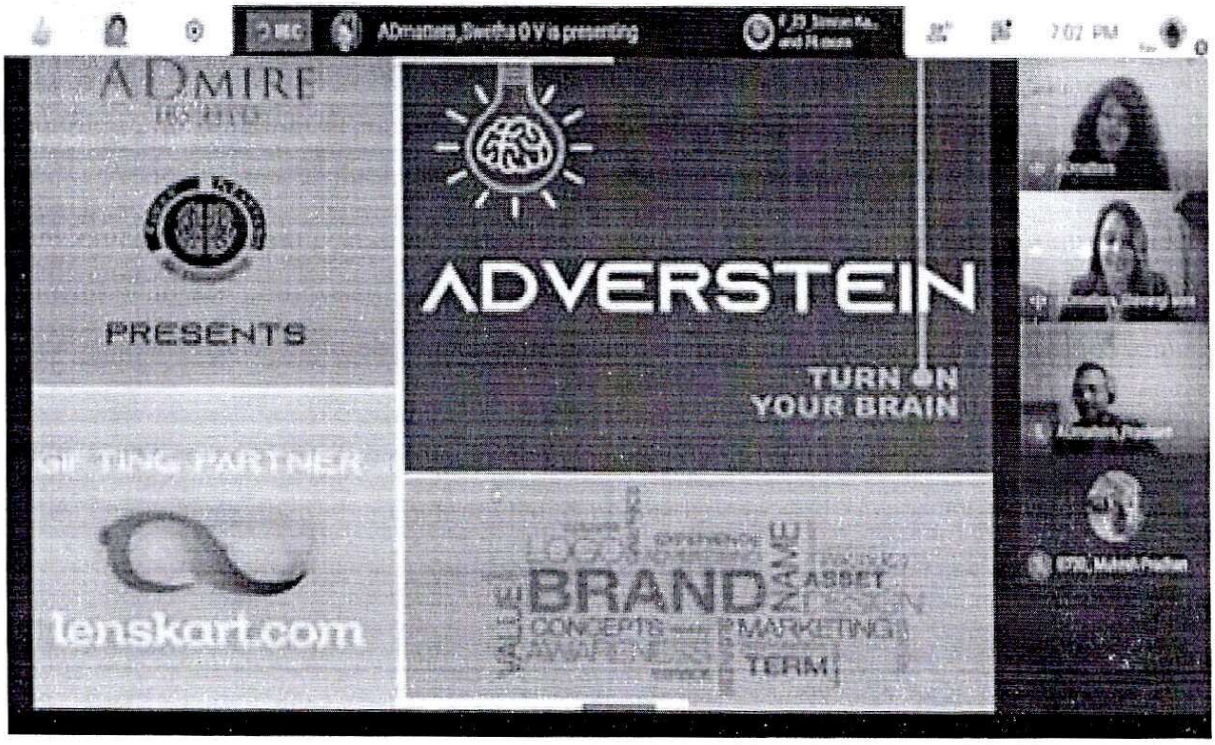
various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



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Ref: IFHE-/IBSVAC893

Dt: 11/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Juari 10.0 by ADmire** is on 11-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Juari 10.0

(28-11-2020)

It was a Club activity Conducted at IBS Hyderabad via Google meet and Zoom.

This year Club ADmire celebrated the 10th anniversary of our flagship event Juari. This year too Juari 10.0 was full of fun even during the pandemic and we were able to create a stress-free environment in these hard times. Juari 10.0 was a two-day event scheduled from 28th to 29th November 2020. The title sponsor for the event was Spartan Poker while gifting partners were Lenskart, 1mg, First Cry, and Ferns N Petals and the beverage partner was Filter Beans.

Admire Club -MISSION

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VISION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

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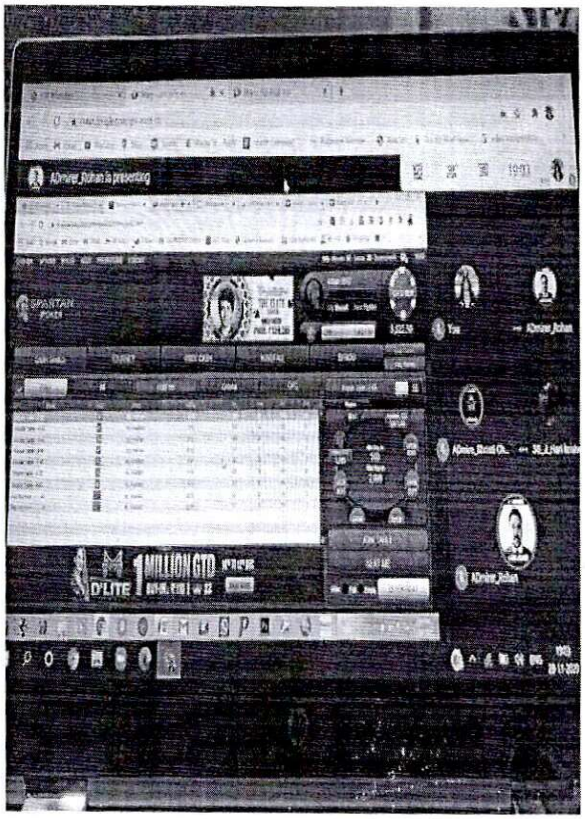

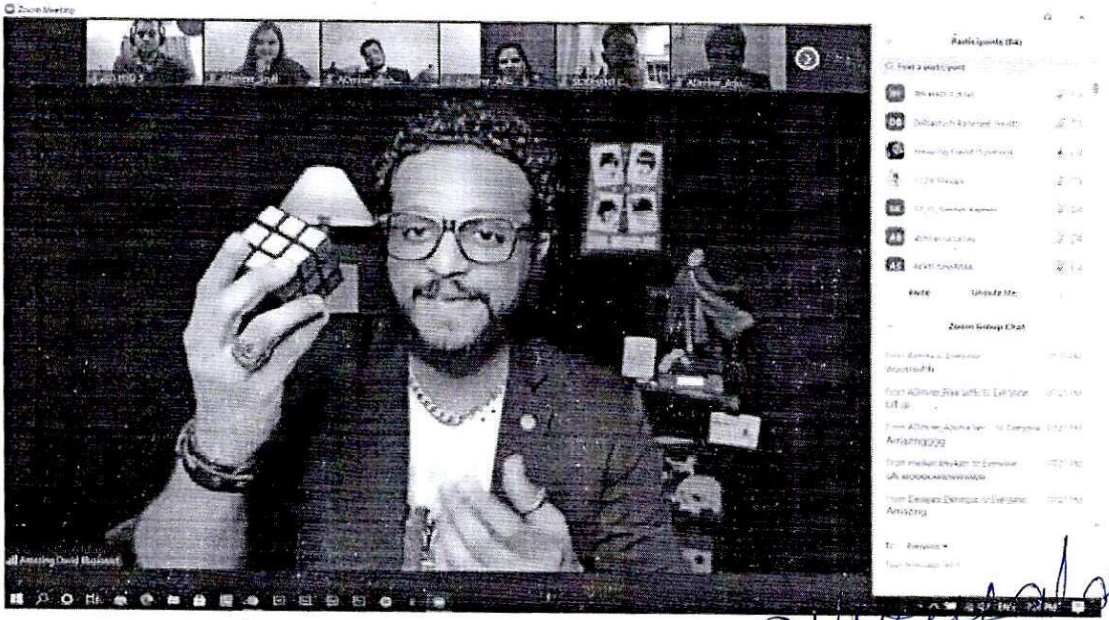

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Ref: IFHE-/IBSVAC991

Dt: 30/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **QUIZZER OF THE YEAR 5.0 by Gray Matters** is on 30-11-2020 to 01-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on QUIZZER OF THE YEAR 5.0

(30-11-2020 to 01-12-2020)

It was a Club activity Conducted at IBS Hyderabad.

As part of the flagship edition 2020 Club Gray Matters organized a theme-based quiz event comprising the theme of **space and technology**. The quiz was a three round event which was organized for two days on 31st of November 2020 at 6pm and 1st December 2020, the participants were asked to register themselves in teams of two which saw a great response of 27 teams

Round1: (No. of teams = 27)

Dust on moon, a word search round which was based upon the Movies books scientists based on space and tech. Participants have to select the correct word from the cross word. the questions which are used will have two correct options and participants have to select the correct answer which is present in them. the online platform that was chosen for the smooth conduction of the quiz was box of letters)

Round2 :(No. of teams =13)

Into the cosmos, the questions are based on the space technology .20 questions are given in the form of short answers in 20 minutes. Each correct answer fetches you one mark and no negative marks. (Online Platform: FYREFOX)

Round3: (No. of teams =6)

This was conducted on day 2 with 2 phases, space run & spinnie - winner.

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Phase 1: A quiz based on the theme of stars in galaxy space. Phase one will consist of 20 questions. These rounds work on the buzzer the team who buzzed first will get a chance to answer first the correct answer will get +5 and wrong answer get -3.

Phase 2: It is also based on stars' galaxy space. The wheel will have 1 to 7 questions and each team will spin the wheel one by one. The team which got high marks in the previous round will

get the first chance and so on. Similarly four wheels will be there and one after the other will be played.

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

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Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.

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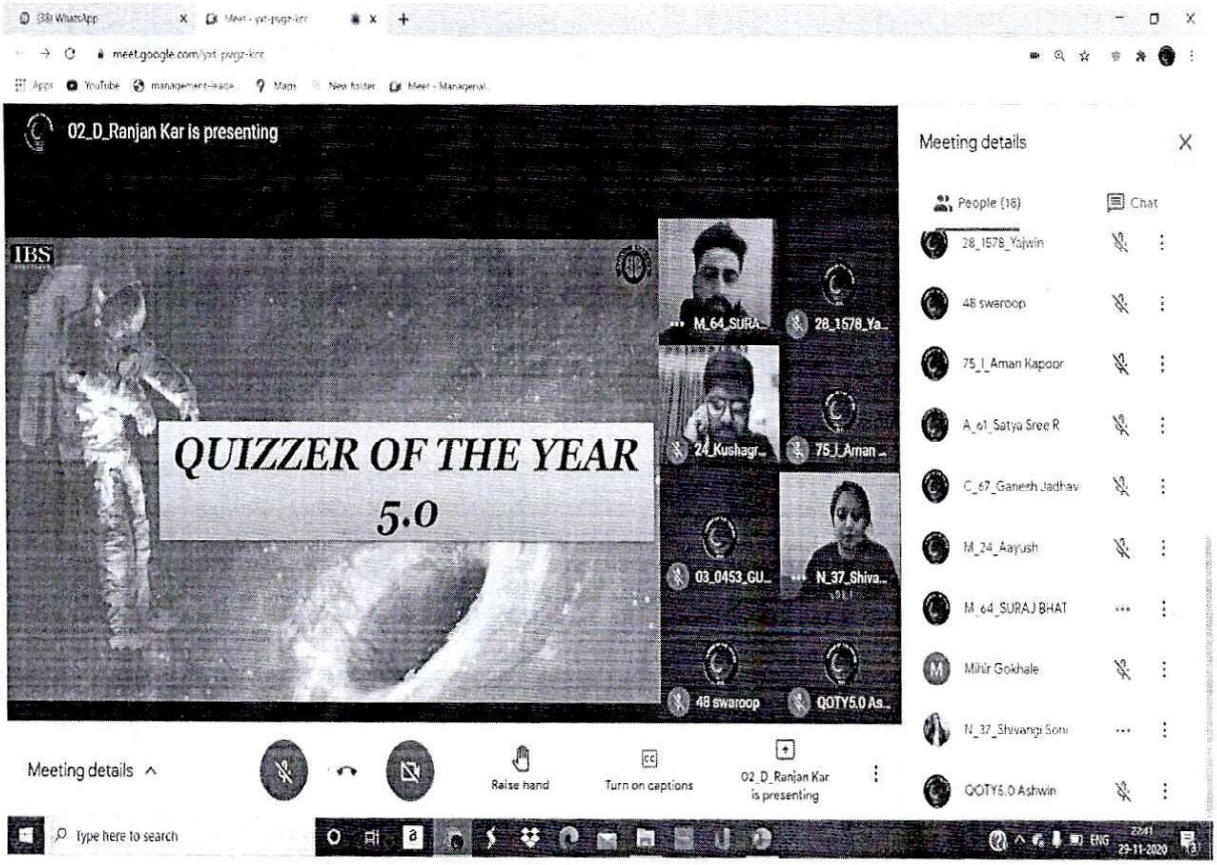

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ICFAI BUSINESS SCHOOL

Ref: IFHE-/IBSVAC894

Dt: 12/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Communique by Nazaria** is on 12-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

REGISTRAR
THE ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

Campus: Dontanapalli , Shankerpalli Road, Hyderabad - 501203 Telangana State, India Ph: 040-23479999, 23479732.
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India Ph: 040-23440966 / 67 / 68 / 69

Report on Communique

(12/12/2020)

The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and

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behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

IBS-Hyderabad is among the first three B-Schools from South Asia to be SAQS accredited by AMDISA. The South Asia Quality Improvement System (SAQS) has been developed by Association of Management Development Institutes of South Asia (AMDISA) and European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A' grade with a CGPA score of 3.43/4.00.

IBS, Hyderabad is a Business Education Alliance Member of The Association to Advance Collegiate Schools of Business (AACSB), USA. The membership enables the School to enrich course content, strike collaborative agreements, offer visiting scholar opportunities, & streamline academic operations by networking with other members of the AACSB. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the

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As a club the vision is to To be an activity club that is always ahead in the intellectual thought process when compared to the pool of clubs present at IBS Hyderabad, resulting in an overall quality enhancement with stratified learning process engagement. We strongly believe that awareness about every issue helps us form an opinion thus help us make informed decisions. We provide the opportunity to the students to refashion their erudite ideologies towards the corporate world by encouraging versatility in its domains to achieve a broader perspective of the corporate culture

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Ref: IFHE-/IBSVAC896

Dt: 19/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **FRAMES by Nazaria** is on 19-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Frames

(19/12/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

Nazaria, as a club, provides a friendly and supportive environment for photographers at all levels of experience and interest in all the distinct domains within photography. Photography being the sole passion of all associated members, we foresee to it that we not only utilise our knowledge and resources to provide our services to the institution at every given opportunity but we have also made our best efforts to further the vision of the institution by integrating research, teaching, institution building, community development and knowledge sharing (also coined the „IBS Trick") by ensuring knowledge sharing sessions pertaining to not just the photography domain but also by collaborating with different academic centric clubs to help our batch-mates with studies as well. Apart from that we also collaborate with different other clubs to promote the welfare of the society thus making sure that we contribute our fair share of efforts towards furthering the legacy that IBS, Hyderabad has provided us with.

Nazaria believes in Imaging the Imagined thoughts and ideas through a pictorial representation which runs in the veins of IBS Hyderabad"s as well as ICFAI"s Futuristic Goals. We also believe that Photography is one of those arts which provides the person in keeping memories of IBS stacked in the photographs clicked. We provide a platform where students can know more of the IBS" Diverse Culture of Education, Clubs, and Communities. Moreover, We mould the student in such a way that they become an expert in various skills i.e. Technical Skills, Team Building, Leadership, Tackling Peer Pressure, etc through the art of Photography which they have developed through the club. Just like ICFAI"s as well as IBS Hyderabad"s ultimate goal i.e. Nurturing the students in every skill, we also aim at providing the students develop the skills mentioned above and excel in their future in all aspects.

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

The Flagship event of the club begin with 2 day Photo exhibition cum Sale followed by Guest lecture and workshop along with various cultural activites and intra college photography competition . The two day event consisted of 2 guest lectures by Mr. Prudhvi Chowdhary and Mr. Satyam Rednam. Mr. Satyam Rednam enlightened the students on graphics and digital art.

DATE:- 6/12/19 & &/12/19 DAY :- Friday & Saturday

VENUE:- Courtyard Number of hours worked Ø Clicked:- 18 hours Ø

Editing:- 40 hours Photos Uploaded:- 255 pictures

Number of Photographers:- 8

Name of Photographers:-

1. Jayanth Kandala
2. Ishit Shah
3. Ashish B
4. Prateek Singhal
5. Ramesh S
6. Stuti Kuchchal
7. Tiyas Som
8. Divyanshu Chandra

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The Open competition celebrates outstanding standalone images from across the world. Judges are looking for photographs that are striking, well-crafted and of exceptional quality. Successful images will communicate a visual narrative through excellent technical and creative skills. The Open competition aims to uncover images that show the world around us and to give the opportunity to photographers whose work might otherwise never be seen.

Photographers of all abilities can enter multiple single images to the following categories: Architecture, Creative, Motion, Landscape, Lifestyle, Natural World & Wildlife, Portraiture, Object, Street Photography, and Travel.

The theme of the photo contest focuses on the daily life of a health worker at work and is an invitation to provide one or more high-quality photographs together with their caption and brief description. A caption and brief description is defined as the title of the photograph and some background information (e.g. name of health worker depicted in the photograph(s), age, city, country, name of hospital, job function, etc. These photographs will contribute to GHWA's global efforts to raise awareness of the importance of health workers, men and women who save lives every day, despite difficult conditions and inadequate resources. Photographers are invited to illustrate the daily life of a health worker through photographs. There are three categories of submission: 1. Colour photographs (digital or prints) 2. Black and white photographs (digital or prints) 3. Digital art photographs (images created or drastically manipulated by computer software or electronic filters)

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Ref: IFHE-/IBSVAC898

Dt: 20/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Picture perfect by Nazaria** is on 20-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Picture perfect

(20/12/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

ADmire is the official advertising and branding club of IBS Hyderabad. This team has made itself a brand by choosing these perfect brand elements. And beyond this, admire has a rich clientele which includes big brands like Dominoes, OYO, KTM, Okos etc. What do they do with these organizations? They offer them services and terms them client servicing. Client servicing at ADmire is like a hard-core field job which brushes up students' soft skills like communication and also builds their confidence. People in this club are used to meeting and talking to people at prestigious ranks in prestigious companies. ADmire also has a bunch of creative individuals who develop new ways to keep the club on the roll. The marketing team uses all in their realm to amplify the business of the clients. The club also hosts a plethora of guest lectures for the budding managers of IBS. All in all, ADmire is the place for people if they wish to go beyond and do a little extra in their college days to decorate their résumé. And ADmire is also the place to be if one wants to use networking to their benefit and make college life even more happening and memorable.

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Ref: IFHE-/IBSVAC904

Dt: 21/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **Ignitia by Nazaria** is on 21-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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ICFAI FOUNDATION FOR HIGHER EDUCATION ★ HYDERABAD

Report on Ignitia

(21/12/2020)

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Ref: IFHE-/IBSVAC891 Dt: 23/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Say Sankalp by Gray Matters** is on 23-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Sankalp

(23/12/2020)

As part of the collaborative event edition 2020 Club Gray Matters and Club Sankalp organized a theme-based social run campaign on the theme of ROAD SAFETY. We got approval from Hyderabad Police Department for running the campaign. We floated and tried to spread awareness about ROAD SAFETY among people.

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

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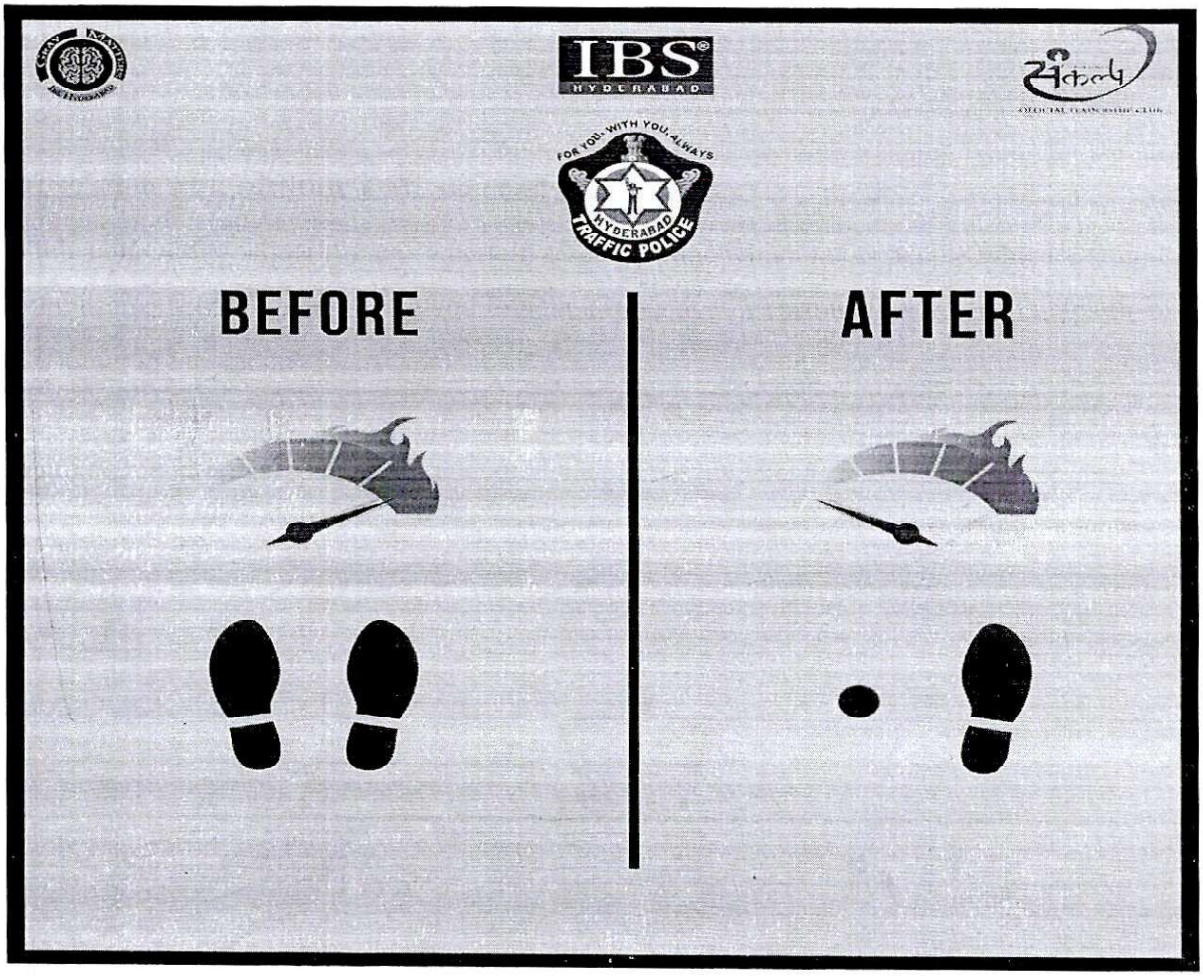
Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.



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Ref: IFHE-/IBSVAC692

Dt: 25/03/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **Ideation Workshop** by the Macon club of IBS Hyderabad is on March 31, 2020

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

REGISTRAR
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(Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

Report on Ideation Workshop

31/03/2020

The ICFAI Foundation for Higher Education (IFHE), a registered Trust, was established by the Institute of Chartered Financial Analysts of India (ICFAI), Hyderabad, a not-for-profit educational society registered in 1984 under the Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350F (Act 1 of 1350F), with the main objective of imparting high quality education. IFHE was declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956, in December 2008, with IBS Hyderabad as it's constituent.

During the year 2010-11, the UGC, vide its Notification No. F.6-42/2005(CPP-I) dated May 26, 2010, granted approval for the starting of the Faculty of Science & Technology and the Faculty of Law in the University's campus. In its eighth full year of operations, the University has been growing from strength to strength by virtue of the dedicated efforts of the faculty, support staff and students to achieve innovation and excellence.

IFHE is a professionally managed Deemed-to-be-University. All the statutory bodies are independent and are not subject to any interference from the sponsor or their relatives. They meet regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs to be developed, human resources, staff recruitment, training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence. The organogram of the University is presented here.

Co-curricular and extra-curricular activities are very much part of the day to day life at IFHE campus. With a large batch on the campus, the student community saw many activities during this year. In spite of their hectic academic schedule, students of the Faculty of Management are active outside the classrooms. Most of these activities are steered by the students under the guidance of a faculty member. Events across all areas of management as well as those related to sports, socio-cultural events and the arts are organized throughout the year.

At IBS Hyderabad, there are clubs / cells / committees in almost every functional area of management. Students with a focus on marketing and strategy have at least two clubs that may interest them. While ***ADmire*** is a club for students interested in advertising and branding, ***Maverick*** is more focused on selling and strategizing. Students who are interested in the Finance domain also have a choice of clubs to be part of. ***Money Matters*** is a club with its focus on money and banking, while ***FinStreet*** is a club focused on the financial markets. ***EcoBizz*** is a club which focuses on public policy, the economy and the business environment. Students who are interested in HR have a club called ***Convergence***, while ***Kaizen*** is a club which caters to the interests of the students in the Operations area. The ***DOT*** club organizes events and activities related to technology in general and IT in particular.

There are several clubs whose activities go beyond the functional areas of business. ***Speak-Up*** is a club that organizes debates and public speaking competitions. ***Aatma*** is a club which encourages students to reflect on issues while using their talents in creative writing and art. ***Gray Matters*** is the official Quiz club of IBS Hyderabad. ***Xpressionz*** is the name of the official theater society of IBS Hyderabad. ***Nazaria*** is the popular photography club of the institution.

Infinity Studios is a student club with a focus on movie appreciation and making. ***Samavesh***, the official cultural club of IBS Hyderabad, is one of the most active student bodies. It takes

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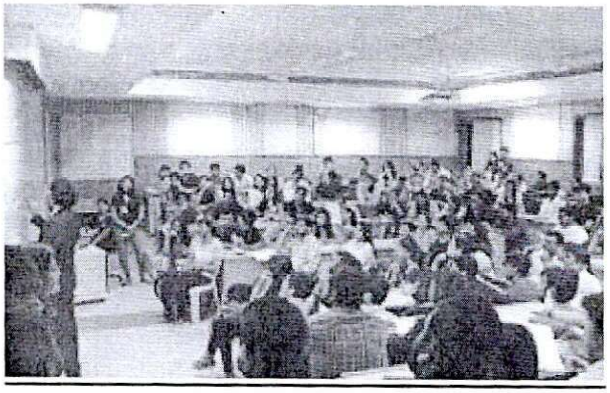
the lead in celebrating all festivals and national days and it truly celebrates the multi-cultural spirit of the campus. The students also have a popular rock-band, ***Diatribe***.

There are three clubs in the arena of adventure and sports. ***VAPS*** is dedicated to the promotion of all sports and games. ***IBS Blues*** focuses on swimming and water sports, and ***Prakriti*** organizes nature-based events like trekking, bird watching, rock climbing and rappelling.

The ***Prayaas*** Club plays the interesting role of coordinating the participation of IBS Hyderabad students in various external events and fests across the country. ***Newswire*** focuses on the news media and plays the dual role of keeping the campus informed about important events outside, especially in the field of business and finance, as well as keeping the outside world informed of the happenings in IBS Hyderabad.

IBS Hyderabad students, both post-graduate and undergraduate, have also been active in the field of charity and social action. Blood-donation camps, free dental check-ups and other such activities have been organized in the last one year. ***Sankalp*** is a club that promotes social and business leadership and works toward nation building.

A Guest Lecture by Mr. Itae Nathum, Vice President, Hacker U, Israel was conducted on 18th August, 2017. It was a successful event attracting more than 100 students. Mr. Nathum spoke about many issues regarding the cyber hacking, firewall issues, cybercrimes, ethical hacking etc. It was an enlightening experience for all the students present. The session ended with a question and answer round wherein the students clarified their doubts regarding cyber security. The guest lecture conducted not only increased the students' knowledge about cyber security but also paved way for their interest towards Information Technology which could help the students in their corporate life in future.



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Ref: IFHE-/IBSVAC693 Dt: 01/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an event competition-based event **WORLD DAY AGAINST CHILD LABOUR** is on the July 12th, 2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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World Day against Child Labour Campaign

June 12, 2020

Millions of children around the world are trapped in child labour, depriving them of their childhood, their health and education, and condemning them to a life of poverty and want. Hence on 'World Day against Child Labour', on June 12, 2020, the Club Sankalp with Prayaas - the official inter B-school and corporate events club of IBS, Hyderabad organised a campaign on the same. It was a virtual campaign that comprised of an interactive bingo challenge and an eye-opening video, which stood against child labour and how to support the cause.

About IBS: ICFAI business school, prominently known as IBS is one of the top business schools in India. It is a component of ICFAI Foundation for Higher Education (IFHE), a deemed university under the UGC act 1956 which offers a wide range of programs to the students all over the country which include B. Tech, BBA, BBA/LLB, MBA, M. Tech, LLM, Ph.D. full/time and part/time programs as well. IBS has eight other campuses across India and IBS Hyderabad tops the list. As a B-school known for excellence in management education, their vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing. IBS has ample collaborations with many of the best foreign business schools. It has a plethora of clubs which focuses on both curricular and extra/curricular activities. These clubs are maintained by students with faculty mentoring them in the right way. These clubs help students understand various kinds of people and to communicate effectively with them and manage. They also help them improvise their leaderships skills, team work which is the key to became an effective manager.

Another important feature of IBS which differentiates it from other business schools is Case based learning. Students here get to learn concepts through case study methodology which helps them imagine and understand the concept through real time examples. Added there is a programme known as Summer Internship Programme (SIP) in which students will work as interns in corporate companies for about three months. This helps students understand the corporate methodology and how it works. They can have exposure to corporate life and build them accordingly not only in their specific domain but as a whole. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curriculum which differentiates IBS from other business schools. Mission: The mission of IBS University is to offer world-class, innovative, career-oriented professional post-graduate and undergraduate programs through inclusive technology-aided pedagogies to equip students with the requisite professional and life skills as well as social sensitivity and a high sense of ethics. The University will strive to create an intellectually stimulating environment for research, particularly in areas bearing on the socio-economic and cultural development of the state and the nation. Vision: To be a top-ranking private university of choice for students, staff, and corporates, recognized for excellence in Higher Education and Research.

Club Sankalp is the Official Leadership and Nation – Building Club of IBS, Hyderabad. The club has been founded to foster the Social as well as the Corporate Leadership capabilities in the students of IBS Hyderabad and harness their potential towards contributing significantly to the well being of the society. Furthermore, the modus operandi of the club is to empower ordinary citizens to make extraordinary difference in the lives of common men through constructive nation-building activities, upliftment of the society/corporate, spreading corporate and social awareness. Working with a motto of "BE THE CHANGE', it stands on the pillars

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of 'SERVE, LEAD and INSPIRE'. To fulfil its idea of being the change, the club organizes various events that include activities related to Student Social Responsibility, workshops, guest lectures, awareness programme, etc. The club holds the honour of conducting the flagship event of the college annual fest (Trishna) – Megistanos, The Hunt for Best Manager. The other flagship events of the club are Drishti and Magnate. Saying things is easy, but living up-to your words is difficult. The club ensures that it conducts a SSR on all important dates of the year, thus reaching out to people who need our help and making a day in their life brighter and happier. The club has been associated with Indian Development Foundation for various projects on social service. The Club has also launched the first edition of its annual magazine – Pehel, Nayi Soch ki Nayi Shuruat this year. ''Between stimulus and response is our greatest power- The freedom to choose! ''- Stephen R Covey.

Vision: To create content that prepares young people to make ethical and moral choices in their lifetime, by instilling in them values that would help them serve, lead and inspire the society. Mission: To lead the students of IBS Hyderabad into growing relationship with the society they live in, to achieve immediate and long-lasting changes in their lives by fostering social, moral, ethical and corporate leadership capabilities in them. It aims at developing skills that empower the youth to make a difference in the lives of common men through constructive Nation building and upliftment activities. The mission of Team Sankalp is to develop ethical, social and moral values in the students by making them perform certain activities themselves practically in the society, thereby helping them to explore their inner potential as future leaders and creating a sense of leadership. In order to choose the path with ethics and values, one should aspire for it, Sankalp facilitates that by inspiring students to take up the opportunities which help in their overall personal development.

The campaign got a rhapsodic audience with 46 people taking the challenge and a combined view of 600 from Sankalp and Prayaas official page. The campaign was need of the hour as spreading awareness about the child labour among public and students was much required. Major take away from the event: Child labour robs children of childhood. Hence, we have to stop it by making informed decisions and spreading awareness. The child needs to spend their time of childhood with good memories and should not be bound as labours, they deserve better life, and thus, child labour should be abolished.

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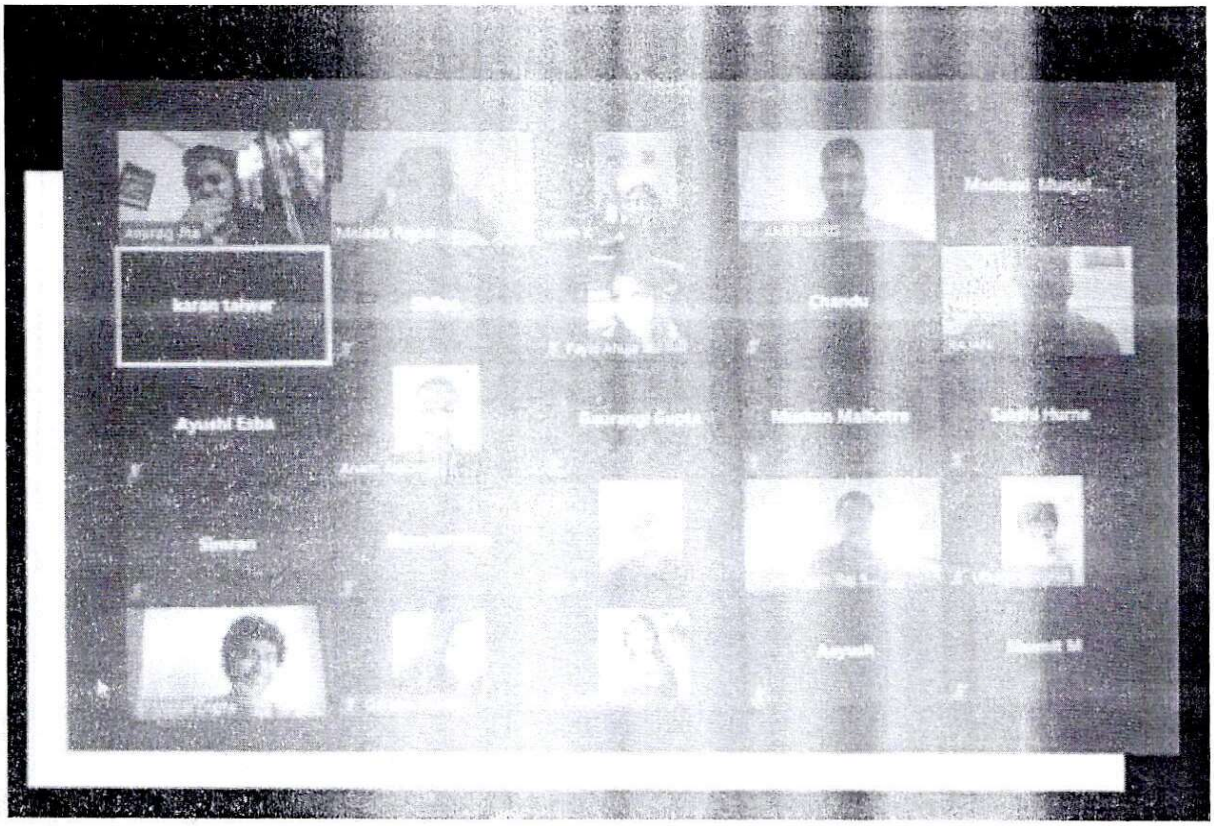

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Ref: IFHE-/IBSVAC694 Dt: 01/06/2019

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **World Blood Donation Day** will be organised on 14th June, 2019.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on World Blood Donation Day

14/06/2020

AAINA-The official social awareness and women development club of IBS Hyderabad, works for the cognizance and betterment of the society. With versatile verticals, the AAINA team try to cover every problem of the society and provides the respective solutions. AAINA is like a dormer window through which hope of positivity and happiness can be seen for luminous future human culture. The club is not only about creating awareness but it stands for reflection of inner beauty of the soul. Awareness is like a sun, when it shines on things, they are transformed. To reflect this many activities and events are conducted by the students inside and outside of the campus respectively throughout the each academic year. The club also conducts many Socially Responsible activities which not only efforts directed towards external society but it also impacts on the future becoming managers.

A Management Discussion was conducted on 29th August 2016 on the topic ECG OF EDUCATION SYSTEM where people were invited to be part and share their views on the Education System.

The Indian education system is perhaps the second largest in the world, which is catering more than 190 million students of different socio-economic ground. The total population of the country is about 978 million. Till 1960, the emphasis was on quantitative expansion of educational facilities, which later diverted to enrolment and retention. It is the quality of education that is at present in the focus in all the programmes relating to elementary education in general and primary education in particular

If you look at international education systems, they equip one with critical thinking skills and the capability of applying the knowledge. But they do not provide one with the vast knowledge base that the Indian education system does. Indian education is tougher as compared to the education imparted in foreign universities. There are many people who came from US after completing 10th and they find it difficult to cope with HSC syllabus. It's obvious that you earn a lot of money staying abroad because of the conversion factor but quality of education and curriculum followed here makes a person more competitive. Competition teaches students to unleash their full potential. With so much emphasis on scoring marks, Indians are forced to become fiercely competitive. It's no surprise that 3 of the world's most competitive exams (UPSC, JEE, and CAT) are from India.

Our education policies are being designed and redesigned every year just to have a larger number of kids get educated. Be that be the mid-day meal, or free education for girls, or distributing cycles, and much more, which tend to attract people from lower strata of life, and would not otherwise want to send their kids to schools. They at least have the satisfaction that their child gets food once a day if s/he goes to the school. There are stories where people in remote villages do not want summer vacations in schools, because for two odd months, they do not know how to feed their kids.

"Indian education system" is too broad like an umbrella. Some may argue that one should choose what he wants to study and it must not be enforced upon the students. Though the idea is good, but it is not practical to expect a 15 year old kid to know what he wants to do. What he ends up doing would merely be a reflection of his parent's wishes and what he sees around him which unfortunately, in India is only IT field. A holistic education at the school level in India is ideal. In India, a student is made to study fixed subjects compulsory to all till 10th and then after 10th standard, he can decide which subjects he would like to opt for in future. In fact, this should be extended to the undergraduate level too where all students should have the same curriculum for the first two years and only after that, they should choose a particular field to pursue their career.

The gross enrolment ratio at present is about 90 per cent at the primary and 60 per cent at the upper primary level that suggests that a large number of children of school age population be still out of school. Of those who are admitted in schools only about 65-70 per cent are attending schools. This is also reflected in the high incidence of drop out, which is as high as about 45-50 per cent at primary and 60 per cent at the elementary level. This severely affects the efficiency of educational system. The

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primary education system is efficient to the extent of only 60 per cent and children are taking much more time than ideally required to become primary graduates.

In the top 100 universities list by 'Times Higher Education World Reputation Rankings 2016', none of the Indian universities could make into the list. This suggests that availability of a school or a college need not guarantee the quality education. There is no adequate infrastructure facilities available to schools and the children are not fully utilizing the available facilities. A large number of schools do not have minimum infrastructure, such as, drinking water, toilet facility, school boundary, play ground, buildings, teaching-learning aids, electricity etc.

Education should make a person free, should broaden the horizon of thinking and should encourage to experiment and to ask questions. Ultimately, it should make a person realize what capabilities and shortcomings they have. In India, the youngsters do not think of selecting careers other than , doctors, MBA's and IAS officers. It is not the problem with the young generation but the root passes generations to generations wherein the parents and grandparents do not think of any option above these. They do not vision to think beyond it.

The course structure is rigid and minimum options are available in Indian education system. On the other hand, if a student opts for an education in a foreign country gets a varied range of courses available and moreover students can choose among a host of classes and courses. They can change their major (i.e. field of study) midway through college. This usually means that students receive more exposure to a variety of subjects and hence, are more aware of their career options and opportunities available to them.

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Ref: IFHE-/IBSVAC695

Dt: 01/07/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an event **Back to Barter by Club Convergence** on 22nd July, 2020

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on BACK TO BARTER by Club Convergence

July 22, 2020

The event "Back to Barter" was organized in collaboration with Money Matters Club (MMC). The event was organized during the preparatory classes of the batch 2020-22 to promote student activities at IBS. The event had 20 participants. It was conducted in two rounds, one being an interactive session over a g-meet and other an offline round requiring submission of participants' responses.

Round 1 called "Do you know", was an interactive session. It was a quiz of 20 picture based as well as riddle-based question, from the domains of both the clubs. Each correct answer would fetch the participants some virtual money which was to be used in round two. The answers were collected through a google form.

Round 2 called "Let's Plan" was an offline round where the participants had to plan an event with the budget of virtual money provided to them. The event was a seminar on the topic "A study on investment patterns and customer perception towards mutual fund". Every participant was given a basic budget of Rs. 20,000 and additional budget of what they earned in round 1. After making a budget they had to submit a video within 90 minutes with an event proposal & explaining and justifying the budget.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK).

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry-linked curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge of business, relevant, contemporary and

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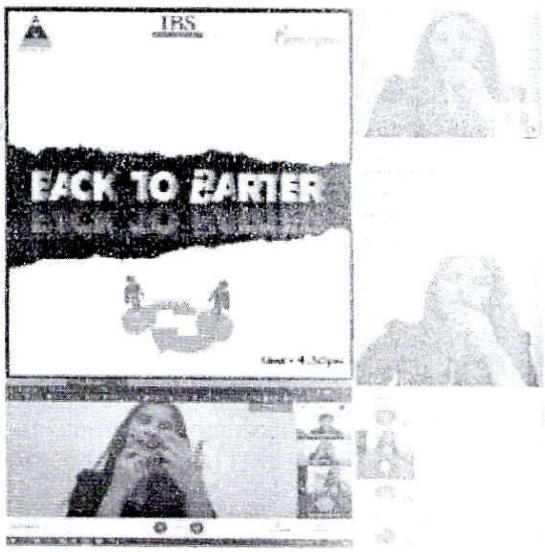
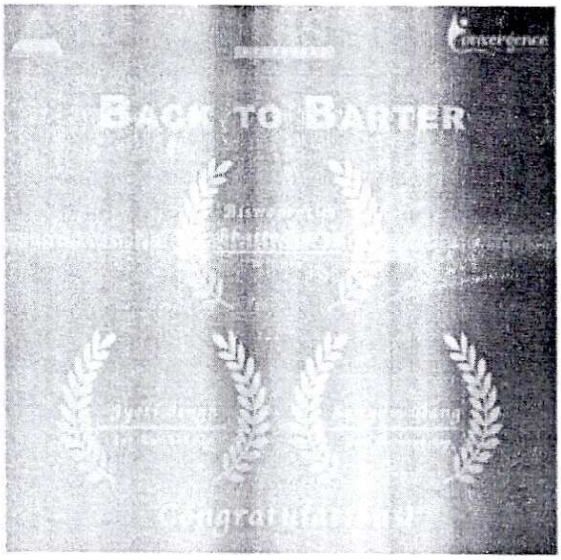
cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

IBS-Hyderabad is among the first three B-Schools from South Asia to be SAQS accredited by AMDISA. The South Asia Quality Improvement System (SAQS) has been developed by Association of Management Development Institutes of South Asia (AMDISA) and European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A' grade with a CGPA score of 3.45/4.00. The World Consulting & Research Corporation (WCRC) has ranked IBS Hyderabad, among Asia's Best Private Educational Institutions for the year 2012-13, as selected by KPMG. The Award was presented on Jan 09, 2014 at New Delhi. The earlier recipients of this award were Indian School of Business, XLRI, INSEAD (Singapore), AIM (Manila) and NUS (Singapore).

The event was a great success and had a great number of participants enthusiastic about a collaboration between finance and HR.





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Ref: IFHE-/IBSVAC696 Dt: 01/09/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that The **Breakthrough HR by Club Convergence** is on September 3rd , 2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on BREAKTHROUGH HR by Club Convergence

September 03, 2020

The Introductory event, Break Through – HR, was organized by the Freshers of Club Convergence with constant guidance and support from their seniors. Here, participants from different clubs of IBS – Hyderabad participated, and their skills and abilities were put to test with rounds that were related to HR and entertainment and fun.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

As the vision of IBS is to focus on research, teaching and practice, Club Convergence strives to achieve the same through creating knowledge pool by interacting with HR professionals which would help us practice the same after joining the organization. Club Convergence is

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committed to inspire individuals to be leaders within the Human Resources Management field and realize their potential within their team, company, and the global workforce community.

Club Convergence focuses upon "Learning for Leadership" and strives to achieve the same through enhancing KSA's in regard to HR industry and implement the leadership programs which would make the students industry ready. It is dedicated to hone the talent to prepare today for a professional tomorrow.

The nature of event demanded a team of 2 participants that would play each round together. And the event was formally hosted by Amrutha & Deepanjana. All rounds were elimination rounds & the following were the rounds that were held:

Round 1: Myth & Fact

Here, participants were given 30 statements relating t0 the field of HR and they had to identify which statement is a myth and which is fact. The responses by the participants were collected via Google form and after the first round we had our first elimination.

Round 2: Emoji Mastermind

The qualified participants from round 1 then moved onto this round which was an HR terminology crossword, and the clues were given in the form of emojis. The responses from participants were collected through Google Form and the crossword was sent via Google Drive.

Round 3: The Circuit Breaker

The final elimination gave us our finale teams who the competed in verbal face off round where they were given a topic and the participants from each team had to put forward, their "FOR" & "AGAINST" points. Every team was given affair chance to put forward their "FOR" & "AGAINST" points for the given topic.

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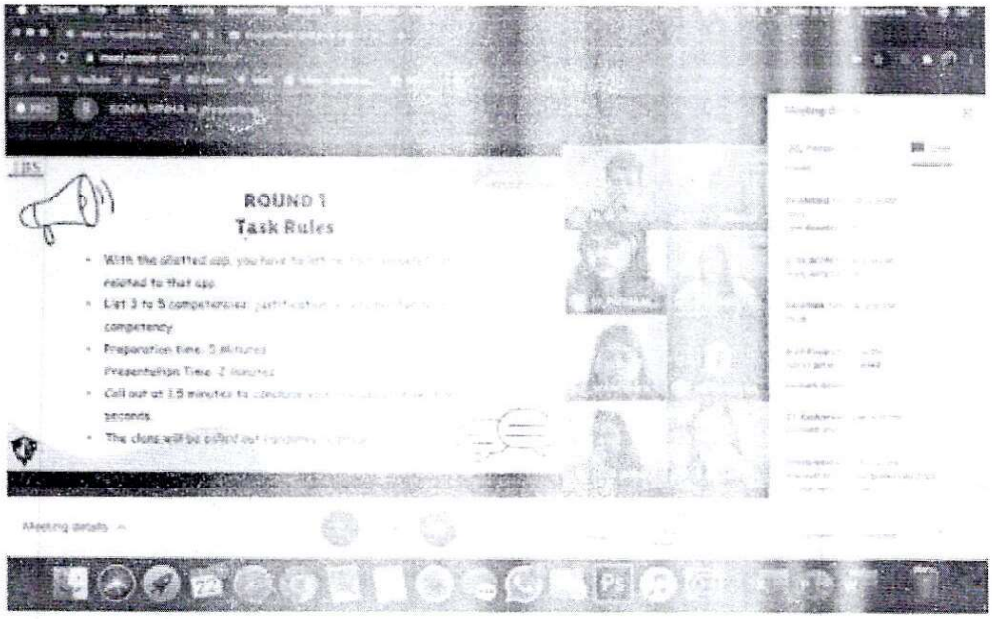

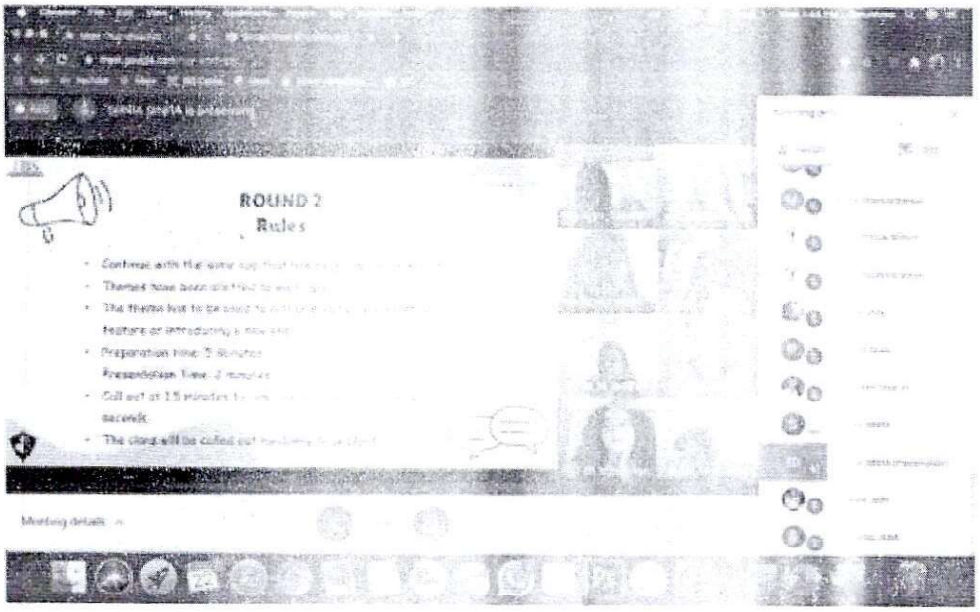

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Ref: IFHE-/IBSVAC697

Dt: 05/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that **The Conclave event**, by Club Convergence is on 19th August 2019 organized by Gray Matters.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on CONCLAVE 2K20

September 19, 2020

With the theme of Modern Mechanics of Marketing 19th & 20th September, 2020 marked to be the days when we got the opportunity to interact with the pertinent personalities for the Conclave 2020. The most important rule of marketing states that it is not the strongest or the smartest brand that survives difficult times and its adversities, but it is the one which is open to change and re-invention.

About IBS: ICFAI business school, prominently known as IBS is one of the top business schools in India. It is a component of ICFAI Foundation for Higher Education (IFHE), a deemed university under the UGC act 1956 which offers a wide range of programs to the students all over the country which include B. Tech, BBA, BBA/LLB, MBA, M. Tech, LLM, Ph.D. full/time and part/time programs as well. IBS has eight other campuses across India and IBS Hyderabad tops the list. As a B/school known for excellence in management education, their vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing.

IBS has ample collaborations with many of the best foreign business schools. It has a plethora of clubs which focuses on both curricular and extra/curricular activities. These clubs are maintained by students with faculty mentoring them in the right way. These clubs help students understand various kinds of people and to communicate effectively with them and manage. They also help them improvise their leaderships skills, team work which is the key to became an effective manager. Another important feature of IBS which differentiates it from other business schools is Case based learning. Students here get to learn concepts through case study methodology which helps them imagine and understand the concept through real time examples. Added there is a programme known as Summer Internship Programme (SIP) in which students will work as interns in corporate companies for about three months. This helps students understand the corporate methodology and how it works. They can have exposure to corporate life and build them accordingly not only in their specific domain but as a whole. Continuous interaction with industry experts talk and feedback forms the base for upgradation of the curriculum which differentiates IBS from other business schools.

About Maverick: Maverick is the Official Marketing and Strategy club 'Maverick' of IBS, Hyderabad. A team of 91 members, with the aim to enable the fellow students to have a holistic approach towards marketing. The club facilitates in providing a learning experience to our fellow batch-mates, and whenever they do so, they make sure that they enjoy it as much as others do. This they achieve by conducting events of all sorts, from guest lectures by eminent industry personalities, to marketing and strategy-based games on product life cycle, branding and the like. Apart from conducting events, the club engages with industry experts as well as the world class faculty at IBS to deliver lectures and feed the marketing appetite of the budding marketers in college. Maverick is not a culmination of 6 BMC's on a trot or innumerable other trophies sitting idle, Maverick is a family: a family which breathes, sleeps and slays the same.

A square peg in a round hole! That's how the club define itself. The members of the club thrive on thinking out of the box. In the words of a very famous man, Tom Peters- we must, 'innovate or die'. That sums up the mantra of the Maverick. Maverick facilitate in providing a learning experience to our fellow batch- mates, and try to bridge the gap between classroom learning and its application in simulated situations.

VISION: To excel in execution of ideas and value addition to the institute and its students through events, external – Internships, Live Projects, Client Servicing, Internships,

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Placements and Guest Lectures. MISSION: Bridging the gap between classroom learning and its application in simulated Situations and showing students and society a new dimension of marketing and become a synonym to "out of the box" thinking. Innovate or die is our mantra. CULTURE: Maverick is always known for its Team Work, more importantly, being a Family. Whatever we do, we make sure, we pour our hearts to achieve the best out of the waste, and in doing so, we stay together and work like ONE to accomplish the unimaginable. We follow the motto of being "One Team, One Goal" which drives us to achieve newer highest every year to grow ourselves from being just students to being the people who can be counted upon to provide the best solutions for any muddle. Some principles that we've instilled within to trod the "Road not Taken". These principles are: Integrity, Accountability, Innovation, Continuous improvement, Enjoying our work.

The event was a two-day event where various modern dimensions of marketing were explored.

Day-1: Brand Reinvention In A Post-Covid Platform'ed World

The club invited three pioneers of the Marketing domain – Mr. Adarsh Pete, The South Asia Lead of IBM; Mr. Ramani Iyer, the co-founder of Just Dial; Ms. Mahima Garg, the head of India Marketing, training and certification of AISPL and our moderator for the event was Prof. Shailendra Bisht.

- Covid: the global pandemic and the changes from a brands perspective
- The relationship of users and retailers with the respective company:
- Digitization is here to stay, with the three pillars- Technology, data and content any brand can prove their presence. The discussion for Day-1 concludes with this note.

Day – 2: Have Brands Gone Too Far of Being Responsible in The Aspect Of Social Connect During The Global Pandemic

- In terms of the bandwagon of social effect, have you-as a marketer-ever said no?
- Brands combine consumption and philanthropy. This drives the former through the latter. What happens for the smaller brands?
- Impact of technology at bottom of pyramid.

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Ref: IFHE-/IBSVAC700 Dt: 01/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Satte pe Satta** is on 08th November,2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on SATTE PE SATTA by XpressionZ Theatre Society

November 08, 2020

XpressionZ Theatre Society took the gameplay concept of Among Us and added an interesting twist of Indian politics to it. Various Among Us features like sabotage, kill and vent was used as a metaphor for political activities. The event was conducted on 8th of November in the year 2020. The play was streamed live on the YouTube Channel of Ecobizz.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-oriented with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

The Vision of XpressionZ Theatre Society is to emerge as an organization of arts that strives for social awareness and change by merging arts with modern day scenarios for excellence in the

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arena of management. The mission of XpressionZ Theatre Society is to allow individuals to raise their voices for critical social issues. We strongly are against hiding behind a smile and aim to develop a culture where in people in and outside the college campus have a sense of the current social setting and get motivated to contribute their bit towards the change.

XpressionZ Theatre Society is an active society of IBS Hyderabad operating in the field of theatre and management. We have experienced outstanding growth since the very inception, as every year, a greater number of enthusiastic students appear for the recruitment process. This journey of growth begins right from the first day of recruitment, till the very end when we bid our farewell.

XpressionZ Theatre Society's core foundation lies in providing budding theatre enthusiasts a platform to express themselves, to showcase their potential, and lend a voice to their thoughts. We believe that every character portrayed on the stage can reach out to our audience and connect with them on a sentimental level. It portrays the life of a fictional character, that the XpressionZ Theatre Society is an active society of IBS Hyderabad operating in the field of theatre and management. We have experienced outstanding growth since the very inception, as every year, a greater number of enthusiastic students appear for the recruitment process. This journey of growth begins right from the first day of recruitment, till the very end when we bid our farewell.

This year, we performed at IIM Lucknow's event - Monochromicals and secured second place, we also stepped into the third year of our flagship event, MALANG 3.0 and wherein we adopted a virtual approach to entral the audiences.

In the end, we can rightly say, XpressionZ Theatre Society is not just a performing club, it is a family bound by emotions.

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Ref: IFHE-/IBSVAC701

Dt: 01/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Mobilympics** is on 08th November,2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on MOBILYMPICS by XpressionZ Theatre Society

November 08, 2020

The play " Mobilympics" performed by XpressionZ Theatre Society was based on the development of technology and its effect on various cell phones such as Nokia, Oneplus, Sony, and many more.

The storyline depicted that Nokia once was a lost product in the market but due to technological development and a proper marketing strategy it had re-positioned itself as a whole new product and was back to compete in the last race of the mobile industry. This play was performed for club Maverick as their official entertainment partner.

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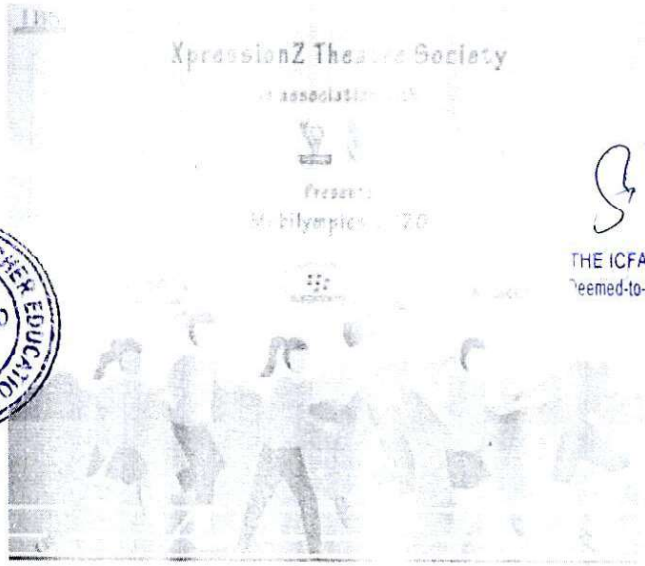

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Ref: IFHE-/IBSVAC702

Dt: 05/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Malaang 3.0** is on 24th November,2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on Maalang 3.0

24/11/2020

The ICFAI Foundation for Higher Education (IFHE), a registered Trust, was established by the Institute of Chartered Financial Analysts of India (ICFAI), Hyderabad, a not-for-profit educational society registered in 1984 under the Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350F (Act 1 of 1350F), with the main objective of imparting high quality education. IFHE was declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956, in December 2008, with IBS Hyderabad as it's constituent.

During the year 2010-11, the UGC, vide its Notification No. F.6-42/2005(CPP-I) dated May 26, 2010, granted approval for the starting of the Faculty of Science & Technology and the Faculty of Law in the University's campus. In its eighth full year of operations, the University has been growing from strength to strength by virtue of the dedicated efforts of the faculty, support staff and students to achieve innovation and excellence.

IFHE is a professionally managed Deemed-to-be-University. All the statutory bodies are independent and are not subject to any interference from the sponsor or their relatives. They meet regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs to be developed, human resources, staff recruitment, training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence. The organogram of the University is presented here.

Co-curricular and extra-curricular activities are very much part of the day to day life at IFHE campus. With a large batch on the campus, the student community saw many activities during this year. In spite of their hectic academic schedule, students of the Faculty of Management are active outside the classrooms. Most of these activities are steered by the students under the guidance of a faculty member. Events across all areas of management as well as those related to sports, socio-cultural events and the arts are organized throughout the year.

At IBS Hyderabad, there are clubs / cells / committees in almost every functional area of management. Students with a focus on marketing and strategy have at least two clubs that may interest them. While ***ADmire*** is a club for students interested in advertising and branding, ***Maverick*** is more focused on selling and strategizing. Students who are interested in the Finance domain also have a choice of clubs to be part of. ***Money Matters*** is a club with its focus on money and banking, while ***FinStreet*** is a club focused on the financial markets. ***EcoBizz*** is a club which focuses on public policy, the economy and the business environment. Students who are interested in HR have a club called ***Convergence***, while ***Kaizen*** is a club which caters to the interests of the students in the Operations area. The ***DOT*** club organizes events and activities related to technology in general and IT in particular.

There are several clubs whose activities go beyond the functional areas of business. ***Speak-Up*** is a club that organizes debates and public speaking competitions. ***Aaina*** is a club which encourages students to reflect on issues while using their talents in creative writing and art. ***Gray Matters*** is the official Quiz club of IBS Hyderabad. ***Xpressionz*** is the name of the official theater society of IBS Hyderabad. ***Nazaria*** is the popular photography club of the institution.

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Infinity Studios is a student club with a focus on movie appreciation and making. ***Samavesh***, the official cultural club of IBS Hyderabad, is one of the most active student bodies. It takes the lead in celebrating all festivals and national days and it truly celebrates the multi-cultural spirit of the campus. The students also have a popular rock-band, ***Diatribe***.

There are three clubs in the arena of adventure and sports. ***VAPS*** is dedicated to the promotion of all sports and games. ***IBS Blues*** focuses on swimming and water sports, and ***Prakriti*** organizes nature-based events like trekking, bird watching, rock climbing and rappelling.

The ***Prayaas*** Club plays the interesting role of coordinating the participation of IBS Hyderabad students in various external events and fests across the country. ***Newswire*** focuses on the news media and plays the dual role of keeping the campus informed about important events outside, especially in the field of business and finance, as well as keeping the outside world informed of the happenings in IBS Hyderabad.

IBS Hyderabad students, both post-graduate and undergraduate, have also been active in the field of charity and social action. Blood-donation camps, free dental check-ups and other such activities have been organized in the last one year. ***Sankalp*** is a club that promotes social and business leadership and works toward nation building.

The Alumni Relations cell successfully conducted a marketing workshop on 3rd September, 2016 for its members for an in-depth knowledge of Photoshop and InDesign for formulating strategies for designing the quarterly published journal and execution of various marketing campaigns for the events. The workshop was extremely informative and practical.

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Ref: IFHE-/IBSVAC704 Dt: 24/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **M.Y.O.M Maverick** is on 01st December , 2020 organized by, Maverick Club.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Ref: IFHE-/IBSVAC705 Dt: 06/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that Conclave: Women - A Catalyst in both Worlds is on 06/12/2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on CONCLAVE: WOMEN – A CATALYST IN BOTH WORLDS

(6TH December, 2020)

AAINA-The official social awareness and women development club of IBS Hyderabad, works for the cognizance and betterment of the society. With versatile verticals, the AAINA team try to cover every problem of the society and provides the respective solutions. AAINA is like a dormer window through which hope of positivity and happiness can be seen for luminous future human culture. The club is not only about creating awareness but it stands for reflection of inner beauty of the soul. Awareness is like a sun, when it shines on things, they are transformed. To reflect this many activities and events are conducted by the students inside and outside of the campus respectively throughout each academic year. The some of them are NGOs', SOS visit, Spread Smile, Stop Food Wastage Campaign, Sanitation Drive. The club also conducts many Socially Responsible activities which not only efforts directed towards external society but it also impacts on the future becoming managers.

Vision: To be a corporate with its strategies, policies and actions aligned with wider social concerns through sustainable initiative in socially relevant matters including education, health, and environment.
Mission: Knowledge: Incorporating sustainability in business plan, strategies and processes
Skills: Promoting, encouraging and supporting the social and cultural heritage and traditions of our society.
Attitude: Proactive actions for well-being of the society as per the needs. #LetsChange

On 6th of December, CEO women conclave was conducted by the club members of CWD in association with Aaina. The event was divided into 2 Panel where topic of the first Panel was "women are the largest untapped reservoir of talent in the world" where Keynote Addresses were given by Anju Matta - Director in a Fortune 100 Company, Jyothi Reddy - Director at Keys Software Solutions in Phoenix, Shukla Bose - Founder, CEO at Parikrma Humanity Foundation and Vijayalakshmi Devarajan – Director at United Techno.

The sixth economic census, released by Ministry of Statistics and Programme Implementation, presents a worrisome picture of the status of women entrepreneurs in the country. The survey shows that, women constitute only 13.76% of the total entrepreneurs, i.e., 8.05 million out of the 58.5 million entrepreneurs. Another revelation is that out of these women entrepreneurs, 2.76 million women (34.3% of the total women entrepreneurs) work in the agriculture sector, whereas 5.29 million females (65.7% of the total) work in the non-agricultural sectors.

Imagine a world where each and every individual was safe, empowered and had the opportunity to shine, to be happy, and live their full potential. Everyone would be able to contribute to the society we live in, being allowed to make a difference. In that ideal world, there would be no talk about inequality nor equality – we would all *be* equal and only see it as a given – all equally unique and special, deserving to be living the best of our capabilities in this life time.

As diversity in all facets enters our workplaces, greater discussions have started to emerge around diversity, inclusion and how to truly tie that to a business or corporate strategy and measure a return on investment (ROI). One of those discussions revolves around developing female talent and how that development could give your company a competitive edge. The value of diversity and inclusion is not always captured tangibly and therefore can be difficult to apprehend. One of the areas of focus for diversity and inclusion has included the

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development of female talent. Nowadays, developing female talent isn't just good for business, it is fast becoming a key competitive advantage for progressive companies. What keeps us from making the most of our pool of female talent? Perhaps we defer to the norm and status quo. Or maybe we continue to use the same hiring methodologies, promotion schemes and anti-inclusion strategies that leave female talent stuck under the glass ceiling.

This was followed by second Panel Discussion on Topic "New Age Corporate Women" where speaker where Ritu Grover - CEO at Global Helpdesk, Suneepa Das - AVP at RBS Global Finance Services, Tamanna Singh - MD at Uberlux India and Uma Chilakamarri - Managing Partner at Design-ism. Total of eight eminent women personalities from all over the country participated in the event.

In the last 50 years employers have reshaped the workplace, overturning decades of draconian policy, to make things more inclusive, but they're still struggling to retain female talent. It's because despite all these changes one thing has remained the same — women are disproportionately responsible for the majority of child care and household labor. This inequity is the biggest reason women walk away from jobs, companies, and often the workforce altogether. It's how organizations get caught in a never-ending cycle of burning and churning female talent, undermining their diversity initiatives and eventually destroying their female leadership pipeline altogether. Benefits that help employees manage household and caretaking responsibilities have the power to circumvent this.
We're seeing a tidal wave of organisations across the world injecting greater urgency into their efforts to tackle gender imbalances, as they aim to create a more sustainable talent pipeline, gain competitive edge and be a magnet for talent. And explicit hiring targets have emerged as a core driver in fulfilling these ambitions. Some 78% of large organisations said they're actively seeking to hire more women – especially into more experienced and senior positions. Meanwhile CEOs continue to struggle to find the skills they need, and the skills they view as most important are uniquely human capabilities. We are witnessing a move away from high demand for what were traditionally masculine traits, and a shift towards leadership skills that are more intuitively female, such as collaboration, creativity and empathy. As organisations fight for key skills and to attract female talent – particularly at levels and in sectors where they're currently underrepresented – we're now seeing competition for female talent escalate to a whole new level. Women clearly make up one of the most significant talent pools available to all organisations. And CEOs have finally woken up to the fact that they've failed for far too long to leverage this immense talent pool as fully as possible. With exceptionally talented women now in the workforce, leaders are turning their efforts towards greater levels of female recruitment as one approach to plug these gaps, win the war for talent in today's skills crunch, and gain competitive advantage.

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Ref: IFHE-/IBSVAC706

Dt: 07/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that Trikona is on 07/12/2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on TRIKONA

(7th December, 2020)

IBS Analytics is a neonate club which has been inoculated as a new page of opus in ICFAI Business School. The club was unfolded by a team which has keen aspiration towards systematic and problem-solving orientation towards analyzing dossier.

The club members collectively have a belief to follow process for an endurable growth. The science of logical science shall be pivot spike of career for coming decades. The club has a hypothesis of inoculating latest business techniques for analyzing gen for better and accurate results and thereby imparting the knowledge among us.

The Vision of the Club is to provide students with skills, knowledge and network to have a successful career in the fast-evolving world of Data Analytics. The Mission on which the Club thrives is "Realizing the prospective cross functional demand of Analytics. Collaborating to gain knowledge on industry specific tools. Be a premier internal club for conducting Analytics related events. Bridging the gap between what we are prepared for and what is really expected. Be a platform for campus to corporate."

The club is an integral part of IFHE University. The ICFAI Foundation for Higher Education is a deemed University established under section 3 of UGC Act, 1956. It has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant values to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes. The mission of IFHE is to develop a cadre of professionals possessing specialized skills and the ability to address problems from a broader perspective while acquiring a heightened sense of moral and social responsibility which their future positions of leadership might demand. The vision is to be a top-ranking private university of choice for students, staff and corporate, recognized for excellence in Higher Education and Research especially relevant to social needs.

The club has a magazine which is known as the 'The Analytics Club Magazine', a source of information and portal to the world of analytics was launched in 2018 with the inspiration of our college director Prof. S Venkata Seshaiah. Through the magazine, the club aims at expanding knowledge in the field of analytics and building up from the foundation stone to a strong structure. The articles in the magazine are written by students in all domains.

The club is also known for its NEWS Analysis. News analysis refers to the measurement of the various qualitative and quantitative attributes of textual news stories. The application of sophisticated linguistic analysis to news and social media has grown and found importance in almost all areas. News analytics and news sentiment calculations are now routinely used to analyze trading execution, risk management, market surveillance and compliance.

In recent years, as the information revolution has exploded, there has been much debate over what the proper role of a newspaper should be. Citizens at this turn of the century often get the basic news not just from television and radio, but from the Internet. Newspapers still have a responsibility to lay out the facts as well as possible – indeed, they can still do this far more comprehensively than the other information outlets.

On 7th December, 2020, IBS Analytics Club of IBS Hyderabad organized its flagship event 'TRIKONA'. The event was organised with the objective to create awareness, knowledge and perceive the importance of Analytics in the changing world, and drive some great insights into the

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young minds of IBS Hyderabad. A total of 30 teams 0f 60 participants participated in the event, making it a great success.

The winners for this year were:
Club Nazaria
ClubAaina
DOT Club

Being the first flagship event of club IBS Analytics, the response received was so huge and the number of participants registered and turns up on the day of the event, was good. The club had received an overwhelming positive feedback from participants, fellow clubs, club mentors, honoured guests Dr. Manish Gupta and the way the event was organised, was just admired and praised by many, which filled the hearts of the Analysts 3.0 and 2.0.

REGISTRAR
THE ICFAI FOUNDATION FOR HIGHER EDUCATION
Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

ICFAI FOUNDATION FOR HIGHER EDUCATION
HYDERABAD

Ref: IFHE-/IBSVAC703

Dt: 17/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that Aashayein is on 21/11/2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

5. SIS Admin
6. Dean Academics

ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

REGISTRAR
THE ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

Report on AASHAYEIN

(21ST November, 2020)

AAINA-The official social awareness and women development club of IBS Hyderabad, works for the cognizance and betterment of the society. With versatile verticals, the AAINA team try to cover every problem of the society and provides the respective solutions. AAINA is like a dormer window through which hope of positivity and happiness can be seen for luminous future human culture. The club is not only about creating awareness but it stands for reflection of inner beauty of the soul. Awareness is like a sun, when it shines on things, they are transformed. To reflect this many activities and events are conducted by the students inside and outside of the campus respectively throughout each academic year.

Vision: To be a corporate with its strategies, policies and actions aligned with wider social concerns through sustainable initiative in socially relevant matters including education, health, and environment.
Mission: Knowledge: Incorporating sustainability in business plan, strategies and processes
Skills: Promoting, encouraging and supporting the social and cultural heritage and traditions of our society.
Attitude: Proactive actions for well-being of the society as per the needs. LetsChange

Keeping in mind the spirit of the club, Aaina organized Aasshayein on 21st November, 2020.

The first topic for the day was: Panel Discussion on "Can women break glass ceiling?" Since women have faced ceilings of a certain degree at various personal and professional fronts of life, this topic drew a lot of attention on the problems faced by women. Speaker of event were Mr. Damodar Danait, CEO of My Home India and Ms. Anusha Bharadwaj, Director of Voice for Girls.
Glass ceiling is a metaphor for the evident but intangible hierarchical impediment that prevents minorities and women from achieving elevated professional success. The term was first popularized in the 80s to describe the challenges women face when their careers stagnate at middle-management roles, preventing them from achieving higher leadership or executive roles.

The existence of gender disparity in the top tiers of our organizations has far reaching implications for female employees and for everyone who works alongside them. Failing to acknowledge the significance of this issue can stunt the growth of entire organizations, have a hugely negative impact on productivity and can tarnish brand reputation.

For many, if not most women, invisible barriers exist that prevent them from climbing to the top of workplace hierarchies and from finding their footing in leadership roles. Branching out on your own and becoming an entrepreneur is certainly an option, but the majority of people will see their careers through to the end in the mainstream labor force. In order to break the 'glass ceiling' that these barriers form- or to at least crack it – organizations need to do more to eliminate the obstacles that prevent women from advancing and to foster work environments that allow them to work collaboratively to achieve their goals.
Unfortunately, there are no guaranteed strategies that will help an individual break through the glass ceiling. Although there are certainly exceptions to every rule, by and large both

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women and minorities should expect that their climb to the top will be difficult. Women may need to prove yourself twice as much as your male co-workers, especially if you happen to be both female and a minority. They need to take on extra assignments, particularly those that are high-profile. Make a point of bonding with the supervisor a level up from your own. Document all of your achievements and present them succinctly at each review. Hence, discussing this topic in the panel discussion was the need of the hour.

Unfortunately, there are so few top-level positions and the competition is so fierce, final hiring decisions invariably come down to personal feelings. Short of imposing quotas, which can set you up for reverse discrimination lawsuits, there is relatively little you can do. Foster an air of equality at every level of the company. Be sure that women and minorities are fairly represented in any employee development programs that may exist. Actively recruit women if yours if a male-dominated field. Require sensitivity training. In short, fostering a real spirit of gender-blind and colour-blind cohesion throughout the company can help in the long run by erasing stereotypes and biases.

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ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

5.3.3

2020-21

FST

5.3.3Average number of **Note: Classify the data and provide year-wise for the last 5 years**

Year	Date of events (DD-MM-YYYY)	Name of the event/competition
2020-21	28-07-2020	Webinar on "New Age Engineering Careers
2020-21	15-08-2020	Webinar on "Science is about Knowing and Engineering is about Doing"
2020-21	05-09-2020	Teachers Day
2020-21	15-09-2020	Engineers Day
2020-21	29-10-2020	Guest Lecture on "Power of Raagas"
2020-21	2020	Best Out of Waste
2020-21	27-12-2020	Webinar on "AI and ML revolution in the Technological World
2020-21	12-01-2021	National Youth Day
2020-21	15-09-2021	Engineers Day Seminar
2020-21	16th to 18th Sep 2021	Vibrance Fest
2020-21	27-10-2021	Dandiya Raas
2020-21	20-11-2021	Story Writing
2020-21	20-11-2022	Art Exop
2020-21	20-11-2021	Tressure Hunt
2020-21	20-11-2022	Trinity
2020-21	22-12-2021	Mathematics Day

Ref: FST/2020-21/SAC/003

Dt: 20/07/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Webinar on "New Age Engineering Careers" is on 28/7/2020.

For any further queries contact Student Chairperson.

A. Chandrashekha

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IFHE (Logo)

IcfaiTech, Hyderabad

Presents

A Webinar

On

New Age Engineering Careers

Mr. Ajit Kumar Pandey
Senior Design Engineer (Analog/Mixed signal design)
FINISAR II-VI, Braunschweig, Germany
Alumni of IcfaiTech, Hyderabad (Batch 2004 -2008)

Dr.Kumar Rahul
Senior Data Scientist,
Amazon Development Center, Hyderabad
Alumni of IcfaiTech, Hyderabad (Batch 2007 -2011)

Mr. Maninder Singh
Co-Founder & COO, Ahex Technologies, Hyderabad
Alumni of IcfaiTech, Hyderabad (Batch 2004 -2008)

Date: July 28, 2020

Time: 11.00AM

IcfaiTech Alumni Association, Hyderabad(ITAAH) is proud to announce an webinar from some of its brightest alumni on ' New Age Engineering Careers', for the benefit of young and determined students ready to plunge in the field of engineering . In today's information technology driven world that has brought numerous opportunities there lies careful pursuit of choices and areas of studies that has lots of ifs and buts. To make this process easier and full of clarity, Alumni association of IcfaiTech Hyderabad has decided to rope in some of its best alumni brains to help young students know world of opportunities that lies ahead for them. We are pleased to host our alumni, working at reputed organizations who have etched a name and career for themselves and fame for their alma mater.

IcfaiTech, Hyderabad proudly presents a webinar on "New Age Engineering Careers" for helping young generation with career choices by our renowned Alumni as part of Webinar series.

IcfaiTech, Hyderabad cordially invites you all to this exciting event

July 28 | Tuesday|11.00 AM

Through Google Meet:

Ref: FST/2020-21/SAC/004

Dt: 10/08/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Webinar on "Science is about Knowing and Engineering is about Doing" is on 15/8/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech, Hyderabad

ICFAI Foundation for Higher Education

An Alumni Webinar on "Science is about knowing; Engineering is about doing"
Dated 15/08/2020

IcfaiTech Alumni Association, Hyderabad (ITAAH) organized a webinar from some of its brightest alumni on "**Science is about knowing; Engineering is about doing**", for the benefit of young and determined students ready to plunge in the field of engineering and sciences. This webinar mainly focuses on helping the young generation with career choices by our renowned Alumni as part of the Webinar series.

All are requested to register for tomorrow's webinar.If you are having any issues with the scan QR Code,Please find the google meet Link.

Through Google Meet: https://meet.google.com/fou-kbjv-xqj

Ref: FST/2020-21/SAC/005

Dt: 1/09/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Teachers Day is on 5/9/2020.

For any further queries contact Student Chairperson.

A. Chandrashekhar
Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech, Hyderabad

ICFAI Foundation for Higher Education

Teacher's Day Event Schedule

Date: 05/09/2020

Teachers' Day is a special day to thank and remember the teachers who have shaped us and show our appreciation for them. Every year, September 5 is celebrated as Teachers day in India, the birthday of Dr.Sarvepalli Radhakrishnan, the second President of India.

On this auspicious day Student Affairs of IcfaiTech is organizing the online Teachers day celebrations to pay the respect and regards to our beloved Teachers from 3.00 PM - 5.00 PM. We request all the faculty members and students of IcfaiTech to grace the occasion.

S.No.	Name of the Event	Name of the Organizer	Event Duration
1	Introduction	Mr. Pranav & Mr. Iqbal	6.00 PM - 6.10 PM
2	Advisor Speech	Dr.V.Pandurangarao	63.11 PM - 3.15 PM
3	Director Speech	Dr.M.Srinivasa Reddy	3.16 PM - 3.20 PM
4	Memory Game	Ms. Josna & Ms. Jahnavi	3.21 PM - 3.40 PM
5	Tambola	Mr. Aaryan & Ms. Shivani	3.41 PM - 3.55 PM
6	Host interaction	Mr. Pranav & Mr. Iqbal	3.56 PM - 4.00 PM
7	Talent show	-	4.01 PM - 4.20 PM
8	Guess the Engineering Tool	Ms. Josna & Ms. Jahnavi	4.21 PM - 4.35 PM
9	Who am I	Ms. Sanjana	4.36 PM - 4.50 PM
10	Vote of Thanks	Mr. Pranav & Mr. Iqbal	4.51 PM - 5.00PM

Your presence is highly appreciated.

With Warm Regards

Students of IcfaiTech

Ref: FST/2020-21/SAC/006

Dt: 11/09/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Engineers Day is on 15/9/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

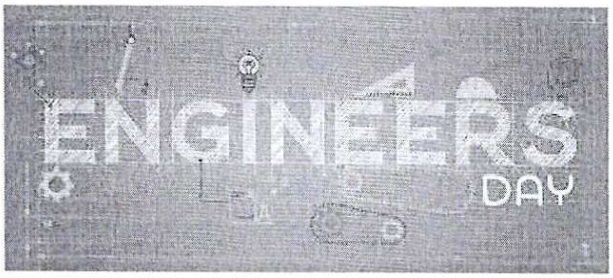
1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech
Faculty of Science & Technology (FST)

ENGINEERS DAY REPORT-2020

In india , ENGINEER'S DAY is celebrated day on September 15th every year.The day is the birthday of SIR M.VISVESVARAYYA, an eminent indian engineer and statesman. This day is contributed to every Engineer. SIR MOKSHAGUNDAM VISVESVARAYA was the greatest engineer of India at his time.

"Role of Engineers in a devolping India"



The ICFAI TECH SCHOOL celebrating Engineer's Day on 15th September 2020 was organized by

CLUB YANTRIKEE,

CLUB ASANA,

CLUB NEXUS,

CLUB PARITANTRA,

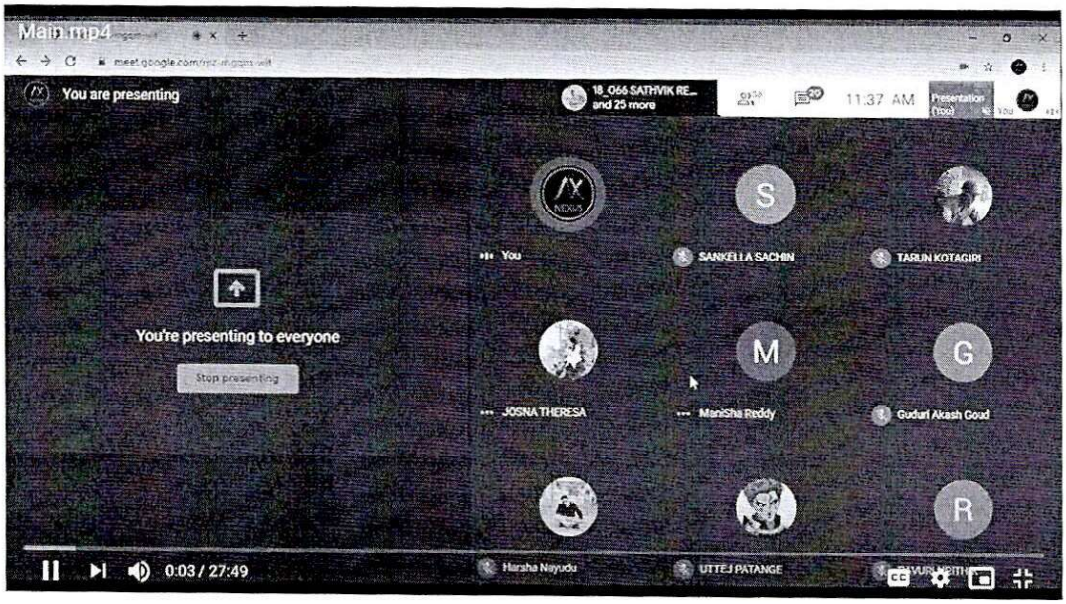
It was conducted via Google meet.Different events were organized,the event organized were online quiz , circuit design , logo design , coding event.

ONLINE QUIZ :

Asana club in collaboration with Nexus club from IcfaiTech Hyderabad conducted an online quiz event on the eve of Engineer's day. This quiz was a fun initiative which showed large participation. The quiz duration was 40minutes and the event has 2 rounds .The first round has 15 questions and the second round has 5 questions, which were directly asked by the faculty to the participants .The quiz focuses on the responsiveness and quick-thinking ability of the participantsAs there were many participants, 10 participants in particular were chosen for the event through a google form. The questions were displayed in the screen and a time limit was provided for the participants to give their answers in the comment/chat box. In order to make the event more happening, certain riddles were also posed in between few questions. This entire event was under the supervision of the respected faculty. The event was properly structured and managed by the Asana club and Nexus club. The online quiz event brought about sparks of zeal and enthusiasm among the participants. *Asana club* and *Nexus club* conjointly finalzed the Prize money for the winners of the Online Quiz event conducted on the eve of Engineers day (15-09-2020).

The winners receives a cash prize as promised by Student Affairs Committee

Here are some shots of the event :



The next three events was conducted by yantrikee club :

Circuit Designing:

Circuit Designing is a competition of Constructing circuits using the concept of virtual lab. The virtual lab used by participants (as instructed by organizers) is Multisim which is a part of National instruments. Here the participants after registering in the above domain are taken into a simulation platform where they have to build the circuits, verify simulations of given questions during the event in the stipulated time of 60 mins. 7 students enrolled for event from 2nd, 3rd and 4th year, out of which we received 4 responses from final evaluation from 3rd year. Based on the final images of circuits, the winner is evaluated as per the default solution. Considering the parameters to evaluate and received responses, the Judge of the Event (Dr.B. Naresh Kumar Reddy) decided Ayush Kumar Karn from 3rd year as the winner of the event. The winner receives a cash prize as instructed by the Student Affairs Committee.

Logo Designing

As the name suggests, Logo Designing is basically designing a logo by fulfilling given requirements. It was held online and the students were given freedom to use any software of their choice. 7 students from 1st, 2nd, 3rd and 4th year participated in this event. The time limit was set to 1 hour the student who gave the best design won. The winner of this competition was **D. Pranay** from 3rd year. The winner was promised a cash prize by the student affairs committee.

CODING EVENT

This event was completely technical i.e., CODING Event, which was hosted on HackerRank with a time limit of 1 hour. There were a total 16 participants taking part in the event and all were expected to solve three coding problems, each problem was of distinct difficulty level and the person who solves them in lesser time will be awarded with the specified prizes. Event was completely transparent with the leader board viewable to everyone and also individual performance was recorded. By this type of arrangement, evaluation of winners became easier. The winners of the event are 1st Parv Garg and 2nd G.Nitish.

Conclusion:

The event was successful. The participants were excited and everyone enjoyed the quiz .The quiz Event went smoothly without any trouble.The club members did their best in making this event successful.

We are grateful for the support of Student Welfare and making the event a great success

Ref: FST/2020-21/SAC/007

Dt: 25/10/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Guest Lecture on "Power of Raagas" is on 29/10/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

ASTITVA

(The Official Music Club of IcfaiTech)

Team Astitva (Official Music Club of IcfaiTech) organized a Guest lecture on "Power of Ragas" by Mr. Devulapalli Lakshmi Prachotan on 29 th October 2020 from 2:00 PM to 3:00 PM (hosted by Miss Chavi Garg- Senior Executive Member Team Astitva).

Our guest lecturer, is a disciple of D Raghavachary of the Hyderabad Brothers, and holds the Limca Book of World Record for identifying 144 Ragas in 2003 at the age of three. He has showcased his talent in several places like Karnataka, Tamil Nadu, Maharashtra, Delhi and won over 20 national and 50 state level awards. He was also awarded with Bharat Ratna M S Subbulakshmi Fellowship in 2017.

Mr. Prachotan shed light on different aspects of the evolving Music Industry and what it needs to become a musician.

He answered various questions and allowed audience to experience the power of ragas through his brief speech and teaching about the practices and Riyaz to learn and grow as a musician.

He performed the Carnatic piece "Tillana" and a Hindi ghazal by Shri Mehdi Hassan "Rafta Rafta" which was absolutely mesmerizing. We were all amazed to see how beautifully he sang with minimal use of any instrument and without any auto tuning.

The above guest lecture was acknowledged by all, for providing the opportunity to the like-minded to come discuss and learn more.

It was a very valuable as well as a wonderful experience to have Mr. Devulapalli Lakshmi Prachotan as the Guest lecturer for enlightening us about power of ragas. We hope to host him soon and witnessed the magic he showcased in person when the pandemic ends, and it proved our motto true in these testing times that "When Word Fails Music Speaks."

IFHE (Logo)

IcfaiTech, Hyderabad

Presents

A Webinar

On

New Age Engineering Careers

Mr. Ajit Kumar Pandey
Senior Design Engineer (Analog/Mixed signal design)
FINISAR II-VI, Braunschweig, Germany
Alumni of IcfaiTech, Hyderabad (Batch 2004 -2008)

Dr.Kumar Rahul
Senior Data Scientist,
Amazon Development Center, Hyderabad
Alumni of IcfaiTech, Hyderabad (Batch 2007 -2011)

Mr. Maninder Singh
Co-Founder & COO, Ahex Technologies, Hyderabad
Alumni of IcfaiTech, Hyderabad (Batch 2004 -2008)

Date: July 28, 2020

Time: 11.00AM

IcfaiTech Alumni Association, Hyderabad(ITAAH) is proud to announce an webinar from some of its brightest alumni on ' New Age Engineering Careers', for the benefit of young and determined students ready to plunge in the field of engineering . In today's information technology driven world that has brought numerous opportunities there lies careful pursuit of choices and areas of studies that has lots of ifs and buts. To make this process easier and full of clarity, Alumni association of IcfaiTech Hyderabad has decided to rope in some of its best alumni brains to help young students know world of opportunities that lies ahead for them. We are pleased to host our alumni, working at reputed organizations who have etched a name and career for themselves and fame for their alma mater.

IcfaiTech, Hyderabad proudly presents a webinar on "New Age Engineering Careers" for helping young generation with career choices by our renowned Alumni as part of Webinar series.

IcfaiTech, Hyderabad cordially invites you all to this exciting event

July 28 | Tuesday|11.00 AM

Through Google Meet:

Ref: FST/2020-21/SAC/008

Dt: 30/10/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Best Out of Waste from 4th to 7th Nov 2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

PARITANTRA
TECHNO-ENVIRONMENTAL CLUB OF IIITH HYDERABAD

PARITANTRA CLUB

REPORT

BEST OUT OF WASTE

DESCRPITION OF EVENT: The event is a friendly competition amongst the students to encourage them and everyone around to start reusing otherwise waste materials to create a more sustainable and minimalistic consumer dynamic, like the name suggests, making best out of waste. The event helps to elevate the ideas of the participants and shows their willingness and concern towards the environment. This event is not only about triumph but also brings out several ideas that can be utilized in our day to day life forwarding in recycling of waste, which is a minimum contribution to environment.

JUDGES FOR EVALUVATION:

DR. ANJANNA MATTA SIR

BRAHMA NAIDU SIR

PRIYA NATESH MADAM

DAY 1: (04/11/2020)

5:00 PM -05:30 PM – Introduction of the event.

The event started with a brief introduction, the participants were informed about the rules and general process.

DAY 2: (05/11/2020)

The POC oversaw the progress of the participants.

DAY 3: (06/11/2020)

The POC oversaw the progress of the participants.

DAY 4: (07/11/2020)

Participants handed over their respective submissions to the members of POC.

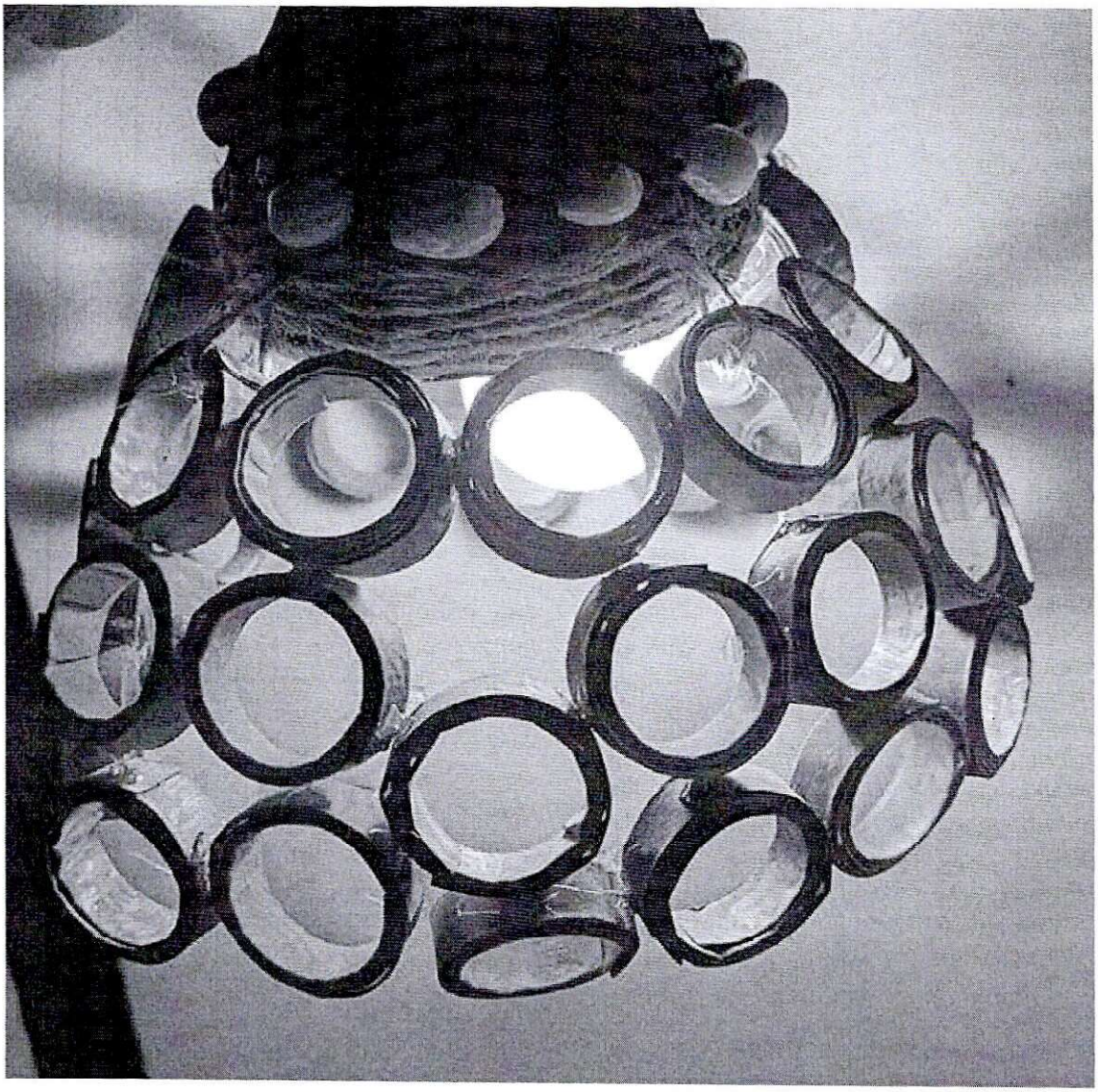
DAY 5: (10/11/2020)

5:00 PM - 5:30 PM:

The craft work was evaluated by the judges and the winners were announced.

WINNER LIST

1st PRIZE: A. SWATHI- 18STUCHH010192



Creative idea for bed light using the theme best out of waste.

Things included:

*Coconut shell

*Calendar papers

*Coconut fiber

*Shells

*A bed-light

*Some wires

Procedure:

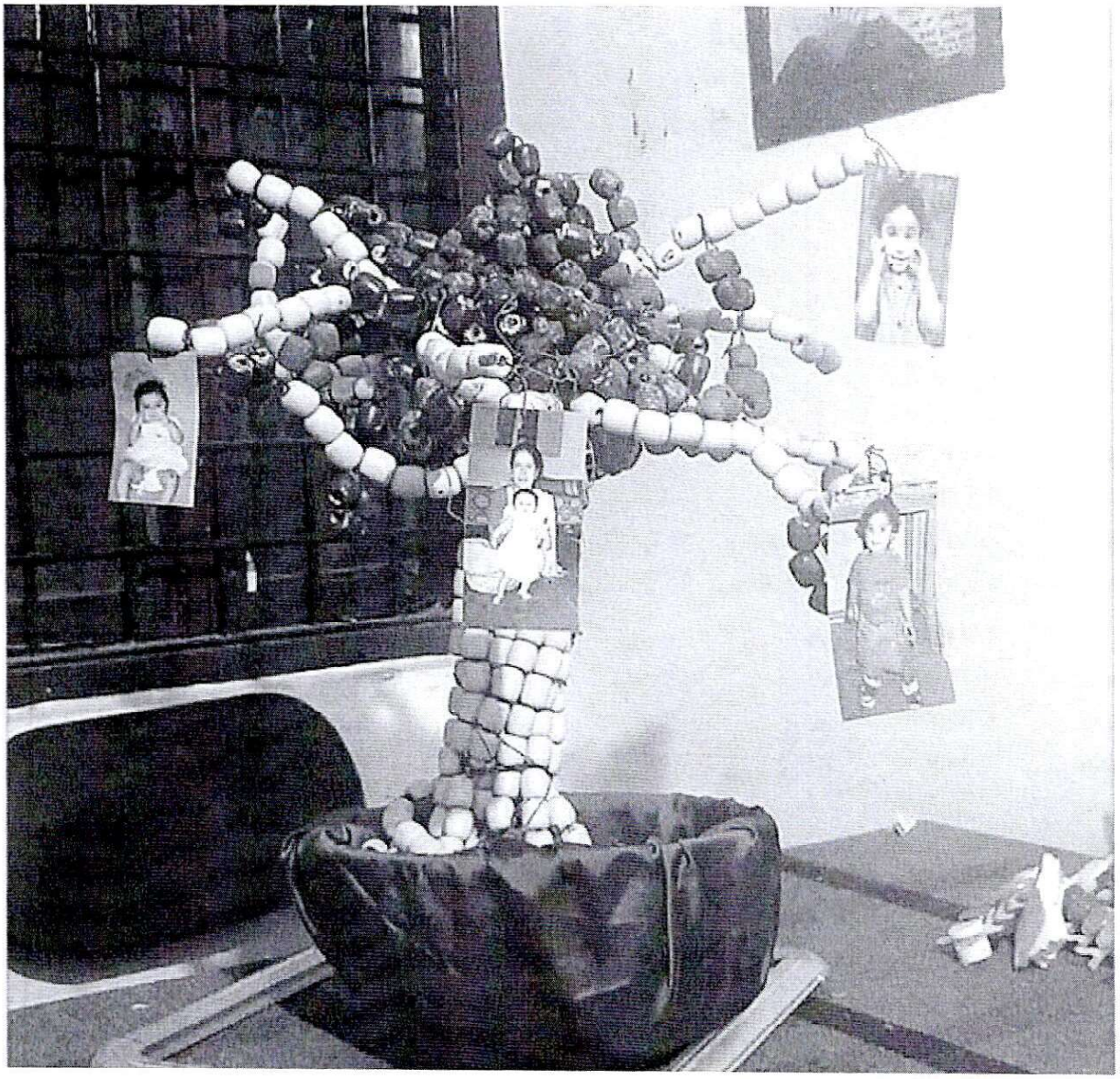
1.Coconut shell is used as a bulb/bed light holder.

2. Calendar papers are used to made small loops and painted with two different colors, in order to get a curve shape around the coconut shell a balloon is used.

3.Then coconut fiber and shells are used for decoration around the coconut shell.

4.Last one, use some wire pieces and connect them with bulb and power point.

2nd PRIZE: NISHITA ERVANTIKAR-
19STUCHH0101257



Bonsai tree made out of beads of a seat cover of a car.

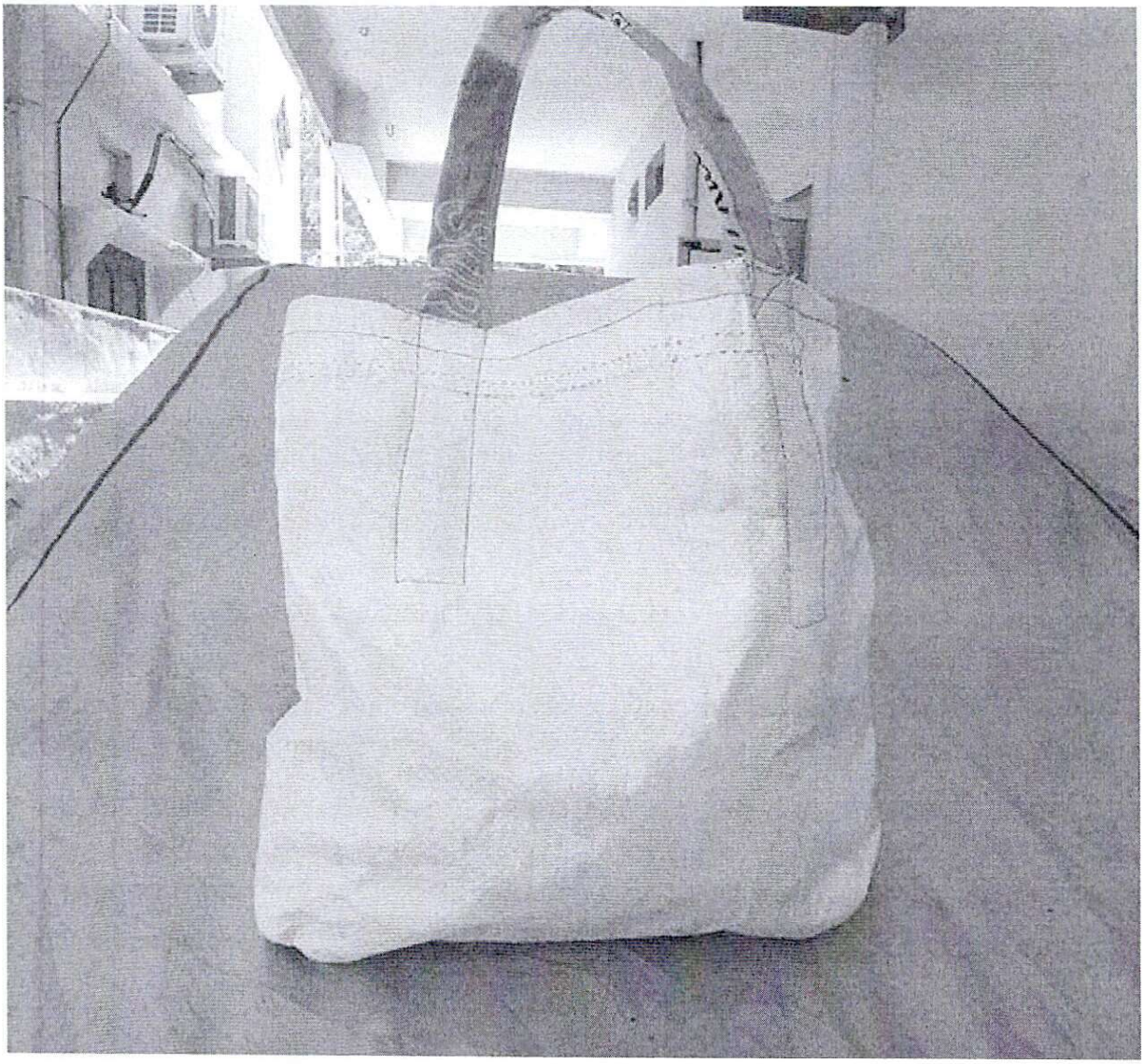
Procedure:

1. Use body of a old lamp like a flower pot to prove the stability to the model.

2. Also a cloth that wasn't in use to drape the pot. It can be called a family bonsai tree as well of family pics added at the branches.

3.Make a nameplate with same beads and a wooden plank.

3rd PRIZE: ANUSRI -20STUCHH010086



Making use of old t-shirt or a rice bag to make a useful eco-friendly bag.

4th PRIZE: SAI PRATHAM-19STUCHH010112

A decorative glass bottle for plants.

Procedure:

1.First collect few basic materials like glue, jute thread, few paper cups and a empty glass bottle.

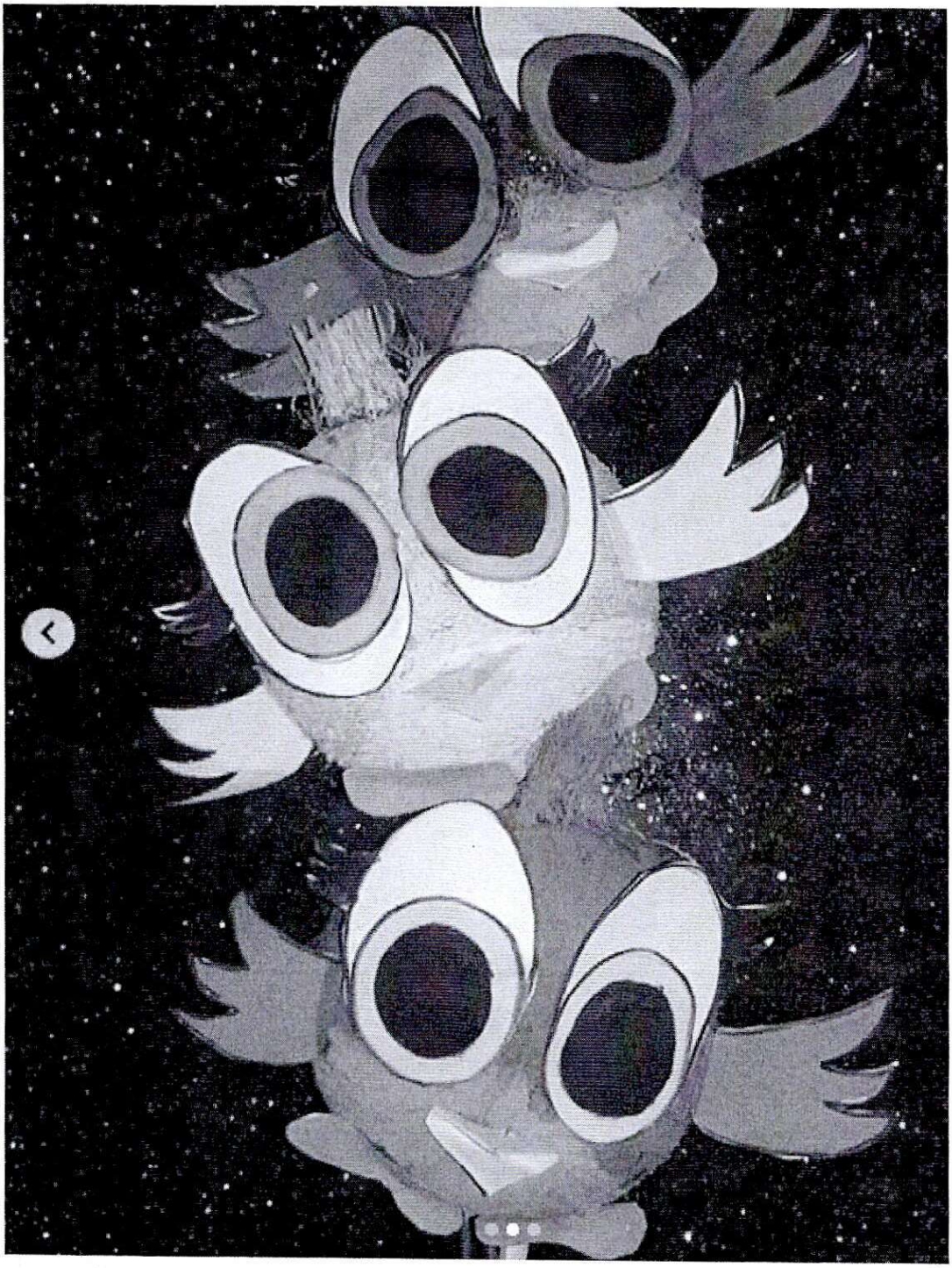
2.Take the paper cups, jute thread and then wrap them around the cups and can also add few designs (optional) with the thread.

3. Repeat the same process as in step -2, with the bottle.

4. At last place a money plant in it.

5. For the decoration part add few LED lights.

5th PRIZE: SURYA LAKSHMI -20STUCHH010182



Turning out coconut shells into angry birds.

Materials:

*Coconut shells

*Acrylic paints

*A4 size sheets

*Scissors

*Glue

*Wooden stick

Steps:

1.First make the shells soft using a peeler.

2.Then dye them with colors.

3.Take a paper and draw eyes, wings, and beak.

4.By using glue stick eyes, wings and beak.

5.Arrange them on the wooden stick using glue.

6.ANGRY BIRDS ARE READY!!!

PRIZES TO THE WINNERS

1st PRIZE	3000/-
2nd PRIZE	2000/-
3rd PRIZE	1000/-
4th PRIZE	600/-
5th PRIZE	400/-

BANK ACCOUNT DETAILS

NAME	PRIZE	ACCOUNT NAME	ACCOUNT NUMBER	BANK NAME	IFSC CODE	BRANCH
SWATHI	1ST	RAMESWARI	10082866060	SBI	SBIN0008025	DEFENCE COLONY,NEREDMI
ISHITHA	2ND	NISHITA ERVANTIKAR	3791346322	CENTRAL BANK OF INDIA	CBINO283837	ATTAPUR
ANUSRI	3RD	ANUSRI REDDY INAGANTI	89690100019634	BANK OF BARODA	BARBOVJCHAN	CHANDANAGAR
RATHAM SAI	4TH	B SAI PRATHAM	110210031387	BANK OF BARODA	BARBODBJAMI	JAMIA OSMANIA
SURYA LAXMI	5TH	NAGACHAKRAM RELA	32408580457	SBI	SBIN0010097	ANANDBAGH

Ref: FST/2020-21/SAC/010

Dt: 23/12/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Webinar on "AI and ML revolution in the Technological World is on 27/12/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech, Hyderabad

ICFAI Foundation for Higher Education

An Alumni Webinar on 'AI and ML Revolution on the Technological World'
Dated 27/12/2020

IcfaiTech Alumni Association, Hyderabad (ITAAH) organized a webinar from some of its brightest alumni on "AI and ML Revolution on the Technological World", for the benefit of young and determined students ready to plunge in the field of engineering and sciences. In today's information technology-driven world that has brought numerous opportunities there lies the careful pursuit of choices and areas of studies that have lots of ifs and buts. To make this process easier and full of clarity, the Alumni association of IcfaiTech Hyderabad has decided to rope in some of its best alumni brains to help young students know the world of opportunities that lies ahead for them. We are pleased to host our alumni, working at reputed organizations who have etched a name and career for themselves and fame for their alma mater.

IcfaiTech proudly presents a third Alumni Webinar on the topic **"AI and ML Revolution in the Technological World"** on 27/12/2020 at 10 AM. Please find the attachment for the details of the speaker.

We invite you to join the meeting through the following link. The details are as follows:

Topic: AI and ML Revolution on the Technological World
Date & Time: Dec 27, 2020 10:00 AM India

Zoom Link:
https://zoom.us/j/98596615953?pwd=VUZKTXA0T0VHRVR5ZGdlUWdNeGhyZz09

Meeting ID: 985 9661 5953
Passcode: 2020

Ref: FST/2020-21/SAC/011

Dt: 5/1/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on National Youth Day is on 12/1/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Report on Youth Festival

As part of youth festival the University has decided to organise an oration by swami Bodhamayananda, director of Vivekananda institute of human excellence ,and coordinator of the personality development project of Ramakrishna math, on 9th of February 2021. The program was hosted by Josna Theresa on behalf of Asana Club and it started at 11:30 in the morning and ended at 1:00. There were a total of 150 participants in the event which was conducted through online platform.

Speaking of our chief guest, inspired by the teachings of sri Ramakrishna and swami Vivekananda during his school days, swami Bodhamayananda joined the Ramakrishna order in Bangalore in 1984 and was initiated into monastic vows in 1993. after initial training, Swamiji served the mission in Hyderabad, Visakhapatnam and Chennai between 1989 and 2010 and was involved in various youth activities during that period.

Swami Bodhamayananda has so far conducted more than 1000 workshops & seminars covering about 6 lakh students, teachers, managers and others on "human excellence, management and personality development" in schools, professional colleges and many corporates all around India.

Swamiji has authored a book titled "mind and modern problems" in English and "yuva jagruti" in telugu published by Ramakrishna math, Hyderabad.

As I mentioned Swami Bodhamayananda is an adherent of swami Vivekananda's teachings. Swamiji encourages students to develop self-confidence and build a strong character by reading the books of swami Vivekananda. He has organized youth conventions and meditation classes also. in Swamiji's motivational speeches he speaks of three "h's": that is, "develop your head, feel with your heart, and work with your hands for the development of the society." according to Swamiji human and spiritual values need to be given more importance in the education system.

At the Ramakrishna math, Hyderabad, Swamiji has taken the initiative to encourage, recognize and appreciate the leadership qualities amongst the youth by organizing a youth movement called "swami Vivekananda yuva jagruti vedika."

During the ongoing pandemic period so far Swamiji has hosted 35 live webinars with the theme "building a resurgent India" through service before self, education, music, youth power, entrepreneurs, social service, health care, science and vedic agriculture, nari shakti, science & technology, education & culture, self confidence & mental strength, Indian administrative service (ias), swachh manas & swachh soch , yoga & meditation and what ails India today-the road ahead.

Swamiji's speech was focussed on topics like leadership, meditation and stress relief. Swamiji further explained the power of grit and character. Swamiji, with the group, shared a story of a Lion and Sheep which gives a message saying conditioning is very important to become stronger and courageous. Swamiji spoke about meditation , perseverance, and excellence and about how to embed them in our lives for a meaningful lifetime. He enlighted students through his answers to the questions raised by ifhe students and he welcomed all kinds of feedback from the students. Swamiji was equipped with ppts and videos to provide us with better exposure on what he wants to convey with the group.

At the end, on behalf of the students and faculties presented, Prof Digvijay Viswanathan Nair shared a feedback about the whole event and thanked him for his wise words and time.

Ref: FST/2020-21/SAC/088 Dt: 6/09/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Engineers Day Seminar is on 15/09/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech
Faculty of Science & Technology (FST)

ENGINEER'S DAY SEMINAR REPORT

BY YASASVI KAIPA

On the occasion of Engineer's Day, Dr. A.J. Jayaraman, a nuclear scientist and engineer took a lecture addressing the topic, "Nuclear Achievement of India: Broader Engineering Spectrum". His disquisition which was mainly a monologue involved him, talking about numerous great nuclear scientists and engineers who were majorly responsible for laying the foundations of nuclear power engineering and nuclear energy generation set-up in India.

He started off by talking about Sir Mokshagundam Visvesvaraya, who's birthday is celebrated as Engineer's Day in India. He went on to give the students, the Feynman's thought experiment and in the process successfully explained the importance of the atomic hypothesis which has an enormous amount of information packed in it which can easily be uncovered with a little imagination and thinking applied to it.

He explained to the students about how Lisa Meitner who was also responsible for the discovery of protactinium and nuclear fission was the first to take uranium and send a charged neutron to the centre of the uranium atom making it split into two.

He then went on to talk about Homi Bhabha, an Indian nuclear physicist who tailor-made a program with 3- stages which has served as a technological pathway for the country's atomic nuclear program.

He enlightened the students by making them aware of the natural abundance of Thorium – 232 in our country which when converted to uranium – 233, has he potential of powering the nation with nuclear energy for several generations

He also shared that in a recent meeting of the World Nuclear Association, the members realized that there was a major problem of rhinos as a species to go extinct in the near future. To tackle the issue at hand, they've been working on placing radioactive isotopes in the horns of the rhinos to significantly curb rhino poaching and to lower demand as trading these horns will be difficult especially trading them internationally as they can easily be caught if they try to do so.

He took a few questions from the students and answered them in great detail in the end. He encouraged the students to write essays, short stories and to make podcasts about rhino species protection project.

He concluded the lecture by successfully conveying to the students that there are a large no. of applications of nuclear power and that it has now been proven useful in various aspects of our life.

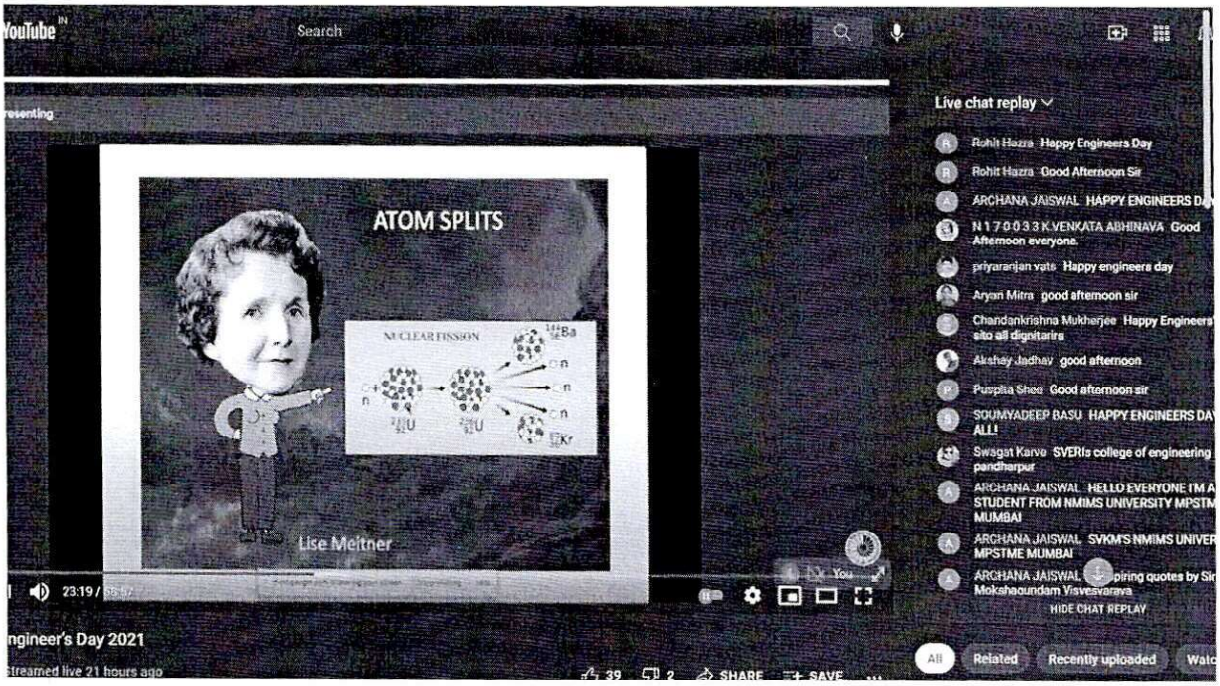
Yasasvi Kaipa,

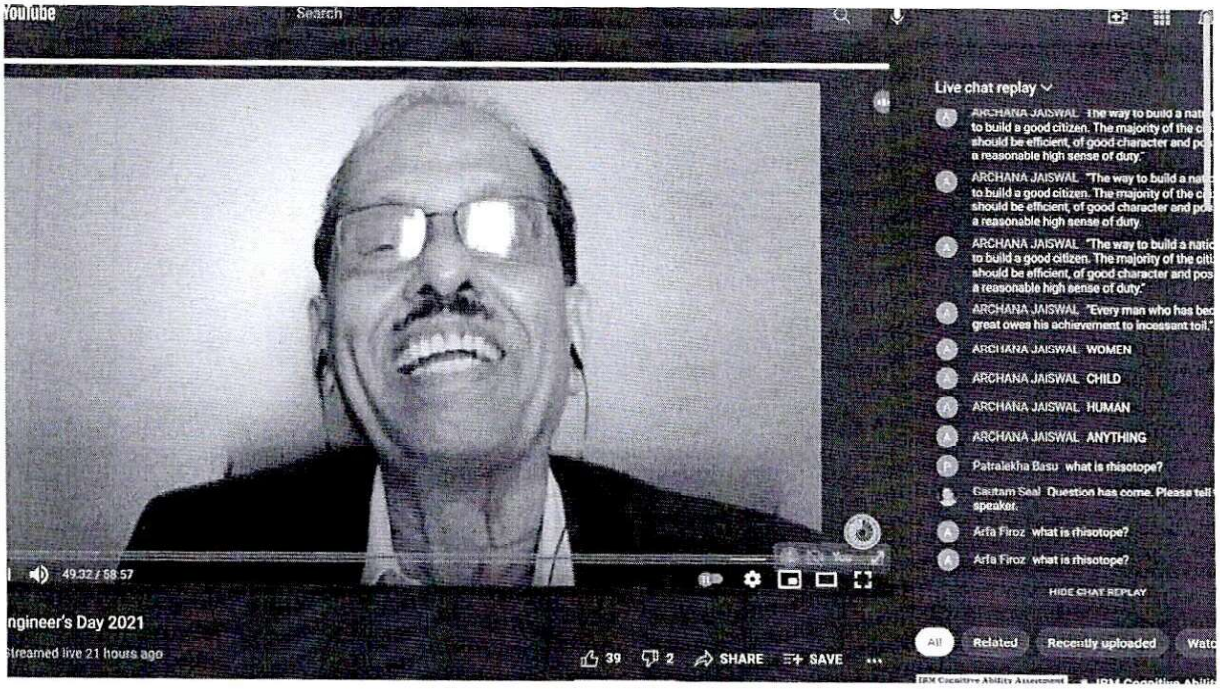
2nd– year student at Icfai-Tech,

DS & AI Branch.

No. participants were around **40**

<u>Screenshots from the seminar:</u>





Events of Student clubs from July to Sept 2021

1.Engineers day seminar on 15 September,2021 (Annexure-VIII)

2.Vibrance Fest Report during 16th-18th September 2021

All the clubs of Icfai Tech have come together with various events for this three-day online fest.

Fest Dates: 16th-18th September 2021

The following events were conducted

1. Code Cracking (Annexure-I)
2. Conflick (Annexure-II)
3. Cyber Anveshana (Annexure-III)
4. Harry Potter and the chamber of an online class (Annexure-IV)
5. Jollywood (Annexure-V)
6. Trivia Quiz (Annexure-VI)
7. GDC – Valorant tournament (Annexure-VII)

Ref: FST/2020-21/SAC/094

Dt: 19/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Workshop on Basic Fundamentals of Game Development is on 26/11/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India, Ph: 040-23440939.

WORKSHOP- 1 REPORT

Club name: Erudite- Game Development Club (GDC)

Workshop on: Basic fundamentals of game development in Unity.

Date: 26/11/2021

Time: 11am to 1pm

Where was the event: On-campus

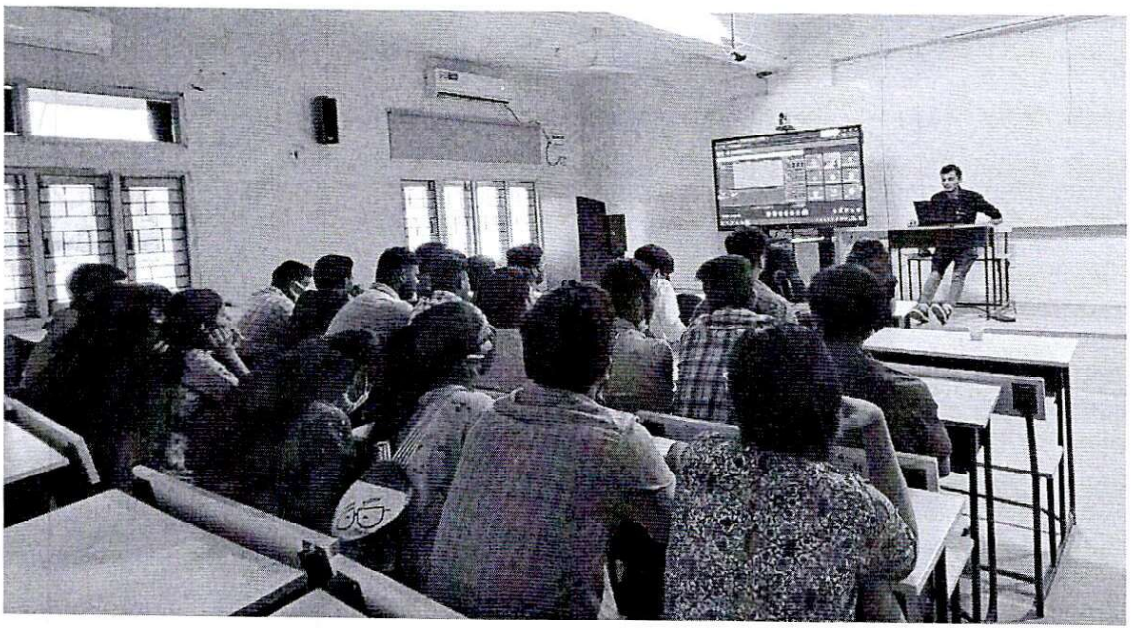
Location/room: Room G-19, Google meet

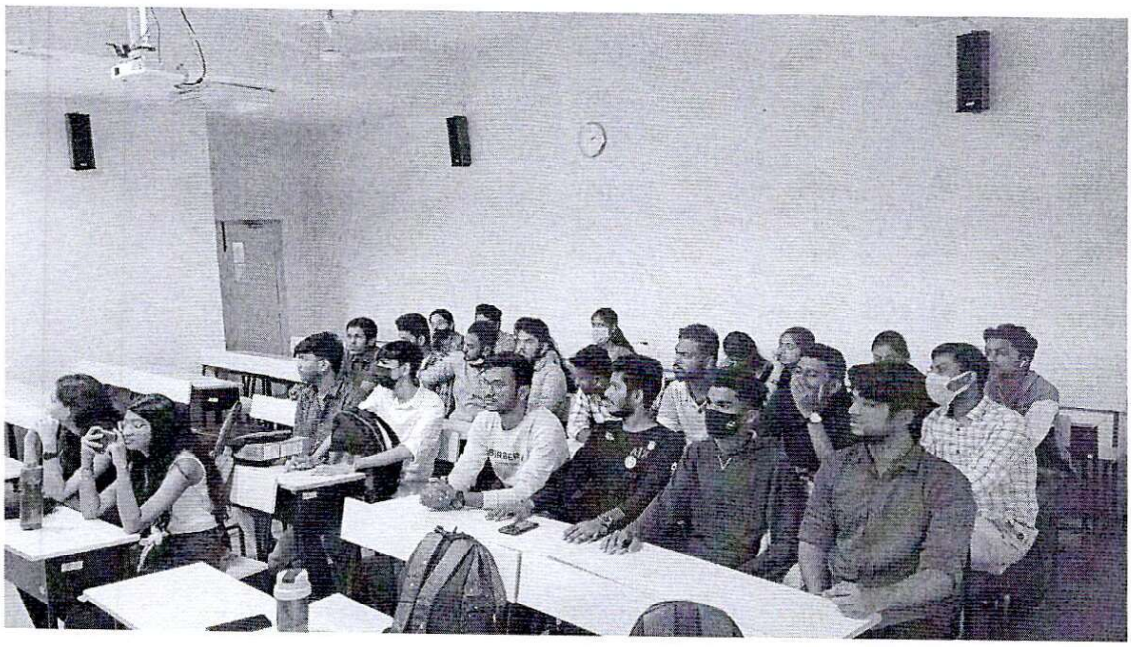
How many students attended: Online- 52, Offline- 27

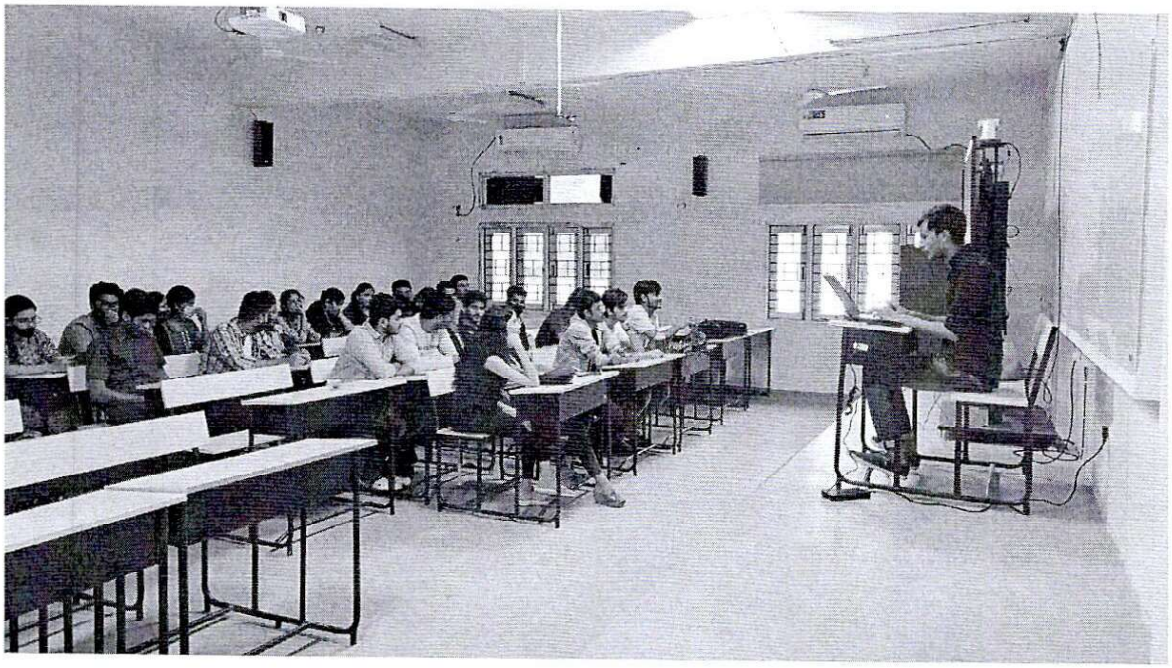
Purpose of the event: The workshop's main motive was to explain all the required basics of the game development in Unity so that when we talk about the advanced stuff in the future workshops, audience will be able to understand. The workshop was given by the president of the club **P. Lokeshwar**.

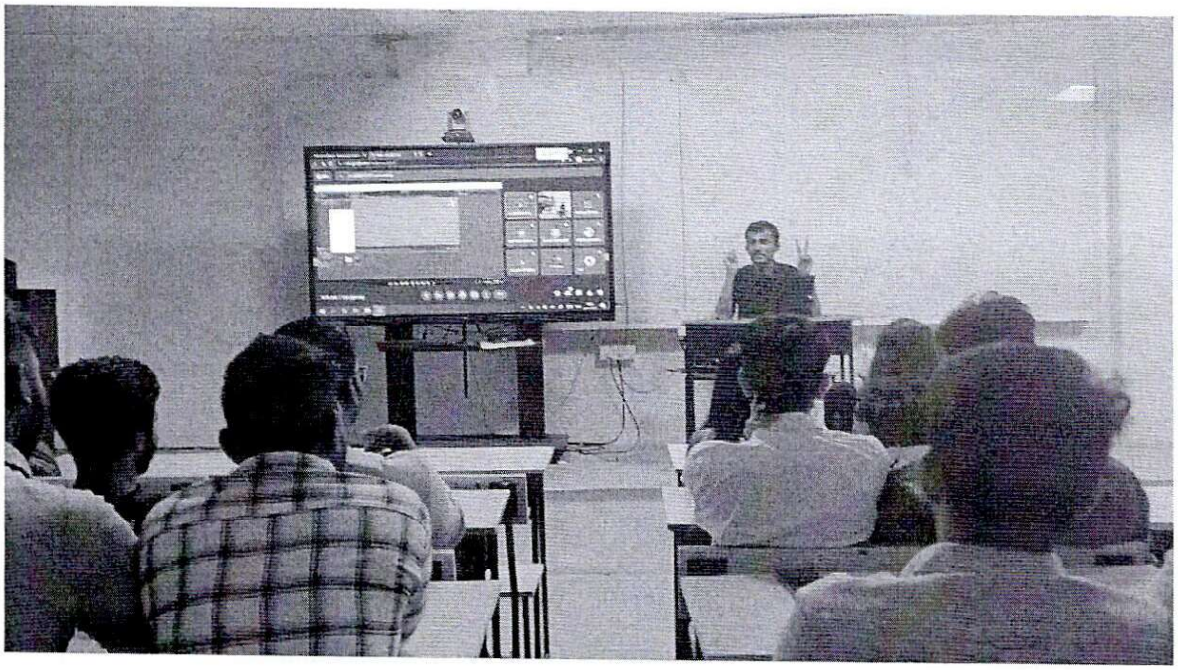
Workshop Poster:

A peek into the workshop:









GDC – Valorant tournament

Event Description:

As it is a tradition at ICFAI Tech to hold a gaming tournament every year by the Game development Club. The event hosted by GDC in Vibrance fest is Valorant tournament, valorant game was released in 2020 April ever since it has become on of the most played games in the world.

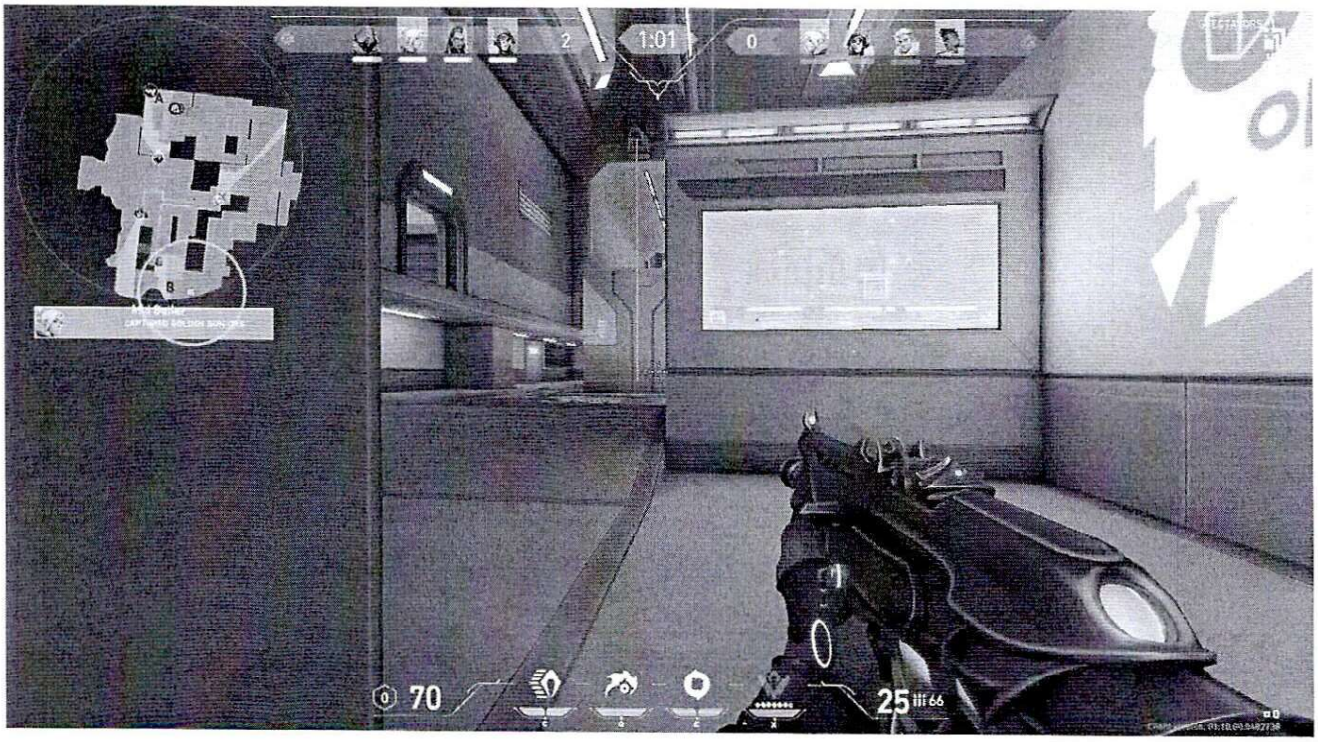
Participant Information:

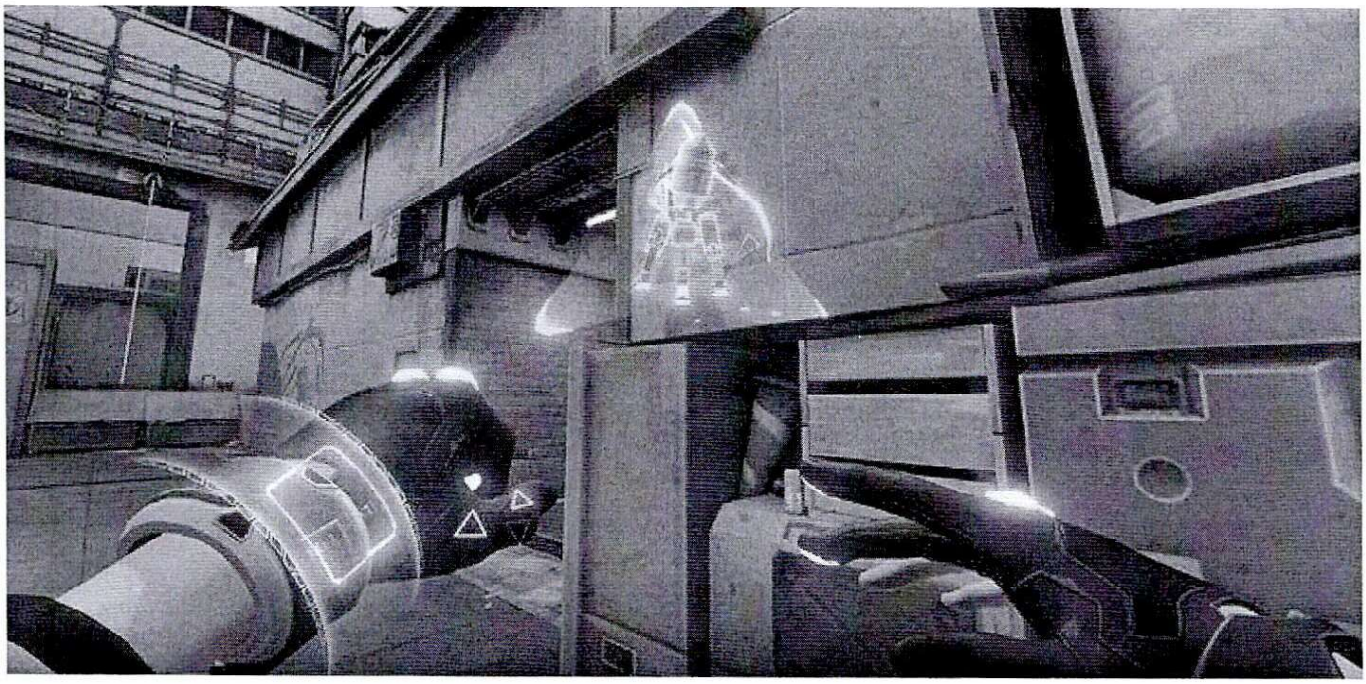
We got 4 teams to participate it, in which 2 teams are from 3rd year, one team from 2nd year and one from 4th year.

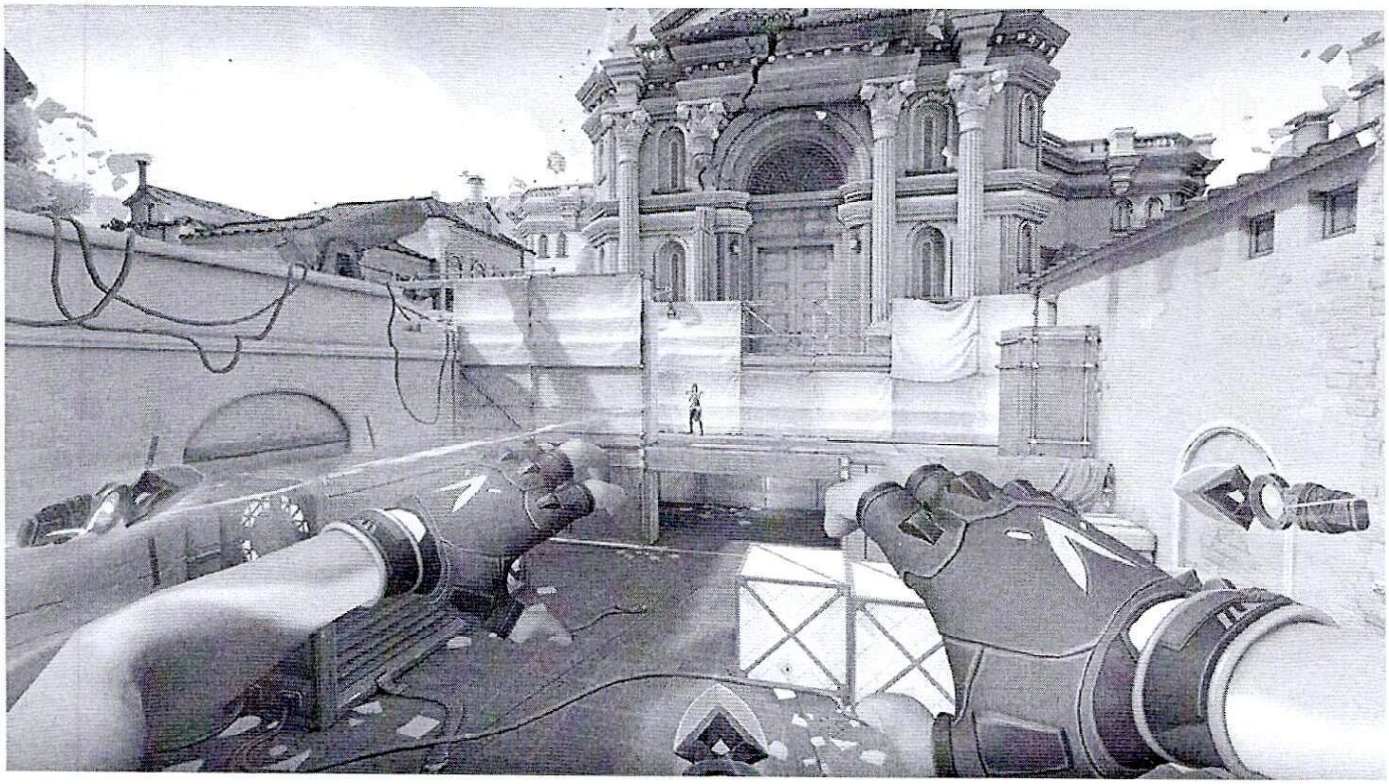
Poster:

We haven't made a poster this time because of the joint effort of all clubs of keeping the registration links in one single google form.

Screenshots:







Ref: FST/2020-21/SAC/093 Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Cosplay Party is on 20/11/2021.

For any further queries contact Student Chairperson.

Student Chairperson

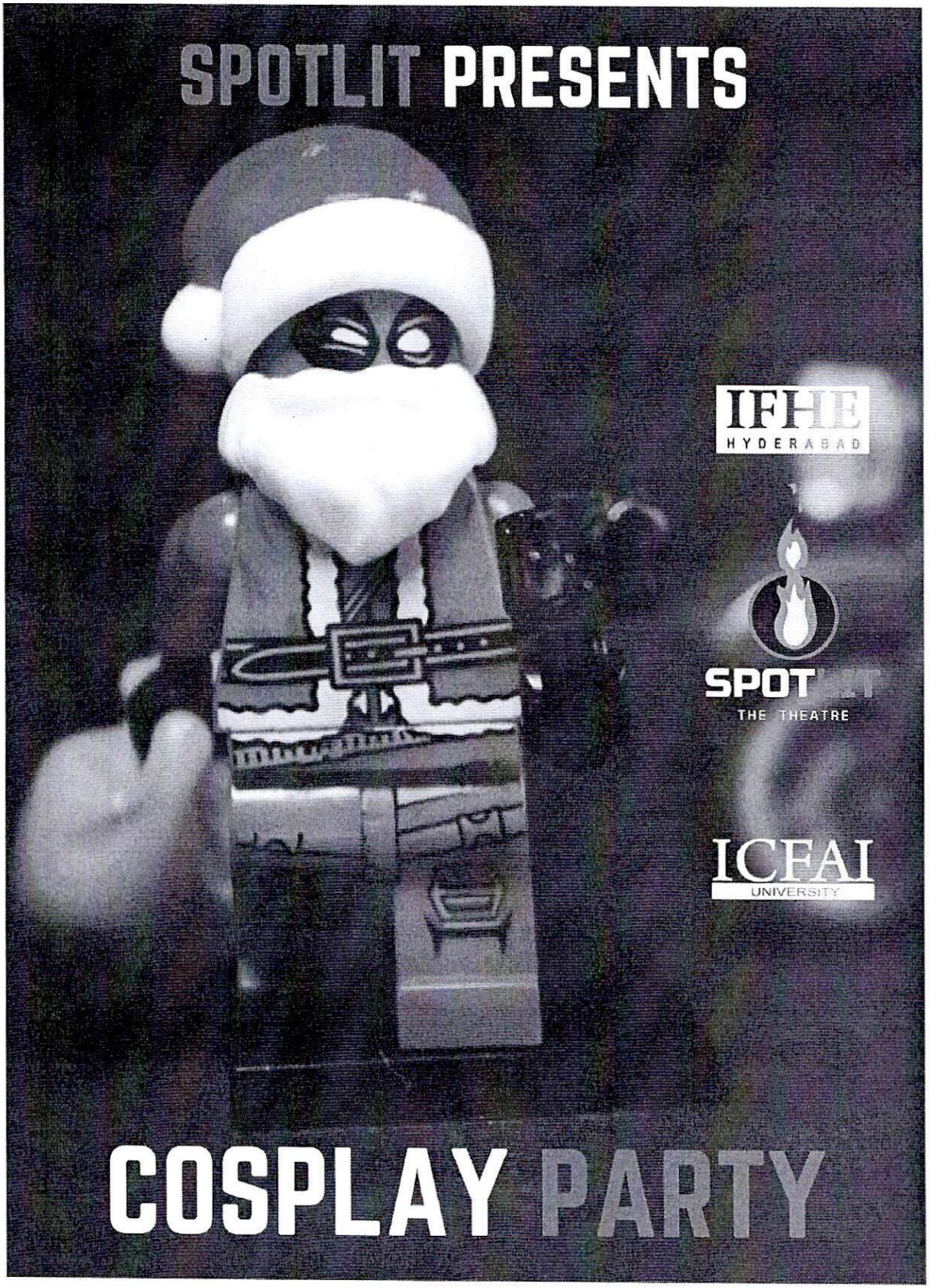
Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

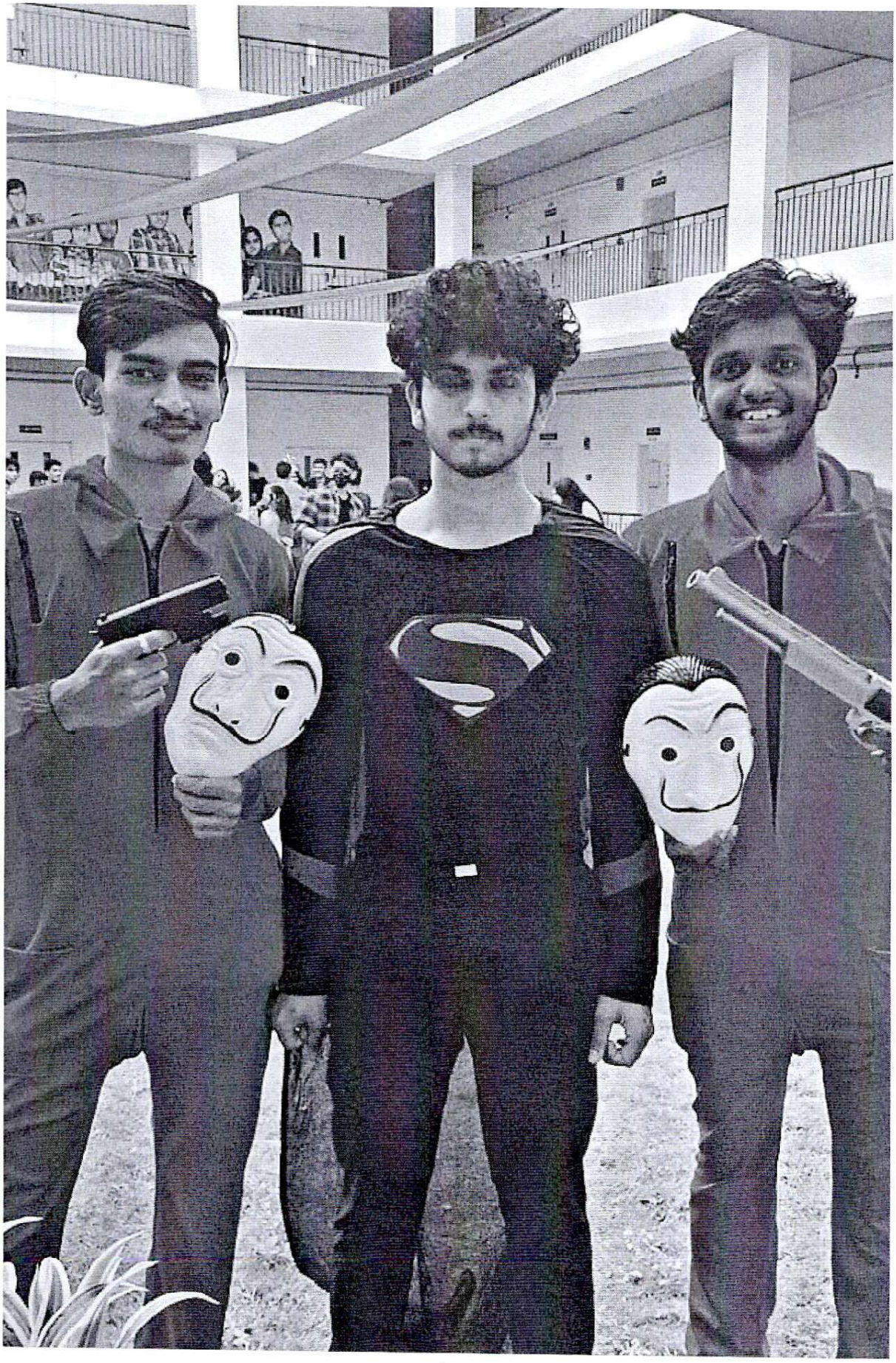
COSPLAY PARTY REPORT

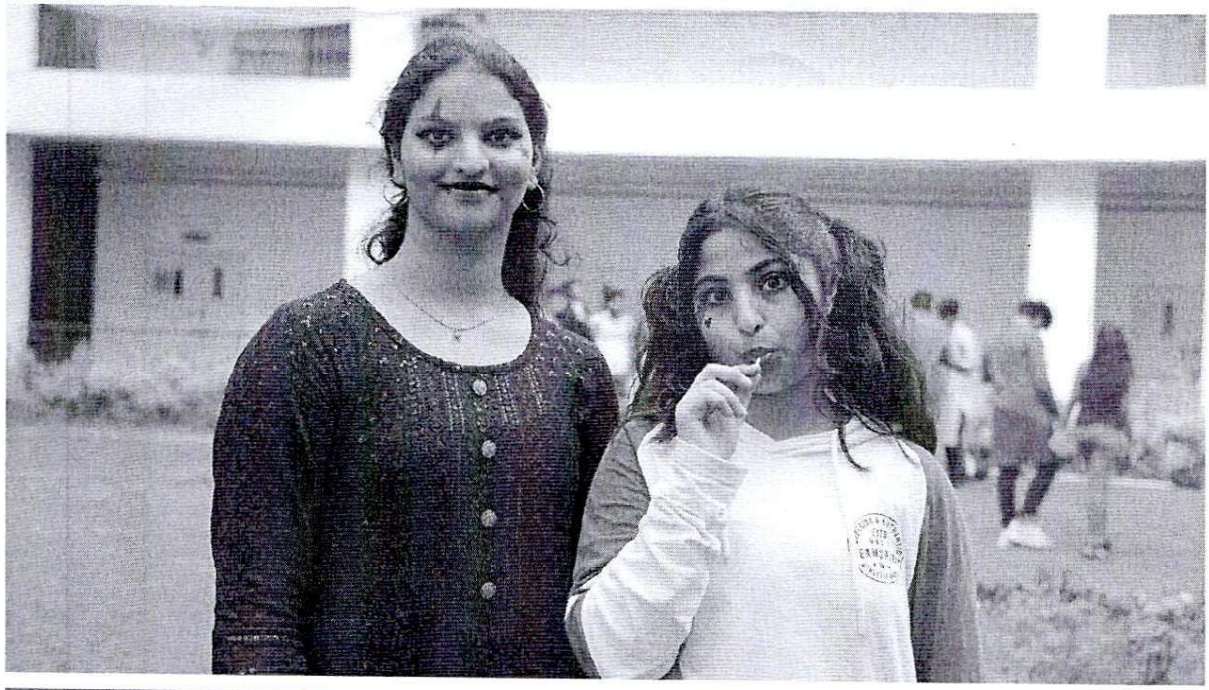
Event Name: COSPLAY PARTY
Event Date: 20th November 2021
Hosting Club: SPOTLIT CLUB & DANSATION
Event description:
Our theatre club has come up with an event called cosplay party. Cosplay is the act of portraying a character. This is accurately done by dressing up as the character, may it be fictional or real-life characters, by using their dressing styles, hairstyles, and different accessories plus make-up related to the character and resembling them.
We are bringing out an event, where all the participants are required to select a character of their own and portray them in their own style. Customizations are always welcomed. The participants are required to dress up as their chosen character and resemble their physical appearance to an extent. All the participants who registered for the event are supposed to participate in the ramp walk from which three winners will be selected and rewarded. The ramp walk is mandatory and crucial for everyone participating for the selection of winners.
Number of Participants: 30+
Budget: None

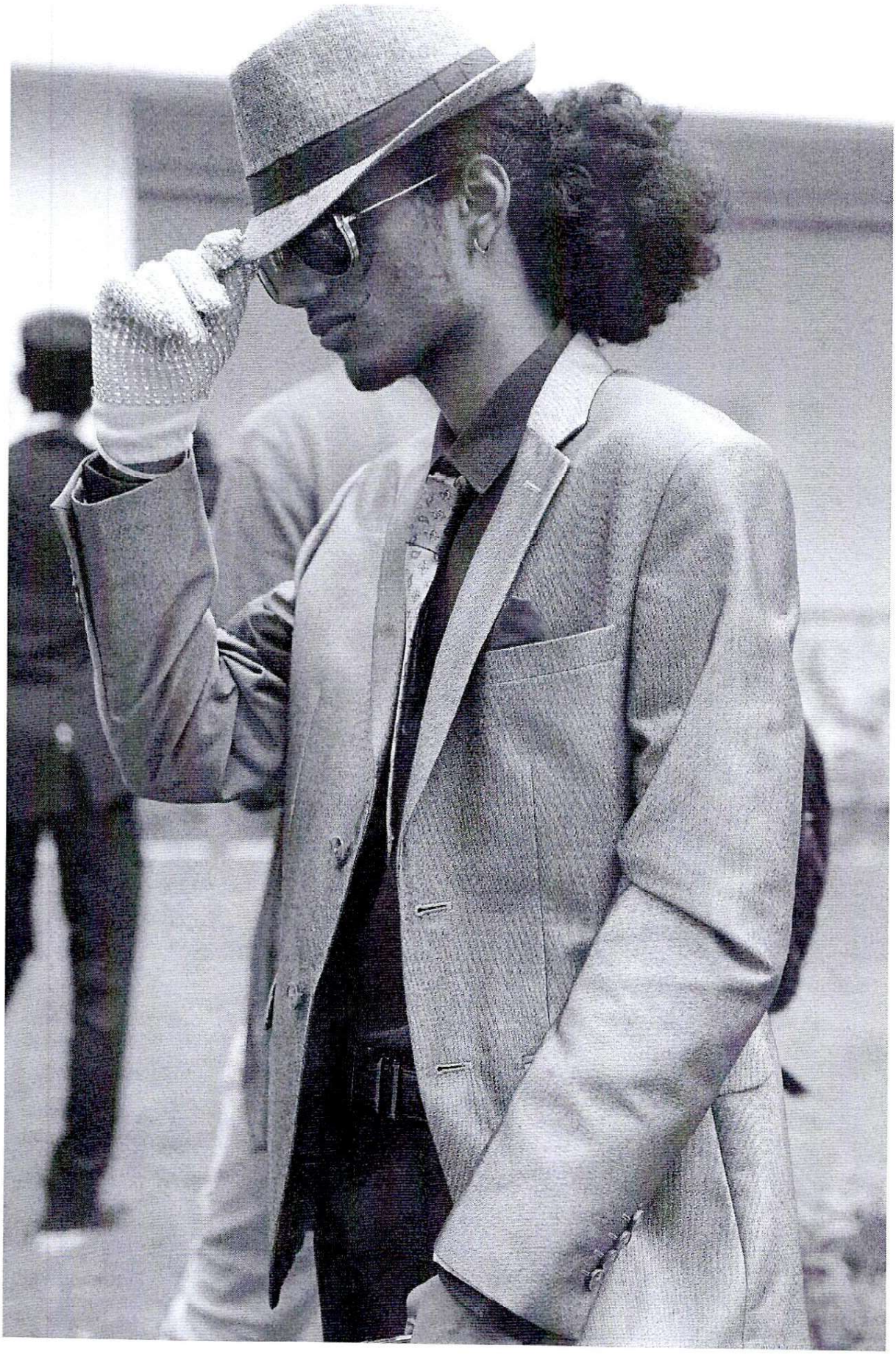
Event Poster:



EVENT PHOTOS







Ref: FST/2020-21/SAC/089

Dt: 6/09/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Vibrance Fest is from 16th to 18th Sep 2021.

For any further queries contact Student Chairperson.

A. Chandrashekhar
Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
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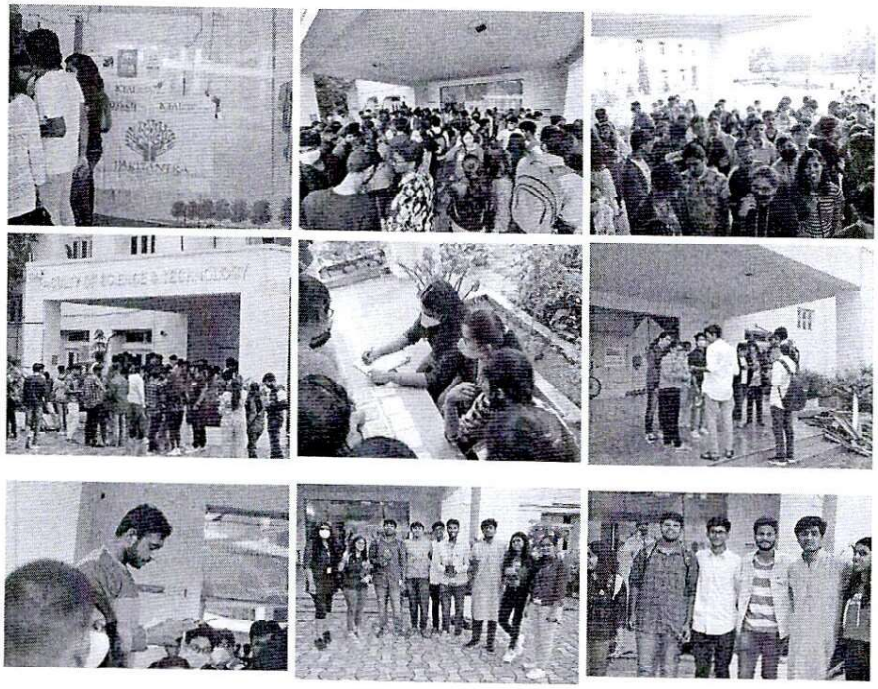
PARITANTRA
TECHNO-ENVIRONMENTAL CLUB OF IIITH HYDERABAD

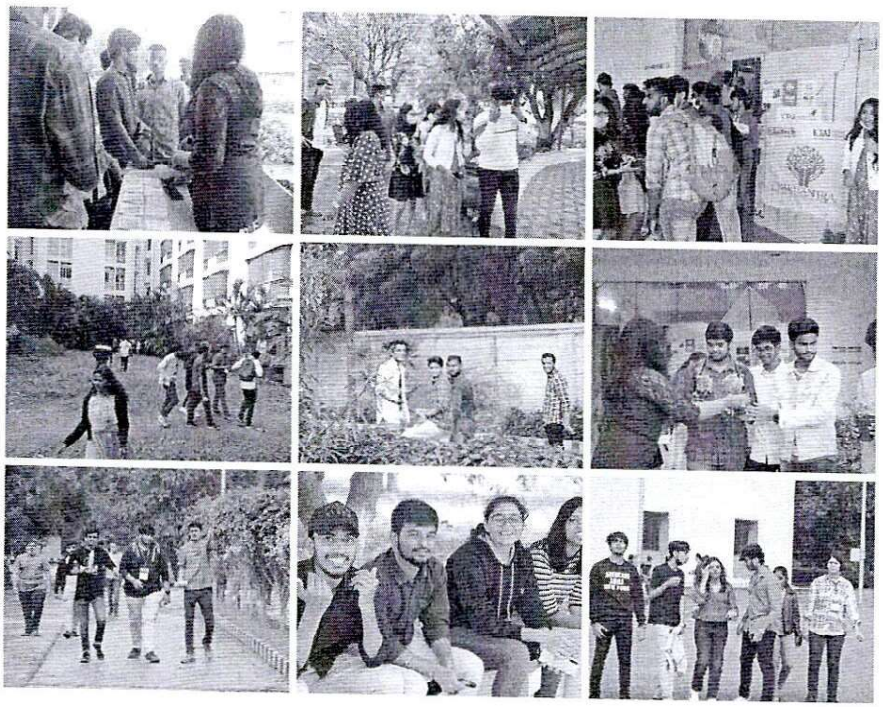
Treasure Hunt

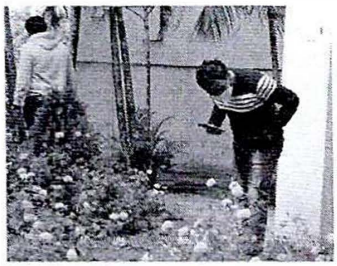
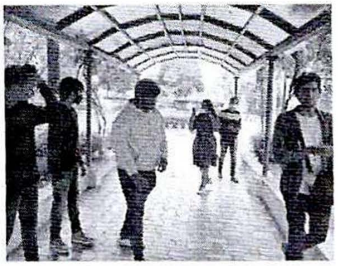
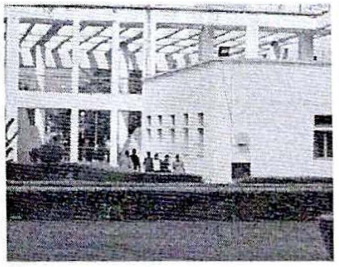
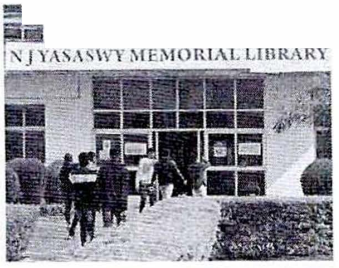
On 20th November 2021 Paritantra club conducted a treasure hunt in the Campus as a fun event that will not only thrill one with the adrenaline rush of cracking the codes , finding the clues and getting closer and closer to the final destination but is also a wonderful opportunity for to hone one's knowledge of the environment that we are surrounded with everyday.

The participants were divided into teams – each team consisting of 5 participants and one volunteer assigned to them. These teams were further divided into five different paths – A , B , C , D and E respectively. Based on the team's allotted path they were to scan their respective code in the starting spot where the game began which would contain a clue that would lead on to a certain place in the campus which would have the QR code with the next clue placed there and so on.

Before scanning any QR code the participants were to answer a environmental based question asked by the volunteer and would have 5 minutes to answer it and scan or wait it out (these questions were to be answered the help of internet). There were Fake QR codes put up also all over the campus to further confuse the participants.



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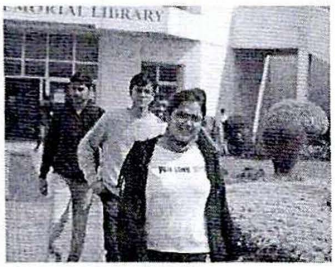
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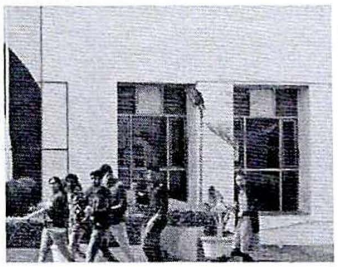

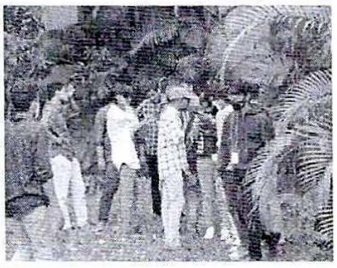

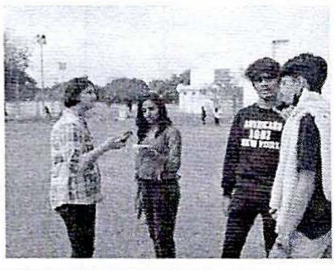
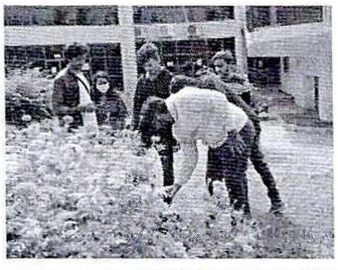
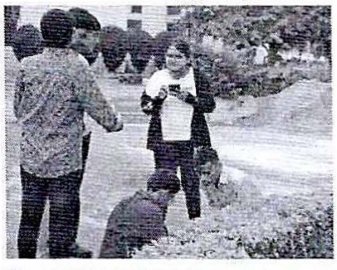
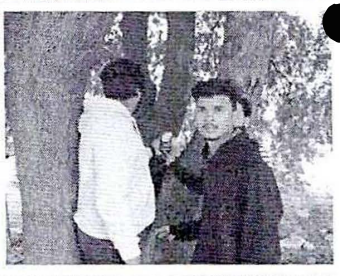
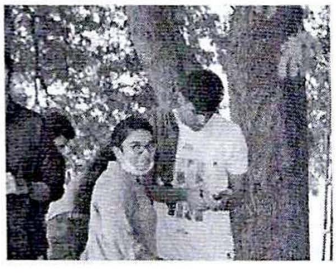

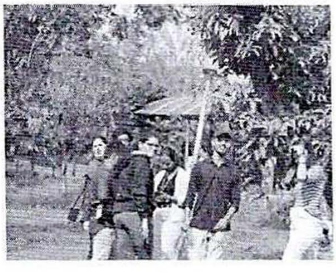

Total Number of Participants – 120+

The winners of the event are as follows:

1st winner team leader- Sai teja – Enrol no: 20STUCHH01080

2nd winner team leader- Sai abhiram – Enrol no: 21A2IN047

3rd winner team leader- Mayank – Enrol no: 20STUCHH010123

First Prize – 6000 INR

Second Prize – 5 Indoor plants

Third Prize – 5 Rose plants

The Second and Third prizes have been distributed to the winners offline.

Payment details of the 1st winner-

Name of the account holder – P . Srinivasa Rao

Bank Name – SBI

Bank Branch code – 011661

Bank Branch name – DWARAKAPURI - PANJAGUTTA

Acc no – 20111653445

Phone no – 9908002733

IFSC Code : SBIN0011661

THANK YOU

Ref: FST/2020-21/SAC/096 Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Trinity is on 20/11/2021.

For any further queries contact Student Chairperson.

Student Chairperson

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2. Director IcfaiTech

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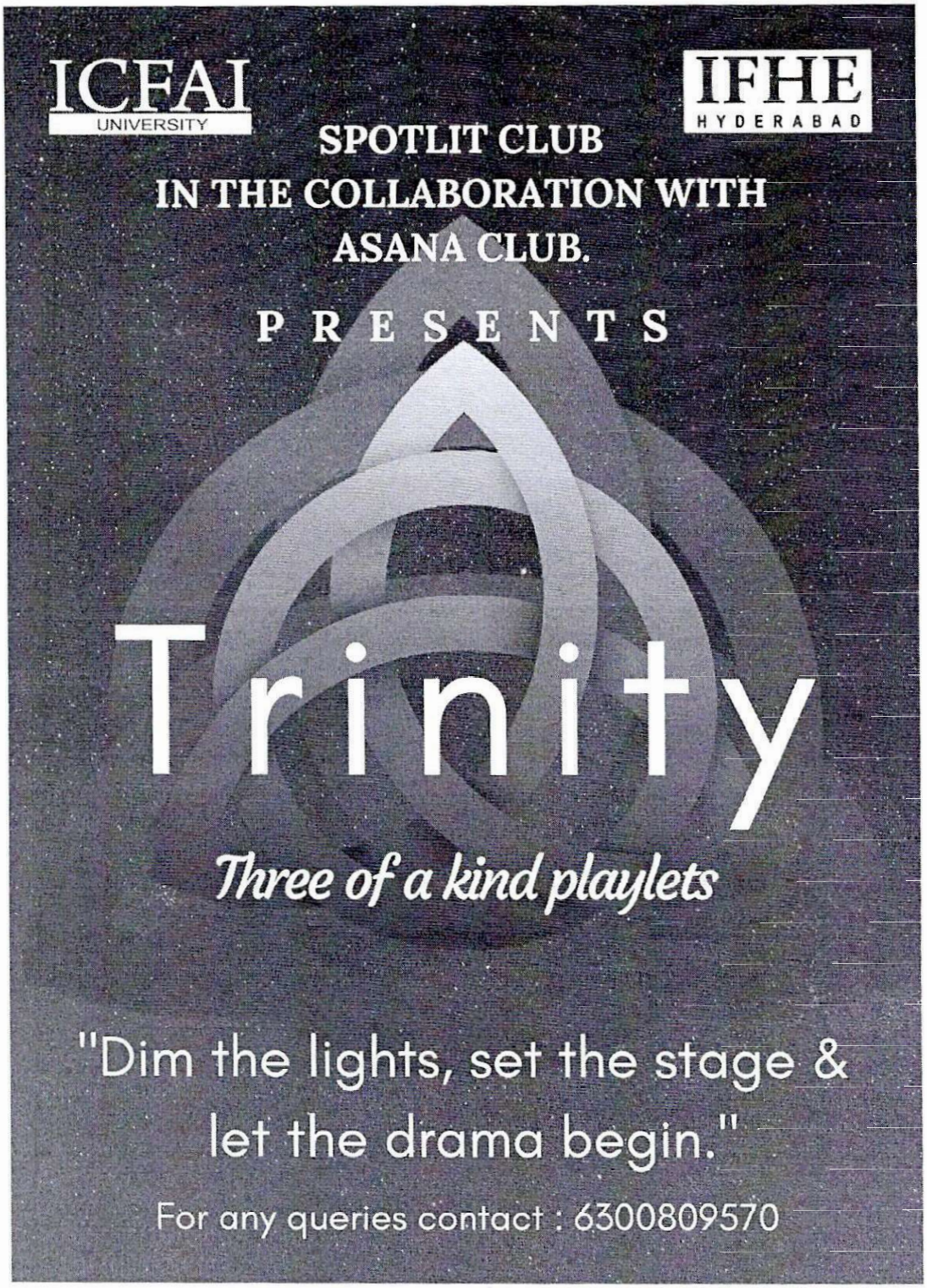
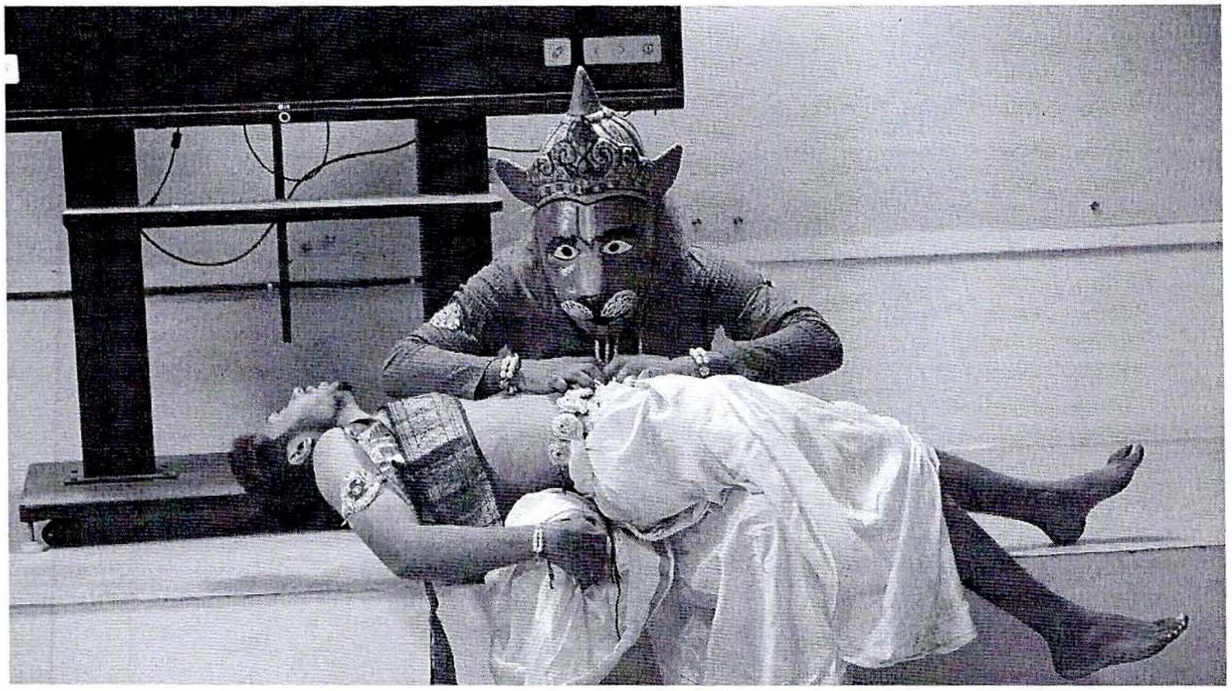
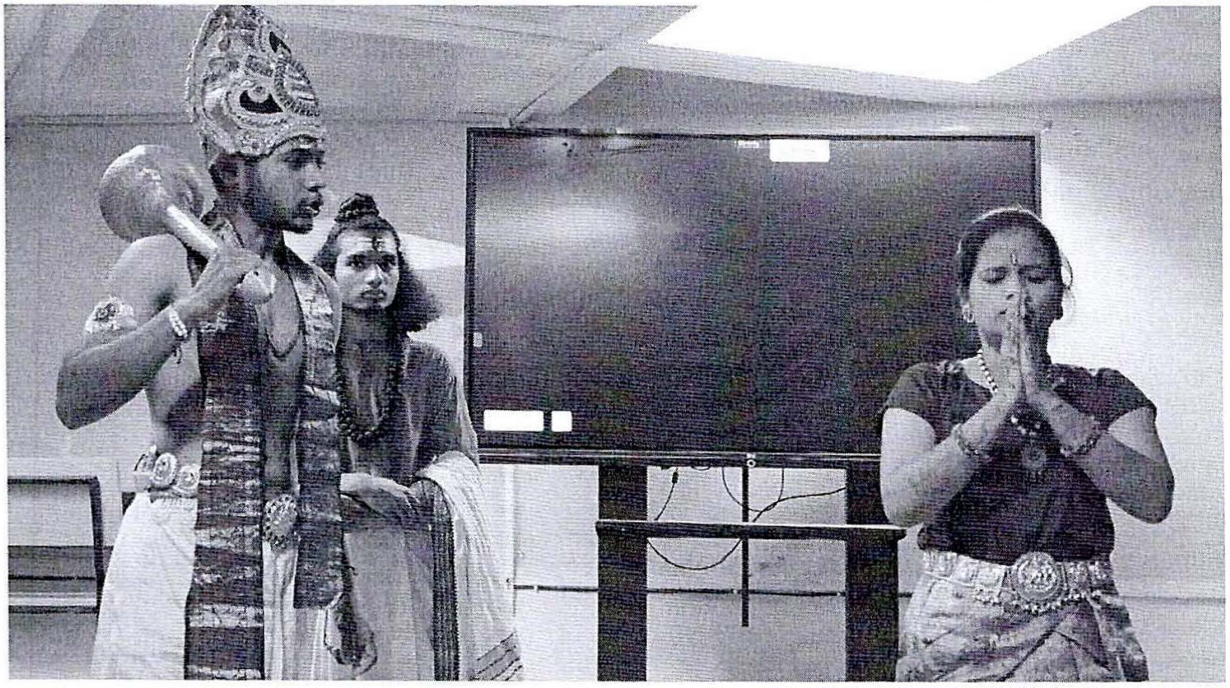
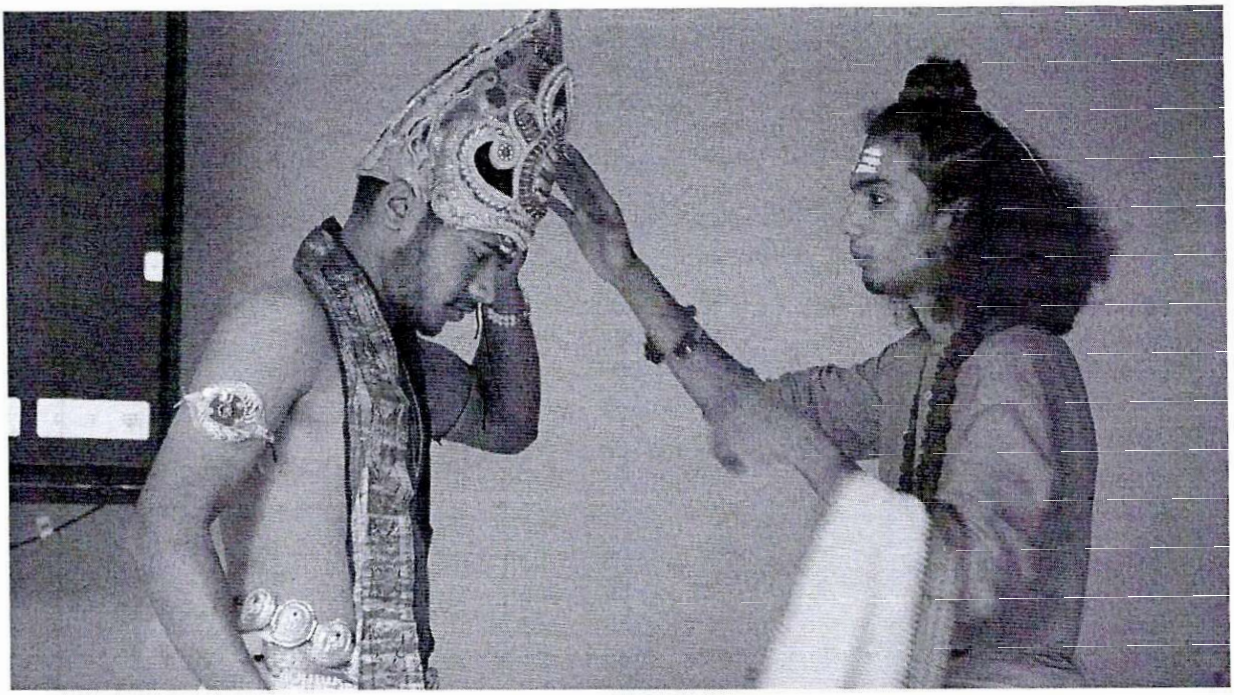
Event Poster:

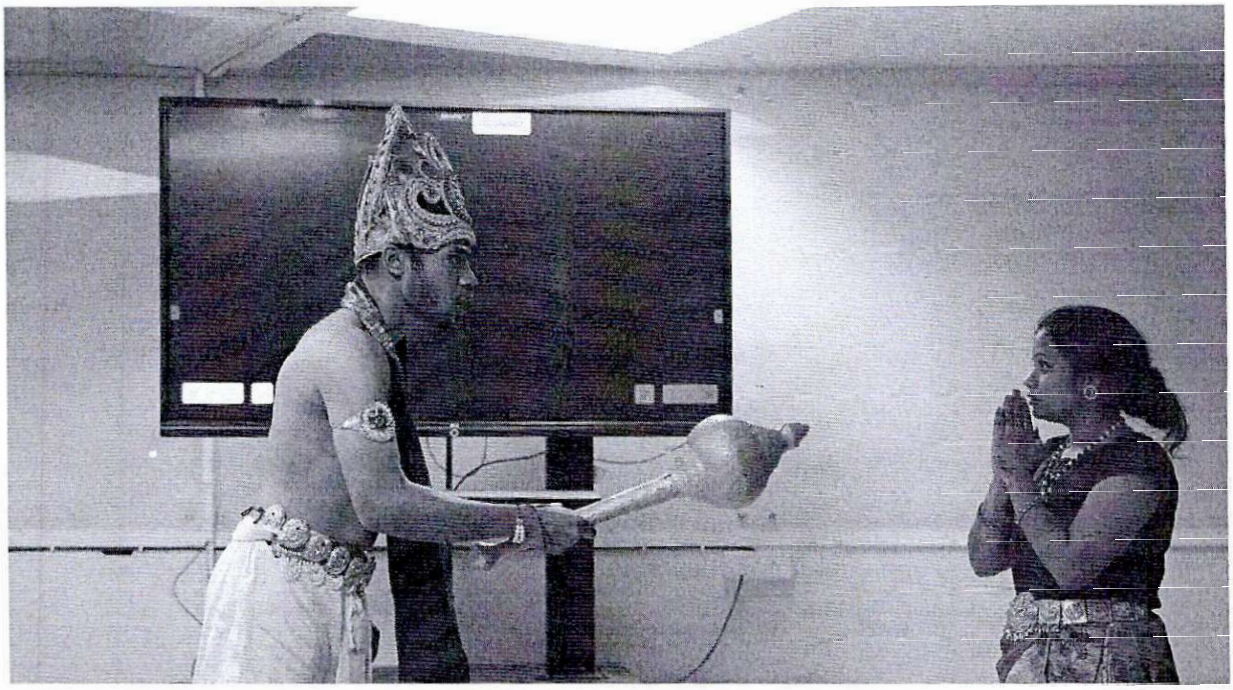


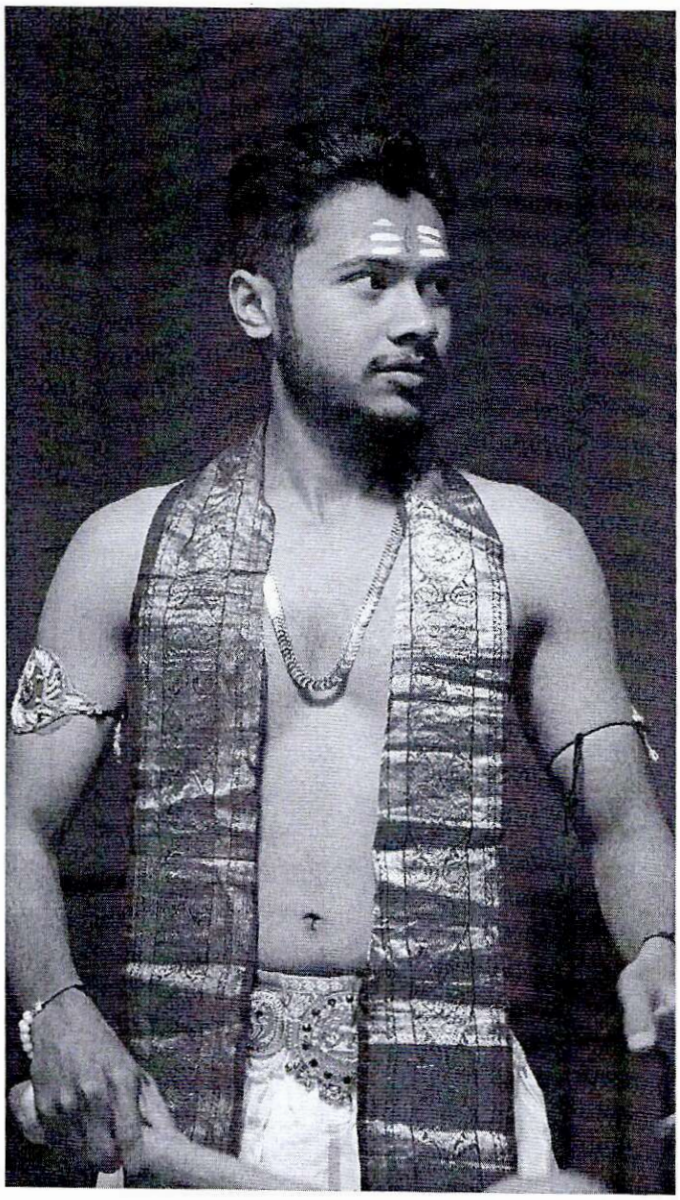


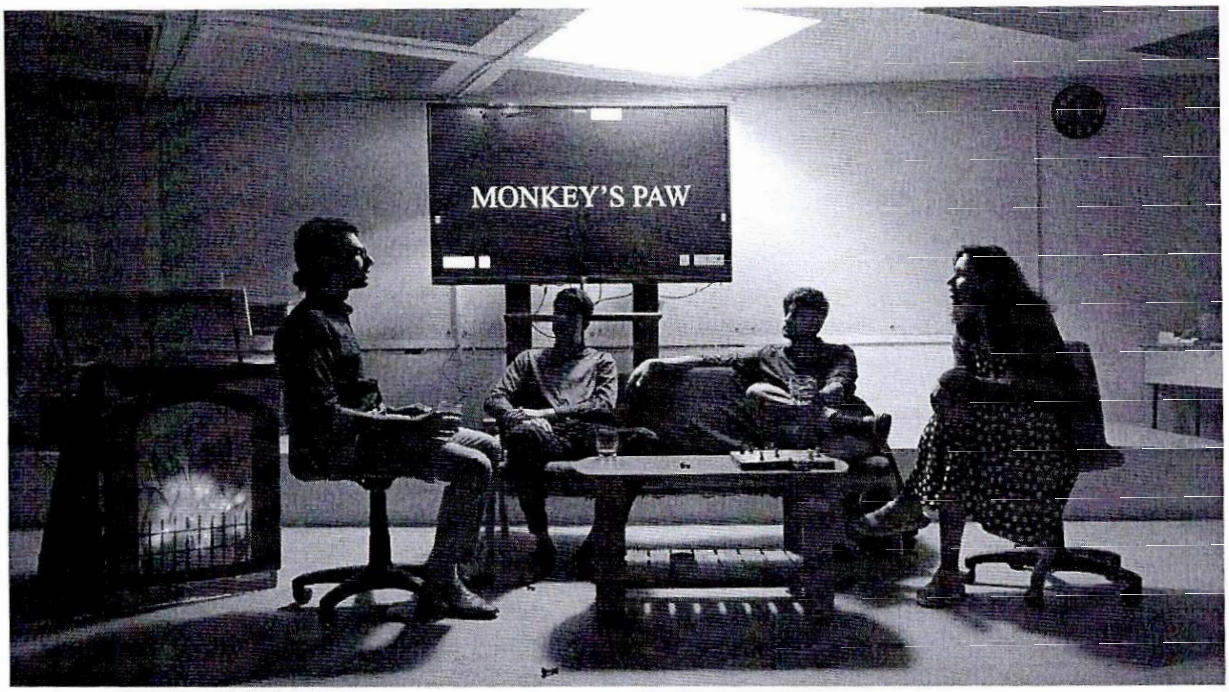


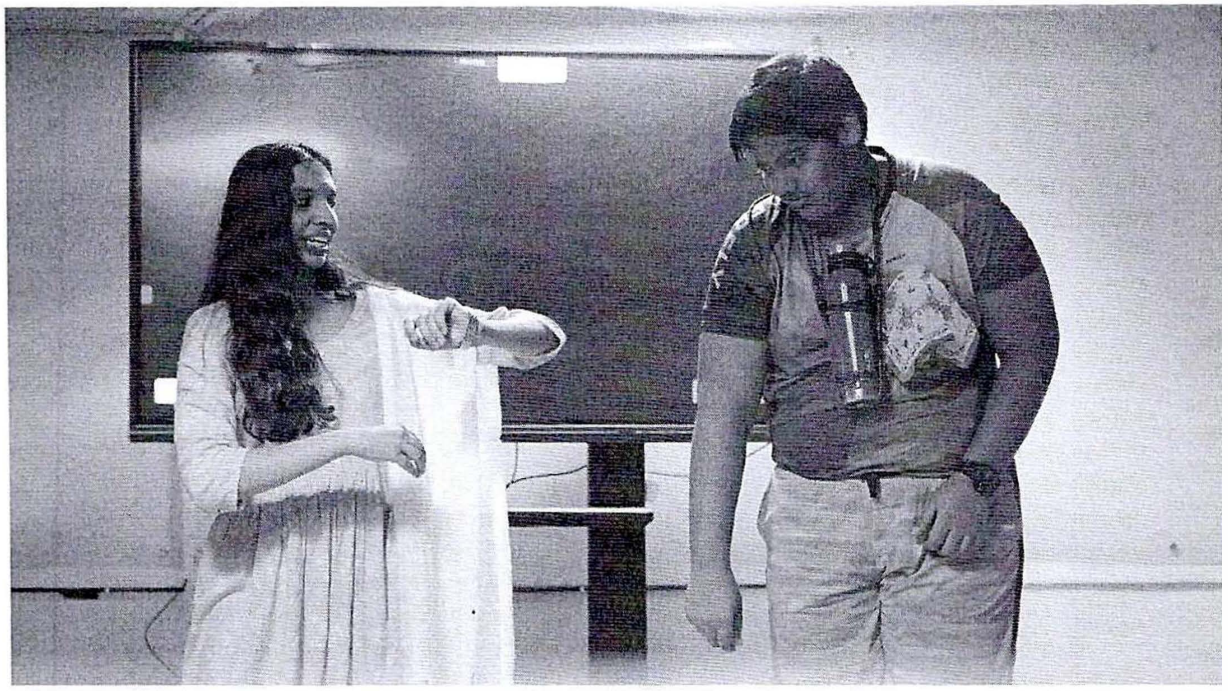
EVENT Photos

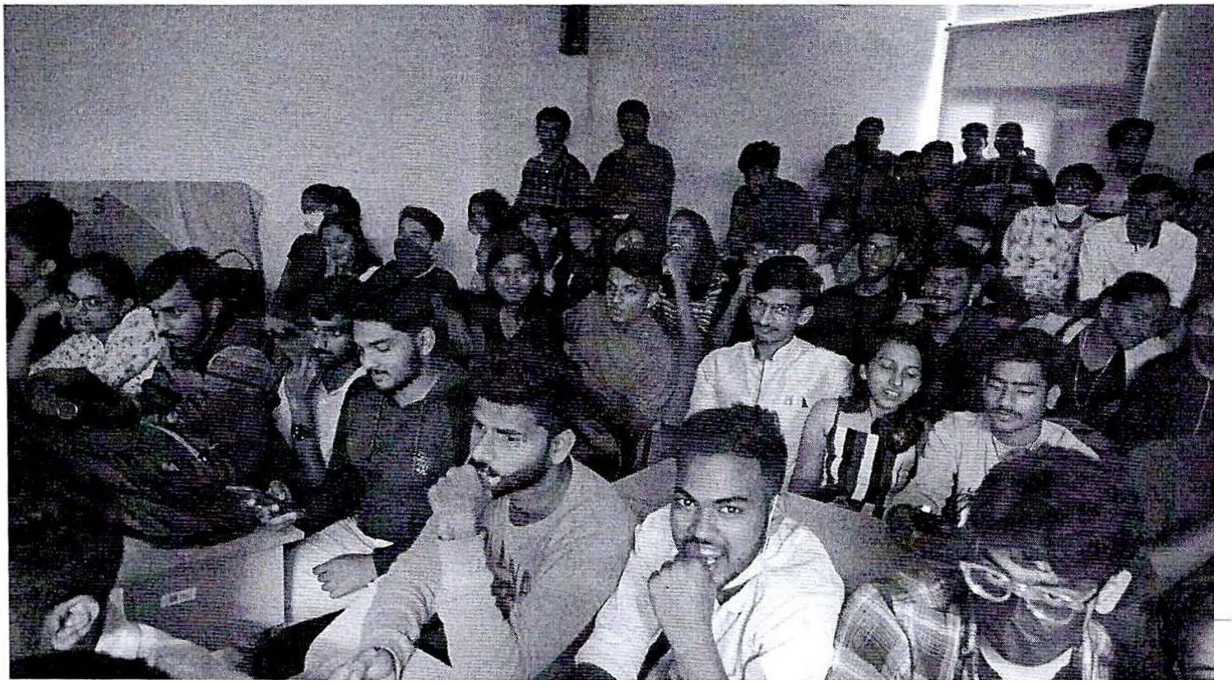







MONKEY'S PAW





TRINITY EVENT REPORT

Event Name: Trinity
Event Date: 20th November 2021
Hosting Club: Spotlit,Asana & Nexus clubs.
Event description:
Our theatre club has come up with our event called Trinity. This event comprises three live stage acts. This event will happen at our college, and it will be live-streamed for everyone using social media, cameras, and other equipment. Each of the acts will explore a different genre. There will also be a few quizzes with prizes in the event to make things more entertaining.
Number of Participants: 75+

ACCOUNT DETAILS:

South Indian Bank

Account Number: 0726053000001828

IFSC: SIBL0000726

Account Name: JOSNA THERESA GIGO

Branch Name: HI-TECH CITY, HYDERABAD

Bank Name: South Indian Bank

Contact Number: 7337020999

Ref: FST/2020-21/SAC/097 Dt: 17/12/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Mathematics Day is on 22/12/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India, Ph: 040-23440939.

ICFAI FOUNDATION FOR HIGHER EDUCATION

Faculty of science and technology, Hyderabad

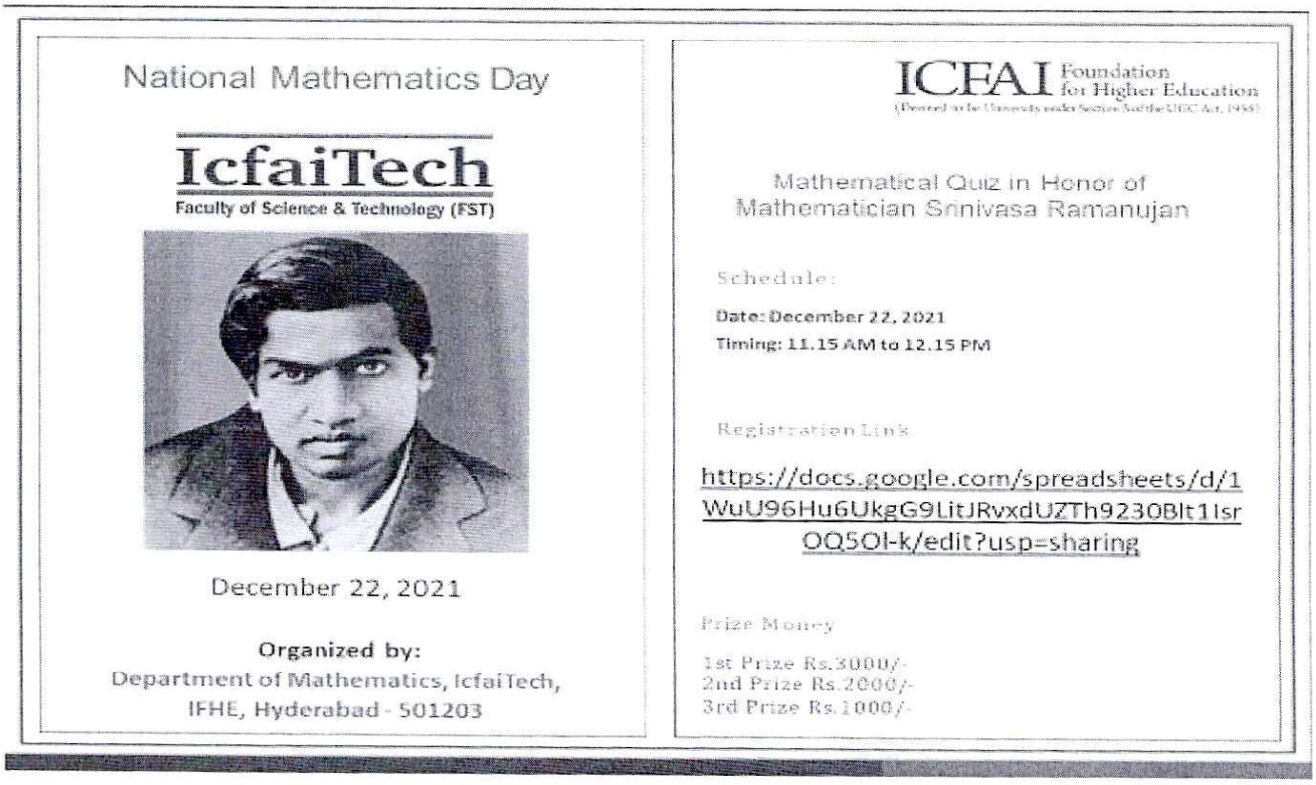
Department of Mathematics

Organized

National mathematics Day

(135th Birth Anniversary of Srinivas Ramanujan)

On the occasion of National mathematics Day (Birth Anniversary of Srinivas Ramanjan), we department of mathematics faculty conducted Quiz on 22-12-2021 for fist year students. The participants were divided into 8 teams – each team consisting of 5 participants These Team Names Are A, B, C, D, E, F, G and H respectively. We Asked total 40 questions consisting of 5 rounds we gave one-minute time to answer direct question and 30 secs for passed question. And also in the inaugural function Director, IcfaiTech, Dr.K. L Narayana sir, Mathematics departmental coordinator Dr. G Sudhaamsh Mohan Reddy gave excellent speeches.



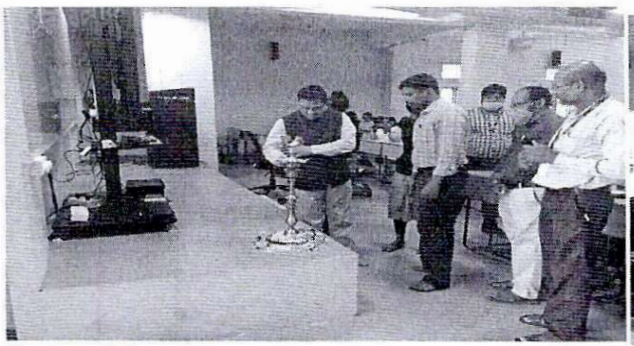
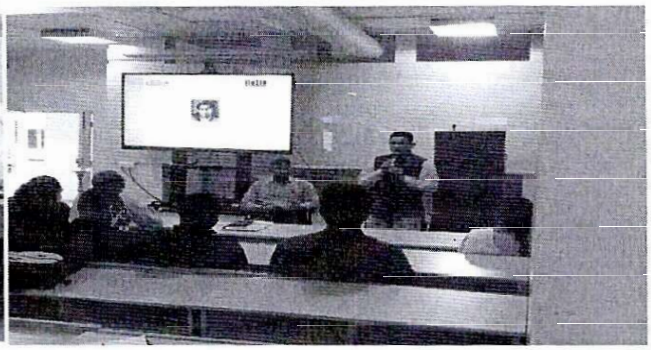
IcfaiTech
Faculty of Science & Technology (FST)

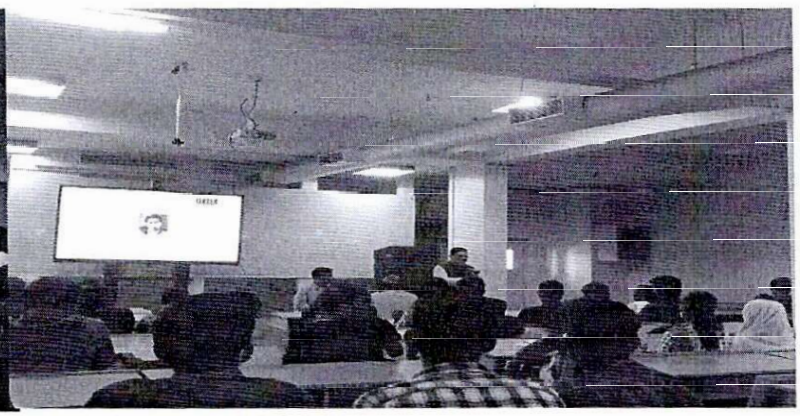
IFHE
HYDERABAD

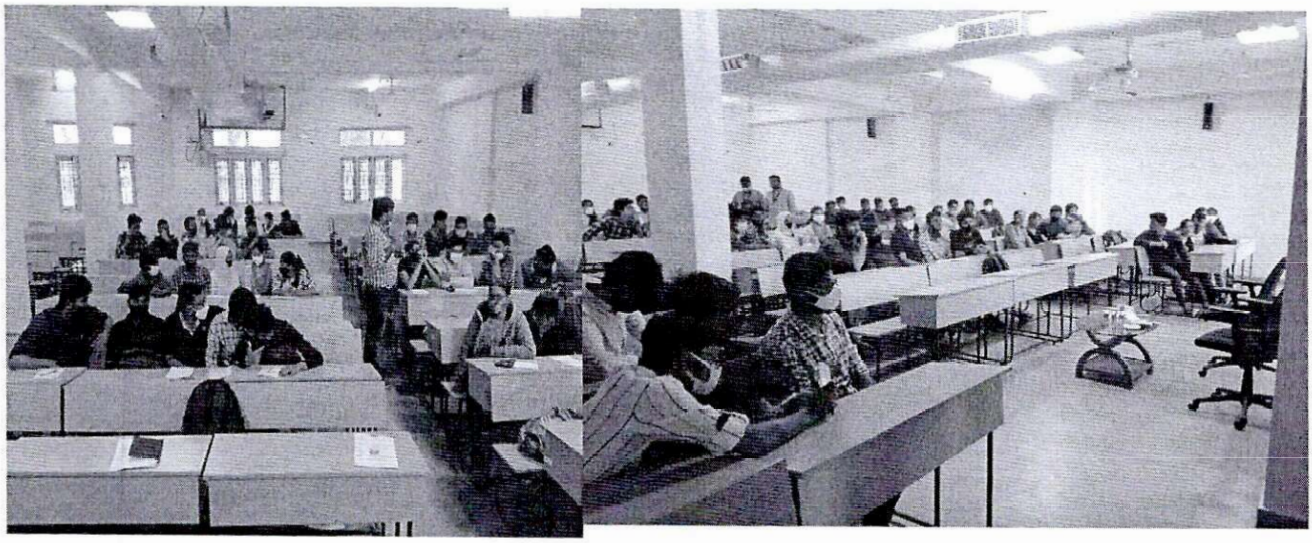
National Mathematics Day
22nd December 2021

- Venue: Hall No. G-11

S. No.	Program Schedule	Timing
1	Lighting of the Lamp	11:00 AM
2	Director's Address	11:05 AM-11:10 AM
3	Dean's Addess	11:10 AM-11:15 AM
4	Quiz	11:25 AM-1:15 PM
5	Distribution of Prizes	1:15 PM-1:25 PM
6	Vote of Thanks by the Coordinator	1:25PM-1:30PM





Total Number of Participants – 60

The winners of the event are as follows:

1st winner team leader- V. Siri Soumya

Enrol no: 21STUCHH010169

2nd winner team leader- Beeram Sai Puneeth Reddy

Enrol no: 21STUCHH010095

3rd winner team leader- (Pavan Santhosh)

Enrol no: 21STUCHH010345

Payment details of the 1st winner: 3000/-

Name of the account holder – Yalamaddi Ramakrishna

Bank Name – IDBI, KHAMMAM

Bank Branch code – 000374

Acc no – 0374104000062019

Phone no: 8309447392

IFSC Code: IBKL0000374

Payment details of the 2nd winner: 2000/-

Name of the account holder – M. Parthiv Reddy

Bank Name – IDBI BANK

IFSC Code: IBKL0000002

Bank Branch name – Basheerbagh

Acc no –0002104000714099

Phone no: 8121819892

Payment details of the 3rdwinner-1000/-

Name of the account holder – Koushik Naidu

Bank Name – Bank of Baroda

Bank Branch name – Bathalapalle, AP

Acc no – 58910100006051

Phone no –9381768153

IFSC Code: BARBOBATHAL

5.3.3

2020

FOL

Ref. No.: IFHE/FOL/CULC/18/2020

Date : 03-09-2020

Circular

All the students are hereby informed that the ICFAI Law School, Hyderabad conducts annual competitions called Virtual Lex-Festum from 16th October, 2020 to 18th October, 2020. The events that are organized are mediation, Client Counselling and Asian Parliamentary debate events. We request you to inform the same to your friends in other Universities and colleges. All clubs are requested to inform the same and circulate the brochure to other universities and colleges.

Co-ordinator

Lex Knot

ICFAI Foundation for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)
Autonomous Institution. Accredited by NAAC with 'A+' Grade

ICFAI LAW SCHOOL HYDERABAD

ICFAI LAW SCHOOL

Welcome to

LexKnot 2020

Virtual Lex- Festum

October 16 - 18, 2020

The ICFAI Law School, Hyderabad cordially invites all the novices of law, the pillars in nation building to our law festival - **'LexKnot-2020'** - A Plethora of Activities which fosters healthy competition and creativity and eventually leads to knowledge acquisition. In this digital world, where the internet has enabled new forms of social interactions, activities, and social associations, we with an earnest effort tried to create an ambience where students develop their interpersonal as well as intrapersonal skills by participating in various activities. The real interaction between the individuals and institutions triggers more exhilaration and facilitates better sharing and assimilation of knowledge. This in turn instills the qualities of team cohesion and brings unity in diversity.

LexKnot-2020 is an artisan platform, which is designed to inculcate multi-dimensional learning and to carve the present legal aspirants to legal professionals of the 21st century. LexKnot-2020 is a bunch of events, which are student-centric and develops healthy bonding among students, teachers, professionals, corporates and judiciary with a socio-political legal interface. This bonding is ceaseless and creates a concrete pathway for the career and academic endeavors. LexKnot-2020 emits the light of various traits of legal profession that represents specific skill sets such as articulation, research, advocacy, personality etc. LexKnot-2020 nurtures various talents to bring holistic development among the students. The whole event is going to be vibrant and fun learning.

LexKnot-2020 invites all the legal apprentices to join us for the celebrations of law festival - scheduled from 16th to 18th October 2020.

We Welcome You All.

The ICFAI Foundation for Higher Education
Campus: Donthanapally, Shankarapalli Road, Hyderabad-501203, Telangana State, India
www.ifheindia.org/fol

EVENTS

Client Counselling

The Client Counseling competition mainly addresses fundamental skills which are necessary for all successful attorneys. Competitors conduct an initial interview with a person playing the role of the client. They develop the skills such as the ability to interview, counsel, and support a client through their legal issue as well as non-legal issues. The Competition's main objective is to promote greater knowledge and interest among law students in the preventive law and counseling functions of law practice. It also encourages students to develop interviewing, planning, and analytical skills in the lawyer-client relationship in the law office.

General Rules and Format

1.The maximum number of Participants per team shall be restricted to 2.

2.Only ONE Team is allowed per Institution / University.

3.Each team will undergo two preliminary rounds where an average of their scores for the two rounds will be tallied and the top 6 teams or 8 teams will break into the semi-final rounds.

4.After the semi-final rounds, only two or three teams will break into the finals.

5.The problems shall be broadly based on but not completely limited to the laws and participants are expected to have knowledge of any other ancillary laws and procedures.

Prizes

Coordinator:
Dr. Veena, 9848730467, veena@ifheindia.org.

Asst. Coordinator:
Mr. Rishav Soni, 8851572360, rishavsoni@ifheindia.org

Mediation

Alternate Dispute Resolution is one of the most important aspect of justice delivery in the present day. Mediation forms one of the most crucial aspects of it. Mediation is nothing but a facilitating a discussion among the individuals to find out an alternative which takes into account the interest of all and nobody is at loss. In a win-win situation where the parties try their level best to come to a solution where everyone is benefited. Mediation plays a crucial role in developing skills of a lawyer and this competition seeks to promote the same.

General Rules and Format

1. Each team shall consist of three students- Advocate, Client and Mediator.

2.The competition seeks to simulate a bipartite mediation between teams based on some common facts and different confidential information privy to each side.

3. Each round shall be divided into four segments, i.e. (a) Opening Statement of Co-Mediators (b) Opening Statement of Advocate-Client Team (c) Caucuses and Conferences (Co-Mediators have the discretion) (d) Closing Statement of co- Mediators

Prizes

Coordinator:
Dr. Veena, 9848730467, veena@ifheindia.org.

Asst. Coordinator:
Mr. Rishav Soni, 8851572360, rishavsoni@ifheindia.org

Asian Parliamentary Debate

Asian Parliamentary Debate- "VoxPopuli"

With the success of the four editions to the Asian Parliamentary Debate conducted by ICFAI Law School, IFHE Hyderabad in 2016, 2017, 2018, 2019 respectively, the Debate Society, ICFAI Law School proposes to organize the 5th edition to the Asian Parliamentary Debate in 2020.

General Rules and Format

1. Each debating match will consist of two teams; one to propose the motion and one to oppose it. The team proposing may be known as 'The Proposition' or 'The Government'. The team opposing may be known as 'The Opposition'. Teams will be designated as the Proposition or the Opposition for each round of the competition.

2.Each debate shall be adjudicated upon by a panel comprising of an odd number of adjudicators who shall be the participants of the competition.

3.Each debate shall be timed by a timekeeper. In the absence of a timekeeper, a member of the adjudication panel will time the speeches.

Prizes

Coordinator:
Mrs. Sridevi D. Shet, 8886227411, dsridevi@ifheindia.org
Asst. Coordinator:
Ms. Anwesha Panigrahi, 6371328533,
panigrahianwesha@ifheindia.org

Report on Lex-knot 2020

ICFAI Law School, Hyderabad, organized its annual law fest – Lex-knot 2020 event during October 16 to 18, 2020 in online mode. Actually, the event proposed during the month of April 10-12, 2020, due to COVID-19 pandemic the event was indefinitely postponed and it was organized in the online mode during October 16 to 18, 2020. Totally, 67 registrations received for the Mediation, Asian Parliamentary Debate, Client Counselling and Judgement Writing. The Asian Parliamentary Debate and Client Counselling competition held on October 16 to 18, 2020 and the mediation competition was held on October 31st and 1st November 2020 due to certain unavoidable technical reasons. The judgement writing competition was cancelled due to a smaller number of registrations received. The event held successfully with the good support of the participants, students' volunteers, faculty members and the administrative staff members. The competition-wise report is presented below:

A Report on VOX POPLUI-Asian Parliamentary Debate 2020

The Asian parliamentary debate, 2020 is the fifth edition under the flagship of Lex-Knot-2020 conducted from 16th October to 18th October. Fourteen teams and twelve adjudicators registered for the tournament. Aditya Shrivastava, a renowned name in the debating circuit who has to his credit of best adjudicator title in various national parliamentary debates was the core adjudicator for the tournament.

On 16th October the tournament started with an online briefing session from 2:00-3:00, followed by the adjudicator test which was taken by 12 adjudicators to confirm their positions as chairs panellist's and trainees for round 1 in the tournament. Round 1 was conducted from 6:00-8:00pm on the same day. The theme of the motions released LGBT community.

On 17th October round 2 and round 3 were conducted which consist of two preliminary rounds. Teams debated on topics like: Different styles of education- teacher parenting and tiger parenting. Barter culture for money, safe spaces for education for Dalits, declaring the year 2020 as 0 year over online classroom mechanism. The rounds took place on an online platform from 1:00-3:00 and the Round 3 was conducted from 6:00-8:00. The scores of all three preliminary rounds for the tournament were used to decided the 8 teams that we breaking to the pre-finals.

0n 18th October, Pre-Finals and Finals were conducted on Day 3 of the tournament between the 8 teams that broke into the pre-finals. The motions for the semifinal round were based on the theme of International Relations bearing motions like – Nationalist of India should wage

A Client Counselling competition mainly addresses fundamental skills which are necessary for all successful attorneys. Competitors conduct an initial interview with a person playing the role of the client. They develop the skills such as the ability to interview, counsel, and support a client through their legal issue as well as non-legal issues. The Competition's main objective was to promote greater knowledge and interest among law students in the preventive law and counselling functions of law practice. It also encourages students to develop interviewing, planning, and analytical skills in the lawyer-client relationship in the law office.

The competition was held during 16th October 2020-18th October 2020.

The coordinators of the event were:

1. Dr. Veena, Associate Professor, ICFAI Law School Hyderabad
2. Anwesha Panigrahi, Assistant Professor, ICFAI Law School Hyderabad

The client counselling competition saw the participation of 16 teams in total, each team consisting of two counsels, accounting for 32 participants in total. Participants from various National Law Universities, State Universities and Law colleges attended the said competition with vigour and enthusiasm.

The competition was conducted in three rounds: preliminary round, semi final round and the final round. The preliminary and the semi final round saw the knocking out of teams and the best of all went forward to the final round. Each team was represented by two counsels who were judged as a team for their performance in the client counselling sessions. There were a panel of judges coming from both academic and professional backgrounds who judged the said competition in a smooth manner. Each session was adjudged by two panel judges and was coordinated by faculty and student coordinators.

At the end of the competition the following teams and mediators bagged prizes worth Rs. 5000 (for winners) and Rs. 2000 (for runners up) respectively:

Winner team: Shreeya Trivedi and Abhishek Raj, Government Law College, Mumbai

The competition was conducted in three rounds: preliminary round, semi final round and the final round. The preliminary and the semi final round saw the knocking out of teams and the best of all went forward to the final round. There were a panel of judges coming from both academic and professional backgrounds who judged the said competition in a smooth manner. Each session was adjudged by two panel judges and was coordinated by faculty and student coordinators.

At the end of the competition the following teams and mediators bagged prizes worth Rs. 5000 (for winners) and Rs. 2000 (for runners up) respectively:

Mediator (Winner): Shubhi Dhiman, UPES Law School, Dehradun

Mediator (Runner up): Kartik Subramanyam, NALSAR University of Law, Hyderabad

Counselling Team (Winner): Hitashi Bansal and Nisarg Trivedi, Bennett University, New Delhi

Counselling Team (Runner up): Foram Bhadresh Pathak and Manya Chhabra, Symbiosis Law School, Pune

The event was concluded successfully with a valedictory session where the above prizes were declared and later distributed. Participation certificates were issued to all the participants and student volunteers.

5.3.3

2021

FOL

Mounika G
R
Richa
LKC 116 Counsel
V
Veena
ICFAI Law Event
mouni karney
LKC116_Counsel
VENKAT REDDY D
ICFAI Law Event
NN
Neeharika Neela
Ramakotaiah Bom
PSP SURESH KUM

Fwd: Republic Day Celebrations - Invitation

Inbox

ITI VYAS <itivyas@ifheindia.org> Mon, Jan 25, 9:00 AM

to avn, Durga, Ravindranath, Dr, Rajasekhar, GANGI, Sateesh, Uma, Tamma, Damodar, DVN, ITI, me, HARTEJ, cjsk203k, Dilip, Krish, Sudhakar, Haritej, Himavathi, S, komatiprasad, Anwesha, polishetty, Rakesh, Gudemela, akbar, ANWESHA, damodar, Desiraju, DR, Arun, P.L., Gade, Geetha, Hemalatha, Iti, Kannan, madhuri, madhuri, monu, Pratap, Rakesh, Rekh, Rukmini, sharmavinay.dr, Sumanta, Rukma, Sridevi, raja, RISHAV, RICHA, VEENA, Yaduvansi, Hari, Ravi, Astha, poorvikantroo, sreelatha, charu.nlu, aditinidhirmlnlu, PADMANABHA, Muppala, Polishetty

Dear All,

We, at the ICFAI Law School, IFHE, Hyderabad are happy to invite you for Republic Day Celebration.

The celebration will take place through the Zoom platform on Tuesday i.e., January 26th, 2021 from 03:00 PM to 04:00 PM.

You are requested to join for the celebration using the following link:-

Topic: Republic Day Celebrations
Time: Jan 26, 2021 03:00 PM Mumbai, Kolkata, New Delhi

Join Zoom Meeting
https://zoom.us/j/95019737920?pwd=UU5PbFN5a2d0L29LMEV5ZEswT3kxZz09

Meeting ID: 950 1973 7920

Passcode: RFs9XX

Kindly forward this to your Mentees as well.

Thank You

With Regards

Cultural Club

Itivyas

Republic Day Summary Report

Name of the event: Republic Day Celebration

Day & Date of the event: Tuesday, 26/1/2021

Platform of the event: Zoom

Organizer: ICFAI Law School Cultural Club, Hyderabad

Number of participants: More than 100

ICFAI Law School, Hyderabad virtually celebrated 72nd Republic Day on 26th January 2021, from 3:00 PM to 4:00 PM on Zoom platform. All students and faculties participated in the program. The event started with the National Song 'Vande Mataram' sung by Mr. B. Ravi Shankar. Then ICFAI Law School's Director Prof. A.V.N Rao gave the Republic Day speech. He highlighted about the making and importance of Indian Constitution and its features. The speech was followed by the 7:00 minutes documentary on 'The Making of the Constitution of India'. The cultural items such as poem recitations, patriotic dances and songs and representation of India's cultural diversity and military forces and drawings on the theme 'Unity in Diversity' were presented by the students, faculties and non-teaching staff marked the 72nd Republic Day celebration a grand one. The event concluded by National Anthem.

Prepared by:

Dr. Iti Vyas

Assistant professor

Cultural Club Coordinator

ICFAI Law School, Hyderabad

27/01/2021

ICFAI Foundation for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)

ICFAI LAW SCHOOL HYDERABAD

Literary Club - Erga Literarium

ICFAI Law School, Hyderabad

Cordially invites you to

1st Virtual National Literary Fest

10th & 11th April, 2021

Inaugural Session

10th April, 2021, 10.00 AM

Chief Guest

Dr. Rani Sadasiva Murty,
Professor, Department of Sahitya,
Rashtriya Sanskrit Vidyapeetha, Tirupathi

Presided By

Prof. J. Mahender Reddy
Vice Chancellor, IFHE

Theme

Prof. A.V. Narsimha Rao
Director, ICFAI Law School, IFHE

Welcome Note

Prof. Anwesha Panigrahi
Assistant Professor, ICFAI Law School, IFHE

Stirlyas

Anwesha Panigrahi

ICFAI Foundation for Higher Education
(Deemed to be University under Section 3 of the UGC Act, 1956)

Erga Literarium
Literary Club

ICFAI LAW SCHOOL HYDERABAD

1st Virtual National Literary Fest

10th and 11th April, 2021

PROGRAM SCHEDULE

April 10, 2021, 10:00 AM to 10:45 AM INAUGURAL SESSION

Chief Guest:	**Dr. Rani Sadasiva Murty,** Professor, Department of Sahitya, Rashtriya Sanskrit Vidyapeetha, Tirupathi.
Presided By:	**Prof. J. Mahender Reddy,** Vice Chancellor, IFHE
Introductory Remarks:	**Prof. A.V. Narsimha Rao,** Director, ICFAI Law School, IFHE
Welcome Note:	**Ms. Anwesha Panigrahi,** Asst. Professor, ICFAI Law School, IFHE
Vote of Thanks:	**Mr. Dilip Sharma,** Asst. Professor, ICFAI Law School, IFHE, and **Mr. Rishav Soni,** Faculty Associate, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m8933ec80f2ff079aa46d1af4aba75b6e

April 10, 2021, 11:00 AM to 12:30 AM

DEBATE PRELIMINARY ROUND

Judges (Room 1):	**Ms. Sridevi D Shet,** Asst. Professor, ICFAI Law School, IFHE and **Dr. Annamaneni Sreelatha,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Mr. Dilip Sharma,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m01c8eba755c71f7851867297eafed067
Judges (Room 2):	**Ms. Aditi Nidhi,** Asst. Professor, ICFAI Law School, IFHE and **Dr. Padmanabha Rao,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Dr. Iti Vyas,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=mae1cb3856e766a974c1bcfdd76afae84

POETRY PRELIMINARY ROUND

Judges:	**Mr. D.V.N. Murty,** Faculty Associate, ICFAI Law School, IFHE and **Dr. Vinay Sharma,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Dr. S. Kannan,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m8933ec80f2ff079aa46d1af4aba75b6e

April 10, 2021, 02:00 PM to 03:30 PM

DEBATE SEMI-FINAL ROUND

Judges:	**Dr. P.L. Jayanthi Reddy,** Asst. Professor, ICFAI Law School, IFHE and **Ms. Rukma Lavania,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Mr. Dilip Sharma,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m12d86ebfb1a4c5cf3f4d38ddfe62d3bf

POETRY SEMI-FINAL ROUND

Judges:	**Mr. D.V.N. Murty,** Faculty Associate, ICFAI Law School, IFHE and **Dr. Vinay Sharma,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Ms. Geetha Priyadarsani,** Faculty Associate, ICFAI Law School, IFHE and **Ms. Anwesha Panigrahi,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m98f327b494abe63238ec59f25b911e80

GD / PANEL DISCUSSION PRELIMINARY ROUND

Judges:	**Dr. S.V. Damodar Reddy,** Associate Professor, ICFAI Law School, IFHE and **Dr. Akbar Khan,** Associate Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Dr. Sumanth Meher,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=mf784fffe100380856648905946obbcf5

Iti Vyas Anwesha Panigrahi

REPORT ON THE 1ST NATIONAL VIRTUAL LITERARY FEST 2021

The Literary Club's 1st National Virtual Literary Fest was organised as a part of Erga Literarium's national activity. It is now the flagship event of the Club. The Fest was held on 10-11 ~~March~~ April 2021 on the VC platform *Cisco WebEx*. The faculty coordinator of this event was the club coordinator, Ms. Anwesha Panigrahi along with various other faculties supervising individual events and their running.

There was active competition between the participants who came from various corners of the country. The Fest witnessed involvement of participants from 20 colleges in 07 well coordinated events. Competitions included debate, article writing, poetry, storytelling, panel discussion and short films. With an insight to promote young and upcoming writers, an event was dedicated to student authors who had published books. This also served as an inspiration for the viewers and listeners.

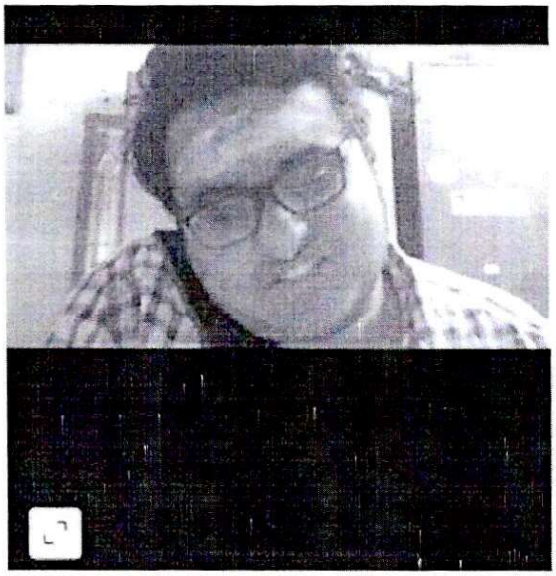
An event wise description includes the following:

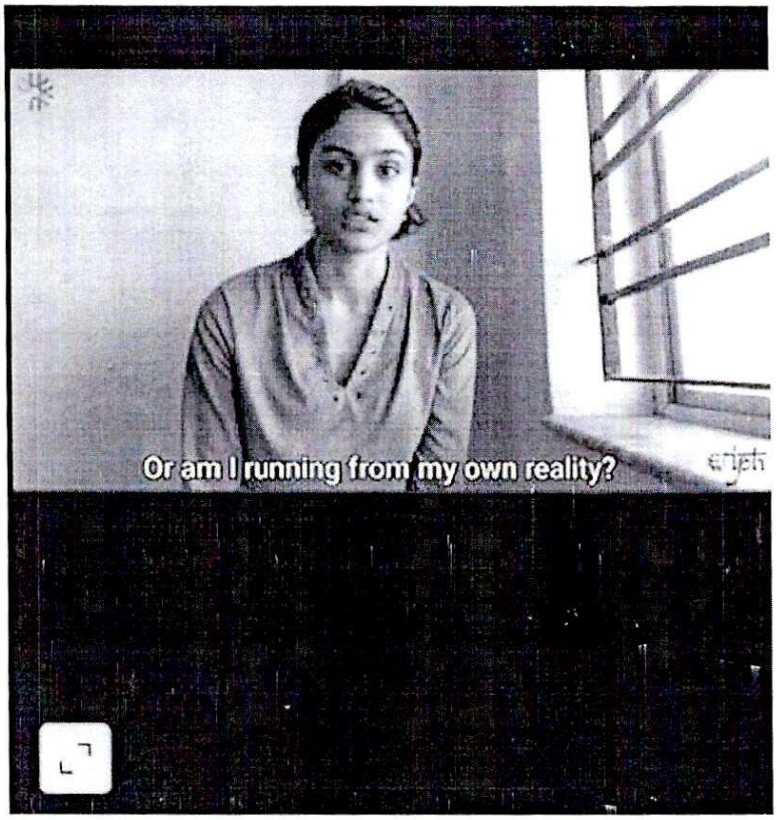
1. Knock Out - Debate: The debate competition was held in two rounds with the preliminary round having the topic **"Online Education as a parallel to Classroom Learning"** while the final round had the topic **"Bitcoin should be Banned"**. There were 06 teams of two members each. The competition was supervised by Dr. Iti, Mr. Dilip and Mr. Rakesh during the various rounds.
2. Article Arena - Article Writing: The article writing competition had only one round with 10 participants. All of them were required to send in their submissions revolving around the following topics:
    a. Agriculture Laws - Boon or Bane
    b. Chakka Jam as a mode of Protest
    c. Governance and Rule of Law in Modern India
    d. Rural Development post Covid-19
    e. Climate Change - Current Challenges and the way Forward

Anwesha Panigrahi

	Runner Up	Akansha Trivedi	Rajiv Gandhi National University of Law, Punjab
Du Coeur-Poetry Competition	Winner	Mohammed Noor Basar	Sultan Ul Uloom College of Law
	Runner Up	Adnan Mir Taher Ali	St. Joseph's Degree and PG College
Daastan Goi-Storytelling Competition	Winner	Shalu Thakur	ICFAI University, Baddi
	Runner Up	Disha Roy	ICFAI Law School, Hyderabad
Let's Talk-Panel Discussion	Winner	Ponduru Maheshwar	PG College of Law, OU
ICFAI Talkies-Documentary and Short Film	Winner **Movie: The Window Seat**	Debrup Basu	KIIT, Bhubaneshwar
		Riddhi Bhattacharya	
		Shayan Parwez	
		Lekhansh Ruprela	
	Runner Up **Movie: The Third Eye**	M. Arjun	Institute Of Public Enterprise - Hyderabad
		Karpakakuzhali	
		S. Prananthi	
		Varsha	
		Nidhi Kamath	
		G. Hari	
		K. Prasanna Venkatesan	
		S. Eashwar	

Anwesha Pamgpathi





Anwesha Pamgoahi

VIBRANCE FEST REPORT

Fest description: All the clubs of Icfai Tech have come together with various events for this three-day online fest.

Fest Dates: 16th-18th September 2021

Fest Poster:

Ref: FST/2020-21/SAC/090 Dt: 20/10/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Dandiya Raas is on 27/10/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India, Ph: 040-23440939.

IcfaiTech
Faculty of Science & Technology (FST)

ICFAI TECH SCHOOL, HYDERABAD
(Constituent of ICFAI Foundation of Higher Education, IFHE.)
(Deemed University as per UGC Act 1965, ESTD: 1985)

DANSATION

The Official Dance Club of ICFAITech, IFHE.

REPORT ON DANDIYA RAAS

INDEX

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2	Report on Dandiya Raas	3

DANSATION
BASIC CONTACT INFORMATION

1. **Faculty Mentor:**
   Mrs. Satya A.R

2. **Point of Contact:**
   Name: Aaryan Mateti
   Contact no: 8374370011
   Email: aaryanmateti2000@gmail.com

   Name: Ishika Bansal
   Contact no: 9346142670

Club Email ID: *dansation.its@gmail.com*

REPORT ON DANDIYA RAAS

Name of the Session- Dandiya Raas
Date of Event- September 20th, 2021
Location- FST Garden, ICFAI Tech.
Time Duration of the Event- 12:00 pm to 4:30 pm
Number of Students attended- 200

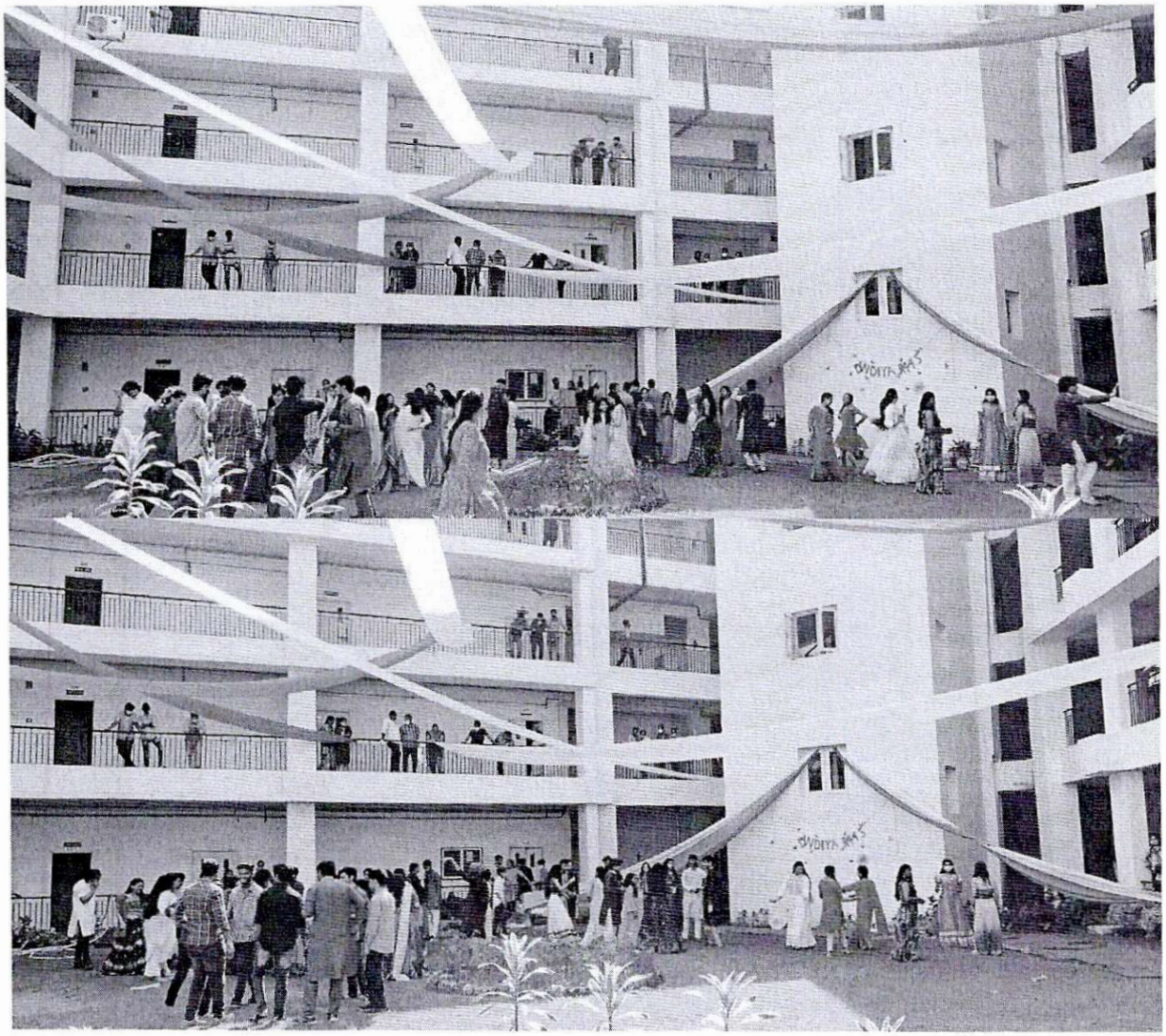
On 27th October 2021 (Wednesday), Club Dansation conduction an offline event Dandiya Raas was in the FST garden between 12:00pm to 4:30pm. The celebration started off by offering prayers to goddess navdurga and then by performing Garba and Dandiya Raas. Preparations for the same started almost a week ago that included invitations and decorands.

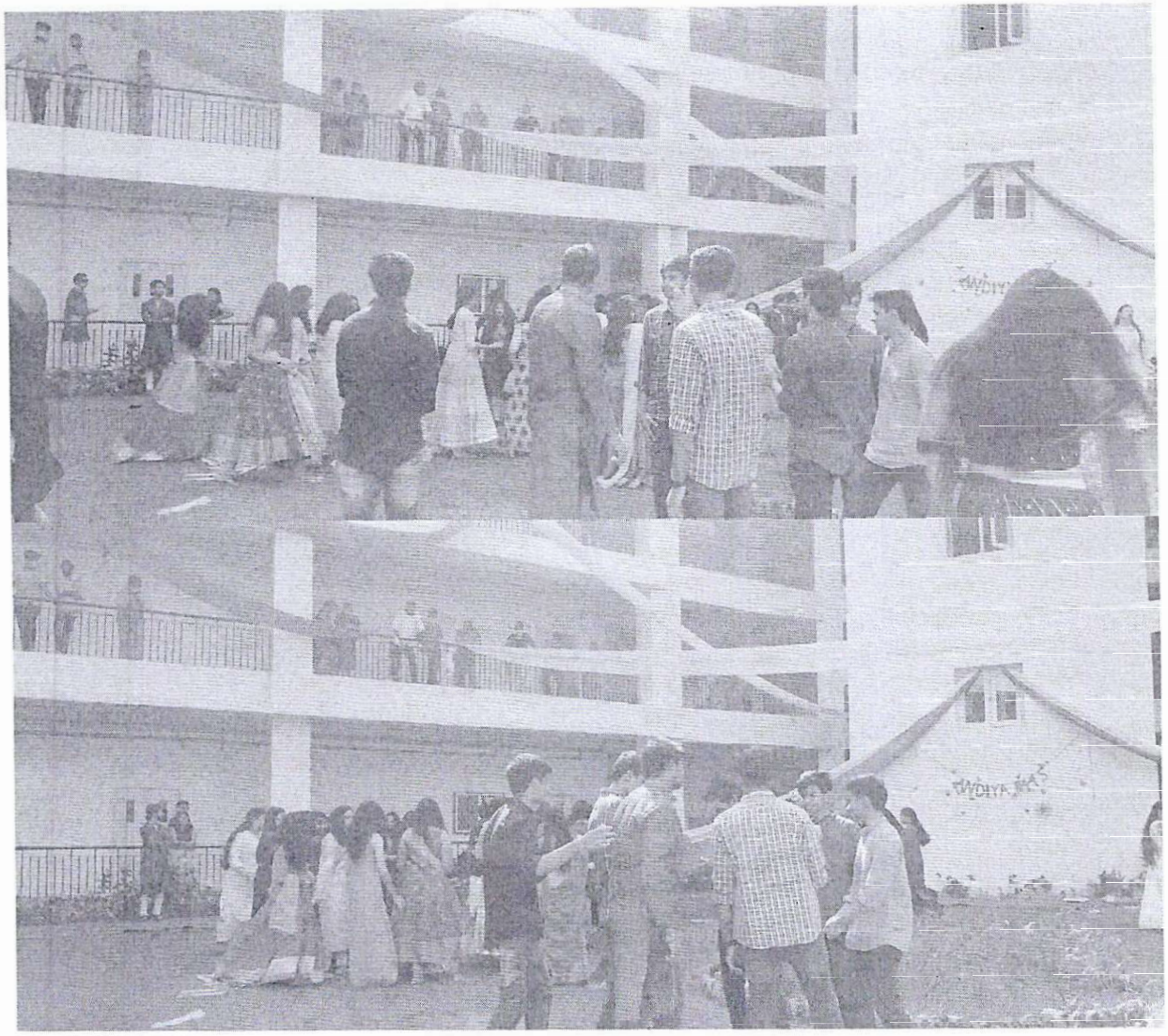
The event started at around 12:45pm and was well attended by all the enthusiastic students in traditional grooming. The speakers blasted the first tunes, commanding the students to get lost in the world of festivity. All the students, Faculty and staff members were invited to attend the event.

The Dandiya Raas event became an excellent example of celebration of tradition with joy and fervour at its fullest along with the discipline of students. Whether they were seniors or first years, everyone were soaked in the moment and glued to the floor dancing on Traditional Dandiya music along with some Bollywood numbers.

Joint efforts of all members of Administration Team, Faculties, and a group of students were involved for smooth coordination of activities and made the event successful and memorable.

Photos records from the event.





Ref: FST/2020-21/SAC/091 Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Story Writing is on 20/11/2021.

For any further queries contact Student Chairperson.

A. Chandrashekhar
Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

ASANA CLUB

Event Name: Story writing

Event Date: 20th November 2021

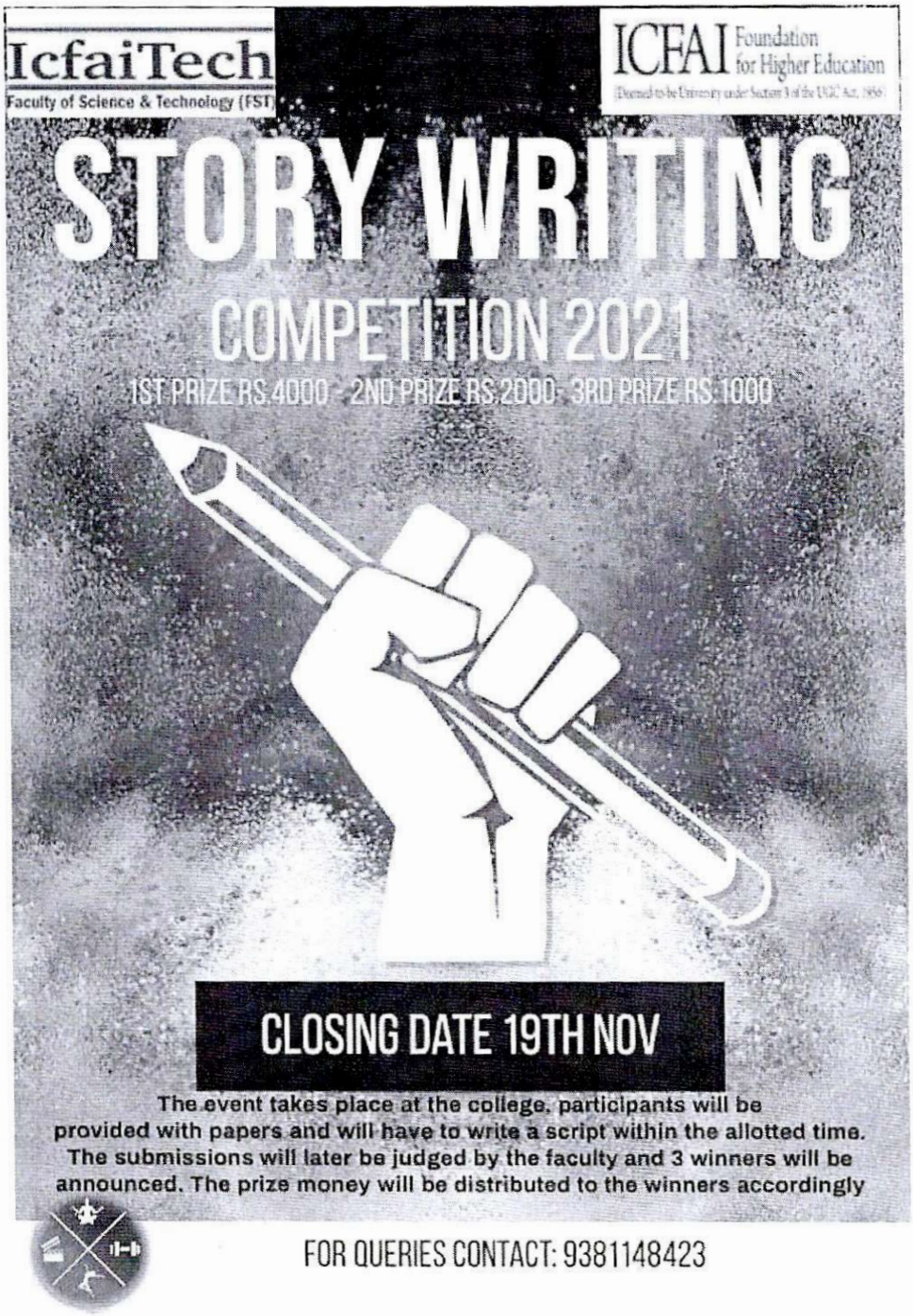
Hosting Club: Asana

Event Description: Asana club has held story writing competition on 20th November at FST block room number 315. All the students had come up with their creative stories and few students participated online. Faculty will go through all the stories which were submitted and winners will be selected based on their suggestions.

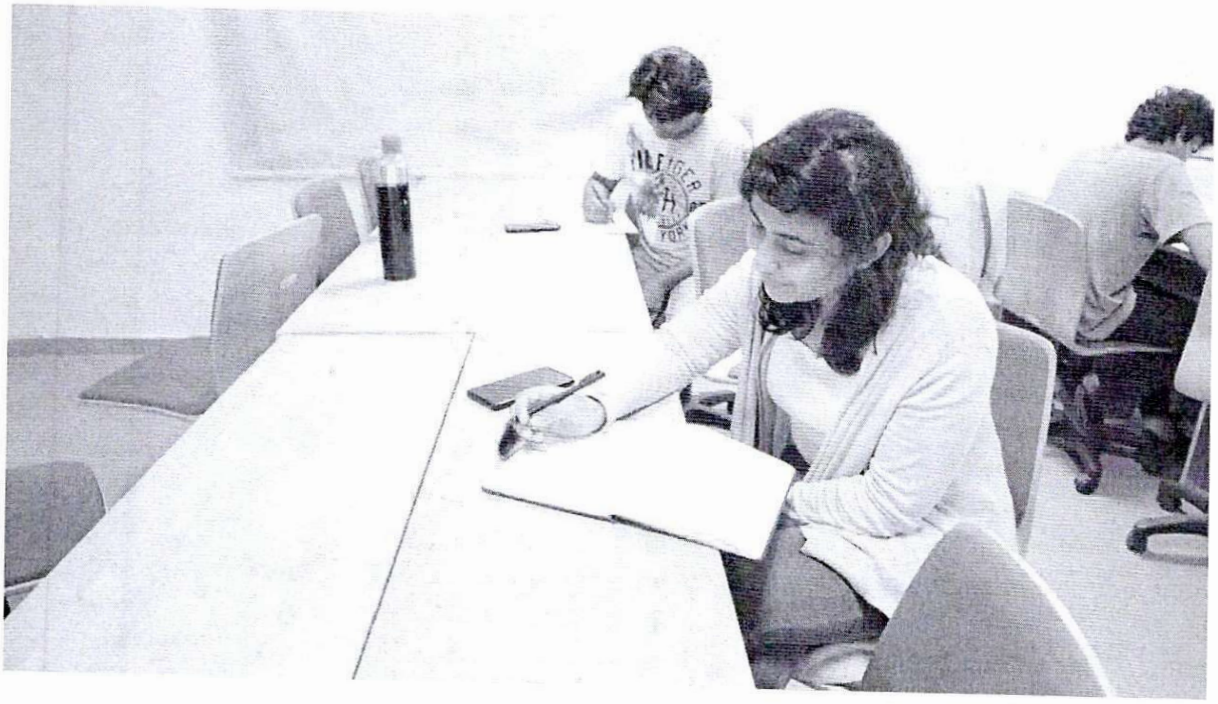
Event Timings: 01:30pm to 03:00pm

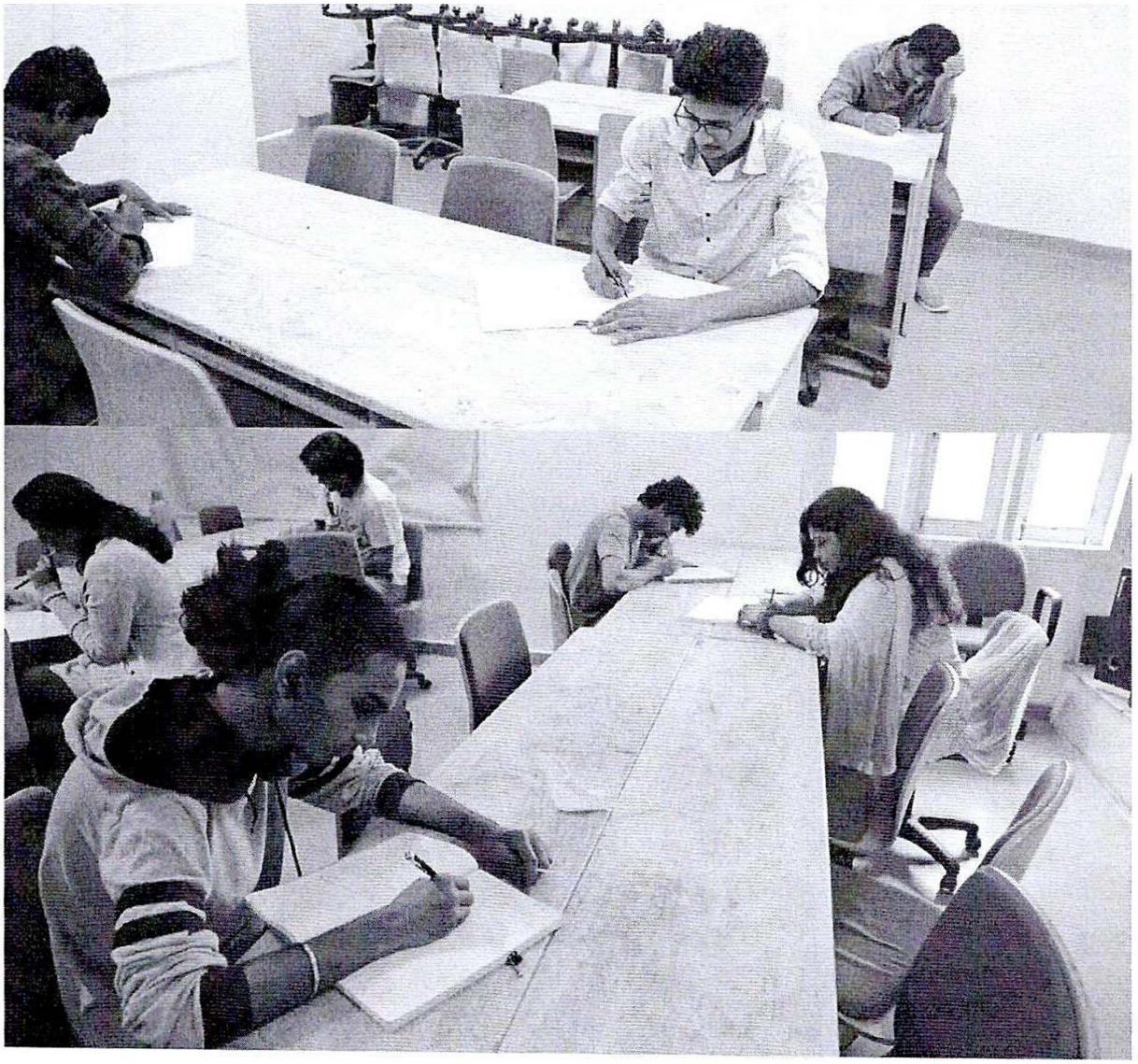
Number of participants: 22

Event Poster:



Pictures Of Event:





Ref: FST/2020-21/SAC/092

Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Art Exop is on 20/11/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India, Ph: 040-23440939.

ASANA CLUB

Event Name: Art Expo

Event Date: 20th November 2021

Hosting Club: Asana

Event Description: Asana club has held the biggest event (ART EXPO). On the day of event, students artistic and creative arts had been showcased and submissions sent online were printed and displayed. Faculty members as well students had cast their votes for Art's, after outcome of votes top 3 participants will be awarded with respective prize money and every participant will be recognized with shields and participation certificates.

Event Timings: 12:30pm to 03:00pm

Number of participants: 35

Event incharge: Jahnavi, Sachin sankella

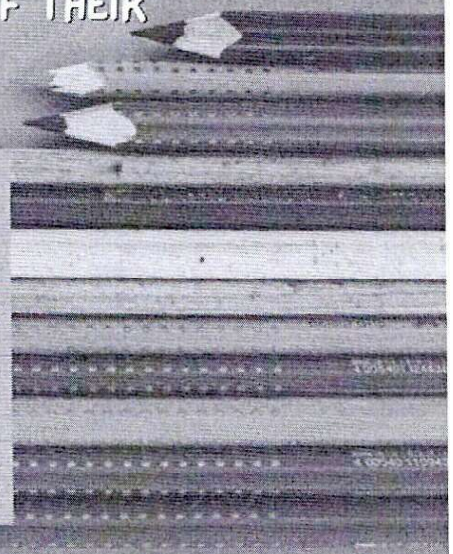
IcfaiTech
Faculty of Science & Technology (FST)

ICFAI Foundation for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)

ARTEXPO

A place to showcase your art

ASANA CLUB IS ORGANISING AN ART COMPETITION FOR STUDENTS TO EXHIBIT THEIR DRAWING AND PAINTING ABILITIES.
PARTICIPANTS CAN CREATE THEIR ART THROUGH ANY MEDIUM (DIGITAL ART, PAINTING , PENCIL SKETCH ,COLOUR PENCIL ETC,) AND SUBMIT IT ON 18TH NOVEMBER ALONG WITH A BRIEF DESCRIPTION OF THEIR WORK.

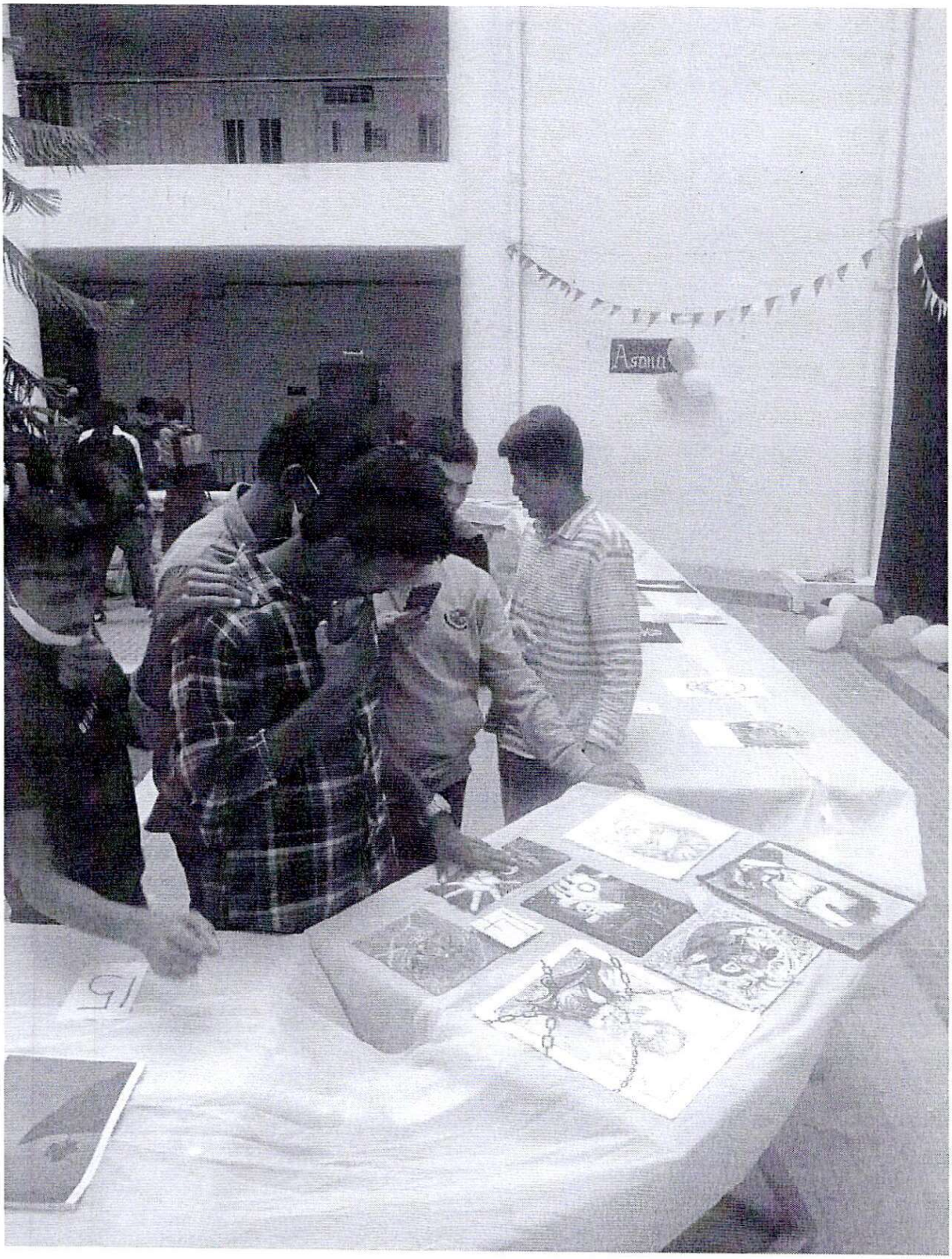


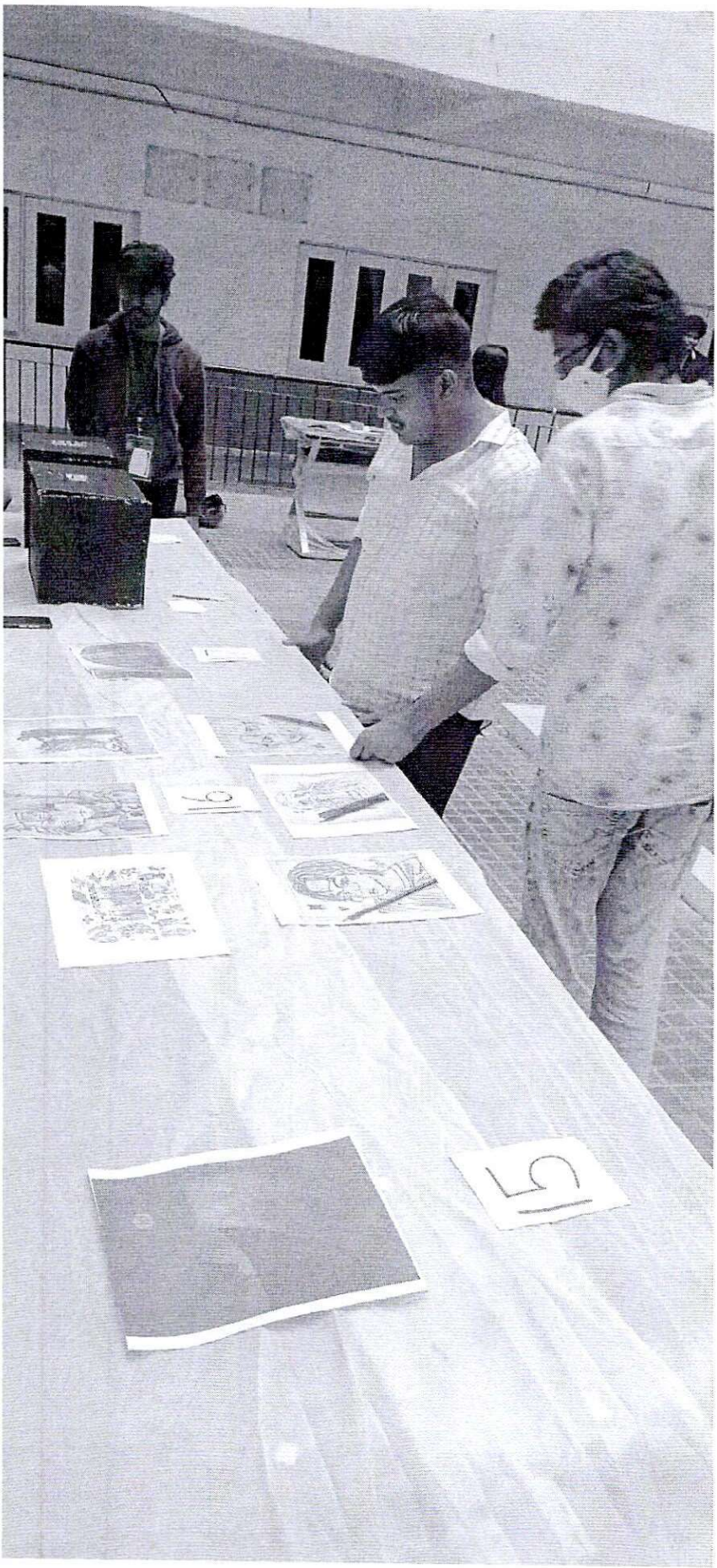
PRIZE

1ST - RS.5000
2ND - RS.3000
3RD - RS 2000

FOR ANY QUERIES CONTACT:8688792112

ART EXPO


Asoka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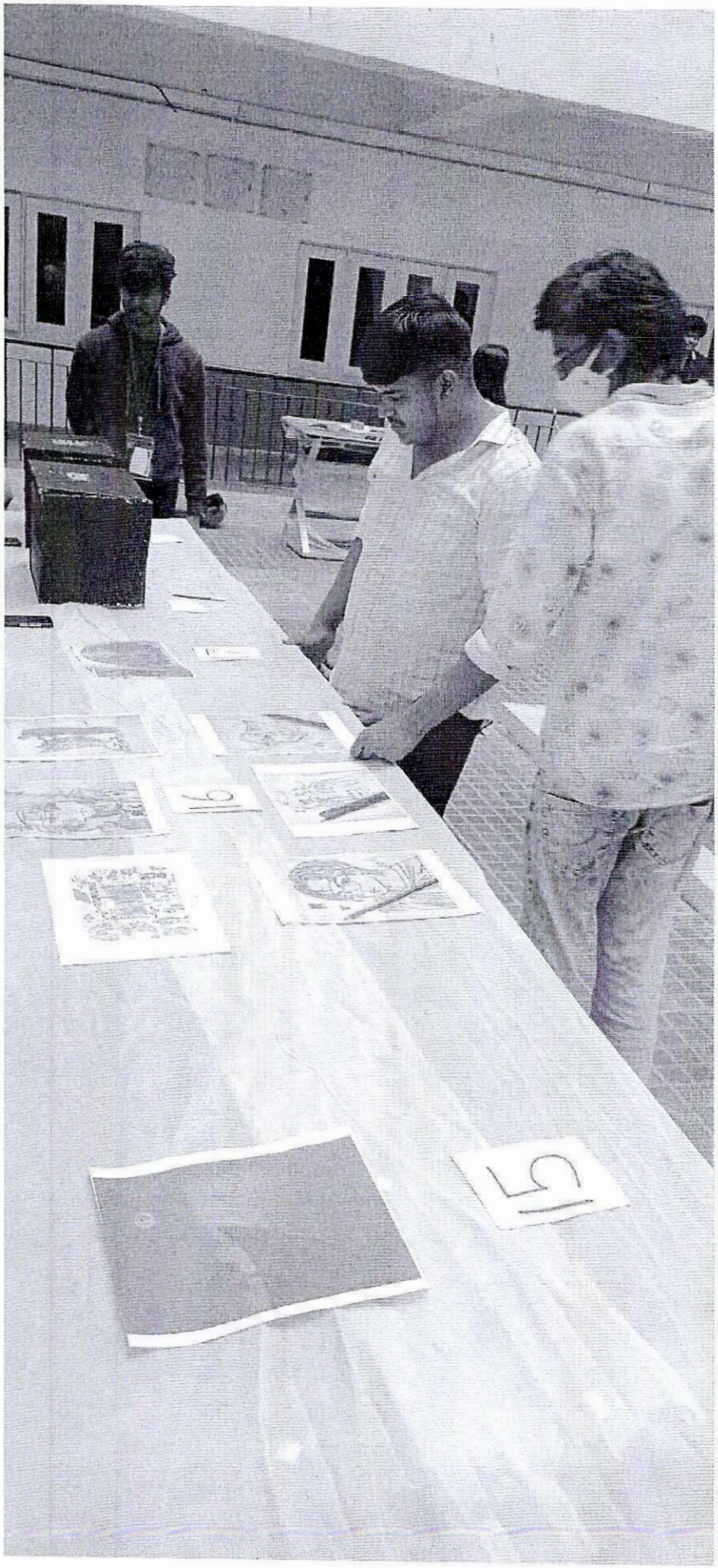
ART EXPO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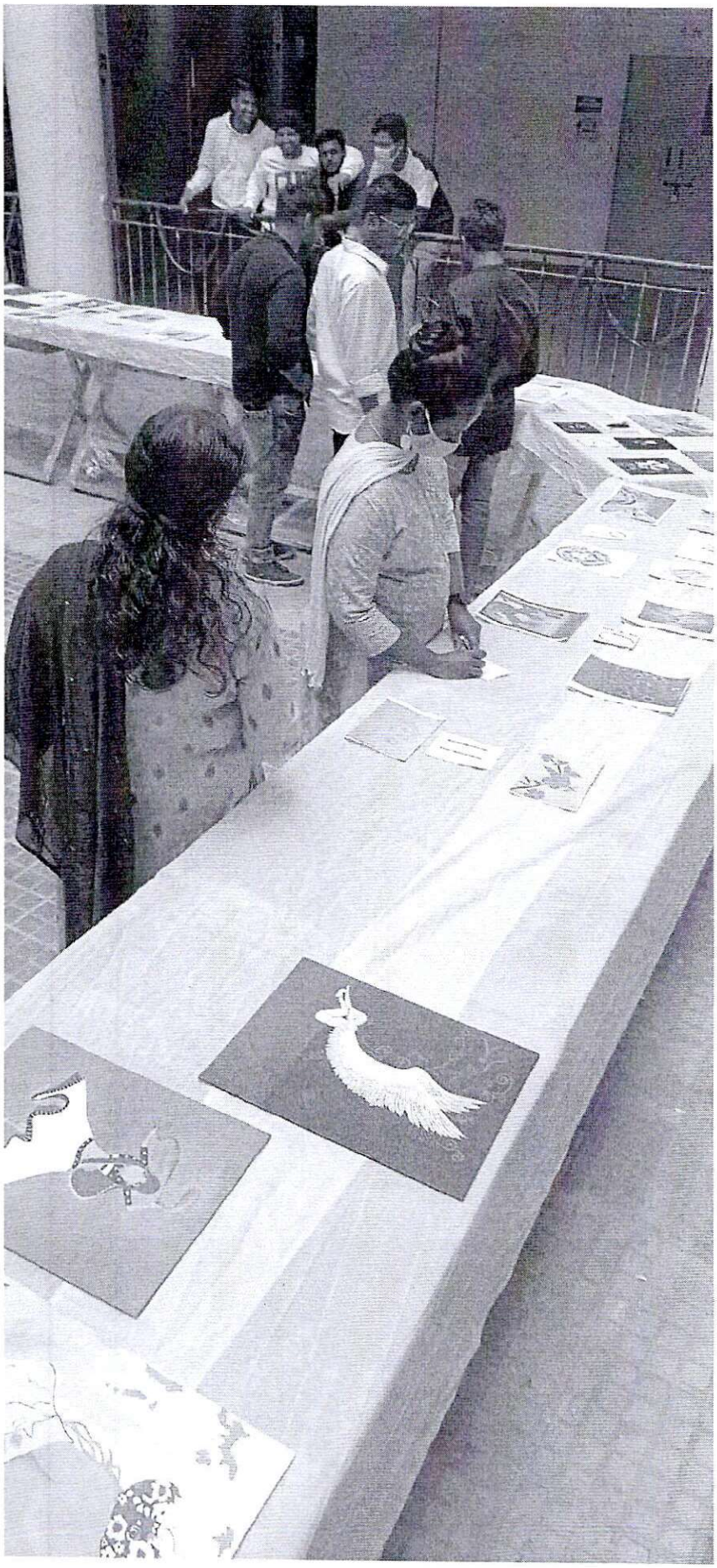

ART EXPO

Ref: FST/2020-21/SAC/095 Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Treasure Hunt is on 20/11/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

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Center For Women Development & Club Aaina – The Official Social Awareness and Women Development Club of IBS Hyderabad, Dontanapally, Shankarpally, Hyderabad., Telangana, 501203

CWD AND CLUB AAINA

ANNUAL REPORT-2021

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A. About Club Aaina

Club Aaina is a family that believes in sowing the seeds of harmony and prosperity in society at large and especially in the lives of every women. Our sheer belief in the dictum of igniting courage, opinion, acceptance and tolerance is the potential torch bearer of a society reflecting UNITY IN DIVERSITY. The first step to change is to be that change.

"The best way to find yourself is to lose yourself in the service of others."- by Gandhi. This quote explicitly explains the essence of Club Aaina.

Center for Women Development

The Center for Women Development is the ultimate strength of Club Aaina. In this wing we empower women through education on health, sanitation and help them in realizing how important it is to be educated. We not only contribute to empower them but also cherish and spread awareness by rejoicing with those women who have achieved success and overcome the barriers.

If the women in our society are aware and well educated, then the society will for sure prosper. Cherishing and celebrating women who have achieved success despite all odds to encourage more women to stretch their arms towards perfection is an agenda Aaina believes in conducting.

CWD and Club Aaina together act as an inferno that compels us to see within us the light that we have, the power that we possess and the zeal that we can ignite within us to bring about a change into the society.

B. Objective

Aligning social and women developmental activities with the world to business to achieve the ultimate goal of holistic contribution.

C. Vision

Inculcating social awareness in students by nurturing soft skill and instilling the virtues of warmth and compassion towards fellow humans.

D. Mission

To concentrate on the social and moral abilities of emerging managers through the art of empathy. Proposing to organize diverse and insightful knowledge sharing sessions by corporate and social professionals by enhancing, incorporating skills and the right set of attitudes in the students.

E. Integration with the Institute Vision and Mission

The mission and vision of Club Aaina aims at diversifying knowledge of students and harvest the right set of attitudes. Most importantly, to not just be good managers but also, GOOD LEADERS. The club also aims at focusing on diverse Guest Lectures from different industries and across all professions showcasing how the industrial and societal connect is being taken care of. The Club also focuses on collaborating with various other clubs. CSR is conducted to provide a window into the real-World initiatives taken to improve societal conditions. Through CWD, we initiate sanitation drives, free medical camps. The CWD wing also initiates in proposing an International Conference compiling the social and industrial aspects.

F. Scope of the Club

Reflecting on a wide variety of problems and finding long-lasting solutions to it falls within the ambit of Club Aaina and trying to nurture the society with the utmost strength and capacity of each Aainaites.

G. Values we follow

- Unity in Diversity
- Collaboration
- Teamwork and perseverance
- Empowerment
- Honesty and Integrity
- Working in harmony
- Non-Judgmental attitude
- Human development
- Zeal towards embracing change
- Spreading happiness, tolerance and acceptance.

H. Office bearers

1. **Senior Batch (2021) No. of Seniors:** 30

Selection Process: The Club heads, POCs of the club and each vertical is given based on the individual contribution towards club as a club member and as well as team player in regards to all the activities undertaken by the club for the academic year.

S. No	Name	Designation
1	Gargi Vaishnavi Rout	President
2	Aparna Agarwal	Vice President
3	Ayush Gulati	Vice President
4	Muskan Rakhecha	CWD POC
5	Simran Saha	CWD POC
6	Pratyasha Sahoo	PR Head
7	K.Vineela	Sponsorship Head
8	Isha Deo	CSR Head
9	Aneesha	Grievance Head
10	Rohan Gupta	Grievance Associate
11	Tanvi Agarwal	Digital Head
12	Shreya Baranwal	Digital Head
13	Etika Pandey	Digital Associate

14	Sahil Manola	Digital Associate
15	Toshika	Digital Associate
16	Ritika Arya	Tech Head
17	Aprajita Bose	Editorial Head
18	Debipriya	Editorial Head
19	Sneha Agarwal	Editorial Associate
20	Isha Garg	Editorial Associate
21	Mohit Khurana	Event Head
22	MVS Sanjana	Event Associate
23	Yogesh	Event Associate
24	Dhruvi Gehani	Event Associate
25	Shravya Gunpati	Finance Head
26	Shreya Pandey	Marketing Head
27	Prerna Jhaveri	Marketing Associate
28	Ritwik Vyas	Marketing Associate
29	Mukul Swain	Marketing Associate
30	Raghavi Bohra	Operation Head

2. **Junior Batch (2021 – 2023) No. Of Juniors:** 47 (15th -18th July)

Selection Process: The selection of the juniors was done by following method

- Round 1: Resume and questionnaire response collection based on understanding of CWD and Club Aaina.
- Round 2: Group Task based on Event designing on the social-economic and women related topics.
- Round 3: Personal interviews.

S. No	Name	Enrolment No.
1	Chitwan Khare	21BSPHH01C0316
2	Somya Khicha	21BSPHH01C1249
3	Pragyan Agarwal	21BSPHH01C0857
4	Shilpi Kumari	21BSPHH01C1139
5	Chandraye Mitra	21BSPHH01C0306
6	Neelima Thomas	21BSPHH01C0750
7	Grasey Patidar	21BSPHH01C0429
8	Anisha Maheshwari	21BSPHH01C1515
9	Deepanshi Dhal	21BSPHH01C0334
10	Anjali Rai	21BSPHH01C1785
11	Sayere Mukherjee	21BSPHH01C1113
12	Sakina Saify	21BSPHH01C1031
13	M.N. Hritika	21BSPHH01C0709
14	Moksha Shah	21BSPHH01C0692
15	Riddhi Singh	21BSPHH01C0949
16	Apoorva Prasad	21BSPHH01C0196
17	Sri Krishna Gangeya	21BSPHH01C1744

18	Esha Srivastava	21BSPHH01C1595
19	Shreya Agarwal	21BSPHH01C1178
20	Ritupragna Goswami	21BSPHH01C0968
21	Nirali Majumdar	21BSPHH01C0773
22	Imon Brahma	21BSPHH01C0476
23	Manas Ranjan Panda	21BSPHH01C1733
24	Komal Khandelwal	21BSPHH01C0567
25	Rishav Kumar	21BSPHH01C0957
26	Krittika Sen	21BSPHH01C0580
27	Aarti Kumari	21BSPHH01C1572
28	Riya Kumari	21BSPHH01C0974
29	Shagun Srivastava	21BSPHH01C119
30	Sriya Veerulla	21BSPHH01C1301
31	Shruti Yadav	21BSPHH01C1193
32	Hitesh Sharma	21BSPHH01C0472
33	Nikita Sharma	21BSPHH01C0771
34	Sriram Namburu	21BSPHH01C1279
35	Mallavajjala Smarana	21BSPHH01C0636
36	Khyati Verma	21BSPHH01C0561
37	Muskan Nad	21BSPHH01C1773
38	P. Asawari	21BSPHH01C0794
39	Sanjana Reddy G	21BSPHH01C1071
40	Divya Manav	21BSPHH01C1594
41	Sanya Bhasin	21BSPHH01C1088

42	Manisha	21BSPHH01C0648
43	Akansha Tiwari	21BSPHH01C1552
44	Priyanka Rani	21BSPHH01C0891
45	Janki Mishra	21BSPHH01C1598

I. Aaina's Journal

1. Summary of Events Conducted (Year 2021)

1. TRISHNA 2020 (6th -10th January)- A 3-Day Annual Fest of IBS Hyderabad
   Major-Crash Landing
   Minor-007Spies in Disguise
   Fun-Dacoit Chase

2. SHEroes (7th -8th March 2021)- Day 1-Panel Discussion on "Ways leading to become a proper Business Woman" Day 2- Guest Lecture on "Diversity of Womanhood: Showcasing the Wide Array of Experiences among Women."

3. ANOKHA UTSAV (25TH APRIL 2021)- Online Campaign on Taboo Talks in collaboration with Gray Matters Club.

4. IN TALKS WITH COVID WARRIORS- A weekly initiative of advice from expert.

5. PRIDE CAMPAIGN(21st -25th June)- A five days long Pride Campaign in collaboration with club Convergence was organized for supporting and providing the LGTBQI community their place in the corporate.

6. WHAT'S THE BIG DEAL?(24th JUNE 2021) -Guest Lecture on Normalizing Menstruation.

7. FICTRIXTER- Event organized for welcoming the juniors on Fresher's Week.

8. ANOKHA UTSAV "SOCIO SAVVY"- Event in collaboration with DOT Club.

9. CONCIENCIA (11TH AUGUST 2021)- The introductory event of Juniors
   The activities conducted were 'Drishtikon' in the 1st round, 'Born Equal' in the 2nd round and Cause word' for the final round.

10. PANEL DISCUSSION (15th August 2021)- On Conquering Covid-19 with positive mind-set ,in which guests focused on keeping a positive approach towards life.

11. YOGDAAN Donation and Appreciation Campaign. We organized a donation and appreciation campaign where everyone could take a picture or video with a person or animal, they are extending help to and post it on their social media

12. ANOKHA UTSAV GUEST LECTURE ON PROMOTION OF EQUAL OPPORTUNITIES FOR MEN AND WOMEN IN SPORTS – Event in collaboration with Team VAPS. On the National Sports Day on 29th of August, we conducted an interactive guest lecture delivered by Ms. Vaidehi Vaidya in collaboration with team VAPS.

13. PLANTATION DRIVE(1ST SEPTEMBER 2021)- Collaboration with Club Prakriti and MWB for a day long Plantation Drive. We tried to inspire all the students to grow more trees and preserve the flora and fauna of the country. Participants were expected to post a picture or a video of planting, watering or while taking care of the plants. The hashtag that was used was #IPledgeToProtect

14. GUEST LECTURE ON GENDER SENSITIZATION(9TH SEPTEMBER 2021).- The guest was Manvendra Singh Gohil, a prince, who hails from Rajpipla,who shared his personal journey to create awareness.

15. TARKASH 2.0 (12TH SEPTEMBER 2021)- Event done in collaboration with Club Prakriti. Focused on spreading awareness about the society and different problems we come across as well as about our mother nature, plants and various adventures of this world.

16. SNAP –IT-OUT(27TH OCTOBER 2021)- Event done in collaboration with IBS Analytics Club.

17. SOCIAL MIC 2.0 (31ST OCTOBER 2021)- A platform to create awareness about social issues this year topics were Body Shaming. Transphobia. ToxicMasculinity.

18. FIN-O-CIAL 2.0(10TH NOVEMBER)- Event done in collaboration with MMC. The Event was a combination of CSR and Budgeting which focused on the importance of CSR for corporate world.

19. ANOKHA UTSAV (14TH NOVEMBER 2021)-Visit to Orphanage on the occasion of Children's Day

20. FLAGSHIP EVENT AASHAYEIN(24TH -25TH NOVEMBER 2021)- Two day event . Day 1- 2 round event Day 2- Panel Discussion on Animal Abuse.

21. ANOKHA UTSAV (27TH NOVEMBER 2021)- Visit to an Animal Shelter.

22. WOMEN CONCLAVE SELF DEFENCE WORKSHOP (22nd DECEMBER)- A self defense workshop was conducted for everyone by Master Ajay and his team mates. It was a very enthusiastic and learning experience.

2. Plan for January (Year 2022)

1. TRISHNA 2021

   Major-ACE OF SPACE
   Fun- SpacePalooza

J. Participated in Flagship Events

- Members of Club Aaina participated in various Flagship events like: -

CLUB NAME	EVENT NAME
Prayaas	C-SUITE 5.0
Ecobizz	Rajneeti 7.0
Kaizen	Sankriya
DOT	Vyuh 6.0
Macon	E-Week
Convergence	HR week 5.0
Infinity Studios	Bioscope 11.0
MMC	Financial Conclave
IBS Messenger	Kriyawat 3.0
Prayaas	Prakran 2.0
MWB	E5 Summit
Sankalp	Magnate 8.0

K. Participated in Introductory Events-

Participation in introductory and other events of all clubs for the year 2021

EVENT NAME	CLUB NAME
Grenzelouus 5.0	MWB
HR Enigma	Convergence
Spookified	Gray Matters
Money Glory	Money Matters
Vishleshan	Analytics club
Qurossical	VAPS
Nuntius 3.0	IBS Messenger
ROB-O-LUTION	DOT
Ignite Spark for change	Sankalp
Scampedia 5.0	Finstreet
Trillaria	Prakriti

Oh Shoot	Nazaria
Swap-Tacular 5.0	Speak –Up
Seas the Day	IFHE Blues
Enterprenow	Macon
Fest Burn	Admire

L. Participation in Internal Events-

EVENT NAME	CLUB NAME
Azadi ka Amrit Mahotsav	Student Activity
Independence day Celebration	Samavesh
Humanitics	Convergence and Analytics
TE-FITI	Prakriti and GrayMatter
Trixebec 7.0	Kaizen
Debt, Set, Go!3.0	Finstreet
Time Scape	Convergence
Leveraging the D2C "Marketing place in the current environment"	ARC
Game of Finalytics	IBS Analytics and MMC
Quizzing	Gray Matter and Messenger
Business conclave Biznetices	IBS Messenger
Drishti 2.0	Sankalp
Quirk-Ad	Infinity Studios
TedX	IBS Messenger
Genesis 5.0	MMC
Edge 4.0	Sankalp and Kaizen
Meraki 4.0	Moving Manequin
Venactus 6.0	Finstreet
Squiz Games	Admire and Gray Matters
Marketshetra	Maverick
Beginnend	IFHE Blues
M talk	Maverick and Titians
Critical Analysis of Buy Back	MMC
Business Conclave	IBS Messenger

M. Guest Lecture

Members of Club Aaina have attended Guest lectures/webinars organized by various other clubs, some very pertinent ones being-

AUGUST

CLUB /CELL NAME	GUEST LECTURE TOPIC
PRAYAAS	PRAGYAN
ARC	Decode the Way to Your Dream
MMC	Evolution and Future of Crypto currency
MMC	Importance of building Financial Portfolio
Newswire	Business Process Management
Admire	Role of B2B Media Platform
Convergence +DOT	Technological Trends in HR
Macon	B2B sales and marketing
Maverick	Evolution in Business Development and Sales Strategies Associated with the current times.
Kaizen	Challenges of Distributed Operation's Management in the Renewable Sector.

SEPTEMBER

CLUB/CELL NAME	GUEST LECTURE TOPIC
IBS Messenger	Always be Connected
Newswire	Importance of Cross Culture in International Business.
Maverick	B2B Sales Process and use of Technology with a focus on sales force and ZOHO
DOT	Influence of Technology

Sankalp	Entering the workshop post pandemic and maintaining a positive outlook.
IFHE Blues	Getting it Done VS Doing it Right
MMC	Role of Investment Banker in Liquidity Rush
Newswire	Business Conclave Biznetics 1.0
Prayas+Finstreet+MMC	Money Management a Stock Market Perspective in association with BSE
MWB	Indian Economy- Inflation, Consumption, Growth.

OCTOBER

CLUB/CELL NAME	GUEST LECTURE TOPIC
Ecobizz	Career Prospect in Law after MBA
Finstreet	Financial Crimes

NOVEMBER

CLUB/CELL NAME	GUEST LECTURE TOPIC
Prakriti	One Earth One Home
Messenger	Going the Extra Mile
Sankalp	Building Confidence to be a Successful Leader.
MMC	Buy Back a Critical Analysis of how Firms can Buy Back at Optimal Price.

J. Winner throughout Academic Year 2021

EVENTS WON	POSITION
GRENZENLOUS 5.0	2nd Position
SPOOKIFIED	3rd position
ECOBIZZ	MP Madhya Pradesh
ROB-O-LUTION	3rd position
FEST BURN	3rd position
Glitz 2.0	3rd Position
OH SHOOT	1ST Position
Game of Finalytics	2nd Position
Kriyavat 3.0	3rd position

Guest Lectures Organized

24 JULY 2021

"The Secret Sauce to Success: The Women Entrepreneurial Mindset".

The Guest Lecture was conducted by CWD and Club Aaina in collaboration with Macon E-Cell. The lecture was led by Ms. Deepa Sayal, the chief of Indian Women Institutional League (IWIL). Under the umbrella topic; she offered her thoughts, outlook, and inning. She advised that as an entrepreneur, you should trust your instincts and listen to them, as well as identify your individuality, or what makes you stand out, and that digital will be the new motto.

29 AUGUST 2021

"Promotion of Equal Opportunities for Men and Women in Sports".

On the National Sports Day on 29th of August, we conducted an interactive guest lecture delivered by Ms. Vaidehi Vaidya in collaboration with team VAPS. Ms. Vaidehi Vaidya is an MBA graduate in football industries from University of Liverpool. She spoke about her journey and experiences of how she went about to start WISI. She spoke about how women and men should get equal and fair opportunities in sports and various obstacles that they have been facing over the years.

9 SEPTEMBER 2021

"GENDER SENSITIZATION"

The guest was Manvendra Singh Gohil, a prince, who hails from Rajpipla, erstwhile princely State of Gujarat and the 39th direct descendant of the 650-year-old Gohil Dynasty.He is the first member of a royal family to openly come out as a gay to the world. He is the only Indian to be three times interviewed by 'Oprah Winfrey' and has been featured on the show 'Keeping up with the Kardashians'.

K. Events in Collaboration with other Clubs

1. Online Campaign on Taboo Talks with Gray Matters Club.
2. Socio Savvy Event done in collaboration with DOT Club.
3. Guest Lecture on Promotion of equal opportunities for Men and Women in Sports in collaboration with Team VAPS.
4. Plantation Drive hosted by Club Prakriti in Collaboration with Club Aaina and MWB on 1st September, 2021- This event turned out to be a huge success with more than 194 samplings planted in order to save Mother Earth.
5. Tarkash 2.0, organized by Club Aaina in Collaboration with Club Prakriti on12 September 2021.
6. SNAP-IT-OUT, organized by Club Aaina and IBSAnalytics club on 27TH October 2021.
7. FIN-O-CIAL, organized by Club Aaina and Money Matters Club on 10TH November 2021.

L. Knowledge Sharing Sessions

1. *CSR Module*
   This module aims at educating club members of CWD and Aaina on Corporate Social Responsibility also called Environmental Social Responsibility now. From being exposed to a sea of information on CSR/ESR to analyzing solutions for more of such activities makes this KSS an important and insightful session.

2. *Internal Sessions via Club Meetings*

- Juniors SIP Selection and Personal Interview: This includes pep-talk to Juniors to clarify doubts on any SIP related queries.
- Career Management (Stress Management, Time Management): This aims to understand junior's perception of Corporate world, handling multiple problems and playing team building activities.
- Photoshop Workshop: This aims to help juniors learn Adobe photoshop, Canva tools to design digital content and posters.
- Gender Gospel and Social Chatter - This was a weekly initiative started by us to make our audience aware about the current ongoings around them related to our club's domain.

M. Social Service Activities

- SOCIAL MIC-. It was held on 31ST OCTOBER 2021. It helped us bring forth various social issues that were hidden behind the curtains. 3 discussion of 1 hour each was conducted on 3 topics Body Shaming. Toxic Masculinity and Transphopia.

- YOGDAAN DRIVE-Organized a donation and appreciation campaign where everyone could take a picture or video with a person or animal, they are extending help to and post it on their social media handles tagging @IBSAAINA and adding the hashtag #yogdaanwithclubaaina . This donation campaign was held for 3 days from 19th to 21st August.

N. Flagship Event – 24TH -25TH NOVEMBER 2021

Name of our flagship event is Aashayein, which is based on the theme Animal Abuse It's a two-day event of 3 hours each. The first day is an evening of mind-boggling and competitive games for the students of IBS Hyderabad. The teams were provided with newspaper clippings and they had to choose any 5 newspapers and were given 15 minutes to create 15 maximum sentences related to animal abuse from those chosen newspaper clippings and the second round was a KBC based quiz event also had 2 exciting filler rounds in which Team Insurgents of Macon emerged as winner Team Whiskeypedia of club Prakriti as second and Team Verge and Team Infinity studio scored the third position. Second day of the event was a panel discussion on Animal Abuse which was led by Ms. Gauri Maulekhi, Animal Right Activist Trustee of People for Animals. Mr. Jiban Ballav Das Secretary, People for Animals, Mr. Meet Ashar Animal Rights Activists, Ms. Shikha Patel, and Member of Peta who shared their thoughts and experiences on the topic it was a very engaging and informative session.

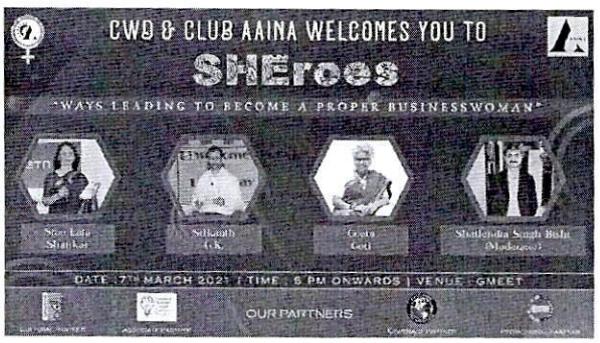
O.WOMEN CONCLAVE-SELF DEFENCE WORKSHOP-22ND DECEMBER

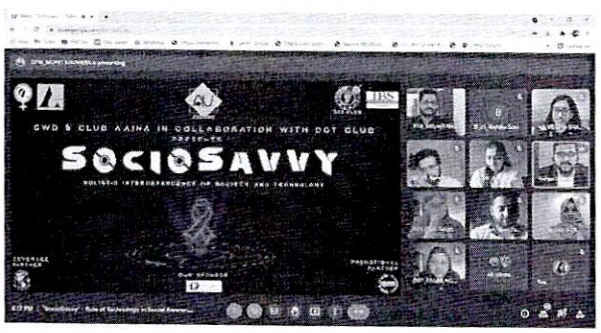
Master Ajay preceded the workshop by making it interactive and asking scenarios from the participants and then providing solutions to them through a demo. An active participation was seen participants were seen enjoying thoroughly. Sir taught us different mechanisms to protect us from someone or a group of members attacking us from behind and front. He also taught us how to defend ourselves in case of molestation, robbery, etc. He also explained how to use the items in our hand like mobiles, knives, etc. as weapons and he stated that "knives are more powerful than guns." He made very important points that "try hitting on weaker parts then technique will be effective" and "running zigzag confuses the predators and we can protect ourselves."overall the session was a very good learning experience.

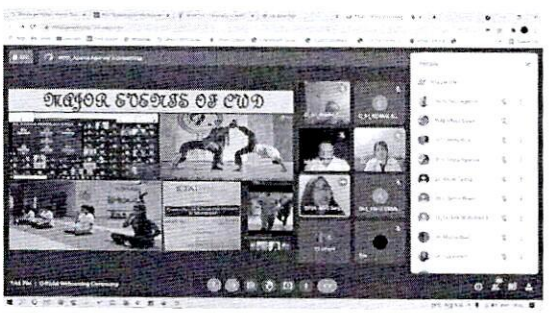
P. CWD and Aaina Promotional activities

CWD and Club Aaina celebrates every event and Indian/International occasions, festivals or other days with great digital work and crisp content.

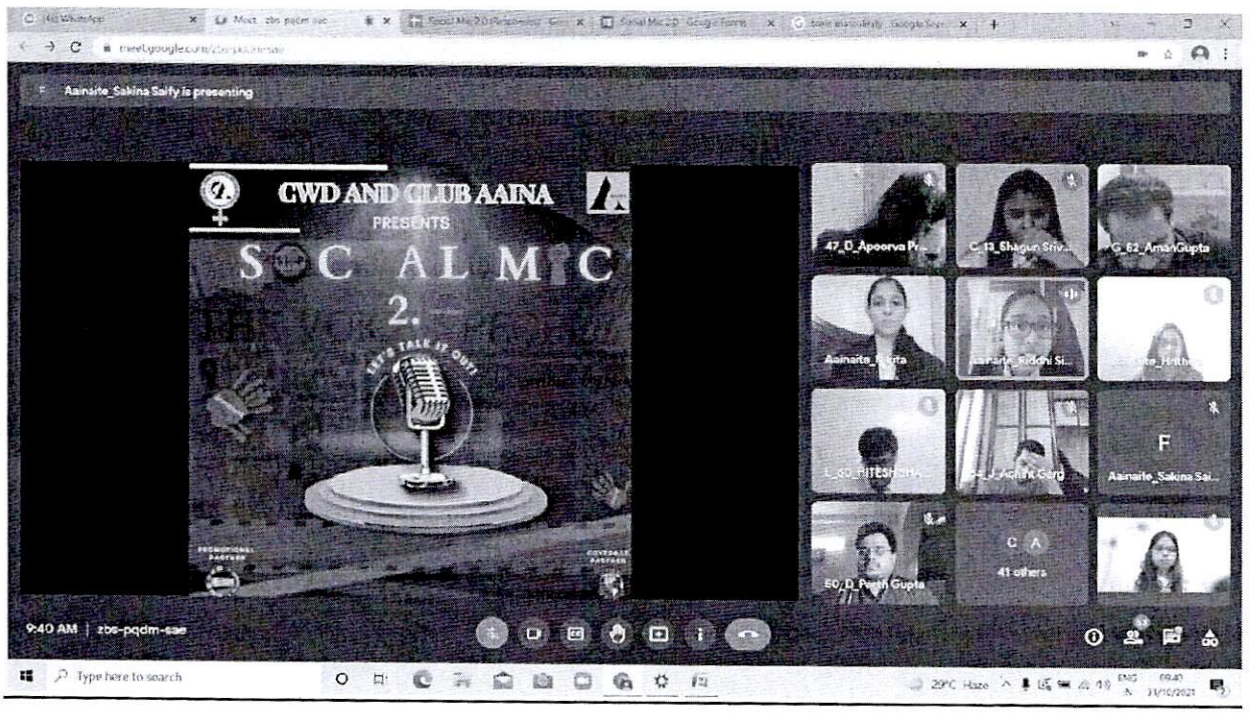
Q. Photographs

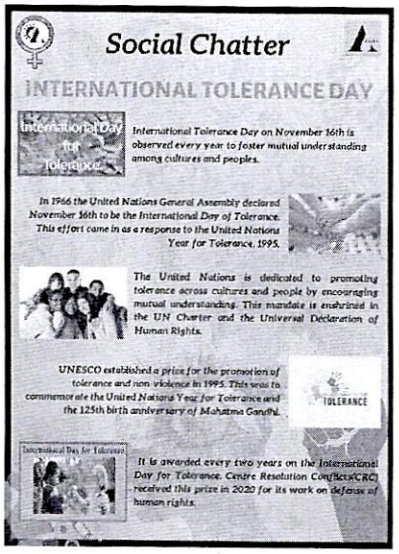


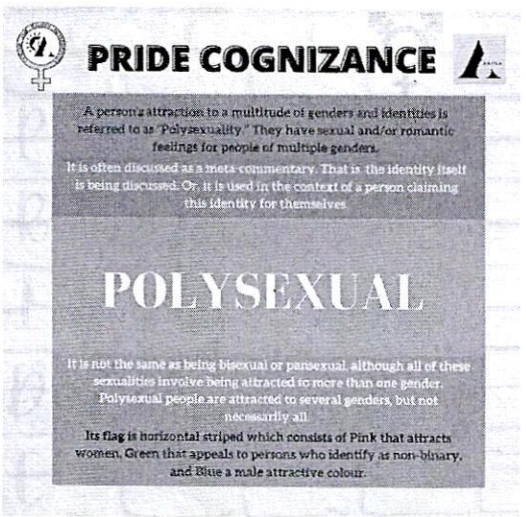


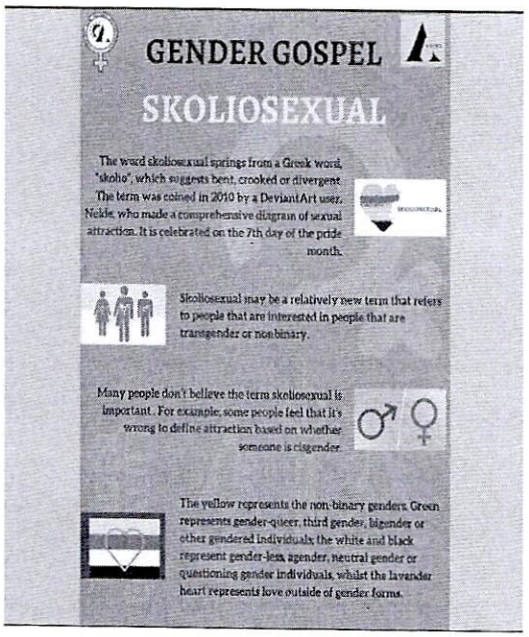


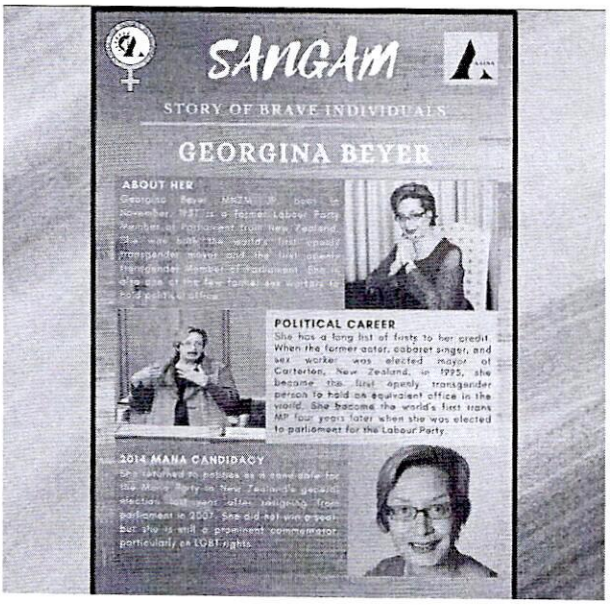
Center For Women Development & Club Aaina – The Official Social Awareness and Women Development Club of IBS Hyderabad, Dontanapally, Shankarpally, Hyderabad., Telangana, 501203

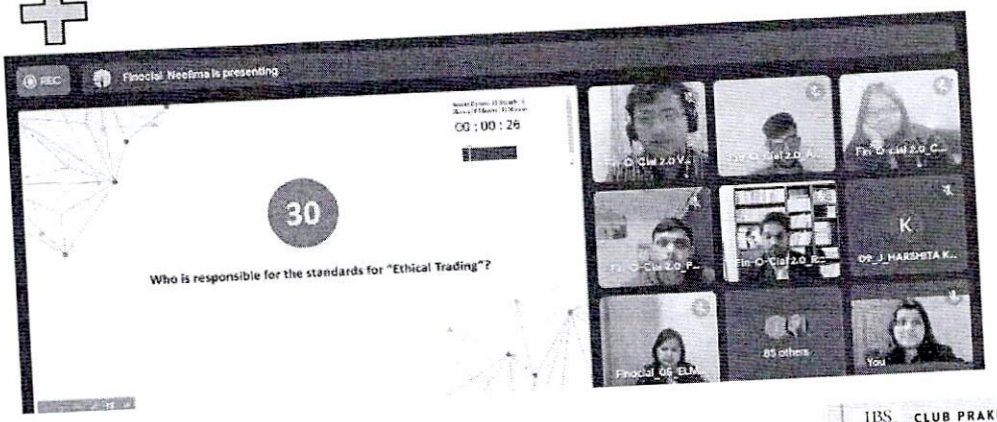


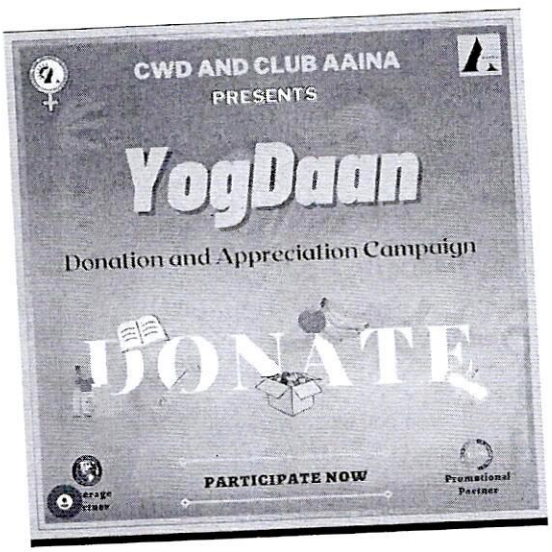

Social Chatter
INTERNATIONAL TOLERANCE DAY
International Tolerance Day on November 16th is observed every year to foster mutual understanding among cultures and peoples.
In 1966 the United Nations General Assembly declared November 16th to be the International Day of Tolerance. This effort came in as a response to the United Nations Year for Tolerance, 1995.
The United Nations is dedicated to promoting tolerance across cultures and people by encouraging mutual understanding. This mandate is enshrined in the UN Charter and the Universal Declaration of Human Rights.
UNESCO established a prize for the promotion of tolerance and non-violence in 1995. This was to commemorate the United Nations Year for Tolerance and the 125th birth anniversary of Mahatma Gandhi.
TOLERANCE
It is awarded every two years on the International Day for Tolerance. Centre Resolution Conflicts(CRC) received this prize in 2020 for its work on defense of human rights.


PRIDE COGNIZANCE
A person's attraction to a multitude of genders and identities is referred to as "Polysexuality." They have sexual and/or romantic feelings for people of multiple genders.
It is often discussed as a meta-commentary. That is, the identity itself is being discussed. Or, it is used in the context of a person claiming this identity for themselves
POLYSEXUAL
It is not the same as being bisexual or pansexual, although all of these sexualities involve being attracted to more than one gender. Polysexual people are attracted to several genders, but not necessarily all.
Its flag is horizontal striped which consists of Pink that attracts women, Green that appeals to persons who identify as non-binary, and Blue a male attractive colour.

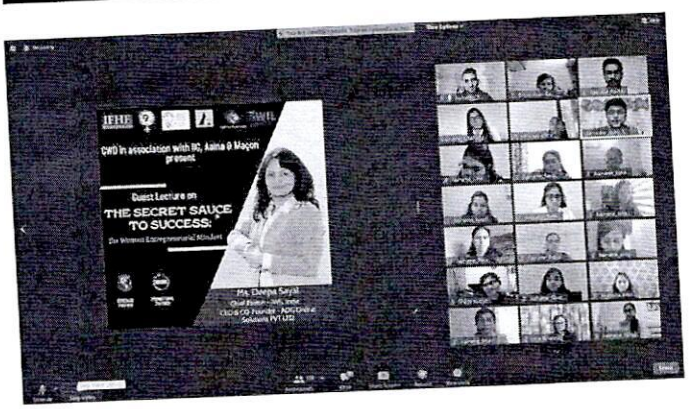

GENDER GOSPEL
SKOLIOSEXUAL
The word skoliosexual springs from a Greek word, "skolio", which suggests bent, crooked or divergent. The term was coined in 2010 by a DeviantArt user, Nekle, who made a comprehensive diagram of sexual attraction. It is celebrated on the 7th day of the pride month.
Skoliosexual may be a relatively new term that refers to people that are interested in people that are transgender or non binary.
Many people don't believe the term skoliosexual is important. For example, some people feel that it's wrong to define attraction based on whether someone is cisgender.
The yellow represents the non-binary genders. Green represents gender-queer, third gender, bigender or other gendered individuals; the white and black represent gender-less, agender, neutral gender or questioning gender individuals, whilst the lavander heart represents love outside of gender forms.


SANGAM
STORY OF BRAVE INDIVIDUALS
GEORGINA BEYER
ABOUT HER
POLITICAL CAREER
She has a long list of firsts to her credit. When the former actor, cabaret singer, and sex worker was elected mayor of Carterton, New Zealand, in 1995, she became the first openly transgender person to hold an equivalent office in the world. She become the world's first trans MP four years later when she was elected to parliament for the Labour Party.
2014 MANA CANDIDACY

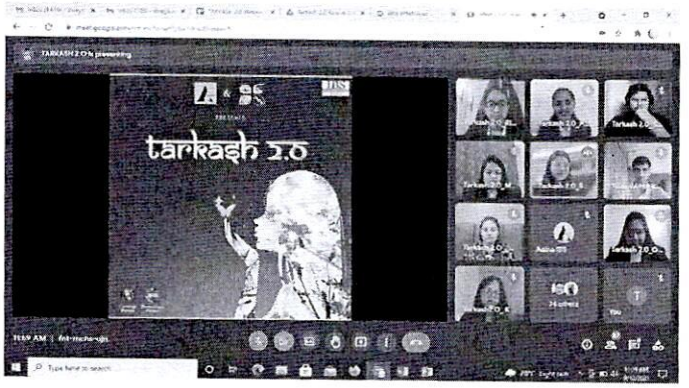

Finocial Neelima is presenting
00 : 00 : 26
30
Who is responsible for the standards for "Ethical Trading"?
85 others
You

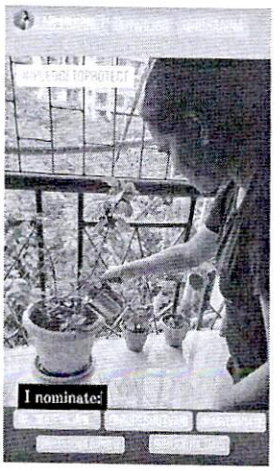

CWD AND CLUB AAINA
PRESENTS
YogDaan
Donation and Appreciation Campaign
DONATE
PARTICIPATE NOW

IBS
CLUB PRAKRITI IN COLLABORATION WITH
&
PRESENTS
PLANTATION DRIVE
#ipledgetochange
1st SEPTEMBER 2021
LET'S DRIVE TOWARDS CHANGE
Coverage Partner


CWD in association with IIC, Aaina & Maçon present
Guest Lecture on
THE SECRET SAUCE TO SUCCESS:

Center For Women Development & Club Aaina – The Official Social Awareness and Women Development Club of IBS Hyderabad, Dontanapally, Shankarpally, Hyderabad., Telangana, 501203





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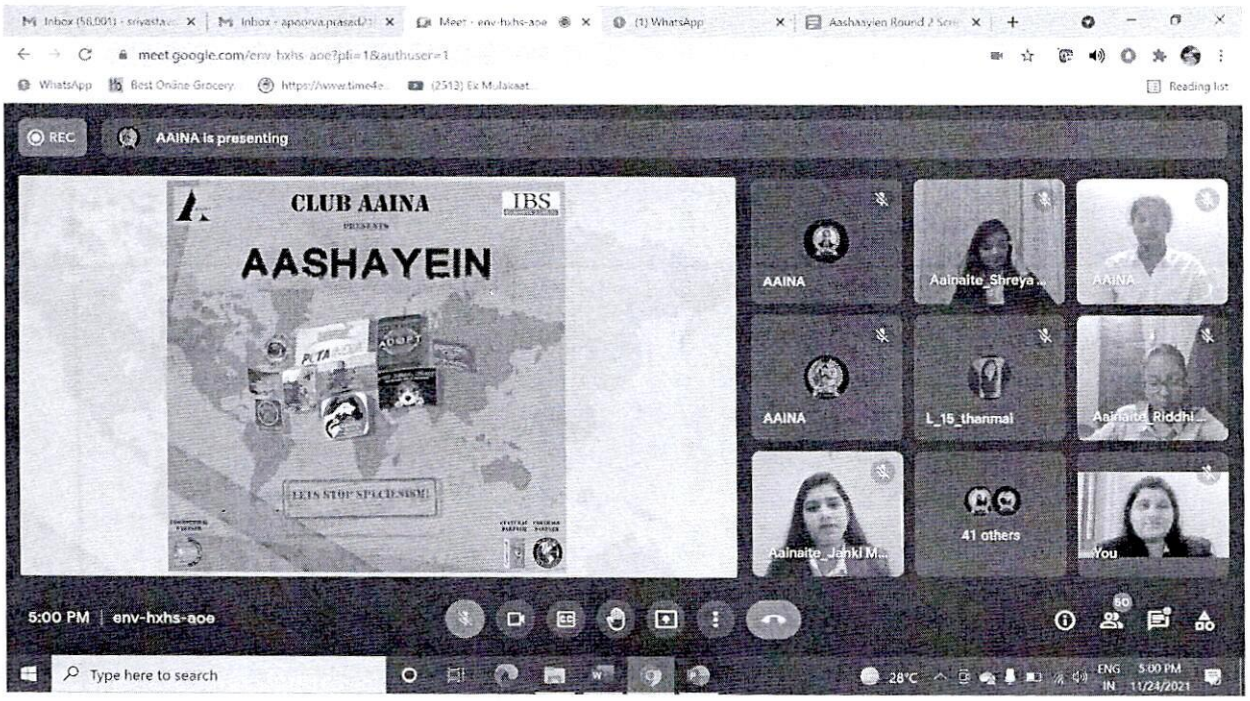

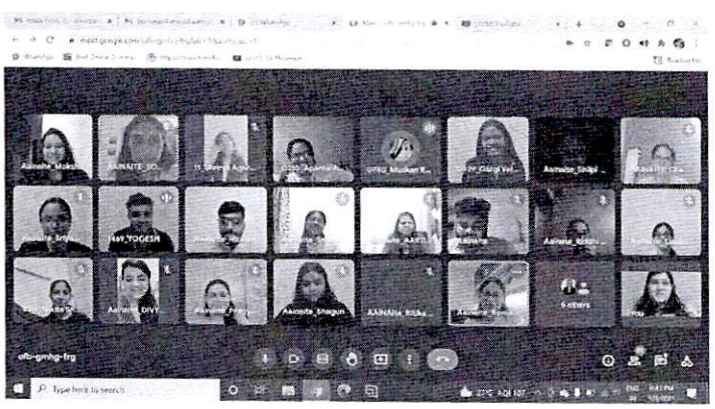

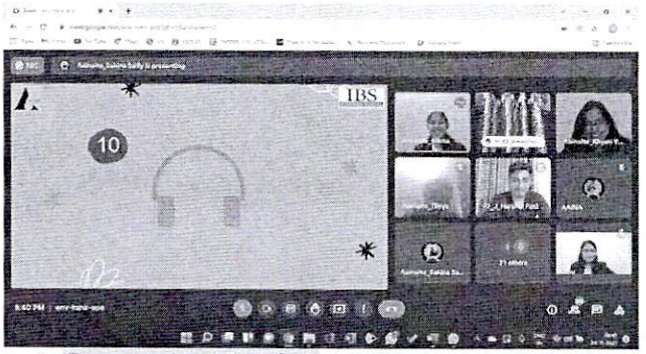
IBS
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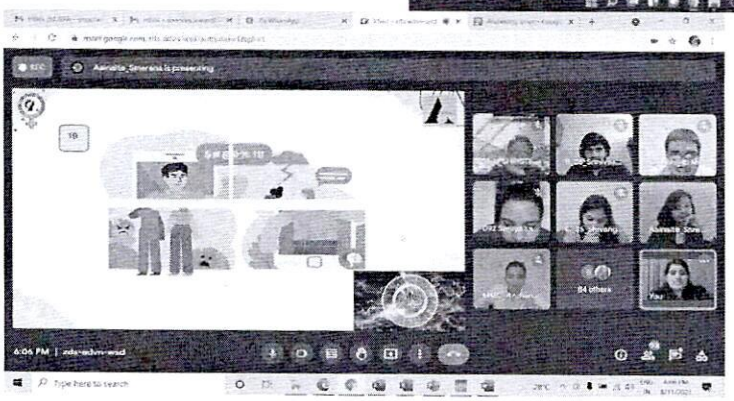

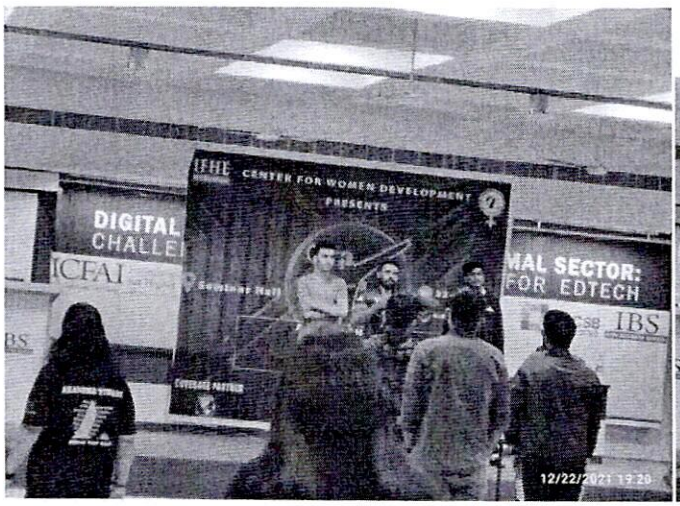
CENTER FOR WOMEN DEVELOPMENT
PRESENTS
IBS
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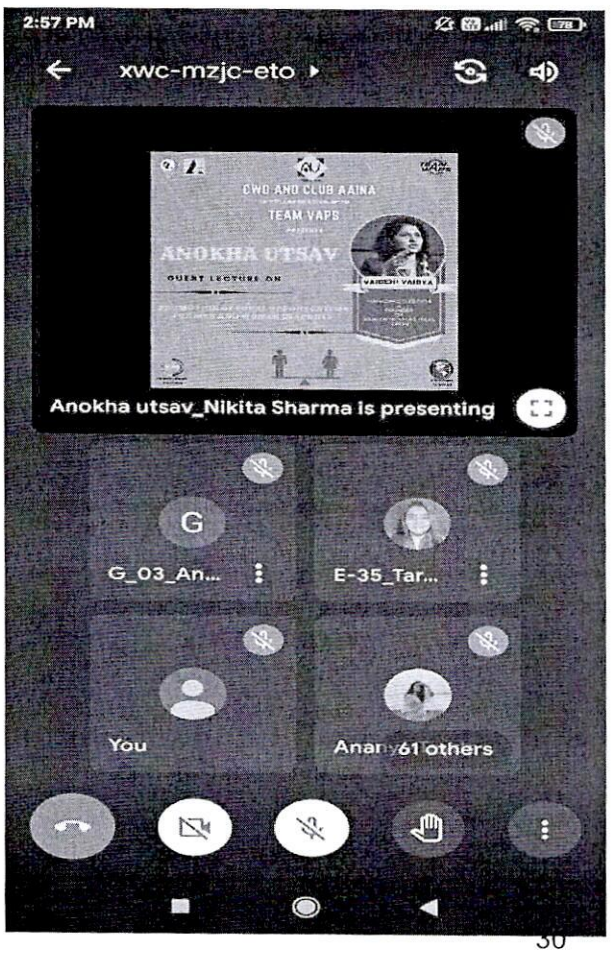
CENTER FOR WOMEN DEVELOPMENT
PRESENTS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xwc-mzjc-eto
CWD AND CLUB AAINA
TEAM VAPS
ANOKHA UTSAV
GUEST LECTURE ON
Anokha utsav_Nikita Sharma is presenting
G_03_An...
E-35_Tar...
You
61 others

HP LaserJet M403dn

Job Storage

Job Storage Description

Job Storage allows you to send the print job to the printer and have it stored there until you print it from the printer's control panel. Some Job Storage jobs allow an optional PIN to be associated with the job for extra security.

Job Storage USB Installation

To enable Job Storage, you must first insert a dedicated USB storage device (with at least 16GB of memory) in the rear USB slot. This USB storage device will hold the Job Storage jobs sent to the printer. If this USB storage device is removed, Job Storage will be disabled on the printer.

Insert the USB drive in the rear USB slot and follow the instructions on the control panel. This USB drive will be dedicated to Job Storage.
The front USB slot will not work for Job Storage.

1. The USB cover may need to be removed to reveal the USB slot on some printer models. If there is a cover, remove it.
2. Insert a USB drive with at least 16GB of memory.
3. Follow the Control Panel messages to format the USB drive for Job Storage.

You may need to update your printer driver if you do not find the "Job Storage" tab after enabling the feature in the printer. Go to the following URL for instructions on how to update the printer driver.

http://www.hp.com/support/jobstorage

ANNUAL REPORT 2021-22
CLUB ECOBIZZ

Where Economy Meets Business

(The official economics, business and public policy club of IBS Hyderabad)

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3.	2. Contribution during the Year 2.1 Benefits to the Members 2.2 Hardcore Journalism 2.3 EB Family 2.4 Benefits to IBS	6 - 8
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Name of the Club: EcoBizz

Category: Co-curricular

Domain: Economy, Business and Public Policy Planning

Faculty Mentor: Prof. Subhendu Dutta

Number of Active Senior Members: 17

Number of Active Junior Members: 20

(a) - Vision of IBS Hyderabad: To be a leader in management education through Industry- focused curriculum, case- based learning and applied research.

(b) - Mission of IBS Hyderabad: To offer high quality management programs that equip students with the right knowledge, skills and attitudes required to succeed in a dynamic world.

Knowledge: The right Knowledge implies relevant, contemporary and cutting-edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically.

Skills: The right skills enable students through complex problems, analyze them critically and find solutions quickly in a changing market environment.

Attitudes: The right attitudes help students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

(c) MISSION

To help students develop the right skills attitude and knowledge required to succeed in an economic and business environment and to facilitate value addition through diversified activities inside and outside the club by utilizing plethora of opportunities offered by ICFAI Business School.

(d) VISION

To work towards creating an insightful environment for those who wish to gain awareness about business economy and public policy through classroom and activity-based learning.

1. POSTS OF THE CLUB:

i.	PRESIDENT
ii.	VICE PRESIDENT MAINS
iii.	VICE PRESIDENT – KHOJ
iv.	RESEARCH & DEVELOPMENT HEAD
v.	JOINT SECRETARY
vi.	IT HEAD
vii.	MARKETING & PR HEAD
viii.	OPERATIONS HEAD
ix.	CREATIVES HEAD
x.	EDITORIAL HEAD

1.1 VERTICALS OF THE CLUB

1.	KHOJ
2.	MAINS
	a. EDITORIAL b. Marketing & PR c. IT d. Events e. Creatives f. Operations

1.3 Selection Procedure for the post holders is as follows-:

(i) Voting of all the junior EcoBytes for all positions
(ii) Evaluation of SOPs sent by juniors for the respective position for which the SOP is made.
(iii) Interview of the junior by seniors.
(iv) Decision taken as per common consensus among seniors.
(v) Handover.

1.4 Selection Procedure of New Members:

The selection procedure for the recruitment of junior EcoBytes is as follows-:

Application Form- A Google form is created which includes the personal details of the candidate as well as some general awareness questions so as to check the intellect of the aspirant. The candidates select the respective verticals they are interest in.

Tasks related to the selected vertical – Each candidate is mailed a task to perform by EOD based on the Verticals he/she has chosen according to their interest. This is to test if they are up to the mark for the selected verticals. The tasks given are as follows-

For Editorial – An abstract topic is given on which the candidate must write original content (plagiarism free) for about in less than 300 words.
For IT – Can pick any festive/national days and make a poster/video for the same. The thoroughness of the same is taken into consideration while evaluating.
Marketing – Candidates must prepare a list of promotional activities that can be performed for promoting an event.
KHOJ – Candidates must prepare for a given topic and present it for 10-15 mins with less than 5 slides only. Questions based on the topic will be asked after the presentation to check the candidate's knowledge pertaining to General Current affairs.

Presentations – The registered members will be divided into groups of 3. Each group has to design an event. Designing includes all the necessary protocols and processes

that are to be considered for planning an event. The event should be related to the domain of the club.
Personal Interview – Each candidate is thoroughly Identified and scrutinized during the Interview process. Candidates opting for Khoj will be given on the spot topic as will be asked to talk about it for 1 min.
Results – the final results of the candidates that have been selected will be announced by the end of the Personal Interview.

The Recruitment Drive is a 3-day process.

Selected candidates were sent a Certificate through E-mail stating that he/she has been selected as the official member of Club Ecobizz. A total of 22 members were selected and their Orientation took place on 17th July,2021 on Google meet.

2. Contribution during the Year

Student members who get recruited, learn extensively about various aspects of being a corporate entity. The takeaways of the tasks allotted to students were leadership skills and key financial, marketing and human resource management aspects.

2.1 Benefits to Members

OPERATIONALLY EFFICIENT: Members get an opportunity to connect amongst themselves and entities outside the college as well. Team Tasks such as allocation of Point of Contact (POC) for events, editorial, sponsorship visits and internal recreational activities endowed students with real world knowledge, negotiation skills, leadership skills, operations and Logistics, Public Relations Skills and improved soft skills at large.

TECHNICAL KNOW-HOW: As new members of EcoBizz, the members will be made fully educated on the domain of the club. Junior members will be then treated to pop quizzes relating to the Club domain to recall the concepts that they had studied. The inquisitive and open-ended discussion always developed into broader topics as the students later on discussed about the trail of black money, the World Bank with its sanctions and ration planning of families. So, all the aspects be it microeconomics as well as Macroeconomics were taken care of.

RESEARCH: KHOJ the Research Wing has contributed to superior presentation skills and in- depth knowledge of Researched Content whilst inculcating a news-driven mindset. Intensive Research and in-depth discussions gave way to a new wave of subjectivity riding on the newly derived knowledge of Khoj Members. Topics ranged from political to economical and everything in between.

EB PAATHSAALA: Apart from giving practical knowledge, the theoretical aspect was catered to as well to explore all aspects of business and economics. The EB Paathshaala is one glowing example as most students have their subject knowledge up to date as is ideal. EB Paathshaala is an innovative initiative taken up by the EB members to enhance and assist in facilitating learning of various subjects. There were workshops of all different academic subjects.

2.2 HARDCORE JOURNALISM: FOCUS- the monthly magazine contained articles of social relevance as well by covering important topics current and non-current. Editorials will be written in a subjective manner which helped writers and readers to form their own opinions for the same by showing both sides of the coin.

2.3 THE EB FAMILY: Members of Club EcoBizz are friends outside the Club as well. They are often observed having lunches in the Mess Together which is a clear-cut sign of solidarity. There are also regular, 'Senior vs. Junior Sports Matches', Cricket being the preferred sport. The On-Field Rivalry is a manifestation of the EB Spirit of Competition and Camaraderie

2.4 Benefits to IBS

- **INTERNSHIP DRIVE:** EcoBizz became holds Internship Drive this year. Students were allocated for their SIP in **Jingle bid** for the profile of Business Development. Jingle bid also conducted placement drive for the students of senior batch.

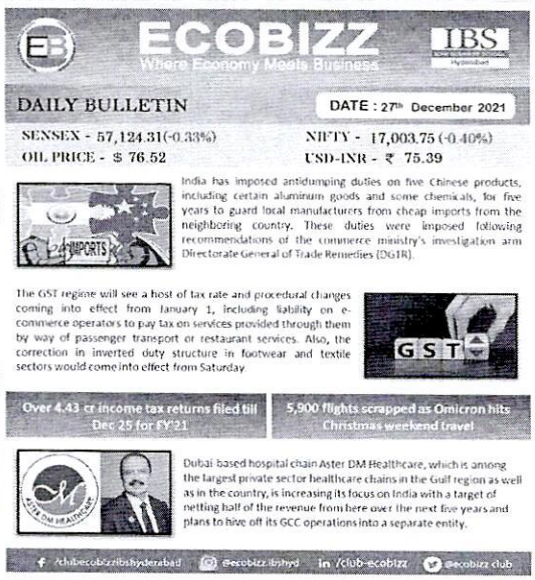
- **IBS-MUN:** Model UN is the most sought-after event of countless students and universities. The aim was to emulate the Harvard MUN, the premier MUN in its category. Students from as many as 13 colleges/universities participated in the event, while IBS-Hyderabad students themselves got the chance to present themselves as delegates and discuss World Politics.

- **DAILY EB BULLETIN:** The EB Bulletin was focused on improving the General Awareness of all IBS-Students and the increased role of social media and internet portability only helped in the proliferation of desired effect.

- **FOCUSED APPROACH TOWARDS PROGRESS:** All Activities such as events, seminars and monthly magazine are directed to benefit the students of IBS-Hyderabad whilst providing an economically and policy-centric bent twist in the mix.

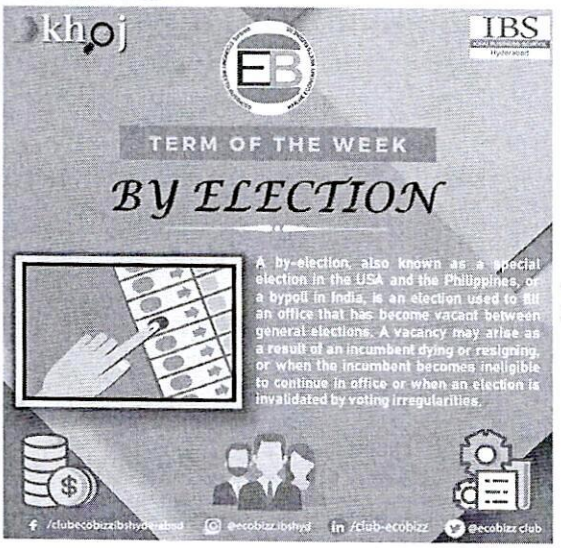
3 FUNCTIONAL ONGOING ACTIVITIES OF THE CLUB

- **Daily Bulletin** - The EB Bulletin was focused on improving the General Awareness of all IBS-Students and the increased role of social media and internet portability only helped in the proliferation of desired effect. EB Bulletin is posted on all social media handles every day.



- **News Probe** – This is a new initiative where the members can write an opinionated review on the ongoing issues around the world in not less than 150 words. The main purpose of News probe is to state facts and provide an overall overview of the issue. It will help the students to speak their minds and come out with an opinion of their own based on complete analysis News Probe is a weekly addition and is posted on all social media handles

- **Term of the week –** Words/Jargon related to the domain of the club with a description of what it means. Term of the Week is a weekly edition and is posted on all social media handles.



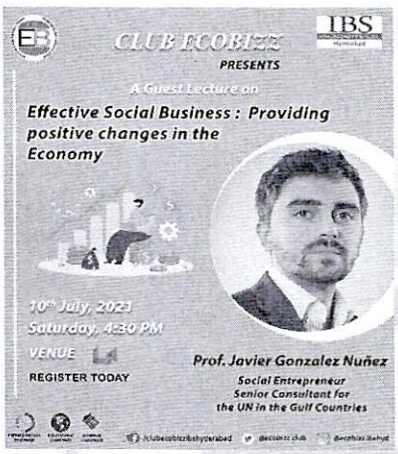
- **What's the Bill?** – This is a new initiative that EcoBizz will be initiating soon. It would be a kind of bulletin wherein One Bill will be discussed mentioning the key facts of the bill alongside. What's the bill will be a weekly edition and is posted on all social media handles.

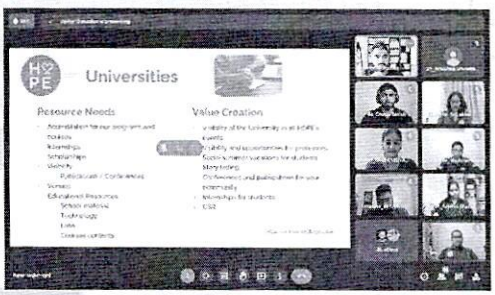
- **Guest Lectures** – Various Guest lectures/webinars/Panel discussions are conducted during the course of the year.

1. Date - 10/07/2021

   Name of the Guest- **Prof. Javier Gonzalez Nuñez**

   Topic - **"Effective social business: providiong positive changes in the economy"**

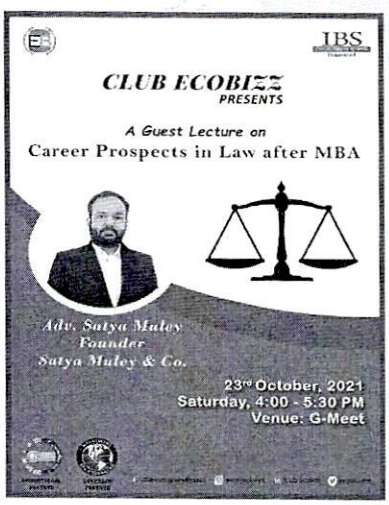




2. Date - 23/10/2021

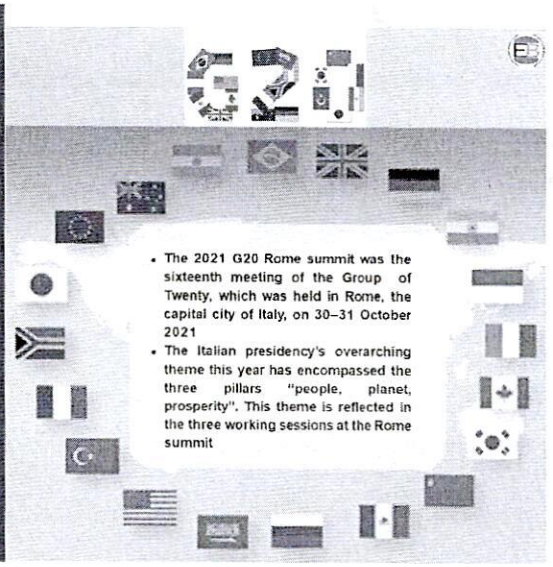
   Name of the Guest - **Adv. Satya Muley**

   Topic **- " Career prospects of Law after MBA"**



- **EB Opinions** – EB opinions are structured articles that are written on any interesting Global issues. The EB Opinion is a well-articulated form of any particular ongoing issues. The members will also have Presentations of their EB Opinions for not more than 15 mins.

- **Marketing/Infographics** – In our vertical Marketing & Public relations, we aimed to produce informative content in relation to our domain. Insta posts and Infographics for Linkedin are being posted from time to time for a frequent update on the latest ongoing economic/public policy related activities.



- **EB Paathshala** - In order to provide after class sessions on academic subjects. Since adjustment is difficult for many, it is the endeavour of EB members to help the students into transitioning into academic IBS Life. Apart from giving practical knowledge, the abstract is to cover the aspects of business and economics also. EB Paathshala is an innovative initiative taken up by the EB members to enhance and assist in facilitating learning of various subjects like AFM, FM, BA, and Micro Economics.

- **EB Week** – It is conducted during the month of January before the Club Handover. The main purpose of EB Week is to guide the Junior members of the club of the functionalities pertaining to the corporate word. Sessions on how placements and interviews can be delt with will be shared. (For club members only)

- **Focus Magazine** – Simultaneously during the course of the year, the club will also be working on its yearly magazine that is being implemented newly this year. This initiative is to let the club's domain shine further and let everyone know about its yearly works.

4. KHOJ – THE RESEARCH WING

- **Khoj Sessions** – Khoj being the research wing of the Club has rigorous functional activities. Regular discussions and brainstorming sessions on topics will take place. Various session relating to different topics will be taken up for enhancing the know-how of various issues/ongoing activities across the world.

- **EB FORUM** – Khoj classes, this year the club is coming up with a new initiative called "EB Forum" which majorly includes brainstorming sessions, analysis of technical aspects related to Economics, business and public policies, voluntary presentations of any trending current affairs, sessions related to upcoming policies that can affect the economic status of the nation etc.

- **Sectorial Presentations** – Khoj conducts 2 sectorial presentations during the course of 1 year. It could be done in groups or individually. It is a 45 mins presentation, where the members are given wider topics on various sectors or eminent topics that having a big impact.

5. LIST OF EVENTS:

A. TRAINING/INTERNAL WORKSHOPS & MANAGEMENT PRESENTATIONS

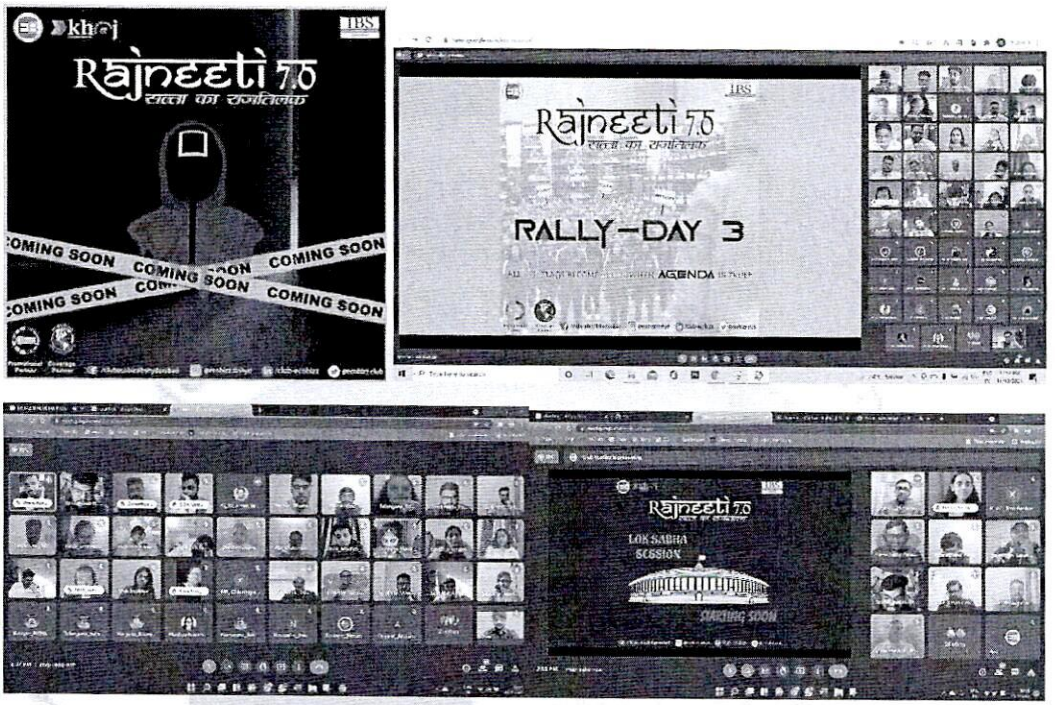
SNO.	Topic	Type of Workshop
1.	Stock market: basics	Khoj Session
2.	Stock market: reading of charts	EB Paathshaala
3.	Banking ratios	EB Paathshaala
4.	Marketing Research	Khoj Session
5.	Impact of Indian railways on Indian Economy	Khoj Session
6.	BRIC	Khoj Session
7.	WTO	Khoj Session
8.	Aftermath of Global Terrorism	Khoj Session
9.	The Great Depression	Khoj Session
10.	Revolution of Indian Banking	Khoj Session
11.	Ban of Chinese goods	Khoj Session
12.	Atmanirbhar Bharat	Khoj Session
13.	Rajneeti Workshop	Internal Session
14.	Sectorial Presentation	Khoj Session
15.	Sectorial Presentation (Telecom Sector)	Khoj Session
16.	Sectorial Presentation (Real Estate Sector)	Khoj Session
17.	Sectorial Presentation (Aviation Sector)	Khoj Session

B. EVENTS SUMMARY OF CLUB ECOBIZZ

S.No	Name of Event	Type of Event	Date	Venue	Attendance
1.	**EcoHunt**	Fresher's Event	**02-July-2021**	Google Meet	**50+**
2.	Guest Lecture	Topic – **"Effective social business: providing positive changes in the economy"**	28-July-2020	Google Meet	115+
3.	Recruitment Drive	Recruitment Drive	3 days event	Google Meet	50+
4.	Induction	Welcome to Juniors	17-July-2021	Google Meet	40
5.	Arthaniti	Fresher's Event	10-July-2021	Google Meet	60
6.	Guest Lecture	Topic – Career Prospects of law after MBA	23-October-2021	Google Meet	150+
7.	Rajneeti 7.0: Day-1	Briefing of Rajneeti	11-November-2021	Google Meet	44
8.	Rajneeti 7.0: Day-2	Nominations	12-November-2021	Google Meet	120
9.	Rajneeti 7.0: Day-3	Rally & Agenda	13-November-2021	Zoom	300+
10.	Rajneeti 7.0: Day-4	Voting	14-November-2021	Polys	1100+
11.	Rajneeti 7.0: Day-5	Lok Sabha Session	15-November-2021	Google Meet	100
12.	Rajneeti 7.0: Day-6	Rajya Sabha Session	16-November-2021	Google Meet	100
13.	Rajneeti 7.0: Day-7	Closing Ceremony	17-November-2021	Google Meet	200+
14.	Astralis	Trishna Event	TBD	TBD	-
15.	Akin Universe	Trishna Event	TBD	TBD	-

6. Domain Events of Club EcoBizz

RAJNEETI 7.0_Satta Ka Rajtilak



Club Ecobizz - the official Economics, Business and Public policy club of IBS Hyderabad in association with the Economics Department of the college presented **Rajneeti 7.0**, which is a simulation of the Indian political system. 'Rajneeti – Satta ka Rajtilak' is an anticipated event by all the clubs of IBS Hyderabad, where people get to put forward their political views and reciprocate their ideas during an itinerary period of 7 days in whole; where each day represents a specific part of the election process. It is a mini representation of the Indian Political System.

The main reason behind coming up with Rajneeti was to take our fellow mates on a journey of understanding the Indian Political system, with us- how are nominations filed by candidates, how are election campaigns conducted, how does the process of voting take place, how discussions are held in the assembly, how is a bill passed in both the houses of the parliament and finally, how does a law come into existence.

This was for the fourth consecutive year that Rajneeti was organized, which saw an active participation of the management students of the college. Our main aim is to make students aware about the process of Indian elections by making them do what our politicians do i.e. fighting elections and also help them to know what are the functions of the parliament and what does parliamentary committees do.

7. LIST OF EVENTS – PARTICIPATION & WON

1. Spookified by Grey matters - participation
2. Concirncia by Aaina - participation
3. Nuntius 3.0 by IBS Messenger - participation
4. Money glory by Money Matters Club - participation
5. Qurossical by VAPS - participation
6. Rob-o-lution by DOT- participation
7. Scampedia 5.0 by Finstreet - participation
8. Swap-tacular by Speak Up - participation
9. Entreprenow by Macon - participation
10. Mythopoeia by Maverick - participation
11. Glitz 2.0 by Moving Mannequins - participation
12. Cinimagic by Infinity studios - participation
13. Tarkash 2.0 by Aaina - participation
14. Communiquizo by Grey matters club - participation
15. Tarang by Smavesh - participation
16. Exuberance by Maverick – **1st position**
17. Gnesis 5.0 by Admire - participation
18. Edge 4.0 by Kaizen - participation
19. Meraki 4.0 by Moving Mannequins participation
20. Vyuh by Dot - participation
21. Squiz games by Admire - participation
22. Marketshetra by Club Maverick – participation
23. Third wheel by VAPS - participation
24. Redux by Money matters club - participation
25. Bioscope 11.0 by Infinity Studios – **Best costume award**
26. HR Week 5.0 by Convergence – **3rd position**
27. Aashayein by Aaina - participation
28. Trikona by IBS Analytics - participation
29. Bhavmandi by Finstreet - participation
30. Quizzer of the year by Grey matters - participation
31. Malang by XpressionZ - participation
32. Impulse by Maverick – **1st position**
33. Edge 4.0 by Kaizen – **1st position**
34. E5 Summit byMWB – **3RD position**
35. BlackOps by Kaizen – **2nd runner up**
36. Kriyavat 2.0 by club ibs messenger- participation
37. Sanskriti by Smavesh - participation

- No Participation in any of the external events by Club Ecobizz.
- No participation in Academic Events (organized by IBS) by Club Ecobizz members.
- No Conclaves organized by Club Ecobizz.
- Events organized jointly with other student clubs – Club Ecobizz organized a Guest Lecture with Macon as a domain partner (Prof. Javier Gonzalez Nuñez on the topic - "Effective social business: providiong positive changes in the economy)
- Ecobizz was not a resource partner for other club events.
- No participation in Social Service & CSR Activities by Club Ecobizz.

Following are the knowledge sharing sessions organized by Club Ecobizz-:

1	Stock market: basics	For club members only
2	Stock market: reading of charts	For club members only
3	Banking ratios	For club members only
4	Marketing Research	For club members only
5	Impact of Indian railways on Indian Economy	For club members only

IFHE Hyderabad

IBS® ICFAI BUSINESS SCHOOL

ANNUAL REPORT

ADmire 2021-2022

ADMIRE

GET INSPIRED GET ADMIRED

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ADMIRE
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ADMIRE REPORT: 2020-2021

VISION

To evolve as an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

MISSION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

CORRESPONDENCE WITH INSTITUTE'S MISSION & VISION.

As the Official Advertising and Branding Club of IBS Hyderabad, Club ADmire concentrates on the institute's methodologies regarding advertising and branding and tries to inculcate them into club's practices and proceeds towards implementing the rightful skills and knowledge, required for successful advertising and creating brand value for our clients through encouraging engagement of their brand in our various events. We aim at nurturing individuals on the basis of current corporate requirements and make them skillful and sincere leaders.

DESCRIPTION

"You can't exhaust creativity. The more you use it, the more you have." Club ADmire believes that creativity is same as intelligence. At club Admire, we provide the opportunity to its members to expand the horizon of their thinking and extract the pearls of success. We provide the platform where our students can sharpen their skills and knowledge with utmost precision. We help in implementing the skills learnt and the knowledge gained in the real time campaigns of our clients outside or within the premises of IBS Hyderabad. Members of Club ADmire are chosen on the basis of their behavior, honesty, enthusiasm, creativity and their sheer determination to learn new things. Club ADmire ensures that there is no "I" in team, its "we". Here at club Admire, we believe in enhancing an individual's wholesome leadership skills.

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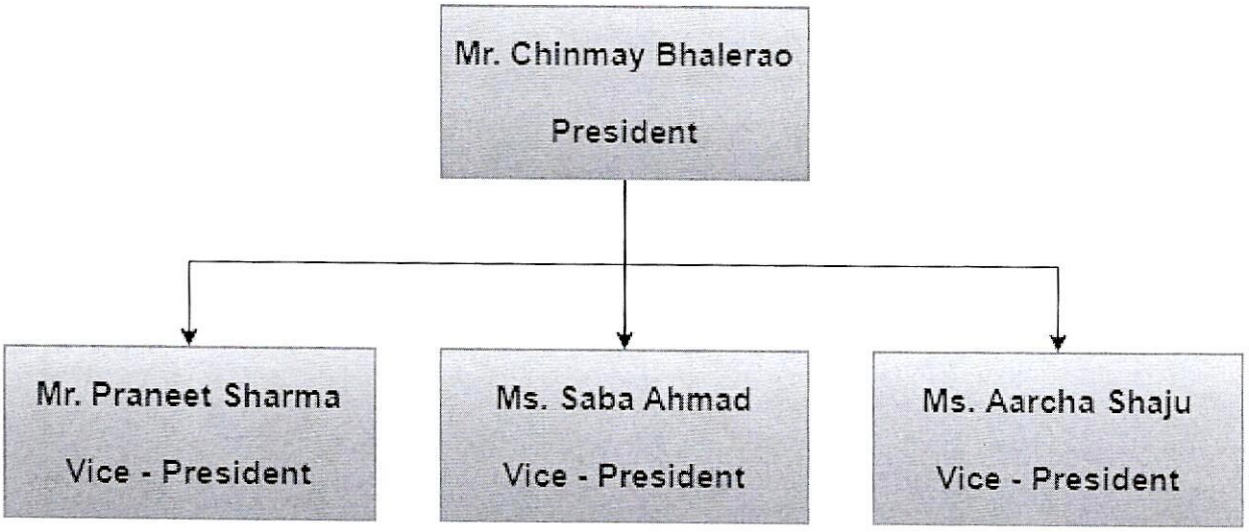
ADMIRE'S HIERARCHY



ADMIRE'S CONTRIBUTION TO ITS MEMBERS

1. **CLIENT SERVICING**- This is one of the major contributions which enhances the communication skills, confidence, presentation skills and real world knowledge.

2. **EVENT MANAGEMENT**- ADmire conducts numerous fun and educational events wherein members of the club create, conduct, manage and anchor the entire event which improves their management and organizational skills and builds leadership qualities among them.

3. **SSR-** ADmire inculcates a sense of responsibility towards society into the minds of its members and they learn to perform their duties towards society by doing 'Student Social Responsibility' (SSR) activities.

4. **MENTORING-** Seniors of the club conduct presentations to help the students learn about their subjects in a better way and help them choose their career path in the long run.

5. **GUIDANCE-** Through constant guidance, members get sponsorships, for various events, which is a major task that students do successfully and efficiently. This instils convincing skills among them and helps them learn how to do research, explore the market, generate leads, and convert them as sponsors.

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ADMIRE'S CONTRIBUTION TOWARDS IBS COMMUNITY

JUARI: FLAGSHIP EVENT

The exuberant flagship event of Club ADmire- Juari is one of the most exhilarating and thrilling events for the whole IBS community. ADmire has been hosting Juari from the past 10 years with much enthusiasm and excitement. It has always been a grand success. Like every year, this year too Juari bought some relaxation for students during the stressful time of tests and projects. Juari is one such event which not only juniors but students across all courses and all years enthusiastically participate in. It gives them the thrill of being in a casino without actually having to spend money. The alumni of our college also occasionally try their luck at this event.

CHRONOLOGY OF EVENTS:

EVENT NAME	EVENT TYPE	DATES	PLATFORM
AD-SCOUT	Trishna Fun Event	6th January,2021	GOOGLE MEET
AD-RECON	Trishna Major Event	8,9,10 January 2021	GOOGLE MEET
CLUB HANDOVER	Internal	02nd February,2021	GOOGLE MEET
AD-FICTITIOUS	InterClub	1st July 2021	GOOGLE MEET
GUEST LECTURE	InterClub	10th July 2021	GOOGLE MEET
RECRUITMENT DRIVE	Internal	18th – 23rd July 2021	GOOGLE MEET
PHOTOSHOP SESSION	Internal	1st August,2021	GOOGLE MEET
GUEST LECTURE	InterClub	19th August 2021	GOOGL MEET
FEST BURN	InterClub	21st August 2021	GOOGLE MEET
QUIRK-AD	InterClub	17th – 19th September,2021	GOOGLE MEET
Genesis 5.0	InterClub	21st - 22nd October, 2021	GOOGLE MEET
SQUIZ GAMES	InterClub	31st October 2021	GOOGLE MEET
JUARI 11.0	InterClub	12th-13th December 2021	GOOGLE MEET & Taj Garden

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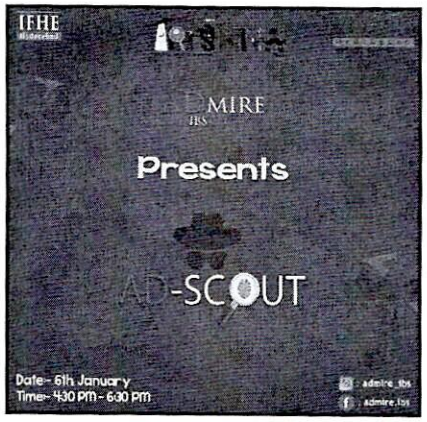
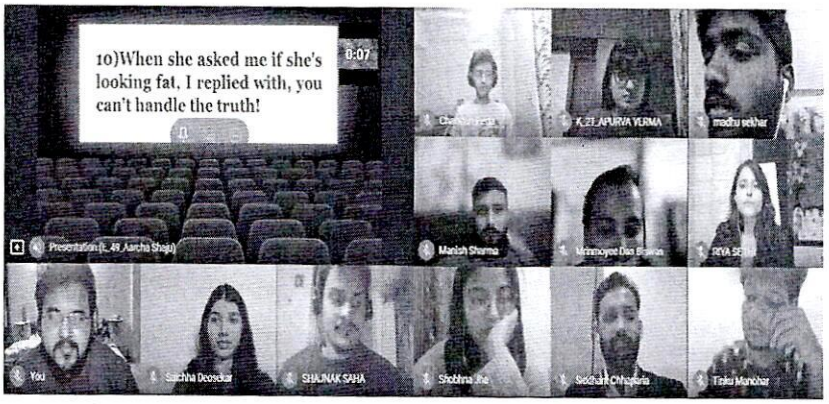
Events Description

AD-SCOUT





This event was part of IBS Hyderabad Annual Fest - TRISHNA 2K21. The theme of event was the spies/detective world with the blend of Advertising and Branding knowledge. It was a Fun event that consisted of two rounds.

Round 1: Brandomatic, Round 2: Spy the Tag

The event was conducted in 2 rounds. Firstly, the corporate knowledge was put to test. In the second round the teams decoded the brand taglines and advertisements to find out a spy movie dialogue.

AD-RECON

This event was part of IBS Hyderabad Annual Fest - TRISHNA 2K21. It was a major event with an amalgamation of 5 rounds held over a timeframe of 3 days-

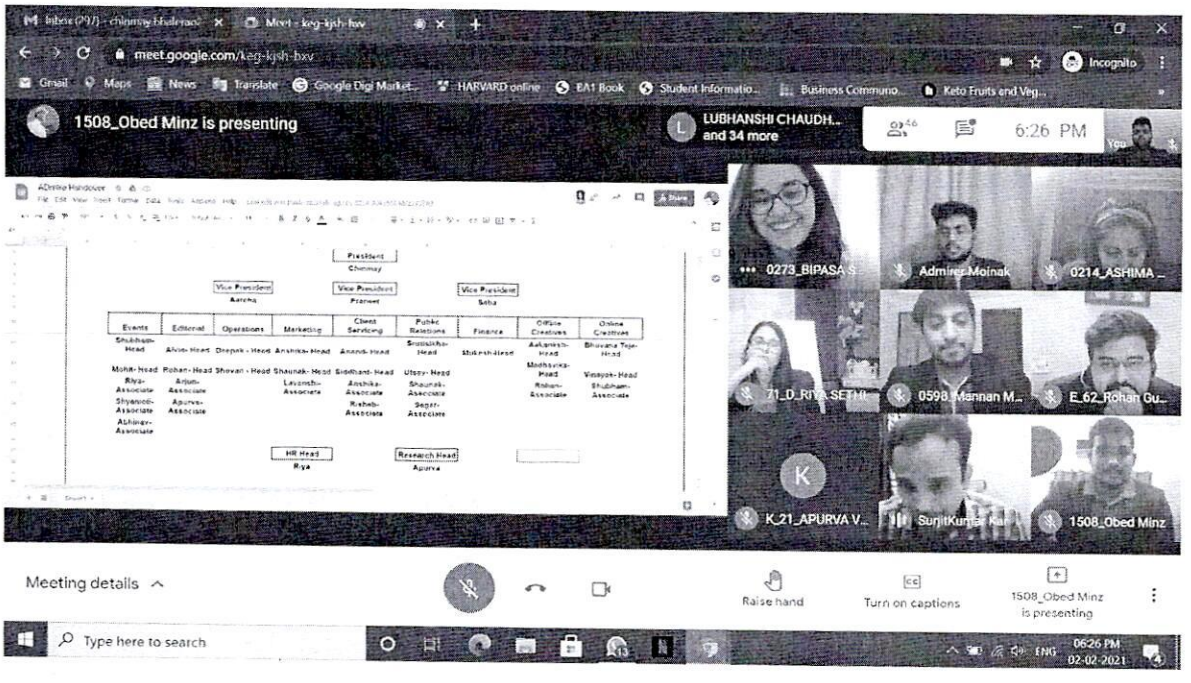
1) Mystery of questions
2) Espionage Rapid Fire

3) Spy Code
4) Controversially yours
5) Pitch odd to even

The rounds had a mixture of quizzes related to brand espionage, rapid fire rounds concentrating on brand rivalries, a mystery puzzle round taking out the participant's best spy self and lastly a strategy round where the pitch to complete the mission had to be made.

CLUB HANDOVER

The ceremony was held to pass on the roles and responsibilities from the senior member on to the junior members. All the junior members were given their respective posts.



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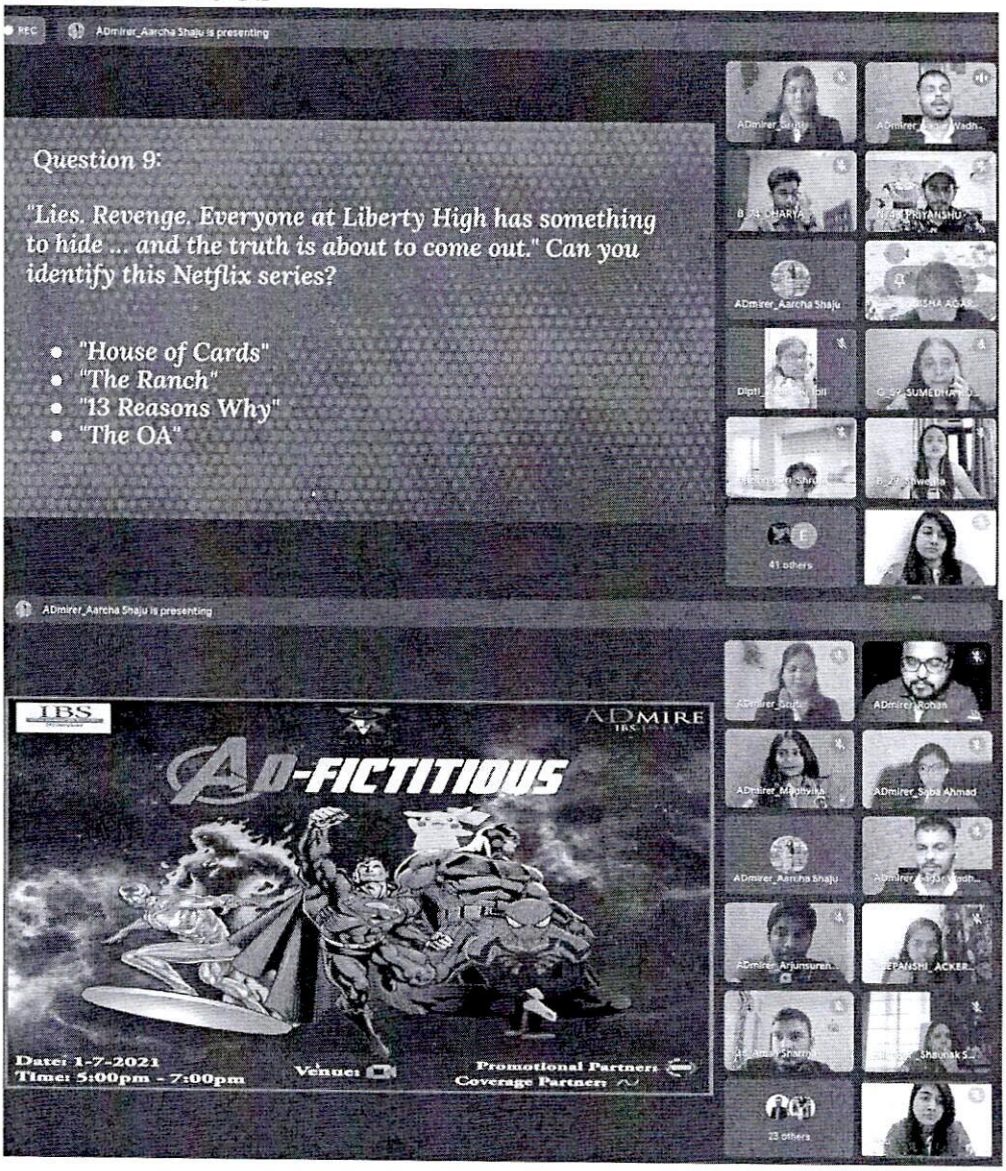
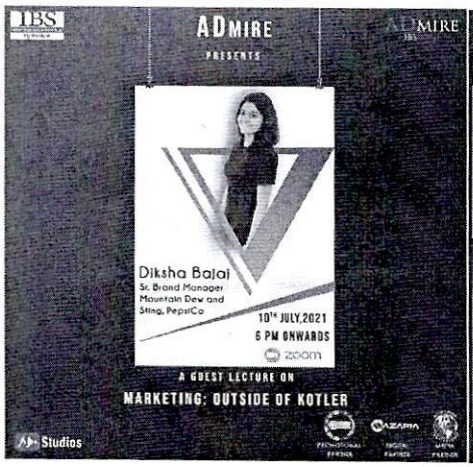
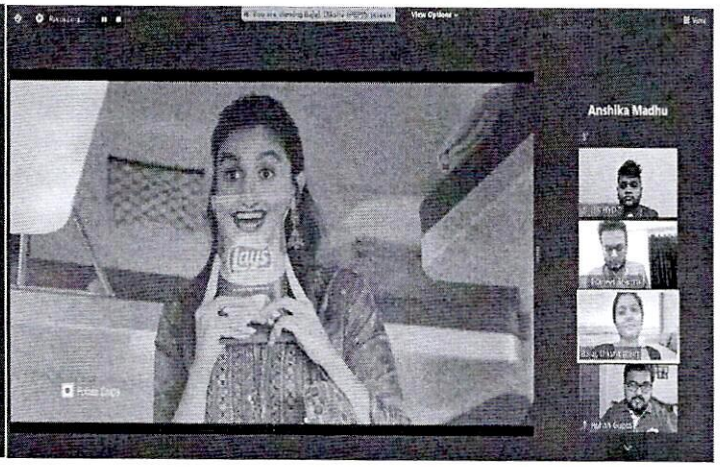
AD-FICTITIOUS



Club ADmire organized this event for the Fresher's week. This event was a mixture of the Fresher's week theme which was transgress and the club domain which is Branding and Advertising. The event had a total of 2 rounds. Wherein the round-1 checked the knowledge of the participants, and the round-2 checked the strategic and creative quick thinking.

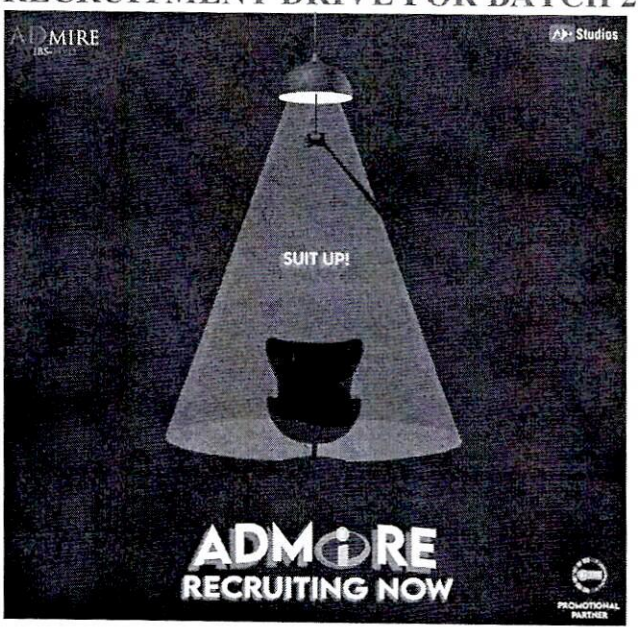
GUEST LECTURE





Club ADmire believes Branding is a big part of every organisation, and marketing is not just limited to making people aware about the products and services, hence we conducted a guest lecture on "Marketing: Outside of Kotler", the lecture was given by the Senior Brand Manager of Mountain Dew and Sting at Pepsi Co. Ms. Diksha Bajaj. It was a very unique session that gave the aspiring brand makers and brand enthusiasts a deep insight into how branding and advertising works, how corporate marketing is an ocean in itself and also the guest gave tips to the attendees on how to prepare themselves for this line of work.

RECRUITMENT DRIVE FOR BATCH 2020-2022



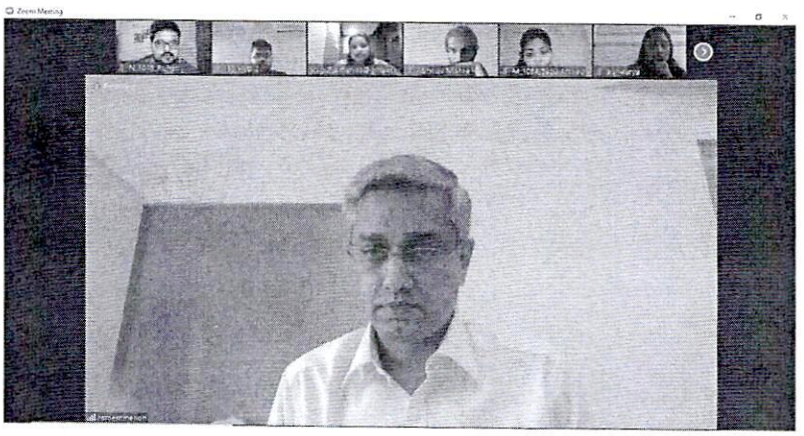
Club ADmire conducted its recruitment drive for the freshers batch of 2021-23 from the 18th to the 23rd of July, 2021. During the recruitment drive the first step was to present before the senior

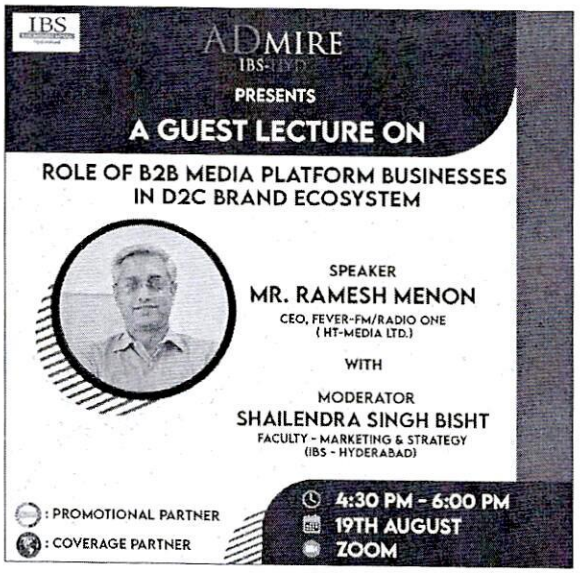
team, a new and innovative product with an existing brand. The shortlisted teams were then put into individual slots and personally judged on the basis of presence of mind, awareness, creativity and ability to work in a team.
The interviews were conducted for three days and tasks were given to the candidates to judge their skills. The promising candidates were then shortlisted from the list of students who had applied and were appointed as new recruits in club ADmire - the official Advertising and Branding club of IBS, Hyderabad.

PHOTOSHOP SESSION

Club ADmire organized the internal workshop on Photoshop and Poster Making. The purpose of workshop was to make the members of Club well verse with the software so that they can bring out their creativity and use it in future wherever it is required.

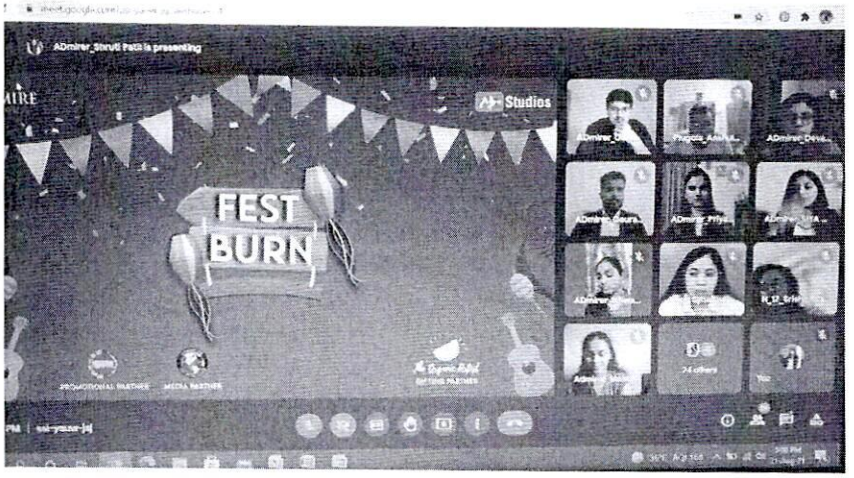
GUEST LECTURE

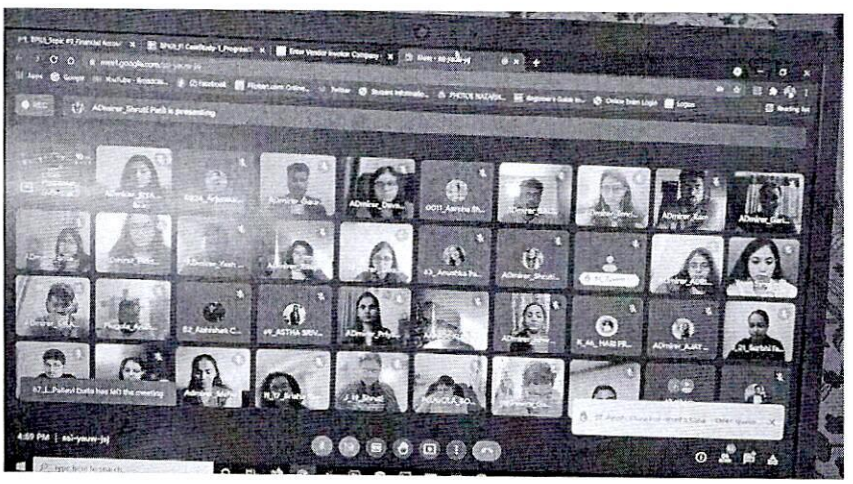




Club ADmire with the help and guidance of Mr. Shailendra Singh Bisht sir who is an esteemed faculty from the Marketing department at IBS Hyderabad organized and conducted a guest lecture on "Role of B2B Media Platform Businesses in D2C Brand Ecosystem", the lecture was given by the CEO of Fever FM and Radio One at HT- Media Ltd. Mr. Ramesh Menon. Listening to a CXO level executive of a media giant in itself was an exhilarating experience. It was a very unique session that gave the B2B aspirants an insight on not only how to spread awareness and advertising a brand, but also made them understand how in a Direct 2 Consumer channel can success and widespread awareness be achieved.

FEST BURN





Fest Burn was Club ADmire's introductory event for the MBA batch 2021 to 2023, where the junior batch was invited to participate. This event was based on the theme which was a blend of festivals and celebrations with the club domain. This was a one-day event and was scheduled on 21st August 2021.

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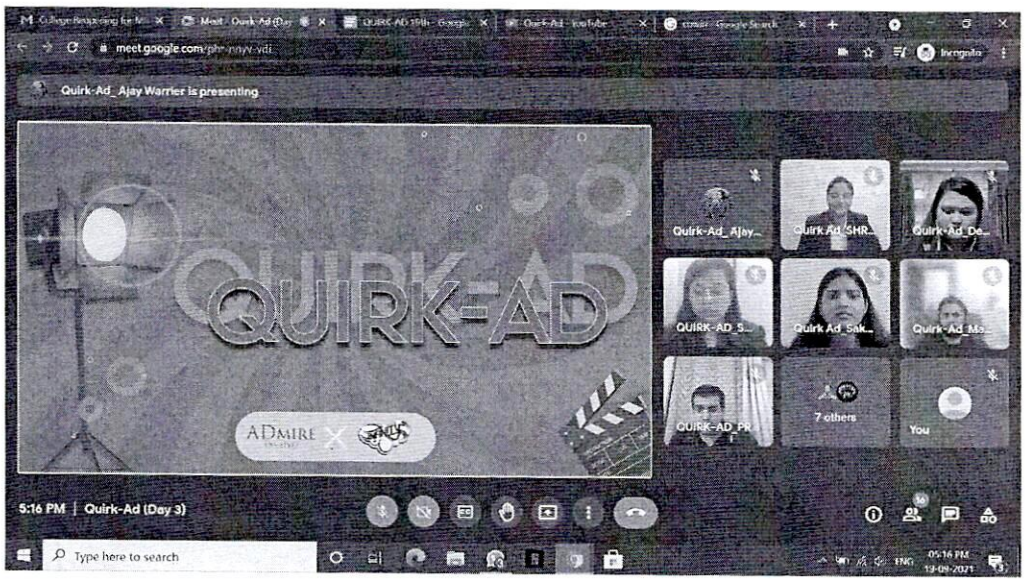
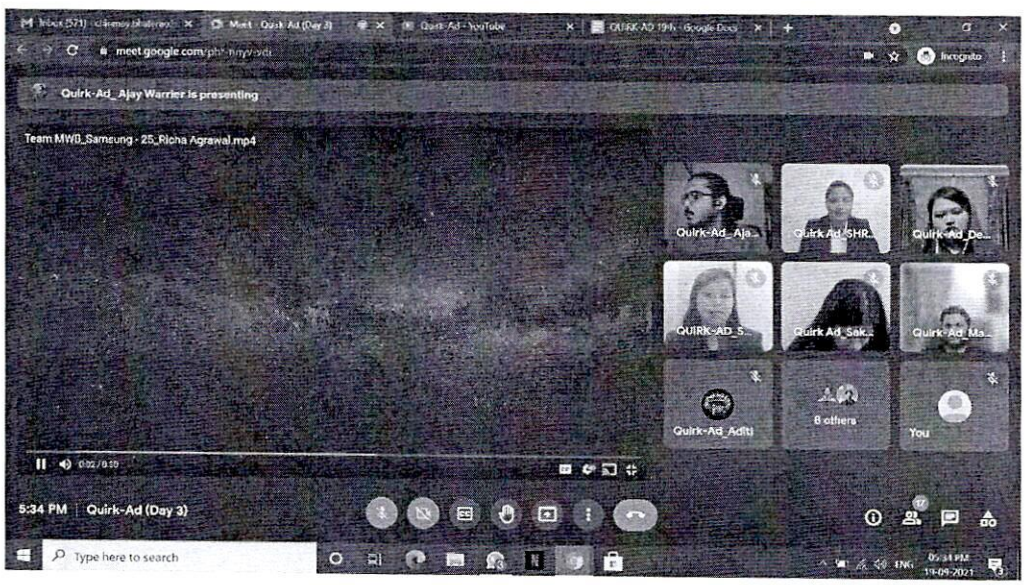
QUIRK-AD





Quirk-AD was conducted with the collaboration of Club Infinity Studios. The idea was to fuse the domain of both the clubs and create the most entertaining event which also has the elements of current scenario. The task given to the participants was to make an Ad-film for the brand allotted with the theme that was Quirkiness.

This event was scheduled from 17th – 19th September 2021. The event started with the briefing and brand allotment to the participating teams and ended with the screening and prize distribution.

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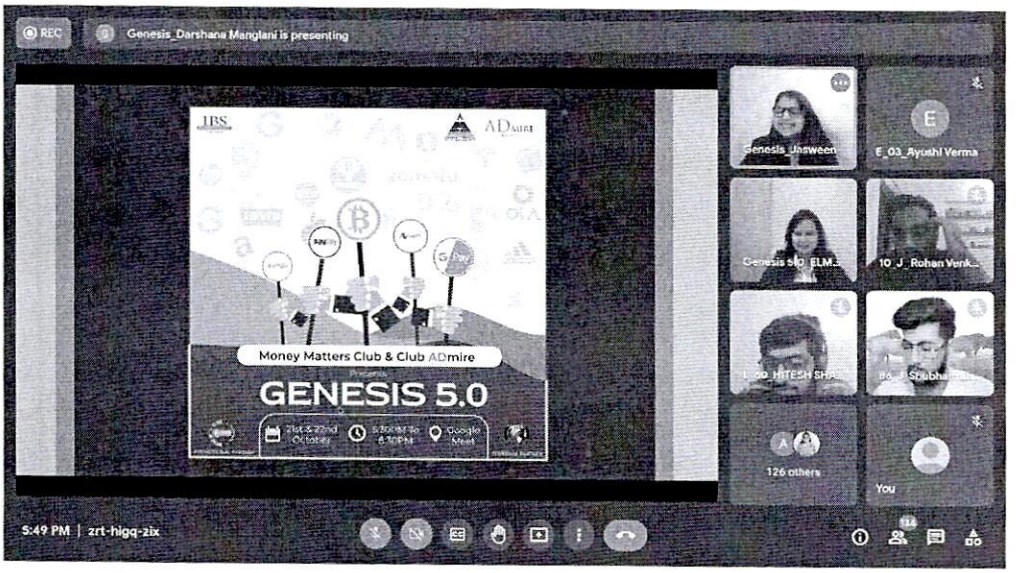
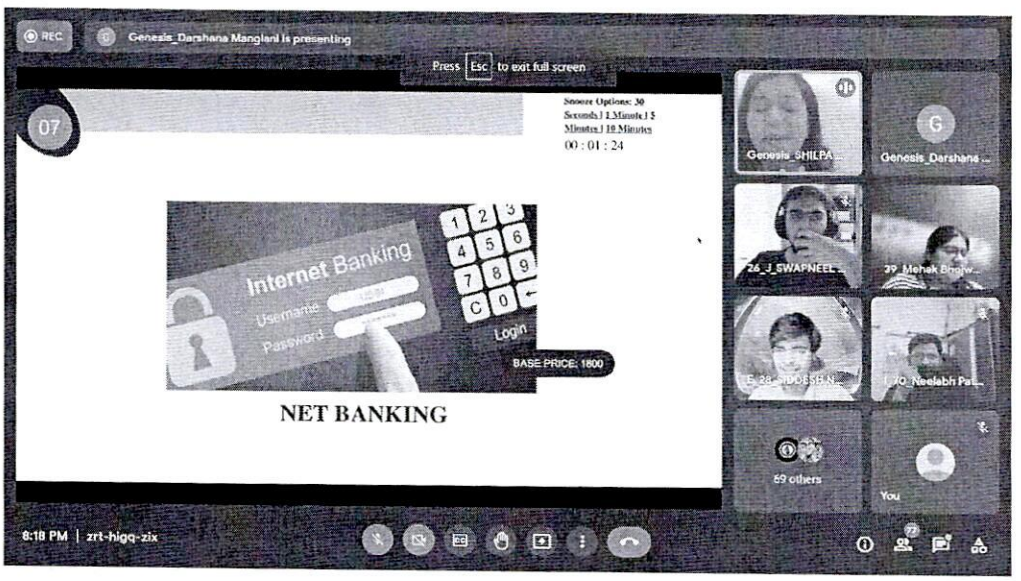
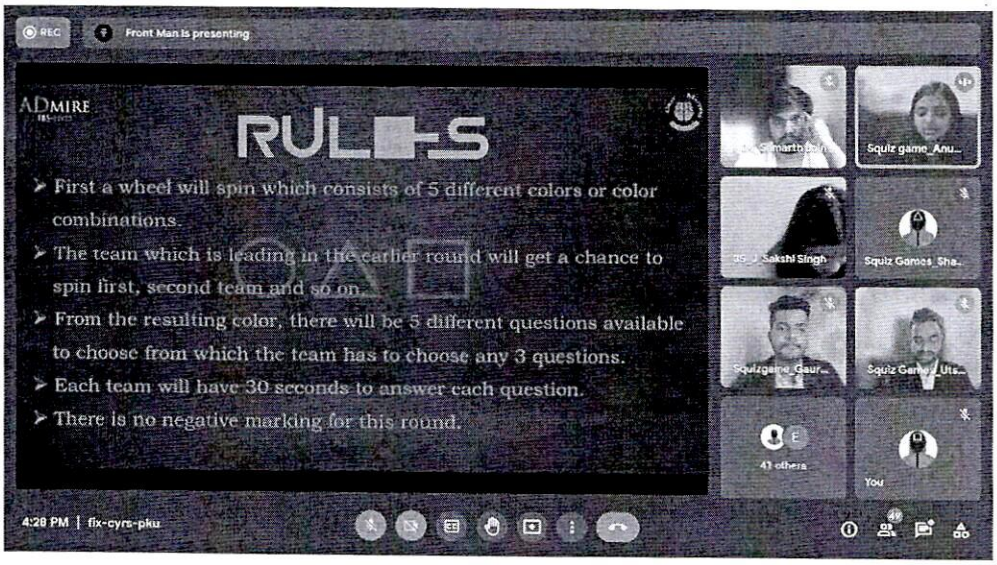
Genesis 5.0





Genesis 5.0 was conducted with the collaboration of Money Matters Club. The idea was to fuse the domain of both the clubs and create the most realistic event which also has the elements of current scenario i.e., round 1 was completing a quiz to earn points, followed by an auction round where the teams used the earned points to get their preferred brand and payment method and round 2 was totally pitching a brand plus financial strategy to explain how the chosen brand and payment method would bring about a positive and profitable change. This was a two-day event scheduled on 21st and 22nd October 2021.

SQUIZ GAMES



SQUIZ GAMES was a one-day event in collaboration with Gray Matters Club (the official quizzing club of IBS Hyderabad). The idea was to fuse advertising and branding concepts with the high-end questioning standards of GMC. This event was scheduled for 31st October 2021 on the Google Meet platform. It was the one-day event designed like the game show showcased in a famous Web Series. The event consisted of three rounds which represented three different games having the blend of tricky questions related to brand and advertisement.

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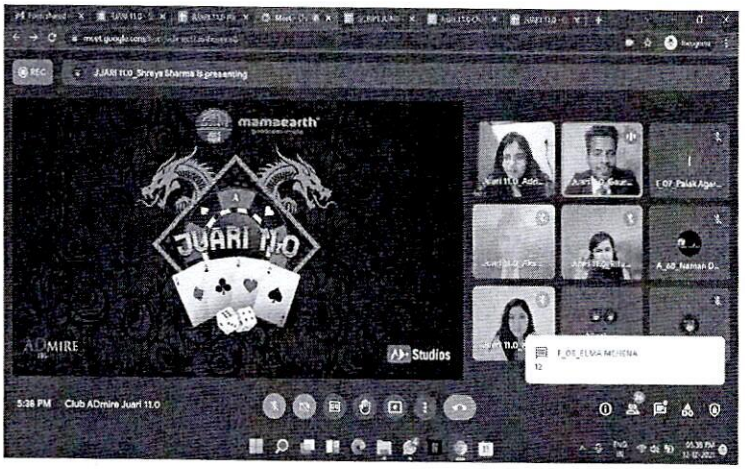
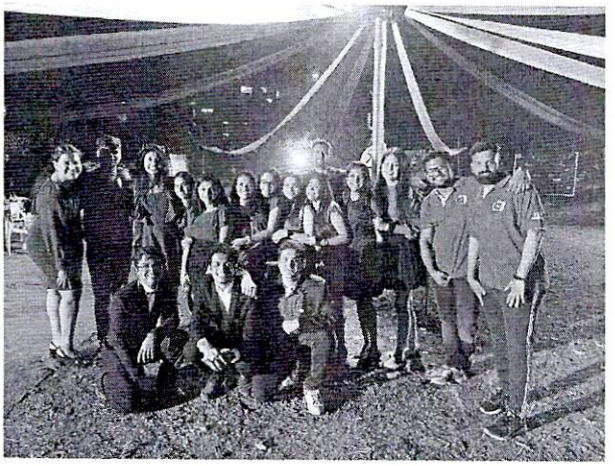
JUARI 11.0- FLAGSHIP EVENT





This year Club ADmire conducted the 11th iteration of our flagship event Juari. This year too Juari 11.0 was full of fun event with a stress-free environment in these hard times and it came with a special twist. After more than a year of everything online, Juari 11.0 was a two-day event conducted in a Hybrid format. Everyone on and off campus was able to enjoy and especially people in the campus got a feel of the charm of offline events. Juari 11.0 was scheduled from 12th to 13th December 2021. The title sponsors for the event were Mama Earth and Spudato while the other sponsors were bewakoof.com, lenskart, Croma (A TATA enterprise), ixigo, firstcry.com, zoom car, ferns & petals, the man company, my glam, The open letter, bubbles.n.blossoms, spartan poker, Onesta, Mac V., Eat sure and its partners Behrouz- The royal biryanis, Slay everyday, mandarin oak, oven story, lunch box, sweet truth, faasos, good bowl, wendy's, firangi bake.

OTHER INITIATIVES

WEDNESDAY POST

As the official advertising and branding club of IBS Hyderabad, we understand that it is important to increase our reach and engagement and also to help our team gain and spread knowledge while learning to become brand in themselves. We do that exactly but with some information i.e., every Wednesday we share some information and unique concepts regarding advertising and branding through our social media posts.

RESEARCH

Club ADmire is always involved in research on our clients and market trends which also help us map academic concepts in reality. The dynamic marketing changes and improvements made by various companies are closely studied and a report based on the analysis made is presented. This helps the members to learn the means and mode of analyzing the downfall and uprising of companies, industries and therefore, economy as a whole.

LIST OF SPONSORS AND CLIENTS

1. Spartan Poker
2. Spudato
3. Mama Earth
4. Bewakoof.com
5. Lenskart
6. Croma (A Tata Enterprise)
7. Ixigo
8. Firstcry.com
9. Zoom car
10. Ferns and Petals
11. The Man Company
12. My Glam
13. The open letter
14. Bubbles n Blossoms
15. Onesta
16. Mac V
17. Eat Sure
18. Behrouz-The Royal Biryanis
19. Slay Everyday
20. Mandarin Oak
21. Oven Story
22. Lunch Box
23. Sweet Truth
24. Faasos
25. Good Bowl
26. Wendy's
27. Firangi Bake

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LIST OF EVENTS PARTICIPATED IN 2021:

S.NO.	Date	Event Name	Club/CELL/COMMITTEE Name	Participant's Name	Position help if an
1	1 August ,2021	GUEST LECTURE	ARC	Ayush Kumar Mishra Adrija Mukherjee Milan Meher Garima Bajaj Jasween Kaur Mehuli Wadhwakar	
2	4 August,2021	MANAGEMENT DISCUSSION	MMC	Garima Bajaj Milan Meher Aakriti Patwal Shilpa Samanta Sai Kiran	
3	5 August,2021	GRENZENLOUS 5.0	MWB	Yash Devnani Smriti Sehgal Jasween Kaur Mehuli Wadhwakar	
4	7 August,2021	SPOOKIFIED	GRAY MATTERS	Diksha Naik Akshat	
5	7 August,2021	HR ENIGMA	CONVERGENCE	Garima Bajaj Jasween Kaur	
6	9 August,2021	GUEST LECTURE	NEWSWIRE	Garima Bajaj Sai Kiran Riddhi Gupta Aakriti Patwal	
7	10 August,2021	GUEST LECTURE	MWB	Sai Kiran Garima Bajaj	
8	10 August,2021	CONCIENCIA	CWD & CLUB AAINA	Anushka	

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				Shantanu Jain	
9	12 August,2021	QUROSSICAL	VAPS	Rohini Saha Yash Devnani Riddhi Gupta	
10	12 August,2021	MONEY GLORY	MMC	Gaurav Anushka	
11	13 August,2021	NUNTIUS 3.0	IBS MESSENGER	Nikee Joshi Ritupragna	
12	13 August,2021	VISHLESHAN	IBS Analytics	Ajay Diksha	Winners
13	14 August,2021	ROB-O-LUTION	DOT	Anusha Gupta	
14	19 August, 2021	Oh Shoot	Club Nazaria	Komal Gaurav	
15	19 August, 2021	Swap-Tacular	Speak-up	Aakriti Disha	
16	16 August,2021	SCAMPEDIA 5.0	FINSTREET	Gaurav Shruti Patil Smriti Sehgal	
17	18 August ,2021	THRILLARIA	PRAKRITI	Shruti Mehuli	
18	19 August,2021	SWAP-TACULAR	SPEAK-UP	Aakriti Diksha	
19	19 August,2021	OH SHOOT	NAZARIA	Gaurav Komal	
20	21 August,2021	ENTREPRENOW	Macon	Ram Sritapa	
21	22 August,2021	MONOMANIACS	NEWSWIRE	Akhil Ayantika	
22	25 August,2021	MYTHOPOEIA	MAVERICK	Mehuli Jasween Lamba	Second Runners Up
23	26 August,2021	GUEST LECTURE	MACON	Yash Mehuli Rohini Saha	

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				Gurpreet Garima Bajaj
24	27 August,2021	GUEST LECTURE	MAVERICK	-
25	28 August,2021	GUEST LECTURE	KAIZEN	Rohini Saha Adrija Mukherjee Ajay Warrier Anusha Gupta Garima Bajaj
26	29 August,2021	GUEST LECTURE	CWD AAINA	Ridhi Shrishti Ishwarya Ramya Ayush Mishra
27	1 September,2021	GUEST LECTURE	NEWSWIRE	Shruti Patil Ajay Warrier Ishwarya Anushka Panickar Smriti Sehgal
28	1 September,2021	GUEST LECTURE	IBS MESSENGER	Garima Bajaj Gurpreet Kaur Ram Narayan Akshat kumar
29	4 September,2021	GUEST LECTURE	IFHE BLUES	Mehuli Anushka Panickar Shilpa Samantha Aakriti Patwal Tanya Singh
30	4 September,2021	TE FITI	PRAKRITI/GMC	Milan Nikee
31	4 September,2021	GUEST LECTURE	SANKALP	Gurpreet Kaur

				Diksha Naik Ishwarya Shreya Sharma Ramya Seela
32	4 September,2021	GLITZ 2.0	MOVING MANNEQUIN	Jasween Ayush Kumar Mishra
33	4 September,2021	HUMANITICS	IBS ANALYTICS/CONVERGENCE	-
34	7 September,2021	CINEMAGIC	INFINITY STUDIOS	Saubhagya Daga Jasween Kaur Anumita Garima Mehuli Gurpreet
35	9 September,2021	MANAGEMENT DISCUSSION	FINSTREET	Shilpa Samanta Shreya Sharma
36	8 September,2021	GUEST LECTURE	MMC	Milan Meher Ishwarya Ramya Devanshi Sharma Ajay
37	9-11 September,2021	TRIXEBEC 7.0	KAIZEN	Khushi Shrishti
38	13-14 September,2021	BIZNETICS	NEWSWIRE	Akshat Kumar Ajay Warrier
39	11 September, 2021	GUEST LECTURE	ARC	Yash Devnani Ayush Kumar Mishra Shrishti Agarwal Jasween Kaur
40	11 September 2021	FINALYTICS	MMC AND IBS ANLYTICS CLUB	Anushka Panickar

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				Anisha
41	11-12 september 2021	ACTAMITE	Club Xpressionz	Akhil Garima Bajaj
42	11 September 2021	TIMESCAPE	Club Convergence	Garima Bajaj Saubhagya Daga
43	12 September,2021	TARKASH 2.0	CWD & Aaina/Prakriti	Tanya Gurpreet
44		BUSINESS CONCLAVE	Newswire	Akshat Kumar Ajay Mehuli Wadhvakar
45		GUEST LECTURE	MACON/MWB	Shrishti Aggarwal Diksha Naik Aakriti Patwal Ajay Warrier Shreya Sharma
46	16 September,2021	TARANG	SAMAVESH	Ajay Warrier S Garima Bajaj Shruti Patil Diksha Naik
47	17 September,2021	DRISHTI 7.0	SANKALP/IFHE BLUES	Shreya Sharma Akshat
48	18 September,2021	TED X IBS	IBS MESSENGER	Shrishti Yash Khushi
49	21 September,2021	GUEST LECTURE	MMC/FINSTREET/PRAYAAS	Milan Meher Diksha Naik
50	24 September,2021	TED Circles	PRAYAAS	Shruti
51	23 October,2021	GUEST LECTURE	ECOBIZZ	Anumita Roy Ritupragna

				Anushka Panickar Ishwarya Ramya Smriti Sehgal	
52	23 October,2021	EDGE 4.0	KAIZEN/SANKALP	Pavan Milan	
53	31st October	VENATUS 6.0	CLUB FINSTREET	Shilpa Aakriti	
54	29th October	MERAKI 4.0	MOVING MANNEQUINS	Smriti Sehgal Diksha	
55	27th October	GUEST LECTURE	CLUB IFHE BLUES	ishwarya diksha shreya ramya pavan joshi	
56	27th October	SNAP IT OUT	CLUB AAINA AND ANALYTICS	Anusha Gupta Khushi	
57	1st November	GUEST LECTURE	IBS MESSENGER	Shilpa shreya akhil Jasween anushka riddhi gurpreet rohini	
58	1st November	MARKETSHETRA	CLUB MAVERICK	Mehuli Rohini	
59	2nd November	MARKETSHETRA	CLUB MAVERICK	Mehuli Yash Garima Bajaj	
60	5th November	MANAGEMENT DISCUSSION	CLUB MMC	Garima Bajaj Mehuli Gurpreet Kaur Sai Kiran	
61	11-17th November	RAJNEETI 7.0	CLUB ECOBIZZ	Muskaan Akshat	Best Delegate

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62		SANKRIYA	KAIZEN	Shilpa Shreya
65	18-20 th November	E5 SUMMIT	MWB	Anumita Roy Yash
66	18 November	Webinar	SANKALP	Ritupragna Shreya Sharma Diksha Naik Sai Kiran
67	18-19th November	Redux 16.0	MMC	Devanshi Pavan
68	20,21,22 November	Kriyavat 3.0	IBS Messenger	Ishwarya
69	1 & 2 December	Bioscope 11.0	Infinity Studios	Sai Kiran Shreya Sharma Aakriti Anushka Ishwarya
70	26-28 November	Vyuh 6.0	DOT Club	Ridhi Shruti
71	24-26 November	HR Week 5.0	Convergence	Ayush Kumar Mishra
72	24 November	CWD & Club Aaina	Aashayein	Devanshi Adrija
73	26-27 November	Trikona 3.0	IBS Analytics	Aayush Nikee
74		E-Week 2021	Macon	Pavan Gurpreet Shantanu Ishwarya
75	1 -2 December	Bhavmandi 8.0	Finstreet	Aakriti Aayush

76	1-2 December	Quizzer of the year	GMC	Shantanu Devanshi
77	2,3,4 December	Communique 6.0	Newswire	Saubhagya Akhil
78	8 December	Black Ops	Kaizen	Jasween Shantanu Saubhagya Akhil
79		Impulse	Maverick	Devanshi Akshat
80	14 December	Cine HR	Convergence	Nikee Shantanu
81	14 December	Guest Lecture	MWB	Mehuli Aakriti Shreya Ridhi Gurpreet
82	5 December	Sanskriti	Samavesh	Anumita Shantanu Akhil Garima Bajaj Rohini

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Appendix – A: List of Outgoing Office Bearers

Sr. no.	Name	Designation
1	Chinmay Bhalerao	President
2	Aarcha Shaju	Vice- President
3	Saba Ahmad	Vice- President
4	Praneet Sharma	Vice- President
5	Riya Sethi	HR Head/Grievance Head
6	Shubham Sharma	Events Head
7	Mohit Rao	Events Head
8	Abhinav Mishra	Events Associate
9	Shyamoli Bose	Events Associate
10	Alvia Siddiqui	Editorial Head
11	Rohan Gupta	Editorial Head
12	Arjun Sundran	Editorial Associate
13	Apurva Verma	Editorial Associate
14	Deepak Peswani	Operations Head
15	Anshika Madhu	Marketing Head
16	Shaunak Saha	Marketing Head
17	Lavanshi Mittal	Marketing Associate
18	Anand Mehta	Client Servicing Head
19	Siddhant Chaparia	Client Servicing Head
20	Anshika Madhu	Client Servicing Associate
21	Rishabh Arora	Client Servicing Associate
22	Srutisikha Routary	Public Relations Head
23	Utsav Shastri	Public Relations Head
24	Shaunak Saha	Public Relations Associate
25	Sagar Wadhwa	Public Relations Associate
26	Mukesh Pradhan	Finance Head
27	Akansha Jain	Offline Creatives Head
28	Madhvika	Offline Creatives Head
29	Rohan Gupta	Offline Creatives Associate
30	Bhuvana Teja	Online Creatives Head
31	Vinayak Sachdeva	Online Creatives Head
32	Shubham Sharma	Online Creatives Associate
33	Apurva Verma	Research Head

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Appendix – B: Placement List of Senior Members

Sr. no.	Name	Company	Job Profile	Location
1	Aarcha Shaju	JP Morgan	Analyst	Bangalore
2	Abhinav Mishra	Capegemini		
3	Akansha Jain	-	-	-
4	Alvia Siddiqui	-	-	-
5	Anand Mehta	A.O. Smith		
6	Anshika Madhu	Birlasoft	VCP Consultant	
7	Apurva Verma	Deloitte		
8	Arjun Surendran	-	-	-
9	Bhuvana Teja	-	-	-
10	Chinmay Bhalerao	Smart Cube	Research Analyst	Noida
11	Deepak Peswani	-	-	-
12	Lavanshi Mittal	Sapiens	Consultant	Bangalore
13	Madhvika	-	-	-
14	Mohit Rao	-	-	-
15	Mukesh Pradhan	GENPACT	Business Analyst	
16	Praneet Sharma	Cognizant		
17	Rishabh Arora	Newgen Software	Business Analyst	
18	Riya Sethi	Oracle	Staff Consultant	
19	Rohan Gupta	Deloitte	Analyst	
20	Saba Ahmad	Cognizant	Analyst	
21	Sagar Wadhwa	-	-	-
22	Shaunak Saha	-	-	-
23	Shubham Sharma	-	-	-
24	Shyamoli Bose	Deloitte	-	-
25	Siddhant Chaparia	-	-	-
26	Shrutisikha Routary	Aditya Birla	-	-
27	Utsav Shastri	ICICI Bank	-	-
28	Vinayak Sachdeva	Volvo CV		

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Appendix – C: List of Junior Members

Sr. no.	Name	Organization	SIP Confirmed (Y/N)	Location
1	Aakriti Patwal	-	N	-
2	Aayush Panghal	TurtleMint	Y	Mumbai
3	Adrija Mukherjee	-	N	-
4	Ajay Warrier S	TurtleMint	Y	Mumbai
5	Akhil Nair	Amul	Y	Mumbai
6	Akshat Kumar	-	N	-
7	Anumita Roy	-	N	-
8	Anusha Gupta	-	N	-
9	Anushka Panickar	-	N	-
10	Ayush Kumar Mishra	Kantar	Y	Hyderabad
11	Devanshi Sharma	-	N	-
12	Diksha Naik	Kantar	Y	Hyderabad
13	Garima Bajaj	Kantar	Y	Mumbai
14	Gaurav Tripathi	-	N	-
15	Gurpreet Kaur	-	N	-
16	Jasween Kaur Lamba	-	N	-
17	Khushi Mendiratta	Kantar	Y	Mumbai
18	Komal Sadanand Kate	-	N	-
19	Mehuli Wadhavkar	-	N	-
20	Nikee Joshi	The Leading Solutions	Y	Delhi
21	Pavan Joshi	-	N	-
22	Priyanshi Tiwari	Kantar	Y	Kolkata
23	Ramya Seela	-	N	-
24	Riddhi Gupta	Amul	Y	Anand
25	Ritupragna Goswami	-	N	-
26	Rohini Saha	Kantar	Y	Hyderabad
27	Sai Kiran	-	N	-
28	Saubhagya Daga	ITC	Y	Hyderabad
29	Shantanu Jain	-	N	-
30	Shilpa Samanta	Accuray INC	Y	Gurgaon
31	Shreya Sharma	-	N	-
32	Shristi Agarwal	ITC	Y	Hyderabad
33	Shruti Patil	-	N	-
34	Smriti Sehgal	-	N	-
35	Tanya Singh	-	N	-
36	TVL Ishawary	-	N	-
37	Yash Devnani	Amul	Y	Chennai

IBS HYDERABAD

Convergence

ANNUAL REPORT

OF

CLUB CONVERGENCE

2021-2022

The Official HR Club of IBS Hyderabad

"With Us It's Always U First"

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ICFAI BUSINESS SCHOOL, HYDERABAD

Vision

To be a leader in management education through industry-focused curriculum, case-based learning and applied research.

Mission

To offer high-quality management programs that equip students with the right KSA's required to succeed in a dynamic world.

***Knowledge*:** The right knowledge implies relevant, contemporary and cutting-edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically.

***Skills*:** The right skills enable students to think through complex problems, analyse them critically and find solutions quickly in a changing market environment.

***Attitude*:** The right attitude helps students put their thoughts, feelings, behaviours and actions in place while handling tough situations.

CONVERGENCE – The Official HR Club of IBS Hyderabad

Vision

As the vision of IBS is to focus on research, teaching and practice, Club Convergence strives to achieve the same through creating knowledge pool by interacting with HR professionals which would help us practice the same after joining the organization. Club Convergence is committed to inspire individuals to be leaders within the Human Resources Management field and realize their potential within their team, company, and the global workforce community.

Mission

Club Convergence focuses upon "Learning for Leadership" and strives to achieve the same through enhancing KSA's in regard to HR industry and implement the leadership programs which would make the students industry ready. It is dedicated to hone the talent to prepare today for a professional tomorrow.

Contributions in the Year 2021

Its motto being 'With us, it's always you first', stands as an academic HR club to create a learning environment and enhance the skill sets of the students as HR professionals throughout the year. The same is done by conducting events like action-orientated role plays, quiz competitions, presentations etc.

- Valuable interaction opportunities for students with HR professionals.
- Conducting events and providing a platform to explore the HR domain
- Learning and gaining experience of team management, crisis management & organizing events.
- Investing efforts for the Training and Development of individuals through various Knowledge sharing sessions

List of Events – 2021

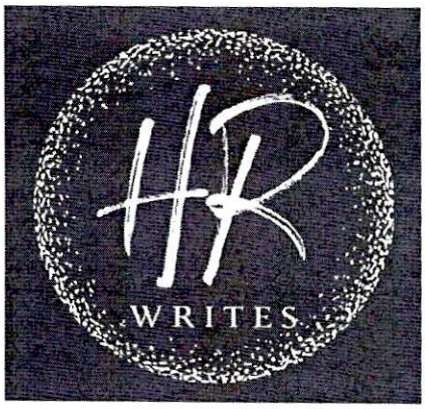
S.no	Date	Event Name	Event Type	No. of Participants	Time	Venue
1	21-05-21	HR Writes	External	24	12:00 am	Social Media
2	28-06-21	The Fictional Managers	External	28	5-7pm	G-meet
3	08-07-21	Recruitment	External	108	5-7pm	G-meet
4	17-07-21	Orientation	Internal	51	8-9pm	G-meet
5	28-07-21	Digital Workshop	Internal	51	7-8pm	G-meet
6	07-08-21	HR Enigma	External	78	4-6pm	G-meet
7	24-08-21	LinkedIn Workshop	Internal	45	7-8 pm	G-meet
8	04-09-21	Humantics	External	50	4-6 pm	G-meet
9	11-09-21	Timescape	External	58	4-6pm	G-meet
10	17-09-21	KSS	Internal	35	9-10pm	G-meet
11	24 to 26-09-21	HR WEEK 5.0	External	42	6-8 pm	G-meet
12	14-12-21	CINE HR 12.0	External	50	6-8 pm	Mess 2 Garden

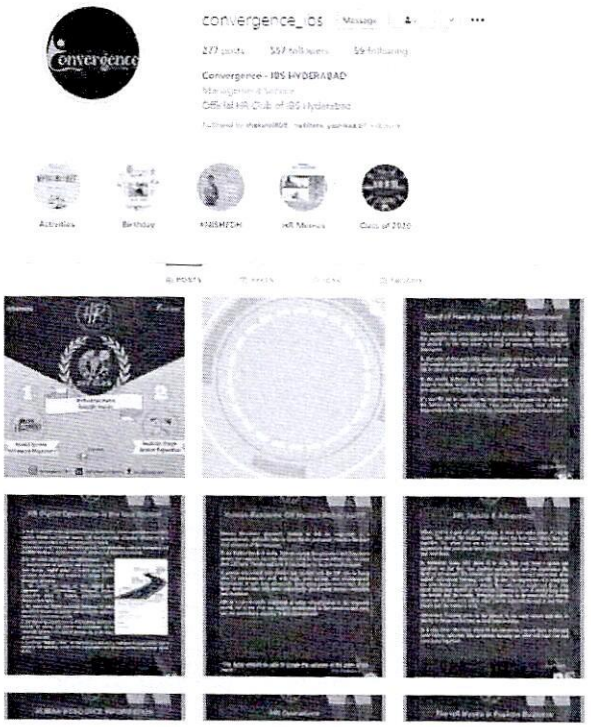
List of Guests – 2021

S.no	Date	Guest Name	Designation	Organization
1	20-08-21	Nishath Moheb Usmani	Director	KPMG

Events Description

HR Writes



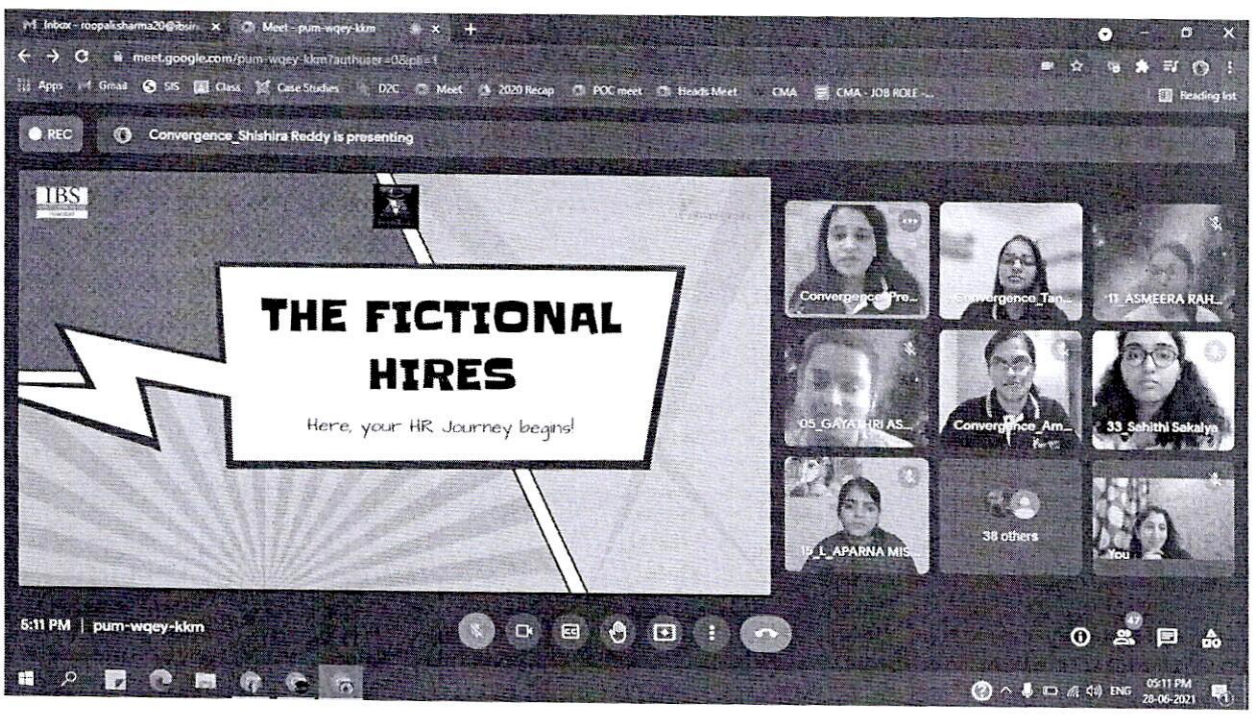


Club Convergence conducted its first event "HR Writes" on 20th May. 20th May is also known as the International HR Day. It was an interclub competition event of IBS Hyderabad. Each club of every domain had to submit an article of HR related topics based on new trends. There was a deadline to submit and those articles were judged on following parameters;

1. Thought process (10)
2. Creativity skills (10)
3. Research (10)
4. Structure (10)
5. No of likes for respective article on LinkedIn and Instagram (10)

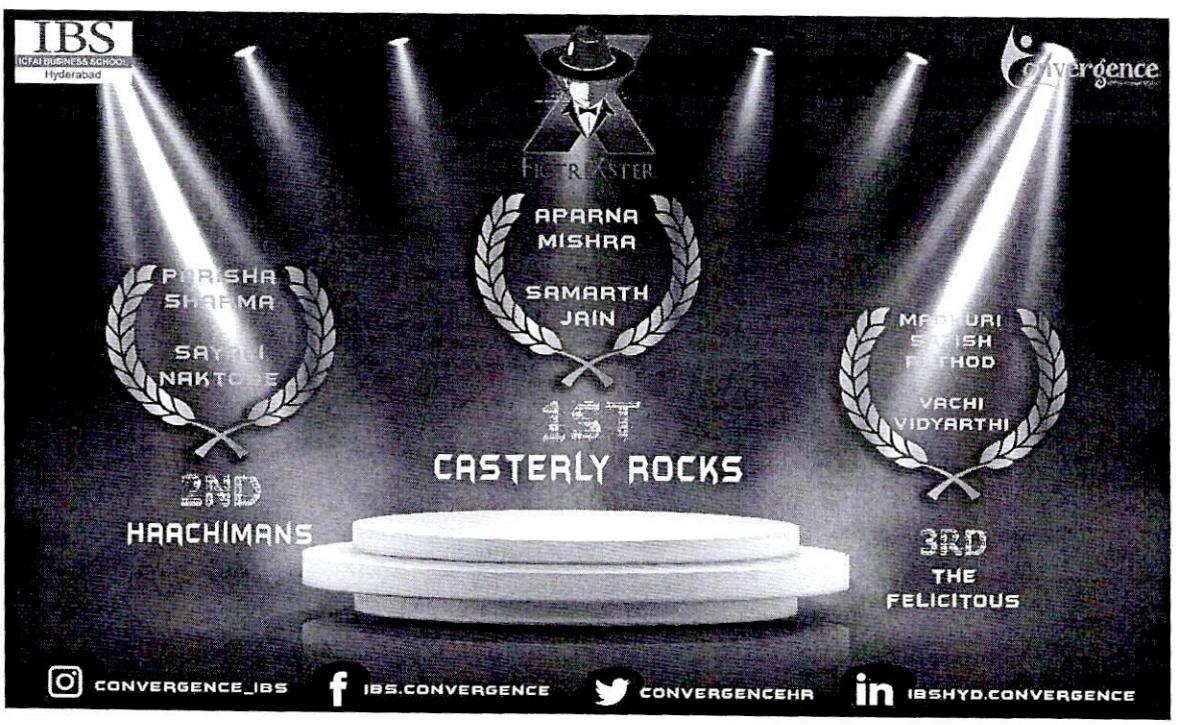
Those articles after submission were posted on social media handles. Based on bias evaluation and likes, DoT Club was the winner and Club Finstreet and Club Prakriti were the runners-up. Filter Beans were the sponsors and gifting partners for the event.

The Fictional Hires- Freshers Event



BOD
Professor via Michael Scott

IBS
Convergence
THE FICTIONAL HIRES


IBS
ICFAI BUSINESS SCHOOL
Hyderabad
Convergence
APARNA MISHRA
SAMARTH JAIN
VACHI VIDYARTHI
2ND
HAACHIMANS
CASTERLY ROCKS
3RD
THE FELICITOUS
CONVERGENCE_IBS
IBS.CONVERGENCE
CONVERGENCEHR
IBSHYD.CONVERGENCE

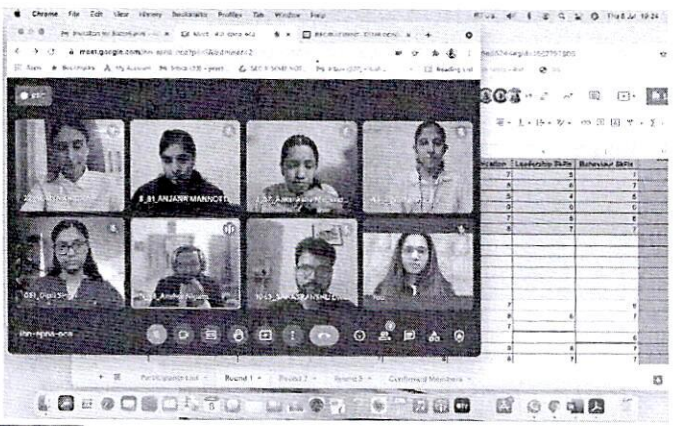
Club Convergence conducted the Fresher's Event - **The Fictional Hires**, for Batch 2021-23. The event comprised of 2 rounds. In Round 1, the team had to submit an infographic poster on the assigned workplace situations that required to be solved in relevance to the assigned fictional character in a time limit of 25 minutes. In Round 2, each team had to convince the panel of their capability for the assigned job position in relevance to the fictional character assigned.

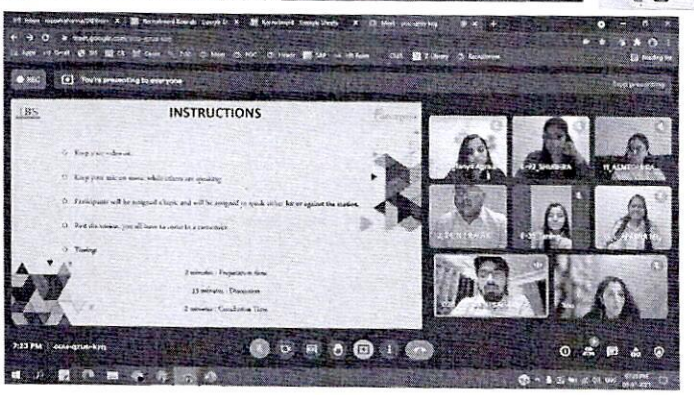
Winner: Clan Casterly Rocks - Aparna Mishra, Samarth Jain

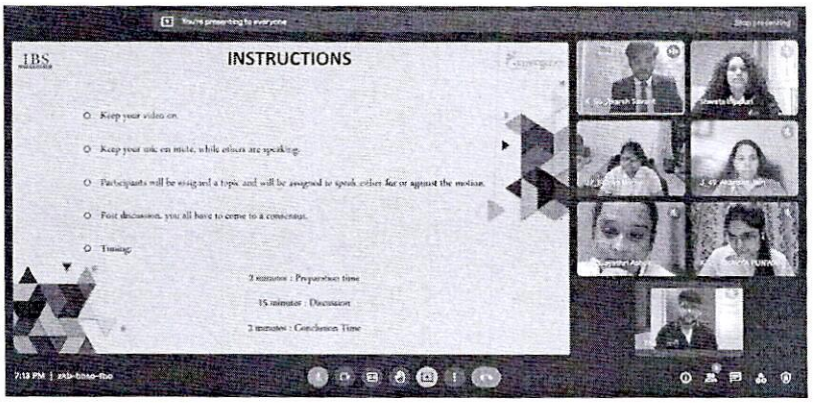
1st Runner Up: Clan Haachiman - Parisha Sharma, Sayali Naktode,

2nd Runner Up: The Felicitous- Madhuri Satish and Rathod Vachi Vidyarthi

Recruitment Drive

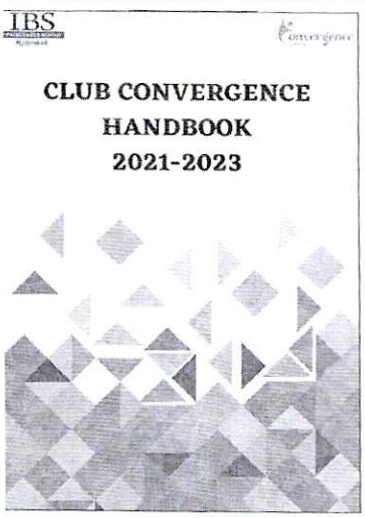






This Event was a three-day recruitment drive for juniors to join with us. There were 108 registrations where 3 rounds were conducted. the first round was a group discussion, following with the round 2 to design an event with all respective necessities and lastly a personal interview was round 3. The participants were HR enthusiasts and were performing well.

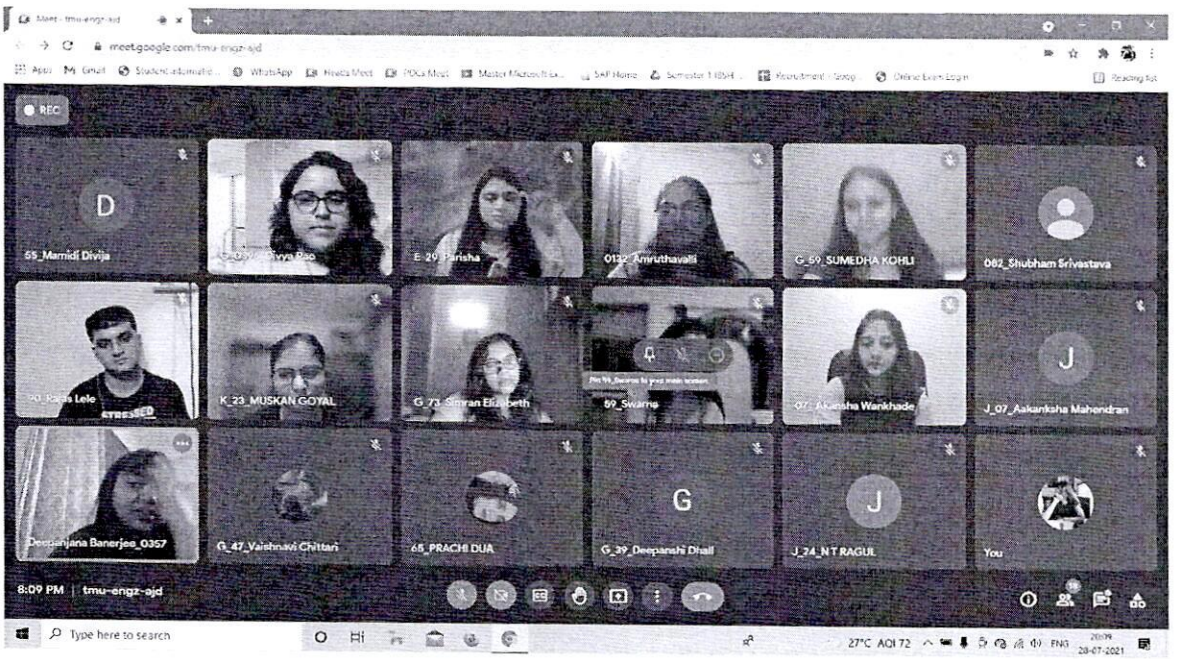
Orientation for Batch 2021-23

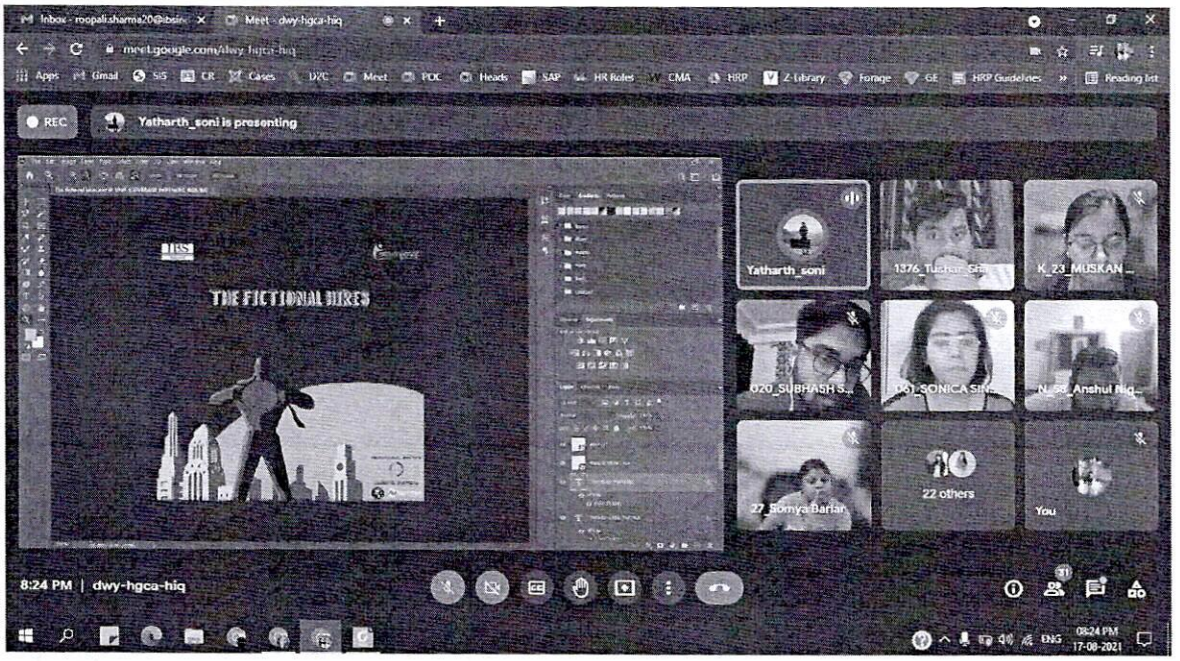


Extending our Convergence Family

The new session of 2021 began with an outburst of exuberance as Convergence organised its first Orientation for the new batch of 2021-23. The online platform brought senior and junior members of the Convergence family together where the new batch was introduced to the vision and mission of the club. The orientation concluded with important details given to the enthusiastic members of the family who are so ever ready to give their best. Convergence is highly elated to welcome such dynamic and ardent people. Under the Guidance of Dr. Musarrat Shaheen let's wear our creative caps and put our best foot forward.

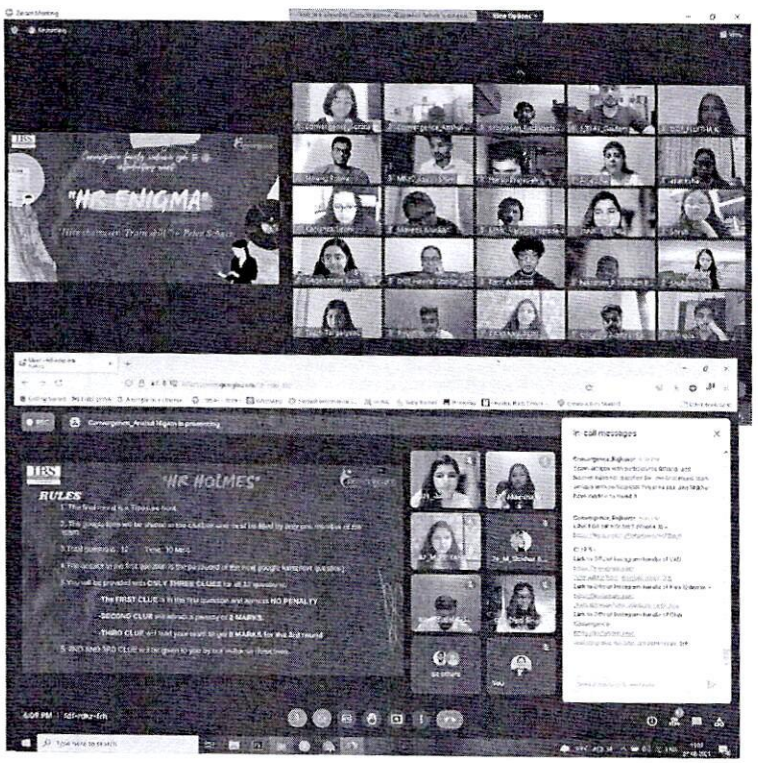
Digital Workshop





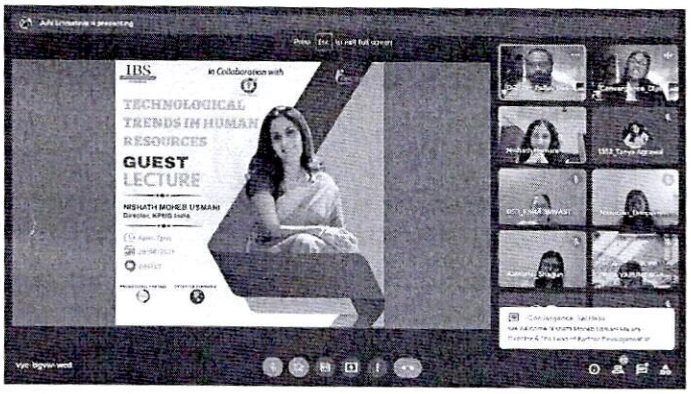
The workshop was conducted on 28th July,2021 by Amruthavalli S and Divya Rao at 7.00-8.00 PM. The topic of the workshop was ***"Learning Photoshop and Canva"***. It covered aspects like important tools, layering, grouping, use of elements etc. which were explained with the help of different instances and also provided with options of different websites to try out various elements which will help to make the final product look out of the box.

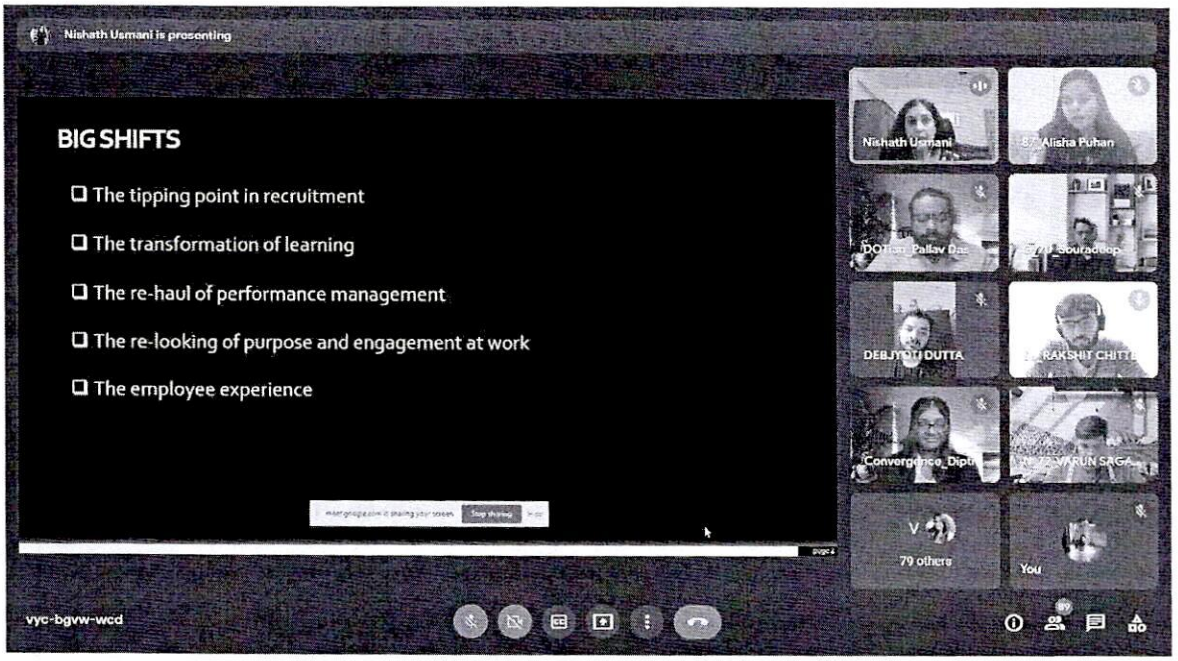
HR Enigma

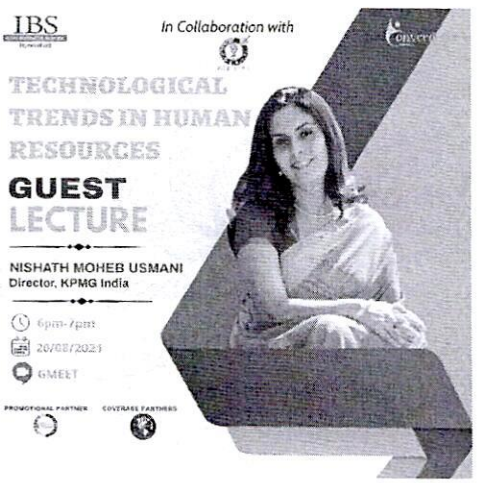


The first round was WIRE HIRE. This round was a crossword round where the teams had to answer the questions given in the Google form and solve the crossword. The second round was MYSTIFICATION, a basic quiz round related to HR Terminologies. The students were seriously engrossed in it to win the round. This was followed by another filler MEMEATHON. Last round was HR HOLMES. The final round of Treasure Hunt. To make it more interesting and thrilling the questions were arranged in such a manner that the answer of the first question was the passwords to the next question. Overall, the event was well managed and the engagement of the audience was great. The communication and cooperation between the hosts and the audience was commendable. At the end the event was a success.

Guest Lecture - Nishath Moheb Usmani

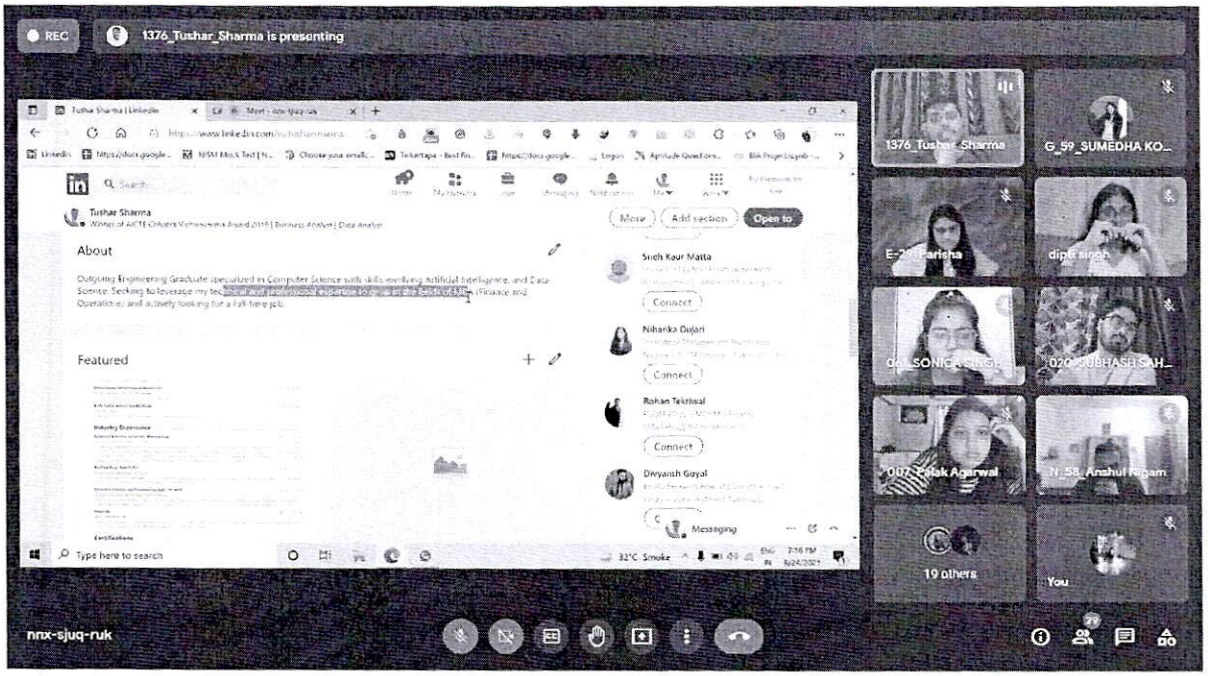


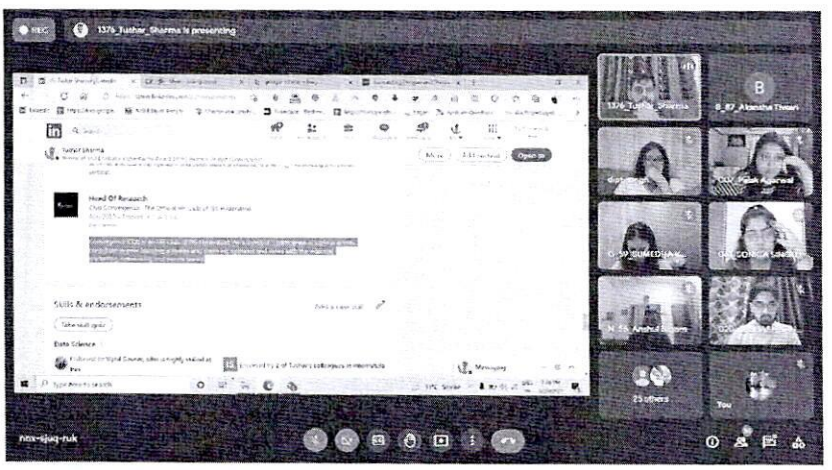


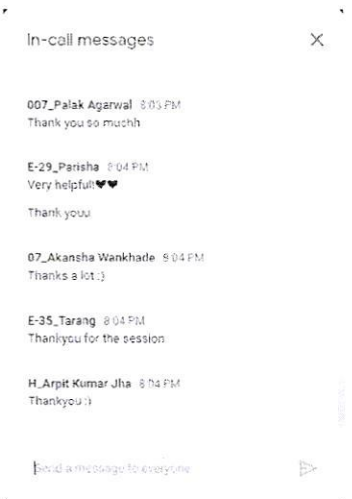


Nishath Moheb Usmani, The Director of KPMG, India, gave the IBSites an in-depth peek-a-boo into the current dynamic world of HR. She mentioned that the inclusion of technology in the corporate world is working for the betterment of all the sectors including HR. Usmani ma'am gave us a detour on aspects like- change in the recruitment process, how transformation & learning programs is reaching out to all, evolution of the structure of employee management, advancement of technological procedures, and enhanced employee experience. In this fast-paced changing era of corporate culture, Usmani ma'am made us realize how still one can move up the value chain along with developing technology.

LinkedIn Workshop

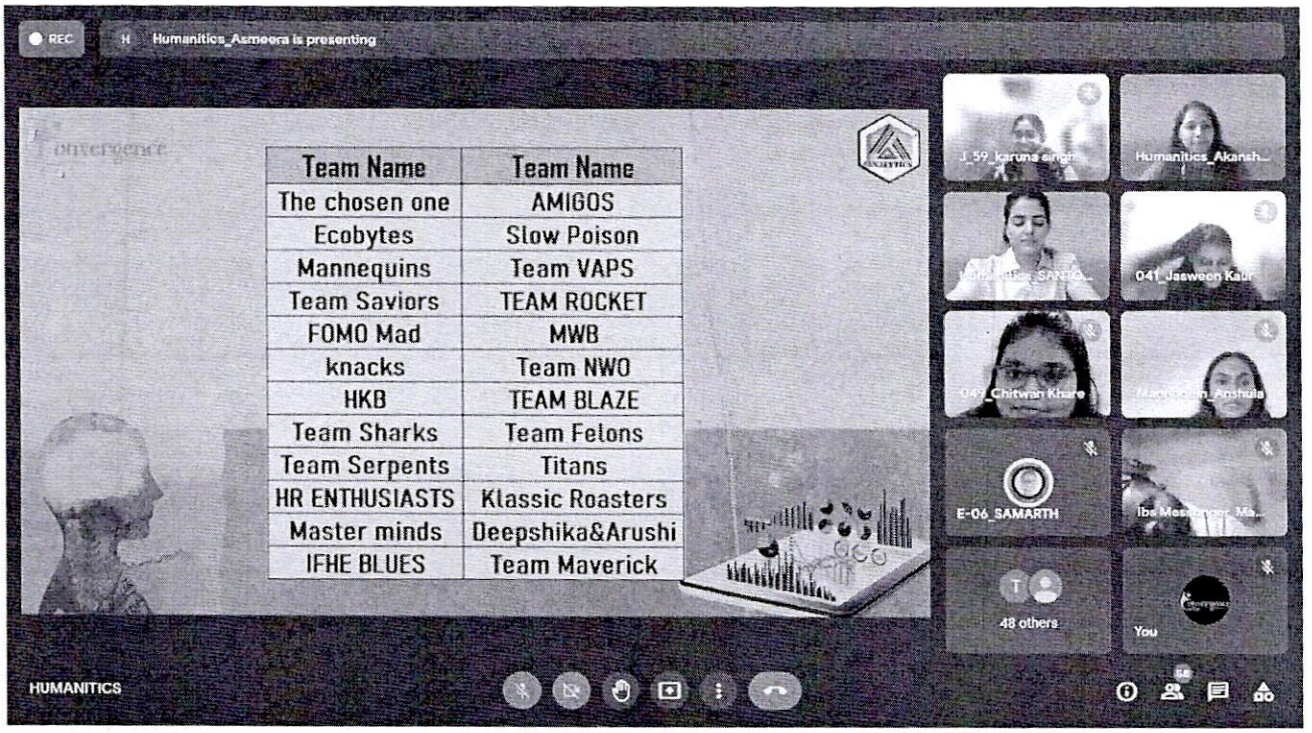


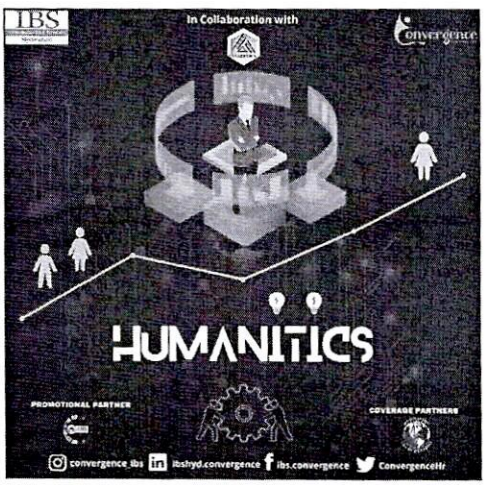




In LinkedIn session conducted by the Senior Team, Tushar Sharma and Yatharth Soni made us all realise, that LinkedIn is a simple yet super effective and efficient tool when used appropriately by weaving your resume in the form of a story that is technically attractive to the recruiters and justifies your choices. In the session, we were briefed on what basis we should post and segregate our achievements, licences, hobbies and to name a few. Overall, the session was extremely informative specifically for all the freshers who have just started with their MBA.

Humanatics- Collaboration with IBS Analytics





Humanatics was a fun-based event conducted by Club Convergence in collaboration with Club IBS Analytics. Consisted of 3 rounds that had elements related to HR and Analytics combined, the event was to showcase the future of HR with analytics.

Round 1: Bring on Board

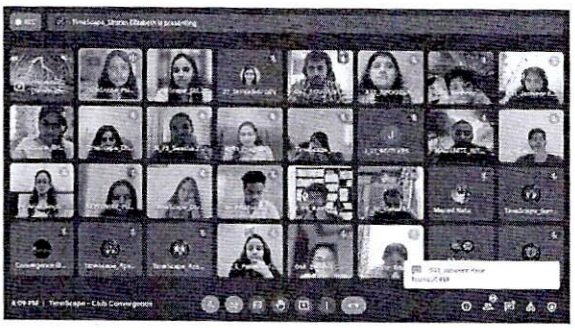
It was a situation-based round wherein the participants had to decide whether or not to select a candidate for their team while recruiting. The participants were provided with 15 profiles and traits related to that and they had to select based on it whether to onboard or not. Each profile

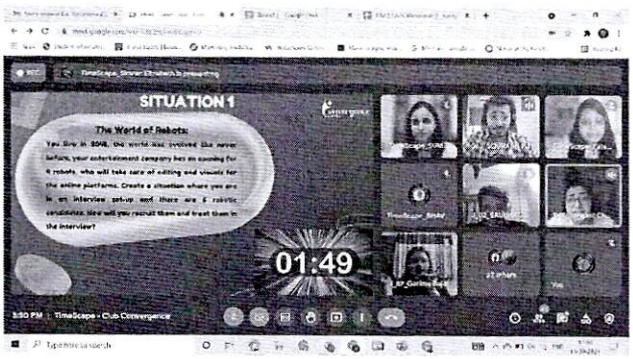
carried 1 mark. This was carried out on quizzes and during and after the round we received a lot of positive reviews on this and were enjoyed by all giving the true sense of recruiting and analysing the profiles.

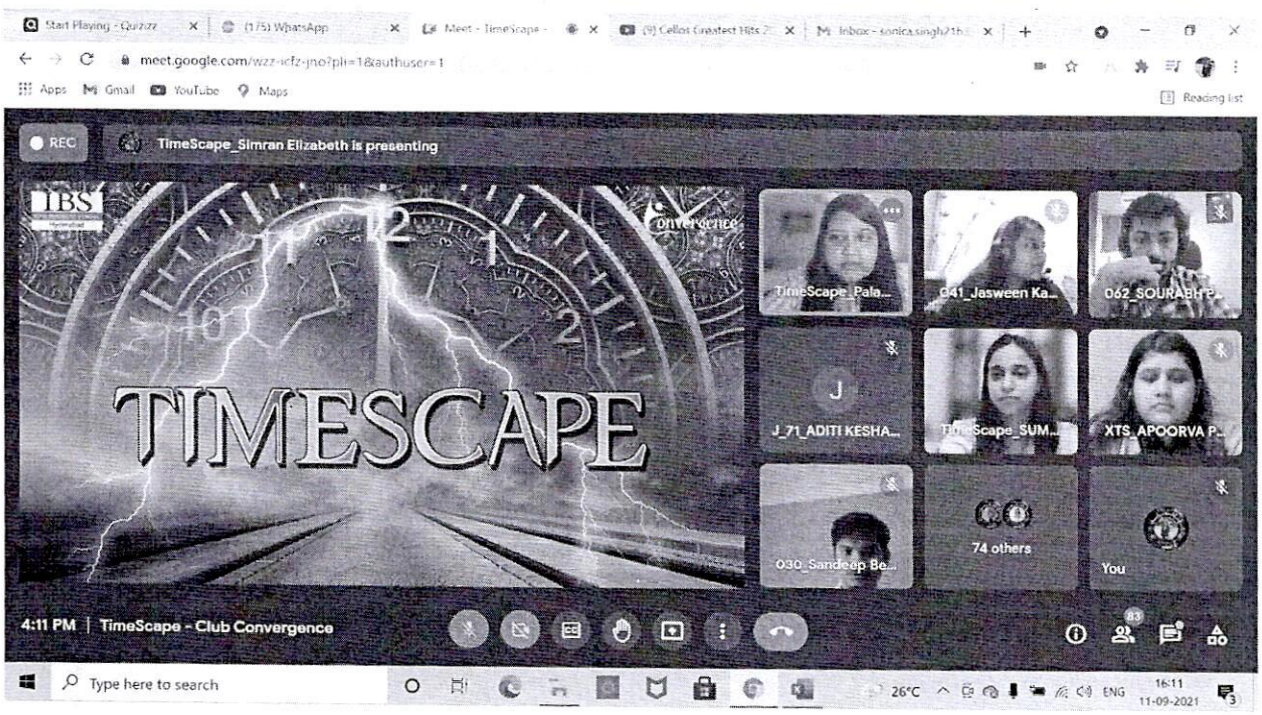
Round 2: Think-Write-Analyse

Participants were given 7 topics related to HR Analytics and they had to write an article on one of the topics. Based on the article they write 5 questions were asked. They were given 35 mins in total for this round. The overall event was a success among the participants.

Timescape







TIMESCAPE was a wonderful event that got off to a great start with Club Convergence's music touch. The event consisted of three rounds, each including HR-related aspects to demonstrate the link between HR and time travel (Past, Present and Future).

Round 1: HRPedia

It was a quiz-based round, where the participants were given 20 questions and the time limit for each question was 20 seconds. The total time for this round was 7 minutes. This round was conducted on the platform called Quizzes. After the round we received a lot of positive reviews.

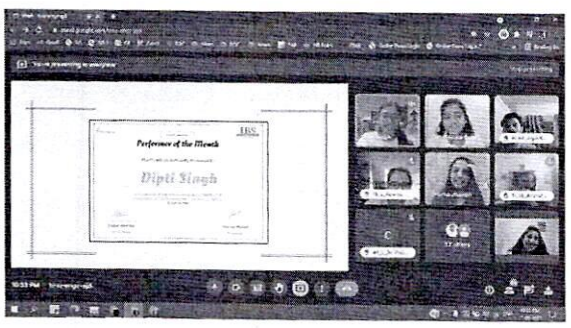
Round 2: Resume Graffiti

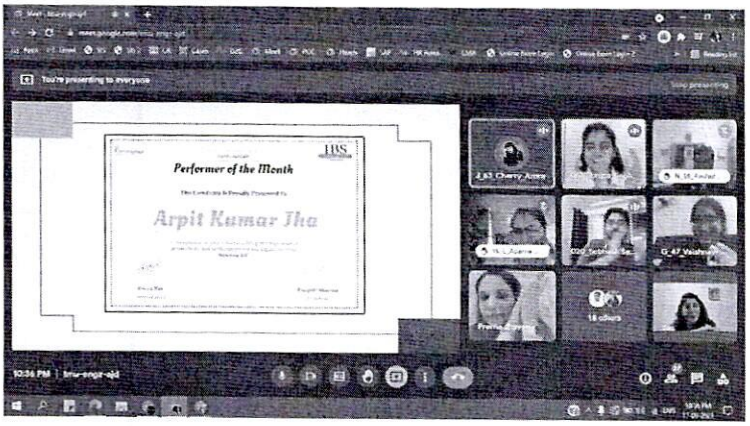
Participants were provided a resume of a candidate and they had to make a poster of a resume considering the details of the candidate given. A google form was provided for the participants to submit their creative posters. Total time given for the creation of poster was 20 minutes and extra 5 minutes to submit their google forms. This round was really pleasing with a light music touch to it.

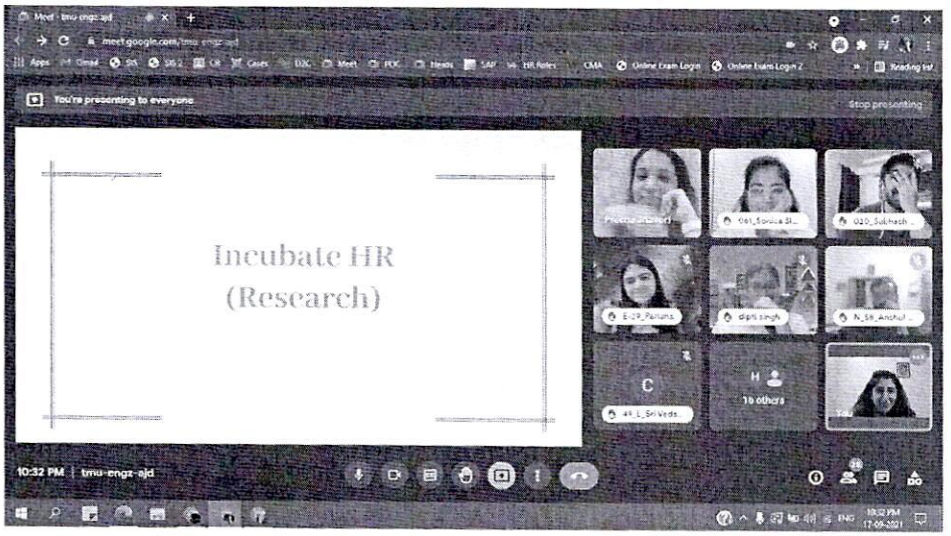
Round 3: HR Phoenix

In this round every team was provided with futuristic situations on their WhatsApp number, where each team could brainstorm for 3 minutes and present their idea in another 3 minutes while the situation was shown in the screen. This round was jam-packed with incredible presentations and ideas from the competitors, making it tough for the evaluation team to choose the winners.

KSS

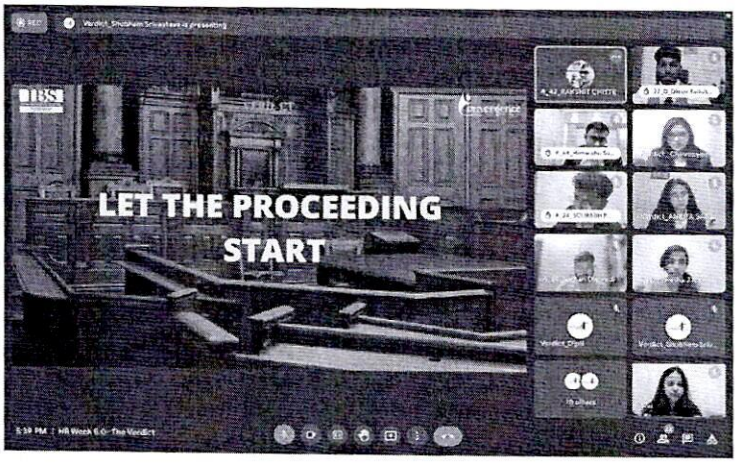


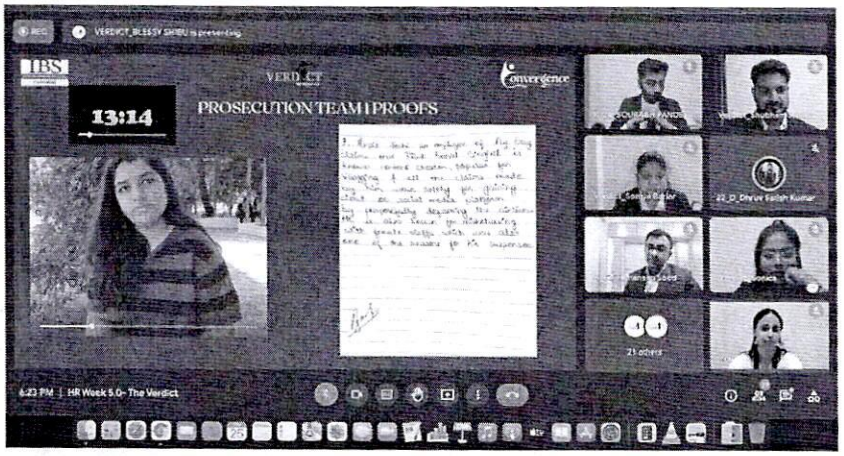


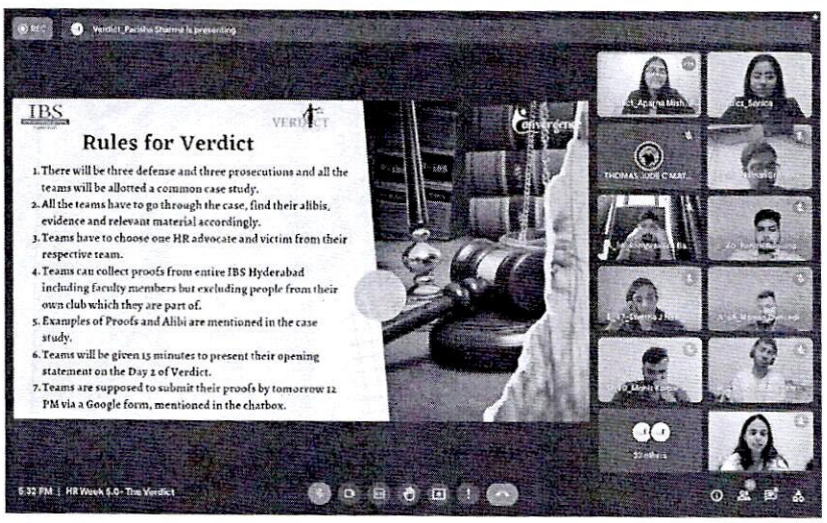


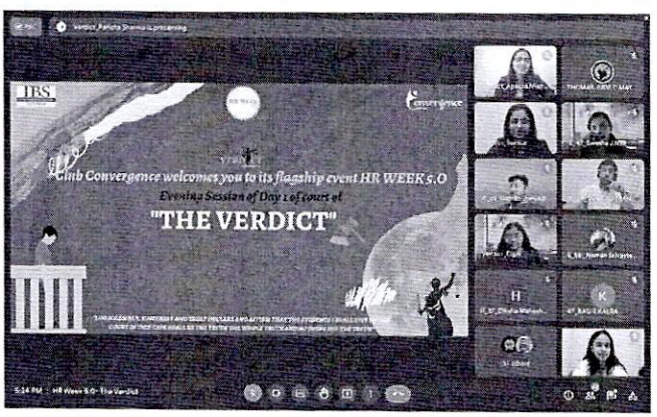
The KSS for Juniors was conducted by the seniors on G-meet for about 2 hours. The session was aimed at clearing the doubts for the subject and to help the members to get a hold of the subjects. The session ended up with marking important topics from examination point of view. Also, discussions regarding internships and placement took place.

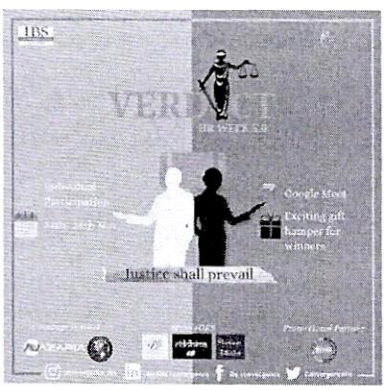
HR WEEK 5.0











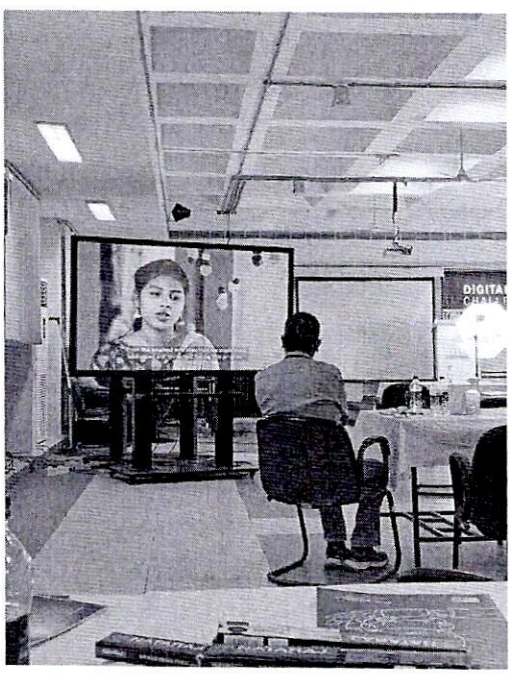
HR Week 5.0, The Verdict was the official flagship event organised by Club Convergence; The official HR Club of IBS Hyderabad during the span of 3 days from 24th November to 26the November. The event's theme was Conflict resolution in an HR court.

On the first day, participants were divided into teams of Prosecution and Défense. They were then provided with a Case study to work on their stance and present a Deposition on the first day of court hearing which took place on 25th November at 05:00Pm in the virtual court of

The Verdict. Participants were again shuffled into defines and Prosecution, where they were provided with a twist and had to fight in the courtroom for1 hour.

The Bench of 12 Jury members declared the Defendant Innocent and thus, HR Week 5.0, The Verdict's Winner for this year was Team Défense. Participants were very enthusiastic and sincere in their approach and decorum inside the courtroom

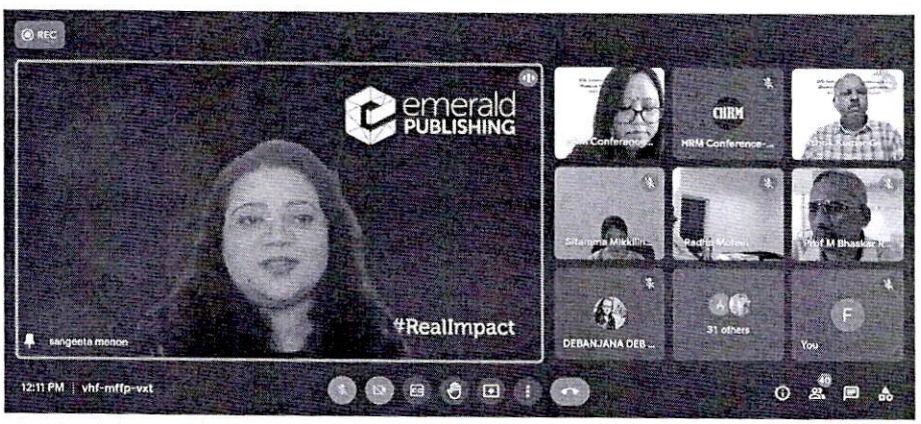
Digital Transformation of Informal Sector - Challenges and Opportunities for EdTech

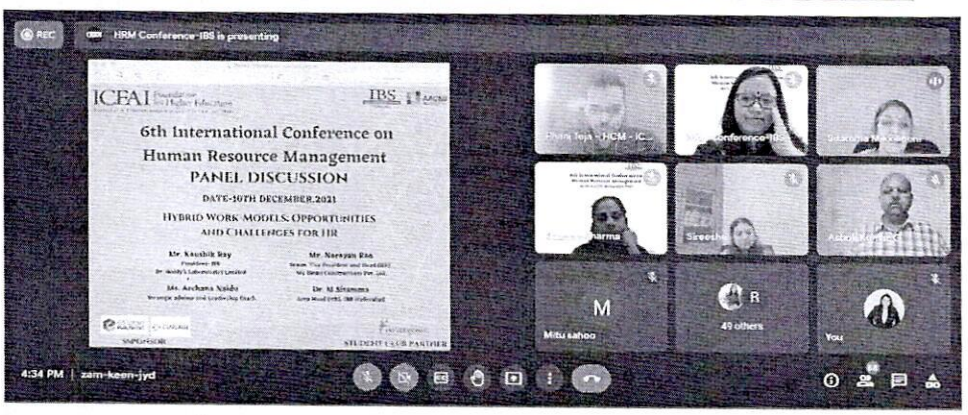


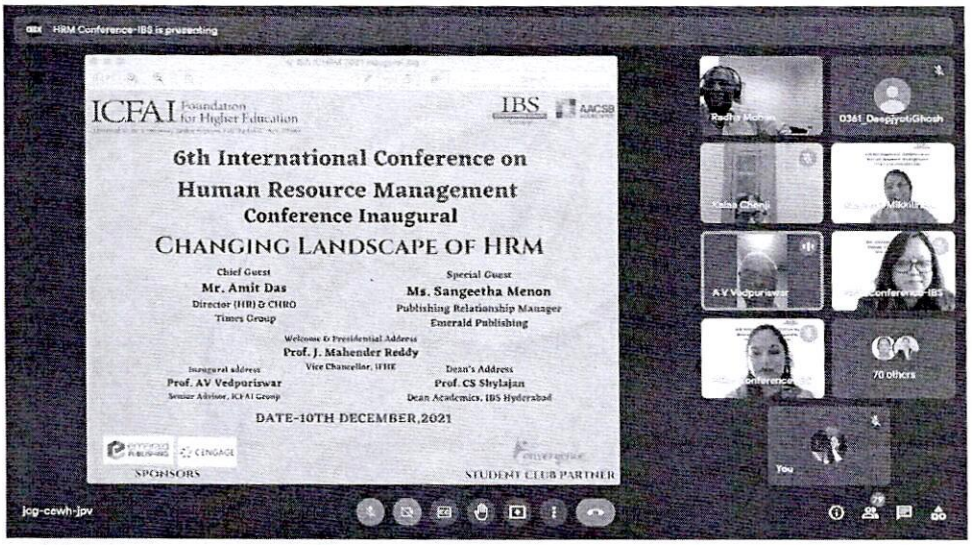
From an educational standpoint, the first panel discussion focused on EdTech for the Informal Sector. Ms. Chhandasri Kundu, founder and CEO of Guardian Education Services Pvt. Ltd, Mr. Jeevan, currently a managing partner in Telangana's skilled sector, Dr. MS Shivakiran, CEO, Atal Innovation Center, AIC-SKU, and the moderator Sudhakar Rao, Director, Branding, ICFAI Group were among the panellists. The informal sector employs over 80% of the workforce, with casual employees accounting for approximately 92 percent. Low salaries, a lack of security, low technology, which leads to pollution, low capital endowment, labor-intensive places, and a lack of skills are some of the characteristics of the informal sector. The question that arose was how India will deal with these problems. The industrial training group was established in 1969. Economic reforms were implemented in 1991, and the demand for more trained labour grew. In 2013, the National Institute of Open School was founded. Here is where the STAR policy was created.

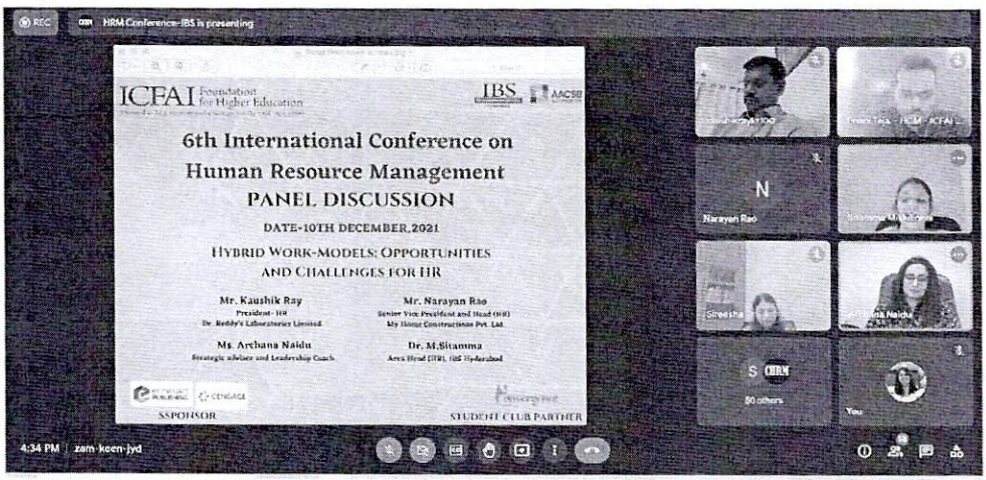
HR Conclave - 6th International Conference on Human Resource management

Changing Landscape of HRM









The Conference was opened graciously by our esteemed Vice Chancellor, IFHE Prof J. Mahender Reddy. It was taken over by Mr. Amit das Director of CHRO, Times Group bringing out the essence of Human Resource and the need for its executives and offices should be in touch with the Employees more individually, knowing their needs following up with them and just seeing the overalls. Special Guest Ms. Sangeetha Menon from Emerald Publishing agreed and brought forward some beautiful points to the forum. Prof CS Shylajan has appreciated the efforts put forward by the HR Department of IFHE group and all the members attending making this Conference a Prestigious one. At 11:00 the team broke out to a Refreshment break and later joined to a Plenary Session on 'Research and Open Access in India' by Ms. Sangeeta Menon. This session brought out how important it is for the Research in India should be and the Publishing route. Many queries from the fellow Research mates were answered for the same. At 12:00pm after another Refreshment Break it was taken over by 2 Tracks. Track A and Track B. Track A for Employee Experience at Workplace. This track has brought forward many presentations and presenters from various grounds of research such as LGBTQ+ in the Indian employee market. All the panelists were very active in understanding their counterpart and their research. Some even brought out a new aspect which the Presenters could explore later on as an extension.

Cine HR 11.0

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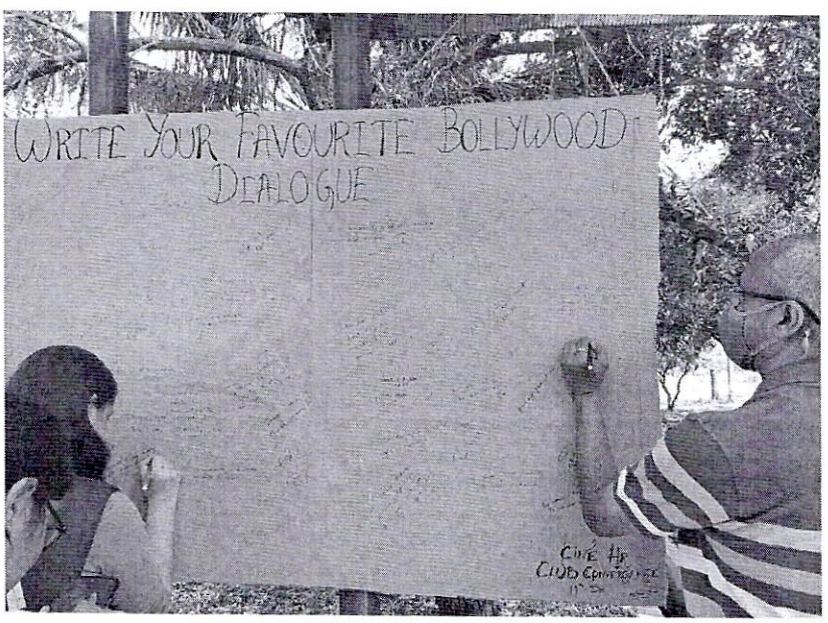
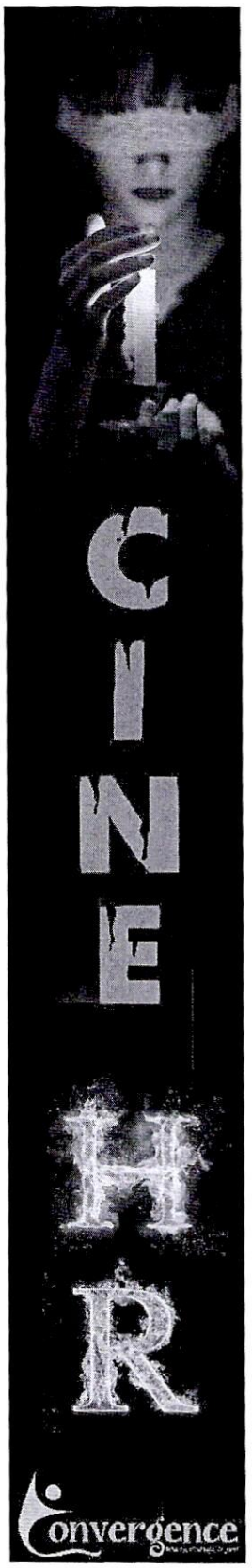
ibs.convergence
ConvergenceHr


WRITE YOUR FAVOURITE BOLLYWOOD DIALOGUE


CINE HR
convergence

Theme for Cine HR 2021 is "Haunted" in which all the participants will participate as ghost characters from Bollywood/Tollywood/Hollywood movies. The event will consist of 3 rounds.

Round 1: GHOST RESUME - All the participants will prepare a resume as the character that they have participated as and will write Objective/Goal, Strengths and Weaknesses (3 each)

Round 2: EXTRACT A REACTION- The participants will be given 2-3 minutes in which they have to present a short act and extract a reaction from the panel.

Round 3: PAPER FOLDING DANCE- The participants will be paired up in a group of 2 and will be given a paper to dance on, when the music stops the paper would be folded and the pair that steps out of the paper will be eliminated.

IBS
ICFAI BUSINESS SCHOOL
Hyderabad

FIN STREET
PASSION TO (L)EARN...

CLUB FINSTREET

The Official Capital Markets Club
Of
IBS Hyderabad

ANNUAL REPORT
2021-22

A report in partial fulfillment of the requirements of
Club Evaluation.

ACKNOWLEDGEMENT

It is rightly said, "No job is a single man's work as there are different factors, situations and people combine to form the background for the accomplishment of any task."

Team FinStreet would like to thank ICFAI Business School, Hyderabad, for giving us the opportunity to be a part of this fraternity. We would like to extend our heartfelt gratitude towards our Students' Activities Coordinator Prof. Madhavi Garikaparthi for bestowing constant opportunities for us to grow as a club and excel in the domain.

All of this wouldn't have fallen into place without our faculty mentor, Dr. Ranajee Sir. We are deeply grateful for his invaluable suggestions, comments, feedback, and support throughout the academic year. The amount of time and energy invested by my mentor is beyond any measure.

Our heartfelt thanks towards all those people who have helped us in this journey.

-Team FinStreet

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1. Club Overview

FinStreet, the Official Capital Markets Club of ICFAI Business School, Hyderabad, is a dynamic mix of likeminded people with passion to learn. The club endeavors to get wind of the mystery, the markets are besieged with.

➢ **Vision**

To reach the highest levels of excellence through applied research with a 360-degree approach in the area of stock market.

➢ **Mission**

To carry out extensive research in capital markets and to apply the same in our events and publications, to impart right knowledge acquired for learning and growth.

➢ **The club is the amalgamation of three verticals namely-**

- Vriddhi Research
- Trividha R.E.D.
- IBS Times

The vertical **Vriddhi Research** holds India's 4th largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. At Vriddhi we believe in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports.

Trividha R.E.D is the Research, Event and Development vertical, specializes in comprehensive research on various practical happenings in financial and economic domain, including the downturns in World Economies in view of their impact on capital markets which emphasizes on comprehensive development. It conducts management discussions on scams and crisis that occurred throughout the globe and organizes financial events and games related to the domain of Capital Markets. This vertical organizes the Flagship event of FinStreet, Bhavmandi, which provides a real life Over the Counter trading experience. It also conducts internal sessions for its members enlightening them about the macroeconomic affairs, Fundamental and Technical Analysis and IPO Analysis.

The third vertical **IBS Times** is the publishing arm of the club FinStreet. The vertical comes out with a monthly magazine with frequent posts on current happenings in the world of capital markets and finance. The magazine has reached impressions of over 53000. The vertical also looks after the website, as of now it has published 224 issues of magazines with the highest number of issues in IBS Hyderabad and about hundreds of articles. In addition to the above mentioned articles and magazines, 30 Weekly Takes and 30 Opinions from February 2021 till

date have been published on https://www.finstreetibshyd.in/ibstimes.

1.1 Benefits to members:

Members are benefitted through their value addition by attending the guest lectures, gaining inter personal skills through conducting events and the knowledge enhancement through conducting **research sessions** amongst the entire team where each member share their knowhow in respect to capital markets and macro economy. Members also get practical exposure to real time investing through the **Student Managed Investment Fund (SMIF)**. Members connect economy with markets, helping them understand the economy of India and in turn developing their analytical skills.

1.2 Benefit to IBS:

IBS is benefitted through the efforts of FinStreet by having eminent speakers from the world of capital markets on the podium for the guest lectures and providing an opportunity to the entire student fraternity to learn and interact with them. Also through **IBS Times magazine** IBS gets the entire happening of the financial world through our snap short, it saves their time and efforts. In addition to this we publish **weekly takes and opinions** on the current happenings in the world of capital markets. Weekly **word of the days** is released on the social media handles benefits the students to understand the technicalities of finance. Additionally, **analysis of upcoming IPOs** is also released for the students to understand the intricacies of the same.

1.3 Benefits to Society:

Society is benefitted by sharing the knowledge of its members. '**FinStreet Knowledge Power**' is published on our Facebook page as well as Instagram page which enhances knowledge and keeps individuals updated on markets. Also, it helps the club to create awareness about the must know facts which helps the society at large.

2. Selection of POCs

We conduct an anonymous voting from the juniors as well as the seniors and compile the outcome to make a decision.

- **List of Post Holders: -**

DESIGNATION	NAME
1.POC - Trividha R.E.D.	Aanchal Bhardwaj
2.POC - Trividha R.E.D.	Parth Kotkar
3.POC - Trividha R.E.D.	Srishti Gandhi

4.POC - Vriddhi Research	Amrita Srikavya K
5.POC & Fund Manager - Vriddhi Research	Sanyam Dang
6.POC & Event and Operations Manager- Vriddhi Research	Dheeraj Sambana
7.POC -Editor-in-Chief –IBS Times	PSVN Yamini Apoorva
8.POC – Senior Editor Magazine – IBS Times	Mohit Agrawal
9.POC- Senior Editor Website –IBS Times	Pradeep Gupta

3. Selection of New Members

New members are recruited once in a year after the Fresher's event. The juniors apply through an online form which is circulated across the juniors by various groups.

The applicants have to go through 3 rounds (Basic interview, Stress interview and HR round) which take place in the campus. Final selection is done based on an individual's knowledge and willingness to learn.

4. Annual Plan & Report

4.1 Flagship Events

1. Bhavmandi
2. Stock Ville

4.2 List of Events

S.NO	DATE	NAME OF THE EVENT	TYPE OF THE EVENT	PARTICIPANTS
1	2-May-21	A Compendium of the Capital Markets	222nd Issue of IBS Times Online Release	

2	29-June-21	StockVille- Experience the Bourses	Financial Games	56
3	4-July-21	D'Crypto- Open to All	223rd Issue of IBS Times Online Release	
4	15-July-21	What, How, and When of Savings and Investment	Guest Lecture	170
5	16-July-21	Orientation	Orientation programme for the batch 2021-23	145
6	16-Aug-21	Scampedia 5.0	Management Discussion	100
7	09-Sept-21	Debt. Set. Go! 3.0	Management Discussion	100
8	18-Sept-21	Every Penny Counts	224th Issue of IBS Times Online Release	
9	21-Sept-21	Money Management	Live Webcast	200
10	25-Oct-21	Financial Crimes	Guest Lecture	180
11	31-Oct-21	Venatus 6.0	Financial Games	100
12	01-Dec-21 02-Dec-21	Bhavmandi 8.0	Flagship Event	100
13	21-Dec-21	Green Investing- A path to new realm	225th Issue of IBS Times Online Release	
14	26-Dec-21	Financial Modeling	Workshop	120
15	5-Jan-22	Trishna	IBS Hyderabad Annual Cultural Fest	

5. Internal Club Events

1. STOCKVILLE- EXPERIENCE THE BOURSES

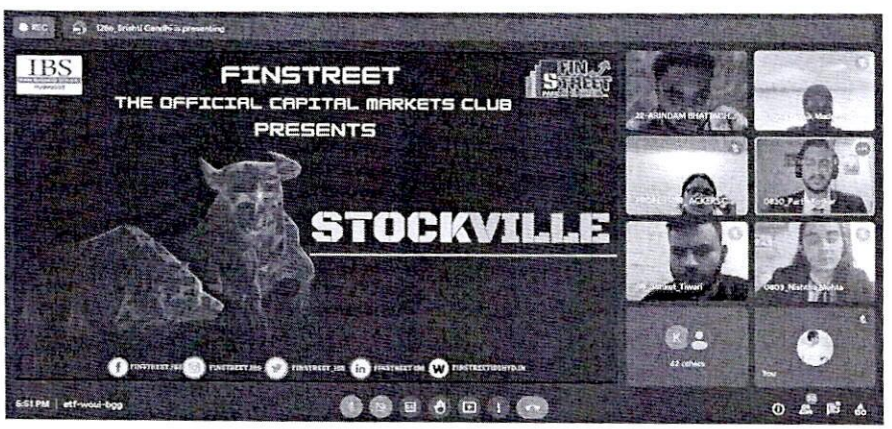
Club FinStreet- The Official Capital Markets Club of IBS Hyderabad, organized the fresher's event- **StockVille** on **29th June 2021**. The event was a fun event with numerous financial games with the theme revolving around capital markets. The event was divided into two rounds, with an additional filler round. The first round was called "The Enigma" which was a quiz round in a form of a treasure hunt with various levels. The second round was "Own your Stakes" which was a board game based upon the theme of real-time investing. In this round, the participants were given a corpus amount and had to pass various stages to make the best of their investments by maximizing their portfolio value.

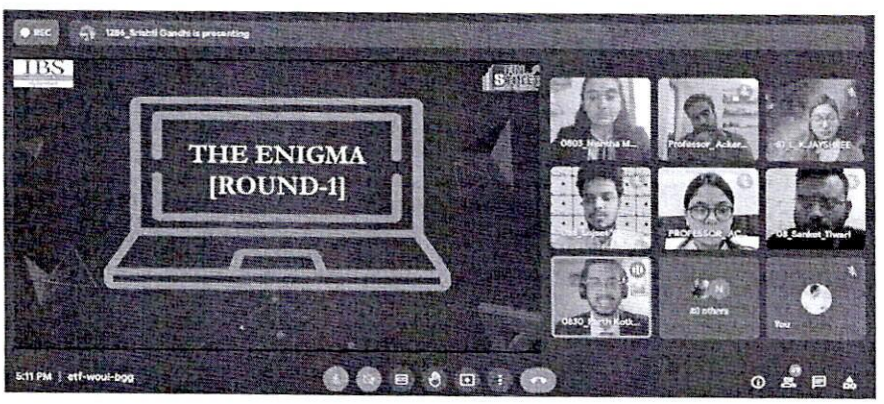
The winners of the event were as follows:

1st Position- *Clan Mamu ki Toli*

2nd Position- *Clan The Felicitous*

3rd Position- *Clan Ackers Capers*

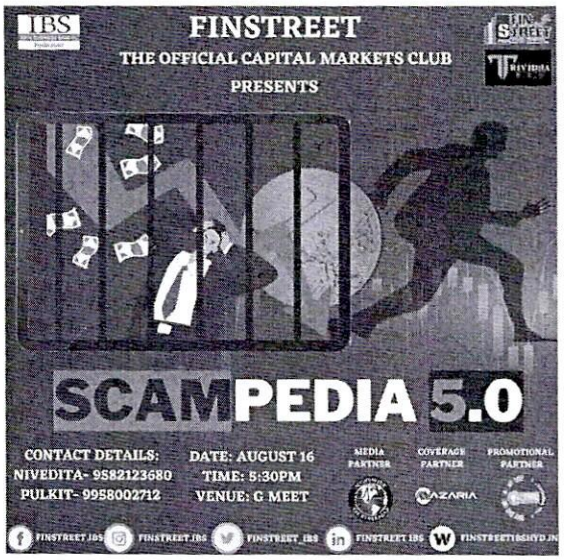


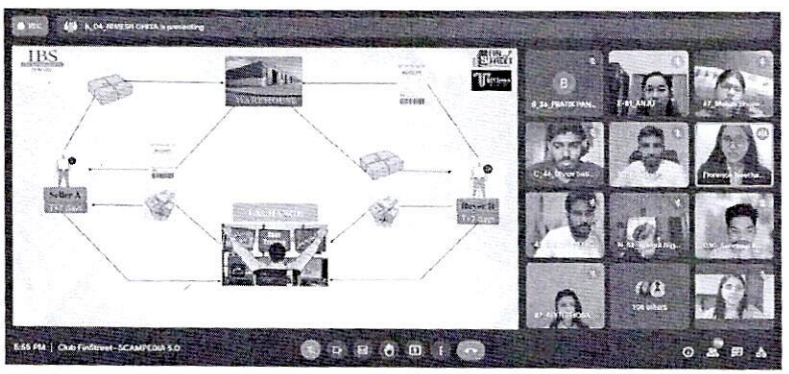


2. SCAMPEDIA 5.0

Scampedia 5.0 was the first **Management Discussion** conducted by batch 2021-2023 on **16th August 2021**. Every year two scams are picked for Scampedia for discussion. This year's MD was based on two scams – "**The Health South Scam**" and "**The NSEL Scam**". It was a two-hour-long discussion with in-depth information on both the scams with visual presentation of the same via a PPT. The work is done on videos, posters, PPTs, and detailed research to form the content to be spoken in the MD.

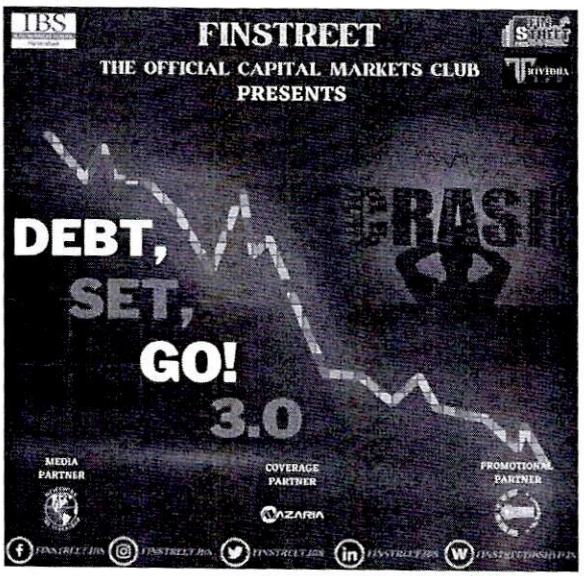
The MD is kept very interactive for participants to interact and ask queries which are mainly answered in the Q&A session, conducted at the very end of the MD. There are two Emcees in the MD and each of them explains one out of the two scams in detail. The main focus of the MD is to provide researched and verified information of the scams with details on what led to the occurrence of the scam, people who were behind the scam, who was affected by the whole scam, how much was the financial loss, how did the affected recover from the scam and measures taken to avoid similar scams in the future.

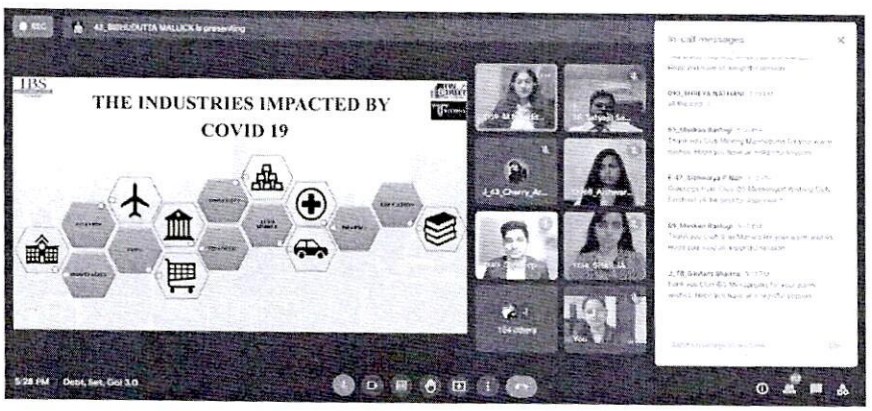




3. DEBT, SET, GO! 3.0

A second **Management Discussion** was conducted on **September 9, 2021**, by Club FinStreet. It was an informative event, in which the team had taken great crises of all the times. One of the crisis was "**The Asian financial crisis**", as at the beginning of July 1997, this financial crisis overtook parts of East and Southeast Asia, raising worries of a worldwide economic disaster owing to financial contagion. Another Crisis was "**the Stock Market crash 2020**", which covered the impact and effect of the Covid pandemic on markets & economies around the world. It was conducted throughout with the help of PPT and was as interactive as possible. The impacts & conclusions were market & domain-focused, which helped everyone with a conceptual understanding of the biggest crises and their impacts causing damage to the economies around the world. The discussion was audience-focused and kept up with the audiences' value addition of the topics. The event was followed by the question & answer round. The platform was open for the participants to ask or put forward their opinions about the event or the crisis. The event was successfully conducted by the team members. It was insightful and interactive as well.





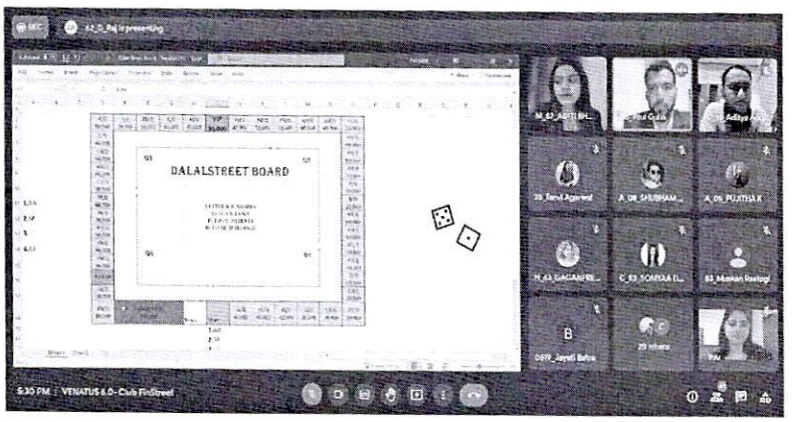
4. VENATUS 6.0

Club FinStreet hosted its Venatus 6.0 on the **31st of October 2021**. It had 3 rounds which are as follows:

Round 1- Fin_Tale started off with the emcees briefing about the IPO process and narrating a story about the same to help the participants relate better. With the help of the story, the participants were asked to fill in a crossword. This round was an inventive way to ensure that all the participants were completely through with the IPO process.

Round 2 - Buzz Trade - began with a buzz with the emcees briefing the rules and explaining whatever new platforms the participants had to use. There were analysts allotted for 5 different sectors who read the news for the same. Each team was required to analyze the same and make investment decisions from the corpus amount which was given to them. They then had to answer questions related to their sectors.

The Last and Final Round - Dalal Street Board- was an eventful board game and the highlight of the event. It was a game that encompassed fun and trading. The participants were given a corpus amount and were required to either buy or sell the various shares, buildings, patents, etc on the board according to where their dice fell.

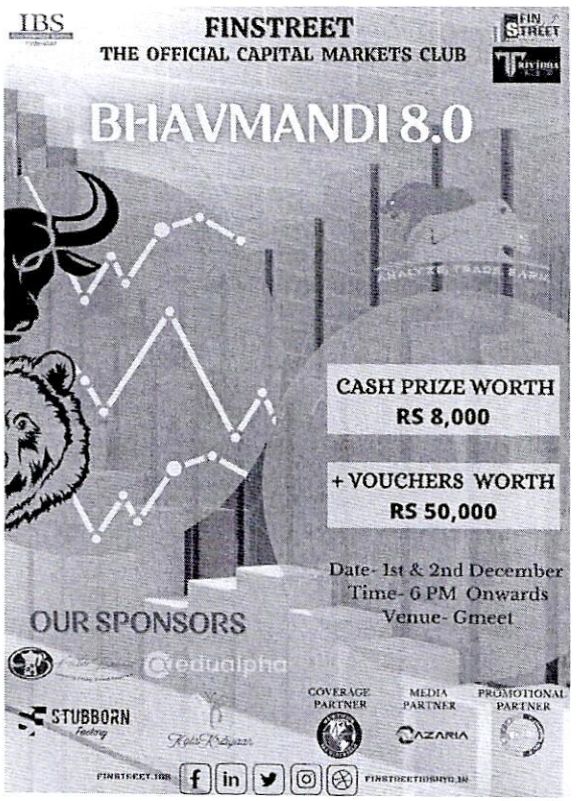


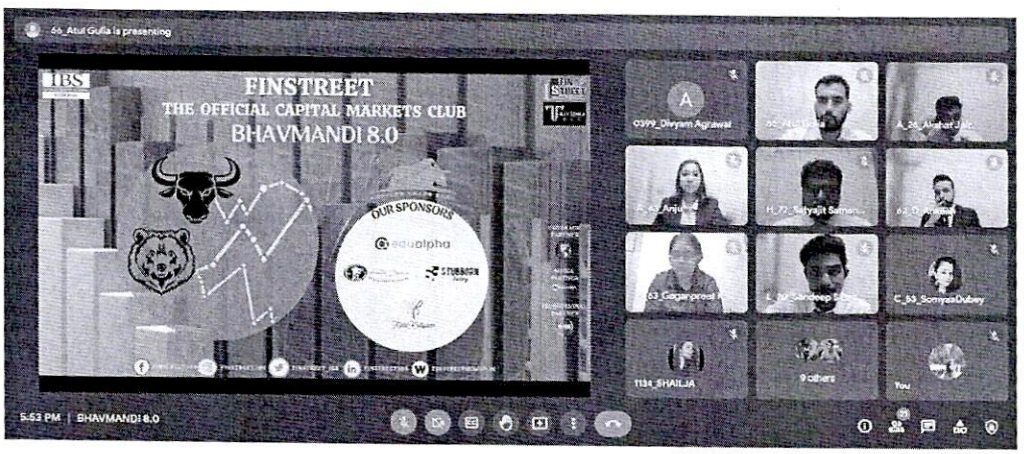
5. BHAVMANDI 8.0

The flagship event of Club FinStreet, promises to give a real-time Over the Counter Trading experience to the participants. The event was spread across 2 days, the **1st and 2nd of December, 2021**.The adrenaline to analyze the real-time news that is flashing on the screen along with the urge to build a portfolio that generates maximum returns is the crux of this event. The rush of aggressive purchase/sale of the stocks was created using the application Discord, where the traders of different teams negotiated and carried out transactions.

The team with the maximum portfolio wins the game.

The official sponsors for the event were EduAlpha, Filter Beans, Kalakritiyan, and Stubborn Factory.





6. Guest Lectures Organized

1. Guest Lecture on What, How & When of Savings & Investments

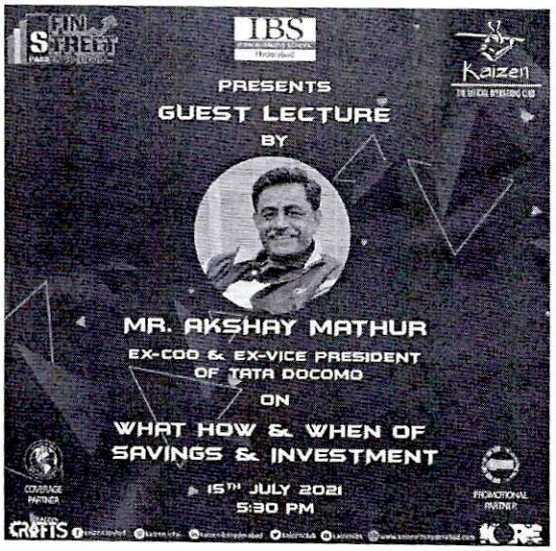
Date- 15th July 2021

Guest Lecturer: - Mr. Akshay Mathur -Ex-COO and Ex-Vice President, TATA Docomo

Topic- What, How & When of Savings & Investments

In collaboration with Club Kaizen

Mr. Akshay Mathur shared valuable insights on the strategy for financial planning, the myth of Stock Market Investing, why saving is important, and How to invest our surplus money. Points like saving money when you earn and invest your surplus money, so it can grow when you save and invest wisely, investing is not gambling but the investment is the management of managing portfolio, balance, and protection against risk. Along with setting your own financial goals or using different tools to achieve them over a set period, the stages of life we are in usually determine what type of goals we wish to achieve. The student community received value addition in terms of the learnings of financial planning. This guest lecture enabled the participants to take a potentially better decision making, which might leave to better investments and lesser financial risk, lesser stress, more leisure time at our disposal, and happier life.



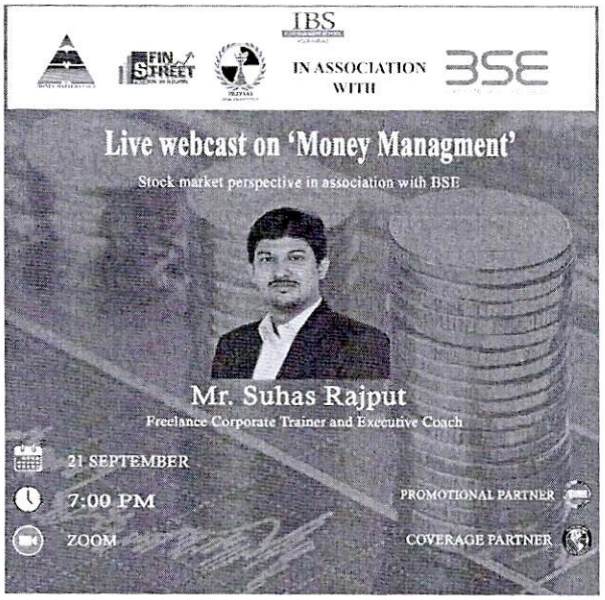
2. Live Webcast on Money Management

Date- 21st September

Guest Lecturer: - Mr. Suhas Rajput, Freelancer Corporate Trainer and Executive Coach

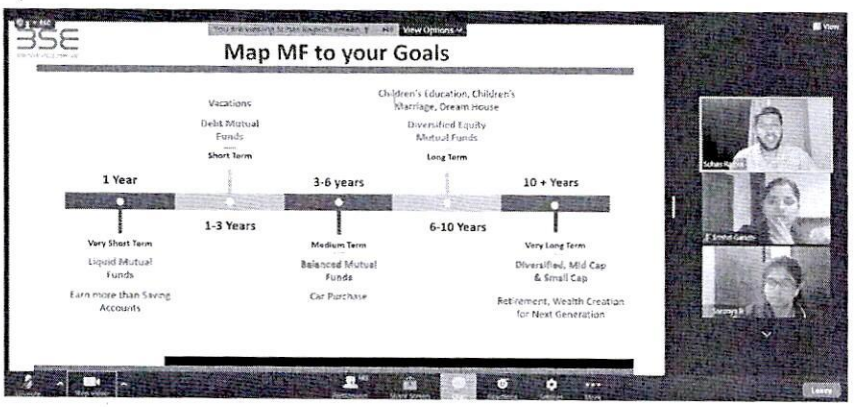
Topic- Money Management

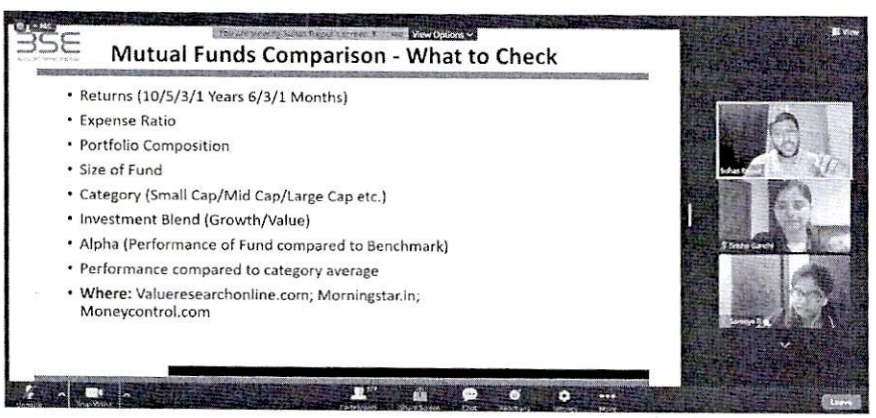
In collaboration with Club Prayaas and Money Matters Club



The webcast was conducted by Club Prayaas- The Official Inter B-School and Corporate Events Club of IBS Hyderabad in collaboration with Club FinStreet- The Official Capital Markets Club and Money Matters Club- The Official Finance Club brings to you an enthralling Live Webcast on "Money Management, a stock market perspective in association with BSE."

The speaker for the same was Mr. Suhas Rajput who is Freelancer Corporate Trainer and Executive Coach.





3. Guest Lecture on Financial Crimes

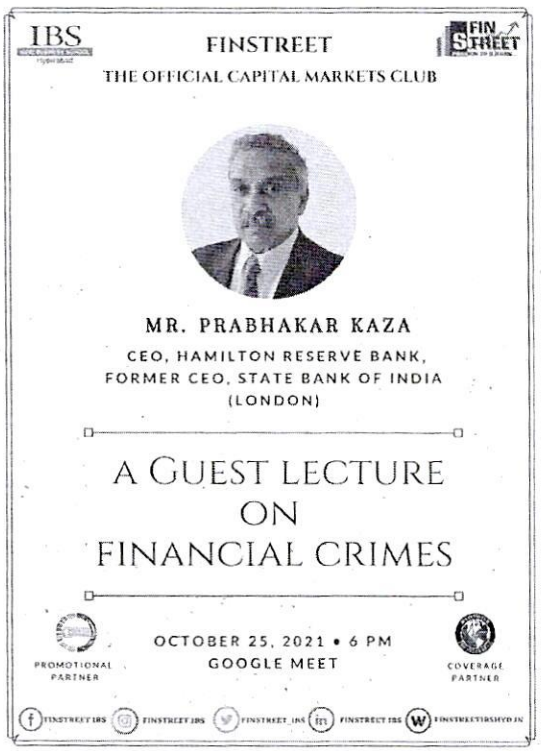
Date: 25th October, 2021

Guest Lecturer: - Mr. Prabhakar Kaza - Former CEO, State Bank of India, Hamilton, Reserve Bank, Former Relationship, Director, HSBC

Topic- Financial Crimes

The thought-provoking guest lecture began by shedding light on "How financial crimes threaten people in every part of their lives: at home, online, and offline." He subsequently concentrated on phishing call centers, in which people make cold calls to victims in order to deceive them and defraud them of money.

He went on to explain how bitcoin is causing people to become victims of money laundering and financial crimes. "Our own difference is usually an accomplice to the crime of corruption." Before performing any action, people are now organised and have their operations planned out. They are aware of all the possibilities that may arise when the financial crime is being investigated. With the rapid expansion of digital technology, these crimes have taken on a whole new dimension. Before reaching their final destination, criminal gangs work transnationally to avoid discovery, money, and virtual borders.

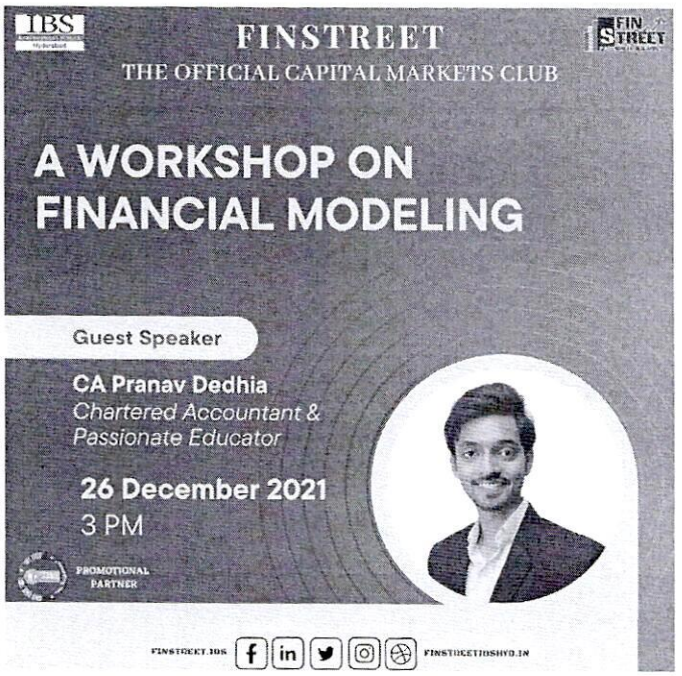


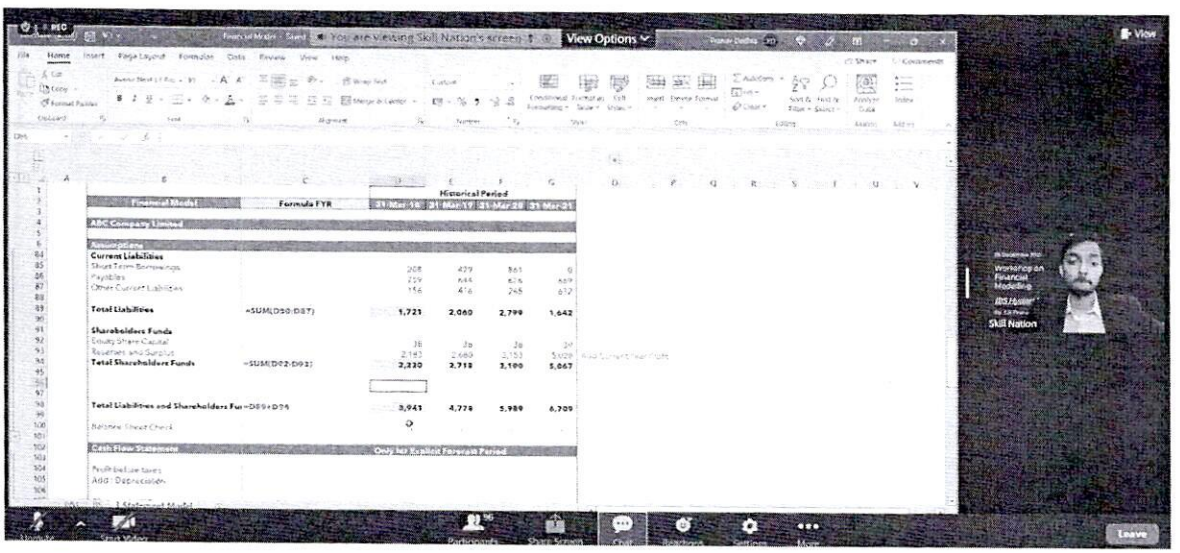
7. Workshop Organized

Date: 26th December, 2021

Guest Lecturer: - Mr. Pranav Dedhia – Chartered Accountant and Passionate Educator

Topic- Financial Modeling





ICFAI BUSINESS SCHOOL, HYDERABAD

(Constituent of ICFAI Foundation for Higher Education, IFHE)

Kaizen Annual Report

2021-2022

ICFAI Foundation for Higher Education, IFHE (Declared as Deemed-to-be-University under Section 3 of the UGC Act, 1956) Hyderabad

Accredited by NAAC with 'A' Grade

Kaizen
THE OFFICIAL OPERATIONS CLUB

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Kaizen
THE OFFICIAL OPERATIONS CLUB

ABOUT CLUB KAIZEN

Category – Co-curricular

Twitter Link-https://twitter.com/Kaizenclub

Domain – Operations

Facebook Link-https://www.facebook.com/kaizen.ibshyd

Mentor – Dr. Nishit Srivastava

Website Link-http://www.kaizenibshyderabad.com

A. VISION AND MISSION STATEMENTS

Vision: The Vision of Kaizen is to help academics in an effort to extensively bridge the operations skills by capitalizing the knowledge, nurturing practical experiences and providing resources to those who wish to excel in operations and pursue it.

Mission: The Mission of the Club is to take Operations out of the classroom into the realm of practicality giving exposure to industry bureaucrats, personal grooming and to set those associated with it on the path of continuous improvement.

Kaizen Crafts is the creative arm of Club Kaizen. It specializes in making online promotional content such as videos, posters, conducting workshops. Kaizen crafts also work for Offline promotions for clients by utilizing the student base with in the campus and outside as well by making related promotional strategies and needed goodies (Designed T-shirts, caps, brochures, flyers, badges, etc.)

We designed Brochure, magazines, proposals etc. along with offline content to showcase our creativity and cater to our clients. Along with the internal activities of the club, the members of Kaizen crafts participated in various other events. There was active participation during freshers and members of kaizen crafts handled the online visibility by being a part of the committee.

KORE - Kaizen's Operations and Research Entity is the external wing which flaps to cater to the needs of our club and bring in case studies for research and focus' on the Kaizen's commitment towards its clients. KORE's areas of expertise include Case Based Research, Guest Lectures and Conclaves (Both national and international), Consultancy, Live Projects, Workshops, Industrial Visits.

Dr. Nishit Srivastava	Anantha Subramanian	Aaratrika Lahiri
(Club Mentor)	(President)	(Vice President)

B. CONTRIBUTION DURING THE YEAR

1.To Members:

Operations are the core of every business and play a pivotal role in any business's success. Kaizen helps rational thinking and helps make complex things simple. Apart from regular Classroom learning, Kaizen club helps members to participate in co-curricular activities, by planning, organizing, managing, marketing the events conducted by the club and exploring their potentials beyond books. Members get a chance to work in diversified teams, thus learning and growing through knowledge sharing & ideas implementations. Kaizen gives a platform to harness the hidden potentials and brings out the leaders and team players within them. It gives them an opportunity to interact with leaders of the industry and the Bureaucracy. We give our members hands-on experience on operations by industry visits and internal workshops.

2. To ICFAI Business School:

IBS Hyderabad aims at not only providing classroom education but providing students with necessary skill sets to excel not just in their career but in life in general. Kaizen aims towards sharing this objective of IBS and ensuring that it happens. Kaizen makes sure that every product of IBS which is associated with Kaizen is well equipped in its domain skills and also the life skills which set IBS students apart from the rest. The IBS pedagogy of case-based learning is taken a step further by Kaizen by instilling it with a life of practicality in every bit of classroom learning. It makes Students perfect recipes for the world as flag-bearers of IBS.

3.To Community:

No growth is complete till it's only exclusive; Kaizen believes in inclusive growth, it creates a sense of responsibility for oneself, for the organization and for the community at large. We aim at not just creating successful management graduates but responsible citizens for the society, each one of them acting as role models for the society and the community which they are a part of. The members are infused with the sense of belongingness towards one another and spread the message of oneness and the universal brotherhood.

C. SELF-EVALUATION: SWOT ANALYSIS

Strengths:

- Co-curricular Club
- Official Domain Club
- Sincere students interested in the domain seek membership.
- Strong alumni force
- Mission of Growth and Continuous Improvement
- Vision of instilling practicality in academics, thinking and behavior.
- Industry Exposure in the form of visits and interaction with industry leaders.
- Synchronization with the Indian bureaucratic System.
- Continuous urge to bring about a difference in the society by its CSR activities.
- Continuous holistic growth of those involved, both mentally and spiritually.

Weaknesses:

- Operations being not as popular a domain as marketing or finance, the number of interested students are restricted.
- Since operation is not offered as a major in IBS, incentive to join an operations club is limited.
- Expert domain knowledge is not very high as students haven't had much operations experience prior to IBS.
- Ability to innovate with events and add fun elements becomes a challenging task.
- The main difficulty that the club faced this year in terms of learning and events is because of the online platform.

Opportunities:

- The rich pool of faculties having expertise on the subject.
- Hyderabad being a big business center, has a number of manufacturing plants, enabling first hand industry exposure.
- Provides a platform for those who wish to choose their career in the field of operations.
- Integrates other domains with operations as no domain is mutually exclusive.
- The student strength of IBS is an opportunity for any student body.
- Students with experience of working in manufacturing plants bring with themselves first hand industry exposure.
- The club though managed to overcome the challenges and tried to maintain the level of events.

Threats:

- Lack of companies offering operations jobs at IBS, thus de-motivating people from association with an operations club.
- A wide array of options at IBS both co-curricular, such as Finance, Marketing or Leadership Club and extracurricular, such as movie, cultural, or theatre club.
- Rigorous schedule and constant evaluation structure, leaves students with less time to be devoted to clubs.

Major Events – External

SANKRIYA 6.0 – The National Operations Fest of IBS Hyderabad

We have succeeded in hosting "Sankriya- National Operations Fest" at IBS Hyderabad on the 10th to 12th November, 2021, focused on aiding students in developing their thoughts and offering them an opportunity to listen to some top-notch industry professionals. Sankriya 2020 was held entirely over the internet.
It was an Inter-B-school Operations Management Forum that included several conclaves and panel discussions on current developments in Operations Management, Supply Chain Management, and Analytics. Many panels talk relevant to various industries, such as Logistics, Digitalization, Manufacturing, IT, E-commerce, and Financial Technology, took place during the course of the three-day event. We've also held Business Risk Mitigation Plans (BRMPs) and interactive events with representatives from a number of prestigious business schools around the country.

List of Events:

1. Guest Lecture
2. Panel discussion
3. Business Risk Mitigation Plan (BRMP)
4. Excel based simulation game on Operation Management

Sankriya witnessed

- No of Guest Lectures: 4
- No. of Conclave: 1
- Business Risk Mitigation Plan (BRMP)
- No. of Simulation Game: 1
- Total No of participants: 500

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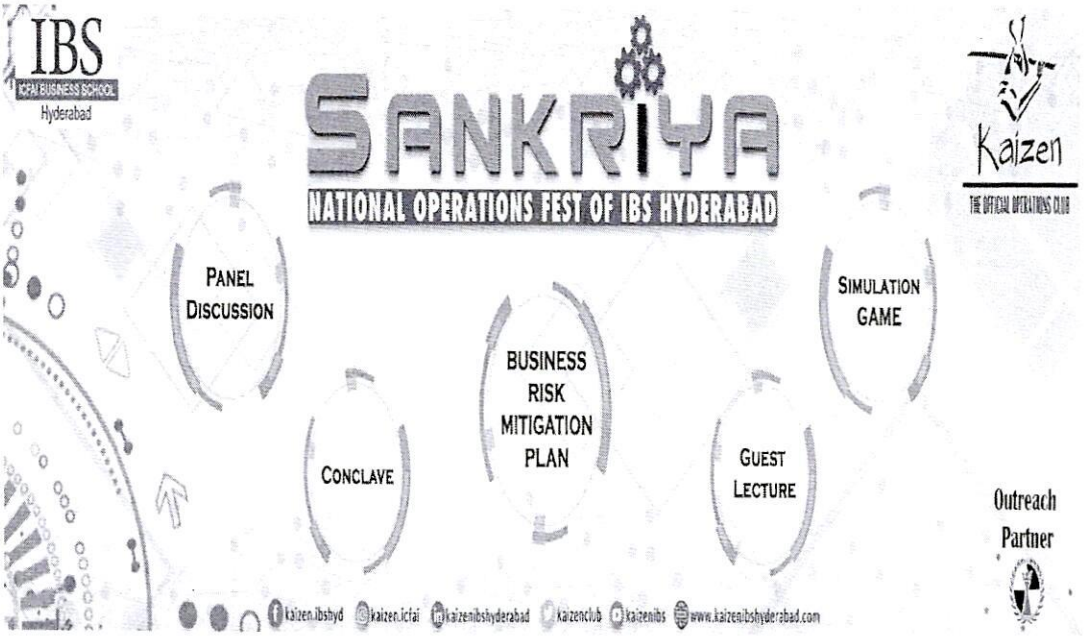

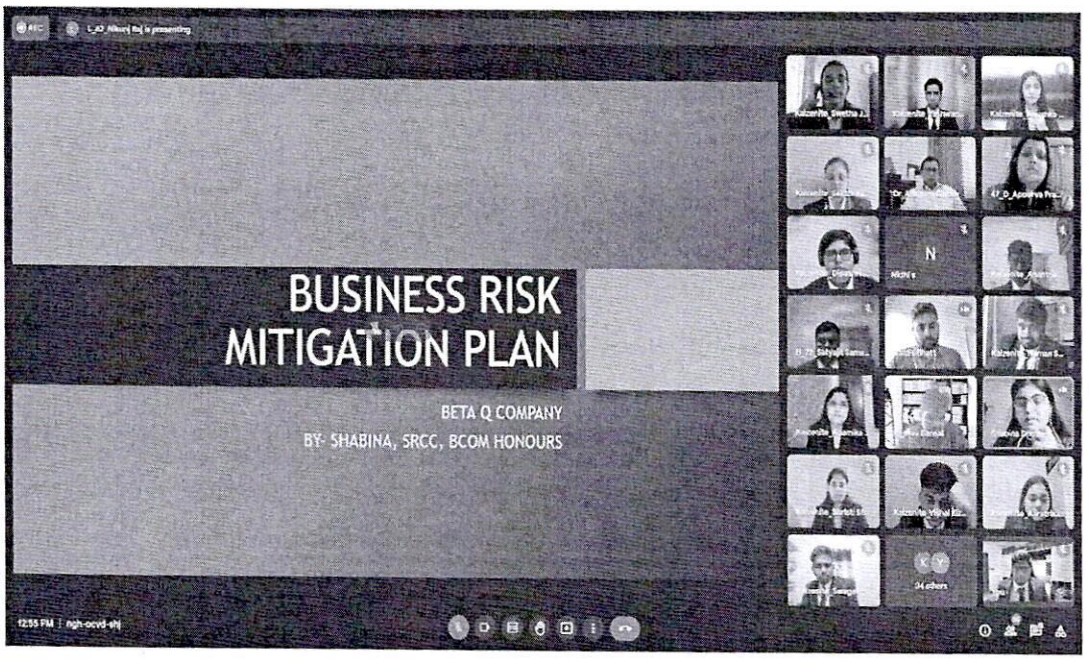

DATE	EVENT
10th November 2021	BRMP Explanation
	Conclave by Dr. Prankal Kumar Phukan, Mr. Sandeep Chaterjee and Mr. Chandan Shirbhayye
11th November 2021	BRMP Presentation
	Guest Lecture by Mr. Saurabh Kumar, CEO, GMR
	Excel based simulation game
12th November 2021	Guest Lecture by Mr. Vikas Banga,COO, The Claridges Group
	Guest Lecture by Mr. Rohit Sharma, COO, Abhibus
	Guest Lecture by Mr. Gaurav Kumar, COO, Smartcube

Sankriya Winners: Simulation Game
1ST Place – Team Connecting Dots (St. Joseph's College (Autonomous), Bengaluru)
2nd Place –Team Inspired Bananas (Shaheed Sukhdev College of Business Studies, DU
3rdPlace – Team Mind Mantra (ICFAI Business School (IBS), Hyderabad)

Sankriya Winners: Business Risk Mitigation Plan (BRMP)
1ST Place – Team Oberoi (Delhi College of Arts & Commerce, University of Delhi)
2nd Place –Team Kalypso (ICFAI Business School (IBS), Hyderabad)
3rd Place – Team Connecting Dots (St. Joseph's College (Autonomous), Bengaluru)

Major Events – Internal

BLACKOPS

At Kaizen, we aim for continual improvement via relentless effort. Club Kaizen, IBS Hyderabad's official operations club, organized BlackOps, a signature event focused at commemorating the Indian Armed Forces. For the first time, it was performed both online and offline. The club's first Offline event of the year provided students and members of Club Kaizen with a fantastic opportunity to give back to the community. The games were selected so that the players had to employ their problem-solving and analytical skills. Tetris and Army Crossword were also determined to be fairly difficult for the participants. Bunker Goal, Kick Ball, Bull's-eye, Mini Golf, and Bowling Alley all made individuals desire to accomplish the goal in the fewest number of tries possible, requiring a great deal of attention and concentration. While playing Blindfolded Race and Tic Tac Toe, participants were expected to be quick and tactical, as well as demonstrate their competitive spirit and liveliness. The event's true success was that it was able to give fun and some downtime for everyone who took part.

The online simulation game taught the student community important lessons about effective time management. It taught the trainees the importance of having a quick mental presence and excellent analytical abilities. They had to apply their talents in a variety of situations in order to get the calculated amounts while enduring gains and losses. The notion of cooperation was also important; at the event, guests were required to brainstorm in order to make major group choices.

BlackOps witnessed
Total No of offline games: 10
Total No of online games: 1

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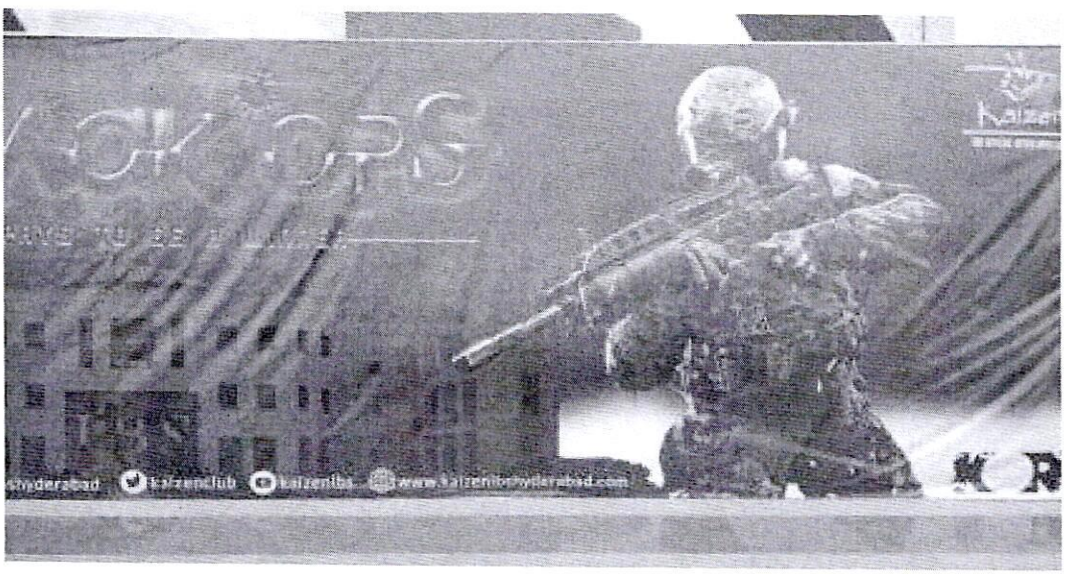
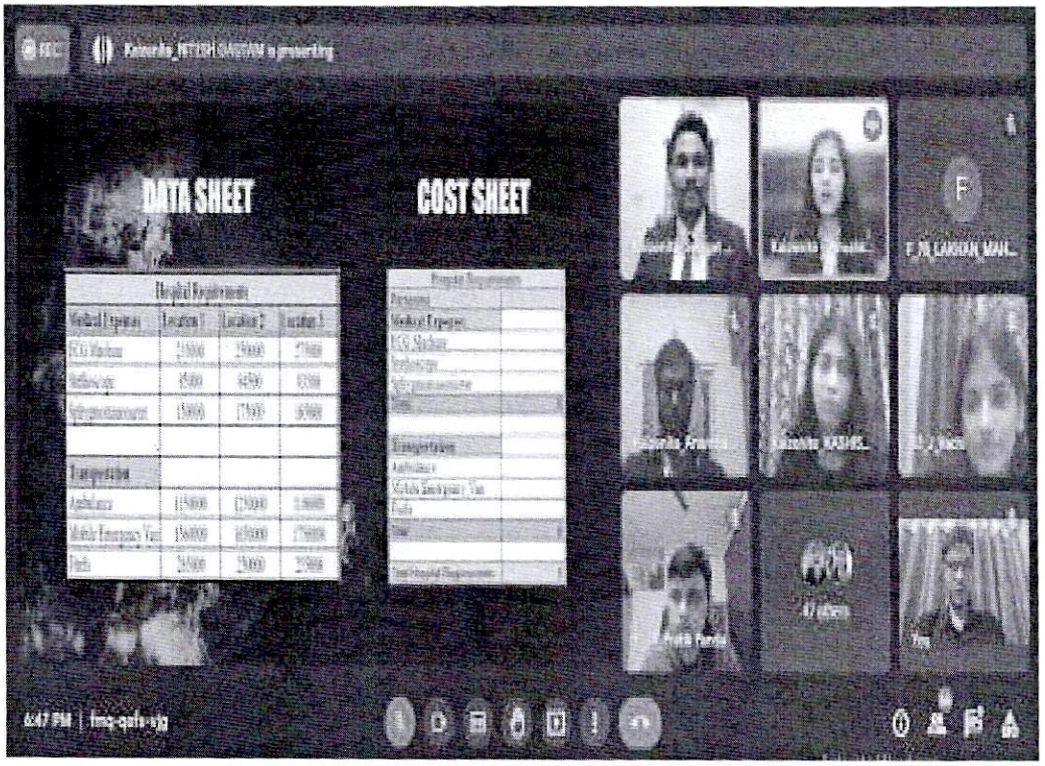
BLACK OPS
Media Partner
AZARIA
Coverage Partner
KAIZEN CRAFTS

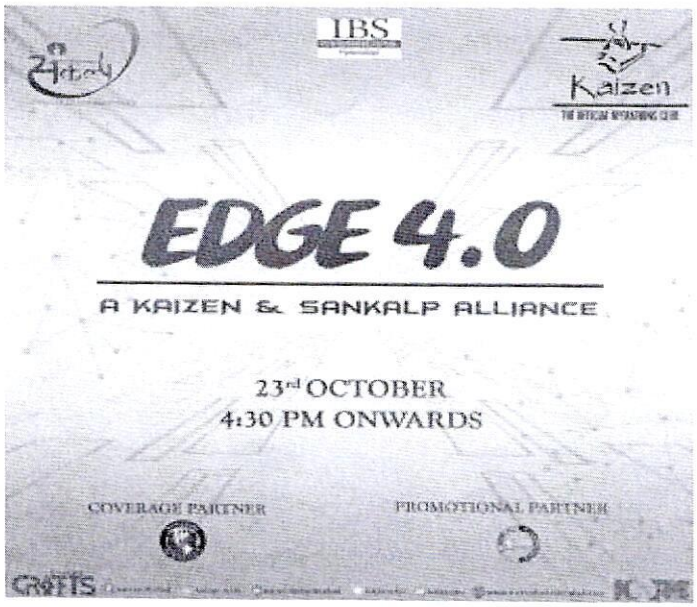

kaizenclub
kaizenibs

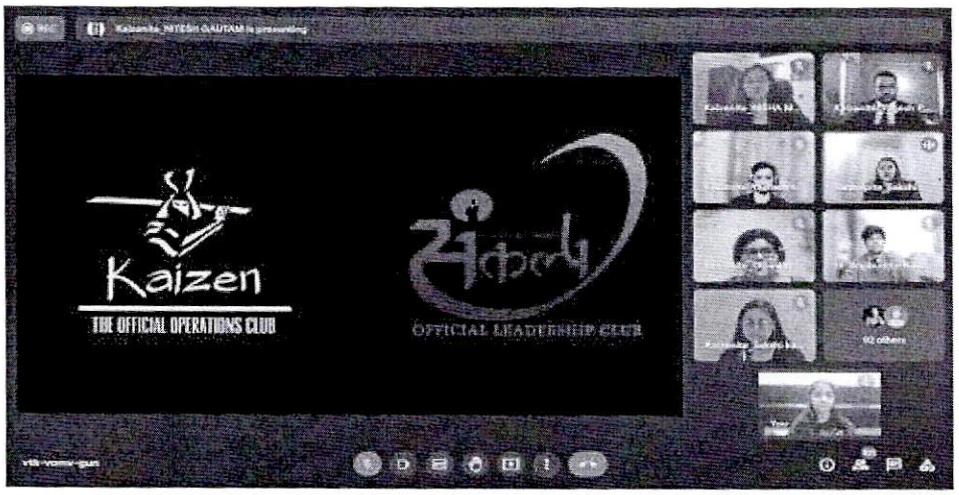

DATA SHEET
COST SHEET

EDGE 4.0

At Kaizen, we aim for continual improvement via relentless effort.We have also organised a collaborative event with Club SANKALP completely based on CSR activities. All of the methods that firms do to conform to the ideals of sustainable development are referred to as corporate social responsibility. Businesses must be economically viable, have a beneficial social effect, and respect and maintain the environment to qualify.

A socially responsible business can help to improve an industry's image and brand. Employees with a strong sense of social responsibility can make the best use of corporate resources. The event offered students valuable information on good time management. It conveyed the students that any type of CSR action benefits society a little bit more and helps to make a difference. It instilled in the participants the value of rapid thinking and analytical abilities. They were confronted with a variety of circumstances in which they needed to make effective use of their talents in order to obtain the calculated amounts while enduring gains and losses. The need for teamwork was also crucial. People were paired up for the event, and they had to brainstorm to make major decisions as a group.

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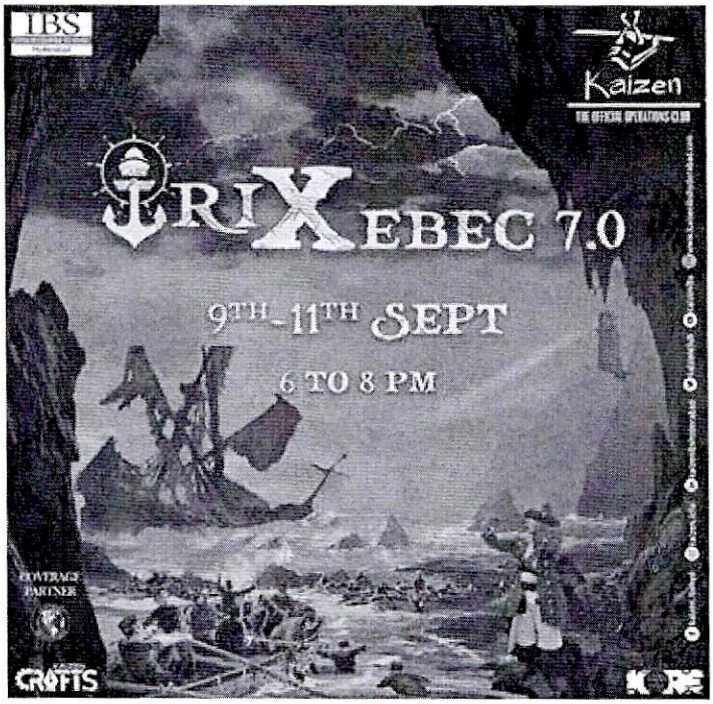
OFFICIAL LEADERSHIP CLUB

TRIXEBEC 7.0

At Kaizen, we aim for continual improvement via relentless effort. As a tribute to this, we arranged "Tri Xebec," a three-day interclub event in which a variety of clubs participated and benefited. The Tri-event, hosted by Club Kaizen, IBS Hyderabad's Official Operations Club, was a theme-based activity that fostered spontaneous thinking and will assist the student community in becoming more active and analytical. This event broadened thoughts on how, rather than simply academic comprehension, hypothetical circumstances might help students better understand operations management principles. The students were especially captivated by the creative manner in which ideas were blended with real-life simulated happenings, which they learned about over the three-day event. By determining the optimum technique for bridging the river or navigating the maze, participants may obtain a grasp of several aspects of operations management, such as essential routes. The participants gained a greater knowledge of problem-solving and analytical skills as the days proceeded.It enabled them to make well-informed judgments in order to make the most use of the criteria at their disposal. These exercises taught children that in order to fulfil certain actions and goals, they require the knowledge and support of others. Delegation improves project efficiency and ensures that the team fulfils its deadlines. Additionally, these activities enable competitors to improve their decision-making and group-thinking abilities, allowing them to develop the necessary skills for a future career in the corporate world. A variety of problems arose as a result of their initiatives, but they remained focused on their objectives. It taught everyone how to examine problems from start to finish and how to spot possible issues before they become serious ones.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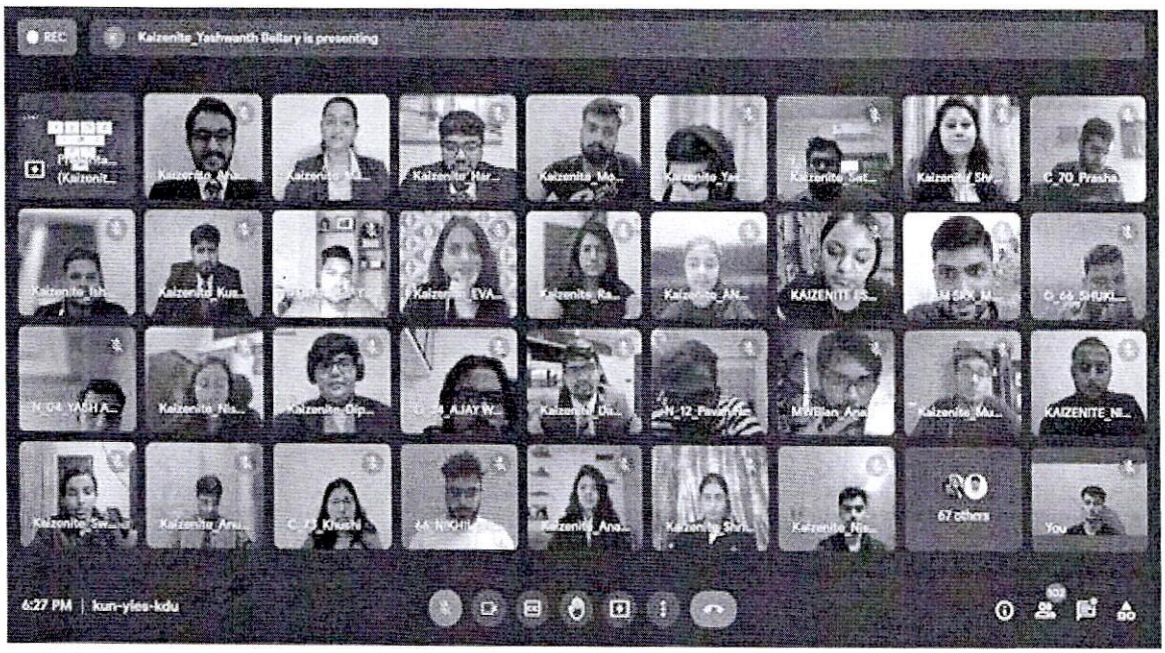
TRIXEBEC 7.0
9TH-11TH SEPT
6 TO 8 PM
COVERAGE PARTNER
CROFTS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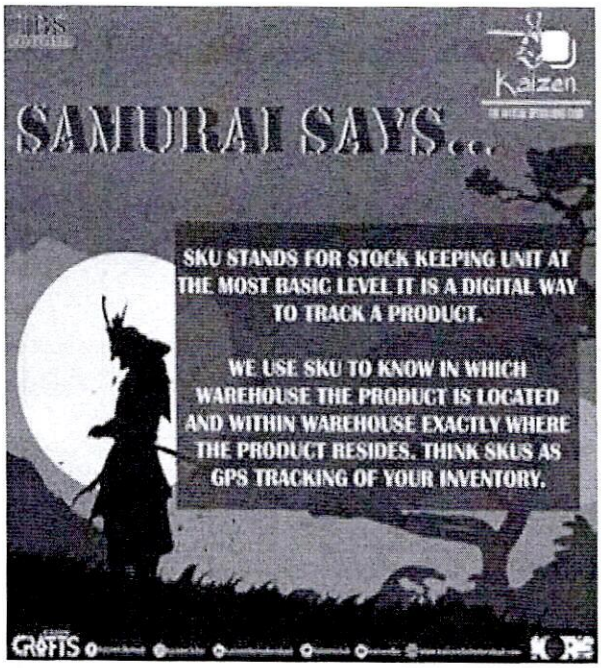
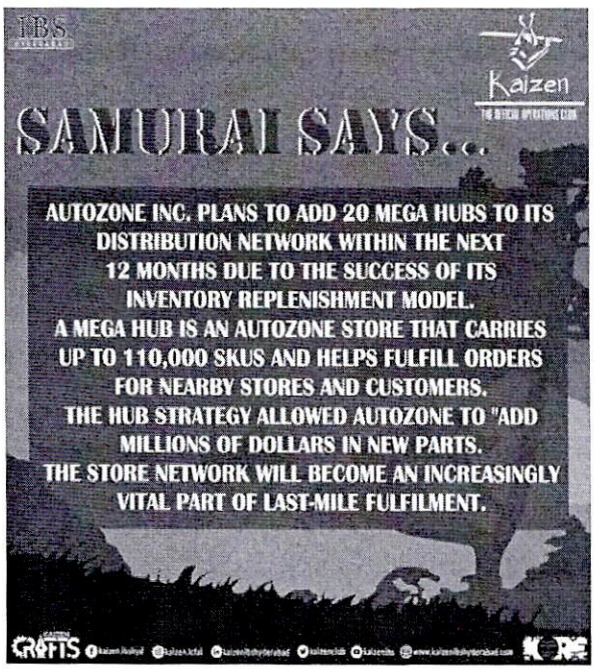
NEW INITIATIVE

1. Samurai Says

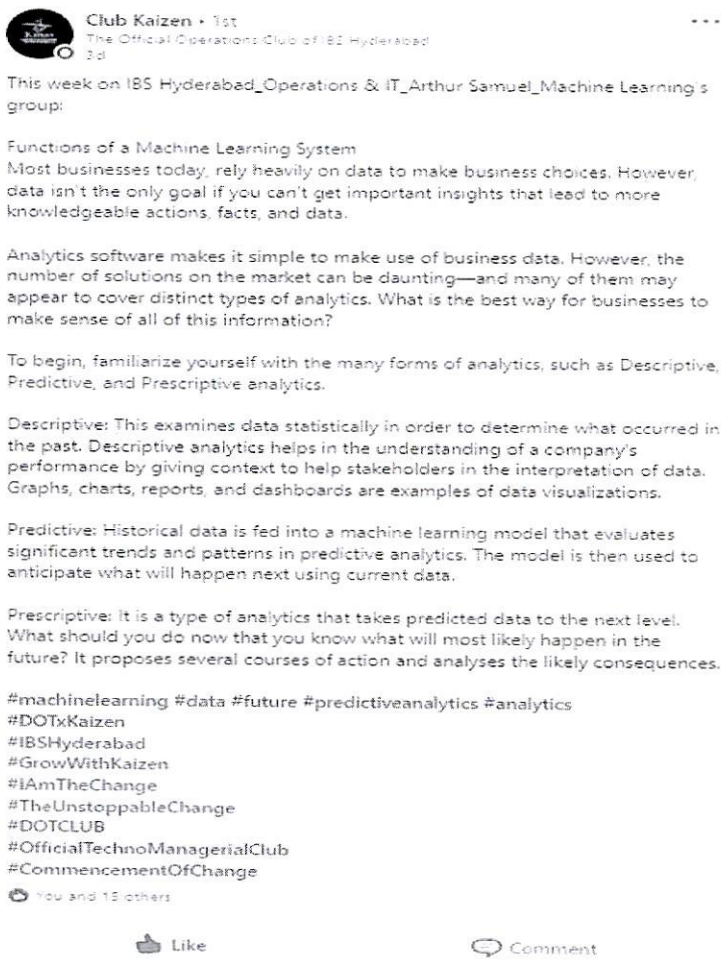
Samurai Says is the new initiative taken by Club Kaizen this year. It is a segment that provides hands-on practical applications and conversations about operations management trivia. This benefits readers to get updated with different concepts of operations management and how companies practically apply them for improving their processes. This will help the readers to understand these concepts and make decisions accordingly while they are facing these kinds of situations.





2. LinkedIn Groups

Club Kaizen, in partnership with Dot Club, launched a new project in which five LinkedIn groups were created to share various types of information. Information on Artificial Intelligence, Robotics, Big Data, Six Sigma, and Machine Learning will be distributed to each group. IBS Hyderabad Operations&IT IsaacAsimov Robotics, IBS Hyderabad Operations&IT RogerMougalas Big Data, IBS Hyderabad Operations&IT Carl Friedrich Gauss Six Sigma, and IBS Hyderabad Operations&IT ArthurSamuel Machine Learning are the names of the groups, respectively. This section presents the reader with many facets of a single topic, allowing them to obtain understanding about the topics' uses, benefits, and drawbacks, among other things.



Club Kaizen • 1st
The Official Operations Club of IBS Hyderabad
3 d

This week on IBS Hyderabad_Operations & IT_Arthur Samuel_Machine Learning's group:

Functions of a Machine Learning System
Most businesses today, rely heavily on data to make business choices. However, data isn't the only goal if you can't get important insights that lead to more knowledgeable actions, facts, and data.

Analytics software makes it simple to make use of business data. However, the number of solutions on the market can be daunting—and many of them may appear to cover distinct types of analytics. What is the best way for businesses to make sense of all of this information?

To begin, familiarize yourself with the many forms of analytics, such as Descriptive, Predictive, and Prescriptive analytics.

Descriptive: This examines data statistically in order to determine what occurred in the past. Descriptive analytics helps in the understanding of a company's performance by giving context to help stakeholders in the interpretation of data. Graphs, charts, reports, and dashboards are examples of data visualizations.

Predictive: Historical data is fed into a machine learning model that evaluates significant trends and patterns in predictive analytics. The model is then used to anticipate what will happen next using current data.

Prescriptive: It is a type of analytics that takes predicted data to the next level. What should you do now that you know what will most likely happen in the future? It proposes several courses of action and analyses the likely consequences.

#machinelearning #data #future #predictiveanalytics #analytics
#DOTxKaizen
#IBSHyderabad
#GrowWithKaizen
#IAmTheChange
#TheUnstoppableChange
#DOTCLUB
#OfficialTechnoManagerialClub
#CommencementOfChange

You and 15 others

Like Comment

DOT - Develop On Technology • 2nd
The Official Techno-Managerial Club of IBS Hyderabad
3w

Robotics is a term that is derived from the word robot. In 1920, Czech playwright Karel apek used the word in his play Rossum's Universal Robots, which was one of the first to use it. Oxford English Dictionary, on the other hand, credits science fiction novelist Isaac Asimov with being the first to use the term in the 1940s. However, the first programmable robot, Unimate, was not constructed until 1961, based on designs from the 1950s, and was designed to transfer hot metal bits from a die-cast process.

Robotics is a field that combines science, engineering, and technology to create devices called robots that perform human tasks. Or in simple words, it is the study, design, and implementation of machines to perform formerly human-only jobs. Robots are frequently used in industries such as vehicle manufacturing to perform simple repetitive tasks, as well as in organizations where employees must operate in hazardous environments. Robots are equipped with human-like senses such as vision, touch, and the ability to sense temperature. Some can even make simple decisions, and contemporary robotics research is focused on developing robots with a degree of self-sufficiency that will allow them to move around and make decisions in an unstructured environment. Industrial robots today do not resemble humans; a robot in human form is referred to as an android.

#Robotics #Learning #Intelligence #Innovation #OperationsResearch
#DataMining #OperationsManagement
#DOTxKaizen
#IBSHyderabad
#GrowWithKaizen
#IAmTheChange
#TheUnstoppableChange
#DOTCLUB
#OfficialTechnoManagerialClub
#CommencementOfChange

You and 68 others

44 comments

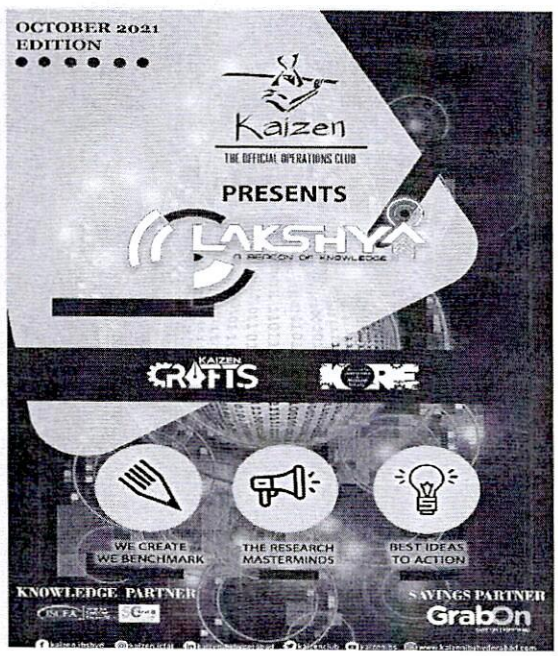
Like Comment

Knowledge Sharing

Lakshya – A Beacon of Knowledge

"LAKSHYA,"is our monthly magazine for those who bother to dream beyond the box and believe in making connections. We have conspired to bring you a collection of thoughtfully created and carefully crafted pieces of work by some bright aspiring minds of ICFAI Business School, Hyderabad on the current trends and hot topics in the field of Operations Management and their relevance in different industries in an age where technology has taken over every sphere, information is abundant, and data is omnipresent. We want to provide you with some useful information and rekindle your enthusiasm for reading. We hope you like our inaugural issue, and do let us know if you have any suggestions for future themes.

We're delighted to provide some useful information with the students and rekindle our readers' love of reading. Lakshya will be a fantastic platform for readers and prospective readers to express their ability and put down their views, and it will serve as a rich mine of knowledge for students not just at IBS but also from the rest of the globe.



Mr. Shreyansh Vats
Analyst, Deutsche Bank CIB Centre
Mumbai

Pandemic Challenges In Medical Glass Industry

COVID-19 has possible been the largest pandemic the world has seen in the last century. Ongoing for about two years now, COVID-19 has infected over 76.6M individuals, heavily disrupting the ecosystem. With successful shots of vaccines after lots of efforts, the big challenge is store and supply these nearly 2B doses of vaccine. Pharmaceutical glass manufacturers, thereby need support to the aggressive market growth and overcome the pandemic supply challenges since the vaccine needs to be stored in glass vials only.

To successfully and effectively meet this demand, especially for the upcoming booster doses, all the industry has to do now is to resolve internal challenges to meet the demand.

There are 2 pillars to navigating through this strategy:

- Navigating the operational challenges
  - Creating a coherent risk scoring methodology
  - Identifying more potential risk domains
  - Compare the suppliers on the basis of the risk they pose and the financial impact they have, the possible ways of mitigating the risks
- Inventory Management
  - Figuring out the change in the inventory position
  - Identifying reasons for a potential obsolete inventory
  - Comparing the total available production time with the required production time to identify if there is a supply constrain

Supplier Risk Scoring

To have misleading metrics in quest of solving the challenging problems in the medical supply chain isn't going to help. The big question is: what should be the constituents of the success for metric to gauge which of the suppliers are the riskiest ones?

- Minimum Order Quantity (MOQ) – One-time lead demand – Pipeline Inventory.
- Lead Time is the duration between the date of ordering new inventory and receiving them.
- Backorder is the total amount of demand that has not been satisfied.
- We assume here that there are no backorders.

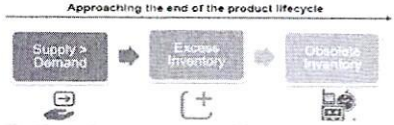
Δ = Inventory Position 2 – Inventory Position 1

Inventory Position 1: With the previously observed APU (units)
Inventory Position 2: With the newly forecasted APU (units)
Δ = Change

- Calculation of the new APU based on the forecasted marketing trend.
- Figuring out the inventory positions 1 and 2 in monetary terms.
- Evaluate the change by taking the difference.

Potential Obsolete Inventory

Obsolete inventory is a term that refers to the inventory which is at the end of its product lifecycle. The inventory is not expected to be sold in the future too.

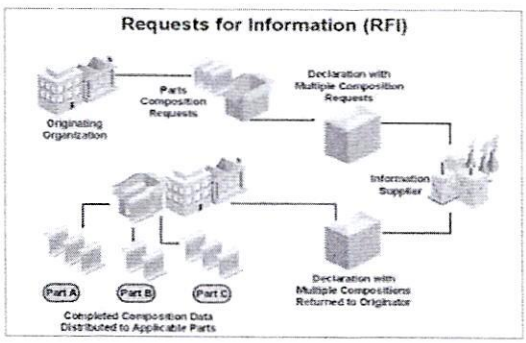


Potential Obsolete Inventory shall be the amount of inventory unsold after the span of 1 year and is calculated using the demand forecast insights by the marketing team.

OPERATIONAZI

With the introduction of "OPERATIONAZI" - Operation's Dictionary, Club Kaizen has added another information exchange platform to help students enhance learning and comprehension. OperatioNazi is an internet resource that lists Operational terms and defines them, as well as providing information about their origin and usage.Kaizen has begun posting blogs on the themes of Operation Nazi in order to provide students with a thorough understanding of the operations domain. Kaizen Chronicles is the name of the blog that is published on Word Press.

REQUEST FOR INFORMATION (RFI)



You must be wondering what RFI is, right? RFI stands for 'Request for Information which is a formal procedure for gathering information from potential suppliers of goods or products. RFI is the first step of the series of requests that mainly narrows down the list of potential suppliers. RFI's main purpose is to find information...

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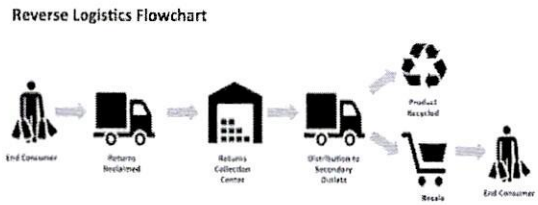
REVERSE LOGISTICS



Introduction:- Reverse logistics has long been a neglected area. However, growing market pressures, like online retail and customer expectations, are increasing the strain on this area of supply chains.In order to stay competitive and even profitable, it's crucial that companies perform innovation during this area and adapt to shifting market demands.Reverse logistics comprises of the world of supply chains...

Continue Reading →

Summary of Events/Activities/Guest Lectures

List of Guest Lectures:

S. No	Guest Name	Guest Designation	Company	Guest Lecture Topic	Date	Venue
1.	Mr. Akshay Mathur	Ex-Coo & Ex-Vice President	Tata Docomo	What How & When of Savings & Investment	15th July, 2021	Google Meet
2.	Brig. YVR Vijay (Retd)	COO	Suzlon Global Services Ltd.	Challenges of Distributed Operations in the Renewable Sector	28th August, 2021	Google Meet
3.	Conclave by Dr. Prankal Kumar Phukan, Mr. Sandeep Chaterjee and Mr. Chandan Shirbhayye	Honorary Director Strategy, Director, AVP & Head of Supply Chain	ICTMAE, Deloitte India, Aragen Life Sciences	Modern Supply Chain with Technology Advancement in Procurement	10th November 2021	Google Meet
4.	Mr. Saurabh Kumar	CEO	GMR Group	Air Cargo and Supply Chain Management	11th November 2021	Google Meet
5.	Mr. Vikas Banga	COO	The Claridges Group	Employee Management and Impact on Successful Operation Management	12th November 2021	Google Meet
6.	Mr. Rohit Sharma	COO	Abhibus	Start-Up's Operations Management Struggles in Covid-19	12th November 2021	Google Meet
7.	Mr. Gaurav Kumar	COO	Smartcube	Skills and Attributes in Managing Global Operations, and Link it to the Research and Analytics World	12th November 2021	Google Meet

List of Events:

Event Name	Date	Venue
TriXebec 7.0	9th Sep 2021- 11th Sep 2021	Google Meet
Edge 4.0	23rd Oct 2021	Google Meet
Sankriya	10th Nov 2021- 12th Nov 2021	Google Meet
BlackOps	8th Dec 2021	Courtyard, IBS Campus & Google Meet

List of Workshops:

S. No.	Workshop	Name of Workshop	Date	Venue
1.	Kaizen Workshop	Event Creation and Simulation Game with Operation Concepts	6th Aug 2021	Google Meet
2.	CRAFTS Workshop	Basics of Photoshop	14th Aug 2021	Google Meet
3.	KORE Workshop	Operation Nazi & Samurai Says	2nd Aug 2021	Google Meet
4.	KORE Workshop	Lakshya Magazine	12th Oct 2021	Google Meet
5.	KORE Workshop	Project Management Skills (BRMP)	30th Oct 2021	Google Meet
6.	KORE Workshop	Case Study Preparation	31st Oct 2021	Google Meet
7.	KORE Workshop	Session on Effective Interview Strategies and Group Discussions	20th Nov 2021	Google Meet
8.	KORE Workshop	How to choose content for Blog	21st Nov 2021	Google Meet
9.	CRAFTS Workshop	Revision of Photoshop Tools	18th Dec 2021	Google Meet
10.	KORE Workshop	Research Methodology	19th Dec 2021	Google Meet
11.	Kaizen Workshop	NCP Preparation	19th Dec 2021	Google Meet

Brief Description of Events/Guest Lectures

EVENTS

EVENT NAME: DARWINISM

EVENT: Freshers Week

EVENT DATE: 4th July 2020 (11:00 AM – 1:00 PM)

PLATFORM: Online (Google Meet)

DESCRIPTION:

The event consisted of two rounds. In the First Round - Recreation, participants had to rebuild the planet and the team members had to act as the leaders in this process. Resources in the form of gold were provided, which the team had to utilize to redevelop their city. The participants were provided two excel sheets one on infrastructure and the other on budgeting, an optimal solution was to be found with respect to time and gold. A 30-minute time limit was given and the participants had to submit their solutions via google form. The second round, Battleground, as the participants proceed, they receive Intel that an attack is going to occur from Taured's base camp. Teams were provided with an encoded excel file in the drive link. The file consisted of two codes. To solve those Codes a key was provided in the form of an image. In order to access the excel file, participants were asked to solve the codes. Using the encoded the message the troops of the enemies was seen and the teams had to strategize defense to overcome the enemy troops. Resourses provided were to be used optimally and the participants were given 40 min to solve this round and they had to submit the responses via a google sheet for evaluation.

VALUE ADDED TO THE STUDENT COMMUNITY:

It was a theme incorporated activity that encouraged spontaneous thinking and will help the student community in being actively responsive when it comes to practical problems and to think productively under time pressure. Various concepts of operations management were infused in the event. By having to choose an optimum process to develop a strategy to fight and rebuild. Choosing the right amount of budget and time, familiarized them with concepts like resource allocation, Material Requirement Planning, budgeting, decision making and planning. Finding an optimized process flow also threw light on how to balance efficiency and performance.

EVENT POSTER:

EVENT PICTURES:

Kaizen
THE OFFICIAL OPERATIONS CLUB

Evaluation Sheet for Recruitment

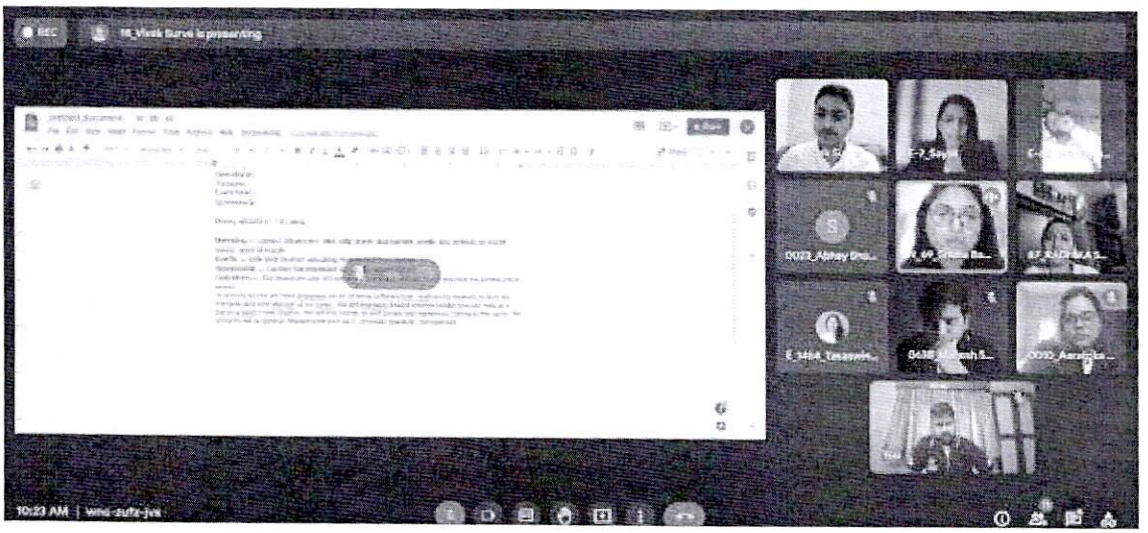
Knowledge Base	Knowledge about Club Kaizen (10)
Characterisctics	Confidence (5)
	Communication Skill (5)
	Attitude, Body Language, Attentiveness, Gestures (10)
Seriousness towards Club Kaizen (10)	
Overall Interaction (10)	
Remarks	

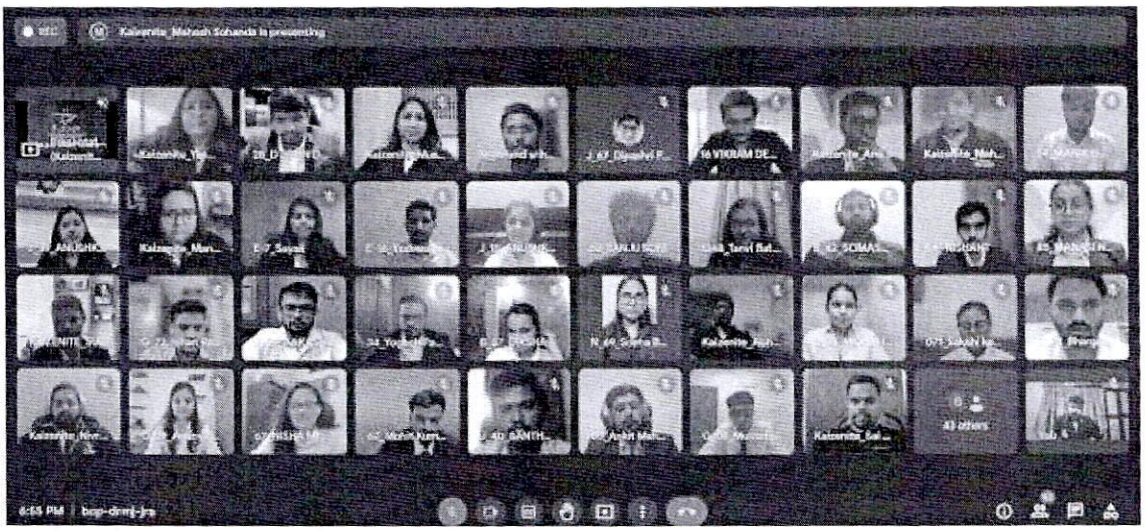
EVALUATION PARAMETERS
Attire & Body Language (10)
Commitment(Towards the Work) (10)
Professionalism (5)
Negotiating Skills & Persuasiveness (10)
Creativity (10)
Reasoning (10)
Leadership (5)
Team work (10)
Promptness (5)
Pitching Ideas (10)
Attentiveness (10)
Practicality (5)
TOTAL

5	On-time	
5	Camera on	
10	Basic Understanding of the case	
5	Attitude, body language, gesture	
10	Solutions offered for the case	
10	Confidence	
10	Presence of mind	
10	Keywords used	
		Best
5	Ranking of Participants (by participants)	Worst
	Remarks	
	Total	

EVENT POSTERS:

EVENT PICTURES:




Kaizenite_Mahesh Sohanda is presenting
43 others
6:55 PM | bqp-dmrj-jra

EVENT NAME: TriXebec 7.0

EVENT: Tri-Day Event

EVENT DATE: 9th-11th September 2021 (6:00 PM – 8:00 PM)

PLATFORM: Online (Google Meet)

DESCRIPTION:

The theme of the three-day event was Shipwreck and Survival Quest. The first-day event incorporated 3 rounds. On Day 1, we conducted **Embellished Enigma** as our first round. The pictorial riddles were displayed on the screen and answers were to be submitted in Google form. Every question was given a time limit of 2 mins and the entire round was of 30mins.

The second round was **Auction**. Items were displayed on-screen with their respective number and base amount. Every team was provided with a budget of 20,000. The bidding time for every item was 2mins and it was done on a live excel sheet, also the bids were in an increment of 500 points. The live auction was conducted for 45 mins. The third round was **Hands on Deck**. This round consisted of Logical reasoning. The round was conducted on Quizziz.com for 30 mins.

The second day's event incorporated 3 rounds. The first round was called **COLOR BLOCK**. In this round, the contestants were provided with the questions in an excel sheet, which they were required to download and solve. They had to submit the solved excel sheet in the Google form provided. The duration of the round was 30 minutes. The second round was called **CYPHER**. In this round, the contestants were provided with a pdf file that was password protected and they had to crack the password. The questions had to be solved and submitted in the google form within a time limit of 30 minutes. The third round was called **CRUCE DO RIO**. In this round, the contestants had to find out the minimum number of steps required to cross the river. The questions were displayed on the presentation and the answers had to be submitted in the Google form provided to them. The participants had to find out the minimum number of steps required to cross the river and mark the check box for each correct step provided in the Google form. Each question had a time limit of 5 minutes.

The third day's event incorporated two rounds. The first round was called **KEN KEN**. In this round, the contestants were given a pdf file that contained the questions and they had to fill the respective answers in the Google form provided. The questions were in the form of a matrix which the contestants had to fill by writing the respective numbers in the space provided for each box of the matrix in the google form. The duration of the round was 45 minutes. The second round was called **MAZE RUNNER**. In this round, the contestants were provided a pdf file that contained a map of the activities to be done. The contestants were supposed to form the best possible combination of time points and health points. They had to think critically, analyzing all the options in order to find the best possible combination.

VALUE ADDED TO THE STUDENT COMMUNITY:

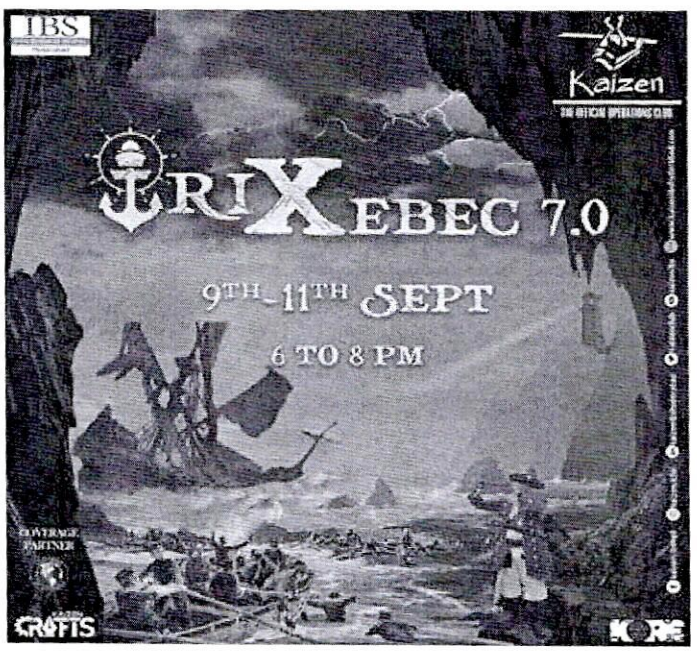
The following Tri Event organized by Club Kaizen, the Official Operations Club of Hyderabad was a theme incorporated activity that encouraged spontaneous thinking and will help the student community in being actively responsive and to improve the analytical skills as well. This event widened perspectives on how operations management principles may be

better comprehended through hypothetical situations rather than just intellectual understanding. The students were also enthralled by the novel ways used to blend concepts with real-life simulated occurrences, and they were informed about them in this engaging 3 days Tri Event. Participants might gain an understanding of many principles of operations management, such as critical routes, by having to determine the best method for crossing the Maze or crossing the River.

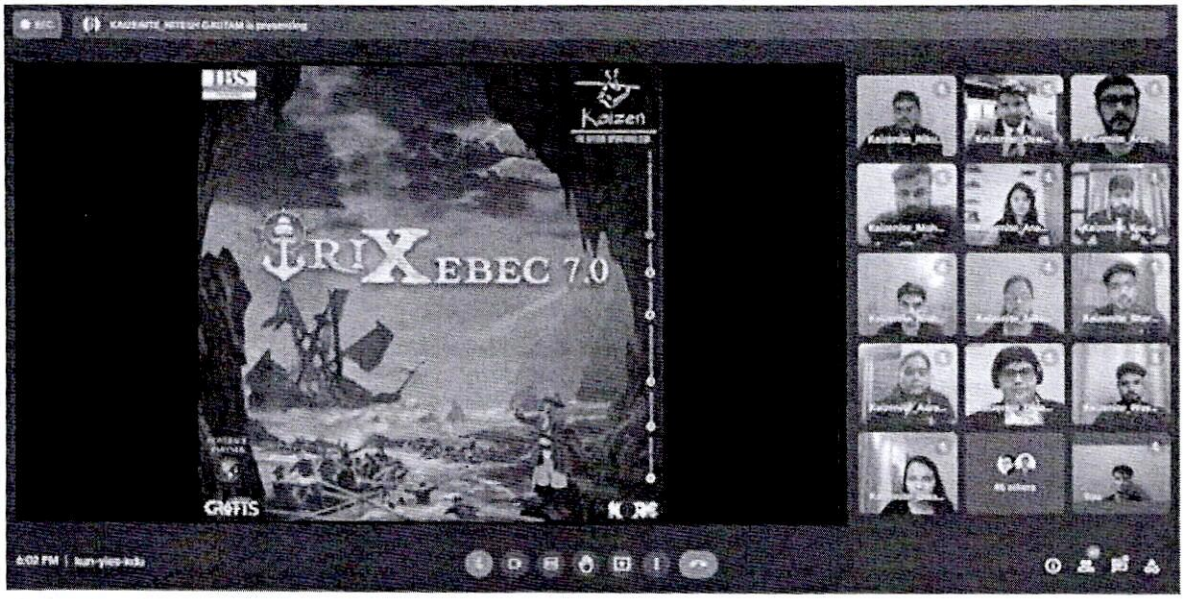
As the days progressed, the participants got a better understanding of problem-solving and analytical skills. It allowed them to make informed decisions in order to make the most efficient use of the criteria available to them. These activities taught participants that they need the expertise and assistance of others to complete specific activities and goals. Delegation makes projects more efficient, ensuring that the team meets its objectives on time.

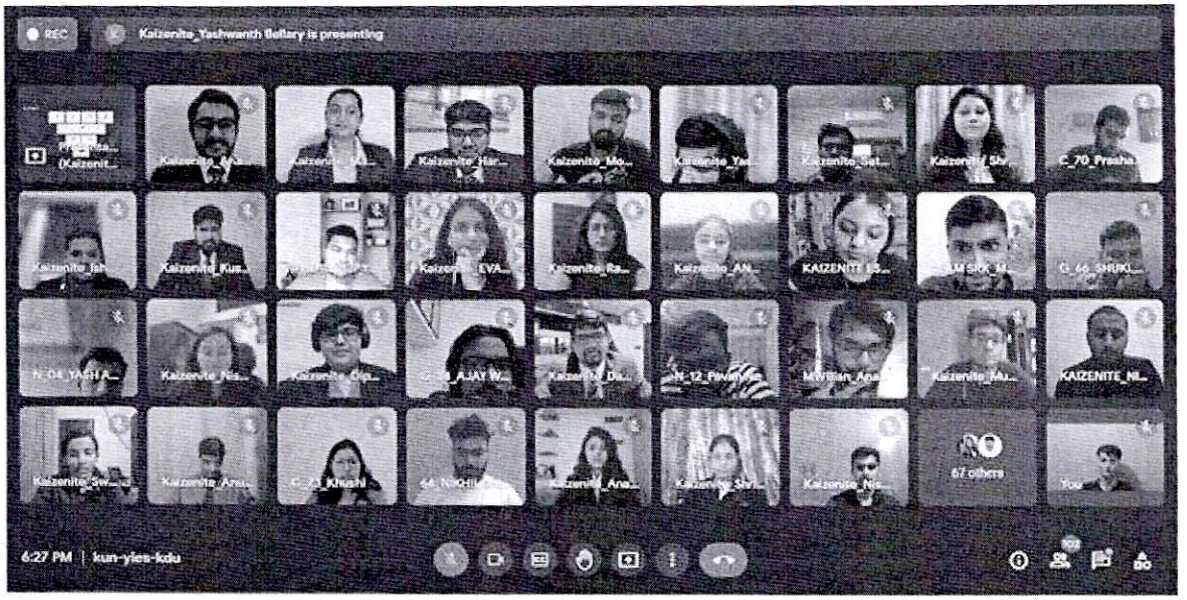
Also, these activities encouraged participants to boost their decision-making and group thinking abilities, where they learned the essential skills required for their future at a corporate workplace. Throughout the course of these activities, a number of challenges were developed, but the participants were focused on their goals. It taught the participants to analyze problems from beginning to end and to recognize potential problems before they become major ones.

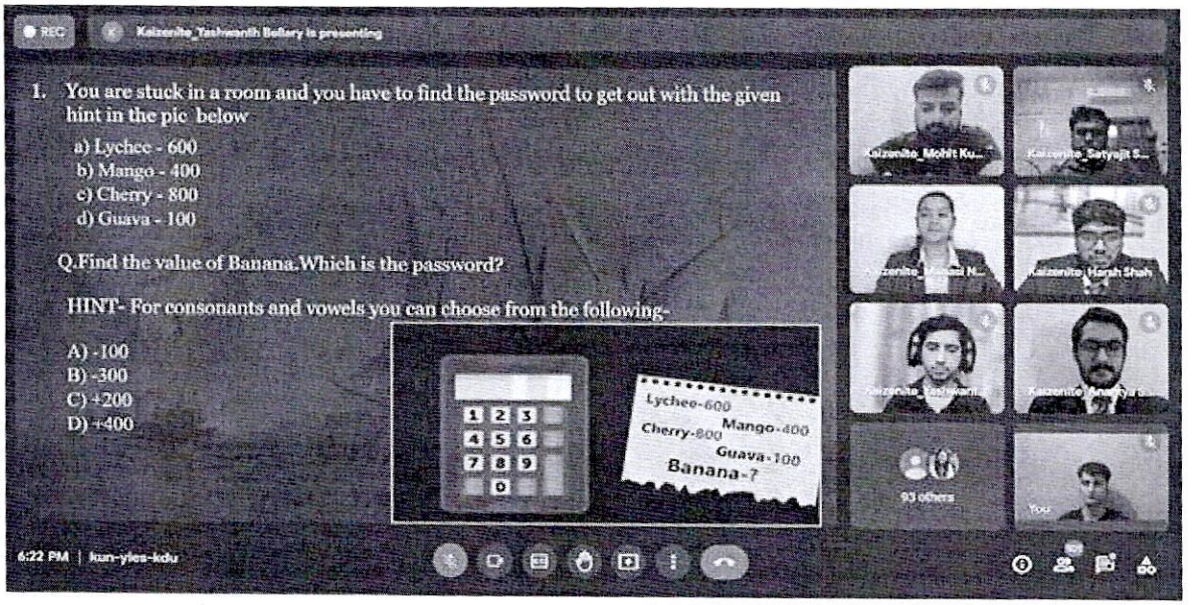
EVENT POSTER:

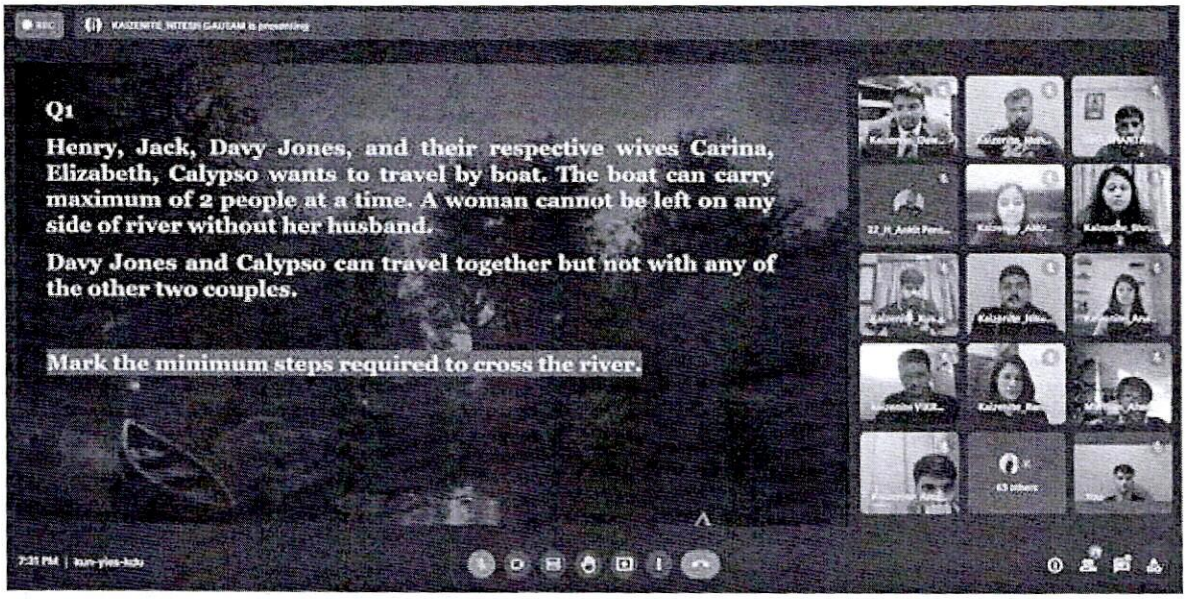


EVENT PICTURES:




REC
Kaizenite_Yashwanth Bellary is presenting
67 others
You
6:27 PM | kun-yles-kdu


REC
Kaizenite_Yashwanth Bellary is presenting
1. You are stuck in a room and you have to find the password to get out with the given hint in the pic below
a) Lychee - 600
b) Mango - 400
c) Cherry - 800
d) Guava - 100
Q.Find the value of Banana.Which is the password?
HINT- For consonants and vowels you can choose from the following-
A) -100
B) -300
C) +200
D) +400
Lychee-600
Mango-400
Cherry-800
Guava-100
Banana-?
93 others
You
6:22 PM | kun-yles-kdu


Q1
Henry, Jack, Davy Jones, and their respective wives Carina, Elizabeth, Calypso wants to travel by boat. The boat can carry maximum of 2 people at a time. A woman cannot be left on any side of river without her husband.
Davy Jones and Calypso can travel together but not with any of the other two couples.
Mark the minimum steps required to cross the river.

Kaizen
THE OFFICIAL OPERATIONS CLUB

EVENT NAME: EDGE 4.0

EVENT DATE: 23rd October 2021 (4:30 PM – 6:00 PM)

PLATFORM: Online (Google Meet)

DESCRIPTION:

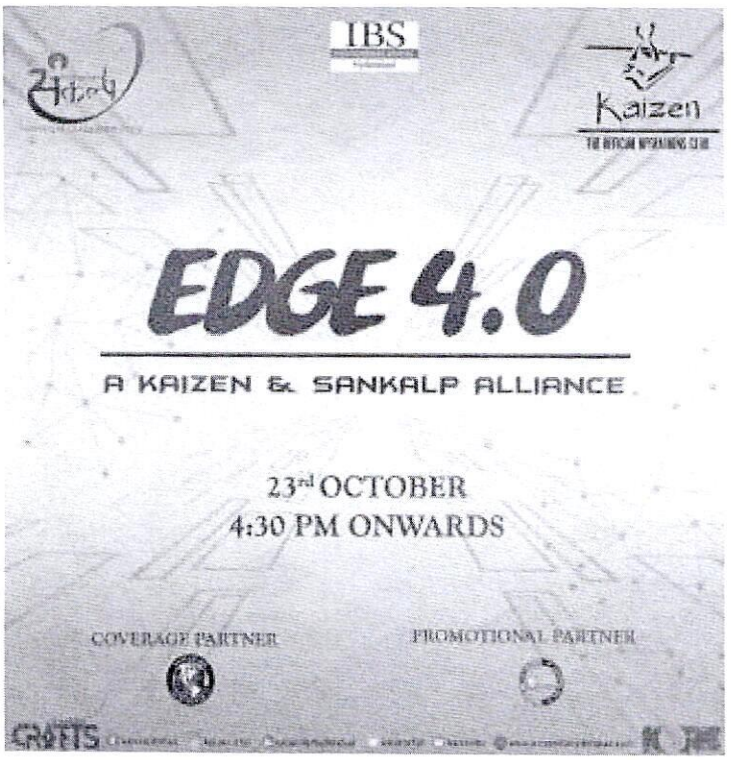
EDGE 4.0 was an event of Club Kaizen - The Official Operations Club of IBS Hyderabad in alliance with Club Sankalp - The Official Leadership Club of IBS Hyderabad. Corporate Social Responsibility refers to all of the practices implemented by businesses to adhere to the principles of sustainable development. It means that businesses must be economically viable, have a positive social impact, and respect and preserve the environment. The basic idea of the event was based on these principles and how the participants can effectively manage their time with critical thinking. The participants were given a case study that contained the six CSR activities (Education, Health, Renewable Energy, Environment, Heritage, Art & Culture, and Drinking Water) of the HUL Company and they had to analyze them. After 15 minutes of reading the case study, they were given an excel file which had three sheets: a cost sheet, an input sheet, and a budget sheet with six CSR activities of four states, namely Uttarakhand, Chhattisgarh, Nagaland, and Gujarat. The CSR activities had various parameters and sub-parameters for which certain amounts were given in the cost sheet. A fixed budget was allocated and the participants had to fill the Input sheet with the values from the Cost sheet of only one state and check whether they were getting profit or loss as per the fixed budget in the automated budget sheet. The time limit given was 30 minutes. Then they were provided with a Google Form to submit the excel sheet and the event ended successfully.

VALUE ADDED TO THE STUDENT COMMUNITY:

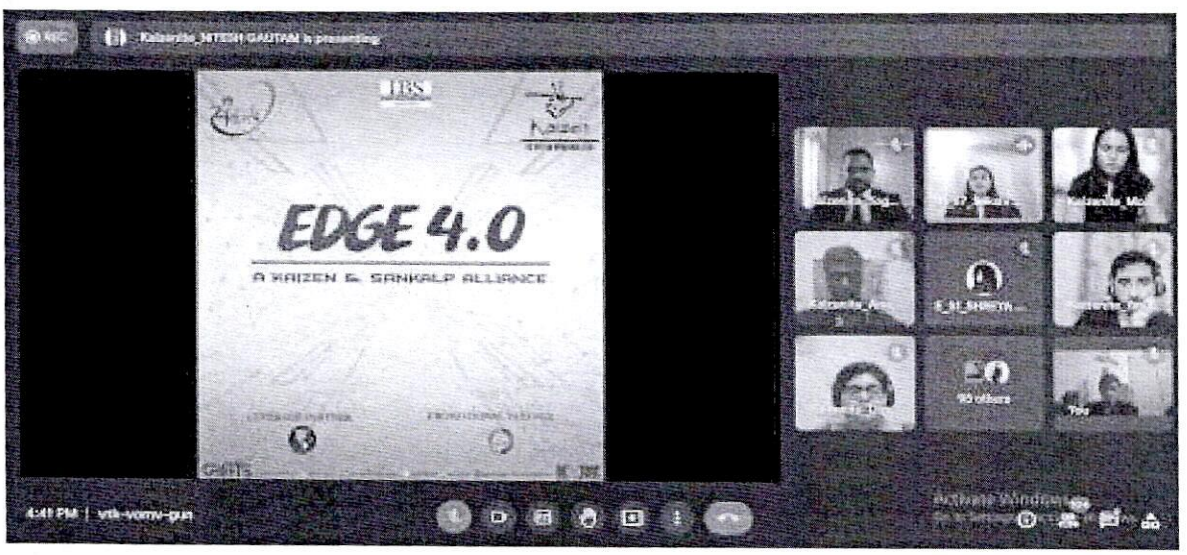
A socially responsible corporation may assist in enhancing the image and brand of a firm. Employees who have a strong sense of social responsibility can put company resources to optimum use.

The event provided the student body with important key learning about effective time management. It taught the lesson that any form of CSR activity contributes to helping society a little more, and helps in creating a difference. It taught the participants the importance of a quick presence of mind and good analytical skills. As they were facing different scenarios where they had to make good use of their skills to get the calculated amounts required while bearing profits & losses. The essence of teamwork also played a giant role. The event had people partnered up and they had to brainstorm to make huge collective decisions.

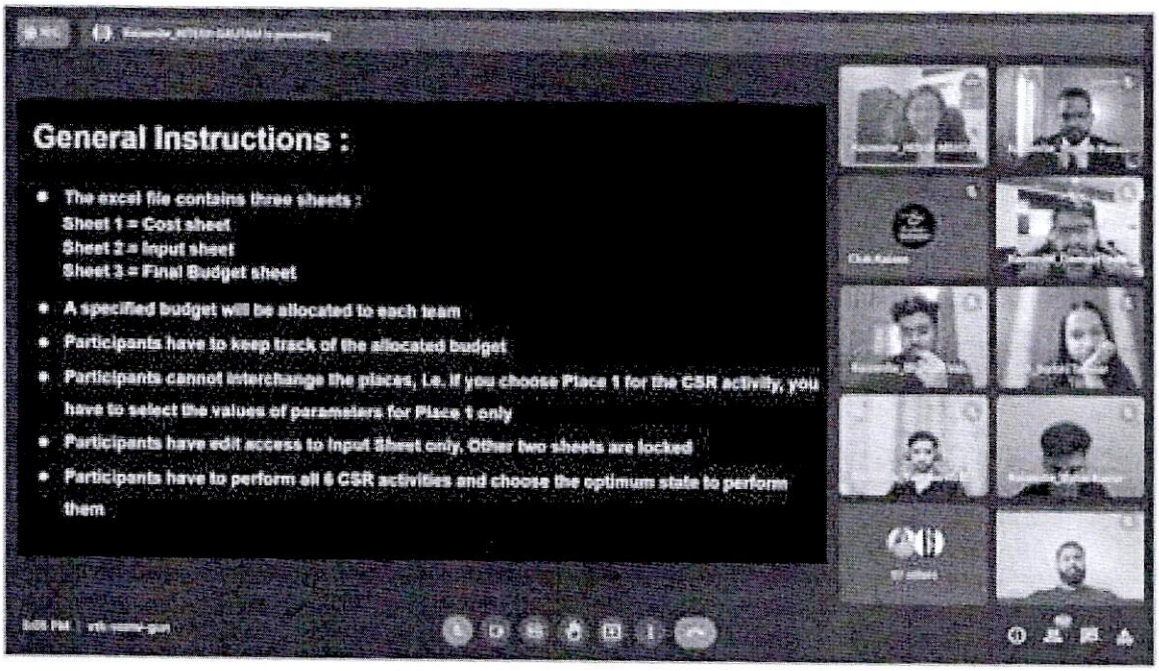
EVENT POSTER:

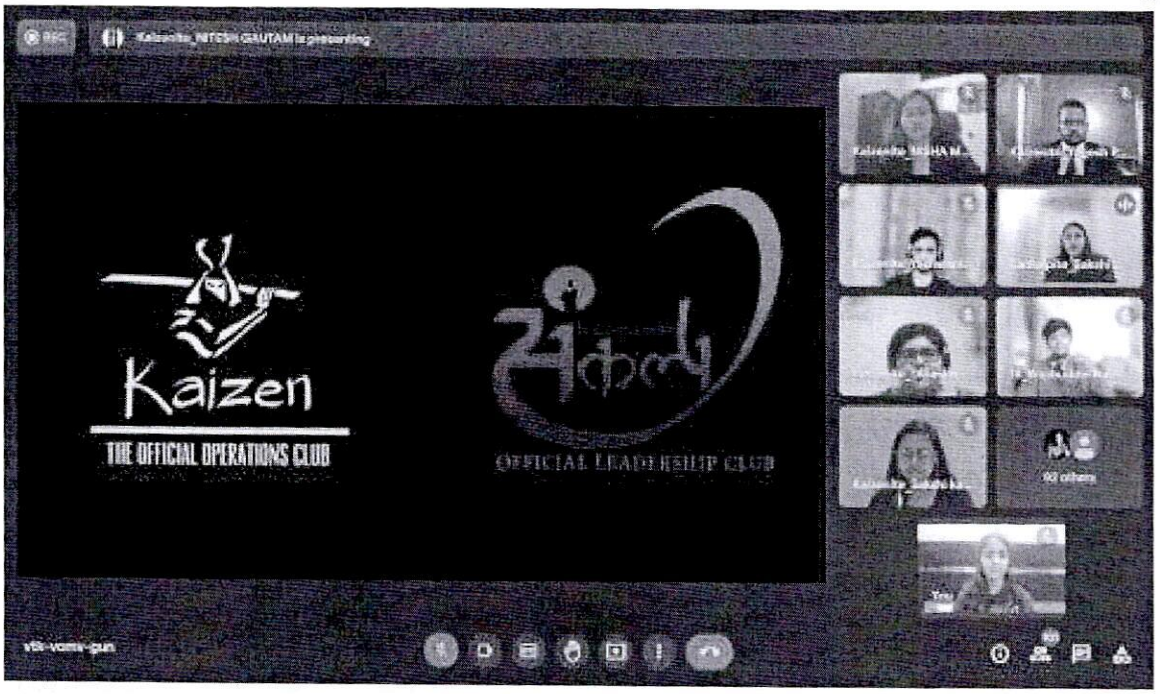


EVENT PICTURES:



Kaizen
THE OFFICIAL OPERATIONS CLUB


General Instructions :
The excel file contains three sheets :
Sheet 1 = Cost sheet
Sheet 2 = Input sheet
Sheet 3 = Final Budget sheet
A specified budget will be allocated to each team
Participants have to keep track of the allocated budget
Participants cannot interchange the places, i.e. if you choose Place 1 for the CSR activity, you have to select the values of parameters for Place 1 only
Participants have edit access to Input Sheet only. Other two sheets are locked
Participants have to perform all 6 CSR activities and choose the optimum state to perform them


Kaizen
THE OFFICIAL OPERATIONS CLUB
OFFICIAL LEADERSHIP CLUB
92 others

EVENT NAME- SANKRIYA 6.0

EVENT DATE- 10th, 11th & 12th November 2021

PLATFORM: Online (Google Meet)

DESCRIPTION:

Club Kaizen - The Official Operations Club of IBS Hyderabad is conducting Sankriya 2021 - The National Operations Fest of IBS Hyderabad powered by Dare2Compete with Associate partner TribeVibe with participants from top B-schools across the country with an outreach of 500+ students. The dates of the events were as follows: 10th, 11th, and 12th of November. The mode of the event was online. The event was inaugurated by Dr. Shylajan sir, Dean Academics which started at 12:15 P.M. followed by Dr. Shankha Sengupta Assistant Professor in ICFAI business school, Hyderabad. The inauguration ceremony ended at 12:45 P.M. The next event was on Business Risk Mitigation Plan (BRMP) where the participants were given an explanation about BRMP and they had to design a Business Risk Mitigation Plan, considering all the information technology risks associated with the company. After that, the participants were supposed to send the solution in the form of a PowerPoint presentation with the subject. After the BRMP explanation, the next on the itinerary was the conclave. The speakers for the conclave were Dr. Pranjal Kumar Phukan, honorary director strategy at ICTMAE, Mr. Sandeep Chatterjee, Director of Deloitte India, and Mr. Chandan Shirbhayye, AVP & Head of supply chain of Aragen Life Sciences Pvt. Ltd. The topic for the conclave was "Modern Supply Chain with Technology advancement in Procurement " and it was moderated by Dr. Shankha Sengupta. The dawn of day 2 saw teams across various clubs and B-schools alike participate in the Business Risk Mitigation Plan (BRMP), analyzing the problem statement, assessing them, and coming up with a mitigation strategy. The day progressed with a guest lecture enlightening us on air cargo and supply chain management by Mr. Saurabh Kumar, CEO of GMR group. It was a very insightful session. The curtain closer for day 2 was the much-awaited Simulation game helping students to think on their feet, applying their analytical and operational concepts in a situation where they were time-bound. Day 3 was all about gaining insights from various industry experts. The day kick-started with Mr. Vikas Banga, COO, The Claridges Group who gave his insights in the hospitality industry on employee management and impact on successful operations management. The second guest lecture saw Mr. Rohit Sharma, COO, Abhibus who briefed us on the impact of COVID-19 on various segments of industry and concepts of unit economy. The last guest for the evening was Mr. Gaurav Kumar, COO, Smart Cube who taught us how a distributed supply chain has its own advantages viz. Reduce cost, better customer reach, and agility over the traditional centralized supply chains.

VALUE ADDED TO THE STUDENT COMMUNITY:

Sankriya 6.0 organized by Club Kaizen, The Official Operations Club of IBS Hyderabad was a theme-based activity that encouraged spontaneous thinking and helped the student community in honing operations principles improving their analytical skills as well. This event widened perspectives on how operations management principles may be better comprehended through hypothetical situations rather than just intellectual understanding. The students were also enthralled by the novel ways used to blend concepts with real-life simulated occurrences, and they were informed about them in this engaging 3-day event.

IBS Hyderabad

SANKRIYA
NATIONAL OPERATIONS FEST OF IBS HYDERABAD

Kaizen
THE OFFICIAL OPERATIONS CLUB

GUEST LECTURE

BY

MR. SAURABH KUMAR
CEO, GMR GROUP (CARGO)

ON

AIR CARGO AND SUPPLY CHAIN MANAGEMENT

11TH NOVEMBER 2021
03:30 PM

KAIZEN CRAFTS kaizen.ibshyd kaizen.icfai kaizenibshyderabad kaizenclub kaizenibs www.kaizenibshyderabad.com

IBS Hyderabad

SANKRIYA
NATIONAL OPERATIONS FEST OF IBS HYDERABAD

Kaizen
THE OFFICIAL OPERATIONS CLUB

GUEST LECTURE

BY

MR. VIKAS BANGA
COO, THE CLARIDGES GROUP

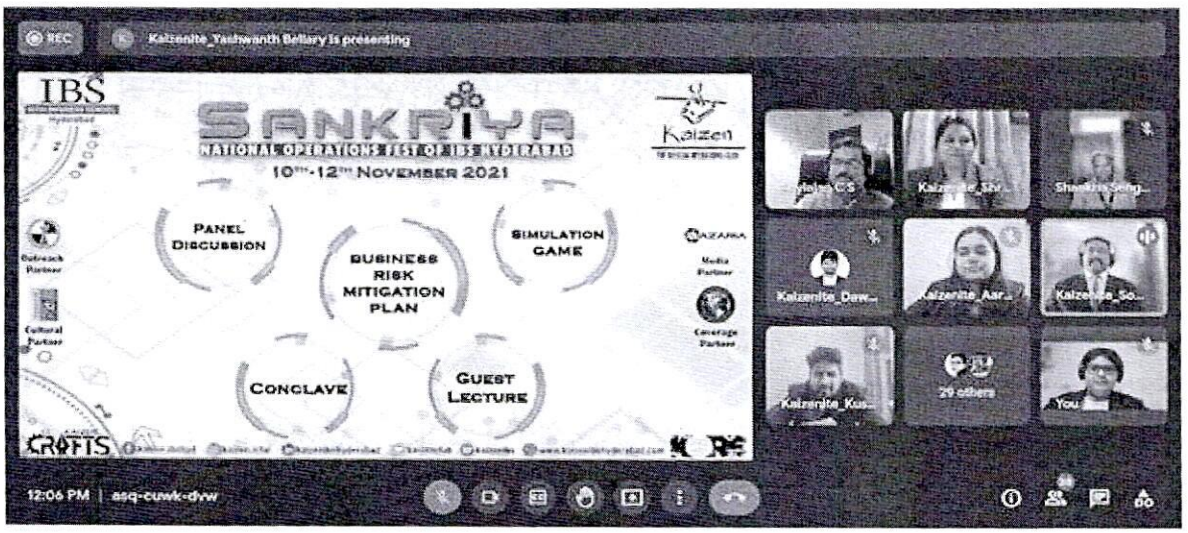
ON

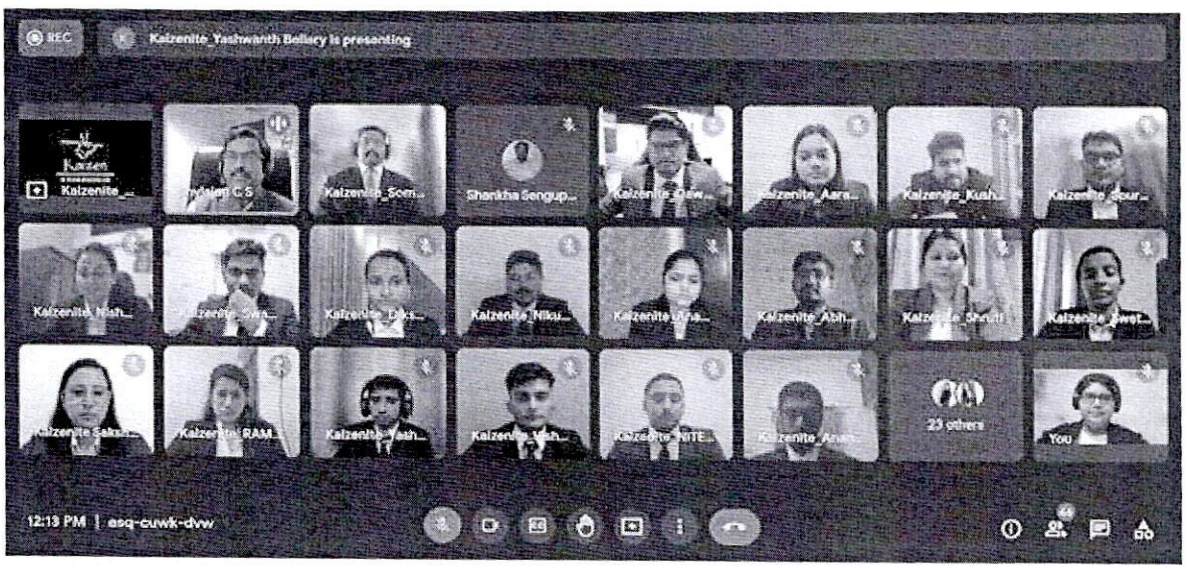
EMPLOYEE MANAGEMENT AND IMPACT
ON SUCCESSFUL OPERATION MANAGEMENT

12TH NOVEMBER 2021
2:00 PM

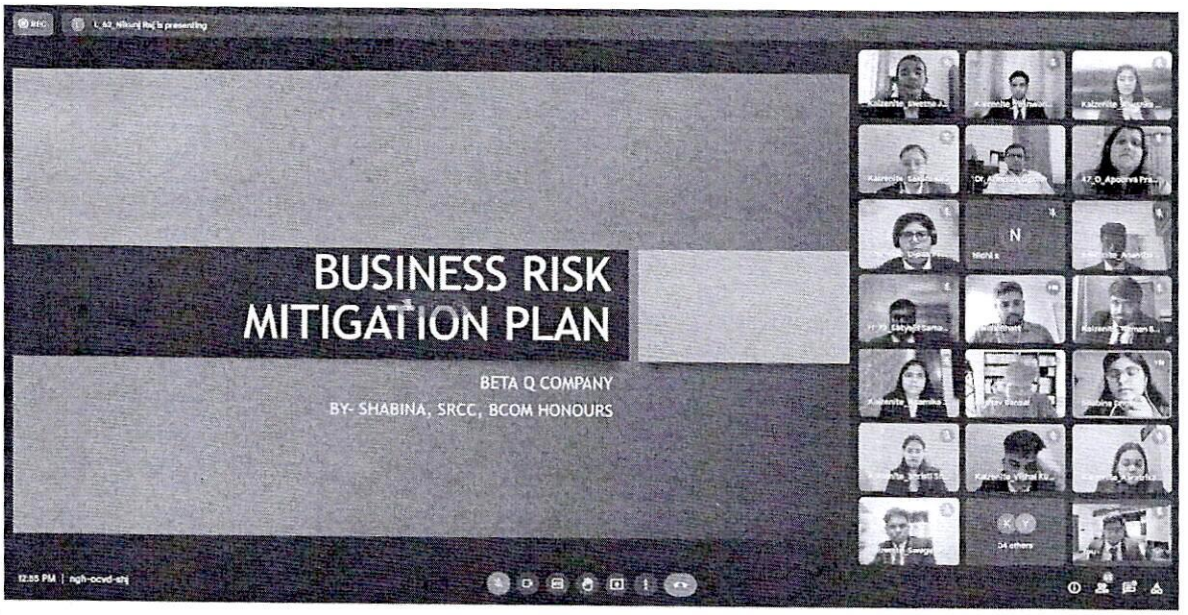
KAIZEN CRAFTS kaizen.ibshyd kaizen.icfai kaizenibshyderabad kaizenclub kaizenibs www.kaizenibshyderabad.com

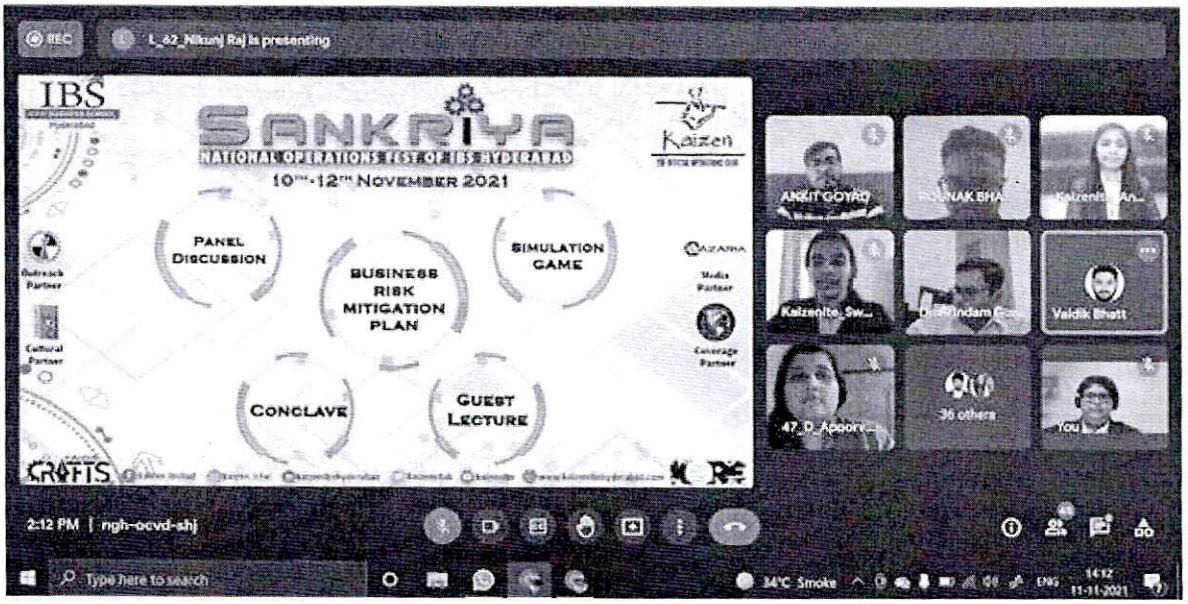
EVENT PICTURES:





IBS
POWER
COMES GREAT
RESPONSIBILITY


BUSINESS RISK
MITIGATION PLAN
BETA Q COMPANY
BY- SHABINA, SRCC, BCOM HONOURS


REC
L_62_Nikunj Raj is presenting
IBS
SANKRIYA
NATIONAL OPERATIONS FEST OF IBS HYDERABAD
10TH-12TH NOVEMBER 2021
PANEL DISCUSSION
BUSINESS RISK MITIGATION PLAN
SIMULATION GAME
CONCLAVE
GUEST LECTURE
Kaizen
ANKIT GOYAL
Kaizenite_Sw...
Vaidik Bhatt
47_D_Apoorv...
36 others
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Type here to search
34°C Smoke
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11-11-2021

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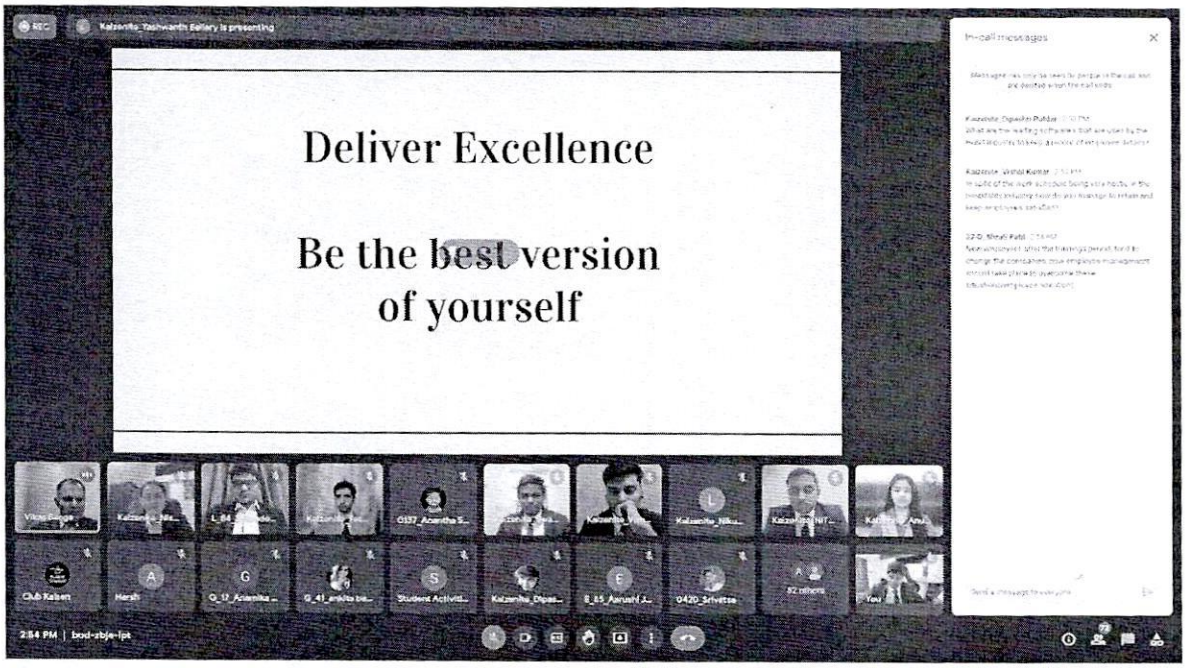
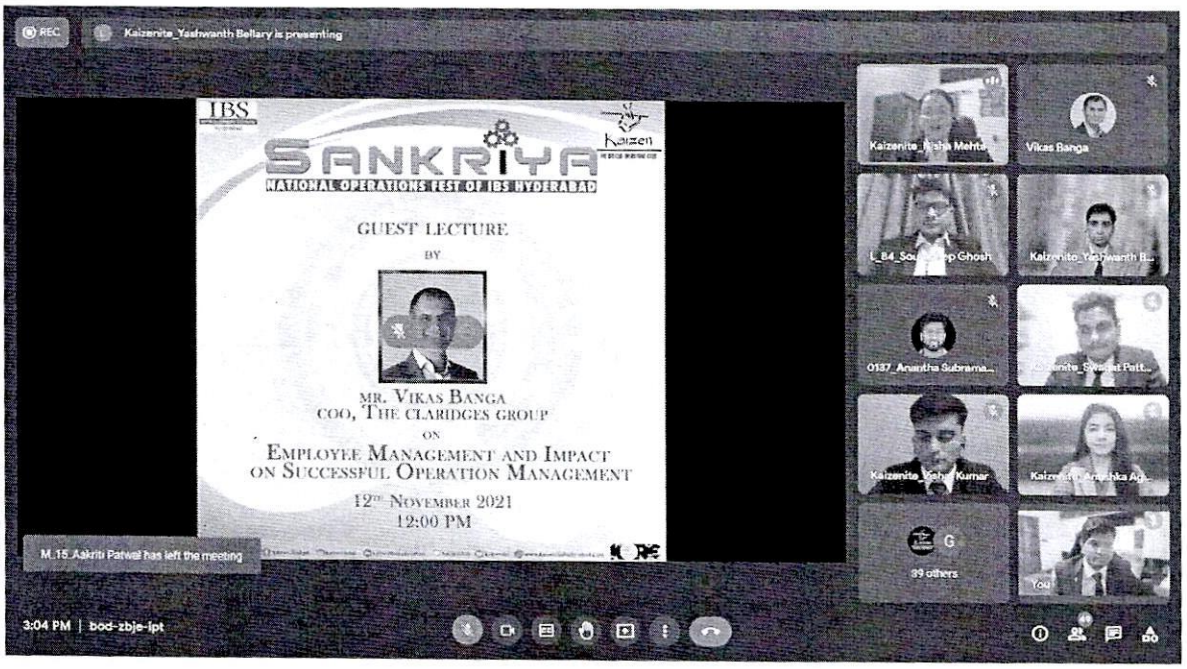
Kaizenite_Sabyas...
69 others
4:20 PM | yyi-ofvs-qof


Kaizenite_Yashwanth Bellary is presenting
Deliver Excellence
Be the best version of yourself
In-call messages
2:04 PM | bod-zbje-ipt


REC
Kaizenite_Yashwanth Bellary is presenting
IBS
SANKRIYA
NATIONAL OPERATIONS FEST OF IBS HYDERABAD
GUEST LECTURE
BY
MR. VIKAS BANGA
COO, THE CLARIDGES GROUP
ON
EMPLOYEE MANAGEMENT AND IMPACT ON SUCCESSFUL OPERATION MANAGEMENT
12TH NOVEMBER 2021
12:00 PM
M.15_Aakriti Patwal has left the meeting
Vikas Banga
39 others
You
3:04 PM | bod-zbje-ipt

EVENT NAME: BlackOps 2K21

EVENT DATE: 8th December 2021 (12:00 PM - 5:00 PM & 6:30 PM – 8:00 PM)

PLATFORM: Online (Google Meet) and Offline (IBS Hyderabad Courtyard)

DESCRIPTION:

BlackOps, the flagship event of Club Kaizen - The Official Operations Club of IBS Hyderabad, dedicated to the selfless devotion of the Indian Armed Forces, was held on 9th December 2021. The event kick-started in the Offline mode at 12 PM, followed by an Online simulation-based event viz 6.30-8 PM. The event was inaugurated in the Offline mode at the Courtyard of IBS Hyderabad with the gracious presence of the Student Coordinator of Student activities, Prof. Madhavi Garikaparthi, and the members of Club Kaizen. The offline mode of the event incorporated various entertainment-based games and operations-based games and with 180+ registrations. The event was a tribute to the martyrs and soldiers of the Indian Armed Forces who selflessly serve on the line of duty protecting us. There were many hand-made symbolic offerings made to honor them viz aircraft, eagle, tanks, trucks, missile launchers, snipers, guns, and grenades to name a few, the event was a grand success with participants enjoying and reminiscing the lost soldiers. The fun games included Maze It Out and Glass Pyramid in the offline mode.

The Online version of BlackOps was an event consisting of Simulation games that incorporated certain Operations Management principles with a set of rounds. The event kick-started with the first round wherein the participants had to efficiently allocate resources, using the inventory management principles in a time-constrained manner. Participants were provided with an excel file containing a data sheet that contained the amount of expenditure for the requirements to be performed in different locations in the first round. After capturing a base of operations, the participants had to attack the invaders using the operation principles of facility layout. In the second round, participants had to think like an operations officer intending to interchange the mentioned departments within each other in the available layout and allocate the departments in the areas provided in such a way that the number of combinations fits with the least possible distance covered. The event was a success with the curtains closing at 8 with a vote of thanks to the participants, club mentors, and the Program Head & Dean Academics of IBS Hyderabad.

VALUE-ADDED TO THE STUDENT COMMUNITY:

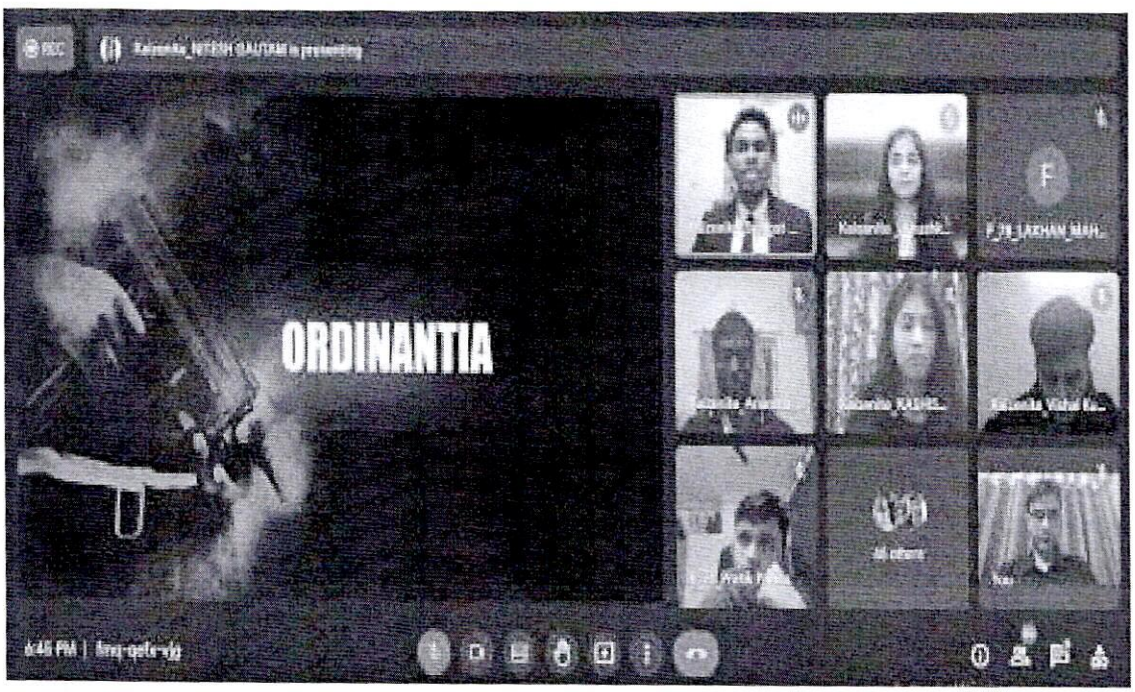
Being the club's first Offline event of this year, students and members of Club Kaizen had a great opportunity to add value to the community. The games were chosen in such a way that the participants had to use their analyzing and problem-solving skills. The game Tetris and Army Crossword was found to be quite challenging for the participants as well. Games like Bunker Goal, Kick Ball, BullsEye, Mini Golf, and Bowling Alley made people want to reach the goal in minimum tries, with a lot of focus and concentration. Participants were required to be swift and tactical while playing Blindfolded Race and Tic Tac Toe, they were required to show their competitive spirit and liveliness. The actual success of the event was that it was able to provide enjoyment and some time to relax to everyone who was a part of it.

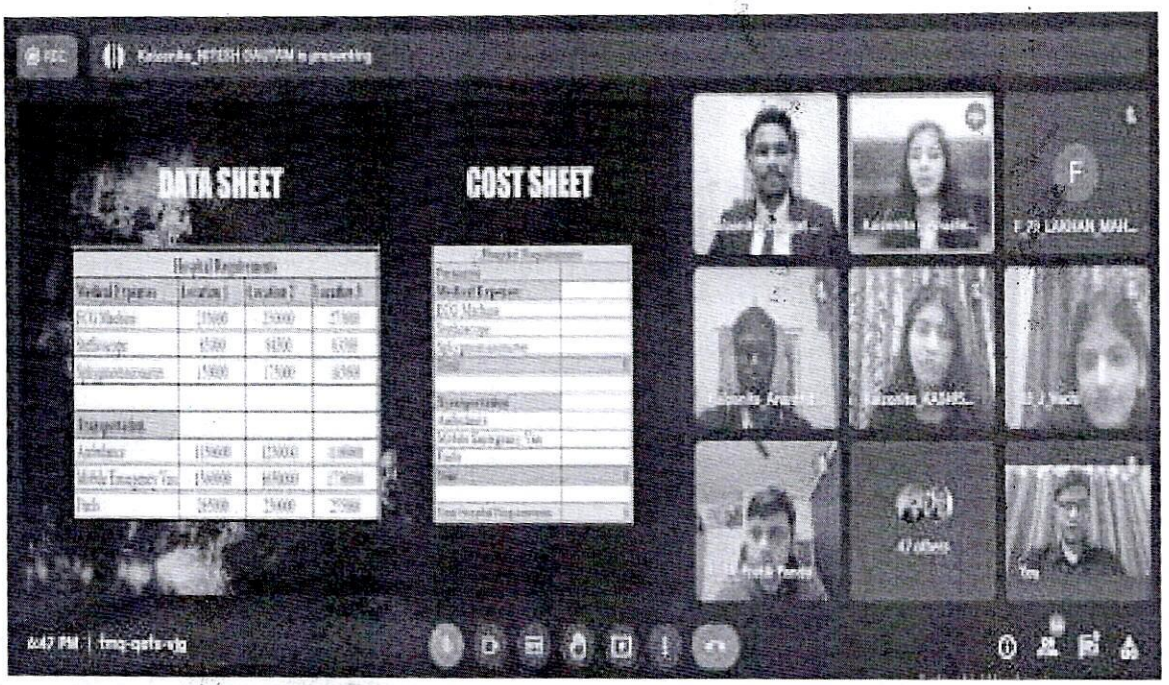
The online simulation game provided the student community with critical key learning's about good time management. It instilled in the participants the value of having a rapid presence of mind and solid analytical skills. As they were faced with various circumstances in which they needed to apply their skills to obtain the calculated amounts while bearing profits and losses. The

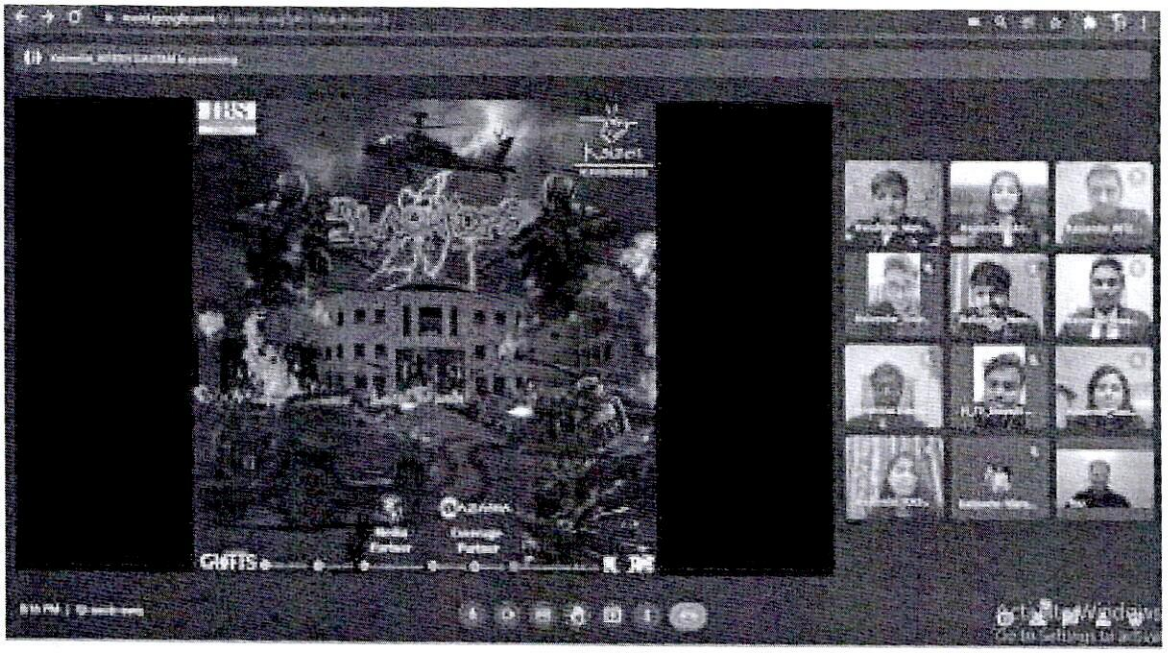
concept of teamwork also played a significant role, at the event; attendees had to brainstorm in order to make large collective decisions.

EVENT POSTERS:

EVENT PICTURES:
ONLINE:




DATA SHEET
COST SHEET


Kaizen
GIFTS

OFFLINE:

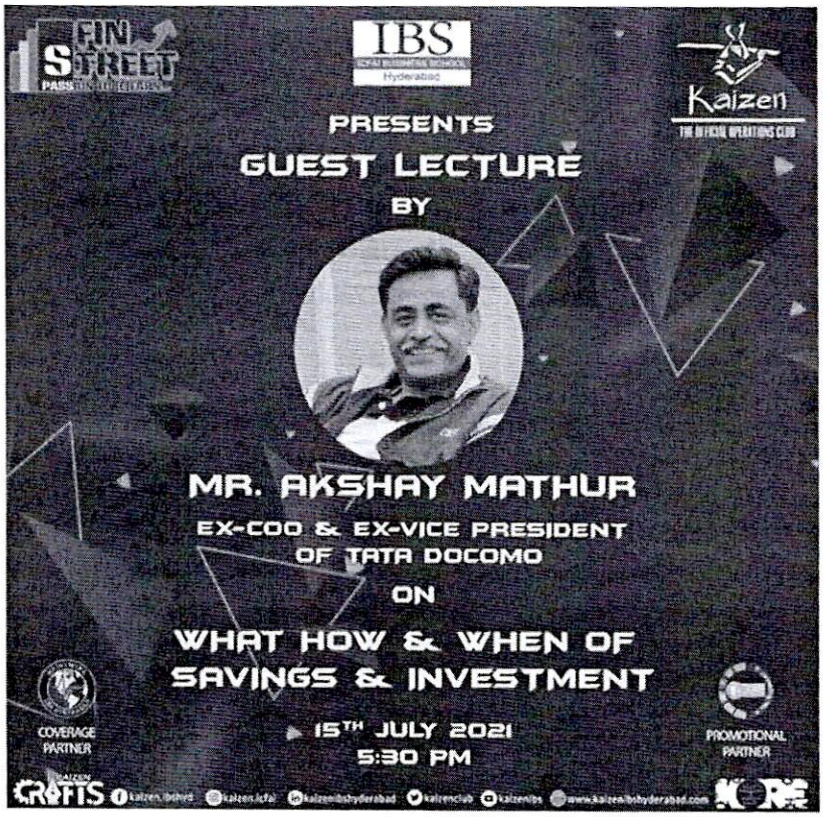
GUEST LECTURES

EVENT NAME: Session on 'What, How & When of Savings & Investments'
EVENT DATE: 15th July 2021
PLATFORM: Online (Google Meet)

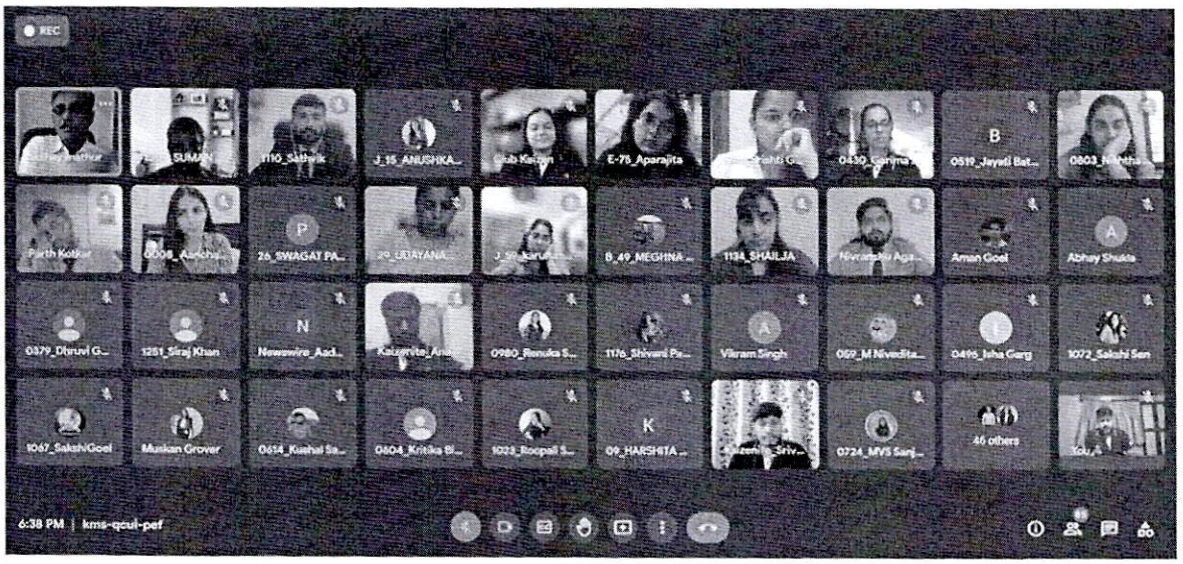
DESCRIPTION:
A guest lecture was organized by Club Kaizen in collaboration with Club FinStreet of IBS Hyderabad on 'What, How & When of Savings & Investments'. The guest for the event was Mr. Akshay Mathur Ex-COO and Ex-Vice President, TATA Docomo. He shared the strategy for financial planning, the myth of Stock Market Investing, why saving is important, and How to invest our surplus money. Points like, saving money when you earn and invest your surplus money, so it can grow when you save and invest wisely, investing is not gambling but investment is the management of managing portfolio, balance, and protection against risk. Along with setting your own financial goals or using different tools to achieve it over a set period of time, the stages of life we are in usually determines what type of goals we wish to achieve. The guest emphasized on always indulging in different types of savings and investment based on one's requirement not on Banker's advice in the stock market. Working with the market with a clear mindset that one needs to grow the money; it is essential to not be greedy. Points like Portfolio Diversification to mitigate risk and maximize returns by allocating investment funds across various financial instruments, saving always giving less or equal to inflation and finally, while investing, choosing some Tax Saving Investments to protect your income from taxes were also highlighted.

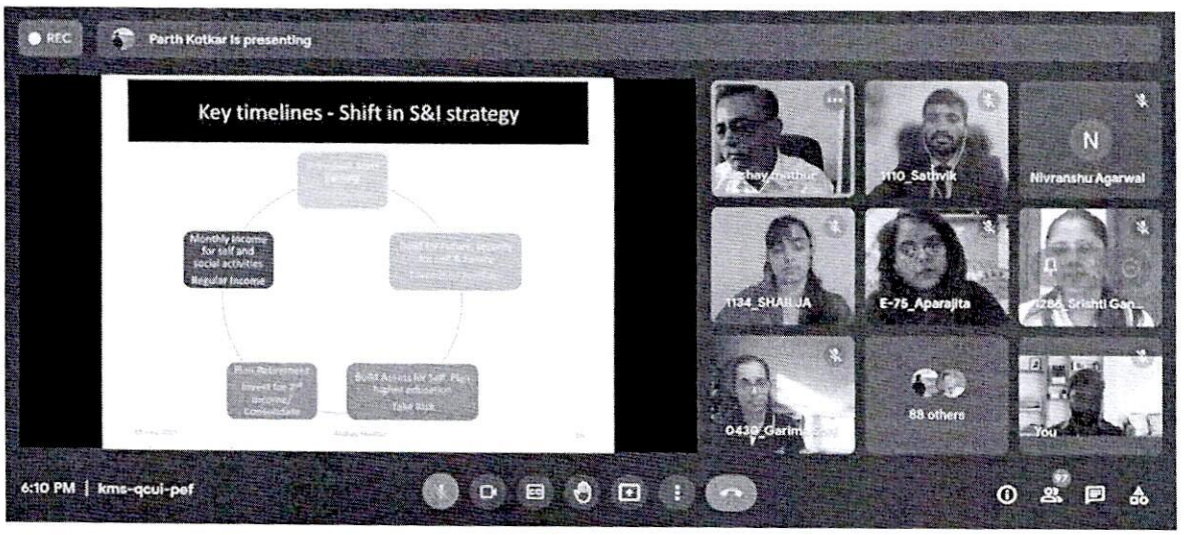
VALUE ADDED TO THE STUDENT COMMUNITY:
The student community received value addition in terms of the learnings of financial planning. This guest lecture enabled the participants to take potentially better decision making, which might leave to better investments and lesser financial risk, lesser stress, more leisure time at our disposal and a happier life.

EVENT POSTER:



EVENT PICTURES:





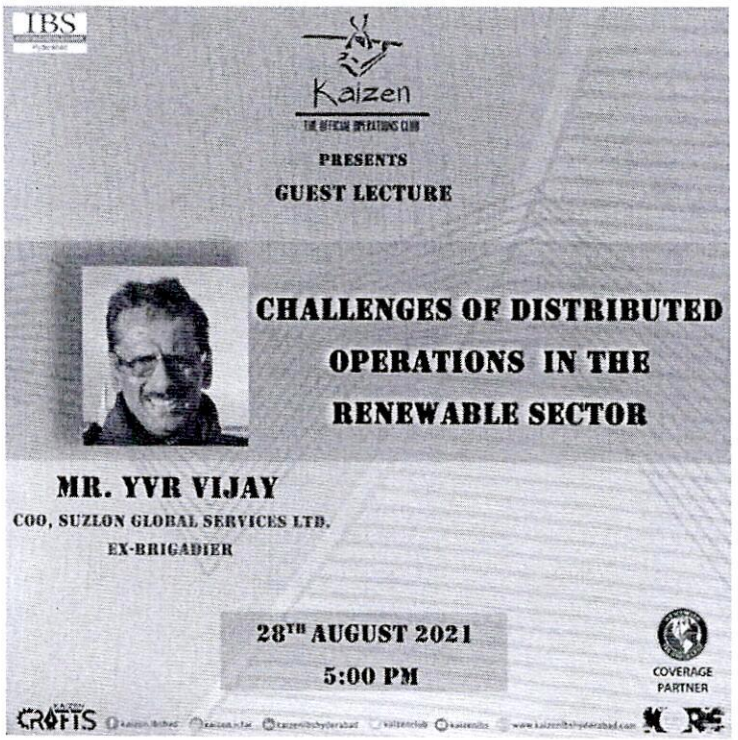
REC
Parth Kotkar is presenting
PRESENTS
GUEST LECTURE
BY
MR. AKSHAY MATHUR
EX-COO & EX-VICE PRESIDENT
OF TATA DOCOMO
ON
WHAT HOW & WHEN OF
SAVINGS & INVESTMENT
15TH JULY 2021
5:30 PM
Nivranshu Agarwal
K_76_AKHIL HARI
Nushal Sabboji
78 others
You
1296_Subheshwar ...
17:34 | Guest Lecture - Club Kaizen and Club FinStreet

EVENT NAME: Guest lecture on "Challenges of Distributed Operations in the Renewable Sector"
EVENT DATE: 28th August 2021
PLATFORM: Online (Google Meet)

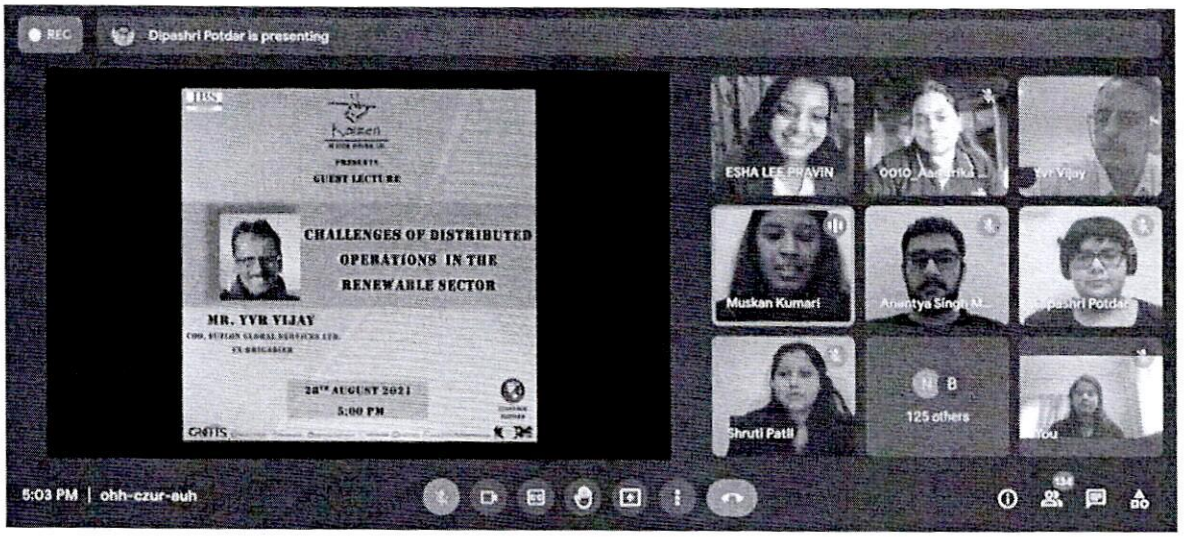
DESCRIPTION:
A guest lecture was organized by Club Kaizen of IBS Hyderabad on 'Challenges of Distributed Operations in the Renewable Sector'. The guest for the event was Brig. Vijay Yadlapalli Venkat Ramana (Retd.), the Chief Operating Officer (COO) of Suzlon Global Services Limited. He shared his diverse knowledge about renewable energy, the change in terms of power and technology, future growth, usage of smart grid to improve the energy efficiency, differentiation between renewable power costs and conventional electricity costs, and the operational challenges that the renewable sector faces with clean disruption technologies. He also enlightened about how some of the emerging technologies like Sensors/IoT, AI/ML, Robotics, Solar PV, Mobile Internet, Cloud is overpowering the conventional approaches. Solar energy, storage energy, electric vehicles, self-driving cars are today's disruptions to nature where no petrol/diesel vehicles will be of use from the past. He then highlighted the challenges, precisely in wind renewable business operations. Wherein, he talked about the three areas i.e., manufacture phase, project phase, and operations life cycle. Some of the industries like coal power, power and transmission utilities, forecasting and scheduling, reverse bidding is a few of the hard threatened witnesses. Recruitment of a well-groomed cross-functional team, training of the team, creating the structure organogram under the Site-in-Charge are some of the other challenges he brought up from this business sector.

VALUE ADDED TO THE STUDENT COMMUNITY:
The following guest lecture included guidance on a systematic approach towards root cause analysis of the hindrances in the renewable energy sector and how these factors can be reduced using operations management. It offered a new perspective of the renewable energy sector to the student community and the learnings from this session are not only helpful for the recent times, but can also contribute to future use.

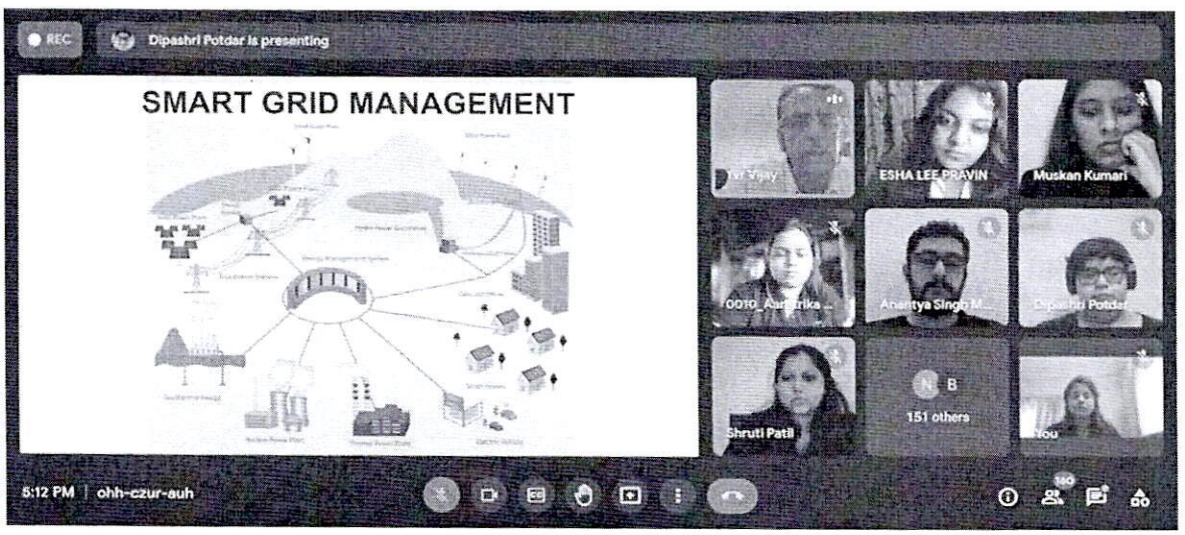
EVENT POSTER:



EVENT PICTURES:



REC
Dipashri Potdar is presenting
RENEWABLE ENERGY CHALLENGES IN OPERATIONS
ESHA LEE PRAVIN
Muskan Kumari
Ananya Singh M...
Shruti Patil
141 others
5:05 PM | ohh-czur-auh


REC
Dipashri Potdar is presenting
SMART GRID MANAGEMENT
ESHA LEE PRAVIN
Muskan Kumari
Ananya Singh M...
Shruti Patil
151 others
5:12 PM | ohh-czur-auh

Sponsors:

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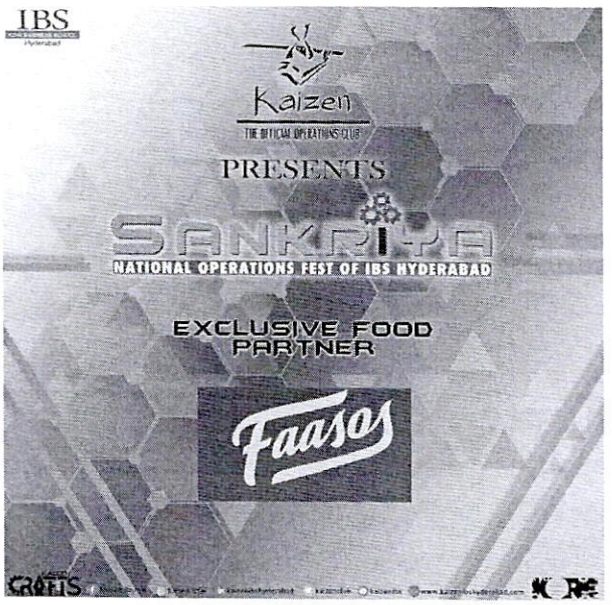

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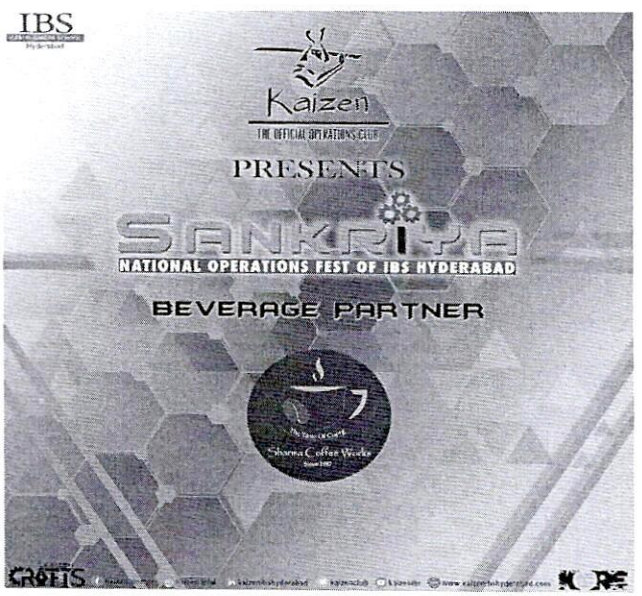

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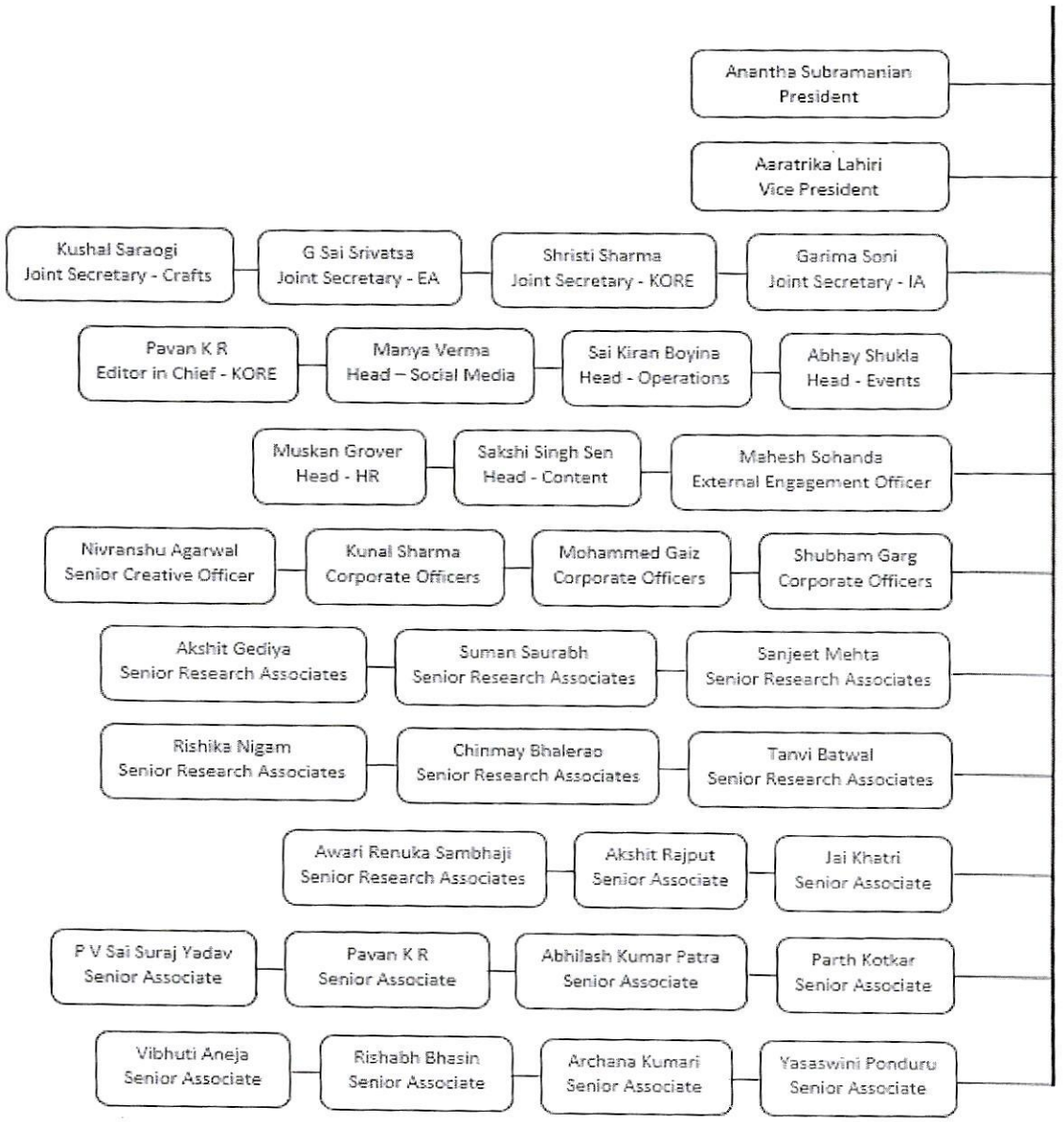
CLUB HEADS AND POC'S

Club Structure and Hierarchy:



Kaizen
THE OFFICIAL OPERATIONS CLUB

LIST OF OUT GOING OFFICE BEARERS 2020-21

S.No	Name	Enrolment No.	Post	WhatsApp No	Calling No	Email ID
1	Anantha Subramanian	20BSPHH01C0137	President	9042943321	9042943321	ananthasubramanian93@gmail.com
2	Aaratrika Lahiri	20BSPHH01C0010	Vice President	9571949966	9571949966	aaratrika.lahiri@gmail.com
3	Kushal Saraogi	20BSPHH01C0614	Joint Secretary - Kaizen Crafts	8420382948	8420382948	kushalsaraogi98.ks@gmail.com
4	G Sai Srivatsa	20BSPHH01C0420	Joint Secretary - External Affairs	9246561681	9246561681	srigunturu231@gmail.com
5	Shristi Sharma	20BSPHH01C1203	Joint Secretary - KORE	7877534497	7877534497	sharmashristi48@gmail.com
6	Garima Soni	20BSPHH01C0430	Joint Secretary- Internal Affairs	9970108966	9970108966	spnigarima143@gmail.com
7	K Pavan Kumar Reddy	20BSPHH01C0837	Editor in Chief - KORE	9741190320	9741190320	pavankumarreddyk38@gmail.com
8	Manya Verma	20BSPHH01C0669	Head - Social Media	9820148355	9820148355	manya18595@gmail.com
9	Sai Kiran Boyina	20BSPHH01C1005	Head - Operations	7093754438	7093754438	boinasaikiran31@gmail.com

10	Abhay Shukla	20BSPHH01C0023	Head - Events	8072505863	8072505863	abhay15shukla@gmail.com
11	Muskan Grover	20BSPHH01C0737	Head - HR	8384045403	8384045403	muskangrover@yahoo.com
12	Sakshi Singh Sen	20BSPHH01C1072	Head Content	8988212227	8988212227	sensakshi1@gmail.com
13	Mahesh Sohanda	20BSPHH01C0638	External Engagement Officer	9702018110	9702018110	mahesh.sohanda1234.ms@gmail.com
14	Nivranshu Agarwal	20BSPHH01C0811	Senior Creative Officer	7799476528	7799476528	nivranshu51@gmail.com
15	Kunal Sharma	20BSPHH01C0610	Corporate Officers	9654963555	9654963555	1999kunalsharma@gmail.com
16	Mohammed Gaiz	20BSPHH01C0708	Corporate Officers	9986910661	9986910661	mgaiz1995@gmail.com
17	Shubham Garg	20BSPHH01C1211	Corporate Officers	9999109584	9999109584	shubhamgarg9944@gmail.com
18	Akshit Gediya	20BSPHH01C0101	Senior Research Associates	9619327537	9619327537	akshitgediya@gmail.com
19	Suman Saurabh	20BSPHH01C1309	Senior Research Associates	7795800973	7795800973	suman.1110@gmail.com

20	Sanjeet Mehta	20BSPHH01C1098	Senior Research Associates	8433812680	8433812680	sanjeetmehta1512@gmail.com
21	Rishika Nigam	20BSPHH01C0998	Senior Research Associates	9953698286	9953698286	rishikanigam7@gmail.com
22	Chinmay Bhalerao	20BSPHH01C0329	Senior Research Associates	8349277080	8349277080	b.chinmay021@gmail.com
23	Tanvi Batwal	20BSPHH01C1348	Senior Research Associates	9820860614	9820860614	tanvibatwal@gmail.com
24	Awari Renuka Sambhaji	20BSPHH01C0980	Senior Research Associates	9790608024	9790608024	awarirenuka@gmail.com
25	Akshit Rajput	20BSPHH01C0099	Senior Associate	9999838623	9999838623	akshit97.rajput@gmail.com
26	Jai Khatri	20BSPHH01C0507	Senior Associate	9971073830	9971073830	jai.khatri.bp@gmail.com
27	P V Sai Suraj Yadav	20BSPHH01C0817	Senior Associate	9490067980	9490067980	surajleo03@gmail.com
28	Pavan K R	20BSPHH01C0837	Senior Associate	9741190320	9741190320	krpavan114@gmail.com
29	Abhilash Kumar Patra	20BSPHH01C0029	Senior Associate	7004062209	7004062209	abhilash.rockman@gmail.com

30	Parth Kotkar	20BSPHH01C0830	Senior Associate	9004107250	9004107250	parthkotkar12@gmail.com
31	Vibhuti Aneja	20BSPHH01C1426	Senior Associate	9510000108	9510000108	vibhutianeja54@gmail.com
32	Rishabh Bhasin	20BSPHH01C0990	Senior Associate	8368120759	8368120759	bhasinrishabh27@gmail.com
33	Archana Kumari	20BSHH01C0217	Senior Associate	8374352713	8374352713	archiekumari1234@gmail.com
34	Yasaswini Ponduru	20BSPHH01C1454	Senior Associate	8377874713	8377874713	ponduru.yasaswini@gmail.com

(EA: External Affairs); (IA: Internal Affairs); (KORE: Kaizen's Operations & Research Entity)

Kaizen
THE OFFICIAL OPERATIONS CLUB

INTERCLUB PARTICIPATION

Winners:

S. No	Name	Name of the event	Host Club	Any Position/ Cash Prize
1	Monalisa Mukherjee	MYTHOPOEIA	Maverick	2nd Position
2	Diksha Maheshwari	MYTHOPOEIA	Maverick	2nd Position
3	Piyush Gupta	Quirk-Ad	Infinity Studios and Club Admire	1st Position
4	Anamika Bhardwaj	Quirk-Ad	Infinity Studios and Club Admire	1st Position
5	Dipashri Potdar	Quirk-Ad	Infinity Studios and Club Admire	1st Position
6	Swagat Pattnaik	Quirk-Ad	Infinity Studios and Club Admire	1st Position
7	Anamika Bhardwaj	TRIKONA 3.0	IBS Analytics	1st Position
8	Mohit Kumar Singh	TRIKONA 3.0	IBS Analytics	1st Position
9	Ishan Rastogi	TRIKONA 3.0	IBS Analytics	1st Position
10	Nikunj Raj	BIOSCOPE 11.0	Infinity Studios	Best Actor in Supporting Role

List of Events Participated

Name	Name of the Event	Host Club
Aayush Panghal	Redux 16.0	MMC
Aayush Panghal	Trishna Volunteers	
Anamika Bhardwaj	HR ENIGMA	Convergence
Anamika Bhardwaj	Euphoria	Prayaas
Anamika Bhardwaj	Evolution in business development and sales strategies associated with the current times	Maverick
Anamika Bhardwaj	GL	Newswire
Anamika Bhardwaj	ACTAMITE - Introductory Event	XTS
Anamika Bhardwaj	Introductory Tarang	Samavesh
Anamika Bhardwaj	Quirk-Ad	Infinity Studios and Club Admire
Anamika Bhardwaj	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
Anamika Bhardwaj	GL	IFHE Blue & Gray Matters
Anamika Bhardwaj	BIOSCOPE 11.0	INFINITY STUDIOS
Anamika Bhardwaj	TRIKONA 3.0	IBS Analytics
Ananya Tayde	THRILLARIA	Club Prakriti
Ananya Tayde	B2B Sales and Marketing in the platform business- GL	Maçon
Ananya Tayde	GL-"Role of Investment Banker in Liquidity Rush" by Mr. Abhishek Salecha	MMC
Ananya Tayde	Introductory Tarang	Samavesh
Ananya Tayde	GL	IFHE Blue & Gray Matters
Ananya Tayde	VENATUS 6.0	FinStreet
Ankit Mahant	Decode - GL	ARC
Ankit Mahant	BIOSCOPE 11.0	INFINITY STUDIOS
Anushka Agarwal	PraGyan - GL	Prayaas
Anushka Agarwal	Importance of Building Financial Portfolio, GL	MMC
Anushka Agarwal	THRILLARIA	Club Prakriti
Anushka Agarwal	Technological Trends in Human Resources	Club Convergence & DOT Club
Anushka Agarwal	B2B Sales and Marketing in the platform business GL	Maçon
Anushka Agarwal	GL	IFHE BLUES
Anushka Agarwal	GL	MWB
Anushka Agarwal	GL- Journey from campus to Corporate	MWB

D John Dawson Denzil	THRILLARIA	Club Prakriti
D John Dawson Denzil	Euphoria	Prayaas
D John Dawson Denzil	Conclave Biznetics 1.0	Newswire
D John Dawson Denzil	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
D John Dawson Denzil	Guest Lecture by Ms. Swati Arora, Economist at HDFC Bank	MWB
D John Dawson Denzil	DIGILATICS 2.0	MWB
D John Dawson Denzil	C-SUITE 5.0	Prayaas
D John Dawson Denzil	**Webinar on HIV & Adolescence**	MWB and Club Sankalp
Diksha Maheswari	PraGyan - GL	Prayaas
Diksha Maheswari	MYTHOPOEIA	Maverick
Diksha Maheswari	Evolution in business development and sales strategies associated with the current times	Maverick
Diksha Maheswari	GL	DOT
Diksha Maheswari	BIOSCOPE 11.0	INFINITY STUDIOS
Dipashri Potdar	Decode - GL	ARC
Dipashri Potdar	BPM GL	Newswire
Dipashri Potdar	Money Glory	MMC
Dipashri Potdar	GL	Newswire
Dipashri Potdar	GL-"Role of Investment Banker in Liquidity Rush" by Mr. Abhishek Salecha (Co-Founder Forevision).	MMC
Dipashri Potdar	Conclave Biznetics 1.0	Newswire
Dipashri Potdar	Interaction session	Maçon + MWB
Dipashri Potdar	Introductory Tarang	Samavesh
Dipashri Potdar	Quirk-Ad	Infinity Studios and Club Admire
Dipashri Potdar	GL	IFHE Blue & Gray Matters
Dipashri Potdar	BIOSCOPE 11.0	INFINITY STUDIOS
Dipashri Potdar	VYUH 6.0	DOT
Dipashri Potdar	JUARI 11.0	Club Admire
Eva Gupta	BPM GL	Newswire
Eva Gupta	B2B Sales and Marketing in the platform business GL	Maçon
Eva Gupta	Beginned	IFHE &Samavesh

Eva Gupta	COMMUNIQUE 6.0	Newswire
Harshveer Singh Ahluwalia	Trishna Volunteers	
Ishan Rastogi	Vishleshan	Analytics
Ishan Rastogi	Evolution in business development and sales strategies associated with the current times	Maverick
Ishan Rastogi	Introductory Tarang	Samavesh
Ishan Rastogi	TRIKONA 3.0	Analytics
Ishan Rastogi	"Driving Innovation, Capital Efficiency and Customer Value through Ecosystem Business Model" GL	Maverick
Ishan Rastogi	**Webinar on HIV & Adolescence**	MWB and Club Sankalp
Kashish Tyagi	GLITZ 2.0	MM
Kashish Tyagi	VYUH 6.0	DOT
Kashish Tyagi	E-Week 2021	Maçon
Kashish Tyagi	GL- Journey from campus to Corporate	MWB
Kashish Tyagi	IGNITIA 2.0	DOT Club & Team Newswire
Manasi Natu	Conclave Biznetics 1.0	Newswire
Manik Goel	HR ENIGMA	Convergence
Mohit Kumar Singh	BPM GL	Newswire
Mohit Kumar Singh	MYTHOPOEIA	Maverick
Mohit Kumar Singh	GL	CWD & Club Aaina
Mohit Kumar Singh	GL	IFHE BLUES
Mohit Kumar Singh	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
Mohit Kumar Singh	SNAP_IT_OUT	Analytics &Aaina
Mohit Kumar Singh	GL	IFHE Blue & Gray Matters
Mohit Kumar Singh	VENATUS 6.0	FinStreet
Mohit Kumar Singh	Marketshetra	Maverick & Titans
Mohit Kumar Singh	TRIKONA 3.0	Analytics
Monalisa Mukherjee	PraGyan - GL	Prayaas
Monalisa Mukherjee	MYTHOPOEIA	Maverick
Monalisa Mukherjee	Evolution in business development and sales strategies associated with the current times	Maverick
Monalisa Mukherjee	GL	DOT
Monalisa Mukherjee	GL	Finstreet
Monalisa Mukherjee	GL	Prakriti
Monalisa Mukherjee	BIOSCOPE 11.0	INFINITY STUDIOS

Mustafa Maqbool	CONCIENCIA	CWD Aaina
Mustafa Maqbool	TE-FITI	Gray Matters Club & Prakriti
Mustafa Maqbool	Guest Lecture by Ms. Swati Arora, Economist at HDFC Bank	MWB
Mustafa Maqbool	VENATUS 6.0	FinStreet
Mustafa Maqbool	GL- Journey from campus to Corporate	MWB
Naman Sharma	Swap-Tacular	Speak Up
Naman Sharma	Redux 16.0	MMC
Naman Sharma	E-Week 2021	Maçon
Nikunj Kumar Raj	PraGyan - GL	Prayaas
Nikunj Kumar Raj	Vishleshan	Analytics
Nikunj Kumar Raj	FEST BURN	ADmire
Nikunj Kumar Raj	C-SUITE 5.0	Prayaas
Nikunj Kumar Raj	BIOSCOPE 11.0	INFINITY STUDIOS
Nikunj Kumar Raj	JUARI 11.0	Club Admire
Nisha Mehta	SCAMPEDIA 5.0	Finstreet
Nisha Mehta	B2B Sales and Marketing in the platform business GL	Maçon
Nisha Mehta	Interaction session	Maçon + MWB
Nisha Mehta	Guest Lecture by Ms. Swati Arora, Economist at HDFC Bank	MWB
Nisha Mehta	GL	IFHE Blue & Gray Matters
Nishant Mehlawat	Decode - GL	ARC
Nishant Mehlawat	Panel Discussion	CWD Aaina
Nishant Mehlawat	Seas the Day	IFHE Blues
Nishant Mehlawat	Technological Trends in Human Resources	Club Convergence & DOT Club
Nishant Mehlawat	GL	CWD & Club Aaina
Nishant Mehlawat	GL	Newswire
Nishant Mehlawat	GL	Sankalp
Nishant Mehlawat	CINEMAGIC	Infinity
Nishant Mehlawat	Ted Circles	Club Prayaas
Nishant Mehlawat	GL	Finstreet
Nishant Mehlawat	JUARI 11.0	Club Admire
Nishant Mehlawat	IGNITIA 2.0	DOT Club & Team Newswire
Nitesh Kumar Gautam	PraGyan - GL	Prayaas
Nitesh Kumar Gautam	Decode - GL	ARC
Nitesh Kumar Gautam	Importance of Building Financial Portfolio, GL	MMC

Nitesh Kumar Gautam	BPM GL	Newswire
Nitesh Kumar Gautam	Technological Trends in Human Resources	Club Convergence & DOT Club
Nitesh Kumar Gautam	ARTHANITI	Ecobizz
Nitesh Kumar Gautam	GL	CWD & Club Aaina
Nitesh Kumar Gautam	GL	DOT
Nitesh Kumar Gautam	Guest Lecture by Ms. Swati Arora, Economist at HDFC Bank	MWB
Nitesh Kumar Gautam	GL	Finstreet
Nitesh Kumar Gautam	GL	IFHE Blue & Gray Matters
Nitesh Kumar Gautam	Squiz Game	Grey Matters &Aaina
Nitesh Kumar Gautam	Beginned	IFHE &Samavesh
Nitesh Kumar Gautam	RAJNEETI 7.0	Ecobizz
Nitesh Kumar Gautam	C-SUITE 5.0	Prayaas
Nitesh Kumar Gautam	Conclave	MMC
Nitesh Kumar Gautam	E-Week 2021	Maçon
Nitesh Kumar Gautam	Bhavmandi 8.0	FinStreet
Piyush Gupta	CONCIENCIA	CWD Aaina
Piyush Gupta	Monomaniacs	Newswire
Piyush Gupta	Quirk-Ad	Infinity Studios and Club Admire
Piyush Gupta	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
Prashant Yadav	PraGyan - GL	Prayaas
Prashant Yadav	Importance of Building Financial Portfolio, GL	MMC
Prashant Yadav	Money Glory	MMC
Prashant Yadav	Euphoria	Prayaas
Prashant Yadav	GL	Sankalp
Prashant Yadav	TE-FITI	Gray Matters Club & Prakriti

Prashant Yadav	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
Prashant Yadav	Ted Circles	Club Prayaas
Prashant Yadav	Guest Lecture by Ms. Swati Arora, Economist at HDFC Bank	MWB
Prashant Yadav	SNAP_IT_OUT	Analytics &Aaina
Prashant Yadav	BIOSCOPE 11.0	INFINITY STUDIOS
Prashant Yadav	"Driving Innovation, Capital Efficiency and Customer Value through Ecosystem Business Model" GL	Maverick
Raghu Bhargav Velimicharla	Evolution and Future of Cryptocurrency - Management Discussion	MMC
Raghu Bhargav Velimicharla	Importance of Building Financial Portfolio, GL	MMC
Raghu Bhargav Velimicharla	Entreprenow	Maçon
Raghu Bhargav Velimicharla	GL	CWD & Club Aaina
Raghu Bhargav Velimicharla	GL	Sankalp
Raghu Bhargav Velimicharla	HR WEEK 5.0	Convergence
Raghu Bhargav Velimicharla	Trishna Volunteers	
Rajvi Patel	GL	Sankalp
Ramni Mahajan	Independence Day Celebrations	Samavesh
Ramni Mahajan	THRILLARIA	Club Prakriti
Ramni Mahajan	GL	IFHE BLUES
Ramni Mahajan	GLITZ 2.0	MM
Ramni Mahajan	GL	Prakriti
Ramni Mahajan	COMMUNIQUE 6.0	Newswire
Sakshi Kansal	PraGyan - GL	Prayaas
Sakshi Kansal	BPM GL	Newswire
Sakshi Kansal	ROB-O-LUTION	DOT
Sakshi Kansal	Evolution in business development and sales strategies associated with the current times	Maverick
Sakshi Kansal	GL-"Role of Investment Banker in Liquidity Rush" by Mr. Abhishek Salecha (Co-Founder Forevision).	MMC
Sakshi Kansal	Introductory Tarang	Samavesh
Sakshi Kansal	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
Sakshi Kansal	GL	Finstreet
Sakshi Kansal	BIOSCOPE 11.0	INFINITY

		STUDIOS
Sanchari Mandal	THRILLARIA	Club Prakriti
Sanchari Mandal	Seas the Day	IFHE Blues
Sanchari Mandal	Technological Trends in Human Resources	Club Convergence & DOT Club
Sanchari Mandal	GL	IFHE BLUES
Sanchari Mandal	GL	DOT
Sanchari Mandal	Bhavmandi 8.0	FinStreet
Satyajit Samantaray	Euphoria	Prayaas
Satyajit Samantaray	SNAP_IT_OUT	Analytics &Aaina
Satyajit Samantaray	Management Discussion	MMC
Satyajit Samantaray	GL	Sankalp
Sayali Naktode	Decode - GL	ARC
Sayali Naktode	Oh Shoot	Nazaria
Sayali Naktode	GL	DOT
Shruti Patil	MYTHOPOEIA	Maverick
Shruti Patil	B2B Sales and Marketing in the platform business GL	Maçon
Shruti Patil	ACTAMITE - Introductory Event	XTS
Shruti Patil	Interaction session	Maçon + MWB
Shruti Patil	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
Shruti Patil	SNAP_IT_OUT	Analytics &Aaina
Shruti Patil	GL	IFHE Blue & Gray Matters
Shruti Patil	BIOSCOPE 11.0	INFINITY STUDIOS
Shruti Patil	Quizzer of the Year 6.0	Gray Matters
Somashekhar Chougale	CINEMAGIC	Infinity
Somashekhar Chougale	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
Somashekhar Chougale	Squiz Game	Grey Matters &Aaina
Somashekhar Chougale	Management Discussion	MMC
Souradeep Ghosh	BPM GL	Newswire
Souradeep Ghosh	Panel Discussion	CWD Aaina
Souradeep Ghosh	Entreprenow	Maçon
Souradeep Ghosh	GL	Newswire
Souradeep Ghosh	GL	Sankalp
Souradeep Ghosh	GL-"Role of Investment Banker in Liquidity Rush" by Mr.	MMC

	Abhishek Salecha (Co-Founder Forevision).	
Souradeep Ghosh	Conclave Biznetics 1.0	Newswire
Souradeep Ghosh	Interaction session	Maçon + MWB
Souradeep Ghosh	Live Webcast on "Money Management, a stock market perspective in association with BSE"	Club FinStreet x Money Matters Club
Souradeep Ghosh	Guest Lecture by Ms. Swati Arora, Economist at HDFC Bank	MWB
Souradeep Ghosh	C-SUITE 5.0	Prayaas
Souradeep Ghosh	Conclave	MMC
Souradeep Ghosh	HR WEEK 5.0	Convergence
Souradeep Ghosh	IGNITIA 2.0	DOT Club & Team Newswire
Swagat Pattnaik	BPM GL	Newswire
Swagat Pattnaik	Vishleshan	Analytics
Swagat Pattnaik	ARTHANITI	Ecobizz
Swagat Pattnaik	GL-"Role of Investment Banker in Liquidity Rush" by Mr. Abhishek Salecha (Co-Founder Forevision).	MMC
Swagat Pattnaik	Finalytics	IBS Analytics x MMC
Swagat Pattnaik	Quirk-Ad	Infinity Studios and Club Admire
Swagat Pattnaik	VENATUS 6.0	FinStreet
Swagat Pattnaik	C-SUITE 5.0	Prayaas
Swagat Pattnaik	IGNITIA 2.0	DOT Club & Team Newswire
Swetha J Nair	Evolution and Future of Cryptocurrency - Management Discussion	MMC
Swetha J Nair	15th Aug	Samavesh
Swetha J Nair	Independence Day Celebrations	Samavesh
Swetha J Nair	B2B Sales and Marketing in the platform business GL	Maçon
Swetha J Nair	Ted Circles	Club Prayaas
Swetha J Nair	GL	Finstreet
Swetha J Nair	GL	Prakriti
Swetha J Nair	HR WEEK 5.0	Convergence
Swetha J Nair	GL	Sankalp
Vikram Deshmukh	Importance of Building Financial Portfolio, GL	MMC
Vikram Deshmukh	ञ्Inveshana	Sankalp
Vikram Deshmukh	GL	Newswire
Vikram Deshmukh	Dhrishti 7.0	Sankalp + IFHE
Vikram Deshmukh	GENESIS 5.0	MMC and Admire
Vikram Deshmukh	GL	Finstreet
Vikram Deshmukh	Webinar	Sankalp

Vishal Kumar	Role of B2B media platform business in D2C Brand Ecosystem	ADmire
Vishal Kumar	GL	CWD & Club Aaina
Vishal Kumar	GL	DOT
Vishal Kumar	CINEMAGIC	Infinity Studios
Vishal Kumar	Finalytics	IBS Analytics x MMC
Vishal Kumar	**Webinar on HIV & Adolescence**	MWB and Club Sankalp
Vishal Kumar	GL- Journey from campus to Corporate	MWB
Yashwanth Bellary	Beginned	IFHE & Samavesh
Yashwanth Bellary	Conclave	MMC
Yashwanth Bellary	E-Week 2021	Maçon

List of External Events Participated

S. No	Name	Enrolment No.	Name of the Event	Host
1	Aaratrika Lahiri	20BSPHH01C0010	Call for Articles - Momentum December GSCM International 2021 - FORSE (Operations Committee) Magazine	K J Somaiya Institute of Management
2	Somashekhar Chougale	21BSPHH01C1246	Global Management Challenge (Simulation)	SDG - Simuladores e Modelos de Gestao, Portugal
3	Somashekhar Chougale	21BSPHH01C1247	Reliance TUP7.0	Reliance
4	Somashekhar Chougale	21BSPHH01C1248	KPMG Ideation Challenge (KIC) 2022	KPMG
5	Vishal Kumar	21BSPHH01C1474	HUL Lime Season XIII	HUL

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Appendix A: List of Placements

S.No	Name	Enrolment No.	Status	Company Name
1	Aaratrika Lahiri	20BSPHH01C0010	Yes	Wipro
2	Abhay Shukla	20BSPHH01C0023	No	
3	Abhilash Kumar Patra	20BSPHH01C0029	Yes	Wipro
4	Akshit Gediya	20BSPHH01C0101	No	
5	Akshit Rajput	20BSPHH01C0099	No	
6	Anantha Subramanian	20BSPHH01C0137	Yes	Accenture
7	Archana Kumari	20BSHH01C0217	Yes	Planet Spark
8	Awari Renuka Sambhaji	20BSPHH01C0980	Yes	Smart Cube
9	Chinmay Bhalerao	20BSPHH01C0329	Yes	Smart Cube
10	G Sai Srivatsa	20BSPHH01C0420	No	
11	Garima Soni	20BSPHH01C0430	Yes	Deloitte
12	Jai Khatri	20BSPHH01C0507	Yes	Park+
13	K Pavan Kumar Reddy	20BSPHH01C0537	No	
14	Kunal Sharma	20BSPHH01C0610	Yes	Deloitte
15	Kushal Saraogi	20BSPHH01C0614	No	
16	Mahesh Sohanda	20BSPHH01C0638	Yes	Ernst & Young
17	Manya Verma	20BSPHH01C0669	Yes	Cognizant
18	Mohammed Gaiz	20BSPHH01C0708	No	
19	Muskan Grover	20BSPHH01C0737	Yes	BYJU'S
20	Nivranshu Agarwal	20BSPHH01C0811	Yes	Reliance Jio BP
21	P V Sai Suraj Yadav	20BSPHH01C0817	Yes	eClerx
22	Parth Kotkar	20BSPHH01C0830	Yes	Deloitte
23	Pavan K R	20BSPHH01C0837	Yes	HDFC
24	Rishabh Bhasin	20BSPHH01C0990	No	
25	Rishika Nigam	20BSPHH01C0998	Yes	Deloitte
26	Sai Kiran Boyina	20BSPHH01C1005	Yes	Newgen Software
27	Sakshi Singh Sen	20BSPHH01C1072	Yes	Capgemini
28	Sanjeet Mehta	20BSPHH01C1098	No	
29	Shristi Sharma	20BSPHH01C1203	Yes	KPMG
30	Shubham Garg	20BSPHH01C1211	Yes	Reliance Retail
31	Suman Saurabh	20BSPHH01C1309	Yes	Accenture
32	Tanvi Batwal	20BSPHH01C1348	Yes	Micron
33	Vibhuti Aneja	20BSPHH01C1426	Yes	HSBC
34	Yasaswini Ponduru	20BSPHH01C1454	Yes	Capgemini

Appendix B: List of Juniors With SIP

S. No	NAME	SIP STATUS	IF ALLOTED, COMPANY NAME WITH LOCATION
1	Aayush Panghal	Alloted	Turtlemint, Mumbai
2	Anamika Bhardwaj	Not alloted	
3	Ananya Tayde	Alloted	Bajaj Alliance, Chandigarh
4	Ankit Mahant	Not Allotted	
5	Anushka Agarwal	Alloted	Kantar, New Delhi
6	D John Dawson Denzil	Not allotted	
7	Diksha Maheswari	Not Alloted	
8	Dipashri Potdar	Alloted	HDFC Life, Mumbai
9	Eva Gupta	Alloted	Ecultify Advertising, Mumbai
10	Harshveer Singh Ahluwalia	Not Alloted	
11	Ishan Rastogi	Alloted	Amul Jaipur
12	Kashish Tyagi	Not Alloted	
13	Manasi Natu	Alloted	Indian Oil Hyderabad
14	Manik Goel	Alloted	Collective (Aditya Birla Retail)
15	Mohit Kumar Singh	Not Alloted	
16	Monalisa Mukherjee	Not Alloted	
17	Mustafa Maqbool	Alloted	Amul, Ahmedabad
18	Naman Sharma	Not alloted	
19	Nikunj Raj	Not Alloted	
20	Nisha Mehta	Alloted	Anand Rathi Wealth Management
21	Nishant Mehlawat	Alloted	Kantar
22	Nitesh Kumar Gautam	Not Alloted	
23	Piyush Gupta	Alloted	Diageo, Hyderabad
24	Prashant Yadav	Not Alloted	
25	Raghu Bhargav Velimicharla	Not Alloted	
26	Rajvi Patel	Not alloted	
27	Ramni Mahajan	Alloted	Opulence business solutions limited
28	Sakshi Kansal	Not alloted	
29	Sanchari Mandal	Alloted	Turtlemint
30	Satyajit Samantaray	Alloted	HDFC Life, Delhi
31	Sayali Naktode	Alloted	Bajaj allianz, Chandigarh
32	Shruti Patil	Not alloted	
33	Somashekhar Chougale	Not alloted	

34	Souradeep Ghosh	Not alloted	
35	Swagat Pattnaik	Alloted	Bajaj Allianz, Chandigarh
36	Swetha J Nair	Not alloted	
37	Vikram Deshmukh	Allotted	AIM, Delhi
38	Vishal Kumar	Not allotted	
39	Yashwanth Bellary	Not alloted	

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Appendix C: Live Projects by Kaizen

S. NO.	Name of the Company	Profile	Number of Selected Students	Name of the Students
1.	VectoreInteractive Studios	Content Writing	9	Ankit Mahant
				D John Dawson Denzil
				Anamika Bhardwaj
				Aayush Panghal
				Mohit Kumar Singh
				Nisha Mehta
				Nitesh Kumar Gautam
				Shruti Patil
				Vishal Kumar
2.	DietoSure	Marketing	2	D John Dawson Denzil
				Souradeep Ghosh

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THANK YOU NOTE

We would like to take this opportunity to thank the ICFAI Business School, the entire fraternity of management and the organizing committee, staff and students for their time, energy and efforts which contributed in making these two years a success. Without their help Club Kaizen would not be able to stand out from the crowd and distinguish itself to excel and uplift Operations.

We would like to thank the department of IT and Operations for their constant support and their encouragement in making us understand the system laid out in the college and help us understand and abide by it. Few notable members of the dept., Dr. Samyadip Sir and Dr. Nishit Srivastava who have always stretched out their arms to help and always motivated Club Kaizen.

We would also like to thank Madhavi Ma'am for her constant support and putting efforts to provide us with timely approval for various activities conducted. Club Kaizen extend its gratitude towards her for always guiding us through all the process of the management.

We would like to extend our sincere gratitude towards the Director Sir, Late Dr. Venkata Seshaiah for his constant support.

Lastly, we thank the Management for constantly helping us whenever we required their help and support in all our events and activities.

CLUB PRAKRITI –The Official Nature and Adventure Club

ANNUAL REPORT 2021-2022

Faculty Mentor - Dr. Sudeepta Pradhan
Domain - Nature and Adventure
Category - Extra Curricular

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ACKNOWLEDGEMENT

Club Prakriti would ever be grateful to Professor Madhavi Garikaparthi, Student Coordinator Activities, IBS Hyderabad, who has been a constant guiding light and for giving us her valuable time and support in this journey. She has always influenced and motivated us to push ourselves to the maximum of our capabilities. Her ideas and zeal towards making this institution a fulfilling place for the all-round development of students are praiseworthy beyond words.

We thank her for being a constant support to us. We hope we continue the legacy of the club under her counsel and remain enlightened by her wisdom for many years to come.

We would also like to thank our Faculty Mentor Dr. Sudeepta Pradhan for being so supportive throughout our journey and keenly taking interest into our activities and learning. Her experience, knowledge and support led us to complete everything timely and successfully.

We are thankful for their support and guidance which all our mentors always kept at our disposal. We are grateful to them for giving their precious time and understanding.

CLUB PRAKRITI

MISSION AND VISION STATEMENT

Vision of the Club Prakriti

Implementation of sustainable solutions, developing leadership and ability to face challenges through nature, conservation and adventure related experiences that create social value for the community.

Mission of the Club Prakriti

To improve the quality of life by providing opportunities for taking up community and environmental responsibilities, developing leadership and ability to face challenges through adventure and nature related experiences.

Vision of the Organization (IBS Hyderabad)

To be a top ranking private university of choice for students, staff and corporates, recognized for excellence in Higher Education and Research especially relevant to social needs.

Mission of the Organization (IBS Hyderabad)

The mission of the University is to offer world class, innovative, career-oriented professional post graduate and undergraduate programs through inclusive technology-aided pedagogies to equip students with the requisite professional and life skills as well as social sensitivity and high sense of ethics. The University will strive to create an intellectually stimulating environment for Research, particularly into areas bearing on the socio-economic and cultural development of the state and the nation.

CONTRIBUTION OF THE CLUB

To Members

The club stayed true to its mission and helped its member become environmentally sensitive through various events such as Plantation Drive (flora), Snake-O-Pedia (fauna). It also helped them become risk takers and developed the ability of leadership in them during the adventurous treks where they have to be responsible for participants from outside the club. Both the branches of our domain, i.e. Nature and adventure help in character building in youth and give them the opportunity to become responsible future managers. Apart from these, club helped the senior batch in getting hands on organizational experience that proved fruitful during the placement season.

To IBS and Campus Community

The events organized by the club often allowed participants from outside the club to familiarize themselves with the domain and gave them experience that will help them to become both responsible and adventurous. With events such as "Plantation Drive" that involved both the faculty members and students we aim to sensitize the community members to importance of having greenery around us as well as help them to make a contribution towards beautification of the campus.

To Society

In Club Prakriti we aim at making our members and students around us, not just responsible future managers but also equally responsible members of the society, be it the plantation events, going for treks and encouraging them to clean up after themselves to busting the myths that revolve around snakes to taking care of strays at the campus and getting them treated. We try to follow a holistic approach towards nurturing ourselves as well as the nature around us through our events and messages that we spread.

IFHE

LIST OF EVENTS CONDUCTED BY CLUB PRAKRITI

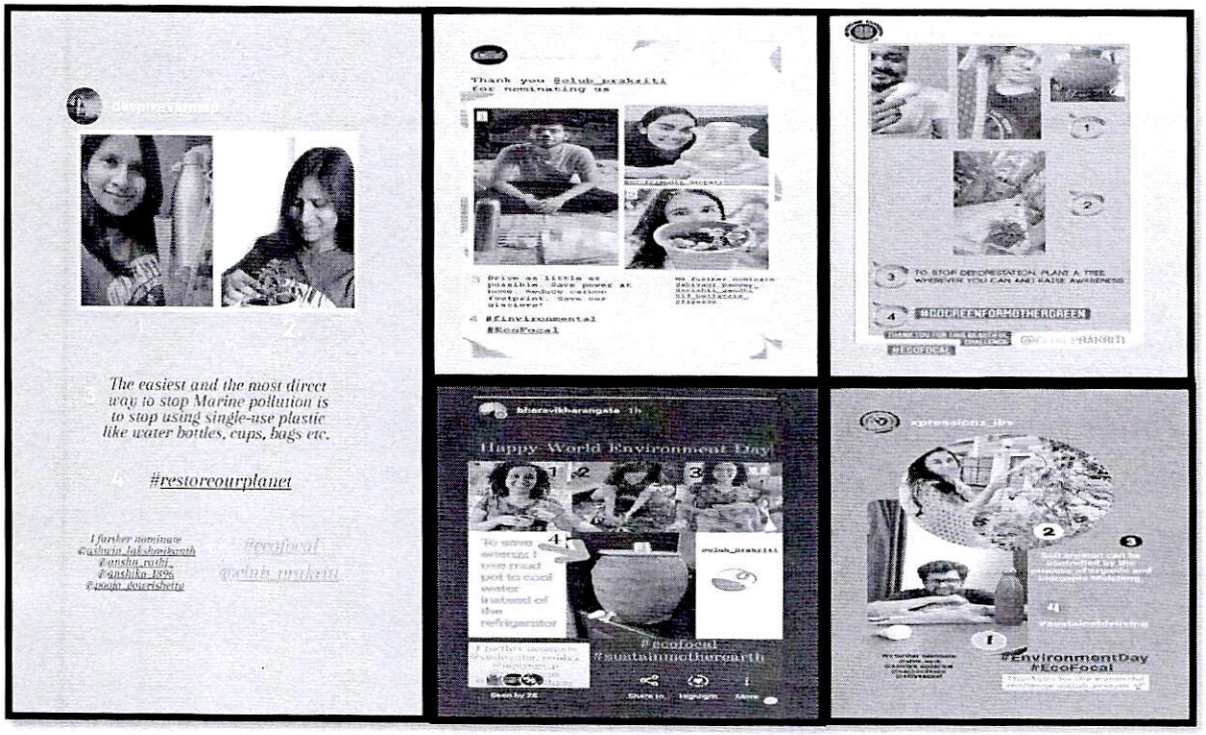
S. No	Activity	TYPE	DATE	VENUE	No. of Students Attended	Program Learning Goals & Objectives	Community Impact of Club
1	Eco-Focal	Awareness	5th June	Social Media Platform	100	To celebrate World Environment Day and create awareness regarding environment.	Campus Community
2	Hakuna Matata	Fun Event	3rd July 2021	G-Meet	32	To develop analytical and critical thinking skills	Campus Community
3	Recruitment Drive	Recruitment	9th-11th July 2021	G-Meet	130	Interview process	Campus Community
4	Thrillaria	Fun Event	18th August 2021	G-Meet	80	To engage students in fun games	Campus Community
5	Plantation Drive	Awareness	1st September 2021	Social Media Platforms	193	To create awareness towards environment and nature	Campus Community

6	Te Fiti (In collaboration with Club Gray Matters)	Fun Event	4th September 2021	G-Meet	58	To develop fast thinking skills and create awareness regarding nature.	Campus Community
7	Tarkash 2.0 (In collaboration with Club Aaina and CWD)	Fun Event	12th September 2021	G-Meet	50	To create awareness regarding women safety, society and nature.	Campus Community
8	Clubs Roll Down Ceremony	Fun Event	29th October 2021	Dome Area	150	To unveil the clubs and start the Student Activities	Campus
9	One Earth One Home	Guest Lecture	1st November 2021	G-Meet	100	To create awareness regarding ecosystem restoration	Campus Community

10.	Trek To Khajaguda	Adventure	20th November 2021	Khajaguda Hills	100	To take participants on an adventure and to conduct a cleanliness drive at Khajaguda Hills	Community
11.	Snake-o-pedia	Flagship	To be Conducted	To be Conducted	To be Conducted	To be Conducted	To be Conducted
12.	Call-o-shoot	Minor Event	To be Conducted	To be Conducted	To be Conducted	To be Conducted	To be Conducted
13.	The Odyssey	Major Event	To be Conducted	To be Conducted	To be Conducted	To be Conducted	To be Conducted

EVENTS 2021-2022

ECO-FOCAL

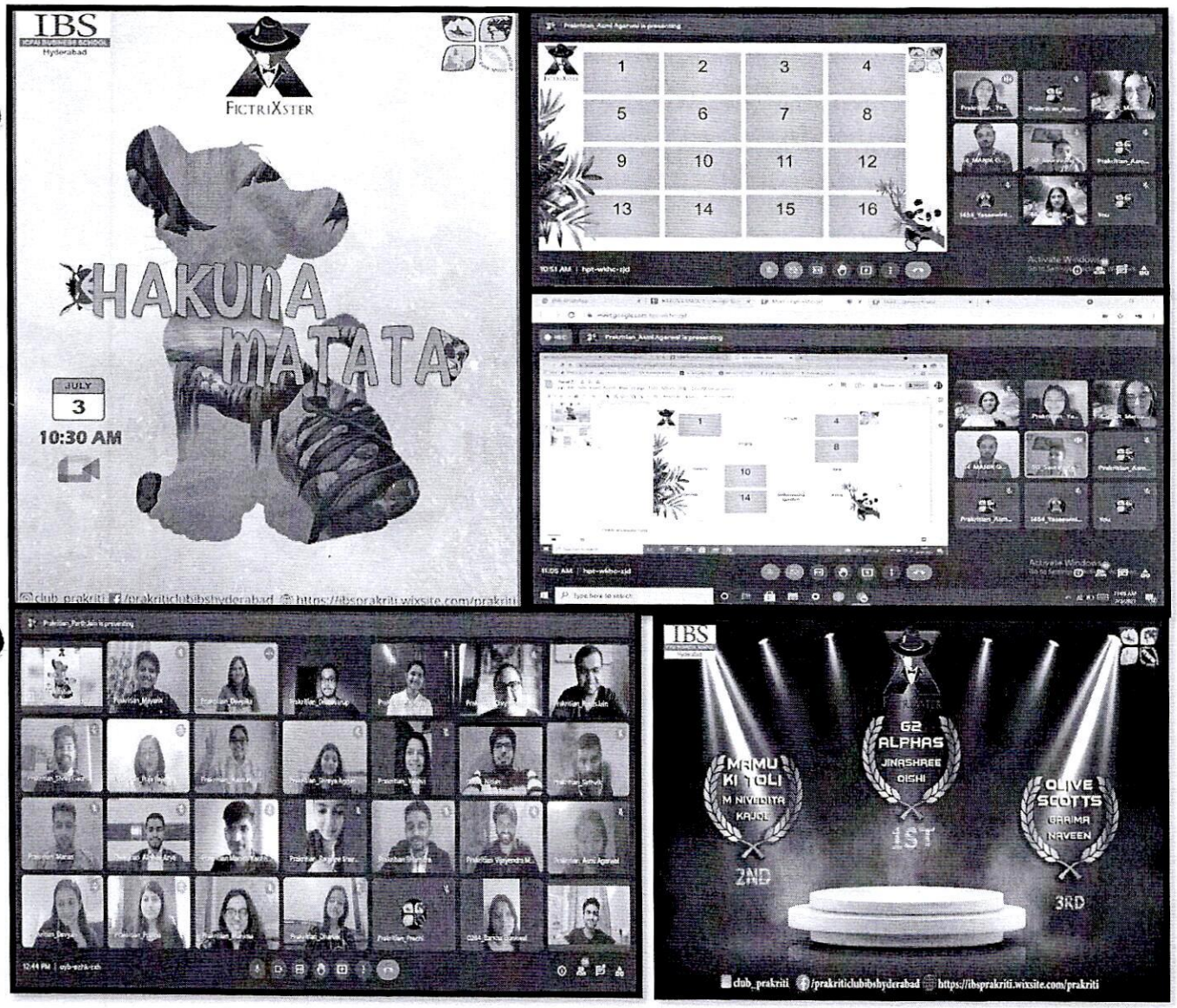


Eco Focal was an initiative undertaken by Club Prakriti on 5th June 2021 to commemorate Environment Day 2021. The theme for the same was "Ecosystem Restoration". The initiative was designed along similar lines where in the participants were given 4 tasks to complete, namely - Click a picture of yourself with 3 eco-friendly objects present in your house, click a picture from your daily life on how to save Mother Earth, Give your solution on the current environmental problems and create a unique hashtag for Environment Day. Participants had to consolidate all these tasks in one instagram story and further nominate at least 4 more people to continue the challenge. All the people who participated were featured on the clubs' instagram handle.

This initiative helped us create awareness regarding the environmental issues plaguing our planet right now. We received an overwhelming response from the participants from both the batches and the various clubs of IBS Hyderabad like Xpressionz Theatre Society and Club Prayaas to name a few.

HAKUNA MATATA

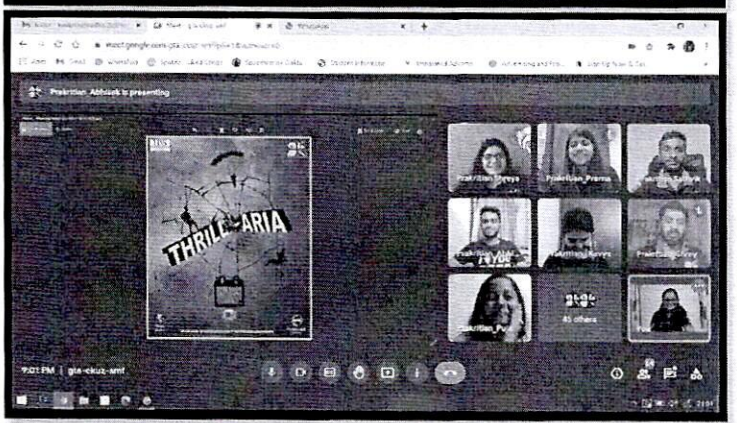
Hakuna Matata was Club Prakriti's entry into the freshers' week. The theme for Fresher's 2021 was "FictriXster". The event was held on 3rd July from 10:30am-12:30pm. We welcomed the junior batch with a bang and had great fun with them. The event was 2 hours long consisting of 2 rounds. The story of the event was related to the movie "The Lion King" and hence the name Hakuna Matata. The first round was a game of tic-tac-toe where 2 teams were up against each other in a unique face off. Of the 14 clans that participated, 7 made it into the 2nd round. In the 2nd round the participants were given some objects and a scenario and participants had to make a story out of it on the spot. The participants enjoyed a lot and were extremely enthusiastic. The winning clans were G2 Alphas (winner), Mamu ki Toli(1st runner up) and Olive Scotts (2nd runner up).

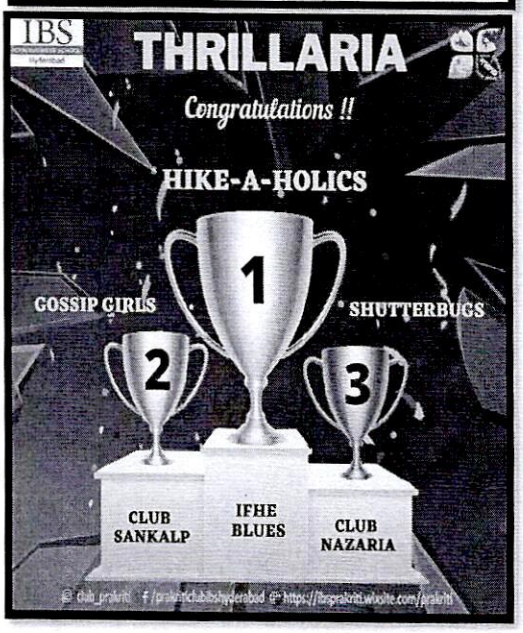


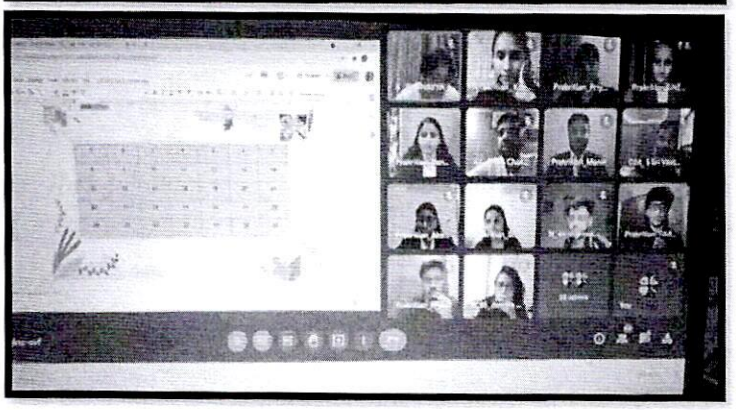
IFHE

THRILLARIA

Junior Prakritians were officially introduced to the college with their introductory event "Thrillaria". The event was held on 18th August, 6pm onwards. The event got a tremendous response with almost 40 registrations. The event consisted of 3 rounds. The first round was a quiz based on the Nature's and Endangered Capsule, conducted on Kahoot. The 2nd round was conducted on google forms where participants had to guess the adventure sport from the equipment pictures related to the sport that were displayed. The third round was a game of bingo with a twist where participants were supposed to perform dares as a part of the game. The participants enjoyed the event thoroughly and the junior team was very well appreciated. The winning teams were Hike-a-holics (IFHE Blues), Gossip Girls (Club Sankalp) and Shutterbugs (Club Nazaria).

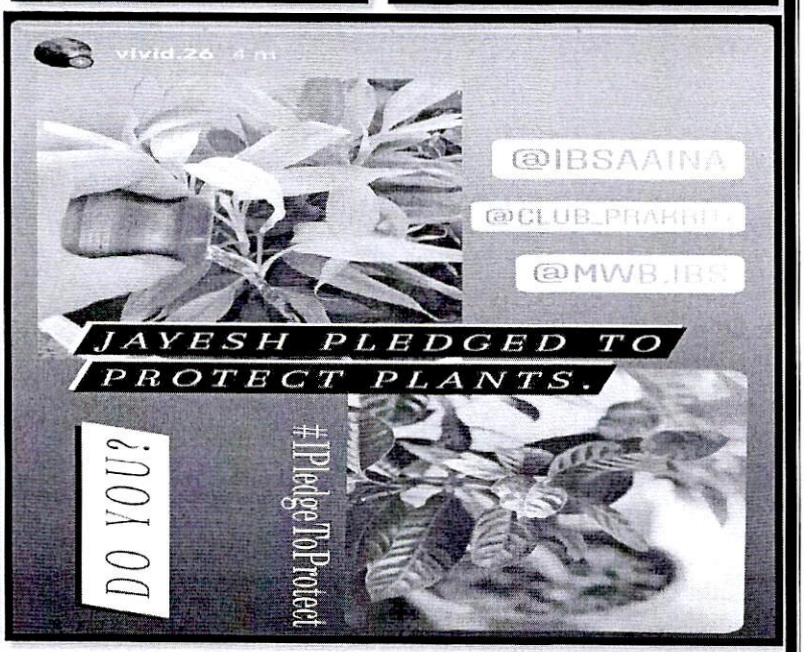






PLANTATION DRIVE

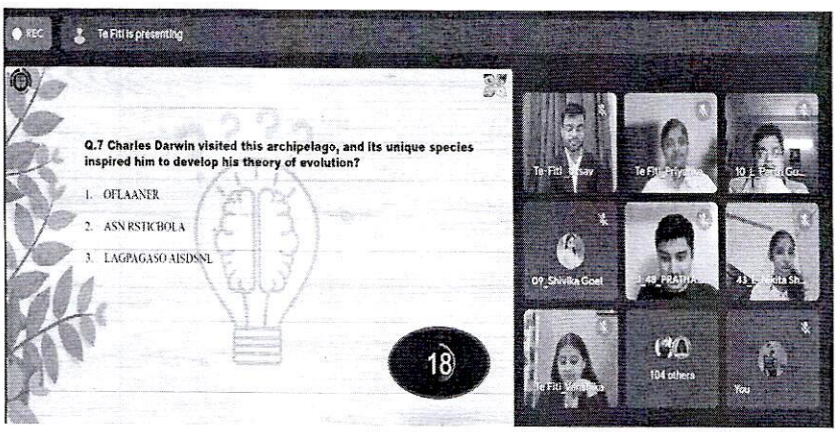
Club Prakriti in collaboration with Managers Without Borders - The Official Student Chapter of IBS Hyderabad and Club Aaina - The Official Social Awareness and Women Development Club of IBS Hyderabad, has been conducting Plantation Drive since a very long time. The objective of this plantation drive is to plant more trees and also increase awareness regarding the issues our Mother Earth is battling today. Every year, plantation drive takes place on the college campus but since the last 2 years due to the global pandemic, we have been conducting the plantation drive online. The online Plantation Drive is an instagram initiative where in participants have to click a photo of themselves watering plants or planting a new sapling and post it on Instagram with the hashtag "#IPledgeToProtect". The participants were also required to further tag at least 3 people to keep the initiative going. The event ran for the whole day on 1st September from 9am-9pm during which we received an overwhelming response with 435+ pledges and 200+ saplings planted in various parts of the country. The advantage of the online plantation drive was that it was not restricted to the college campus and everyone was able to participate.



Te Fiti

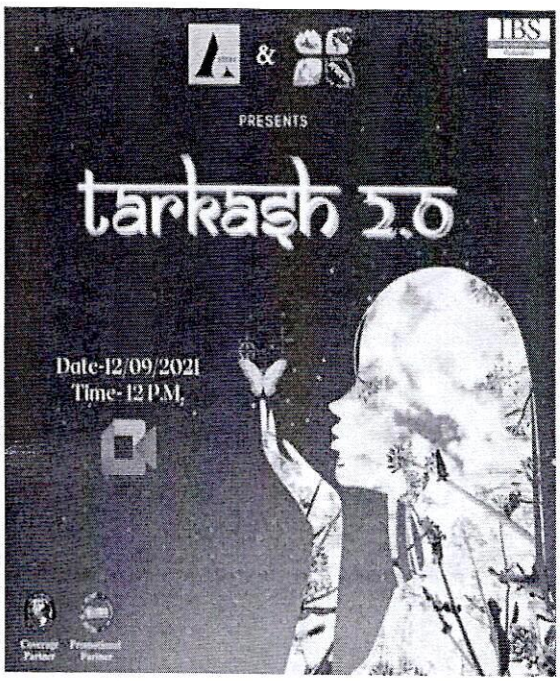
Te Fiti was an event conducted by Club Prakriti in collaboration with Gray Matters Club - The Official Quizzing Club of IBS Hyderabad. Our previous collaborations with Gray Matters Club have been successful and this one was no exception. Both the teams worked very well together which resulted in a fruitful and successful collaboration. The event was conducted on 4th September, 3pm onwards. The event consisted of 3 rounds.

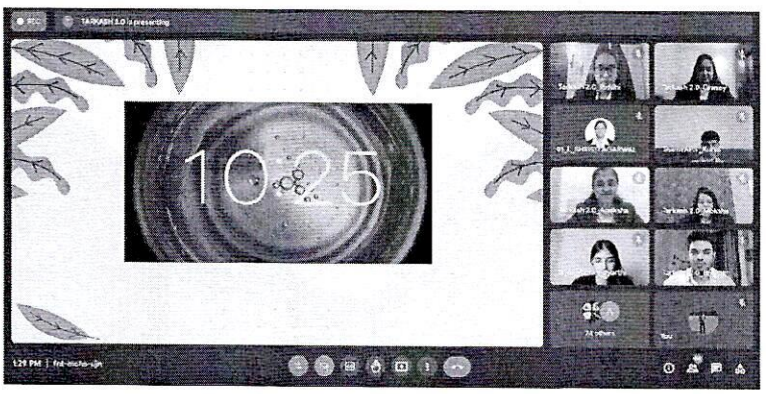
The first round was a quiz called "Genzen Maken" based on the theme of destruction of Mother Nature. The 2nd round was called "Tattva" based on 5 elements of nature. In this round participants were given a series of puzzles to solve to reach the end of the round. The third round was called "Yatrika" with the theme of Nature and Mythology. In this round participants were made to navigate over the map of India to find a correct path based on the questions given. The winning teams were Money Warriors (MMC), Team Toofan (Macon) and Scoregasms (Club Maverick).

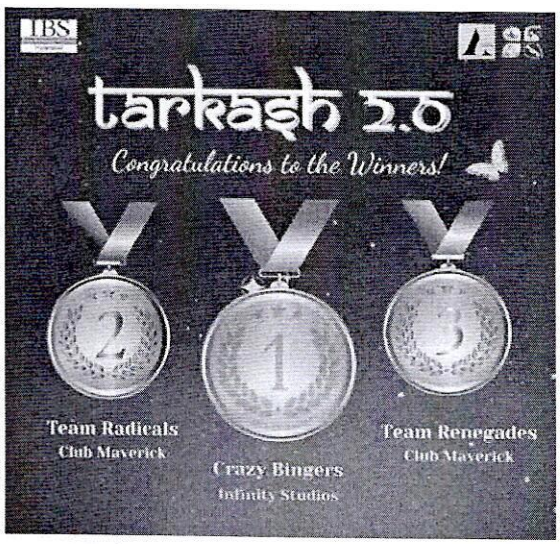


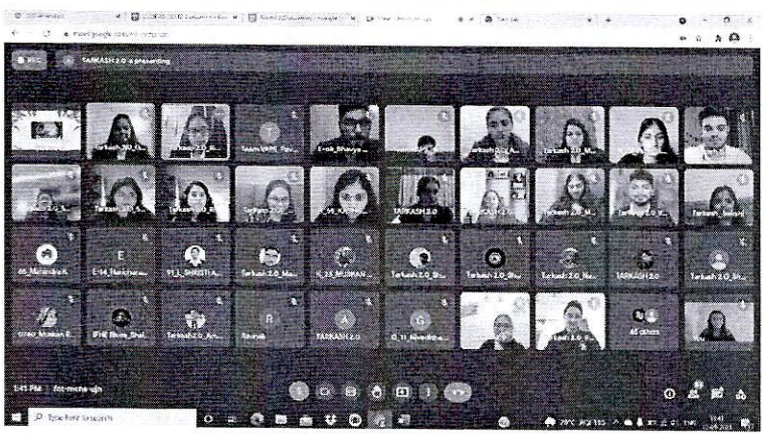
TARKASH 2.0

We wound up what was a very successful and fruitful semester with our collaboration with Club Aaina - The Official Social Awareness and Women Development Club of IBS Hyderabad. Tarkash 2.0 was conducted on 12th September, 12pm onwards. The event consisted of 2 rounds. The first round was a quiz based on the social and environmental issues that need to be addressed in today's trying times. The quiz was held on a platform called "Quizziz". The second round contained a series of questions that the participants had to answer in order to reach the next part of the round. In the 2nd part they were given scenarios based on social and environmental issues and were required to speak on the scenarios for at least 2 minutes. The participants were extremely enthusiastic and enjoyed to their fullest. The winning teams were Crazy Bingers (Infinity Studios), Team Radicals (Club Maverick) and Team Renegade (Club Maverick).









Guest Lecture by Ms. Farida Tampal

We organized a guest lecture by Ms. Farida Tampal, State Director WWF-India Hyderabad Office on the topic "One Earth One Home". She was accompanied by her colleague Sai Sudha ma'am. The lecture was attended by around 100 participants from various clubs. Fairda Ma'am spoke about the current situation of our planet and what we need to do to take care of it. The lecture was also extremely interactive as it included a live quiz. The 3 winners of the quiz were given exciting prizes by WWF.

IFHE

TREK TO KHAJAGUDA

The start for the set of our events in the 2nd semester kicked off with an adrenaline rushing "Trek to Khajaguda" in the month of November. Around 100 students were a part of this bold trek.

Khajaguda is 1 km away from West Durgam Cheruvu. This place has a lot of boulders, a lake and numerous amazing caves. We hiked from the place to the lake nearby and then back to the rocks. We also did some basic rock climbing and chimneying.

Call-o-shoot (TRISHNA FUN EVENT)

A team of 2 will be provided with a Housie ticket.

Participants will be receiving the tickets on WhatsApp.

The participants will have to intimate the anchors, when they get numbers in multiples of 10 on their ticket. For ex: 10, 20...

In order to strike off a number, they will have to answer the questions related to Trishna's theme and club prakriti's domain within a timeframe (For Eg: The process of adapting natural breakthroughs to technological applications – Biomimicry). If they fail to answer the question, then they will get another chance to strike off that number by performing a dare allotted to them through spinningthe wheel challenge

Time: 3 hours

Venue: G-Meet

THE ODYSSEY (TRISHNA MAJOR EVENT)

In round 1 of day 1 A quiz will be conducted based on Trishna's theme and Club's domain for the participants through a Google form. In the 2nd round of day 1, a jigsaw puzzle with pictures related to a place with a significant importance in science/ technology or management based on the domains of the theme is to be solved from which the place needs to be identified. On day 2, round 3 every team will be provided with a Google form in which escape room situations will be given followed by questions which must be answered, in the set time and sequence to successfully acquire the components and fix the spaceship. On the final day, the task of the day will be divided into two parts:

a. Activity based: To make the best out of the limited resources, the teams needs to take some difficult decisions and each decision will involve a different task/question.

b. . Engagement based: The participating team will now have to use 5 of the earlier picked resources and are required to present in the form of a story line with each of the member speaking on a minimum of 2 decisions on a given condition.

ANNUAL REPORT-2021-22

DOT CLUB

The Official Techno-Managerial Club of

IBS Hyderabad

[Submitted for the partial fulfillment of club evaluation]

IBS
ICFAI BUSINESS SCHOOL
Hyderabad

AUTHORISATION

The annual report is prepared by the members of DOT Club to provide an overview about the student club activities conducted during academic year 2021-2022. This report has been formally submitted to Prof. **Madhavi Garikaparthi, Coordinator - Student Activities, IBS Hyderabad.**

Submitted on: 26th December 2021

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Director, IBS Hyderabad

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Prof. G Madhavi
Coordinator

.....

Dr. Krishna Kumar Dadsena
DOT Club Mentor

ACKNOWLEDGEMENT

We the student members of DOT club would like to take this opportunity for extending our gratitude towards *Prof. Late Dr S.Venkata Seshaiah* Director, IBS Hyderabad, *Dr. C S Shylajan Dean*, IBS Hyderabad, entire management authorities, faculty members and staffs of IBS Hyderabad for providing us with a platform to explore the techno-managerial aspects through various student club activities.

We are thankful to *Prof. G Madhavi* for monitoring, guiding and supporting our club initiatives as the students' activity coordinator of our institution. Her exemplary guidance and assistance helped us to take several initiatives and enrich the student club culture of our institution.

We are grateful to our club mentor *Dr. Krishna kumar Dadsena* for mentoring us with encouragement, invaluable feedback and suggestions throughout the academic year.

Also, we would like to extend heartfelt gratitude to entire academic fraternity of IFHE and student clubs, chapters & committees for participating and supporting our club activities.

CONTENT OUTLINE

SL No.	Description
1	Introduction
2	Vision & Mission of DOT Club
3	Club Structure
4	Conventional Activities of the Club
5	Events Conducted in 2021
6	Upcoming Activities Planned
7	Club Achievements Highlights
8	Participation by members in different club activities
9	Chronological List of Events
10	List of Club Members

INTRODUCTION

DOT Club is the official Techno-Managerial club of IBS, Hyderabad which bridges between the world of technology and managerial studies to embed the analytical, technological skills with management education.

DOT club was formed in 2010 to equip the students of IBS Hyderabad with technical knowledge on their journey to corporate life. Technology forms the back end of an organization and management forms the front end for the same. The club nurtures the analytical skill sets and tech-savvy attitude for resolving emerging managerial challenges along with a horizontal focus on academic learning and employability. It imparts the knowledge on analytical tools like SAS, SPSS, R, Power BI and Tabulae, to provide an extra edge to the students. To enhance employability, additional skills are provided through workshops on technicalities of **Digital Marketing, Google Web Designer, IBM Watson** etc.

The knowledge-sharing initiatives such as ***Myth-O-Fact:*** *It differentiate between the real facts and the myths based on technologies,* ***Webved****: Information about new Websites,* ***Vighnana:*** *Information about new innovations in different industries,* ***Tech Précis*****:** *the Technology Blog,* ***DotCast:*** *The Podcast of different emerging technologies,* ***Techela****: Update about Technology, Digital Marketing and many more,* ***Nexus****: Corporate Articles* and ***TechBuzz:*** *New Technological advancements in different industries* are significantly assisting in spreading the latest technology information and insights among students, academicians and corporate world. The club plays a vital role in enabling the interaction with industry leaders through a series of Conclaves, Guest Lectures and Conferences. Beyond the academic curriculum, the club organizes various fun events, business simulations games to foster creativity and innovation.

The academic year has been one of the finest years in the history of our club with a series of events and collaboration with other clubs, committees & chapters to glorify the club culture of IBS Hyderabad. With support from faculties and institution authorizes and dedicated effort from club members we are crafting our student club activities in line with holistic development. Adding bunch of young and enthusiast students from the MBA batch of 2022, we are envisioning our journey in taking the club to new heights.

VISION & MISSION OF DOT CLUB

VISION

To be a contributor in Techno-Managerial managerial education to the students of ICFAI Business School along with empowering them to meet various operational challenges in future endeavors.

MISSION

- To equip the students of IBS with advanced technical knowledge related to the usability of analytical tools & techniques through peer-learning and facilitating interaction with industry leaders.
- To nurture analytical skill sets and tech-savvy attitude for resolving emerging managerial challenges along with a horizontal focus on academic learning & employability.

How Our Vision & Mission Contributes Towards IBS Hyderabad?

Our club aims at empowering the students of IBS Hyderabad through its various activities ranging from workshops to guest lecturers & conclaves. The key objectives are framed completely academic driven which will help in building a holistic profile in terms of career management.

- Value addition to students by imparting knowledge on analytical tools like Excel, PPT, IBM Watson, Google Data Studio, R, Python, Power BI and Tabulae. This will provide an extra edge to the techno-managerial skills.
- Academic focus on Machine Learning, Artificial Intelligence, and Business Analytics through internal as well as external workshops and guest lectures by celebrated industry leaders. Pharmaceuticals, Logistics, Digital Transformation, Operational innovation etc will be the key areas for conducting guest lectures and panel discussion. This will amplify the initiatives of the institution in the corporate world

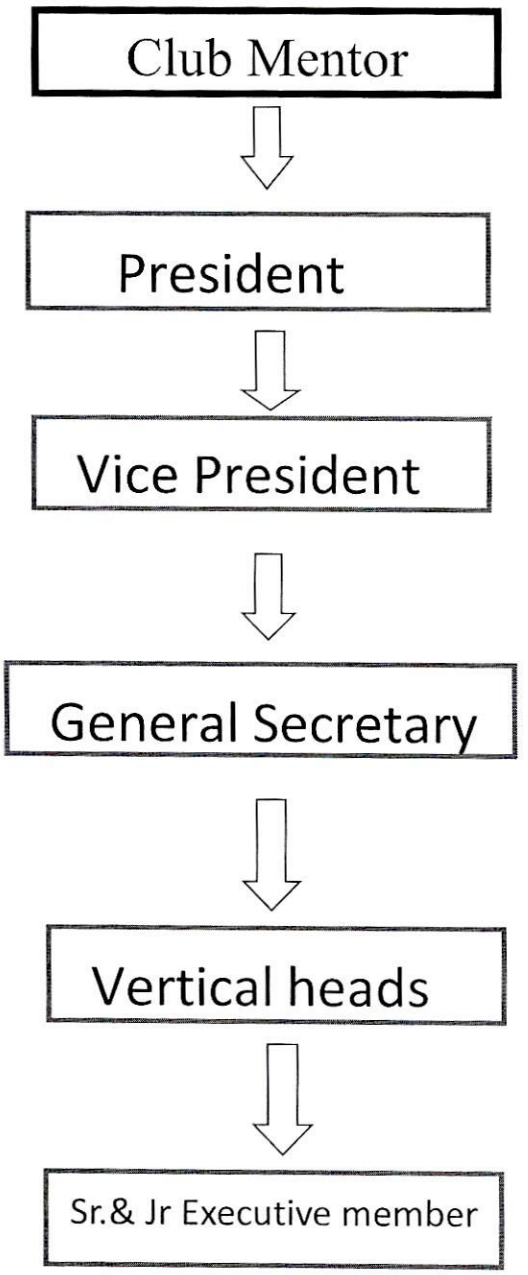
which will enhance the reputation as well as industry connects.

- Internal Classes on various academic subjects will help the juniors as well as senior students of MBA to refresh the classroom learning and hand-on practice. This will help the MBA students in better academic performance and good results in summer as well as Final Placements.
- Through various club activities the club is intended towards grooming the members with interpersonal skills with strong domain knowledge which aligns with the ultimate vision & mission of IBS Hyderabad.

Creating a student group with common interest and inclination towards technology, enabling a platform where students will nurture their leadership, execution skills, time management skills through team work and peer learning.

CLUB STRUCTURE

DOT club is following a structure to streamline its student club activities with a similar trend as of modern-day organizations. This helped in efficient management by assigning individual roles & responsibilities and contributing towards the vision and mission of the club. Under the supervision of Director, Dean, Student Activities coordinator and Club Mentor, the student's members are conducting all the activities.



The club is mentored by one faculty member. One student from MBA batch of 2020 is working as the President of Club (POC) and there are two Vice-Presidents along with one general secretary.

There are verticals such as :

VIDYA: The teaching & Research wing of DOT Club,

DOTSHOP: The marketing wing of DOT Club Technical,

DOTCREW: The Events and Operations wing of DOT Club, **DOTORIAL:** The Editorial wing of DOT Club,

DOTCONNECT: The Public Relations wing of DOT Club

TREASURY: which are headed by students from final year students of MBA. All other students from final year are considered as Senior Executive Members and newly recruited students from MBA batch of 2022 are considered as Junior Executive Members.

As per the club structure, below mentioned members are office bearer of DOT Club;

Club mentor	Dr. Krishna Kumar Dadsena Asst. Professor, Department of IT & Operations, IBS Hyderabad
President	Satyajit Nanda
Vice President	Ankan Chakraborty
	Aishwarya Patra
Genral secretary	Tanmay Nanda
Vidya	Dimpesh Tank
	Kushagra Singh
Technical	Sahil Gyanchandani
	Ritika Arya
Editorial	Manvi Gurbani
	Yogesh R.V
	Nishika Gupta
Events and Operation	Ayushi Jayant
	Ayush Dubey
	Jeet Patel
Public Relation	Nandini Kalia
Marketing	Tanmay Nanda
	Umang Saboo
	Nilesh Kumar Swain
Database	Alok Pati
	Pratiksha Potdar
	Shreya sneh
Dotserve	Bhavani Manchirevula

Treasurer	**Simran Biswal**

Beyond the structural division, members are encouraged to provide their constructive reviews irrespective of their verticals and designation. The club believes in working as one team and contributes towards vision and mission of the club.

CONVENTIONAL ACTIVITES OF THE CLUB

Sustaining the value addition in wide spreading the technical information, the club is engaged in creating and promoting through initiatives like AppGyan, Tech Buzz and Tech Précis: the Technology Blog. These activities are described as below:

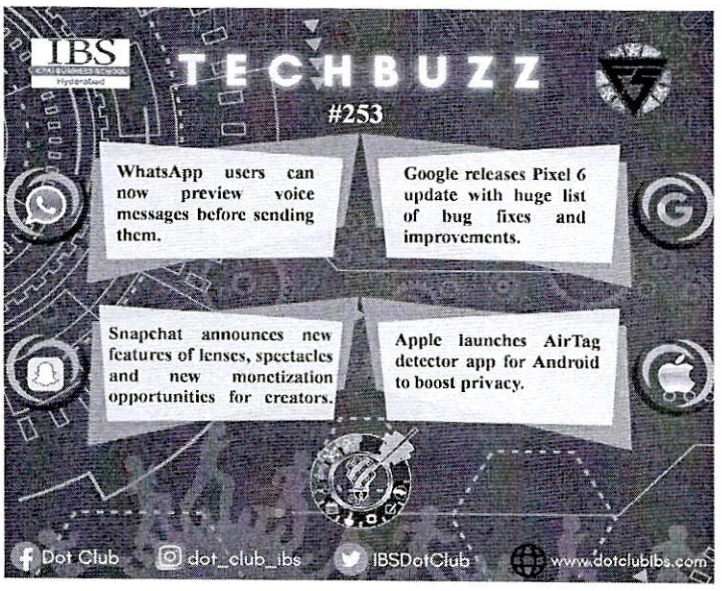
i. TECHBUZZ:

Day - Alternative Thursdays

Time - 9:00 am

Description - Techbuzz is an alternate weekly publication of the DOT club. It covers the latest news of technology and technology-related trends. It makes students aware of the news which should be known to them. It has 4 main points talking about 4 different new technological news. Till now 254 techbuzz has been published and there are many more to come. Tech buzz gets published on Instagram, LinkedIn, and WhatsApp.

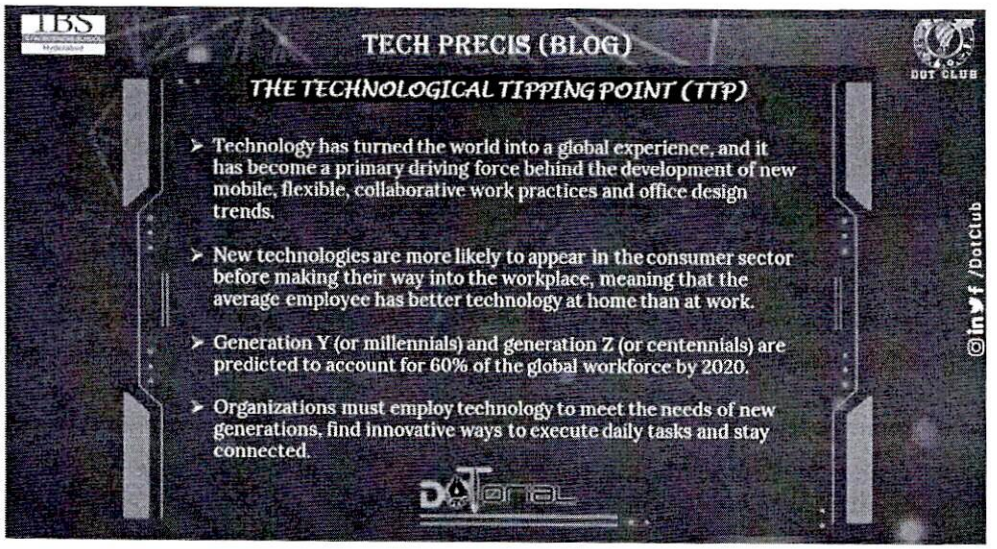
Benefits / Learnings - Students get information about technological news which is required in everyday life. They get updated with the latest technology trends.



[Sample picture of TechBuzz from this year]

ii. TECH PRÉCIS: THE TECHNOLOGY BLOG

Tech Précis is the leading source for blogs on technology by DOT Club: The Official Techno-Managerial Club of IBS Hyderabad. It's a group-edited blog that highlights on latest happenings on Artificial Intelligence, Machine Learning, IT and much more which transforms the technical sphere around us. It comes up with blogs at frequency of twice a month. These blogs are well researched and revolves around the prime theme of interaction of technology with other functions. This helps the students to hone their writing skills, furnish critical thinking by doing extensive research from various authentic sources and represent them in an appealing way.



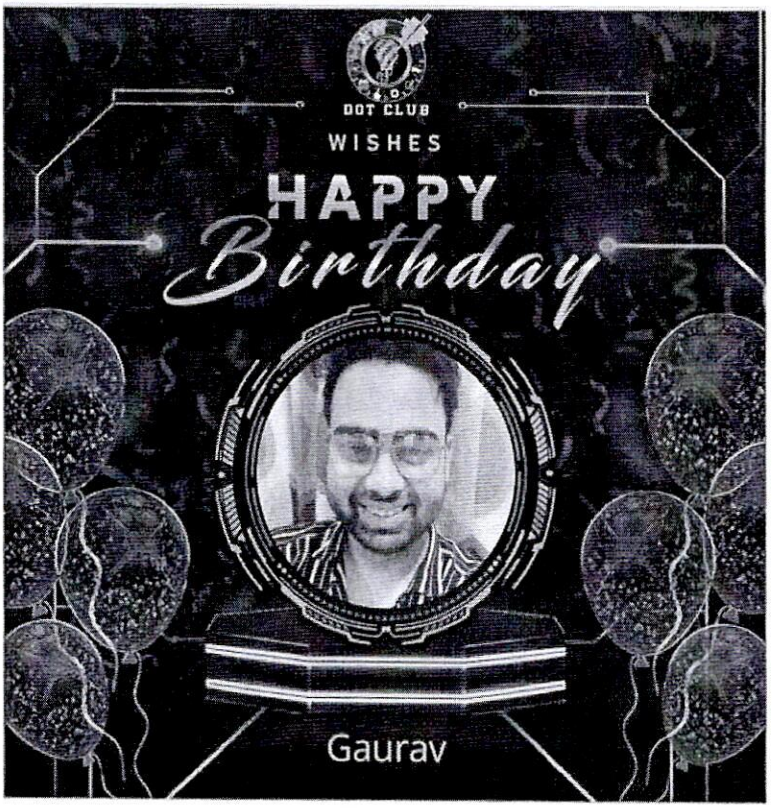
[Sample picture of Tech precis from this year]

Link: https://dotclubibshyd.blogspot.com/

The blogs are published through the BlogSpot platform by Google and club members are trained to optimize these blogs as per digital marketing standards. These blogs are circulated across the digital presence.

iii. BIRTHDAY POSTERS

Birthday Posters are followed to wish the club members on their birthday events. These posters are creatively designed for the club members and help to generate a sense of belongingness towards the club. These posters are circulated across digital presence to express a symbol of gratitude to the club members for their contribution towards club.



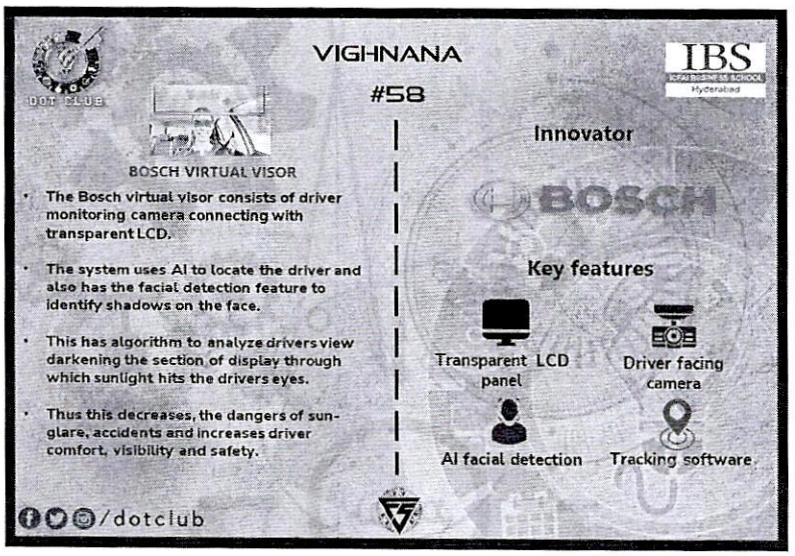
[Sample image of birthday poster]

iv. VIGHNANA

Day- Every alternate Friday.
Time - 9 am

Description- Vighnana is an alternative weekly technical product/gadget publication of the DOT club. In which the research on products/gadgets useful for individuals as well as the industrial usage is done and it is specifically considered to not be available in any e-commerce website or which is provided by the vendor directly. In the publication, one specific kind of background and format is followed. In which discussion of the product, the innovator, and profits of the product is discussed.

Benefits/learnings- The one who goes through the publication will know about the specification, kind of use, and different aspects of the gadget and the manufacturer too.



iv. DOTCAST

Date: October 2021 to December 2021

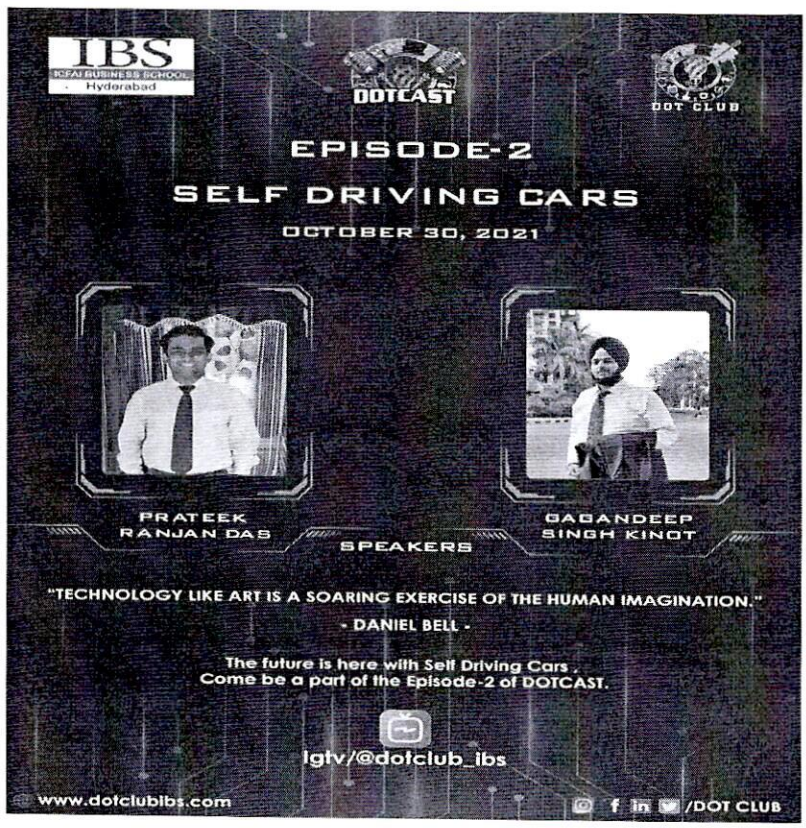
Description-

Dot cast is a series of episodes where we discuss emerging technologies and their advantages and disadvantages. This has been started with a motive to enrich people's knowledge regarding prevailing technology, for everyone interested. It is about the tech environment in the different kinds of industries nowadays, and knowledge sharing which will help future managers. For DOTCAST, there will be a team of two students and the topic will be decided among them and they have to record a short video discussing that particular tech-related topic. And the videos will be posted on social media so that many people can view that and gain knowledge.

Episodes covered:

1. Vertical Framing
2. Self-Driving Cars
3. Medical Robotic Surgery
4. BioFuel
5. Asteroid Mining
6. Temperature monitoring system
7. Green Bullets
8. Direct Air Capture (DAC)

Benefits / Learning's: In DOTCAST we learned different kinds of technologies prevailing in the industry and speaking about it enhanced our communication skills. Moreover, many people gained insights and understanding about various interesting topics discussed.



Episode 6: Micro moment marketing

This series of DOTCAST is hosted on instagram by dotians providing proper information for the given topics.

This series was started to provide a proper knowledge on the technology in a proper manner in order to connect the audience to the roots of technology as the world is now on the verge of technological advancements.

WEBVED

WEBVED is an initiative of wingf5-the technical vertical of DOT club. This series of information was started on 23rd October, 2020. Up untill today about 10 webved's has been released on various different topics. WEBVED is released on Friday of every week. It includes 5 different websites or platforms from which the information can be be extracted for the give theme or topic.

The basic motive behind the launch of these series is to provide students with the information they require and have easy access to it. The topics chosen for the same are in such a way that they help the graduates and post graduates to improve their overall skills.

MYTH-O-FACTS

Date: Every Friday
Venue - Instagram

Description: -
The official techno-managerial club comes up with a MythOFact every week i.e Friday.
MythOFact - Unrevealing the myths behind the technologies. The idea behind this was to differentiate between the real facts and the myths based on technologies.
The first MythOFact post was on July 23rd. This post focused on Random Access Memory (RAM). It had Myths and Facts about the performance and speed of the RAM. The facts outcasted the myths on how other factors are responsible for smooth performance and not more RAM means better performance. Similarly, we came up with our second post and so on.
Until last month about 21 posts have been posted on different topics and more are to yet come.

Benefits / Learning: The MythOFact enables people to gain knowledge about the technology and it also enables us to get a clear understanding of the wrong Myths about the technology.

Techela

Date: Started Dec 2021 Onwards

Venue - Youtube

Topic: - Techela - The Shot of Knowledge which you would love to have.

Description- DOT Club started a new initiative in which the DOTians give updates about technology, digital marketing, etc.

First Episode is released on the topic of Crawling - Digital Marketing. More episodes are lined up and will be uploaded to Youtube soon.

Benefits/learnings- Everyone will be up to date with the terminologies and details which will help to keep a step forward in the world of the Techno Managerial field.

INTERNAL CLASSES OF CLUB

Dot club has conducted many internal classes for its junior members. We conducted internal classes for the following:

1. Business Analytics
2. Marketing management
3. Excel workshop
4. Powerpoint workshop
5. Photoshop workshop
6. Video editing classes
7. ISM classes

The members clear in those subjects and gained some insightful knowledge from those session.

EVENTS CONDUCTED IN 2021

Year 2021 witnessed a series of internal and external events ranging from Guest Lecture Sessions to software installation drives, fun events to games in collaboration with other student clubs of our institution. Below mentioned event descriptions will provide a glance to all those student club activities.

A. Confrere 2021

Date: 10th & 11th April 2021

Time: 5:00 PM - 7:00 PM

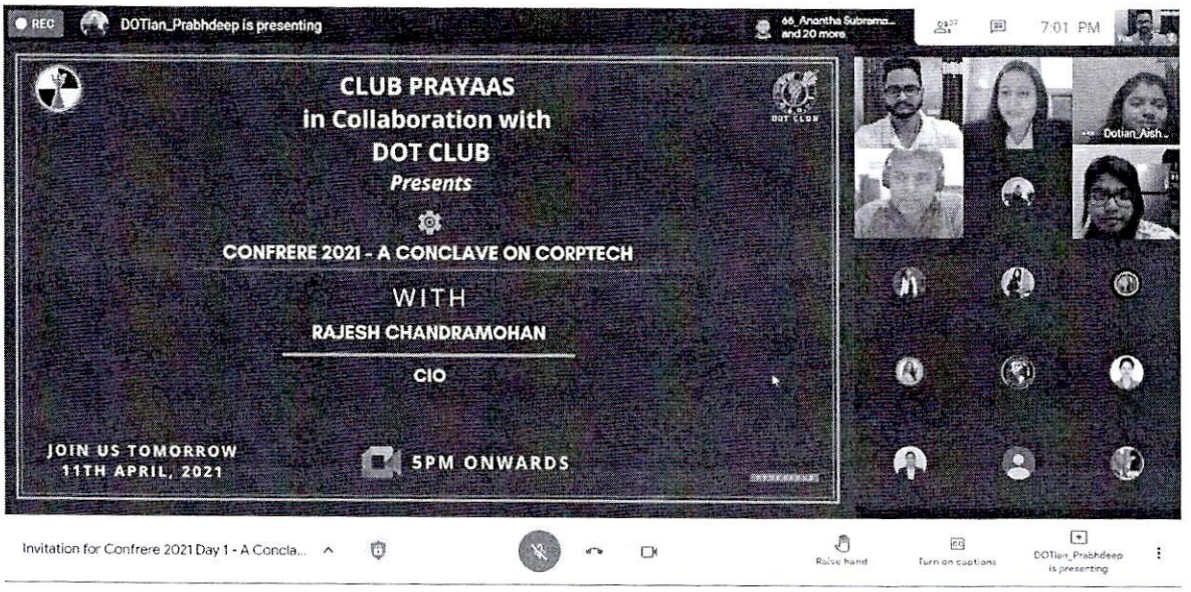
Attendees- 90-110

Venue - Google Meet

Description- The event was conducted in association with Club Prayaas – The official inter B-school and Corporate Events Club of IBS Hyderabad for 2 days wherein 2 distinguished speakers, Mr. Suman Mukherjee, Director, Pwc and Mr. Rajesh Chandramohan, IT Director, Tamimi Markets were invited who spoke about various aspects of Technical Changes in the current corporate scenario and what the future of Corptech means and holds for the young budding managers graduating out of B-schools. Students Participation was very enthusiastic on both days as the doubt session after the event was very interactive.

Discussion on the topic ranged from the current state of technology incorporated to transformation over the years, cloud computing, core infrastructure, and the methodologies or processes involved. the students were made familiar with many insights on the topic from various angles.

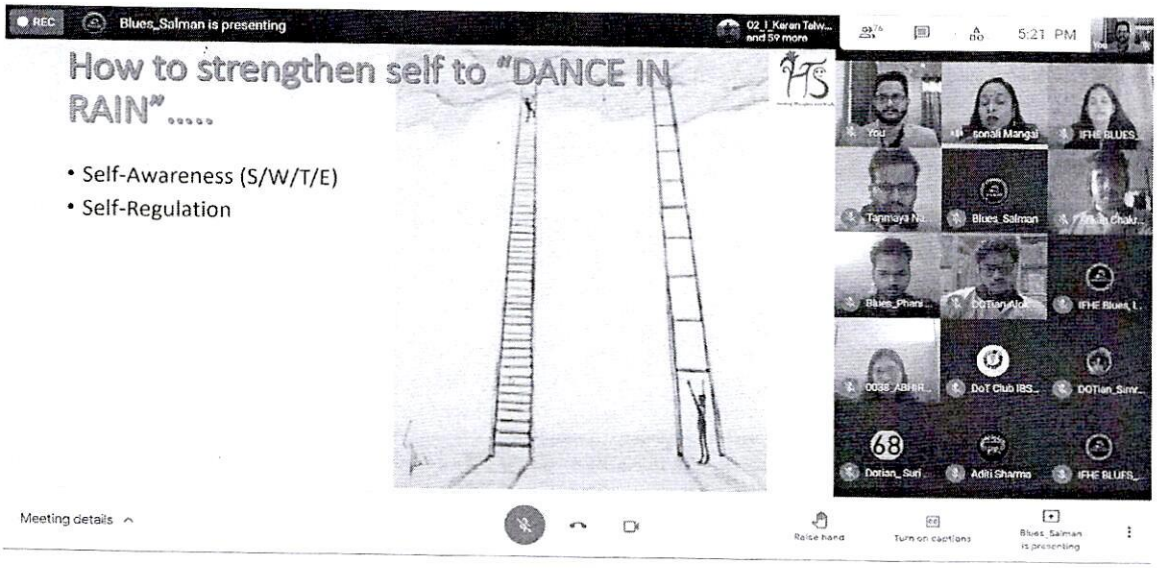
The event was very helpful for the attendees as it helped them get a grip on what technology incorporation is all about and also understand what kind of challenges future managers will have to go through not only in terms of technology but also in other aspects.



B. Guest Lecture by Sonali Mangal

Date: 25th April 2021
Time: 5 PM - 6 PM
Attendees- 110-120
Venue - Google Meet

Description: a knowledgeable and interactive session in association with IFHE Club– The official water sports club of IBS Hyderabad was conducted by the DOT club to which Mrs. Sonali Mangal (Psychotherapist) was invited speaker on the topic "DE-STRESSING NEWLY FABRICATED ONLINE LIFE WITH PHYSICAL WELLNESS". The speaker helped the students identify different ways in which stress can creep into our lives and affect our day-to-day lives and how to deal with it. the session also covered the internal and external locus of control. The speaker then talked about how various techniques like self-awareness, self-regulation can help cope with mental pressure during challenging times, and the participants were also educated about the importance of meditation in today's hectic lifestyle. The participants got to learn a lot about not only how they have to be mentally prepared in challenging times, but also how physical activities like exercising can help them and improve their quality of life. The session ended with a very live and interactive Q&A session where all the doubts of the students were cleared by the speaker and the participants were left more self-aware about their mental wellbeing.

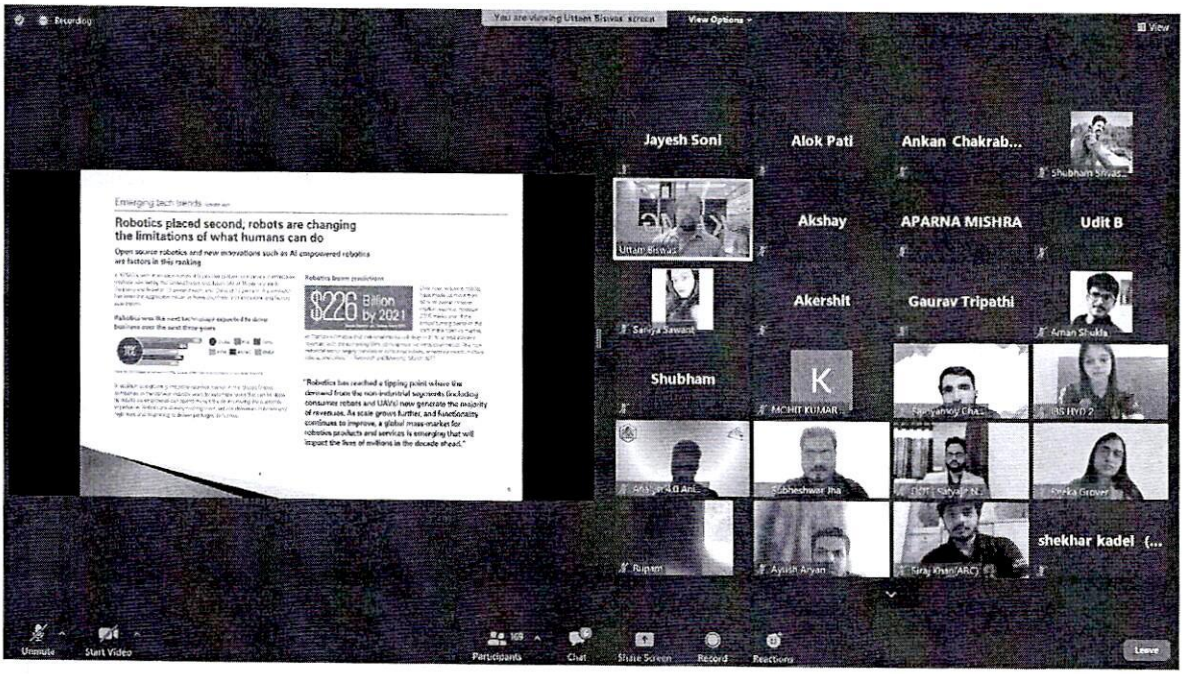


C. Guest Lecture by Uttam Biswas

Date: 19th June 2021
Time: 11:30AM - 01:00 PM
Attendees- 160-170
Venue - Zoom

Description: a knowledgeable and interactive session in association with ARC and Club IBS Analytics – The official Analytics Club of IBS Hyderabad was conducted by the DOT club in which Uttam Biswas, Associate Director, KPMG India was invited to speak on the topic "Today's Technology for Tomorrow's Managers." It was an insightful session during which the speaker clearly explained the prevailing important technologies and their uses for future managers. The participants were also very enthusiastic in the session. The session went through various aspects of the topic like emerging tech trends, the Internet of things and its business benefits, Robotics, AI and Cognitive Revolution, disruptive technology, Trending technology risks, and ended with an interactive Q&A session.

Benefits / Learnings: The participants were educated on various ways in which technology has an impact on the future, how it is used in business fields, and its advantages and risks. Participants were suggested to do some courses and certification programs and how to use these technologies during the Pandemic and new normal situations.



D. CREATION OF INTEGRATED EVENT CALENDAR

To adhere with the newly introduced rules and regulations regarding student club activities, DOT club designed Integrated Event Calendar. This calendar is an unified platform for maintaining the track of all the events and helped administration in keeping a track of club activities & allocation of event venue. DOT club created month wise calendars from the proposed annual plan of each club with the help of Macros enabled spreadsheet.

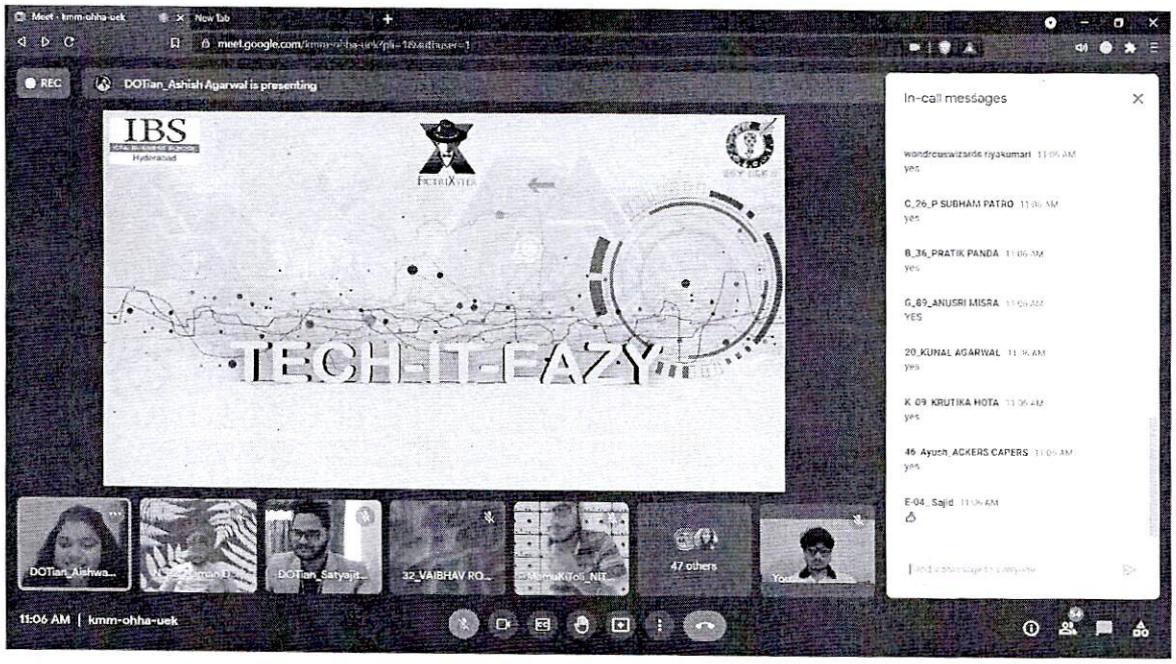
TECH-IT-EAZY

Date- 03-07-2021

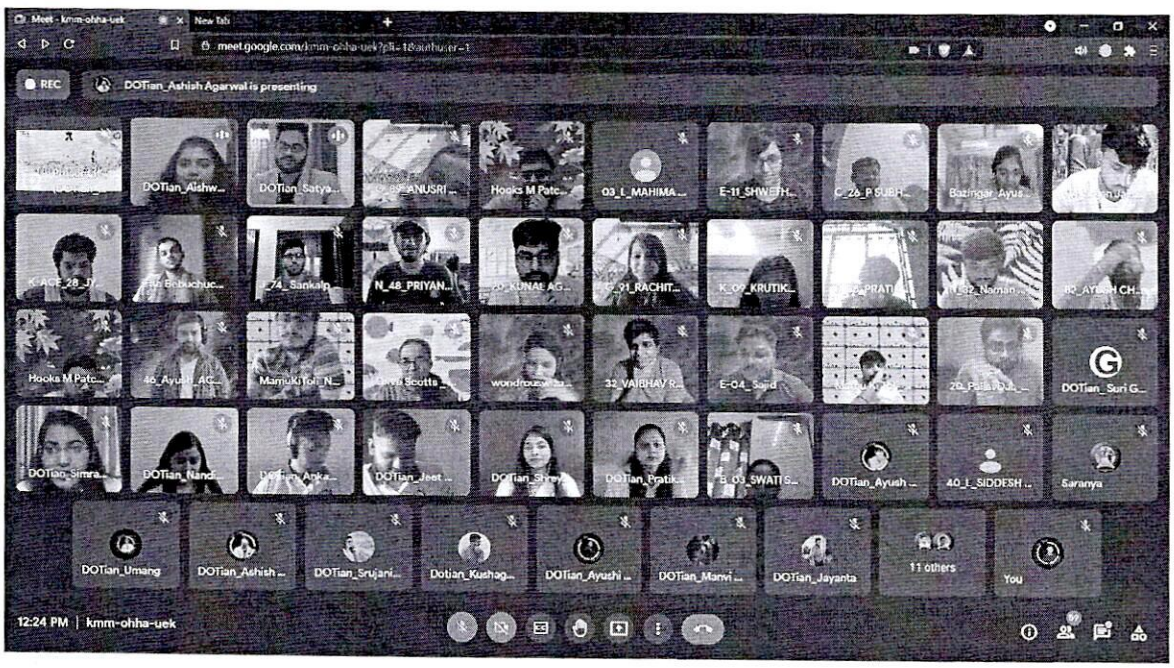
Time - 11:00 am - 01:00 pm

Description- The event "Tech-It-Eazy" was organized by **The DOT club** for the Freshers' week "FictriXster" for batch 2023. In this event, there were 2 rounds and 1 filler round. In the first round, different logos and characters were revealed and participants had to match them with the names provided in google forms. The filler round was based on the odd-one-out type questions where the characters were mixed from different movies, comics, etc and participants had to choose the odd one out. The final round was the buzzer round which was a quiz round, which was based on Marvels, movie and web series, and many more.

Learning- Participants found this event to be very interesting and smooth. Thanks to the organizers who helped participants brainstorm their knowledge and bring creativity during the event. The event did not seem to be technology-related as it concentrated mostly on the fun part. This event also proved that online events are equally exciting and fun as offline. This also helped the fresher batch to connect with the seniors through technology.



REC
DOTian_Ashish Agarwal is presenting
IBS
ICFAI BUSINESS SCHOOL
Hyderabad
FRESHIE FIESTA
DOTian_Satyajit Nanda
DOTian_Aishwarya Patra
32_VAIBHAV ROHATGI
AYUSH CHOKHANI
K_09_KRUTIKA HOTA
45 others
You
11:14 AM | kmm-ohha-uek


REC
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DOTian_Suri G...
DOTian_Umang
DOTian_Ashish ...
DOTian_Srujani...
Dotian_Kushag...
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DOTian_Manvi ...
DOTian_Jayanta
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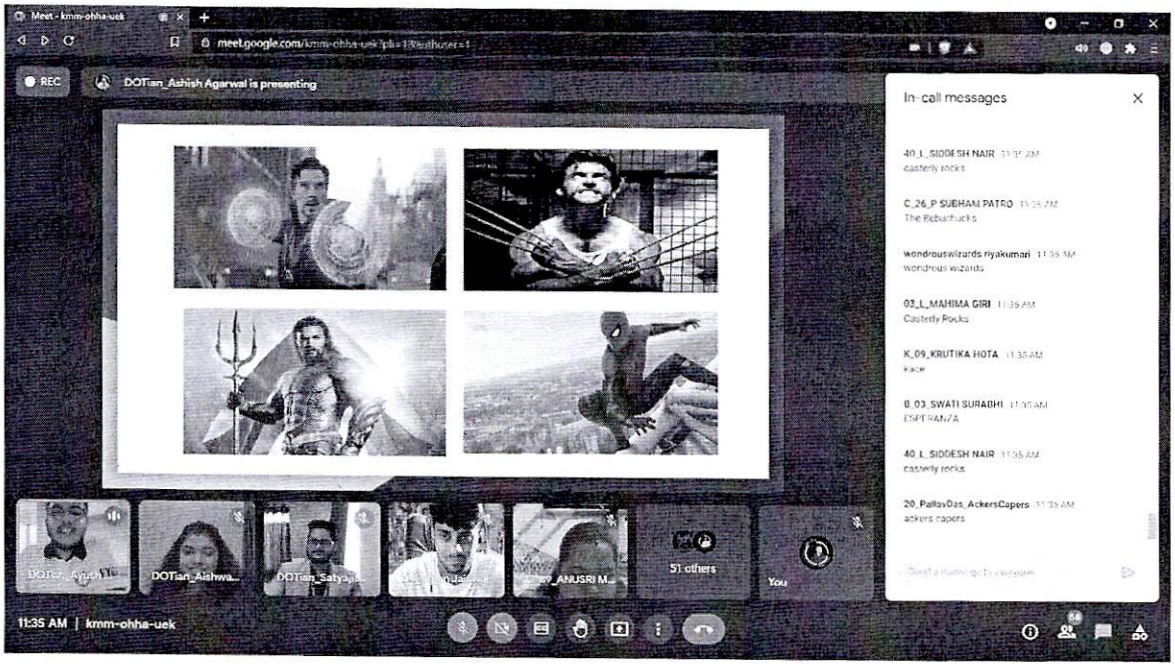
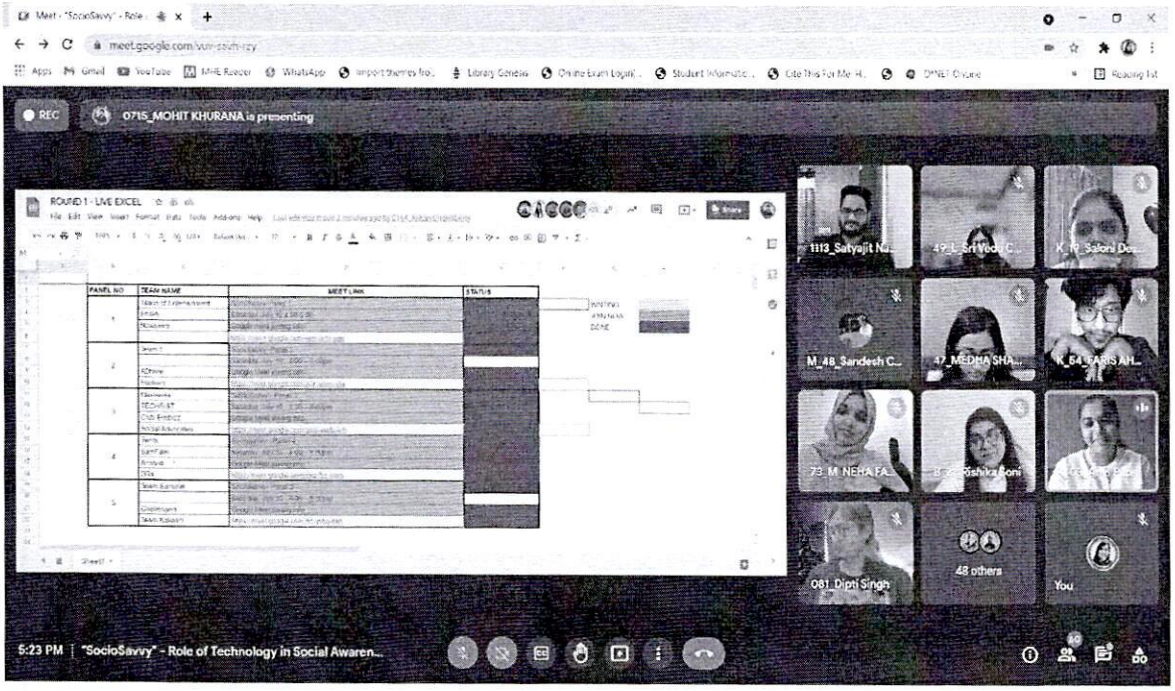


SOCIOSAVVY

Date - July 10, 2021

Description- This event was organized by the **DOT club** in collaboration with **CWD and Club Aaina** on 10-07-2021 on google meet. The promotional partner being IBS Messenger and the coverage partner was Newswire. The event "Sociosavvy- A holistic interdependency of society and technology". There were two Rounds and a Filler round in the event, the first round being "Aap ki Soch" in which a social issue was shared with the participants, where they were asked to design a product or app combining both social issues and technology. After round one, there was a filler round -" Lockdown Trends". Then in Round two- "GMAZE", participants were given a google form in which questions were given in a set of mazes.

Learning- In this event, participants came to know about different social issues. They understood how to associate technology where they created an app regarding the social issue provided. So, the participants learned to be socially aware and also address social causes prevailing in the world of technology.


REC
0715_MOHIT KHURANA is presenting
ROUND 1 - LIVE EXCEL
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TEAM NAME
MEET LINK
STATUS
48 others
You
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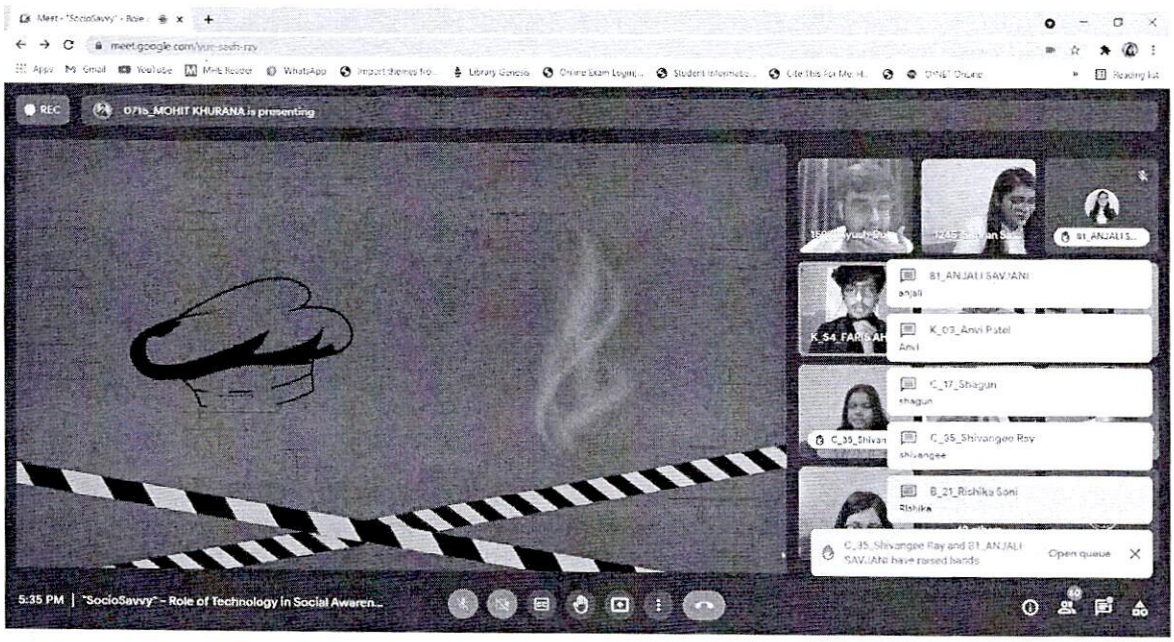
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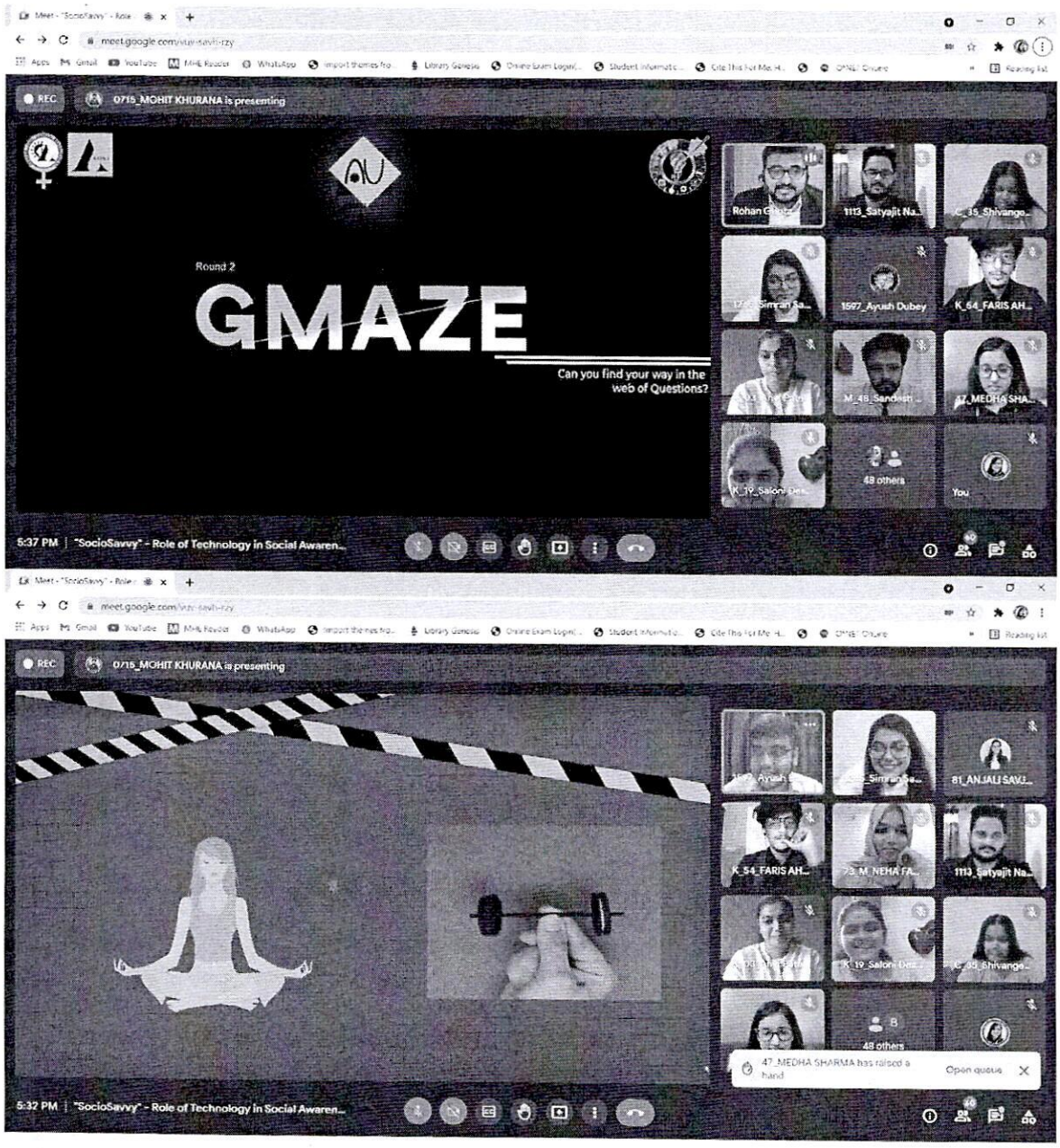
0715_MOHIT KHURANA is presenting
81_ANJALI SAVLANI
anjali
K_03_Anvi Patel
Anvi
C_17_Shagun
shagun
C_35_Shivangee Ray
shivangee
B_21_Rishika Soni
Rishika
C_35_Shivangee Ray and 81_ANJALI SAVLANI have raised hands
Open queue
5:35 PM | "SocioSavvy" - Role of Technology in Social Awaren...


REC
0715_MOHIT KHURANA is presenting
Round 2
GMAZE
Can you find your way in the web of Questions?
48 others
You
5:37 PM | "SocioSavvy" - Role of Technology in Social Awaren...
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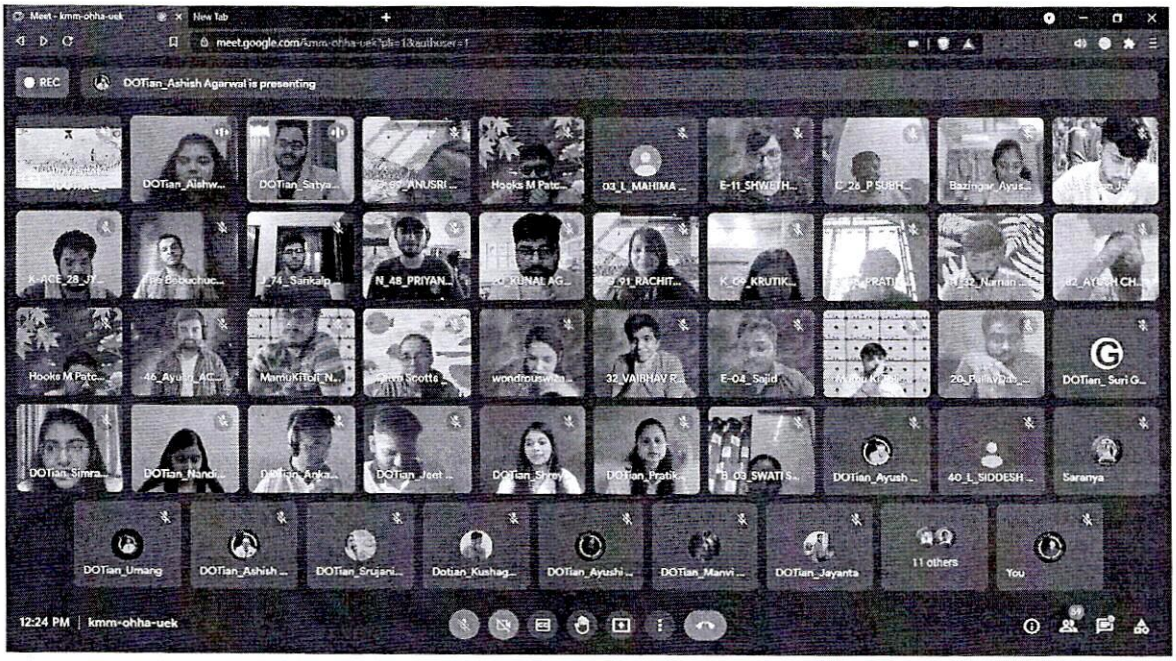
0715_MOHIT KHURANA is presenting
47_MEDHA SHARMA has raised a hand
Open queue
5:32 PM | "SocioSavvy" - Role of Technology in Social Awaren...



RECRUITMENT DRIVE

The recruitment drive of DOT – The Techno Managerial Club of IBS Hyderabad, was conducted from 12th to 14th July 2021. There were a total of 3 rounds conducted during the process. The first round was a personal interview wherein the communication skills and basic questions were asked to the candidates. The majority of the candidates passed the round and were eagerly waiting for the next round to be conducted on day 2. The second round was a GD + situational round wherein the participants had to first debate on a given topic and later were given on-the-spot tasks that needed to be completed within a stipulated time. The round was conducted to check the awareness and analytical skills of the candidates. In the third round of the selection process, the VPs and president went through the candidates to know their inclination towards verticals and what prerequisite skills they have to contribute to the club. Many participants were found to possess technical skills which could prove very fruitful. Overall, the recruitment drive was a success and the future of the DOT club looks promising with the recruits.

REC
0387_DIMPESH TAANK
DOT_Satyajit Nanda
DOTian_ Aishwarya Patra
0164_Ankan Chakraborty
You
6:59 PM | DOT RECRUITMENT DAY 2 R...

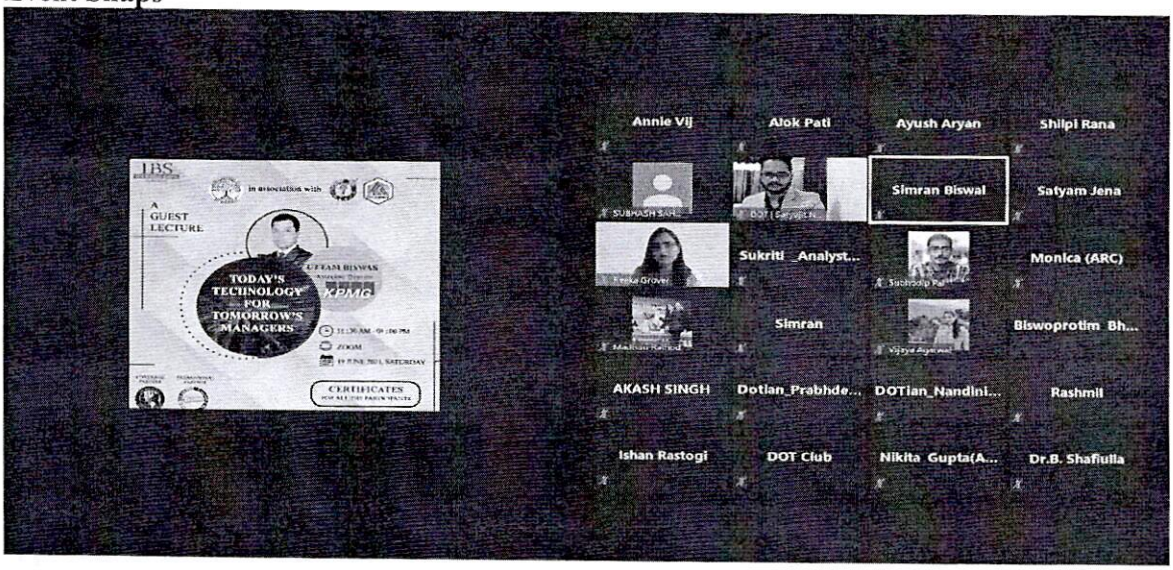
GUEST LECTURE BY UTTAM BISWAS:19/07/2021

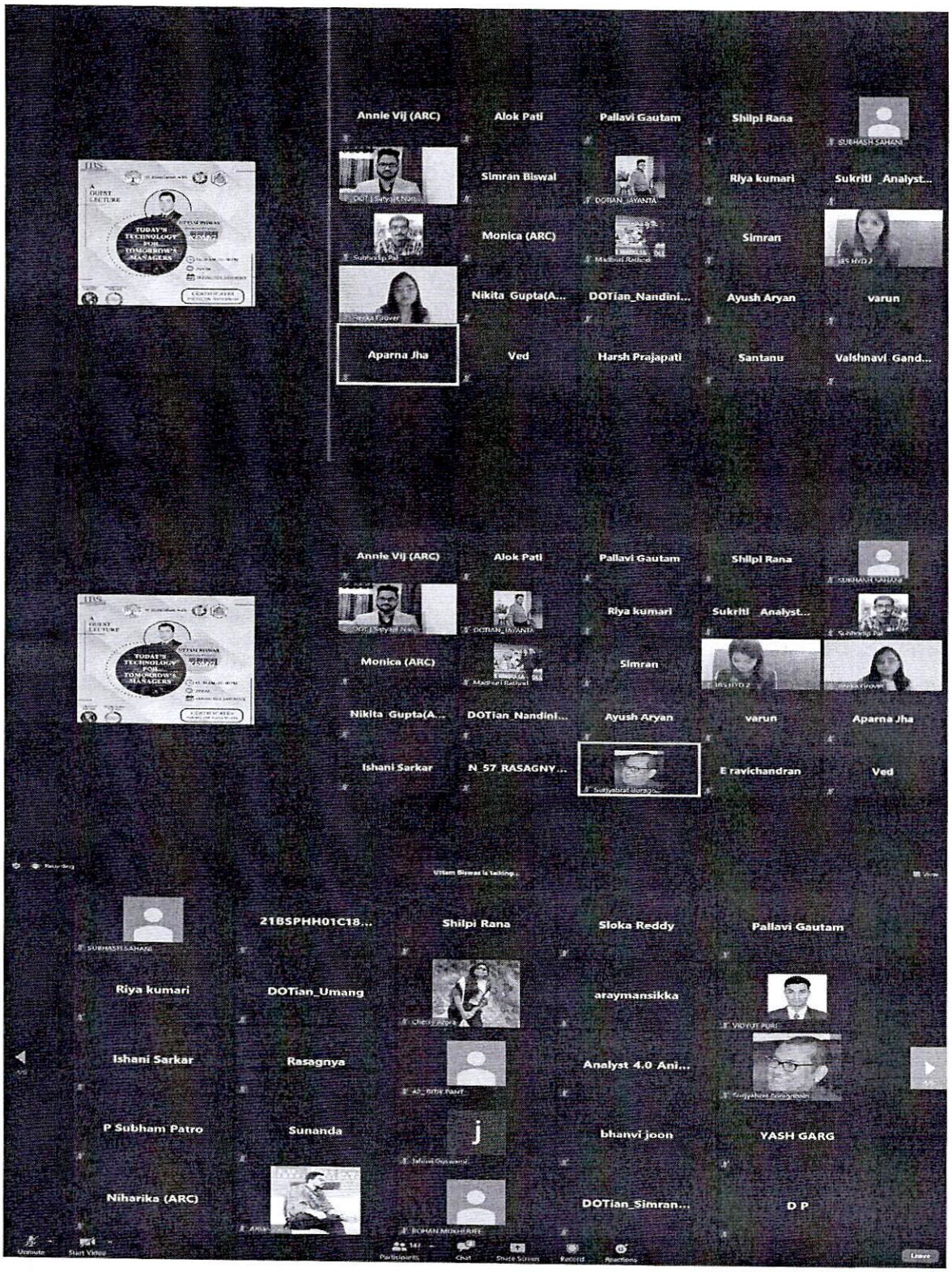
TOPIC: TODAY'S TECHNOLOGY FOR TOMORROW'S MANAGER

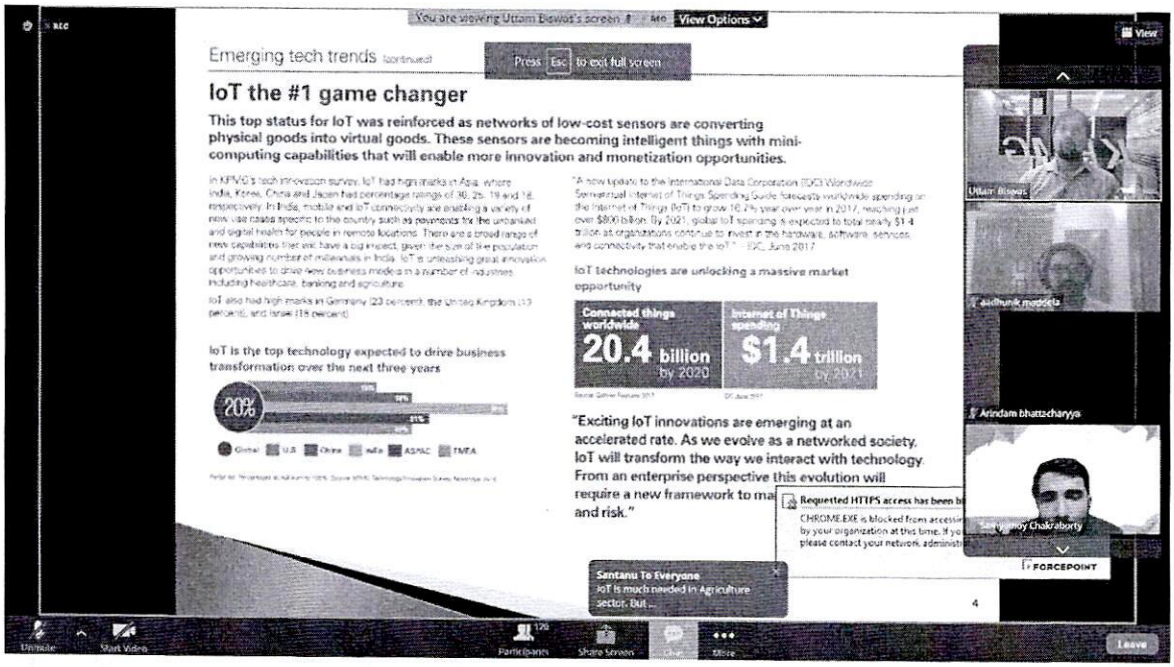
DESCRIPTION: DOT Club- The Official Techno-Managerial Club with the collaboration of **ARC** and **IBS Analytics** Clubs of IBSH had organized a Guest Lecture on 19th June 2021. The guest of this event was Mr. Uttam Biswas, Associate Director of KPMG. Mr. Uttam started by quoting "Technology plays a very vital role in Disruption". This Guest Lecture gave us insights into the technology and its uses in Health Care, Corporate Industry, Banking, and Financial Sector. Technology has changed our day-to-day mundane life with practicality. Some of the real-life examples were also shared about the large scope of Artificial Intelligence in the coming years, and about Banking Sectors. Also, some disruption examples of Amazon, Netflix, Airbnb were given.

LEARNING: Participants learned how to sustain in the market, and how to develop themselves as future managers. They also gained knowledge about the technology used in practical life. How to become an Active Learner and How people learn from individual to collaborative learning and have some brain-based learning, and the phenomenon of Multitasking.

Event Snaps




Annie Vij (ARC)
Alok Pati
Pallavi Gautam
Shilpi Rana
SUBHASH SAHANI
Simran Biswal
Riya kumari
Sukriti _Analyst...
Monica (ARC)
Simran
Nikita Gupta(A...
DOTian_Nandini...
Ayush Aryan
varun
Aparna Jha
Ved
Harsh Prajapati
Santanu
Vaishnavi Gand...
Annie Vij (ARC)
Alok Pati
Pallavi Gautam
Shilpi Rana
Riya kumari
Sukriti _Analyst...
Monica (ARC)
Simran
Nikita Gupta(A...
DOTian_Nandini...
Ayush Aryan
varun
Aparna Jha
Ishani Sarkar
N_57_RASAGNY...
E ravichandran
Ved
Vikas Biswas is talking...
21BSPHH01C18...
Shilpi Rana
Sloka Reddy
Pallavi Gautam
Riya kumari
DOTian_Umang
araymansikka
Ishani Sarkar
Rasagnya
Analyst 4.0 Ani...
P Subham Patro
Sunanda
bhanvi joon
YASH GARG
Niharika (ARC)
DOTian_Simran...
D P
Unmute
Start Video
Participants
Chat
Share Screen
Record
Reactions
Leave

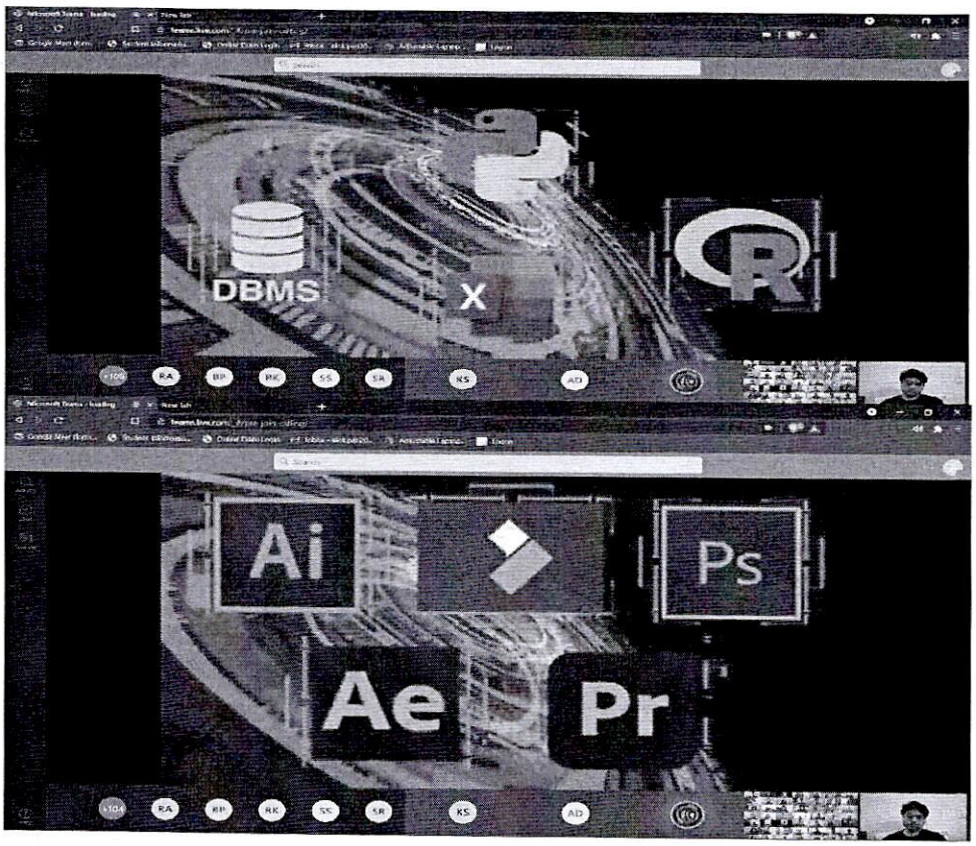


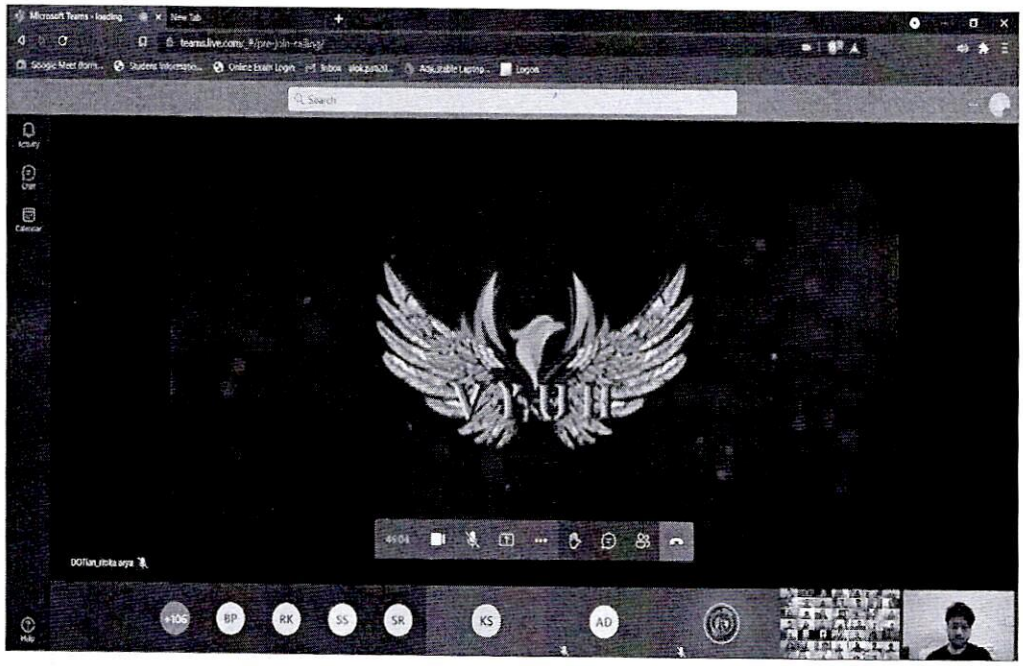
ORIENTATION

Date: 17th July 2021
Time: 5 PM - 7 PM

The Orientation of DOT – The Techno Managerial Club of IBS Hyderabad, was conducted on 17th July 2021, The event kickstarter by presenting a team of Junior DOTians which were recruited by following an entire process. This event conducted by the club was presented by the president and the senior team members to the new batch which was taken onboard. In order to help juniors settle down and have a better understanding towards the club and its culture, it started with the introduction of every junior member of the team. Then it was followed by the session which was very interactive as everyone got a chance to express themselves. There was an introduction to different verticals then heads were introduced explaining the important role of their vertical in the Club . Alumni members were also invited to the meet where they shared their experiences and contributions towards the club. Further to create bonding amongst the team various fun activities and games were organized by the lovely seniors in the virtual platform. In the end, new members were given gifts as first-day goodies.

Event Snaps–





ROBOLUTION

Date- 14/08/2021
Time- 5:00 PM to 7:30 PM
Description:-

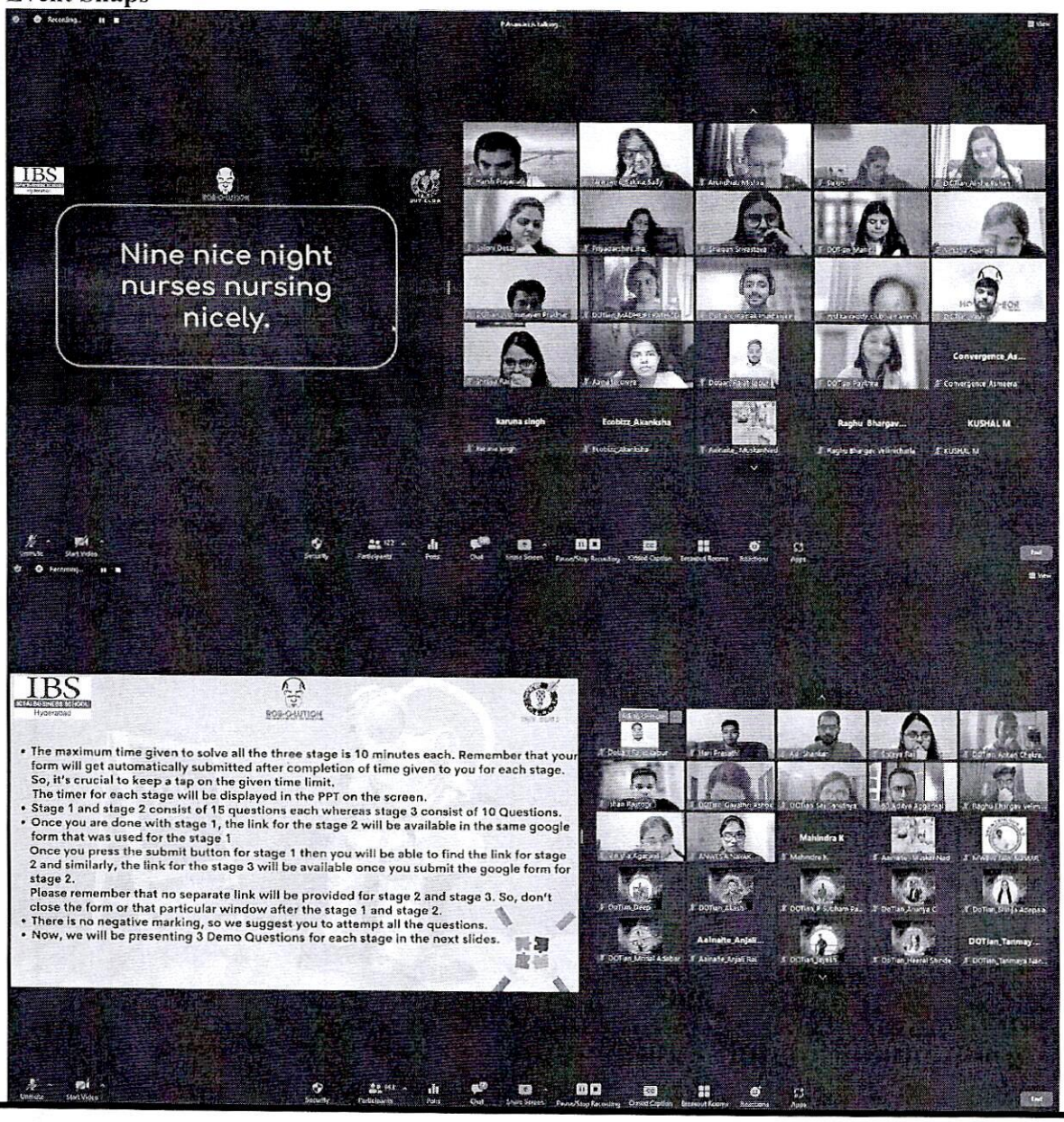
The Introductory Event was organized by the junior executive member of the DOT Club under the guidance of seniors. The Name of the event was 'Robolution' which combines two words 'Robots' and 'Revolution' as the theme name suggests that the event is all about the revolution of robots. The event was organized in three rounds each of 40 Minutes and one filler of 15 minutes.

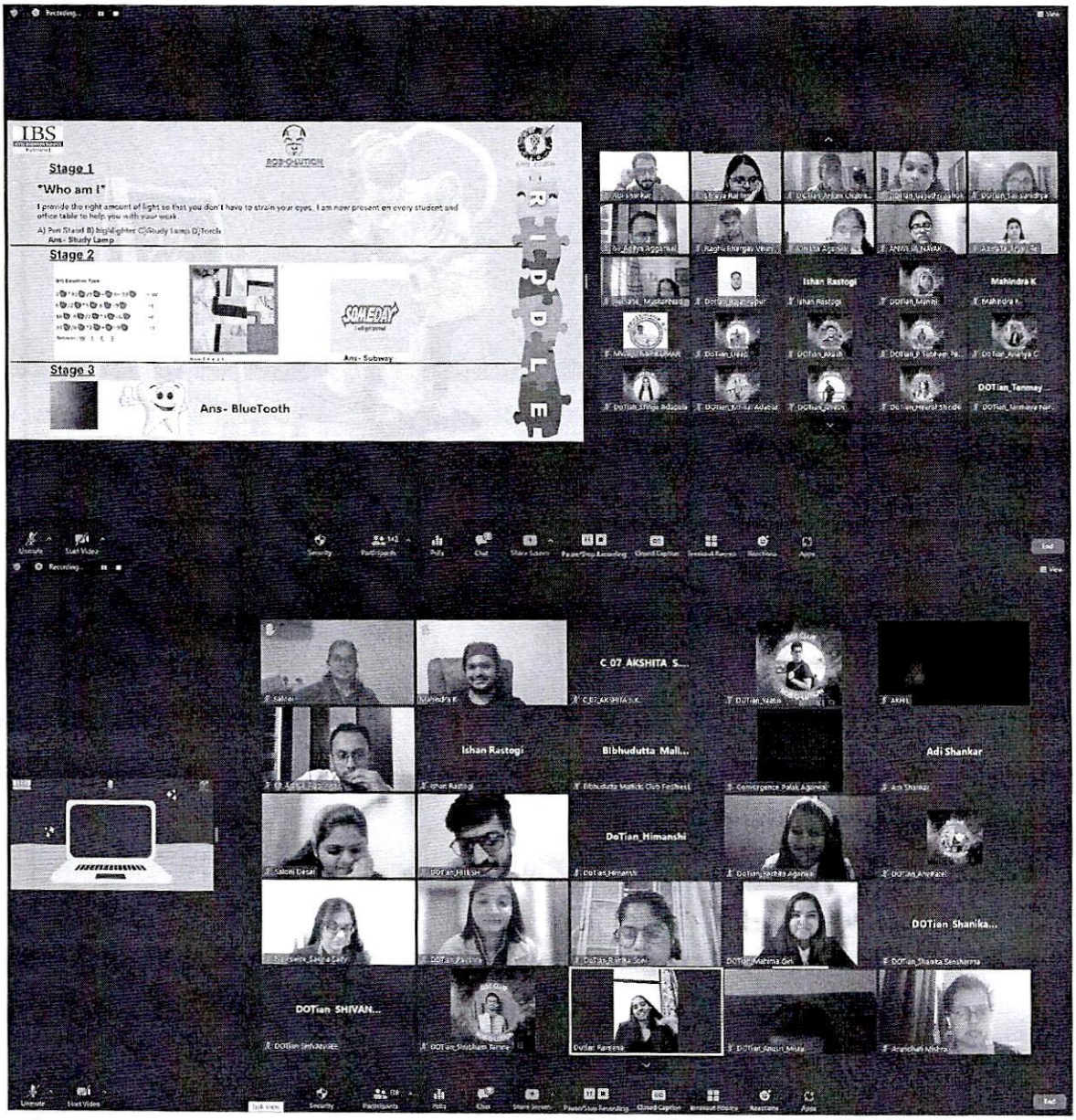
Round one, named DOTCOM where participants face three stages in this round. In stage 1 questions were asked in jumbled words related to software names and applications we use in daily life. Stage 2 is based on the jigsaw puzzle of the devices we use in our daily life. Participants have to guess the

device from the puzzle and put their answers. Stage 3 is based on connecting two to three pictures to get the word related to technology as well as general knowledge.
Filler Round named Tongue Twister where Participants have to repeat three times that tongue twister Sentence.
The Second Round is named DOT Military, where Participants have to answer the code and decode questions.

Learnings:
The event was successfully organized by the junior DOT executive member which was streamed on YouTube. Both the rounds have Brainstormed questions that required reasoning and creativity skills for the participants and the Filler round was the fun part of the event where participants enjoyed tongue-twisting for entertainment.

Event Snaps




IBS
Stage 1
"Who am I"
I provide the right amount of light so that you don't have to strain your eyes. I am now present on every student and office table to help you with your work.
A) Pen Stand B) bigLighter C)Study Lamp D)Tools
Ans- Study Lamp
Stage 2
SOMEDAY
Ans- Subway
Stage 3
Ans- BlueTooth
RIDDLE
Ishan Rastogi
Mahindra K
C_07_AKSHITA_S...
Bibhudutta Mall...
Adi Shankar
DoTian_Himanshi
DOTian_Shanika...
DOTian_SHIVAN...

GUEST LECTURE BY NISATH MOHEB USMANI

Date: 20th August 2021
Time: 6 PM - 7 PM

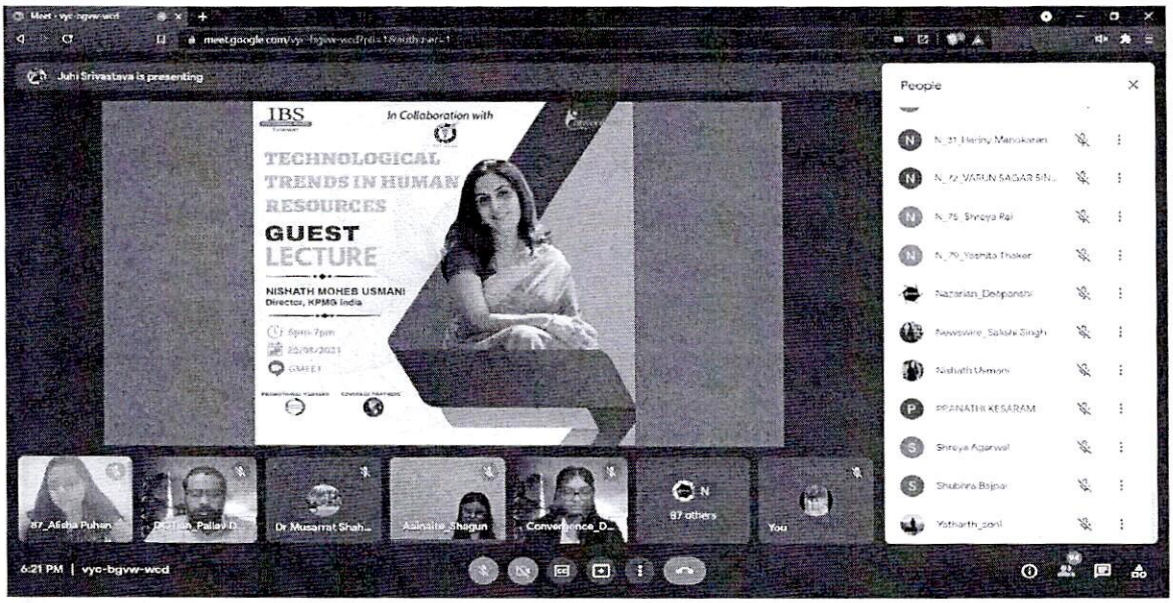
Description-

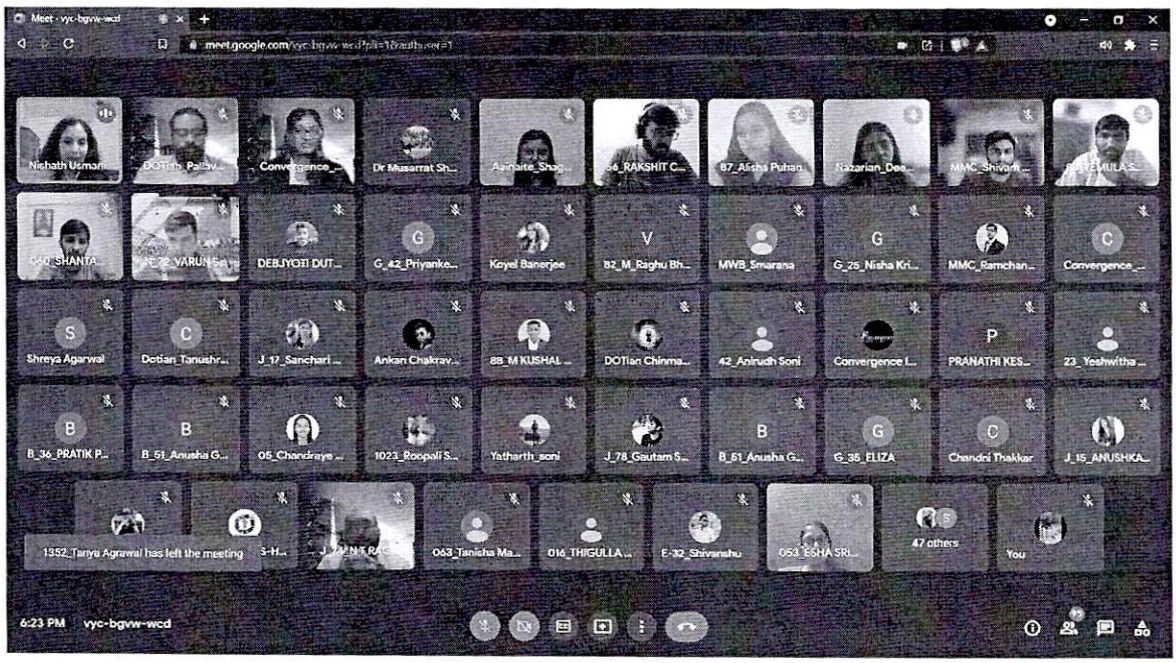
"To evolve in a workplace all you need is a peaceful mind, a mentor with vision and technology on your fingertips" – quoting that **Club Convergence the Official HR Club** in collaboration with **DOT Club – the Official Techno Managerial Club** conducted a knowledgeable and interactive session with Nishath Moheb Usmani, Director of HR, KPMG India, on " Technological trends in Human Resource". It was a 1-hour interactive session where Nishath Moheb Usmani explained and clarified various aspects of the sector with the future scope in the changing technological world.

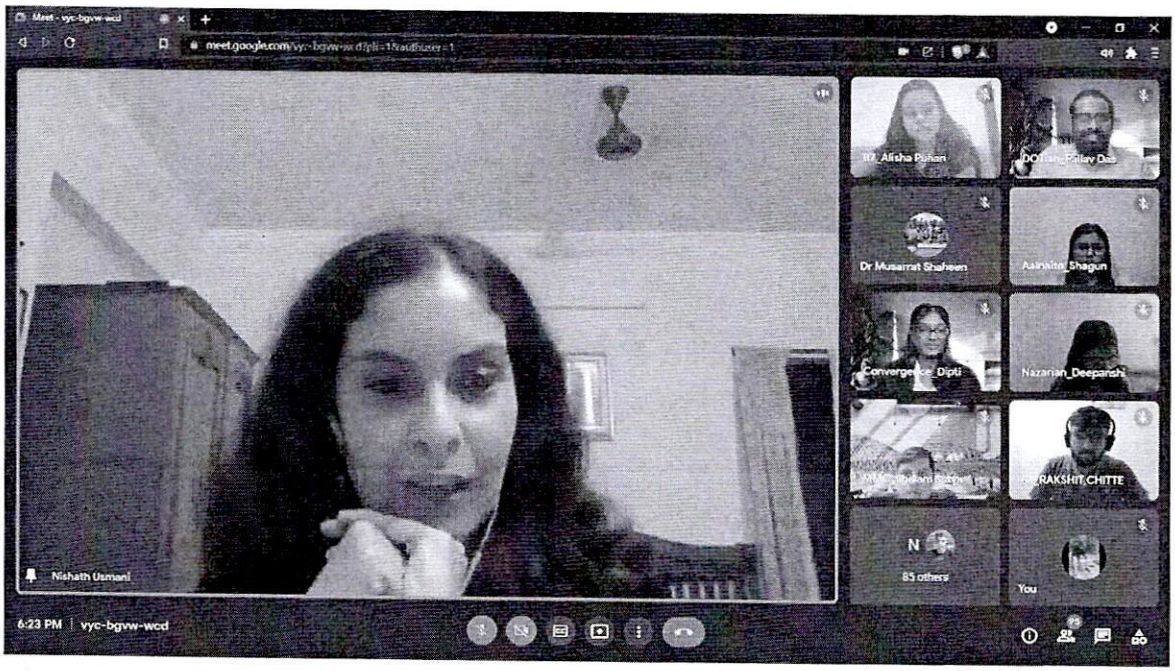
Learnings-

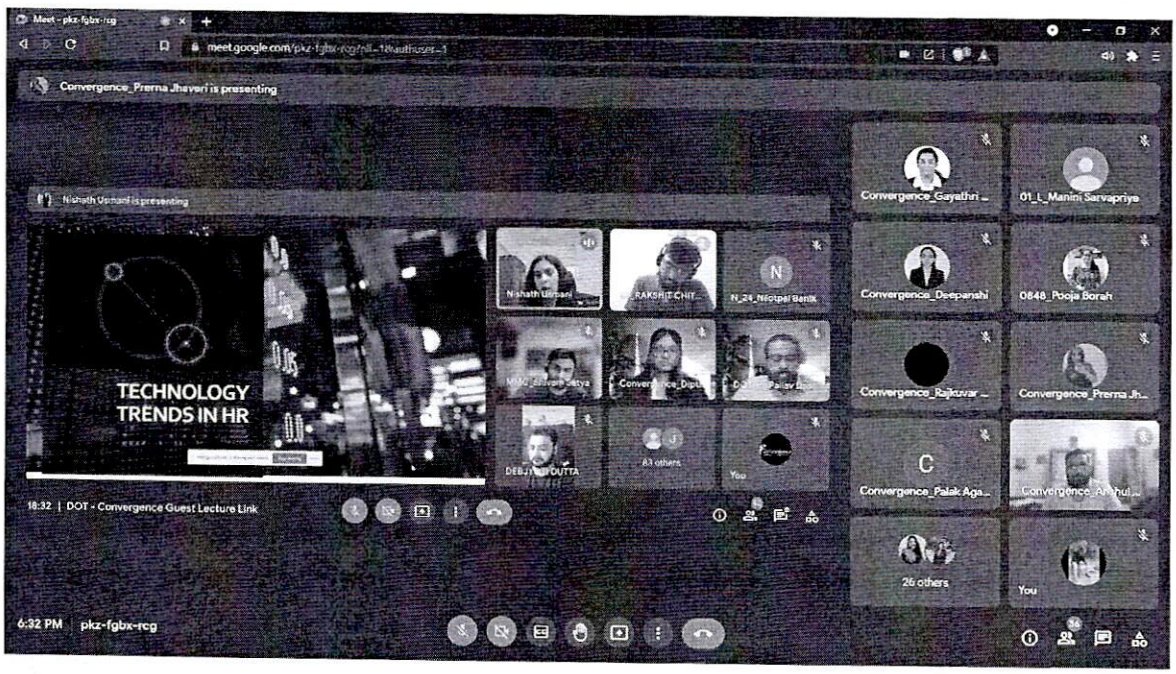
According to the attendees, the event was very educational. The speaker covered the entire scope of future HR in this age of rapid technological advancement. The participants received training on employee engagement, which any company tries to set up to strategically develop fun activities to keep employees in a positive mindset while dealing with the pandemic's mental health. The speaker also discussed reinventing the employee experience in virtual mode, from introducing her to the team to allocating new projects. Questions and answers covered a wide range of topics in the field of human resources. The session was an eye-opening event and a glimpse into the future of human resources.

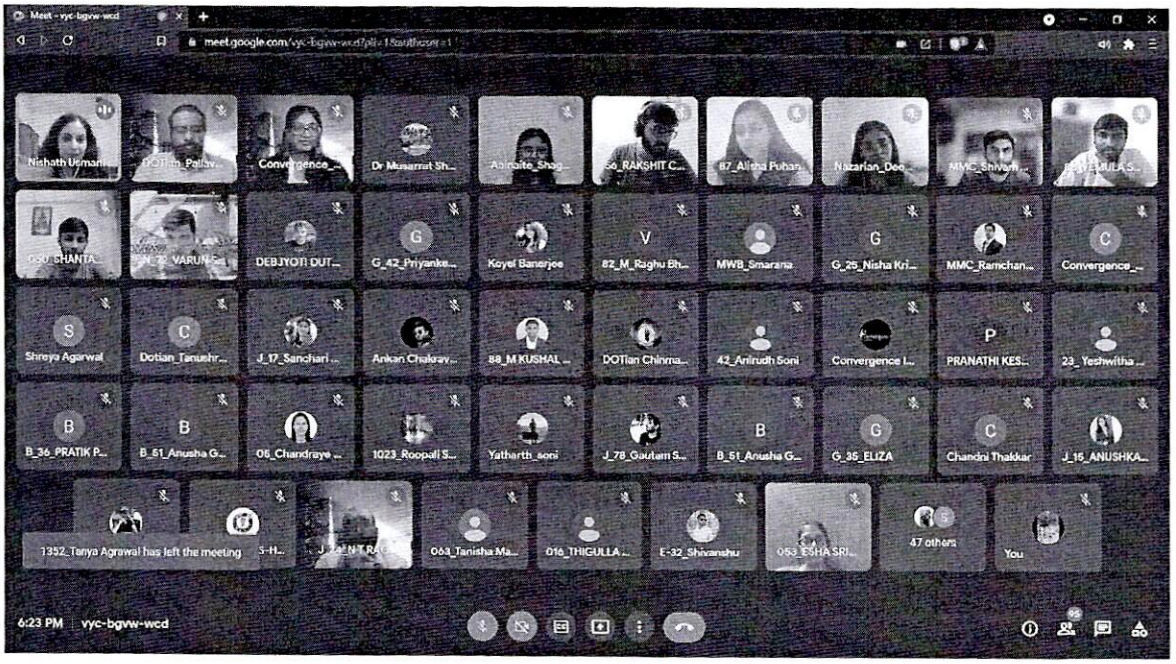
Event Snaps


Juhi Srivastava is presenting
IBS
In Collaboration with
TECHNOLOGICAL TRENDS IN HUMAN RESOURCES
GUEST LECTURE
NISHATH MOHEB USMANI
Director, KPMS India
People
87_Aisha Puhan
Dr Musarrat Shah...
Aainaite_Shagun
87 others
You
6:21 PM | vyc-bgvw-wcd


Nishath Usmani
Convergence_...
Dr Musarrat Sh...
Aainaite_Shag...
87_Aisha Puhan
Nazarian_Dee...
MMC_Shivani_...
040_SHANTA...
DEBJYOTI DUT...
G_42_Priyanke...
Koyel Banerjee
82_M_Raghu Bh...
MWB_Smarana
G_25_Nisha Kri...
MMC_Ramchan...
Convergence_...
Shreya Agarwal
Dotian Tanushr...
J_17_Sanchari ...
Ankan Chakrav...
88_M KUSHAL ...
DOTian Chinma...
42_Aniruddh Soni
Convergence I...
PRANATHI KES...
23_Yeshwitha ...
B_36_PRATIK P...
B_51_Anusha G...
05_Chandraye ...
1023_Roopali S...
Yatharth_soni
J_78_Gautam S...
B_51_Anusha G...
G_35_ELIZA
Chandni Thakkar
J_15_ANUSHKA...
1352_Tanya Agrawal has left the meeting
053_Tanisha Ma...
016_THIGULLA ...
E-32_Shivanshu
053_ESHA SRi...
47 others
You
6:23 PM vyc-bgvw-wcd


Nishath Usmani
6:23 PM | vyc-bgvw-wcd
Dr Musarrat Shaheen
Aishwarya_Shagun
Nazarian_Deepanshi
RAKSHIT_CHITTE
85 others
You


Convergence_Prerna Jhaveri is presenting
Nishath Usmani is presenting
TECHNOLOGY
TRENDS IN HR
18:32 | DOT - Convergence Guest Lecture Link
Convergence_Gayathri ...
01_L_Manini Sarvapriye
Convergence_Deepanshi
0848_Pooja Borah
Convergence_Rajkuvar ...
Convergence_Prerna Jh...
Convergence_Palak Aga...
26 others
You
6:32 PM | pkz-fgbx-rcg

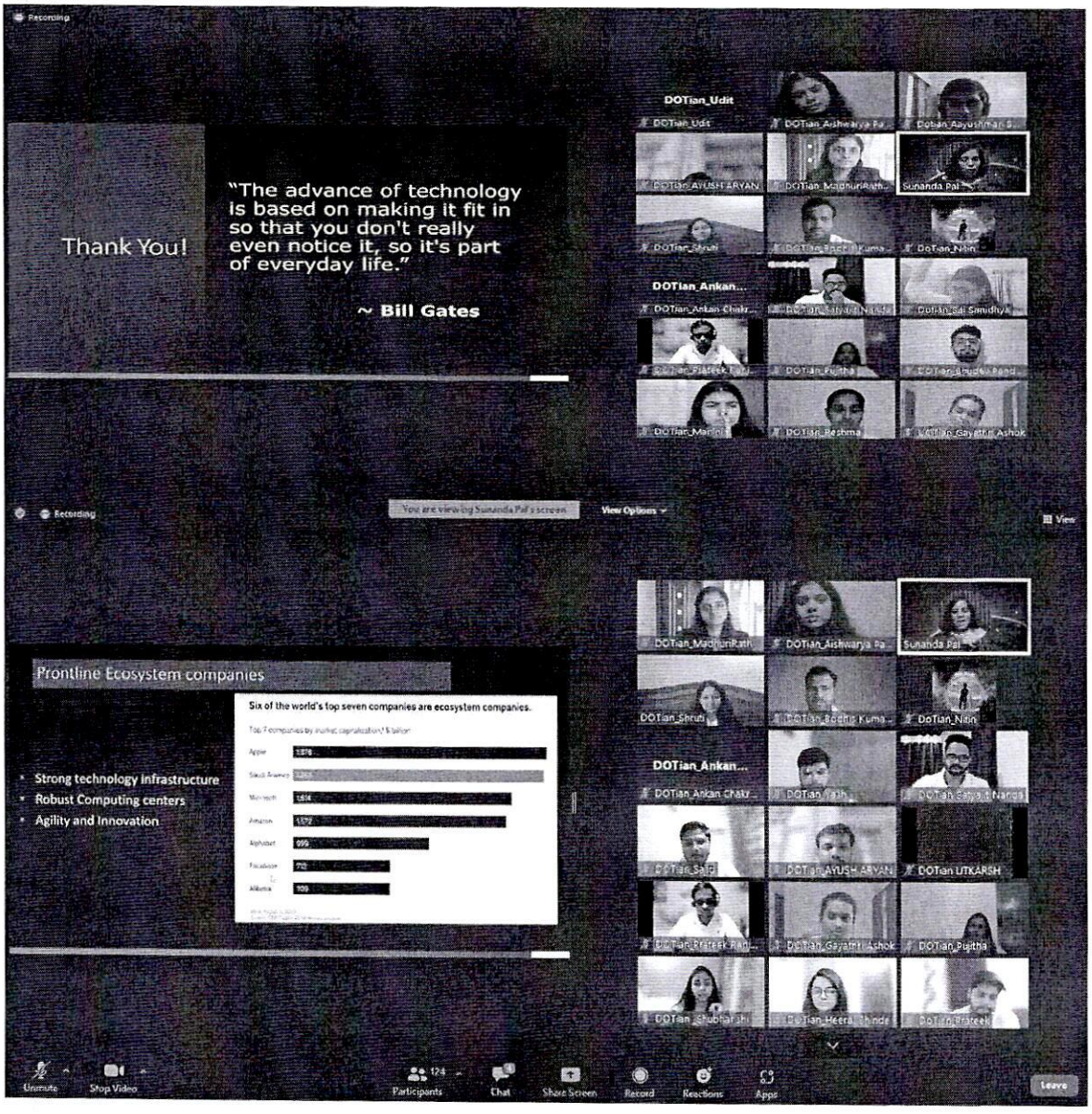


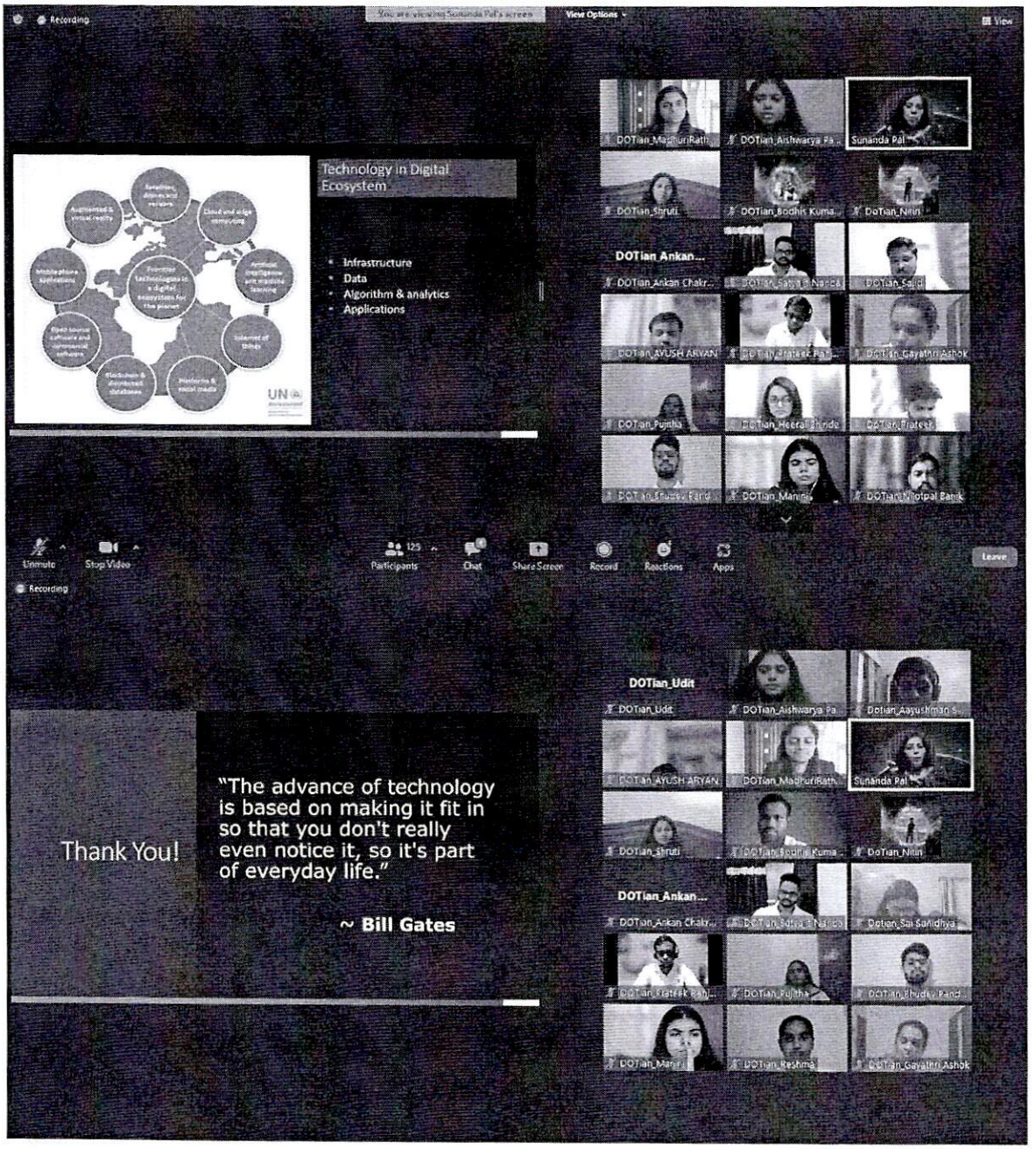
PANEL DISCUSSION BY SUNANDA
Date - September 04,2021

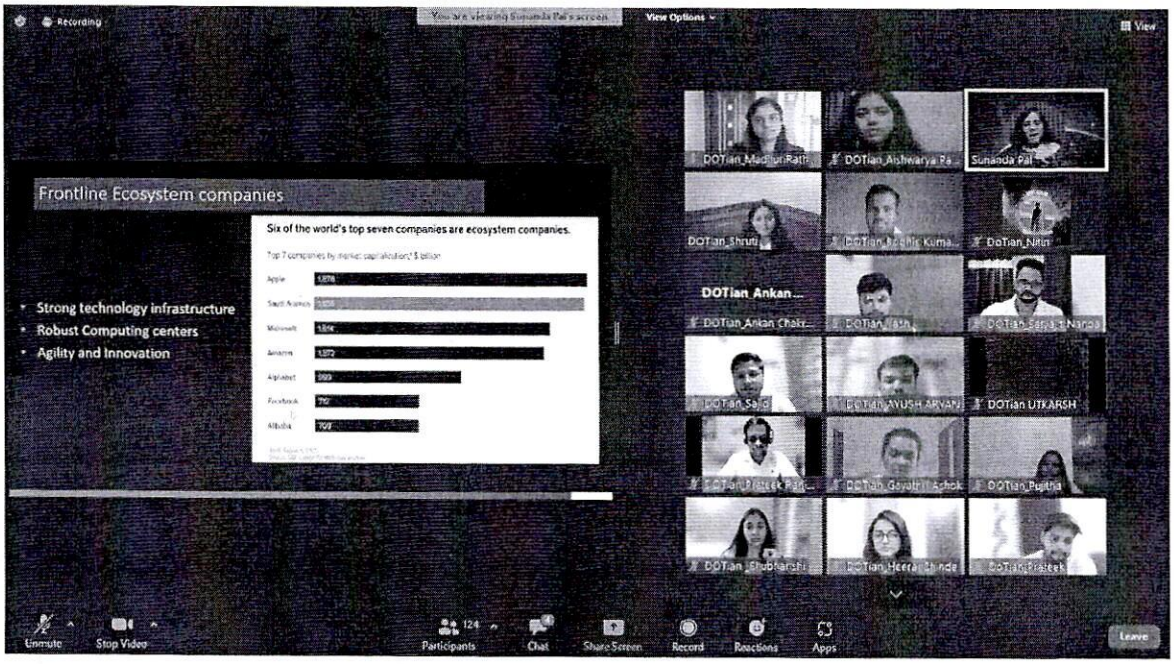
Description- On 4th September 2021, DOT club – The Official Techno Managerial Club of IBS Hyderabad Conducted a Guest Lecture on "influence of technology in digital ecosystem" at 5 pm. The guest lecturer for the event was Sunanda Pal, Senior Director at Capgemini. She gave a very insightful lecture on the way to use technology and how over the years it has been incorporated into the lives of people to the point where in some cases the lack thereof can feel like it's atypical.

Learnings- the lecture enabled students to understand how technology is driving not only the businesses and companies but also how on a personal front it has taken over many parts of our lives and how the future is only going to blend more with technology. The students got insights into how technology is the future and what are the challenges that the future brings ranging from data privacy to the role of Social media companies in providing a safe platform for all. They also got to learn about the role of AI in the industry and the future capabilities that can enable businesses to have leverage over those who refuse to ride the wave of technology.

Event Snaps


Recording
Thank You!
"The advance of technology is based on making it fit in so that you don't really even notice it, so it's part of everyday life."
~ Bill Gates
DOTian_Udit
DOTian_Ankan...
Recording
You are viewing Sunanda Pal's screen
View Options
Prontline Ecosystem companies
Six of the world's top seven companies are ecosystem companies.
Strong technology infrastructure
Robust Computing centers
Agility and Innovation
DOTian_MadhuriRath
DOTian_Aishwarya Pa
Sunanda Pal
DOTian_Shruti
DOTian_Nitin
DOTian_Ankan Chakr
DOTian_Sanjit Nanda
DOTian_AYUSH ARYAN
DOTian_UTKARSH
DOTian_Gayatri Ashok
DOTian_Pujitha
DOTian_Shubhangi
DOTian_Heera Tande
DOTian_Prateek
Unmute
Stop Video
Participants
Chat
Share Screen
Record
Reactions
Apps
Leave


Recording
View Options
Technology in Digital Ecosystem
Infrastructure
Data
Algorithm & analytics
Applications
Unmute
Stop Video
Participants
Chat
Share Screen
Record
Reactions
Apps
Leave
Thank You!
"The advance of technology is based on making it fit in so that you don't really even notice it, so it's part of everyday life."
~ Bill Gates

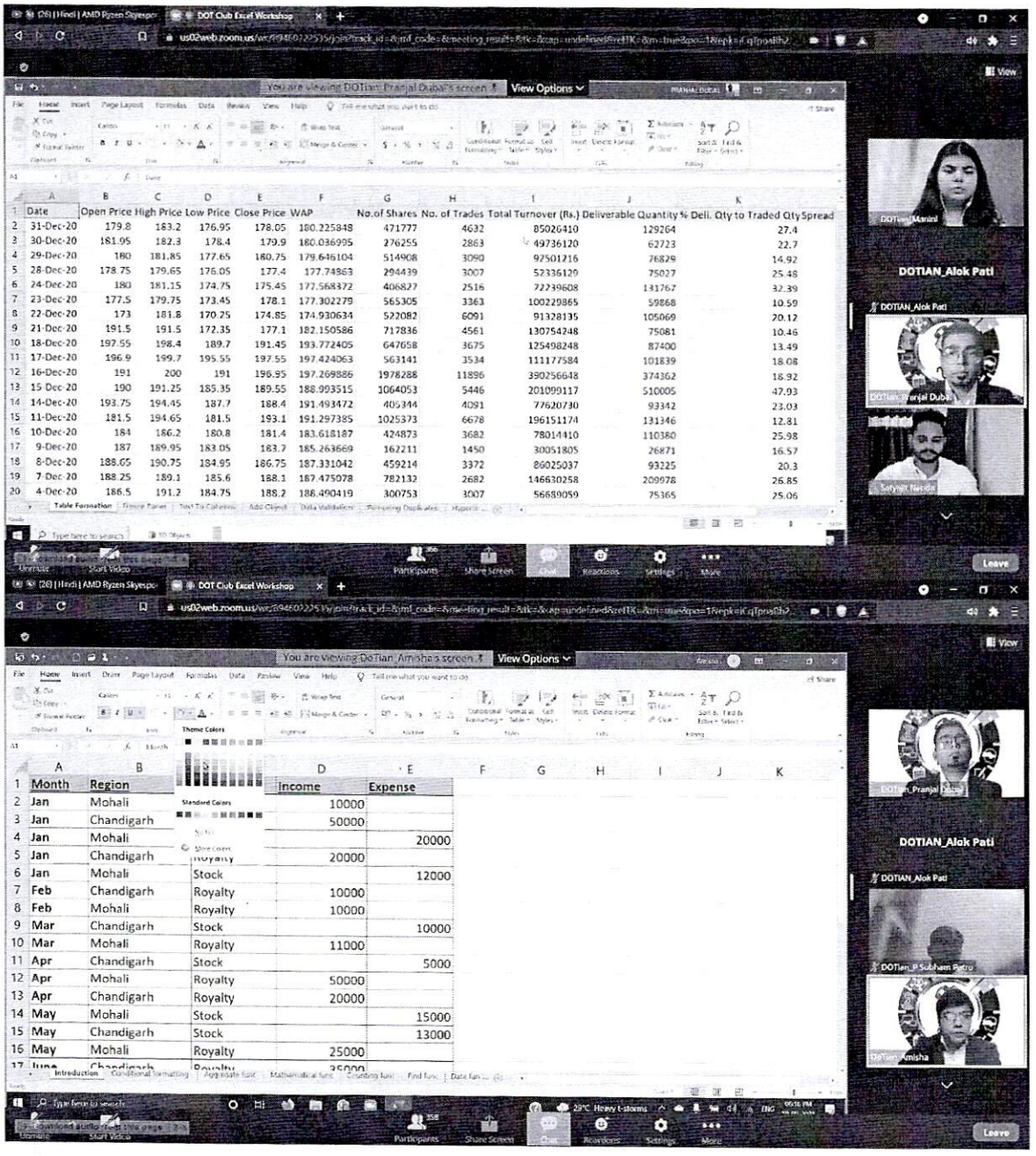


EXCEL WORKSHOP
Date - Sept 10 - 12 , 2021

Description:
DOT Club: The Official Techno-managerial club had organized the mega excel workshop on 10th, 11th, and 12th September 2021. The workshop was held in a zoom meeting with 350+ participants. The topics which we covered were basics of excel like What is the difference between workbook and spreadsheet, Rows and columns, Ribbons, OverView, Filter, Tables, Introduction to shortcuts, freeze panes, Text to Column, Adding Objects, Data Validation, Removing Duplicates, Adding Hyperlink, Maths Functions, Conditional Formatting, Pivot Tables, Charts, VLOOKUP, HLOOKUP, What IF Analysis, Match Index Function. The worksheet for each of these topics was created and passed on to participants as a reference. The test was conducted at the end of the session and gift coupons were distributed to the top 10 scorers. Also, google form links were given to the people to know the feedback regarding the session.

Learning:
Participants will learn and have practical experience on excel starting from basics to intermediate level. Functions and concepts related to the topics mentioned above were explained and doubts regarding those topics were cleared which made the session interactive. To ensure better understanding, a test was conducted for the participants at the end of the workshop.

Event Snaps



Date	Open Price	High Price	Low Price	Close Price	WAP	No.of Shares	No. of Trades	Total Turnover (Rs.)	Deliverable Quantity	% Deli. Qty to Traded Qty	Spread
31-Dec-20	179.8	183.2	176.95	178.05	180.225848	471777	4632	85026410	129264	27.4	
30-Dec-20	181.95	182.3	178.4	179.9	180.036995	276255	2863	49736120	62723	22.7	
29-Dec-20	180	181.85	177.65	180.75	179.646104	514908	3090	92501216	76829	14.92	
28-Dec-20	178.75	179.65	176.05	177.4	177.74863	294439	3007	52336129	75027	25.48	
24-Dec-20	180	181.15	174.75	175.45	177.568372	406827	2516	72239608	131767	32.39	
23-Dec-20	177.5	179.75	173.45	178.1	177.302279	565305	3363	100229865	59868	10.59	
22-Dec-20	173	181.8	170.25	174.85	174.930634	522082	6091	91328135	105069	20.12	
21-Dec-20	191.5	191.5	172.35	177.1	182.150586	717836	4561	130754248	75081	10.46	
18-Dec-20	197.55	198.4	189.7	191.45	193.772405	647658	3675	125498248	87400	13.49	
17-Dec-20	196.9	199.7	195.55	197.55	197.424063	563141	3534	111177584	101839	18.08	
16-Dec-20	191	200	191	196.95	197.269886	1978288	11896	390256648	374362	18.92	
15-Dec-20	190	191.25	185.35	189.55	188.993515	1064053	5446	201099117	510005	47.93	
14-Dec-20	193.75	194.45	187.7	188.4	191.493472	405344	4091	77620730	93342	23.03	
11-Dec-20	181.5	194.65	181.5	193.1	191.297385	1025373	6678	196151174	131346	12.81	
10-Dec-20	184	186.2	180.8	181.4	183.618187	424873	3682	78014410	110380	25.98	
9-Dec-20	187	189.95	183.05	183.7	185.263669	162211	1450	30051805	26871	16.57	
8-Dec-20	188.65	190.75	184.95	186.75	187.331042	459214	3372	86025037	93225	20.3	
7-Dec-20	188.25	189.1	185.6	188.1	187.475078	782132	2682	146630258	209978	26.85	
4-Dec-20	186.5	191.2	184.75	188.2	188.490419	300753	3007	56689059	75365	25.06	

Month	Region		Income	Expense
Jan	Mohali		10000	
Jan	Chandigarh		50000	
Jan	Mohali			20000
Jan	Chandigarh	Royalty	20000	
Jan	Mohali	Stock		12000
Feb	Chandigarh	Royalty	10000	
Feb	Mohali	Royalty	10000	
Mar	Chandigarh	Stock		10000
Mar	Mohali	Royalty	11000	
Apr	Chandigarh	Stock		5000
Apr	Mohali	Royalty	50000	
Apr	Chandigarh	Royalty	20000	
May	Mohali	Stock		15000
May	Chandigarh	Stock		13000
May	Mohali	Royalty	25000	

ANNUAL FLAGSHIP EVENT OF DOT CLUB- VYUH 6.0
Date - Dec 26 - 28, 2021

Flagship events provide the core essence of the belief and the ideology that the club stands for.

One such event is VYUH which is the Flagship event of DOT Club, the official Techno-Managerial Club of IBS Hyderabad. DOT Club being a club which is driven by technology aims at empowering students to be able to accept and adapt to the latest changes in technology.

"Life is a succession of lessons which must be lived to be understood". All is riddle and key to riddle is another riddle", this quote rightly expresses how humans strive to solve riddles in their lives just to solve some more. Flagship events provide the core essence of the belief and the ideology that the club stands for. One such event is VYUH, which is the Flagship event of DOT Club: The Official Techno-Managerial Club of IBS Hyderabad. Being a Club, which is driven by technology, we aim at empowering students to be able to accept and adapt to the latest changes in technology. The very theme of DOT's flagship event is with reference to the Space and had the tagline - Be ready for a chase,it's time for space !!

It was a three-day event full of Contests and Conclaves. Many teams participated in the event with a lot of zest. DOT Club, the official techno-managerial club of IBS Hyderabad organized its annual flagship event VYUH 6.0 (Where Technology Meets War) from 26th November 2021 to 28th November 2021. The event was a three-day event starting with a strategic event on day 1 and day 2 followed by a conclave on "Can artificial intelligence replace Human Intelligence?" on day 3. VYUH 6.0 ended with a fun, informative knowledge sharing conclave on Day 3.

There was a Flagship event of DOT Club "Vyuh 6.0" conducted by the batch of 2021-2023.
The event was divided into 3 days:

Day 1 - Cosmotronics and Spell Stellar
Day 2 - Tambola
Day 3 - Conclave
Date- 26th - 28th November 2021

Theme - "Cosmotronics"

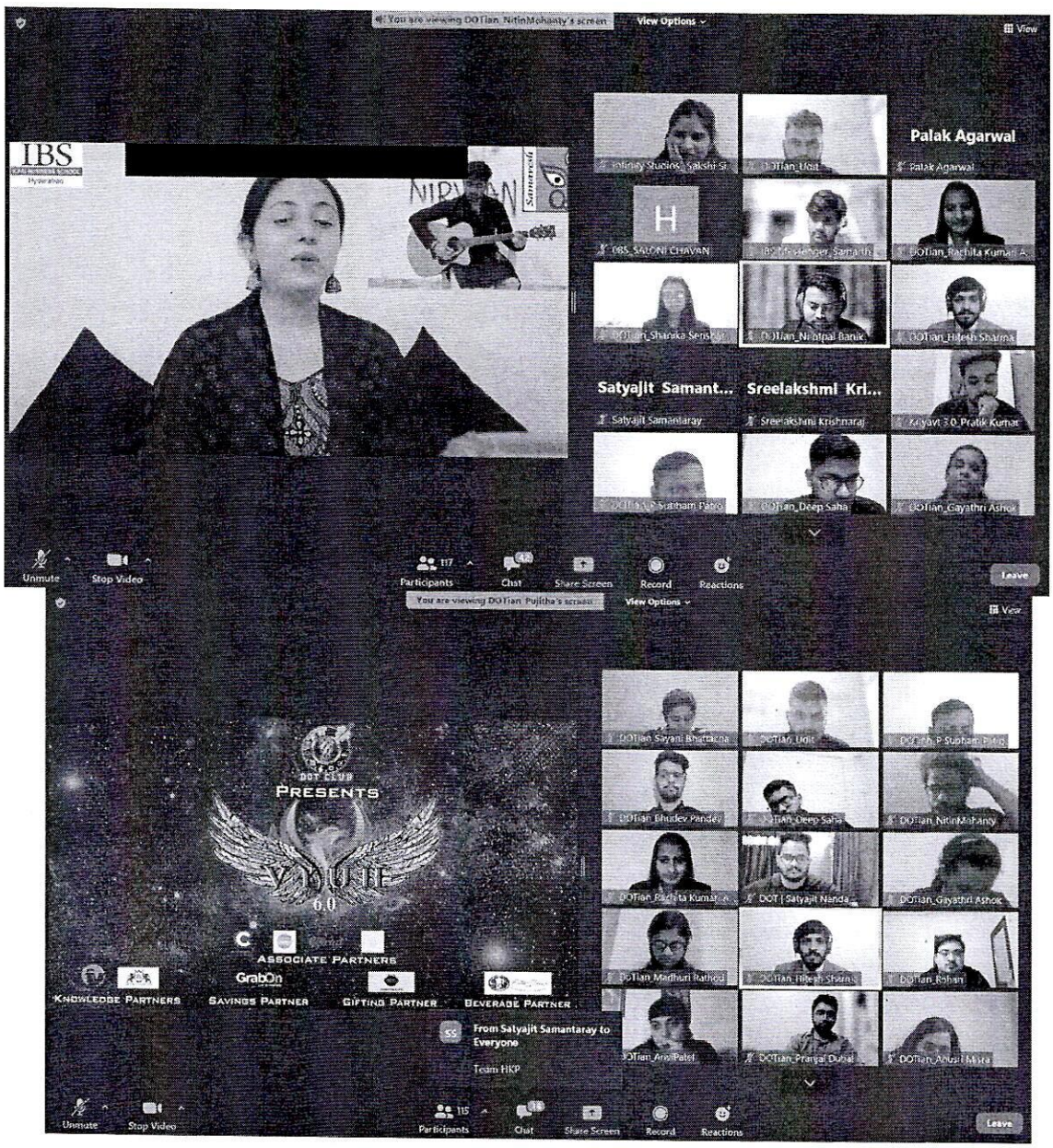
We will be having 3 rounds of the event as mentioned below.
Rounds:
□Round 1: In a team of 2 the participants will land on a planet with a virtual partner making it a team of 3. The 3rd virtual member gets kidnapped by alien or 3rd member is lost. Remaining 2 members need to find him before the alien apocalypse.

□Round 2: There will be a set of questions given and a letter provided. All the answers to the questions need to start with the same letter.
Example: If the letter provided is "F"

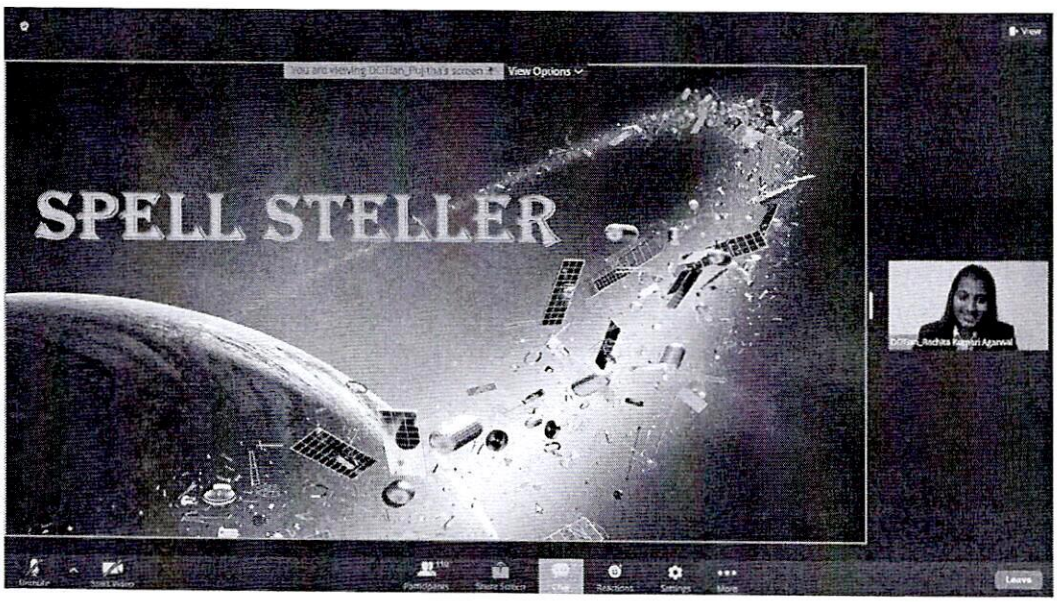
□Round 3: Tickets will be distributed; numbers will be mentioned on tickets 1-90. We will randomly call a number if that number is in their sheet, then a question, containing a picture or verbal cues on various topics will be asked and they will have to answer it, if answered correctly they can cut the number. First one to cross all the numbers off their sheet wins.

□Making way out of certain specific Vyuhs provided by the DOT team during the game using technology and simple basic algorithms to get points to become the finalist.

□On 3rd day (28th Nov 2021), we will be having conclave where 5 distinguished guest will deliver insights on the topic "CAN ARTIFICIAL INTELLIGENCE REPLACE HUMAN INTELLIGENCE?"



Palak Agarwal
DOT CLUB
PRESENTS
VYUH
6.0
ASSOCIATE PARTNERS
GrabOn
Unmute
Stop Video
Participants
Chat
Share Screen
Record
Reactions
Leave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BUSINESS CONCLAVE (IGNITIA): COLLABORATION WITH NEWSWIRE

Date: Dec 17-19, 2021

Attendees- 80-100

Venue - Google meet

Description-IGNITIA 2.0 - a business conclave in collaboration with Team Newswire-the official news and media portal of IBS Hyderabad and DOT Club- the Official Techno Managerial club of IBS Hyderabad. This event consists of Guest Lectures and Panel discussions on various interesting topics with experienced professionals.

The event took place for three days: -

DAY 1– Time: 5-8 PM

The event started with an Inaugural Ceremony and was followed by two guest lectures. In Guest Lecture 1 the guests were Dr. Angshuman Ghosh and Kameshwar Eranki they discussed the topic of Cloud Security.

In GL 2 the topic discussed was Web 2.0- Successive Iteration of Web by our guests Tej Bhat and Vinit Verma.

DAY 2– Time: 3-9 PM.

On day 2 there were three Panel discussions.

PD1 was on the topic "How has technology changed the way we use media". The guests for this PD were Satwinder Jeet Singh, Anshuman Saikia, and Vishal Bhardwaj.

PD 2 topic was "Digital India Leveraging new IT Solutions and Innovations for Smarter, Connected and Digitally Empowered India" and the panel members were Joydeb Mukerjee, Rohit Katyal, and Shweta Srivastava.

PD 3 topic "Hybrid Work Environmental Silently accepted by the corporate working culture." by Gaurav Kumar, Jhama Aggarwal, Safidullah Ansari, Neeta Tiwari.

DAY 3- Time: 3-9 PM

On day 3 there were 3 Panel discussions.

PD 4 topic was "Real-Time IOT- Industry Oriented Approach". And the Panel Members were Surendra Tipparaju, Praveen Kumar Rajbhar, Rajesh K.

PD5 topic was on "Role of ethics in Media & Technology" and the Guests were Gautam Khanna, Naresh Choudhary, Akhilesh Srivastava.

PD6 topic was on "Indian patents problem, challenges and way ahead". The Panel Members were Arpit Chaturvedi, Arjun Bala.

DAY 4- Time 5 - 8 PM

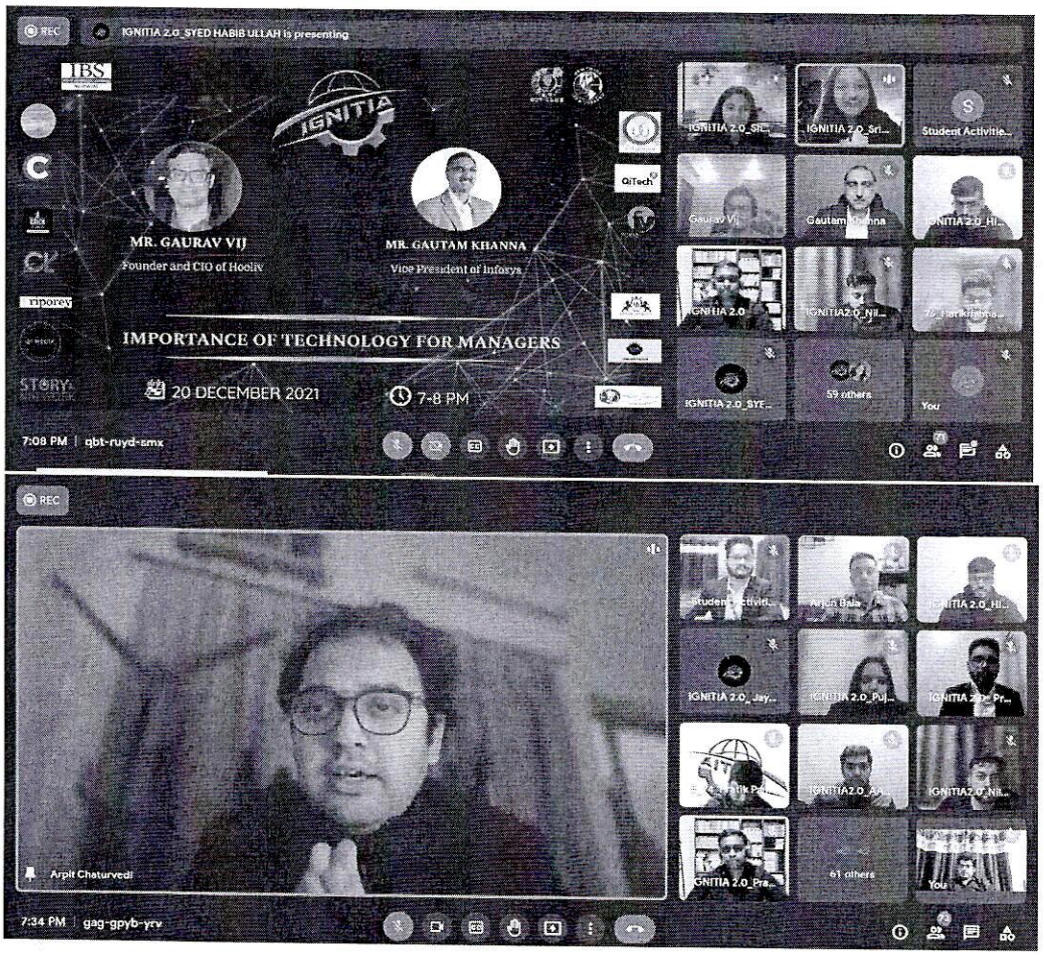
On day 4 there were three Guest Lectures.

GL3 topic was "How digital literacy can transform education" by our guest speaker Prema Mishra.

GL4 topic was "Trends in Media and Technology business" by our guest Nihar Raj.

GL5 topic was "Importance of technology for Managers" by our guest speaker Gaurav Vij.

Benefits / Learning's: These events helped participants to have good knowledge about how technology is evolving and helped in many ways including some merits and demerits. Also, what are the future benefits of technology and job opportunities. This insightful session also taught about many myths and facts about AI.



CLUB ACHIEVEMENT HIGHLIGHTS

EVENT NAME	POSITION WON	PARTICIPANTS	
		PERSON 1	PERSON 2
CLUB ECOBIZZ- ARTHANITI	2nd	Nilotpal Banik	Shanika Sensharma
CLUB ADMIRE - FEST BURN	1st	Manini	Mahima
CLUB KAIZEN - BLACKOPS	1st	Shwetha varshini R	Nitin Mohanty
EDGE 4.0	3rd	Shubhanshi	Heeral
Club Admire and Club Gray Matters Event Squiz Games	3rd	Anamika	Rashmil
Dare2Complete- HRidaya 6.0	2nd	Yash Garg	
Infinity studio		Rachita	
		Nilotpal	Madhuri
	best dialogue	Pratik Panda	Anvi
CLUB ECOBIZZ - RAJNEETI 7.0	Best Speaker of the event	Hitesh Sharma	
Prayaas - Euphoria	3rd	Hitesh Sharma	Ansuman Das
Speak Up Club - The Great Debate	1st	Jayaganesh	Amisha
		Pratik Panda	Mrinal
Malang 6.0-Xpressions	2nd	Pavithira	Achint
		Pratik Panda	Subham srivastava

DOT Club members performed well in their summer placement as well as final placement process.

i. Junior members got opportunity for Summer Internships at leading organizations such as AMUL, EDP Soft, Virtuebox, Bhubaneswar Stock Exchange and many more.

ii. As on 25 December 2020, many members from the Senior Dot Club Team were placed in various companies like J P M C , HDFC Bank, EY, Deloitte, Cognizant, Wipro, Capgemini and many more

PARTCIPATION BY MEMBERS IN DIFFERENT CLUB ACTIVITIES

EVENTS NAME	PARTICIPANTS	
BLACKOPS -CLUB KAIZEN FLAGSHIP	Pratik Panda	Dheeraj
	Shwetha Varshini R	Nitin Mohanty
Venatus - CLUB Finstreet	Pratik Panda	Akash Singh
	Shwetha Varshini R	Nitin Mohanty
	Srinija	Pujitha
Cinemagic-INFINITY STUDIOS	Shwetha Varshini R	Shivangee Ray
Spookified - CLUB Greymatters	Pratik Panda	Nitin Mohanty
	Nilotpal Banik	Shanika Sensharma
	Madhuri	Shwetha Varshini R
Conciencia- CLUB Aaina	Pratik Panda	nitin
	Shwetha Varshini R	Akash Singh
	Rishika	PSV Chinmayee
	Chandrani	Shivangee Ray
	Shubham Tamne	Amirah Faiz
	Panjal dubal	Malvika Chauhan
GRENZENLOUS 5.0 -Club MWB	Pratik Panda	Nitin Mohanty
	Shwetha Varshini R	Akash Singh
	Shivangee	Chandrani
Seas the day-IFHE BLUES	Sayani	Deep
	Anamika	Rajat
Exuberance	Sayani	Deep

Fin-o-cial- CLUB AAINA+ANALYTICS	Sayani	Mrinal
	Pranjal	Pujitha
FUTURE PROOFING- MACON	Pratik Panda	Nitin Mohanty
FUTURE PROOFING -IBS messenger	Gayathri Ashok	Aparna Viswanathan
	Chandrani Mukherjee	Dheeraj
	Himanshi gupta	Srinija Adapala
	Shwetha Varshini	Rebelly V Srivardhan
	Harshita	Kumari Shruti
	Nitin Mohanty	Malvika Chauhan
	Pujitha K	P subham Patro
	Prakash Rahul	Deep saha
	Mrinal	Mahima Giri
	PSV Chinmayee	Madhuri Rathod

	Prateek jha	Atul	
	Pratik Panda	Bodhis Kumar	
RASHTRAGAN -CLUB SAMAVESH	Pratik Panda	Hitesh	Priyankesh Dash
NUNITUS 3.0-CLUB IBS MESSENGER	Shubham Srivastava	Riya Kumari	
	Nitin Mohanty	Pratik Panda	
	Shubham Tamne	Amirah Faiz	
VISHLESHAN- CLUB Analytics INTRODUCTORY EVENT	Pratik Panda	Nitin Mohanty	
Scampedia -Club Finstreet	Pratik Panda	Nitin Mohanty	
ARTHANITI -CLUB ECOBIZZ	Nilotpal Banik	Shanika Sensharma	
	Pratik Panda	Nitin Mohanty	
	Yash Garg	Rachita Agarwal	
	Riya Kumari	Subham Patro	
Euphoria-CLUB Prayaas	HITESH	Shivangee Ray	
	Aayushman	Shwetha Varshini R	
	Nlotpal Banik	Shanika Sensharma	
	Pratik Panda	Nitin Mohanty	
HOW google Ads work as a platform-CLub Macon GI	Pratik Panda	Nitin Mohanty	
Currency depreciation -Club Finstreet	Pratik Panda	Akash Singh	
Improving Speaking Skills (Amisha Gupta)- Club VAPS	Pratik Panda		

SNAP IT OUT - Club AAINA+ ANALYTICS	Pratik Panda	Nitin Mohanty	
	Pranjal Dubal	Pavithra	
	Rohan Mukherjee	Monish De	
Squiz Games-Club Admire and Club Gray Matters Event	Anamika	Rashmil	
	Pratik Panda	Nitin Mohanty	
GOING THE EXTRA MILE -IBS messenger	Pratik Panda	Srinija	
ONE EARTH ONE HOME By Ms. Farida Tampal (Club Prakriti)	Pratik Panda	Pujitha	Rishika Soni
Sankariya 6.0 -Club Kaizen	Rishika Soni	Jyotinarayan Pradhan	Srinija Adapala
	PSV Chinmayee	Shwetha Varshini R	Ayushi Jain
	Hitesh	Anusri Misra	Prateek Ranjan Das
	Akhil Reddy	Bhudev Pandey	Nitin Mohanty
	Rohan Mukherjee	Achint Garg	Sravani Mullapudi
	Raveena	Reshma	Pratik Panda
	Pujitha	Safiq	Manisha
	Akash Singh	Prateek Kumar Jha	Aparna Viswanathan
MARKETKSHETRA - CLUB MAVERICK	Jyotinaryan	Anshuman	
	Pratik Panda	Nitin Mohanty	
EDGE 4.0 - D2C EVENT - CLUB KAIZEN	Pratik Panda	Nitin Mohanty	
	Shubhanshi	Heeral Shinde	

Secret Sauce to Success-CWD & Club Aaina	Jyotinarayan Pradhan	Shwetha Varshini	
	Shivangee Ray	Akash Singh	
	Raveena	Sravani Mullapudi	
ROLE OF NEXT GENERATION MANAGERS-IBS MESSSENGER	Pratik Panda	Srinija	
ROLE OF MANAGERIAL DEVELOPEMENT CONCLAVE-IBS MESSENGER	Pratik Panda	Srinija	
E5 SUMMIT -MWB FLAGSHIP	Pratik Panda	Mrinal	
AASHAYEIN - CLUB AAINA	Heeral Shinde	Bhudev Pandey	
	Anusri Misra	Shubham Tamne	
	Mrinal	Nitin Mohanty	
AAVEG X11- MOBILE BATTLEGROUNDS-CLUB VAPS	Nitin Mohanty	Pratik Panda	
E WEEK - MACON FLAGSHIP	Nilotpal	Manini	
	Pratik Panda	Mrinal	
BHAVMANDI 8.0-FINSTREET FLAGSHIP	Riya	Heeral Shinde	
	Pratik Panda	Anusri Misra	

Automtion in Technology- CLUB MACON	Pratik Panda	Nilotpal	
	rachita	Madhuri	
BIOSCOPE 11.0-CLUB INFINITY STUDIO FLAGSHIP	Pratik Panda	Anvi	
COMMUNIQUIZO -CLUB NEWSWIRE FLAGSHIP	Alisha	Jayaganesh	
	Pratik Panda	Manisha	
ROLE OF INFORMATION TECHNOLOGY-CLUB MACON	Pratik Panda	Manini	

CARNIVAL- CLUB MAVERICK FLAGSHIP	Pratik Panda	Aparna	Priyankesh Dash
IMPULSE - CLUB MAVERICK	Pratik Panda	Aparna	Pujitha
JUARI 11.0 -CLUB ADMIRE FLAGSHIP	Pratik Panda	Alisha Puhan	
MAGNATE -CLUB SANKALP FLAGSHIP	Pratik Panda	Akash Singh	Ansuman
QUIZZER OF THE YEAR 6.0- CLUB GREYMATTERS FLAGSHIP	Pratik Panda	Bodhis Kumar	
	Amisha	Alisha Puhan	
CAN THE YOUTH OF TODAY AFFORD TO BE POLITICAL -CLUB SANKALP	Pratik Panda	Jyotinarayan Pradhan	Mahima Giri

KRIYAVAT 6.0 - CLUB IBS MESSENGER FLAGSHIP	Pratik Panda	Nitin Mohanty	
	Nilotpal Banik	Akhil Reddy	
THE GREAT DEBATE-SPEAKUP FLAGSHIP	Pratik Panda	Jayaganesh	Amisha
MERAKI 4.0 -CLUB MOVING MANNEQUINS FLAGSHIP	Manini	Mahima	Pratik Panda
EVENT FEST -CLUB ADMIRE INTRODUCTORY	Manini	Mahima	
	Malvika Chauhan	Sai Sanidhya	
Start-Up's Operation Management Struggles in Covid19 :- Club Kaizen	Anusri Misra	Srinija	Bhudev Pandey
B2B Sales and Marketing in the Platform Business' -Club Maçon	Anusri Misra	Jyotinarayan Pradhan	Mainak Mukherjee
Guest lecture on Investing in your 20's.-Alumni Relations Cell	Anusri Misra		
Dare2Complete- PenDown	Akash Singh	Atul	
Dare2Compete - Kotler's Conundrum	Nilotpal Banik	Shanika Sensharma	Madhuri Rathod
	NITIN MOHANTY	Shwetha Varshini R	Pratik Panda
Dare2Compete - Case-ette 21	Nilotpal Banik	Shanika Sensharma	

Xpressonz	Nilotpal Banik	Shanika Sensharma	
Dare 2 Compete IBS- Fastest Fingers First	Nilotpal Banik	Sravani Mullapudi	
Promotion of equal opportunities for men and women in Sports-CWD and Club Aaina	Anamika	Chandrani	Jyotinarayan Pradhan
Dare2Complete- HRidaya 6.0	Yash Garg	Rachita Kumari Agarwal	
PUBG- VAPS	NITIN MOHANTY	ANSUMAN	
Club VAPS - Qurossical	Akash Singh	Shwetha Varshini R	Anusri Misra
	Mrinal	Madhuri Rathod	Ananya
	Bodhis	Deep saha	Dheeraj
Journey from Campus to Corporate- MWB	Anusri Misra	Prateek Ranjan Das	Udit
Where is HR going GL	Gayathri Ashok	Shubham Tamne	
The rise of frictionless Shopping Experience- Maverick	Gayathri Ashok		
Buyback - A critical analysis of how firms can buyback at optimal prices.	Madhuri Rathod	Aparna Viswanathan	Jayaganesh
Financial colesium 2021-Day 1	Madhuri Rathod	Mrinal	
	Rohan Mukherjee	Monish De	
	Yash Garg	Rachita Agarwal	

	Alisha	Raveena	
Financial colesium 2021- Day 2	Madhuri Rathod		
	Rohan Mukherjee	Monish De	
	Yash Garg	Rachita Agarwal	
	Alisha	Raveena	
ENTREPRENOW - MACON	Akhil Reddy		
Dare2Complete - Prakaran	Mrinal	Aparna	
TRIXEBEC 7.0 - Club Kaizen	Mrinal	Jayesh	
Investor Awareness GL- Club Prayaas, MMC, Finstreet	Mrinal		
Concencia	Shubham Tamne	Anusri Misra	
Club Sankalp's Drishti 7.0	Shubham Tamne	Amirah Faiz	
Club Maverick's 'Evolution in business development and sales strategies associated with the current times' by Mr Rajesh Ganjoo	Shubham Tamne	Rachita Agarwal	Gayathri Ashok
Club Prakriti - Thrillaria	Shubham Tamne	Amirah Faiz	
	Nilotpal Banik	Shanika Sensharma	
Club Convergence and IBS Analytics Club event - Humanitics	Shubham Tamne	Amirah Faiz	
Newswire - MONOMANIACS	Rishika	Shubham Patro	
Money Matters Club - Management Discussion on the topic- Evolution and Future of Cryptocurrency.	Rishika	Pranjal Dubal	Priyankesh Dash

Guest Lecture by Ms. Swati Arora, Economist at HDFC Bank -MWB	Rishika	PSV Chinmayee	Anusri
Club Prakriti - Guest lecture on "ONE EARTH ONE HOME " by Ms. Farida Tampal	Rishika	Pujitha	Pratik Panda
MMC & IBS Analytics Club event - World of Finalytics	Shubham Tamne	Monish De	
	Riya Kumari	Rohan Mukherjee	
IFHE BLUES - The official water sports club of IBS, Hyderabad - Logo reveal ceremony	Rishika	PSV Chinmayee	
Club Kaizen , Sankriya 6.0 - Conclave on Modern Supply Chain with Technology Advancement in Procurement:	Rishika	PSV Chinmayee	Pratik Panda
MMC- The Importance of Building a Financial Portfolio	Gayathri Ashok	Rohan Mukherjee	Chandrani Mukherjee
"Money Management, a stock market perspective in association with BSE" - Club prayaas + FinStreet + MMC	Jayaganesh	Madhuri Rathod	Jyotinarayan
"The Journey of Entrepreneur" - Club Macon	Jayaganesh	Shwetha Varshini R	Deep saha
DECODE THE WAY TO YOUR DREAM COMPANY -club ARC	Bodhis Kumar	Aparna Viswanathan	Subham Patro
WHAT DO COMPANES NEED TO PUT IN TODAYS WORLD- CLUB Prayaas	Pratik Panda	Anamika	Nandini Mudailar
HR Holmes - Club Convergence	Pratik Panda	Nitin Mohanty	

(ROLE OF B2B IN ECOSYTEM)- CLUB ADMIRE	Pratik Panda	Megha Das	Mainak Mukherjee
BUSINESS PROCESS MANAGEMENT- CLUB NEWSIRE	Pratik Panda	Elma Mehena	Deep saha
EFFECTIVE MARKETING METHODS(Rajesh Ganjoo)-Club Maverick	Pratik Panda	Nitin Mohanty	Rachita Agarwal
Club Kaizen GL By Brig. Vijay Yadlapalli Venkat Ramana -"Challenges of Distributed Operations Management in the Renewable Sector."	Rishika	Aman Sharma	Ayushi Jain
ENTERING THE WORKFORCE POST PANDEMIC AND A POSITIVE OUTLOOK - CLUB SANKALP	Pratik Panda	Jyotinarayan Pradhan	Pujitha K
Gender Sensitization- CWD & CLUB Aaina	Pratik Panda	Sravani Mullapudi	Jyotinarayan Pradhan
Conflux -CLUB ARC	Pratik Panda	Jyotinarayan Pradhan	Mahima Giri
EST OPTIMUM -CLUB NEWSIRE	Pratik Panda	Jyotinarayan Pradhan	
	Niharika Tomar	Bhudev Pandey	
NATIONAL LEVEL B PLAN COMPETITION-CLUB MACON	Pratik Panda	Nilotpal	Manini
DESIGN THINKING WORKSHOP- CLUB MACON	Pratik Panda	Nilotpal	Manini
INDIAN ECONOMY INFLATION CONSUMPTION AND GROWTH- CLUB MWB	Pratik Panda	PSV Chinmayee	Anusri
TEDX Circles -Prayas 24-9-2021	Pratik Panda	Jyotinarayan Pradhan	Aparna Viswanathan
Career prospects of Law after MBA-Club Ecobizz :-	Pratik Panda	Jyotinarayan Pradhan	Sai sanidhya
FINANCIAL CRIMES - Club Finstreet	Thongbam Jenus singh	Anusri Misra	Shubham Tamne

IFHE Blues & Gray Matters Club GL on "Sprint Towards Career Success"	Sravani Mullapudi	Pratik Panda	Hitesh Sharma
BUILDING CONFIDENCE TO BE A SUCCCESSFUL LEADER- CLUB SANKALP	Pratik Panda	Jyotinarayan Pradhan	Ayushi
The Empowered Essence- IBS Messenger: - TEDx Event	Pratik Panda	Shravani	Aparna Viswanathan
MALANG 4.0 -CLUB XPRESSIONS FLAGSHIP	Pratik Panda	achint	Subham Patro

CHRONOLOGICAL LIST OF EVENTS

Event name	Topic	Date	Collab with	Type
Confrere 2021	Conclave on Corptech	April 10-11 2021	Prayaas	External
Guest lecture by Sonal Mangal	De-stressing newly fabricated online life with pphysical wellness	April 25, 2021	IFHE Blues	External
Guest lecture by Uttam Biswas	Today's technology for tomorrow's managers	June 19, 2021	ARC and IBS Analytics	External
Tech-It-Eazy	Fresher's Event	July 3, 2021	-	Internal
SocioSavvy	-	July 10, 2021	CWD & Aaina	External
Robolution	Introductory event	August 14th, 2021	-	Internal
GL by Nisath Moheb Usmani	Tech trends in HR	August 20th, 2021	Convergence	External
Panel Discussion by Sunanda Pal & Abhijit D	Influence of technology in digital ecosystem	Sept 4th, 2021	-	Internal
Excel Workshop	-	Sept 10-12, 2021	-	Internal
Vyuh 6.0	Flagship event	Nov 26-28, 2021	-	Internal
Recruitment Drive				
IGNITIA 2.0	Business Conclave		Team Newswire	External

SENIOR MEMBERS FROM MBA (BATCH 2020-22)			
Name	**Enrollment No**	**Name**	**Enrollment No**
Abhilasha sahay	20BSPHH01C030	Muskan Malhotra	20BSPHH01C0738
Abhishek Salpekar	20BSPHH01C0045	Nandini Kalia	20BSPHH01C0754
Aishwarya Patra	20BSPHH01C0070	Neelam Madarapu	20BSPHH01C0767
Alok Pati	20BSPHH01C1516	Nilesh Kumar Swain	20BSPHH01C1550
Anish Das	20BSPHH01C1475	Nishika gupta	20BSPHH01C0800
Ankan Chakraborty	20BSPHH01C0164	Prabhdeep Singh Keer	20BSPHH01C0861
Aparna Agarwal	20BSPHH01C0210	Pratiksha Potdar	20BSPHH01C0904
Arushi Wasal Jain	20BSPHH01C0239	Ranjan Kumar Kar	20BSPHH01C0969
Ashish Agarwal	20BSPHH01C0242	Rashika Ravichandran	20BSPHH01C0972
Ayush Dubey	20BSPHH01C1597	Ritika Arya	20BSPHH01C1577
Ayush Parida	20BSPHH01C1520	Sahil Gyanchandani	20BSPHH01C0457
Ayushi Jayant	20BSPHH01C0277	Satyajit Nanda	20BSPHH01C1113
Bhavani Manchirevula	20BSPHH01C1547	Shailja Mishra	20BSPHH01C1135
Ch Sravya	20BSPHH01C1523	shalini swaraj	20BSPHH01C1559
Deepanshika Sharma	20BSPHH01C0359	Shilpika Banerji	20BSPHH01C1159
Dhruv Kalra	20BSPHH01C0378	Shreya Sneh	20BSPHH01C1197
Dimpesh Taank	20BSPHH01C0387	Simran Biswal	20BSPHH01C1498
Gaurav Kumar	20BSPHH01C1532	Srujanika Jena	20BSPHH01C1289
Jayanta Kumar Nanda	20BSPHH01C0517	subhansu mallick	20BSPHH01C1295
Jeet Dhanshyam Patel	20BSPHH01C0520	Suri Geetesh	20BSPHH01C1318
Kushagra Singh	20BSPHH01C0613	Suri Kavya	20BSPHH01C1319
Manvi Gurbani	20BSPHH01C0668	Tanmaya Nanda	20BSPHH01C1346
Mehak Koushik	20BSPHH01C0689	Umang Saboo	20BSPHH01C1382
Milan Mohapatra	20BSPHH01C0697	Yash Thakur	20BSPHH01C1460
Milind Singh	20BSPHH01C0698	Yogesh R V	20BSPHH01C1470

JUNIOR MEMBERS FROM MBA (BATCH 2021-23)			
Name	**Enrollment No.**	**Name**	**Enrollment No.**
Ansuman Das	21BSPHH01C1724	Pavithra Ram	21BSPHH01C0824
Achint Garg	21BSPHH01C0031	Safiq Sonal Haque	21BSPHH01C1012
Akash Singh	21BSPHH01C0069	Mahima Giri	21BSPHH01C0626
Amirah faiz	21BSPHH01C0094	Heeral Shinde	21BSPHH01C0461
Amisha	21BSPHH01C0095	Yash Garg	21BSPHH01C1745
Ananya Chakraborty	21BSPHH01CO974	Rishika Soni	21BSPHH01C0959
Manini Sarvapriye	21BSPHH01C0646	Pujitha	21BSPHH01C0896
P Subham Patro	21BSPHH01C0797	Rohan Mukherjee	21BSPHH01C0980
Hari Prasath	21BSPHH01C0440	Anamika Bhardwaj	21BSPHH01C0105
Ayushi Jain	21BSPHH01C0251	Yatin Dawar	21BSPHH01C1485
Akhil Reddy	21BSPHH01C0075	Riya Kumari	21BSPHH01CO974
Bodhis Sahu	21BSPHH01C0296	Mrinal Adabar	21BSPHH01C0702
Bhudev Pandey	21BSPHH01C1771	Sagarika Jena	21BSPHH01C1013
Rachita Kumari	21BSPHH01C0907	Sai Sanidhya	21BSPHH01C1026
Nitin Mohanty	21BSPHH01C1544	Saurabh Kumar	21BSPHH01C1817
Nilotpal Banik	21BSPHH01C1673	Sayani Bhattacharjee	21BSPHH01C1112
Prateek Kumar Jha	21BSPHH01C0873	Shivangee Ray	21BSPHH01C1632
Chandrani Mukherjee	21BSPHH01C1570	Shubham Srivastava	21BSPHH01C1743
Dheeraj Malladi	21BSPHH01C1559	Pranjal Dubal	21BSPHH01C1823
Divyanshi Rastogi	21BSPHH01C0375	Rashmil Bangu	21BSPHH01C0934
Elma Mehena	21BSPHH01C0386	Prateek Ranjan Das	21BSPHH01C1677
Gagandeep Kinot	21BSPHH01C1818	Srinija Adapala	21BSPHH01C1289
Gayathri Ashok	21BSPHH01C0418	T Reshma	21BSPHH01C1715
Anvi Patel	21BSPHH01C0186	Tanushree Tiwari	21BSPHH01C1367
Subham Tamne	21BSPHH01C1761	Vaibhab Rohatgi	21BSPHH01C1812

Monish De	21BSPHH01C0697	Aparna Vishwanathan	21BSPHH01C1585
Harshita Potnuru	21BSPHH01C0837	SK Sajid	21BSPHH01C1825
Ishita Arora	21BSPHH01C1765	Ayushman Sharma	21BSPHH01C1689
Jayesh Soni	21BSPHH01C1775	Shwetha Varshini	21BSPHH01C1212
Kumari Shruti	21BSPHH01CO591	Jenus Singh	21BSPHH01C1390
Madhuri Rathod	21BSPHH01C0623	Subhanshi Agarwal	21BSPHH01C1205
Alisha Puhan	21BSPHH01C1569	Prakash Rahul	21BSPHH01C0861
Jyotinarayan Pradhan	21BSPHH01C0514	Sravani Mullapudi	21BSPHH01C1267
Udit Balyan	21BSPHH01C1407	Hitesh Sharma	21BSPHH01C0472
Deep Saha	21BSPHH01C1591	Poonam Patnaik	21BSPHH01C0835
Pratik Panda	21BSPHH01C0876	Shanika Sen Sharma	21BSPHH01C1125
Priyankesh Das	21BSPHH01C0892	Himanshi Gupta	21BSPHH01C0469
PSV Chinmayee	21BSPHH01C1282	Jayaganesh B	21BSPHH01C0500
Rajat Kapur	21BSPHH01C1611	Anusri Mishra	21BSPHH01C0185
Rebelly Srivardhan	21BSPHH01C0938		

THANK YOU

DOT CLUB

Website - ***https://www.dotclubibs.com/***

Facebook- ***https://www.facebook.com/DoTClub/***

Instagram- ***https://www.instagram.com/dotclub_ibs/***

Twitter - ***https://twitter.com/ibsdotclub***

LinkedIn- ***https://www.linkedin.com/company/dot-club-ibs-hyd***

IBS
HYDERABAD

CLUB GRAY MATTERS

The Official quizzing club of Icfai business school, hyderabad

Annual Report

(Till December 2020)

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social-engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Faculty Guide: Prof. Dr. Mohammed Abdul Nayeem
POC's: Swaroop Potti & Gurlin Kaur

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn.Experiment.Implement" is not just the tag line but it's the way of learning new things.

Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.

Events Conducted:

Although being a part of 'youngest' clubs, its members have represented the B- School in a number of prestigious Inter B - School quiz competitions, and had given tough competition to other major quiz teams. We regularly conduct internal quizzes for students competing within and also with other B-school students.

COVID-19 is the biggest global event—and challenge—of our lifetimes. As such, it is changing human attitudes and behaviors today and forcing organizations to respond. It has made us reflect on the ways to survive, sustain and build a sustainable future in all aspects.

So, responding to this situation, even we have found a way around to get out of this situation by conducting events online using various online platforms.

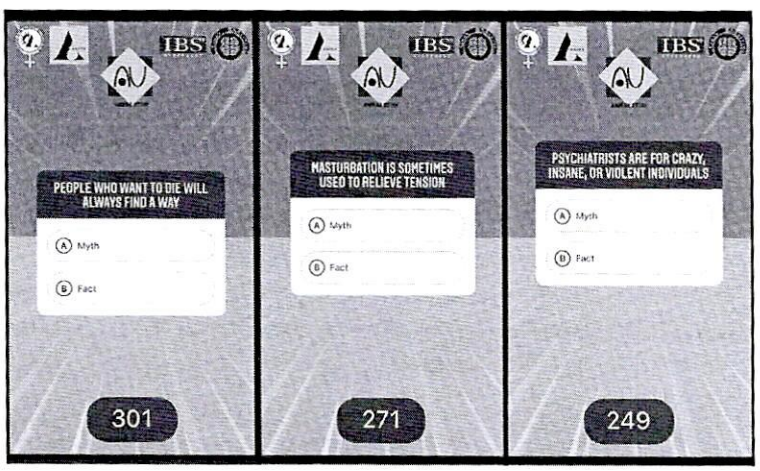
Before the recruitment, we have conducted the following events online.

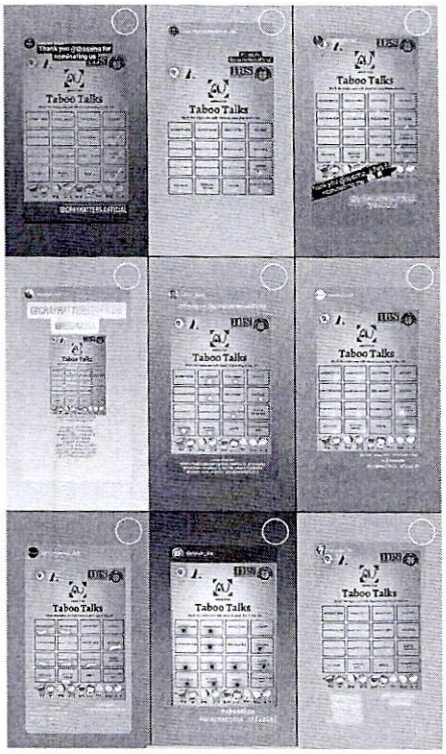
'ANOKHA UTSAV'

Date: 25/04/2021

Online collaboration event "Anokha Utsav" with Aaina and CWD.

The event took place on 25th April 2021, on social platform Instagram of both respective clubs that are Gray Matters Club and Aaina with CWD. Aaina is official women empowerment club of IBS Hyderabad and along with Gray Matters, we collaborated to create an event where social taboos were taken into consideration and were highlighted with spotlight. Multiple questions in the format of Questions and Answers, Poll and Fact vs Myth were posted on both club's Instagram pages with decided time from 11am to 11pm. Due to the online MBA, our most audience is virtually available on such platforms easily and we gained various responses by these quizzes. Theme for the questions basically highlighted the social stigmas and taboos related to women and society. Overall, the event was successfully collaborated with both club's senior teams. Some snapshots from the online event are below.




Taboo Talks
Taboo Talks
Taboo Talks
Taboo Talks
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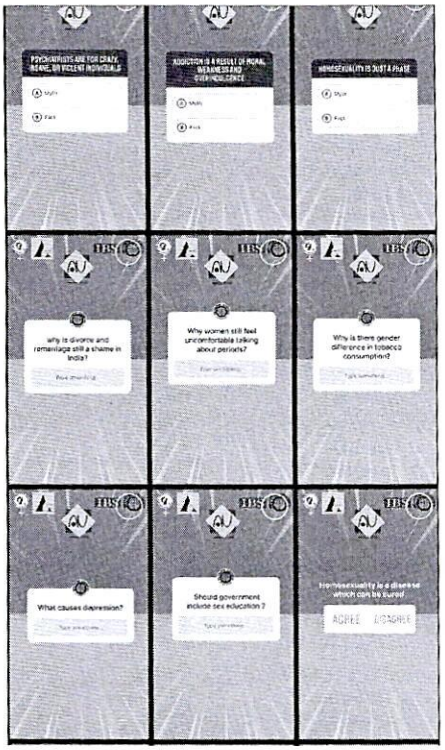
Taboo Talks
Taboo Talks
Taboo Talks
Taboo Talks


PSYCHIATRISTS ARE FOR CRAZY, INSANE, OR VIOLENT INDIVIDUALS
ADDICTION IS A RESULT OF MORAL WEAKNESS AND OVERWHELMING
HOMOSEXUALITY IS JUST A PHASE
Why is divorce and remarriage still a shame in India?
Why women still feel uncomfortable talking about periods?
Why is there gender difference in tobacco consumption?
What causes depression?
Should government include sex education ?
AGREE
DISAGREE

'BATTLE DE WITS'

Date:02/07/2021

As part of the Freshers event 2021 Club Gray Matters organized a theme-based quiz event comprising the theme of 'SAVE THE WORLD'. The quiz was a three round event which was organized on 2nd of July 2021 at 5:30 pm, the participants were asked to register themselves in teams of two, total of 14 teams registered.

The event consisted of three rounds: -

Round1:(No: of teams = 14)

This Round was based on Science fiction named 'The Fast and the Curious' and was conducted on the online platform-Fyrebox. There were 20 questions. Total time provided was 10 minutes to complete the round and additional 2 mins for submitting.

Round2 :(No: of teams =8)

This round was familiar to the game called Jeopardy named 'Animaze'. There were questions from 5 different categories i.e., comedy, detective, action, school and name the character. Each of the teams got 3 chances to score maximum points. This round was played in 3 sets wherein each of the 8 teams played the 1st set, 2nd set and then we had the third round of the same, but rank wise only.

Round3: (No: of teams =4)

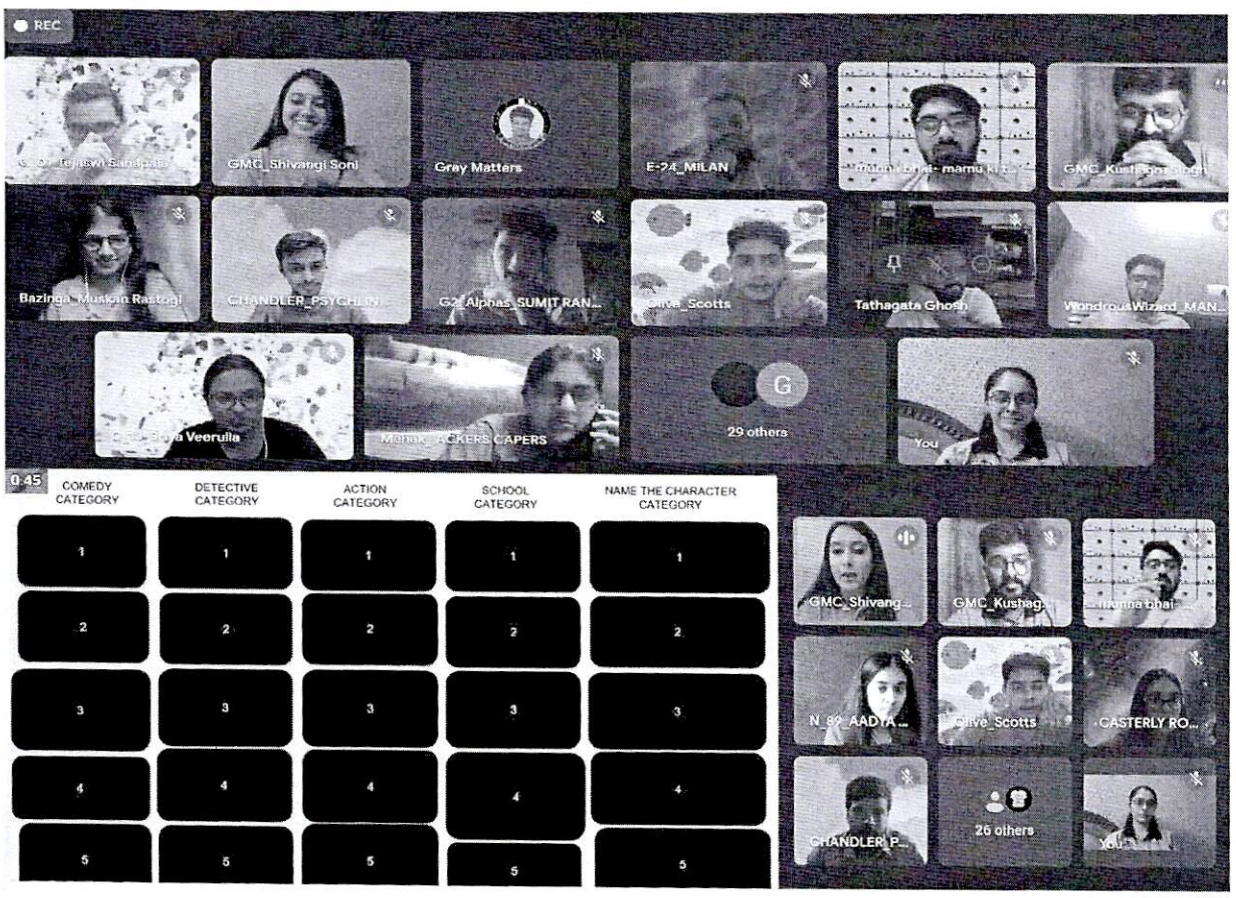
In this round there will be digital spinning of the wheel round named 'The end game'. Spinning wheel was numbered 1 to 8, every number had one question assigned to it. The round was conducted in 3 sets, each set comprising 2 chances for every team.

Winners – Olive Scotts
1st Runners up – Casterly Rocks
2nd Runners up – Mamu ki Toli

Learnings –

A fun filled and equally informative quiz event took place in a smooth manner in spite of the whole event being conducted on online platforms, which gave the club a better perspective on how the events can run smoothly and in an effective manner and the event was a great platform for the junior team to showcase their organizational skills.

IBS
BATTLE OF WITS
VENUE-GMEET
TIME-5.30-7.30
@graymatters.official


REC
GMC_Shivangi Soni
Gray Matters
E-24_MiLAN
GMC_Kushagra Singh
Bazinga_Muskan Rastogi
CHANDLER_PSYCHLIN
G2_Alphas_SUMIT RAN...
Olive_Scotts
Tathagata Ghosh
WondrousWizard_MAN...
Mohit_ACKERS CAPERS
29 others
You
0:45
COMEDY CATEGORY
DETECTIVE CATEGORY
ACTION CATEGORY
SCHOOL CATEGORY
NAME THE CHARACTER CATEGORY
1
2
3
4
5
GMC_Shivang...
GMC_Kushag...
N_89_AADYA ...
Olive_Scotts
CASTERLY RO...
CHANDLER_P...
26 others

'SPOOKIFIED'

Date:06/08/2021

As part of the Introductory event 2021 of Club Gray Matters organized a theme-based quiz event comprising the theme of 'Horror and Magic'. The quiz was a three round event which was organized on 6th day of August 2021 at 4:00 pm, the participants were asked to register themselves in teams of two, total of 27 teams registered. The event consisted of three Rounds.

Round1:(No: of teams = 27)

The First Round was based on Horror and Spook named '**Grave Affairs**' and was conducted on the online platform - Fyrebox. There were 20 questions. Total time provided was 20 minutes to complete the round and including a buffer time of 2 minutes for submitting. Participants were asked to submit in this duration as answers were not to be considered after the total 20 minutes is over. One person per team had to submit the final answers for this round, double submissions were not evaluated.

Round2 :(No: of teams =15)

The second round was basic MCQ questions with Real life people and books as its base and was named '**Hauntzilla**'. There were 15 MCQ's in total which was focused on the real-life magicians and horror stories or books on which haunted movies were made. The total time for the round was 15 minutes.

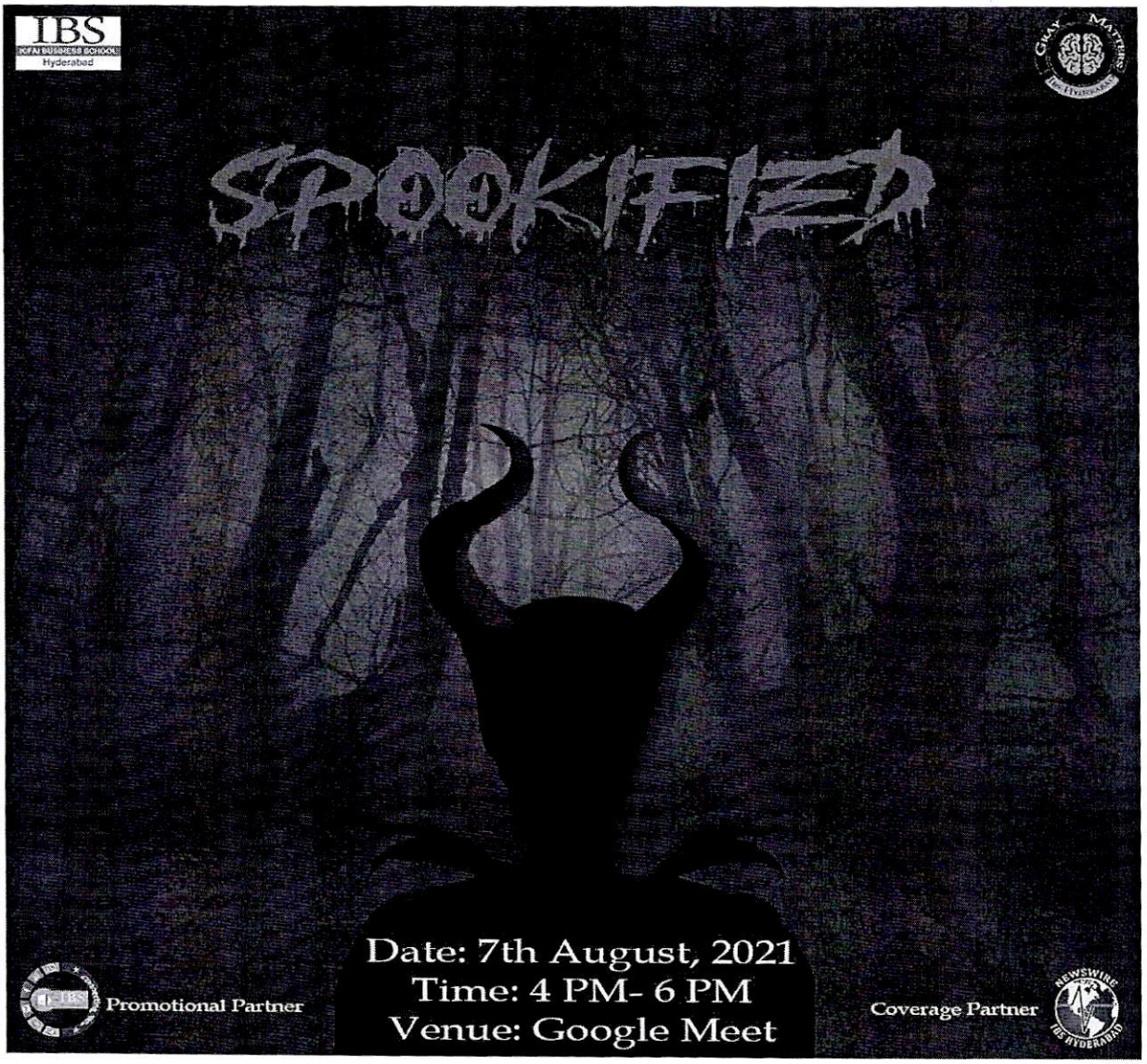
Round3: (No: of teams =4)

This round was an interactive round where the anchors would spin the wheel for each of the four categories selected on the idea 'Magic and Illusions'. The round named '**Hocus Pocus**'. The four categories were Real life Magicians, Magicians in Movies, Shades of Magic and Who am I.

Results
Winners – Team Starks
1st Runners up – Team Horizon
2nd Runners up – Team Aaina

Learnings –

The introductory event was a thrill and enjoyable ride for the Juniors that came with many challenges and hardships which bore a fruit of happiness when the event was successful without any improvisation. It taught to interact with each other and not to be hesitant to talk to seniors when facing an issue or have to find a breakthrough in a gridlock situation. Having an Online Platform did restrict us from an Ideal event. But it was just a comma and not a full stop to our abilities to adapt and overcome any situation.


IBS
ICFAI BUSINESS SCHOOL
Hyderabad
SPOOKIFIED
Date: 7th August, 2021
Time: 4 PM- 6 PM
Venue: Google Meet
Promotional Partner
Coverage Partner
NEWSWIRE
IBS HYDERABAD

'TE-FITI'

Date:04/09/2021

As part of the collab event 2021 of Club Gray Matters and Club Prakriti organized a theme-based quiz event comprising the theme of 'Nature'. The event was three round event which was organized on 4th day of September 2021 at 3:00 pm, the participants were asked to register themselves in teams of two, total of 29 teams registered.

Round1:(No: of teams = 29)

The first round was **Genzen Maken** upon the theme of Destruction and Healing of mother nature. In which the participants were expected to answer the question presented on screen in the provided Google Form. A total of 20 questions were there with 45 seconds for each and 3 minutes for submission. The total round was of 20 minutes.

Round2 :(No: of teams =15)

The 2nd round **Tattva** with the theme of 5 elements of nature. In this round in total of 20 minutes were given in which a minute was allotted to solve a password question to get into the main question file. It was mandatory to solve this password question and a clue was provided after the 20 second of allotted time and answer was provided after a minute to move ahead. In the main round 4 pictorial puzzles were to be solved and 4 question based upon the theme were to be answered in the provided Google form and upload the screenshot of pictorial puzzle in the same.

Round3: (No: of teams = 6)

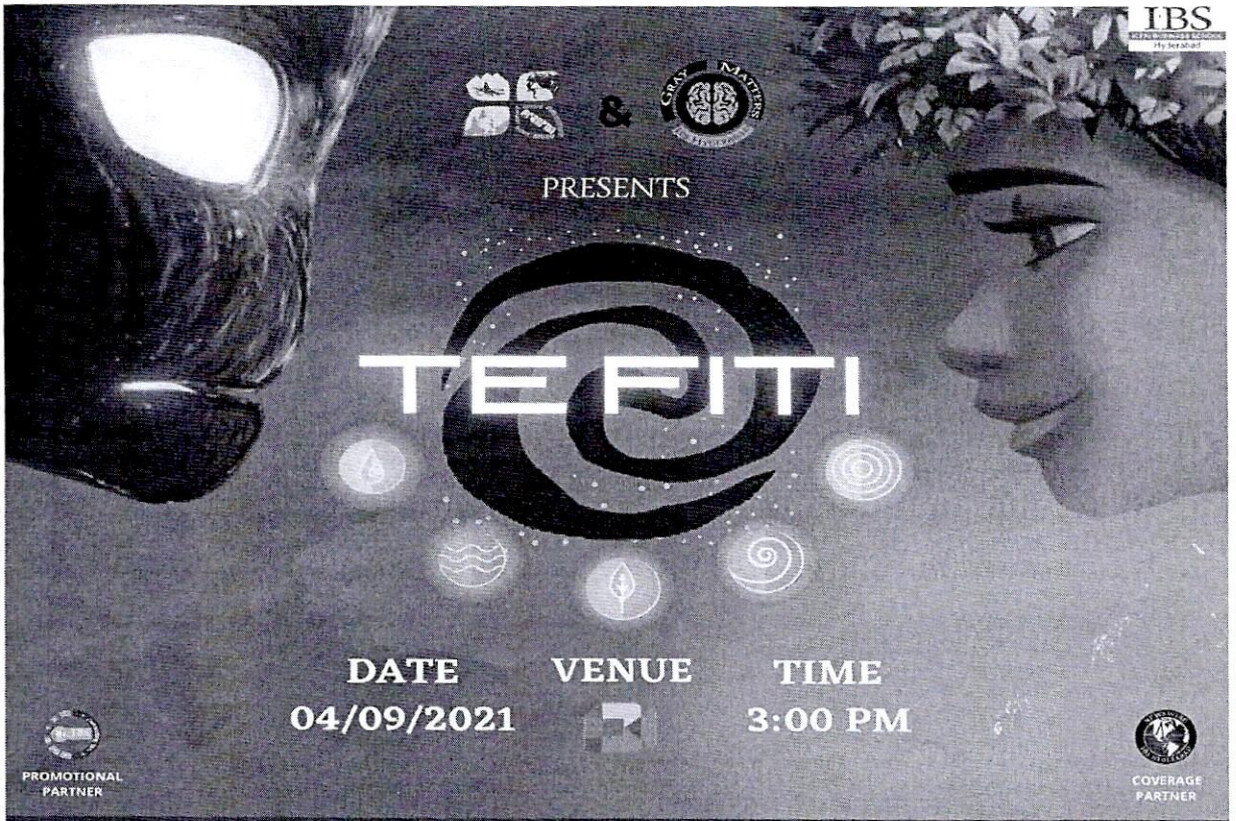
The last round was **Yatrika** with the theme of Nature and Mythology. In this round a link was provided and a Google document containing all the questions and clues along with a map to plot a route connecting all the locations was sent on WhatsApp group of participants. To get the last hidden clue the teams were asked to perform a task in which they were asked to come up with a story including a prompt around them. The total round was of 35 minutes.

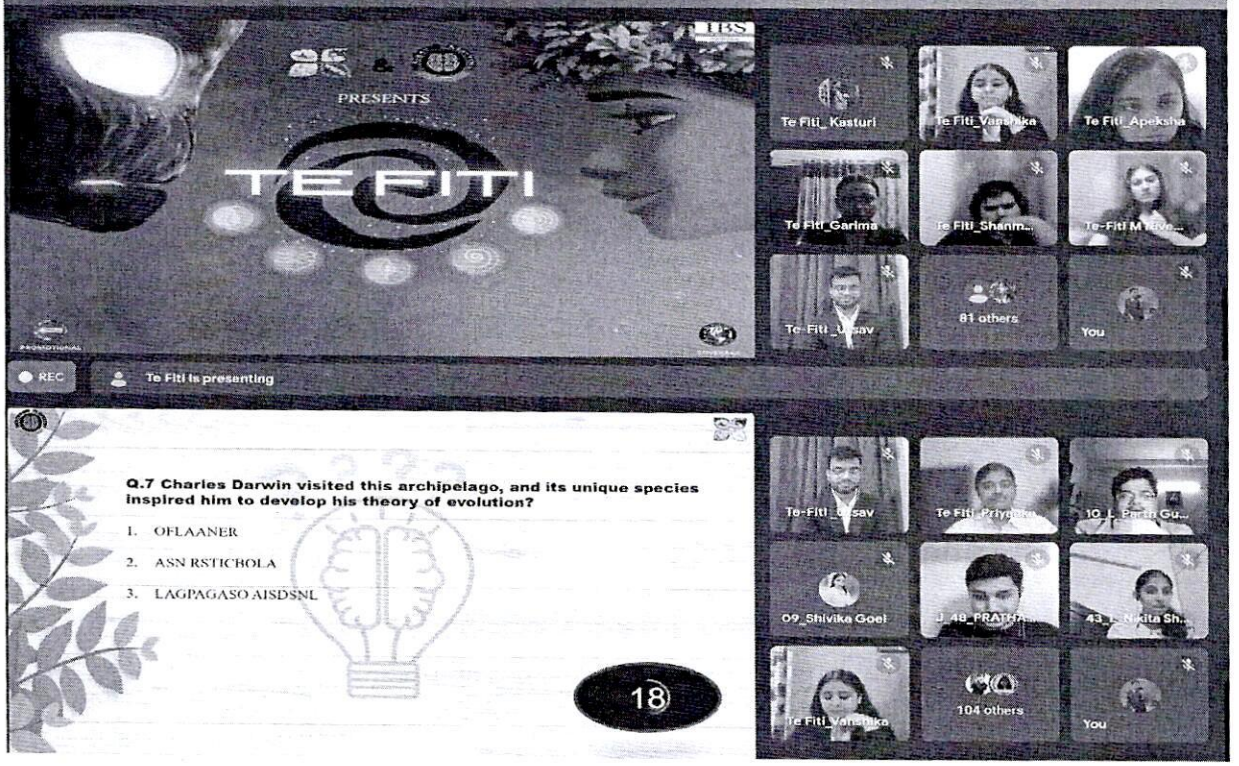
Results

Winners - Team Money Warriors
1st Runners up - Team Toofan
2nd Runners up - Scoregasms

Learnings –

This event helps us in learning the various aspects of nature by applying the quilling techniques. Moreover, coming together and pulling of an event with the other club improved my leadership and communication skills.


IBS
PRESENTS
TE FITI
DATE
04/09/2021
VENUE
TIME
3:00 PM
PROMOTIONAL PARTNER
COVERAGE PARTNER


PRESENTS
TE FITI
Te Fiti_Kasturi
Te Fiti_Apeksha
Te Fiti_Garima
Te Fiti_Shanm...
81 others
You
REC
Te Fiti is presenting
Q.7 Charles Darwin visited this archipelago, and its unique species inspired him to develop his theory of evolution?
1. OFLAANER
2. ASN RSTICBOLA
3. LAGPAGASO AISDSNL
18
09_Shivika Goel
104 others
You

'COMMUNIQUIZIO'

Date:12/09/2021

As part of the collab event 2021 of Club Gray Matters and IBS Messenger organized a theme-based quiz event comprising the theme of 'Communication'. The event was three round event which was organized on 12th day of September 2021 at 04:30 pm, the participants were asked to register themselves in teams of two, total of 33 teams registered.

Round1:(No: of teams = 33)

The first round was **Decryptic** upon the theme of coding and decoding of various code languages. In which the participants were expected to answer the question on Kahoot platform. A total of 20 questions were there with 30 seconds for each. 10 points was awarded for every correct answers and there was no negative marking for this round. Questions were interesting and was at the par level of GMC.

Round2 :(No: of teams =15)

The 2nd round was **watch and talk** with the theme of OTT, social media and corporate communication. In this round in total of 15 minutes were given in which two minute was allotted to submit the provided Google doc. In this round, the participants were expected to shade the answers of questions shown on screen and then upload it on Google form. For every correct answers 10 points was rewarded and there was no negative marking in this round.

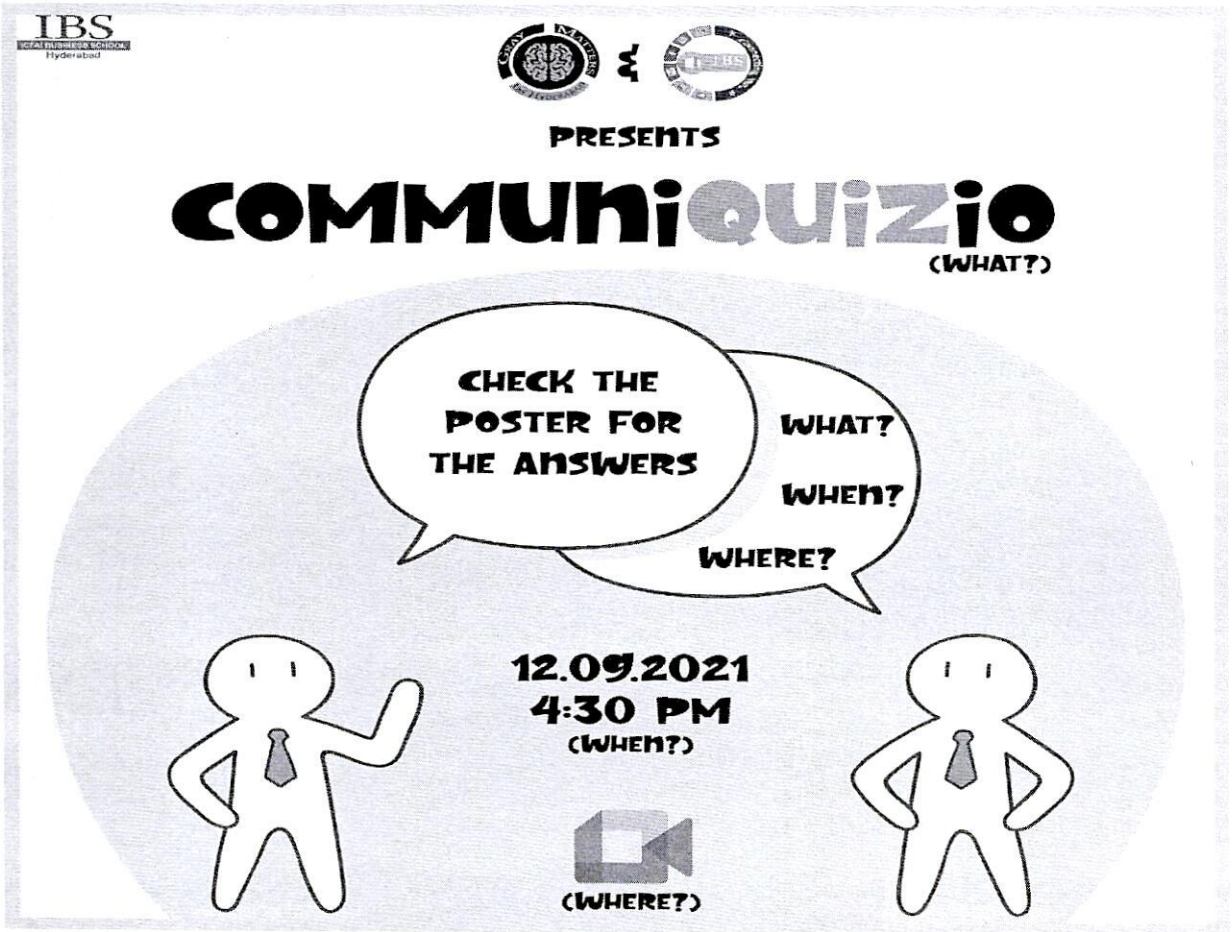
Round3: (No: of teams = 8)

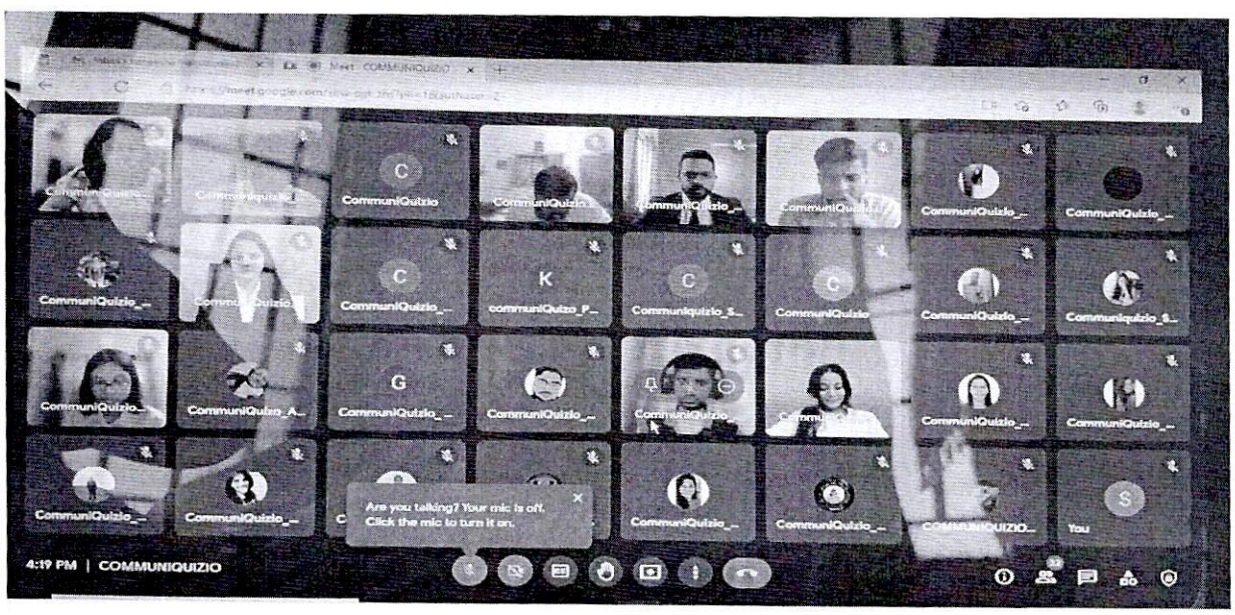
The last round was **Cosmic Conveyance** with the theme of Space Communication. In this round they had 8 teams divided in 2 pools i.e. 4 teams in each pool. They had face-off between 1 team of first pool and 1 team of second pool. Each team was asked 1 question which they had to answer within 5sec. The team which presses the buzzer first will go first and so on the round continued. Every team were rewarded with 50 points and then for every correct answer 10 was added into that base point and 10 was deducted for every wrong answers. With this, the event came to an end.

Results

Winners – The irregulars
1st Runners up - Team Titans
2nd Runners up - Livewire
Learnings –

This event helps us in learning the various aspects of Communication by applying the quizzing techniques. Moreover, coming together and pulling of an event with the other club improved the leadership and communication skills.





'SQUIZ GAMES'

Date: 31/10/2021

A collab event between Gray Matters Club and Club Admire organised a theme-based quiz event comprising the theme of 'Squid Game' based on a recent popular show. The event was a three-round event organised on October 31st, 2021 at 3:00 pm. Participants were to register themselves in teams of two; a total of 22 teams registered.

The event consisted of the following three rounds: -

Round 1: Squidzire (No: of teams = 22)

This round was named "Squidzire" and was conducted on the online platform "Fyrebox." There was a total of 25 questions. The total time provided was 20 minutes to complete the round (including 1 minute for submission). Participants were to submit their work at the given time, as submissions were not considered after the total of 20 minutes were completed. One person per team had to submit the final answers for this round. Double submissions were not evaluated. Participants were allowed to coordinate with each other in any way they saw fit.

Round 2: Mind Martians (No: of teams =12)

This was a fun round that was based on the memory of the contestants and their knowledge of the brands. The platform for this round was "interact". In this round, participants had to match the taglines of the brands with their logos, and once all of the matches were found, they had to take a screenshot of it and upload it to the Google form provided at the end of the round.

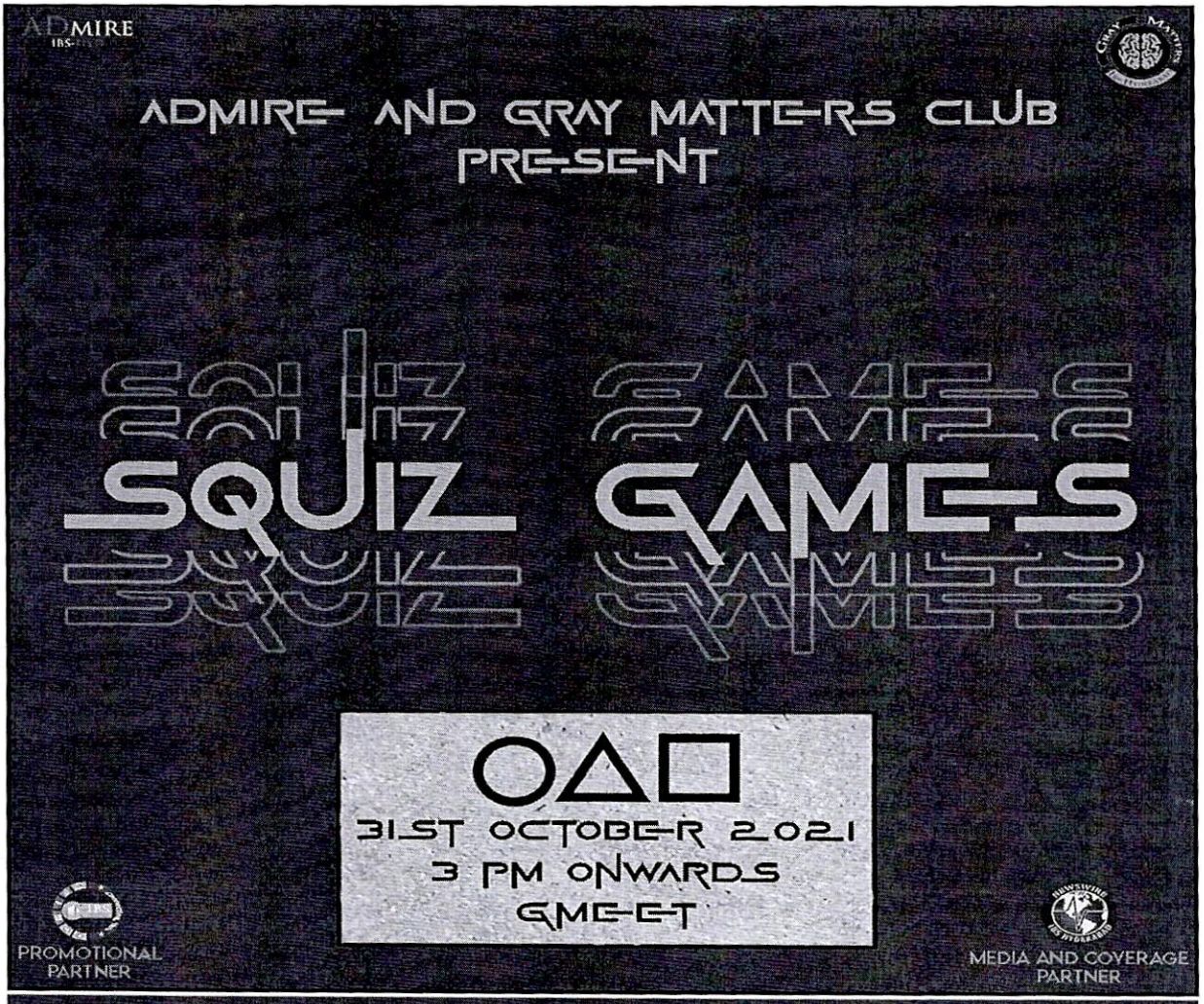
Round 3: VIBGYOR (No: of teams =5)

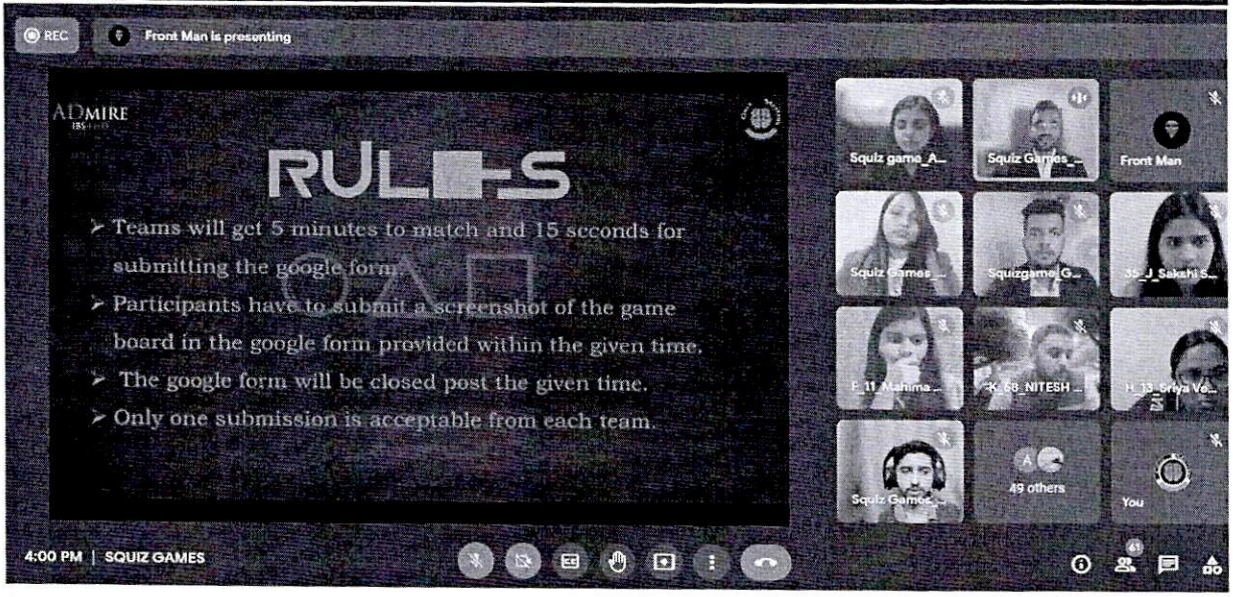
The third round will be an interactive round based on the colour of the brands chosen. In this round, we have categorised the brands in the form of their colour and made five such categories. Each category has five different questions from which the participant has to choose and answer any three on the spot. The platform used for this round was "Factile".

Winners	- Uncany Admirals	– Infinity Studios
1st Runners up	**- Amigos**	**– Club Prakriti**
2nd Runners up	**- Team Air**	**– DOT Club**

Learning:

A fun collab event with Club ADmire, where the biggest hurdle was time available as we had less than a week to organise the event. But even with such a disadvantage, we were able to organise a successful event. This event has been all about trust and the smooth coordination between the clubs and the members who contributed to the success of the event.


ADMIRE
ADMIRE AND GRAY MATTERS CLUB
PRESENT
SQUIZ GAMES
31ST OCTOBER 2021
3 PM ONWARDS
GMEET
PROMOTIONAL PARTNER
MEDIA AND COVERAGE PARTNER


REC
Front Man is presenting
ADMIRE
RULES
Teams will get 5 minutes to match and 15 seconds for submitting the google form.
Participants have to submit a screenshot of the game board in the google form provided within the given time.
The google form will be closed post the given time.
Only one submission is acceptable from each team.
Squiz game_A...
Squiz Games_...
Front Man
Squiz Games_...
Squizgame_G...
3s_J_Sakshi S...
F_11_Mahima...
K_68_NITESH ...
H_13_Griya Ve...
Squiz Games_...
49 others
You
4:00 PM | SQUIZ GAMES

'Guest Lecture by YASH DANDAVATE'

Date: 03/11/2021

Gray Matters Club and IFHE Blues has organized a guest Lecture on Sprint towards Career succuss by Yash Dandavate. The event was scheduled on 27th of October 2021 at 5:00 P.M. For the event we have received more than 100 participants.

About the Guest:

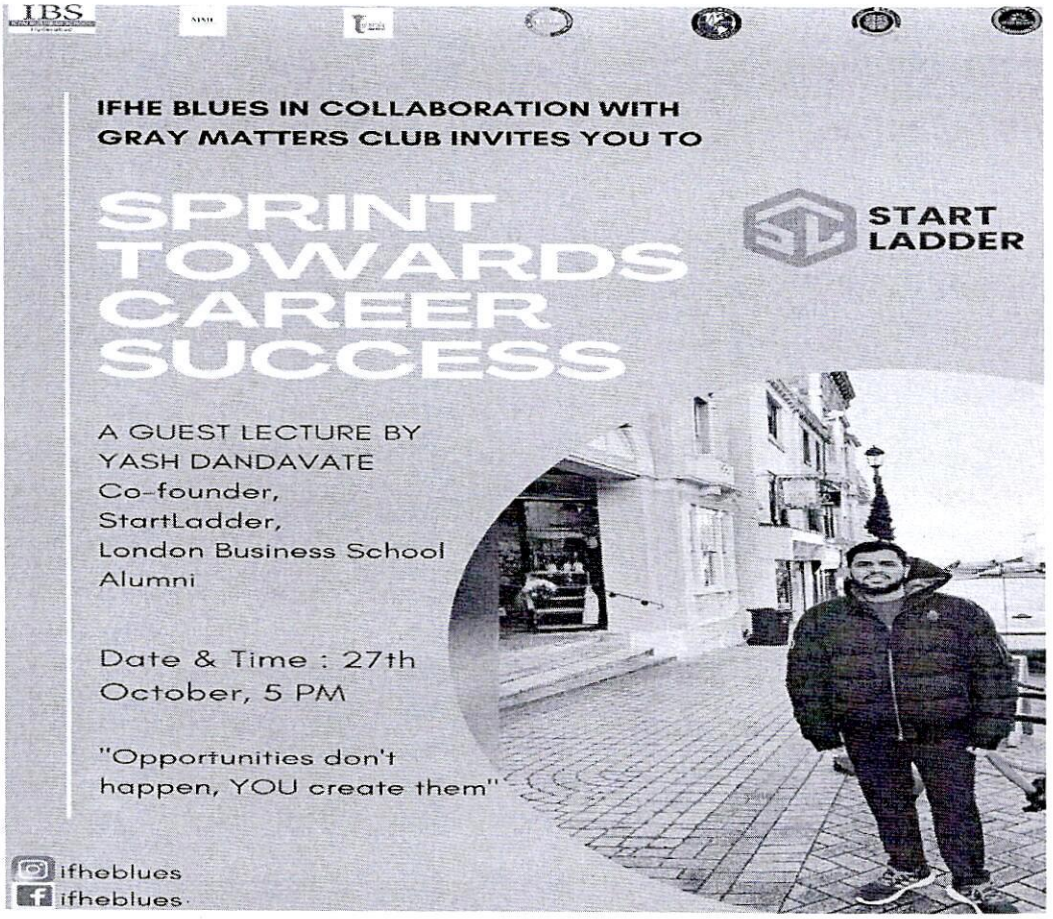
Yash Dandavate is a co-founder of Starladder, and an Alumni of London Business School has built his first venture in education sector at the age of 19, Then he moved to expand his skillsets and experiences working on several academic business projects, entrepreneurial & idea stage start-ups in various fields such as:-Ed-tech, e-commerce, social impact, training & upskilling, HoloTech, AR/VR.

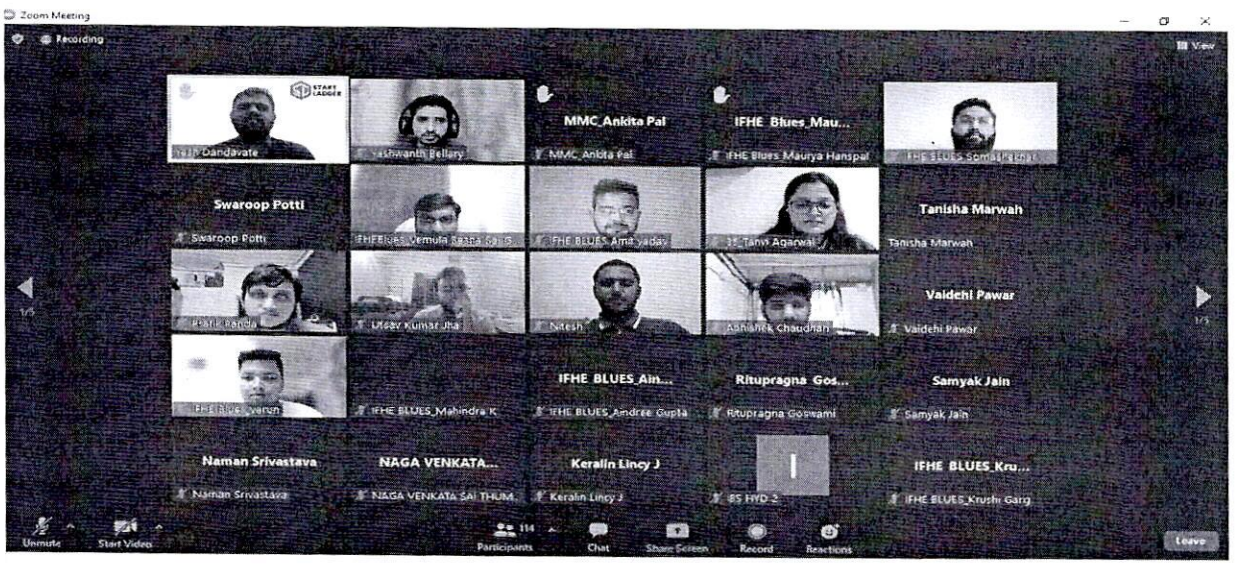
Guest Lecture:

Yash Dandavate started by asking the crowd how the MBA programs are going on and if the college is ready to open the colleges offline to start with a casual topic. As the topic were discussed, the discussion was moved towards the need for an entrepreneur in a society and his experience during his course in London Business School. There was also a discussion on why one should not be restricted to a specific stream in MBA (like only finance, Marketing or Human Resource etc.) as it might give exposure on what a person wants and what he is actually comfortable in a real-life situation. As the Discussion was nearing the end there was a QnA session where the students were allowed to ask questions related to the topic or his experience as such. Most of the questions asked were answered with depth and proper guidance.

Learnings:

Through this guest lecture we came to learn the situation for the need of entrepreneur and the jobs available in different sectors in current times. Guest Lecturer (Yash Dandavate) has also given us guidance on what a person should prefer while choosing an internship which gave a clear idea for the students present.


IBS
IFHE BLUES IN COLLABORATION WITH
GRAY MATTERS CLUB INVITES YOU TO
SPRINT TOWARDS CAREER SUCCESS
START LADDER
A GUEST LECTURE BY
YASH DANDAVATE
Co-founder,
StartLadder,
London Business School
Alumni
Date & Time : 27th October, 5 PM
"Opportunities don't happen, YOU create them"
ifheblues
ifheblues


Zoom Meeting
Recording
View
MMC_Ankita Pal
IFHE_Blues_Mau...
Swaroop Potti
Tanisha Marwah
Vaidehi Pawar
IFHE_BLUES_Ain...
Rituparna_Gos...
Samyak Jain
Naman Srivastava
NAGA VENKATA...
Keralin Lincy J
IFHE_BLUES_Kru...
Unmute
Start Video
Participants
Chat
Share Screen
Record
Reactions
Leave

'Quizzer OF The Year 6.0'

Date:01/12/2021

As part of the Flagship event 2021 of Club Gray Matters organized a theme-based quiz event comprising the theme of 'Civilization'. The quiz was of two days and four round event which was organized on 1st and 2nd day of December 2021. the participants were asked to register themselves in teams of two, total of 20 teams registered. The event consisted of four Rounds.

Day 1 Round1:(No: of teams = 20)

The First Round was based on Human Civilization named '**Civitas**' and was conducted on the online platform - Fyrebox. There were 25 questions. Total time provided was 15 minutes to complete the round.

Day 1 Round2 :(No: of teams =20)

The second round was on Tragedies, Clashes, War, conflicts and was named '**Endless Suffering**". There were 20 MCQ's in total and the total time for the round was 15 minutes.

Day 2 Round3: (No: of teams = 10)

This round was on the Quintessential of Govt Forms. The round named '**After the Lunch Break**'. The platform for this round was google form. There were 15 Questions and the time given was 20 minutes.

Day 2 Round4: (No: of teams = 5)

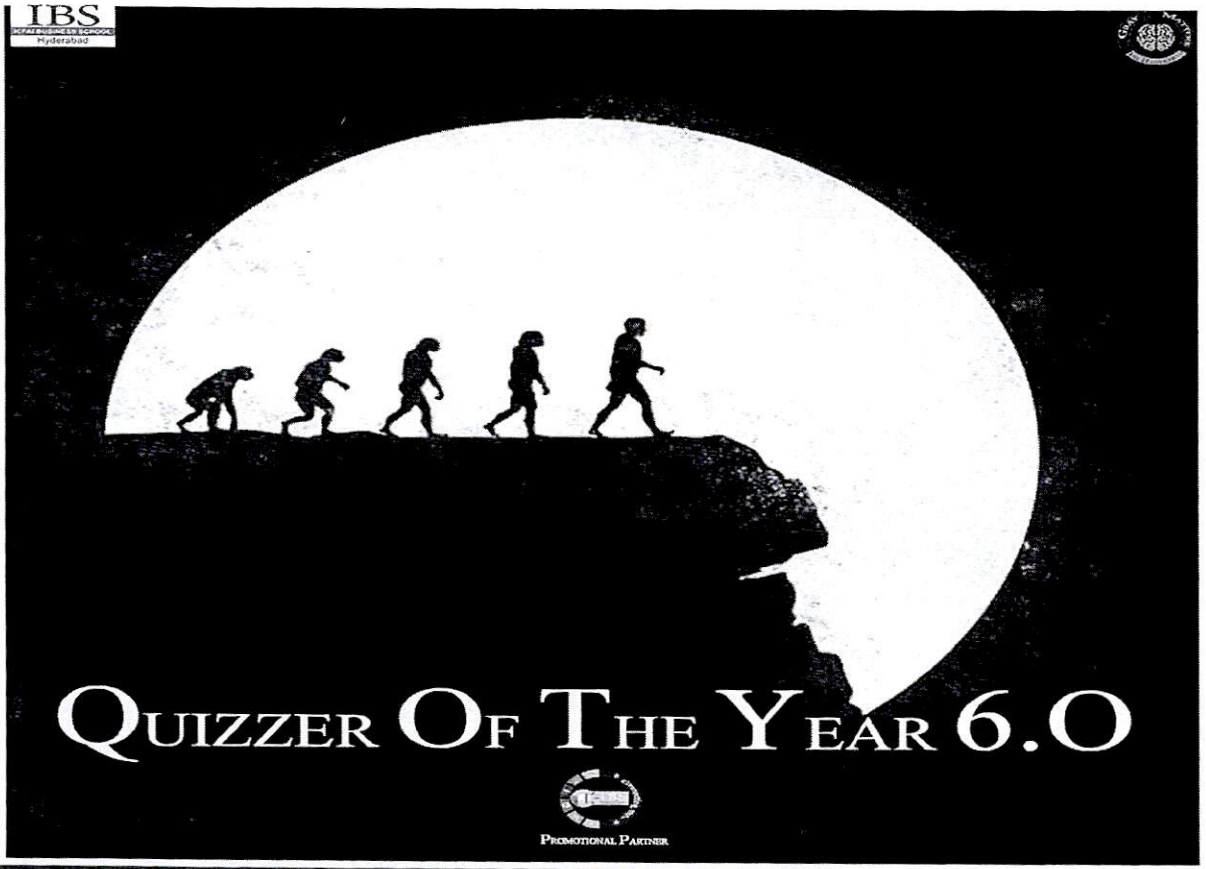
This was a Quiz Round. The round named '**Chaser**'. The platform for this round was Crowd Buzz. There were 5 passages displayed for 1 minute and there were 5 Questions asked from each passage and participants were requested to use buzzer and answer.

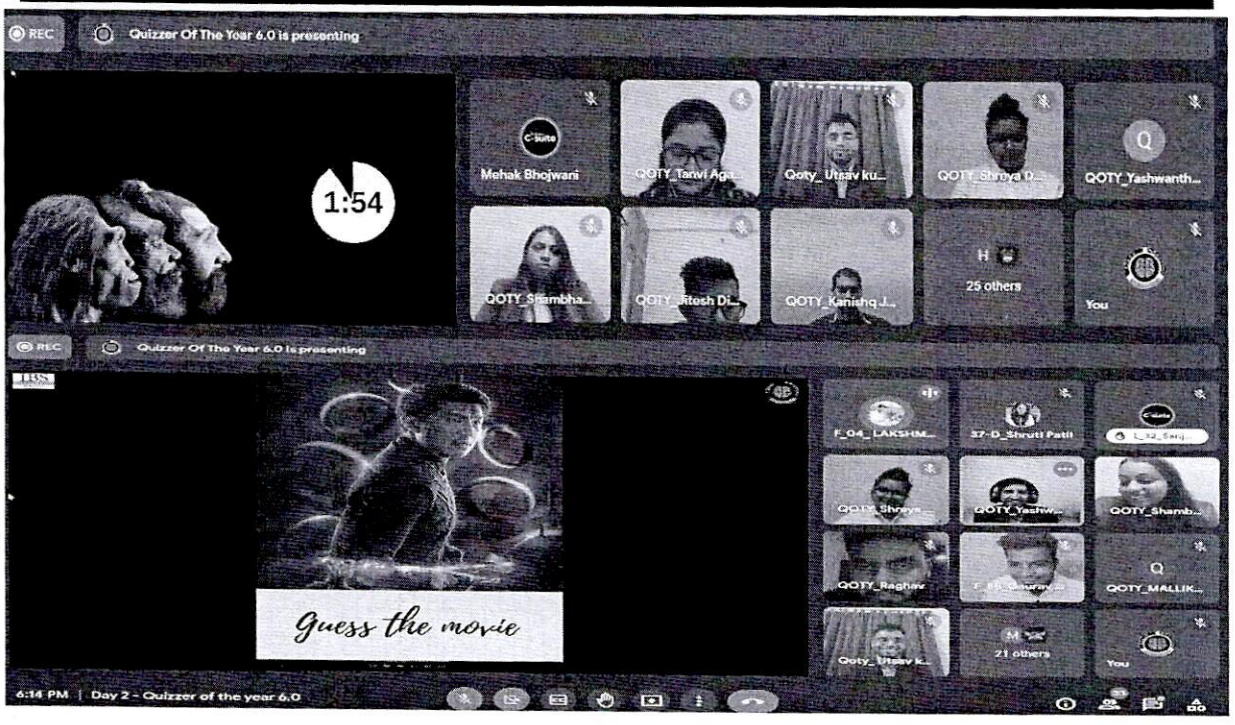
Results

1st Position – Team Lightening (MMC)
2nd Position – Team Contenders (IBS- Analytics)
3rd Position – Team MWB (MWB)

Learnings –

The Flagship event was a great and enjoyable journey for all of us and we faced many challenges and hardships in between. At the end, it was a successful event. It taught us how to interact with each other and how to adhere to the deadlines. Overall, it was an enriching experience to all our juniors.


IBS
Hyderabad
QUIZZER OF THE YEAR 6.0
PROMOTIONAL PARTNER


REC
Quizzer Of The Year 6.0 is presenting
1:54
Mehak Bhojwani
QOTY_Tanvi Aga...
Qoty_ Utsav ku...
QOTY_Shreya D...
QOTY_Yashwanth...
QOTY_Shambha...
QOTY_Ritesh Di...
QOTY_Kanishq J...
25 others
You
REC
Quizzer Of The Year 6.0 is presenting
Guess the movie
F_04_LAKSHM...
37-D_Shruti Patil
QOTY_Shreya...
QOTY_Yashw...
QOTY_Shamb...
QOTY_Raghav
QOTY_MALLIK...
Qoty_ Utsav k...
21 others
You
6:14 PM | Day 2 - Quizzer of the year 6.0

IBS
ICFAI BUSINESS SCHOOL
Hyderabad

IFHE BLUES

Annual Report

IFHE BLUES, the Official Water Sports Club of IBS, Hyderabad

IBS Blues is the official swimming club of IBS-Hyderabad. The motto of this club is not only to promote swimming but also create various opportunities for the students to relax, refresh and rejuvenate from their hectic schedule of academic life. We encourage students to participate not only in extracurricular activities but also excel them in academics. We come up with fun and interesting events to relax the students from their hectic academic life. Club Blues conducts host of events like "Gurucol" which act as an assistance to students for the subject that are of utmost importance and need more attention, while "Endurathon in collaboration with GHAC" being a major event, a thrilling fusion of compassion, emotions and to achieve the acme, a test for stamina, strength, teamwork and endurance in a blend of cycling, running, swimming that gives an opportunity to students of IBS-Hyderabad to show caste their exceptional endurance and zeal to never give-up. Blues also conducts Triathlon which again raises the bar of competition from students of the college to athletes of the respective discipline to showcase their talent. Fun-events like "Zorbing" splashes ease to the students from their busy schedule. Blues as a club believes that energy does not die with water instead it nourishes the carnival moving along.

a) Vision:

To promote and develop water sports activities and provide the refreshment to the students.

b) Mission:

Enlighten the students regarding the water sports and make them a potential water sports player in every aspect.

c) Goals:

To promote swimming and also to create various opportunities for the students to relax, refresh and rejuvenate from their hectic schedule of academic life, by conducting games like swimming, water polo, zorbing, endurathon and various other events.

Faculty Guide: Prof. Y. Rama Krishna Sir

President: Maurya Hanspal

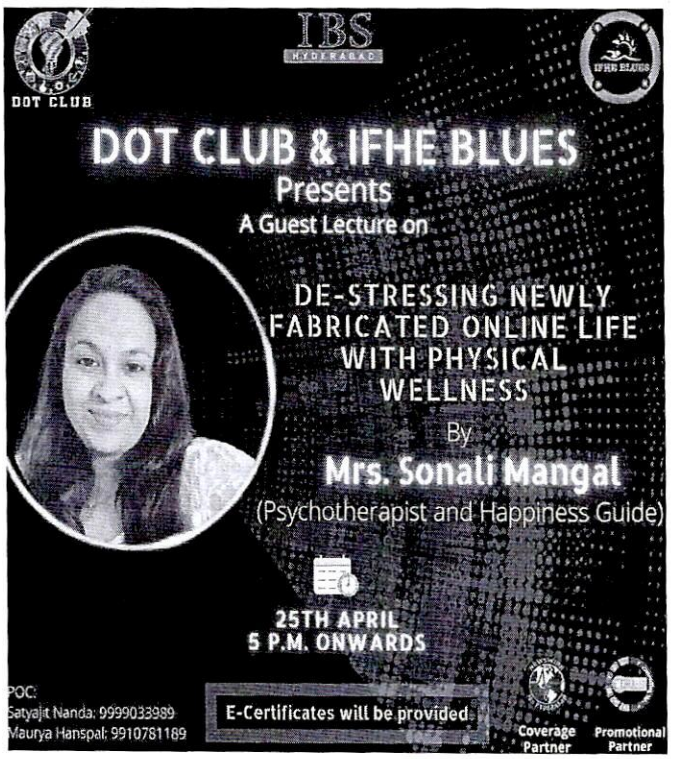
Vice President: B Phani Teja

Recruitment: -

IFHE BLUES started the year 2021-2022 by recruiting the juniors who are very enthusiastic and energetic to work towards the club. After doing proper interviews and evaluations club recruited it's new batch of member.

Events Conducted: -

1. **"De- Stressing newly fabricated online life with physical wellness."**
   An online guest lecture was arranged for the benefit of the participants(students) by Mrs. Sonali Mangal, Psychotherapist and Happiness Guide in association with DOT Club: The Official Techno-Managerial Club of IBS Hyderabad.
   Date- 25th April
   Time- 5 PM onwards



2. Aqua Bliss

An online freshers event(FRESHERS 2K21) was organized for the juniors along with FICTIXSTER . The participants were exposed to their favourite beach, pool parties and water fun online.They were opened to the aqua world of Princess Ariel, Mr. Shark, Aquaman ,Aqualad, Nemo, Moana and Dory .

Date: July 3, 2021

Time: 10a.m. to 1p.m.

3. SEAS The Day

This was the first event by the newly appointed members of the club(juniors) , their introductory event. It spectated an exclusive opportunity of thrill and adventure wherein the participant dived into the ocean of amusement online.

Date : 21-08-21

Time: 4:00 PM to 6:00 PM

IBS
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Hyderabad
IFHE BLUES
BLUES SHRINE
IFHE
BLUES
DAY
21ST AUGUST
TIME
4PM - 6PM
SEAS THE DAY
SANJANA GOUD - +91-7032893233
SOMASHEKHAR CHOUGALE - +91-948367005
MMF
ADDITIONAL PARTNER
COVERAGE PARTNER
PROMOTIONAL PARTNER

Winners:-

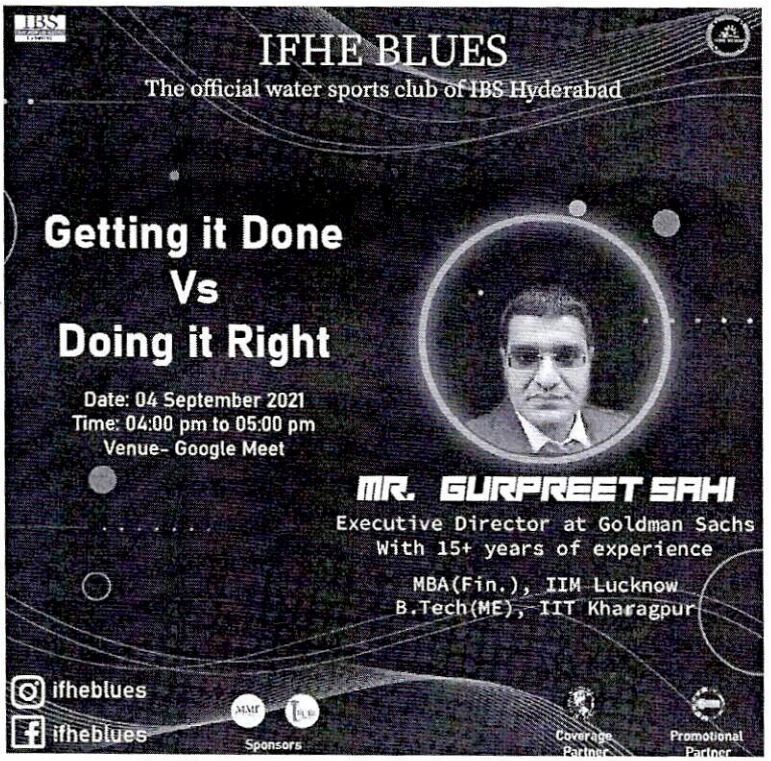
IBS
SEA'S THE DAY
Congratulations
Team Elite
Water Babies
Team MKC
&
Divine Mermaids
©IFHEBLUES
IFHEBLUES

4. Getting it done vs Getting it right

An online guest lecture by Gurpreet Sahi - Executive director at Goldman Sachs(MBA (FINANCE) IIM Lucknow, B.Tech (ME)IIT Kharagpur) was arranged for the benefit of the participants who have questions about Summer internship placements and stressed about how to make through the process.

Date : 4th September, 2021

Time: 4 pm onwards

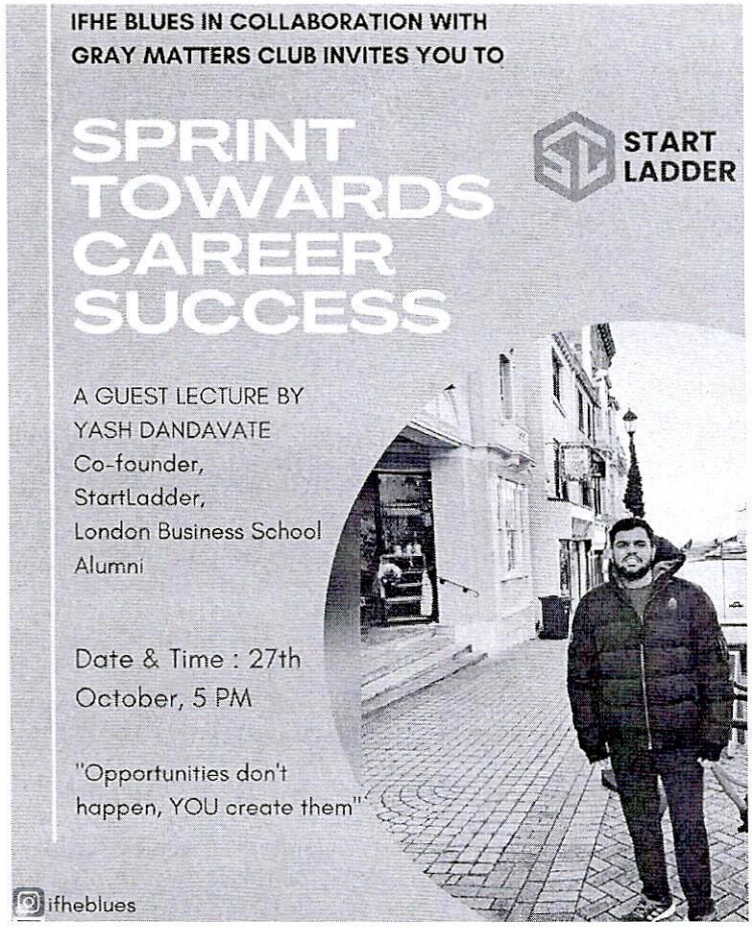


5. Sprint towards career success

A guest lecture by Mr. Yash Dandavate, Co-founder of StartLadder(Alumni of London Business School) was arranged for in collaboration with Gray Matters Club brings to journey towards success through live webcast .

Date : 27th October 2021

Time: 5 PM Onwards



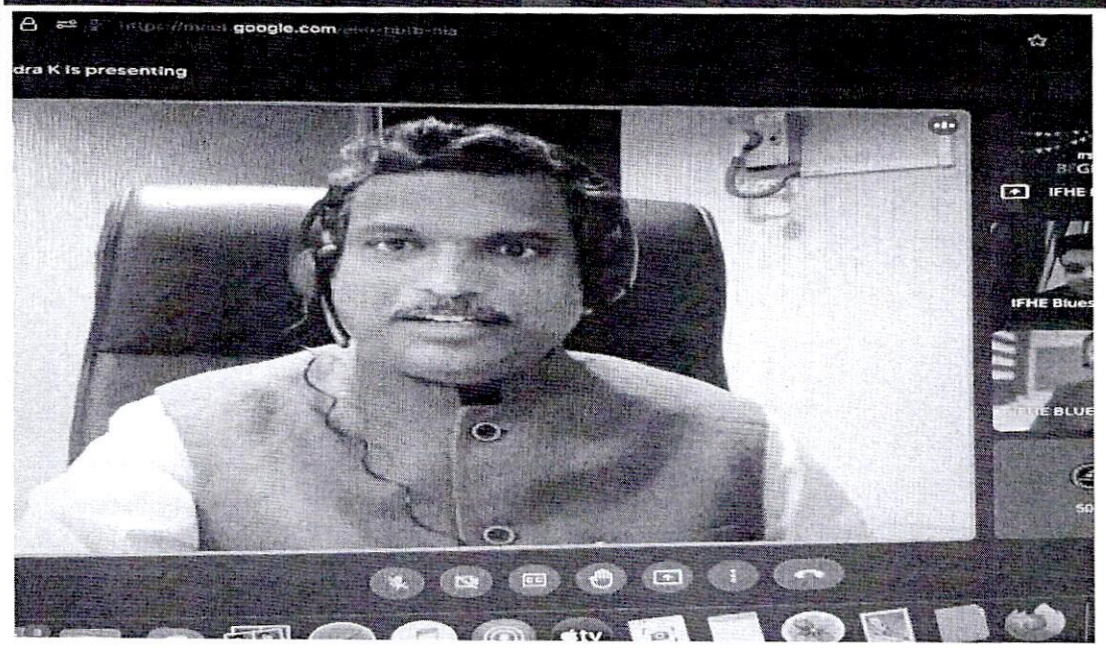
6. BEGINNEND

The newly found purpose of IFHEBlues, the Official Water Sports Club of IBS, Hyderabad was unveiled by celebrating the New Logo of the club in association with Samavesh The official Cultural Face of IBS.

Date : 2nd November , 2021

Time: 6:15PM onwards

presenting
dra K is presenting
IFHE BLUES_S...
E_80_Vanshi K...


google.com
dra K is presenting
IFHE Blues

IFHE
Hyderabad

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Hyderabad

INFINITY STUDIOS

The Official Entertainment Club of IBS Hyderabad
(Integrating Entertainment with Management)

Instagram - https://www.instagram.com/infinity.studios/

Facebook - https://www.facebook.com/clubinfinitystudios/about/?ref=page_internal

YouTube - https://www.youtube.com/channel/UC_F6mzJhFjPnddl8J3bs30g

Spotify - https://open.spotify.com/user/a82il5nhs0q3frj1118vson7e?si=qoMFVTKbQ5mZ2AFBEFZ9lA&utm_source=copy-link

IBS
ICFAI BUSINESS SCHOOL
Hyderabad

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IBS HYDERABAD

ICFAI Business School, Hyderabad is one of the top Business Schools in India since its inception in 1995. It is one of the only 15 B-Schools in the country to have received the AACSB Accreditation. It ranks 27 in the NIRF India Ranking for Management Institutions 2021. It is a constituent of the ICFAI Foundation for Higher Education (IFHE), which was declared a deemed to be University under section 3 of the UGC Act, 1956.

IBS Hyderabad is the epitome of academic excellence, as the focus is given on developing the students for the future by imparting the right knowledge, skills and attitude.

The curriculum of IBS Hyderabad is revised with the industry requirements to ensure that the students are ready to face any challenges that the industry brings and is based on the Case-Based Teaching method, to bring a strong application orientation in the classroom.

IBS Hyderabad has a strong industry network that generates good career opportunities for students and ensures maximum placement.

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Hyderabad

INFINITY STUDIOS

Infinity Studios is the Official Entertainment Club of IBS Hyderabad.

Our Motto is "Integrating Entertainment with Management" and we believe in Entertaining people in the tough MBA life, by every means possible. Bridging the gap between IBS and the Entertainment world, we have been breaking the usual monotony of our future managers time and again by unleashing our creativity in order to add color and liveliness to the monotonous life at IBS.

Some of our creative ideas to bring excitement and entertainment in the student lives include our authentic Movie and Web Series Reviews, exciting weekly playlists, our events – Bioscope, ISAC, Cinemagic and the DJ Nights. Entertainment has no end with us.

We keep pushing the boundaries of entertaining people as much as we can and as long as we can because with us, we believe in entertaining people up to Infinity!

1. **Faculty Mentor-** Dr. Gaurav Bhatt

2. **President-** Ms. Devalina Dehingia

3. **Verticals -**
    a. Editorial
    b. H.I.V.E (High Insights of Videography and Editing)
    c. Events
    d. Public Relations and Finance

Vision of Infinity Studios –

1. We see our club as setting a benchmark, making sure that our club provides the students with the needed amount of refreshment amidst their rigorous schedule and thus preparing them for a better life ahead.
2. We work towards making our club the best-managed club, which promotes a healthy work environment and helps in the enhancement of the managerial skills of the club members, thus, providing them a better exposure for their corporate life ahead.

Mission of Infinity Studios –

1. To be the club which symbolizes the confederation of entertainment with management at IBS Hyderabad.
2. To be the club which will act as an inspiration for the fact that integration of entertainment with management always brings out the best performance of an individual.
3. To be the club which will simultaneously pay attention to the betterment of the skills of the club members to give them a little taste of the corporate life ahead of them.
4. To have fun while working which promotes a positive atmosphere and motivation.

Motto of Infinity Studios –

"Integrating Entertainment with Management" is not just a tagline but it is a way of life at Infinity Studios.

HOW INFINITY STUDIOS' MISSION & VISION RELATES TO IBS' MISSION & VISION

The club is imbibed with values that are the exact replica of our college's culture. We always aim to build a learning environment and give a platform to our club members to groom themselves and extract the best out of them. We strive hard for the development of students and look for every scope of improvement so that the college can have a great set of Industry ready minds.

We at Infinity Studios have built such an environment in our club, where every moment, every experience would be a learning aspect for the club members. The club comprises an experience of all the domains which are provided by the college to let the club members understand the real functioning of every domain.

Infinity Studios makes sure that all the club members possess sheer professionalism and understand its need for their better future.

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CLUB STRUCTURE

S No.	POST
1	President
2	Vice President (Operations)
3	Vice President (Events)
4	General Secretary
5	Finance Head
6	HIVE Head
7	Editorial Head
8	Public Relations Head
9	Events Head
10	Executive Members

RECRUITMENT PROCESS

Selection of Club Heads and POCs-

The selection of posts was decided by the Senior Club Members. Club Members who worked smartly and displayed qualities like leadership and hard work bagged different positions. Domain based posts like HIVE, Public Relation, Editorial, Events POCs were decided depending upon the contribution and efforts throughout the academic year, observed by the senior members of the club.
The remaining club members who helped the club in different events with their active participation became the Senior Executive Members in the club.

Selection of New Members-

The recruitment process took place for 3 consecutive days.

Day 1 – We divided the interested respondents into teams of 4 and asked them to provide an online event blueprint.

Day 2 - We assigned them tasks as per the vertical they chose according to the Google Form that they filled for the recruitment.

1. **Hive (High Insights of Videography and Editing)** – The applicants were asked to either edit a small basic video clip or make a poster based on the event that they made in Round 1.
2. **Editorial** – The applicants were given a series of pictures from which they were asked to select 2-3 pictures and write a paragraph in 100 words to show how meaningfully they could link them.
3. **PR and Finance** - The applicants were asked to raise virtual money and utilize it for the club. A Club Member acted as a company and they were asked to raise virtual money from the company, and finally explain how they utilize it for the club.
4. **Events** – The applicants were asked how they would conduct an event offline given certain circumstances like the theme, number of people, the medium of conducting the event, etc.

Day 3 – The qualifying applicants moved ahead for their Personal Interviews based on the tasks they performed on Day 1 and Day 2.

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Hyderabad
Promotional Partner
RECRUITING
SOON

IBS
Promotional Partner
INFINITY STUDIOS
@CLUBINFINITYSTUDIOS
RECRUITING
NOW !
INTEGRATING ENTERTAINMENT WITH MANAGEMENT

EVENTS

1. MixFlicks

Date- 02.07.2021

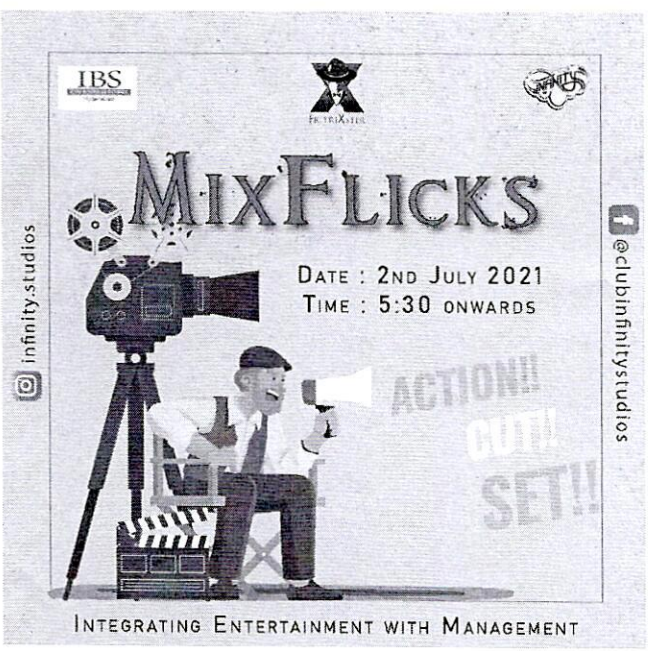
As a part of Fresher's 2021 - "FictriXster", Infinity Studios organized the event MixFlicks which included 2 rounds that revolved around entertainment and videography.

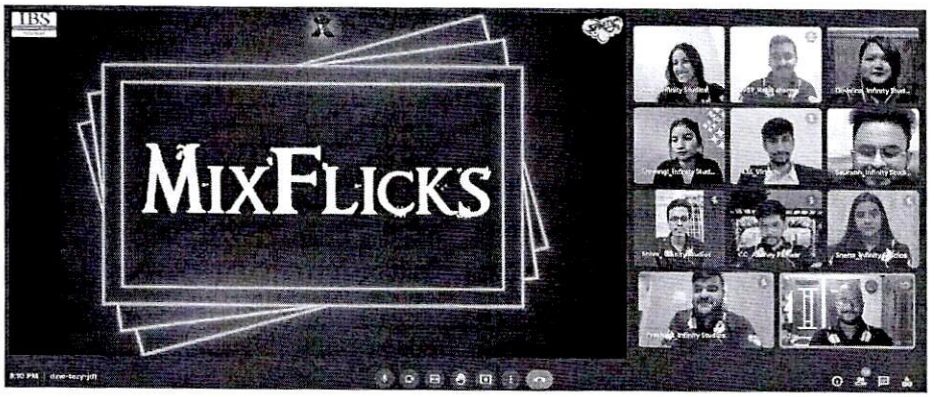
Round 1 was focused on our domain of videography where we incorporated the freshers theme. In this round the teams were assigned two unrelated characters and they were asked to create a story around them in a meaningful way and make a video of about 3 to 5 minutes.

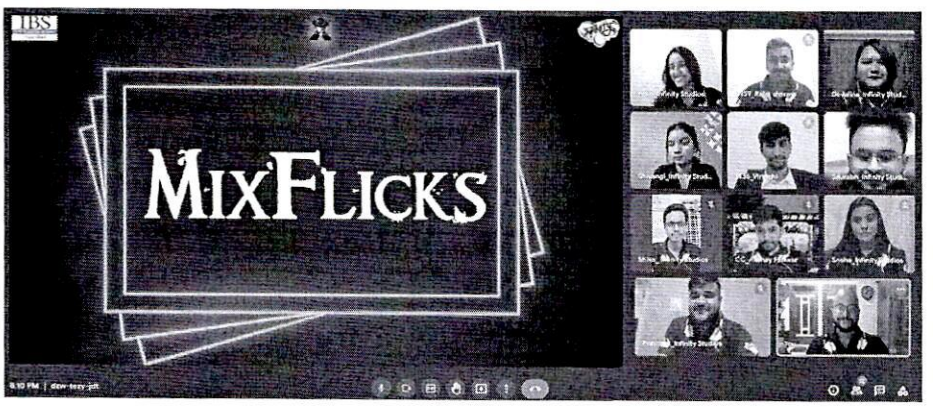
Round 2 was focused on entertainment. For this round, a pictionary/emoji riddle image was displayed and the participants needed to decode and answer it accordingly.

Winners-

1. Clan Bazinga
2. The Bebuchucks
3. Wondrous Wizards




MIXFLICKS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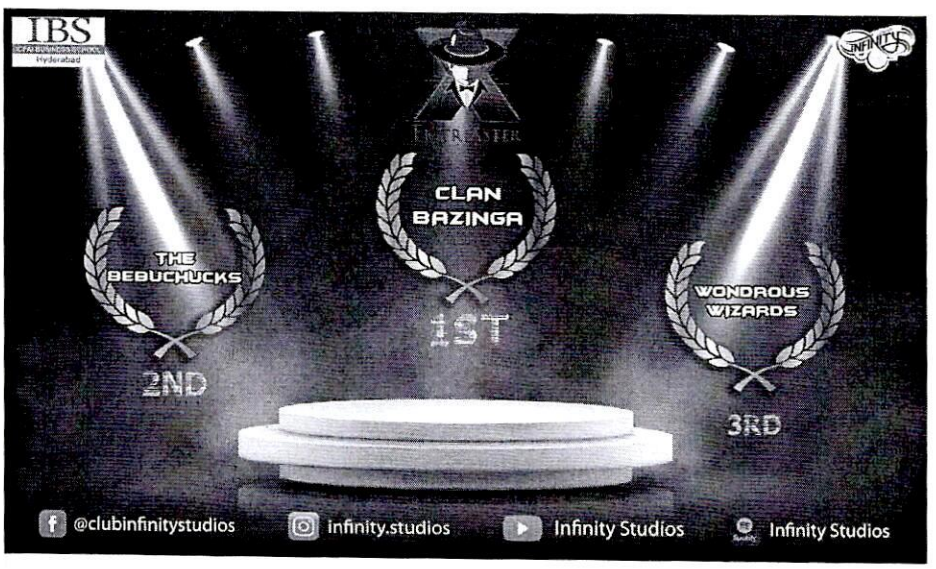

IBS
CLAN BAZINGA
THE BEBUCHUCKS
WONDROUS WIZARDS
1ST
2ND
3RD
@clubinfinitystudios
infinity.studios
Infinity Studios
Infinity Studios

2. Cinemagic

Date- 07.09.2021

This was the introductory event for the batch 2021-2023. The event comprised of three rounds and was centered around retro cinema involving movies, songs and solving riddles during the time period of 1990-2010.

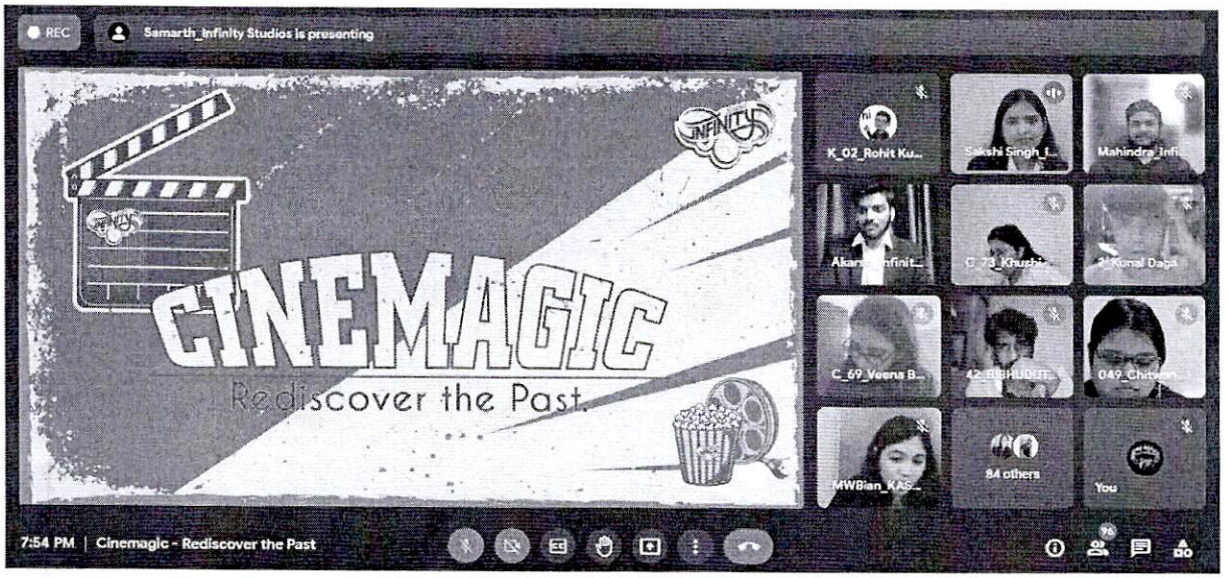
The first round was '**Pehchaan Kaun**', where the participants had to guess the name of the celebrity from blurred pictures and descriptions, and the production house from logo pictures. They were given 20 seconds to answer each question, and an additional minute was given at the end of the round to submit the Google form.

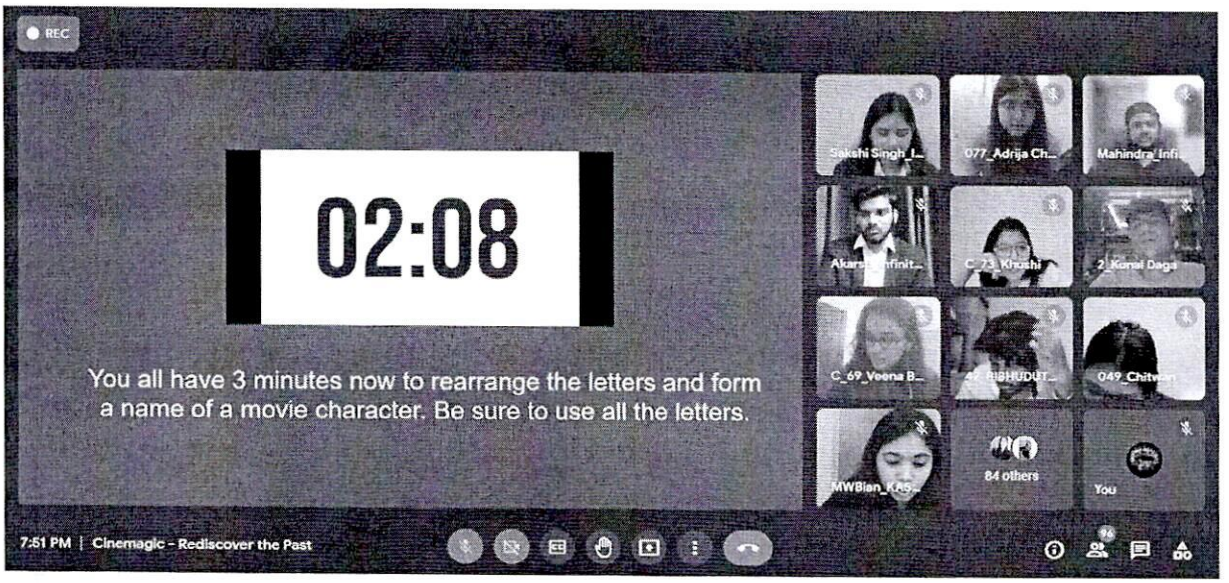
The second round was '**Sound Riot**'. Audio clips of various songs, movie themes, and movie dialogues were played and the participants were to guess the same. After the audio was played the participants had 10 seconds to write the answer in the Google form.

The third round was '**Eureka Lobby**'. For the first 15 questions, the participants had to guess the movie name from the dialogue displayed. They were given 20 seconds to answer each question. Next, the participants had to take the first letter of each movie and rearrange those letters to form the name of a famous character in 3 minutes.

Winners:

1. Team Smartinis: Pratik Kumar and Ayushi Verma
2. Team Fomo Mad: Muskan Goyal and Karuna Singh
3. Team Klassic Roasters: Jeevita Kandregula and Rohit Kundu


REC
Samarth_Infinity Studios is presenting
CINEMAGIC
Rediscover the Past.
84 others
You
7:54 PM | Cinemagic - Rediscover the Past


REC
02:08
You all have 3 minutes now to rearrange the letters and form a name of a movie character. Be sure to use all the letters.
84 others
You
7:51 PM | Cinemagic - Rediscover the Past

0366_Devalina Dahingia
Akarsh_Infinity Studios
Samarth_Infinity Studios
0365_Devajani Dahingia
0893_Prashant Kumar G...
1165_Shivangi Rain
Arundhati_Infinity Studios
Sakshi Singh
Abhishek_Infinity Studios
Aadithyaa_Infinity Studios
Mahindra_Infinity Studios

3. Quirk-Ad

Date- 17.08.2021

Theme of Event- Meme Marketing

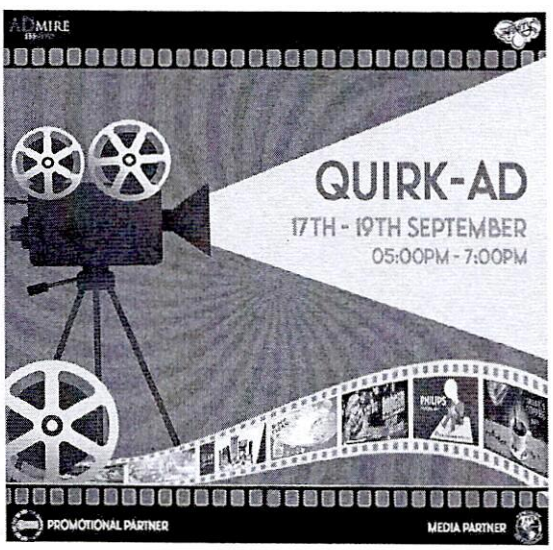
Meme Marketing is the art of packaging any kind of brand narrative in the form of memes and getting those memes seeded on social media to promote the product.

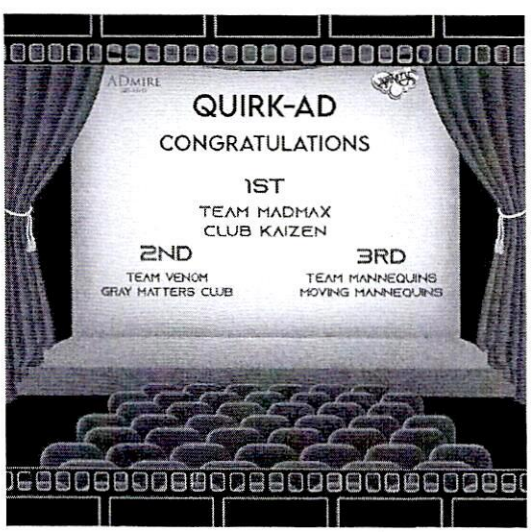
Quirk-Ad was the collaboration event of club Admire and club Infinity Studios held from 17th September, 2021 to 19th September, 2021. On day 1 i.e. 17th September the teams were randomly allotted with the brand names through spin wheel in a google meet. Minimum 2 members per team were allowed to participate and they teams had to submit a 30seconds to one-minute video by 18th September, 2021 EOD incorporating the theme. On 19th September, 2021 the video entries from different teams were streamed on YouTube live.

Benefit to the Students: Memes are no more just about a laugh. They have now become a medium to spread awareness in the most delightful manner. It is a clever combination of social media marketing and content marketing. Through this event, participants got a chance to exhibit their creativity in the content using acting, memes and music to market the brand allotted to them.

Winners:

1. Team Madmax - Club Kaizen
2. Team Venom - Gray Matters Club
3. Team Mannequins - Moving Mannequins





4. BIOSCOPE

Date- 01.12.2021

Bioscope is the Annual Flagship Event conducted by Club Infinity Studios - The Official Entertainment Club of IBS Hyderabad. Everyone from the college was invited to participate in the event. People were asked to form teams and each team was called a Production House. These Production Houses had to make short Films adhering to the rules provided by us. On 1st December, 2021 - the Movie Screening Day of Bioscope, all Short Films were screened on YouTube.
In order to promote their Short Films, every Production House needed to make a poster and a trailer which had to be submitted on or before the closing date which had been communicated by us. Participants were given the chance to improve their Video Production and Editing skills.

Benefit to the students- Participants were given a chance to enhance their video production and editing skills. With the advent of each and every activity shifting to online platforms, this event helped each production house members bond within themselves and with us.

5. Infinity Studios Award Ceremony (ISAC)

Date- 02.12.2021

Infinity Studios Award Ceremony is the 2nd day of Bioscope where Infinity Studios gives awards to the Production Houses who performed phenomenally. To make the Award Ceremony more interesting, we came up with the nominations for all the award categories. There was a total of 12 major awards and 8 special mentions. Facilitators were called in from different clubs to give away the awards.

S No.	Award Name	Winner
1	Best Music/Sound Editing	Sankalp Creations - Hope
2	Best Cinematography	Therma Production House -The Intervention
3	Best Plot	Newswire Production House - Mayajaal
4	Highest Social Media Reach	SamFam Productions - A Night Before Christmas
5	Best Actress in Negative Role	Jyotsna Thakur - Beyond Limits Productions - SHE
6	Best Actor in Negative Role	Harsh Shah - SamFam Productions - A Night Before Christmas
7	Best Actress in Supporting Role	Shilpa Samanta - Newswire Production House - Mayajaal
8	Best Actor in Supporting Role	Nikunj Raj - Kaizen Konnect Productions - Dhanno Ki Dhamachokri
9	Best Actress in Lead Role	Manisha Praharaj - Aaina Production House - Nishaaniyaan
10	Best Actor in Lead Role	Naga Venkata Sai - Messengers Atelier Productions - Will You Marry Me?
11	Best Short Film	Nishaaniyaan - Aaina Production House
12	Best Production House	Messengers Atelier Productions - Will You Marry Me?

SPECIAL MENTIONS

1	Best Title	MM Production House - Combrid
2	Best Dialogue	DOT Production House - Sacchi Mohabbat
3	Best Costume	EB Production House - Fantoos Ki Paathshala
4	Best Poster	MWB Studios - Idée Fixe
5	Best Adaptive Screenplay	Therma Production House -The Intervention and Beyond Limits Productions - SHE
6	Best Trailer	Fault in our Stars Production House - The Curse of 506
7	Best Comic Scene	Desi Tadka Production House - Zindagi
8	Best Musical	The 5 Musketeers Production House - Hum Kitne Dil De Chuke Sanam

6. Movie and Web-Series Reviews

Entertainment is an integral part of every society. Whether the times are good or bad, every individual will seek entertainment, for enjoyment and comfort. We here at Infinity Studios provide our reviews to help everyone seek their choice of entertainment and make everyone's day better.

With the Infinity Studios reviews, one need not research about movies and web-series as we have already done the work for them. We provide one stop solutions on what to watch and where to watch (platform). We also cover a variety of genres so that everyone has a wider library to choose from. With our trustworthy reviews students can wisely choose to invest their time judiciously in watching a particular movie or a series. So just sit back and relax, to enjoy the show!!

The movie reviews by Infinity Studios are released every Saturday. Each week a member of Infinity Studios will take a movie that is released that week to watch and make a review on. The review is rated out of 5 and is written down to further develop and improvise the review. Then that member shoots a video of himself/herself reviewing and does the necessary editing including the poster. The review is then released on the various social media handles of the club.

The Web series reviews by Infinity Studios are released every Tuesday. Each week a member of Infinity Studios takes a Web series that is released not more than two months before to watch and make a review on. The review is rated out of 5 and is written down to further develop and improvise the review. Then that member shoots a video of himself/herself reviewing and does the necessary editing. The review is then released on the various social media handles of the club.

Benefit to the students- We try our best to give our viewers just the information that generates their interest in watching the show or the movie. The team keeps you entertained online by the movies and web series review and we take immense pleasure to keep you updated about the latest movies and web series.

Short Videos

1. Republic Day

Date- 26.01.2021

26th January, 2021 marked the 72nd year since the Indian constitution was brought into action. Through the video we wanted to highlight the different rights that are present within our constitution. We wanted to take everyone back to the days when India fought for equality, struggled for its freedom, how the citizens of India fought through exploitation and even with vast diversities how all the citizens respected each other's religion and preserved all the cultures of the nation.

Instagram - **https://www.instagram.com/tv/CKgeolPHbZU/?hl=en**

Facebook - **https://www.facebook.com/197572960377467/posts/2205850786216331/**

YouTube - **https://youtu.be/4NcOPxyRszI**

2. Notions - Overcoming the Odds

Date- 23.07.2021

Notions – Overcoming the Odds was a short film which was based on moving past all the struggles, overcoming the odds and also, the internal drive to achieve success in life. Each and every one in their life goes through different hardships and fights through their struggles. We may never know who is going through what but we should always be mindful about our actions. Through Notions, we wanted to spread awareness of the internal struggles one might face but to never give up hope as when there is a will, there is a way.

Instagram - **https://www.instagram.com/tv/CRqMtFkg54j/?utm_medium=copy_link**

Facebook - **https://www.facebook.com/197572960377467/posts/2360751990726209/**

YouTube - **https://youtu.be/XUwTcdabmYE**

3. Fox Box

Date- 29.07.2021

Fox Box was a short film which was released with the intention of giving the people of IBS Hyderabad a good laugh. With the stress of our summer internship programs and the overall hectic schedule one has, we at Infinity Studios wanted the students to forget their worries and relieve their stress by enjoying our content. As unusual as the name Fox Box sounds, so is the story and by the end one can connect the dots and have a hearty laugh.

Instagram - **https://www.instagram.com/tv/CR6GbMmA73O/?utm_medium=copy_link**

Facebook - **https://www.facebook.com/197572960377467/posts/2365857823548959/**

YouTube - **https://youtu.be/cLA5YVD1Ask**

4. Independence Day

Date- 15.08.2021

The Independence Day of India, which is celebrated religiously throughout the Country on the 15th of August every year, holds tremendous ground in the list of national days, since it reminds every Indian about the dawn of a new beginning, the beginning of an era of deliverance from the clutches of British colonialism of more than 200 years. India's gaining of independence was a tryst with destiny, as the struggle for freedom was a long and tiresome one, witnessing the sacrifices of many freedom fighters, who laid down their lives on the line.

After the advent of the novel Coronavirus, parades and Independence Day celebrations have become a distant dream for children as well as adults. To send a heartfelt message and also provide some color as India celebrated its 75th Independence Day, Infinity Studios- the Official Entertainment Club of IBS Hyderabad came up with a soulful video with a progressive message.

The Independence Day video is named "EKAGRATA"- which means single-pointedness. The video highlights that soldiers to athletes to kids, all want the betterment of the country and take it to zenith. Thus, sending a message that with single-pointedness i.e., Ekagrata, if all work forward for the progress of India in any arena that is also patriotism.

Instagram - **https://www.instagram.com/tv/CSlEpLQpYGI/?utm_medium=copy_link**

Facebook - **https://www.facebook.com/197572960377467/posts/2379484085519666/**

YouTube - **https://youtu.be/0tuTDRtXi1c**

5. Diwali

Date- 04.11.2021

On the auspicious day of Diwali, we at Infinity Studios created a video named Diwali ki Ek Anokhi Daastaan where the cast of Kota Factory, Squid Games, Crime Patrol and DC Comics came together for an adventure. The video was a combination of many of the recent events happening at that time and we used it as our inspiration. We gave a quirky twist to the video where we introduced an Indian version of the genie and used Hindustani Bhau for his comic timing. The video starts off in the backdrop of a library based on Kota factory where they ask genie for three wishes and they go through a comic set of consequences after each of their wish where one of their wishes was to play the dangerous games in the world of squid game and this is just snippet of the entire fun that one will have while watching the video.

Instagram - **https://www.instagram.com/infinity.studios/tv/CV1lP9Eqrf_/?utm_medium=copy_link**

Facebook - **https://fb.watch/a8a-JT6qHD/**

YouTube - ***https://youtu.be/uvgqb1NyNek***

ACTIVITIES FOR THE YEAR 2021

Sn. No.	Date	Type	Activity
1	01/01/2021	Poster	Happy New Year
2	14/01/2021	Poster	Makar Sankranti
3	15/01/2021	Movie Review	Wonder Woman 1984
4	15/01/2021	Poster	Army Day
5	20/01/2021	Poster	Guru Gobind Singh
6	22/01/2021	Movie Review	Master
7	26/01/2021	Poster	Republic Day
8	26/01/2021	Video	Republic Day
9	26/01/2021	Web Series Review	Chilling Adventures of Sabrina (Season 4)
10	29/01/2021	Movie Review	The White Tiger
11	30/01/2021	Poster	Martyr's' Day
12	2/2/2021	Web Series Review	Lupin
13	4/2/2021	Poster	World Cancer Day
14	13/2/2021	Poster	National Women's Day
15	16/2/2021	Poster	Vasant Panchami
16	19/2/2021	Poster	Chhatrapati Shivaji Maharaj Jayanti
17	27/02/2021	Poster	World NGO Day
18	28/02/2021	Poster	National Science Day
19	08/03/2021	Poster	International Women's Day
20	10/03/2021	Poster	No Smoking Day
21	11/03/2021	Poster	Maha Shivratri
22	15/03/2021	Poster	World Consumer Rights Day
23	20/03/2021	Poster	International Day of Happiness
24	21/03/2021	Poster	World Poetry Day
25	24/03/2021	Poster	World TB Day
26	27/03/2021	Poster	World Theatre Day
27	28/03/2021	Poster	Holika Dahan
28	29/03/2021	Poster	Holi
29	2/4/2021	Movie Review	Pagglait
30	4/4/2021	Poster	Happy Easter Day
31	5/4/2021	Poster	National Maritime Day
32	6/4/2021	Web Series Review	The Irregulars
33	9/4/2021	Movie Review	The Big Bull
34	9/4/2021	Poster	RIP Prince Philip Death
35	13/4/2021	Poster	Jallianwala Bagh Massacre
36	13/04/2021	Poster	Baisakhi
37	13/4/2021	Web Series Review	The Falcon and the Winter Soldier
38	14/4/2021	Poster	Ambedkar Jayanti
39	16/4/2021	Movie Review	Thunder Force

40	20/4/2021	Web Series Review	Vincenzo
41	22/4/2021	Poster	Earth Day
42	23/4/2021	Movie Review	Mortal Kombat
43	25/4/2021	Poster	Mahavir Jayanti
44	27/4/2021	Web Series Review	Them
45	29/4/2021	Poster	International Dance Day
46	30/4/2021	Poster	Covid Vaccination
47	01/05/2021	Poster	International Labor Day
48	01/05/2021	Movie Review	Ajeeb Daastaans
49	04/05/2021	Web Series Review	Manifest Season 3
50	09/05/2021	Poster	Mother's Day
51	09/05/2021	Poster	Rabindranath Jayanti
52	11/5/2021	Web Series Review	Shadow and Bone
53	14/05/2021	Poster	Eid Mubarak
54	15/05/2021	Poster	Happy International Day of Families
55	15/05/2021	Movie Review	Radhe: Your Most Wanted Bhai
56	18/05/2021	Web Series Review	The Last Hour
57	21/05/2021	Poster	Anti-Terrorism Day
58	25/05/2021	Web Series Review	Solos
59	26/05/2021	Poster	Happy Buddha Purnima
60	29/05/2021	Movie Review	Cruella
61	01/06/2021	Web Series Review	Who Killed Sara?
62	5/6/2021	Poster	World Environment Day
63	5/6/2021	Movie Review	The Conjuring: The Devil Made Me Do It
64	8/6/2021	Web Series Review	Lucifer 5b
65	11/6/2021	Playlist	June Playlist - 1
66	12/6/2021	Movie Review	Awake
67	13/06/2021	Video	Entertainment Crew IBS Dialogue Video
68	14/06/2021	Poster	World Blood Donor Day
69	15/06/2021	Web Series Review	Loki
70	19/06/2021	Poster	RIP Milkha Singh Death
71	19/06/2021	Movie Review	Sherni
72	20/06/2021	Poster	Father's Day
73	21/06/2021	Poster	World Music Day
74	22/06/2021	Web Series Review	Sunflower
75	25/06/2021	Playlist	June Playlist - 2
76	30/06/2021	Poster	MixFlix (Fresher's Event) Coming soon
77	1/7/2021	Poster	MixFlicks Promotional Poster
78	1/7/2021	Video	MixFlicks Promotional Video
79	2/7/2021	Event	MixFlicks
80	2/7/2021	Poster	MixFlix Winners Poster
81	7/7/2021	Poster	RIP Dilip Kumar
82	9/7/2021	Playlist	July Playlist - 1
83	10/07/2021	Movie Review	Black Widow

84	12/7/0221	Poster	Rath Yatra
85	12/07/2021	Screening	Bioscope 10.0 - Our Little Secret
86	13/07/2021	Screening	Bioscope 10.0 - Masti ki Paathshala
87	14/07/2021	Screening	Bioscope 10.0 - The Hacked Number
88	15/07/2021	Screening	Bioscope 10.0 - Shadow
89	16/07/2021	Screening	Bioscope 10.0 - Pratikar
90	17/07/2021	Screening	Bioscope 10.0 - Pandemic Ek Nayi Duniya
91	17/07/2021	Movie Review	A Classic Horror Story
92	18/07/2021	Screening	Bioscope 10.0 - Where is My Jannu
93	19/07/2021	Screening	Bioscope 10.0 - Victory
94	20/07/2021	Screening	Bioscope 10.0 - Amohapur Ki Gatha
95	21/07/2021	Poster	Eid-al-Adha (Bakri Eid)
96	21/07/2021	Screening	Bioscope 10.0 - The Green Idiots
97	22/07/2021	Screening	Bioscope 10.0 - Psyche
98	23/07/2021	Video	Notions - Overcoming The Odds
99	23/07/2021	Screening	Bioscope 10.0 - Nishedh An Inhibition
100	23/07/2021	Poster	Recruitment Coming soon Poster
101	24/07/2021	Poster	Guru Purnima
102	24/07/2021	Playlist	July Playlist - 2
103	24/07/2021	Screening	Bioscope 10.0 - Cheesecake
104	24/07/2021	Poster	Recruiting Now
105	25/07/2021	Screening	Bioscope 10.0 - Off The Record
106	26/07/2021	Video	Recruiting Now Video
107	26/07/2021	Screening	Bioscope 10.0 - Safar The Never Ending Journey
108	27/07/2021	Poster	Going Live
109	27/07/2021	Screening	Bioscope 10.0 - Ummeedein
110	27/07/2021	Online Activity	Get to Know us Live - 1
111	27/07/2021	Online Activity	Get to Know us Live - 2
112	28/07/2021	Screening	Bioscope 10.0 - I Promise
113	28/07/2021	Poster	Recruitments Closing Soon GIF
114	29/07/2021	Poster	Recruitments Closing Soon Poster
115	29/07/2021	Video	FoxBox
116	3/8/2021	Poster	Congratulations Recruited batch (21-23)
117	15/08/2021	Video	Ekagrata
118	19/08/2021	Poster	World Humanitarian Day
119	30/08/2021	Poster	Krishna Janmashtami
120	04/09/2021	Poster	Coming Soon Poster (Introductory Event)
121	05/09/2021	Poster	Happy Teacher's Day
122	05/09/2021	Poster	Cinemagic Main Poster (Introductory Event)
123	06/09/2021	Video	Cinemagic Main Video (Introductory Event)
124	07/09/2021	Event	Cinemagic - Introductory Event
125	09/09/2021	Poster	Cinemagic Winner's Poster
126	10/9/2021	Poster	Ganesh Chaturthi
127	14/9/2021	Video	Coming Soon Video (Collab Event with ADmire)

128	15/9/2021	Poster	Quirk-Ad Event Poster
129	17/9/2021	Event	Quirk-Ad
130	20/9/2021	Poster	Quirk-Ad Winner's
131	2/10/2021	Poster	Gandhi Jayanti
132	4/10/2021	Poster	World Animel Welfare Day
133	10/10/2021	Poster	World Mental Health Day
134	14/10/2021	Poster	Happy Maha Navami
135	15/10/2021	Poster	Happy Dussehra
136	19/10/2021	Poster	Milad-un-Nabi Mubarak
137	24/10/2021	Poster	United Nations Day
138	28/10/2021	Poster	Roll Down Ceremony 2k21
139	31/10/2021	Poster	Happy Halloween
140	4/11/2021	Poster	Happy Diwali
141	4/11/2021	Video	Happy Diwali
142	6/11/2021	Poster	Happy Bhai Dooj
143	7/11/2021	Movie Review	Annaatthe
144	9/11/2021	Web Series Review	Inside Job
145	10/11/2021	Poster	Happy Chhath Puja
146	13/11/2021	Movie Review	Clifford The Big Red Dog
147	14/11/2021	Poster	Happy Children's Day
148	16/11/2021	Web Series Review	The Unlikely Murderer
149	19/11/2021	Poster	Happy Guru Nanak Jayanti
150	19/11/2021	Poster	Coming Soon GIF (Flagship)
151	19/11/2021	Video	Coming Soon Video (Flagship)
152	19/11/2021	Poster	Coming Soon Poster (Flagship)
153	20/11/2021	Poster	Bioscope - Main Event Poster (Flagship)
154	20/11/2021	Video	Bioscope - Main Event Video (Flagship)
155	21/11/2021	Video	Bioscope annd ISAC Video (Flagship)
156	23/11/2021	Web Series Review	Maharani
157	30/11/2021	Web Series Review	Hawkeye
158	1/12/2021	Poster	World Aids Day
159	1/12/2021	Event	Bioscope - Flagship
160	2/12/2021	Event	ISAC - Flagship
161	3/12/2021	Poster	Winners Post
162	3/12/2021	Poster	Winners Post
163	3/12/2021	Poster	Winners Post (Special Mentions)
164	4/12/2021	Movie Review	Diary of a Wimpy Kid
165	4/12/2021	Poster	Indian Navy Day
166	7/12/2021	Web Series Review	Inside Edge 3
167	10/12/2021	Poster	International Human Rights Day
168	11/12/2021	Movie Review	Encounter
169	14/12/2021	Web Series Review	Aarya Season 2
170	16/12/2021	Poster	Vijay Diwas
171	18/12/2021	Movie Review	Spider-Man: No Way Home

172	21/12/2021	Web Series Review	Mare of Easttown
173	23/12/2021	Poster	Kisan Diwas
174	25/12/2021	Poster	Merry Christmas

Total Events - 5

Total Videos - 13

Total Screenings - 17

Total Reviews - 41

Total Posters - 93

INTER-CLUB EVENTS

S No.	Club Name	Event Name	Event type	Position
1	Convergence	**HR Enigma**	Event	Participated
2	Gray Matters Club	**Spookified**	Event	Participated
3	Newswire		GL	Participated
4	Managers Without Borders		GL	Participated
5	Aaina	**Conciencia**	Event	Participated
6	Money Matters Club	**Money Glory**	Event	Participated
7	IBS Messenger	**Nuntius 3.0**	Event	Participated
8	Team VAPS	**Qurossical**	Event	Participated
9	IBS Analytics	**Vishleshan**	Event	Participated
10	DOT	**Rob-o-Lotion**	Event	Participated
11	Aaina		GL	Participated
12	Finstreet	**Scampedia 5.0**	Event	Participated
13	Prakriti	**Thrillaria**	Event	Participated
14	Nazaria	**Oh Shoot!**	Event	Participated
15	Speak Up	**Swap-Tacular**	Event	Participated
16	Admire		GL	Participated
17	Convergence & DOT		GL	Participated
18	IFHE Blues	**Seas the Day**	Event	Participated
19	Macon		GL	Participated
20	Kaizen		GL	Participated
21	CWD & Aaina		GL	Participated
22	Newswire		GL	Participated
23	Messenger		GL	Participated
24	Sankalp		GL	Participated
25	IFHE Blues		GL	Participated
26	DOT		GL	Participated
27	Kaizen	**TriXebec**	Event	Winner
28	Finstreet	**Venatus 6.0**	Event	Participated
29	Aaina		GL	Participated
30	Convergence	**Timescape**	Event	Participated
31	Xpressionz	**Actamite**	Event	Participated
32	Alumni Relations Cell	**Conflux 2021**	Event	Participated
33	Aaina & Prakriti	**Tarkash 2.0**	Event	Winner
34	Gray Matters Club & IBS Messenger	**Communiquizio**	Event	Participated
35	Newswire		GL	Participated
36	Macon		GL	Participated

37	Samavesh	**Tarang**	Event	Participated
38	Money Matters Club		GL	Participated
39	Prayaas		GL	Participated
40	Managers Without Borders		GL	Participated
41	Ecobizz		GL	Participated
42	Kaizen & Sankalp	**Edge 4.0**	Event	Participated
43	Finstreet		GL	Participated
44	Managers Without Borders	**Digilatics 2.0**	Event	Participated
45	IFHE & Gray Matters Club		GL	Participated
46	Aaina & IBS Analytics	**Snap - it - Out**	Event	Participated
47	Moving Mannequins	**Meraki 4.0**	Event	Winner
48	CWD & Aaina	**Aashayein**	Event	2nd Runner Up
49	Admire & Gray Matters Club	**Squiz Games**	Event	Winner
50	IBS Messenger		GL	Participated
51	Prakriti		GL	Participated
52	Kaizen	**Sankriya**	Event	Participated
53	Money Matters Club & Aaina	**Fin-O-Cial 2.0**	Event	Participated
54	Ecobizz	**Rajneeti 7.0**	Event	Participated
55	Sankalp	**Magnate 8.0**	Event	Participated
56	Managers Without Borders	**E5 Summit**	Event	Participated
57	Money Matters Club	**Redux 16.0**	Event	Participated
58	Convergence	**HR Week 5.0**	Event	Participated
59	DOT	**Vyuh 6.0**	Event	Participated
60	IBS Analytics	**Trikona 3.0**	Event	Participated
61	Maverick		GL	Participated
62	Xpressionz Theatre Society	**Malang 4.0**	Event	Participated
63	Kaizen	**Black Ops**	Event	1st Runner Up

(GL- Guest Lecture)

Total Guest Lectures attended - 24
Total Events participated - 39

CLUB MEMBER DETAILS

DATA SHEET FOR THE BATCH 2020-2022			
S No.	**Name**	**Enrolment No.**	**Email ID**
1	A. Shiva Tejeshwar Reddy	20BSPHH01C0104	shivatejeshwar.reddy20@ibsindia.org
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IBS
ICFAI BUSINESS SCHOOL
Hyderabad

CLUB MEMBER DETAILS

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